

Cambridge

q1 2012 business confidence report



headlines

- February 2012 saw a new record in company registrations in Cambridge when compared to any previous February.
- January 2012 saw a new record in company registrations in Cambridge when compared to any previous January.
- January 2012 saw a new record in net growth in Cambridge when compared to any previous January.

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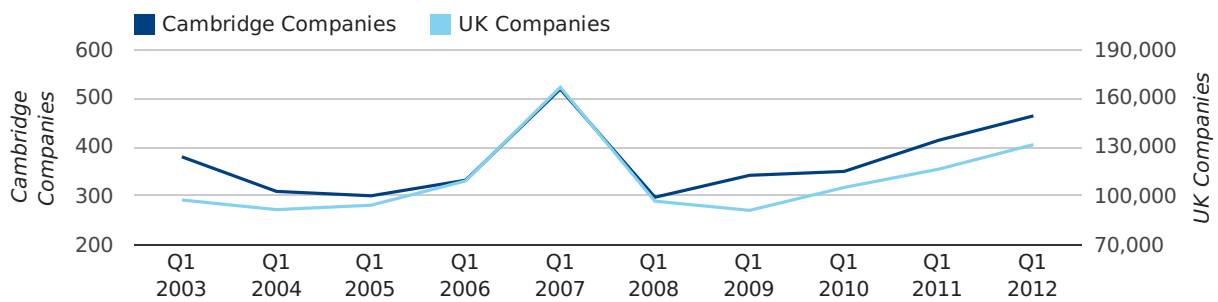
Quarterly Data (Q1 Jan-Mar 2012)

A total of 464 companies were registered in Cambridge during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 12.1% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	CAMBRIDGE	UK
2012	464	131,491
2011	414	116,391
% CHANGE	12.1%	13.0%
RECORD YEAR	2007 (519)	2007 (166,814)

new companies by quarter

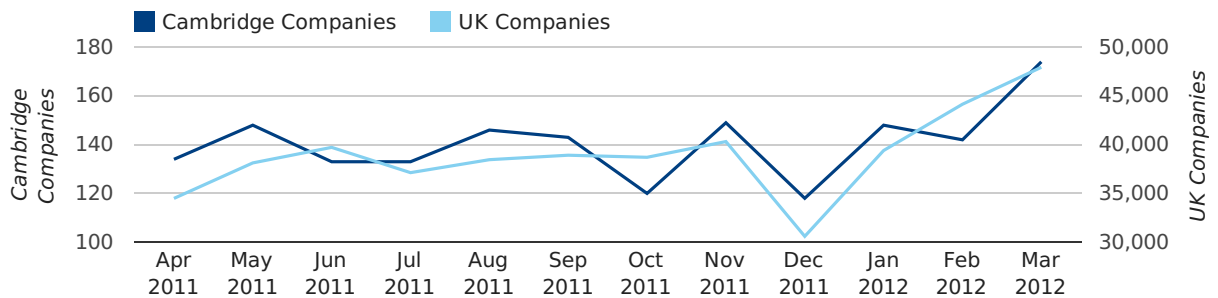


Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Cambridge when compared to any previous February.

January 2012 saw a new record in company registrations in Cambridge when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	148	142	174
NEW COMPANIES IN 2011	110	132	172
% CHANGE	34.5%	7.6%	1.2%
RECORD YEAR	2012 (148)	2012 (142)	2007 (255)

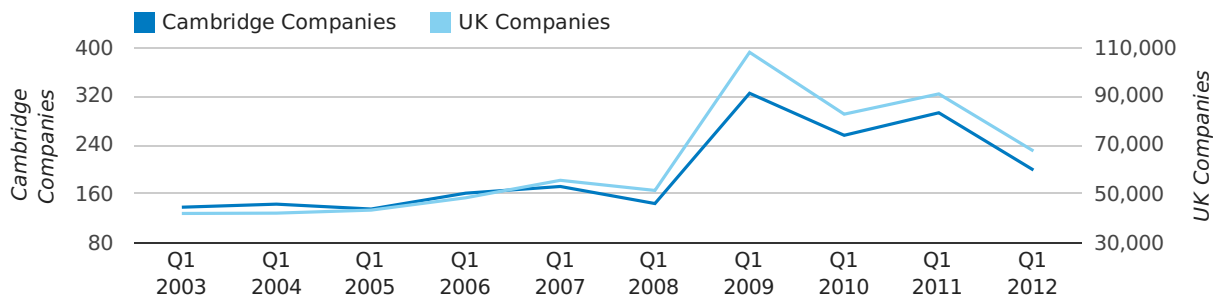
Quarterly Data (Q1 Jan-Mar 2012)

A total of 199 companies were dissolved in Cambridge during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 32.1% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

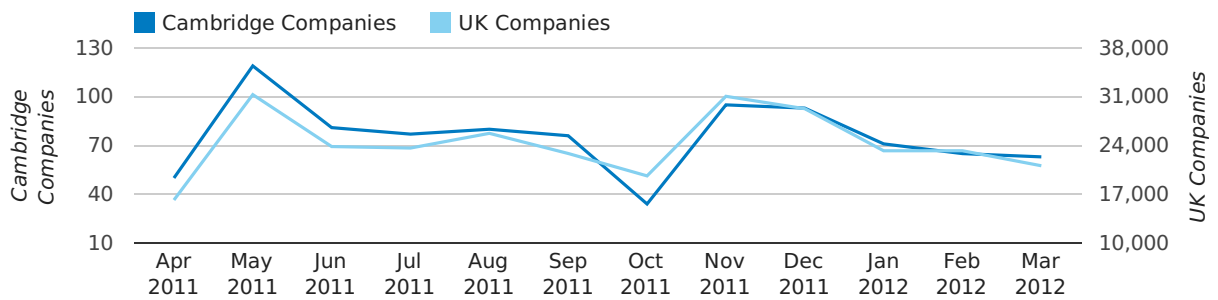
FIRST QUARTER (JAN 2012 - MAR 2012)	CAMBRIDGE	UK
2012	199	67,576
2011	293	90,986
% CHANGE	-32.1%	-25.7%
RECORD YEAR	2009 (325)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	71	65	63
CLOSED COMPANIES IN 2011	93	88	112
% CHANGE	-23.7%	-26.1%	-44%
RECORD YEAR	2009 (96)	2011 (88)	2009 (151)

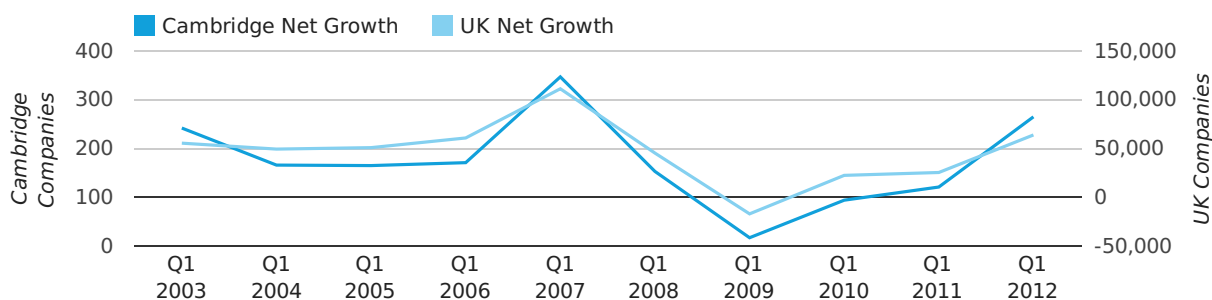
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Cambridge during the first quarter of 2012 (Jan 2012 - Mar 2012) was 265 companies.

This represents an increase of 119.0% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	CAMBRIDGE	UK
2012	265	63,915
2011	121	25,405
% CHANGE	119.0%	151.6%
RECORD YEAR	2007 (347)	2007 (111,282)

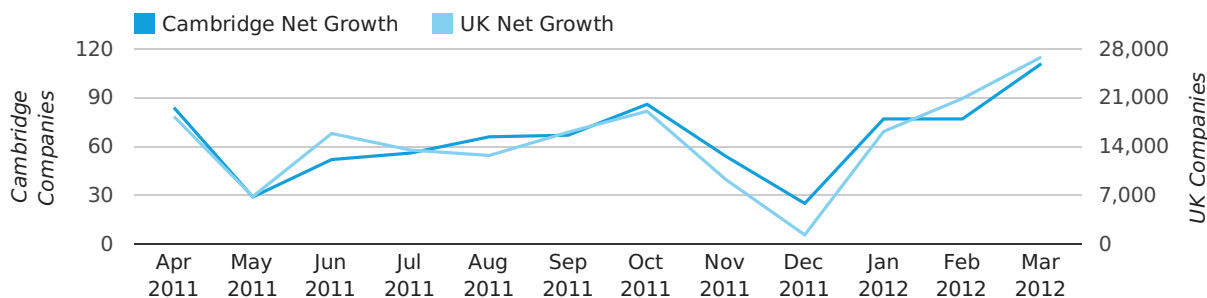
net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in net growth in Cambridge when compared to any previous January.

net growth by month



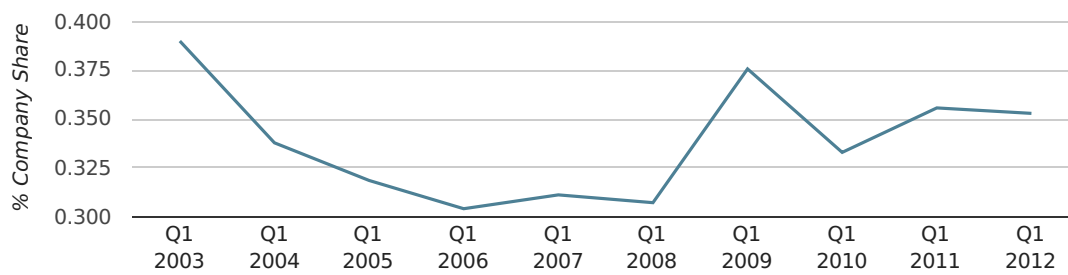
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	77	77	111
NET GROWTH IN 2011	17	44	60
% CHANGE	352.9%	75.0%	85.0%
RECORD YEAR	2007 (77)	2003 (93)	2007 (204)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Cambridge formed 0.4% of all UK companies.

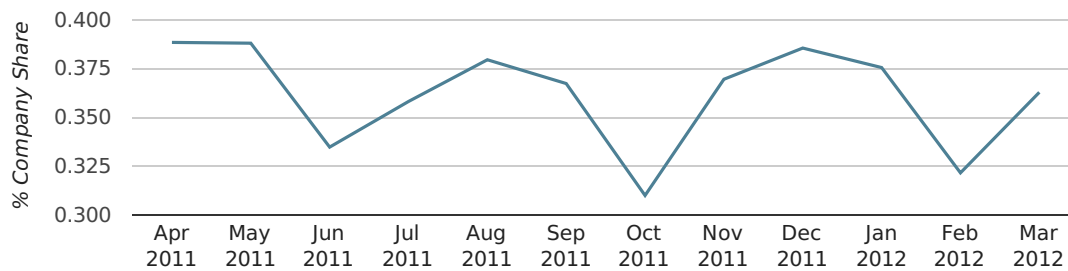
FIRST QUARTER (JAN 2012 - MAR 2012)	CAMBRIDGE
2012	0.4%
2011	0.4%
2010	0.3%
2009	0.4%
2008	0.3%
RECORD YEAR (SINCE 1960)	1967 (0.7%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.4%	0.3%	0.4%
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.4%
% CHANGE	15.4%	-8.0%	-5.4%
RECORD YEAR	1963 (0.8%)	1967 (1.2%)	1968 (0.9%)

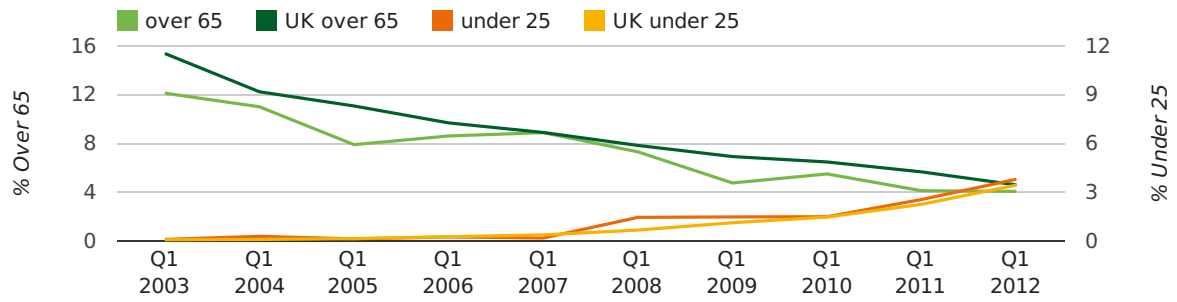
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 44.0.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 3.5%.

director age by quarter

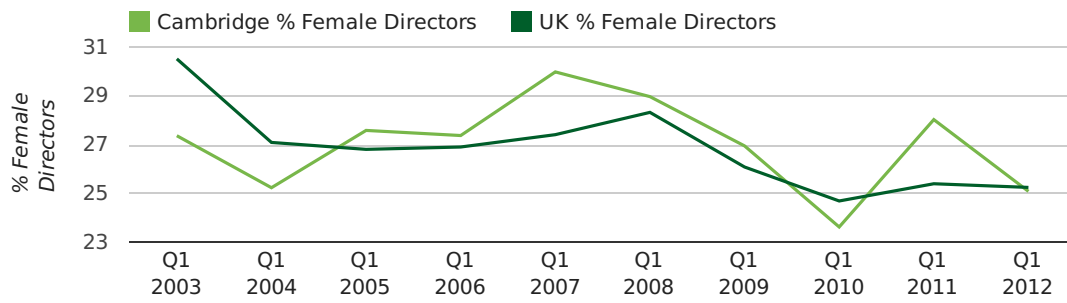


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Cambridge was in 1861 when 40.0% of all directors were female.

25.1% of all director appointments in Cambridge in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CAMBRIDGE	5.48%	CONSULTING	5.07%
CONSULTING	2.31%	MANAGEMENT	4.74%
CONSULTANCY	1.73%	CONSULTANCY	3.30%
(CAMBRIDGE)	1.40%	PROPERTY	2.37%
MANAGEMENT	1.20%	TRADING	2.07%
PROPERTY	0.87%	DESIGN	1.93%
ASSOCIATES	0.74%	ENGINEERING	1.86%
CONSTRUCTION	0.74%	ASSOCIATES	1.84%
DEVELOPMENTS	0.66%	CONSULTANTS	1.79%
BUSINESS	0.62%	BUSINESS	1.73%
ENGINEERING	0.62%	MEDIA	1.72%
DESIGN	0.62%	CONSTRUCTION	1.72%
INTERNATIONAL	0.62%	LONDON	1.66%
CENTRE	0.58%	J	1.54%
GLOBAL	0.54%	INVESTMENTS	1.51%
MEDIA	0.54%	GLOBAL	1.50%
EDUCATION	0.54%	IT	1.40%
IT	0.54%	CARE	1.34%
SCHOOL	0.49%	PROPERTIES	1.31%
CONSULTANTS	0.49%	ELECTRICAL	1.27%
MEDICAL	0.45%	M	1.27%
FOR	0.41%	BUILDING	1.24%
ENTERPRISES	0.41%	ENERGY	1.20%
DEVELOPMENT	0.41%	S	1.20%
BUILDING	0.41%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	553	216,665
7487 - Other business activities	133	52,735
70229 - Management consultancy activities other than financial management	91	19,704
82990 - Other business support service activities not elsewhere classified	84	35,233
62020 - Information technology consultancy activities	69	14,303
7414 - Business & management consultancy	69	12,113
99999 - Dormant Company	65	25,084
9999 - Dormant Company	50	18,617
7222 - Other software consultancy and supply	48	6,934
74909 - Other professional, scientific and technical activities not elsewhere classified	47	9,892
62090 - Other information technology service activities	40	8,145
74990 - Non-trading company	37	9,729
7260 - Other computer related activities	35	7,154
96090 - Other service activities not elsewhere classified	34	13,637
62012 - Business and domestic software development	34	4,356
7310 - R & D on nat sciences & engineering	30	685
9305 - Other service activities	28	8,818
72190 - Other research and experimental development on natural sciences and engineering	27	699
7499 - Non-trading company	26	9,102
86900 - Other human health activities	25	5,066