

Cannock

2011 half year business confidence report



headlines

- April 2011 saw a new record in company registrations in Cannock when compared to any previous April.

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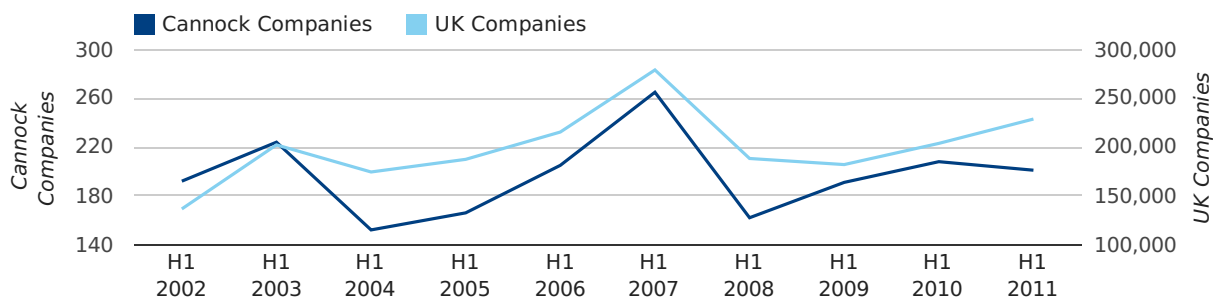
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 201 companies were formed in Cannock. This figure is 3.4% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Cannock occurred in 2007 when a total of 265 were formed.

HALF YEAR (JAN-JUN)	CANNOCK	UK
2011	201	228,735
2010	208	203,749
% CHANGE	-3.4%	12.3%
RECORD YEAR	2007 (265)	2007 (279,097)

new companies by half year



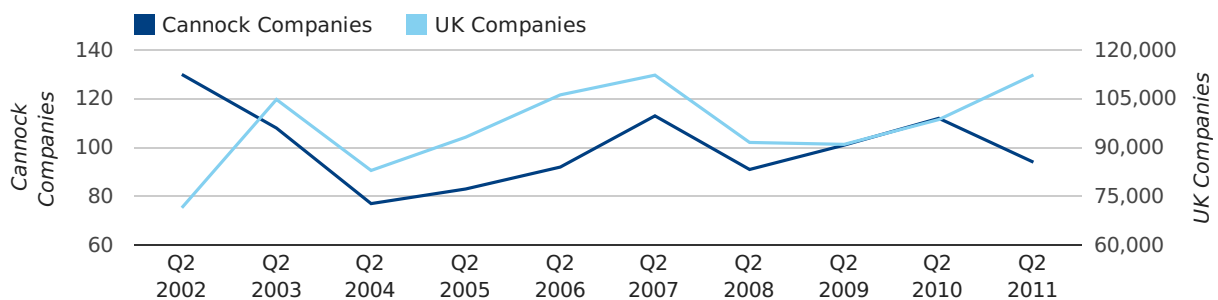
Quarterly Data (Q2 Apr-Jun 2011)

A total of 94 companies were registered in Cannock during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 16.1% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	CANNOCK	UK
2011	94	112,344
2010	112	98,612
% CHANGE	-16.1%	13.9%
RECORD YEAR	2002 (130)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

April 2011 saw a new record in company registrations in Cannock when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	41	26	27
NEW COMPANIES IN 2010	36	35	41
% CHANGE	13.9%	-25.7%	-34.1%
RECORD YEAR	2011 (41)	2002 (55)	2002 (57)

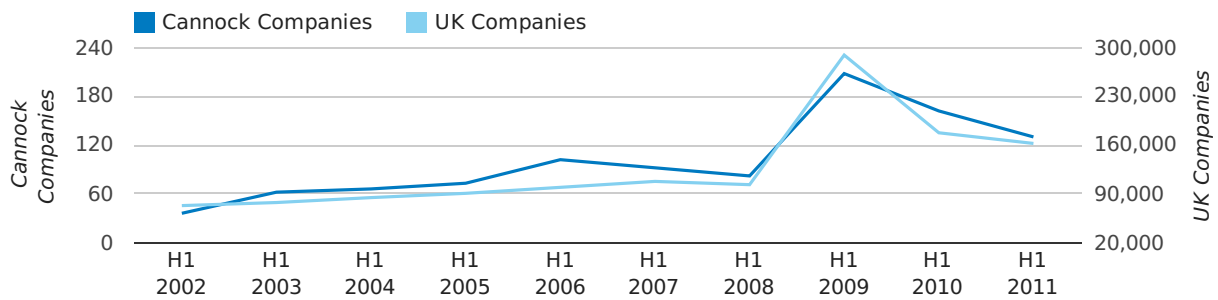
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 130 companies were dissolved in Cannock. This figure is 19.8% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Cannock occurred in 2009 when a total of 208 were closed.

HALF YEAR (JAN-JUN)	CANNOCK	UK
2011	130	162,310
2010	162	177,631
% CHANGE	-19.8%	-8.6%
RECORD YEAR	2009 (208)	2009 (289,236)

dissolved companies by half year



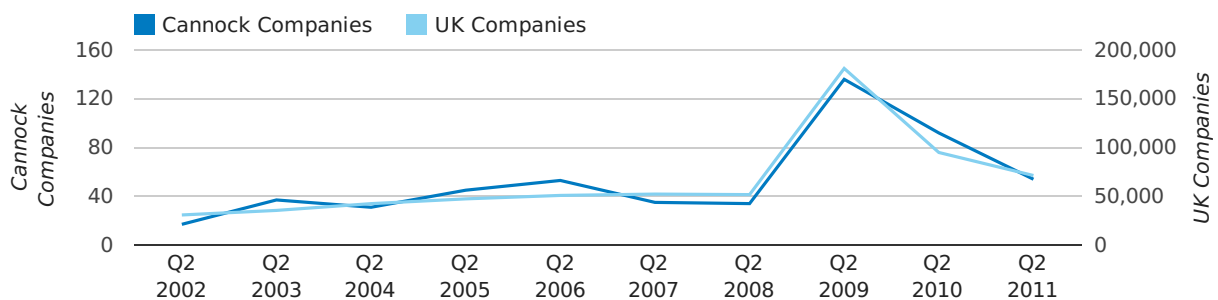
Quarterly Data (Q2 Apr-Jun 2011)

A total of 54 companies were dissolved in Cannock during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 41.3% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	CANNOCK	UK
2011	54	71,324
2010	92	94,954
% CHANGE	-41.3%	-24.9%
RECORD YEAR	2009 (136)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



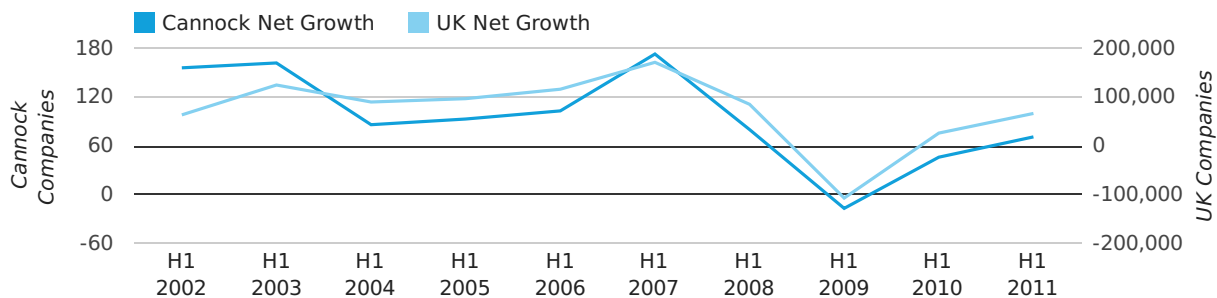
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	9	23	22
CLOSED COMPANIES IN 2010	21	36	35
% CHANGE	-57.1%	-36.1%	-37%
RECORD YEAR	2009 (30)	2009 (78)	2010 (35)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Cannock increased by 71 companies. This figure is 54.3% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	CANNOCK	UK
2011	71	66,425
2010	46	26,118
% CHANGE	54.3%	154.3%
RECORD YEAR	2007 (173)	2007 (171,296)

net growth by half year



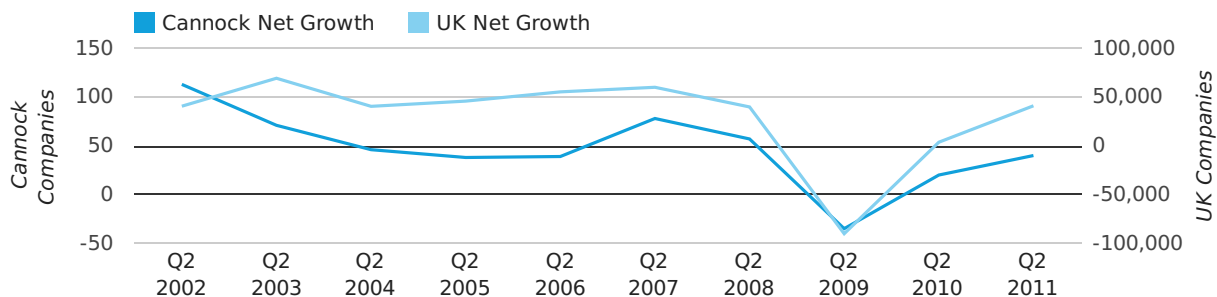
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Cannock during the second quarter of 2011 (Apr 2011 - Jun 2011) was 40 companies.

This represents an increase of 100.0% on the same period last year.

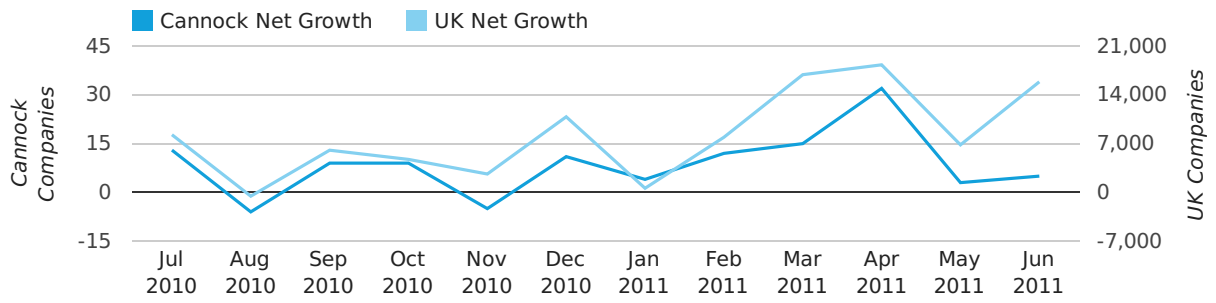
SECOND QUARTER (APR 2011 - JUN 2011)	CANNOCK	UK
2011	40	41,020
2010	20	3,658
% CHANGE	100.0%	1,021.4%
RECORD YEAR	2002 (113)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



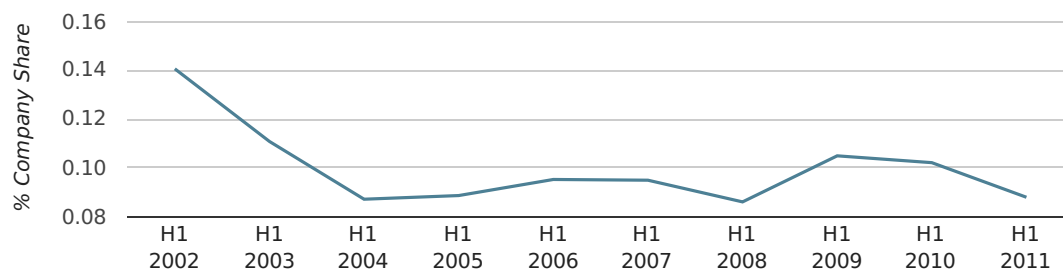
	APRIL	MAY	JUNE
NET GROWTH IN 2011	32	3	5
NET GROWTH IN 2010	15	-1	6
% CHANGE	113.3%	-400.0%	-16.7%
RECORD YEAR	2011 (32)	2002 (43)	2002 (53)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Cannock formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	CANNOCK
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1979 (0.2%)

company share by half year

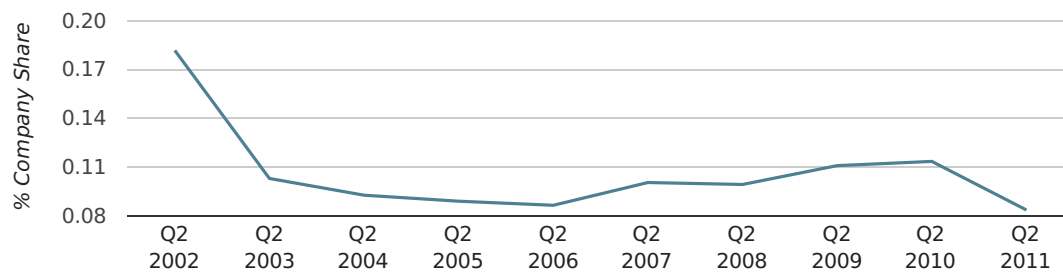


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Cannock formed 0.1% of all UK companies.

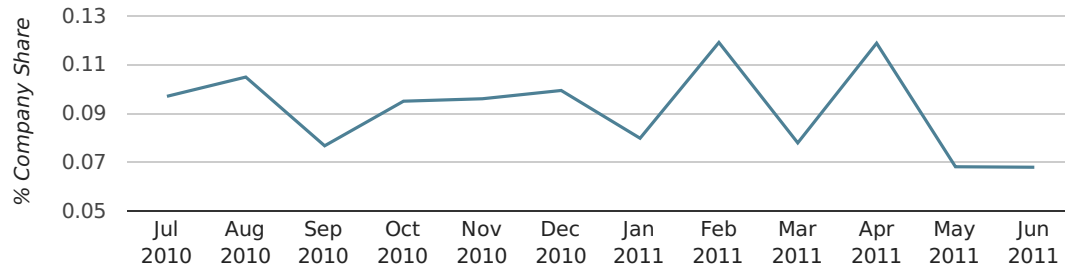
SECOND QUARTER (APR 2011 - JUN 2011)	CANNOCK
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	10.3%	-41.5%	-41.6%
RECORD YEAR	1969 (0.6%)	1962 (0.3%)	1970 (0.3%)

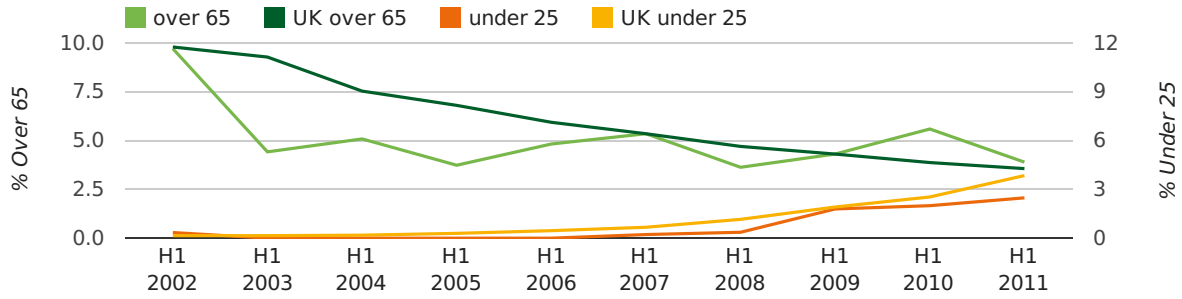
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 43.2.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.3%.

director age by half year



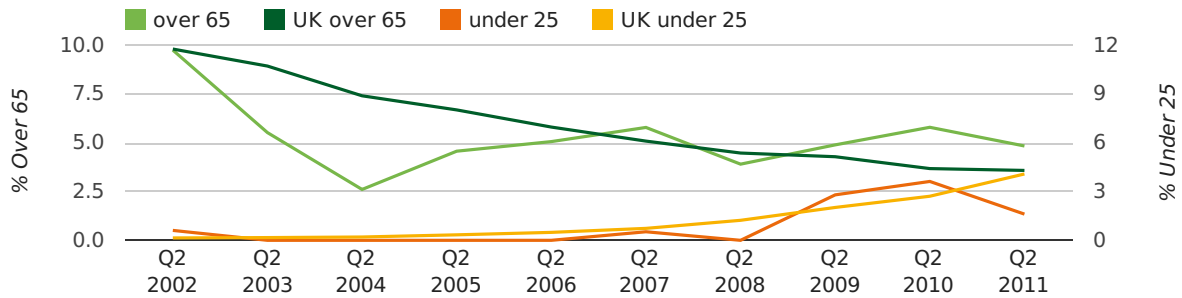
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 42.9.

The percentage of directors under the age of 25 was 1.6% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 4.3%.

director age by quarter

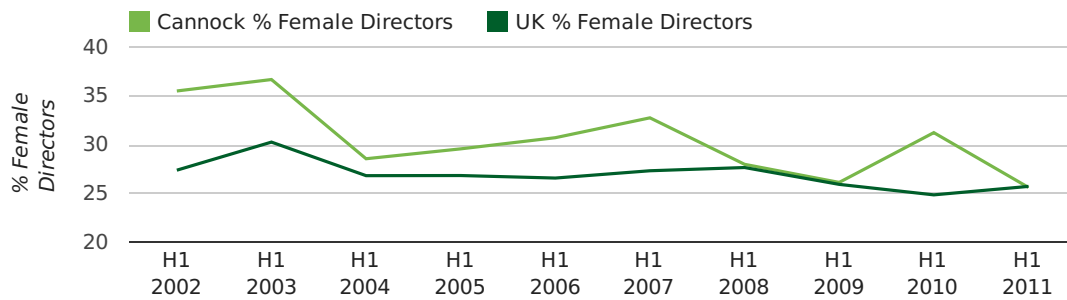


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Cannock was 1861 when 40.0% of all directors were female.

25.6% of all director appointments in Cannock in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

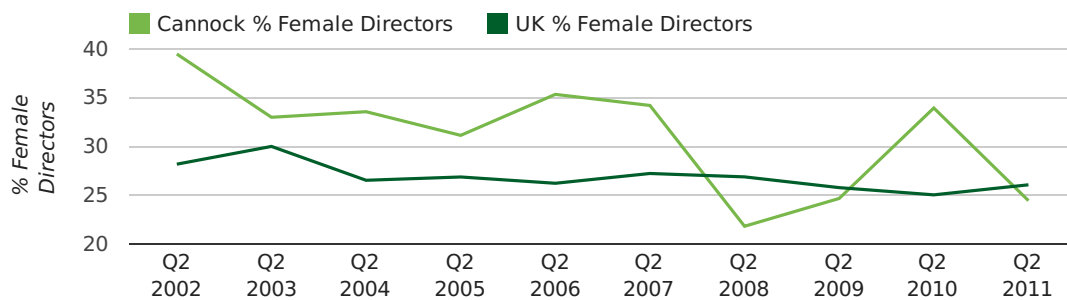


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Cannock was in 1866 when 66.7% of all directors were female.

24.5% of all director appointments in Cannock in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.86%	CONSULTING	5.09%
(MIDLANDS)	1.29%	MANAGEMENT	4.86%
ELECTRICAL	1.15%	CONSULTANCY	3.17%
CONSTRUCTION	1.00%	PROPERTY	2.43%
CANNOCK	1.00%	TRADING	2.05%
D	0.86%	DESIGN	1.94%
G	0.86%	ASSOCIATES	1.92%
TRAINING	0.86%	BUSINESS	1.87%
SYSTEMS	0.86%	CONSTRUCTION	1.77%
DESIGN	0.86%	CONSULTANTS	1.76%
CONSULTING	0.72%	MEDIA	1.73%
M	0.72%	ENGINEERING	1.67%
PROPERTY	0.72%	LONDON	1.60%
BUILDING	0.72%	GLOBAL	1.46%
L	0.57%	J	1.44%
LOGISTICS	0.57%	CARE	1.44%
PLUMBING	0.57%	INVESTMENTS	1.42%
J	0.57%	IT	1.39%
R	0.57%	BUILDING	1.32%
HOME	0.57%	PROPERTIES	1.31%
CONSULTANCY	0.57%	ELECTRICAL	1.30%
DEVELOPMENTS	0.57%	M	1.27%
STAFFORDSHIRE	0.57%	S	1.23%
B	0.57%	ENTERPRISES	1.20%
W	0.57%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	171	202,072
7487 - Other business activities	49	60,758
96090 - Other service activities not elsewhere classified	23	10,322
82990 - Other business support service activities not elsewhere classified	21	30,647
9999 - Dormant Company	18	20,111
99999 - Dormant Company	15	18,918
9305 - Other service activities	14	9,063
6024 - Freight transport by road	11	2,316
43220 - Plumbing, heat and air-conditioning installation	11	2,223
62020 - Information technology consultancy activities	10	10,545
4534 - Other building installation	8	2,274
74909 - Other professional, scientific and technical activities not elsewhere classified	8	7,835
43210 - Electrical installation	8	3,085
4521 - General construction & civil engineering	7	5,928
4531 - Installation electrical wiring etc.	7	2,037
43390 - Other building completion and finishing	7	2,641
70229 - Management consultancy activities other than financial management	7	16,419
7260 - Other computer related activities	6	7,849
7499 - Non-trading company	6	10,955
45200 - Maintenance and repair of motor vehicles	6	2,257