

Cannock

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Cannock when compared to any previous Q1.
- March 2012 saw a new record in company registrations in Cannock when compared to any previous March.
- February 2012 saw a new record in company registrations in Cannock when compared to any previous February.
- January 2012 saw a new record in company registrations in Cannock when compared to any previous January.
- Q1 2012 saw a new record in net growth in Cannock when compared to any previous Q1.
- February 2012 saw a new record in net growth in Cannock when compared to any previous February.
- January 2012 saw a new record in net growth in Cannock when compared to any previous January.
- Q1 2012 saw a new record in UK company share in Cannock when compared to any previous Q1.
- January 2012 saw a new record in UK company share in Cannock when compared to any previous January.

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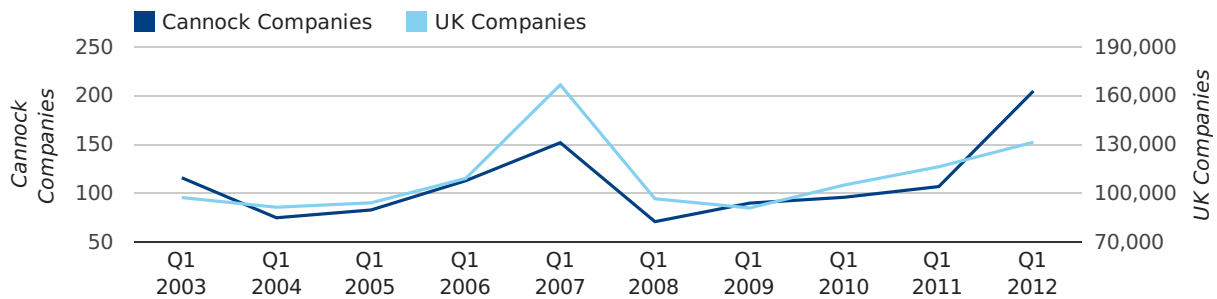
Q1 2012 saw a new record in company registrations in Cannock when compared to any previous Q1.

A total of 205 companies were registered in Cannock during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 91.6% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	CANNOCK	UK
2012	205	131,491
2011	107	116,391
% CHANGE	91.6%	13.0%
RECORD YEAR	2012 (205)	2007 (166,814)

new companies by quarter



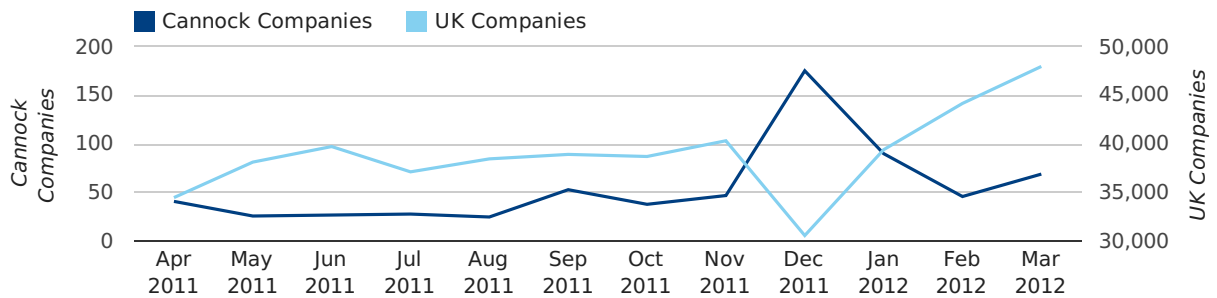
Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in company registrations in Cannock when compared to any previous March.

February 2012 saw a new record in company registrations in Cannock when compared to any previous February.

January 2012 saw a new record in company registrations in Cannock when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	90	46	69
NEW COMPANIES IN 2011	27	45	35
% CHANGE	233.3%	2.2%	97.1%
RECORD YEAR	2012 (90)	2012 (46)	2012 (69)

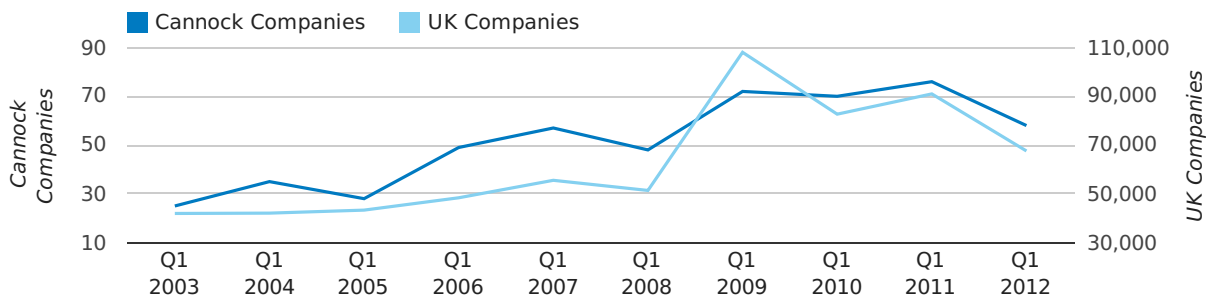
Quarterly Data (Q1 Jan-Mar 2012)

A total of 58 companies were dissolved in Cannock during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 23.7% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

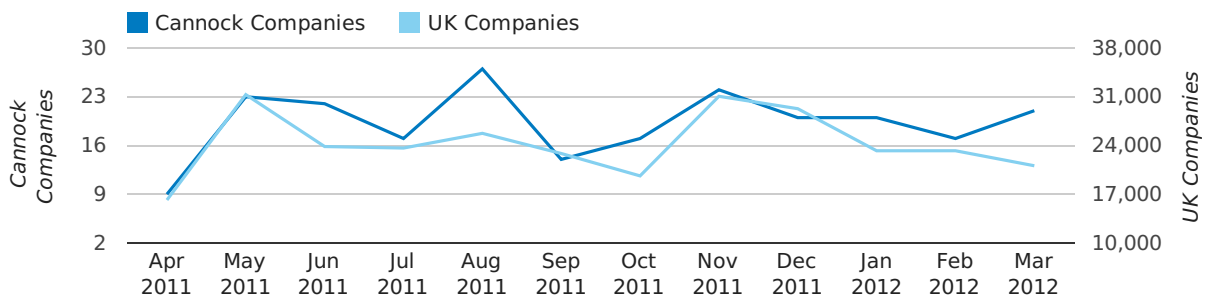
FIRST QUARTER (JAN 2012 - MAR 2012)	CANNOCK	UK
2012	58	67,576
2011	76	90,986
% CHANGE	-23.7%	-25.7%
RECORD YEAR	2011 (76)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	20	17	21
CLOSED COMPANIES IN 2011	23	33	20
% CHANGE	-13.0%	-48.5%	5%
RECORD YEAR	2007 (25)	2011 (33)	2009 (48)

Quarterly Data (Q1 Jan-Mar 2012)

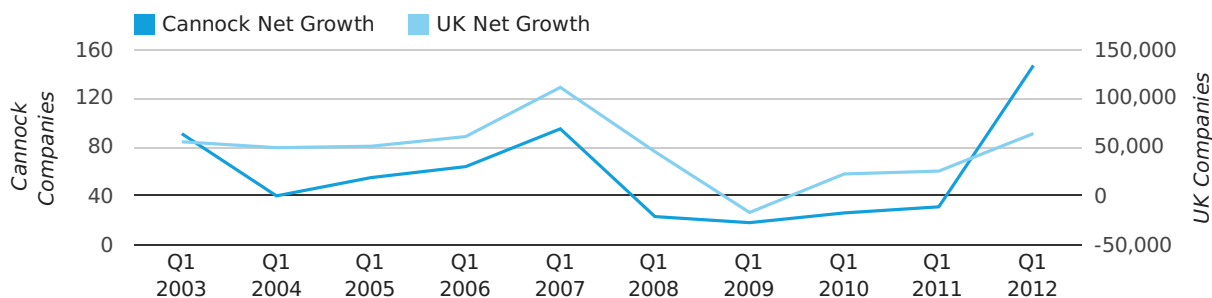
Q1 2012 saw a new record in net growth in Cannock when compared to any previous Q1.

Net company growth for Cannock during the first quarter of 2012 (Jan 2012 - Mar 2012) was 147 companies.

This represents an increase of 374.2% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	CANNOCK	UK
2012	147	63,915
2011	31	25,405
% CHANGE	374.2%	151.6%
RECORD YEAR	2012 (147)	2007 (111,282)

net growth by quarter

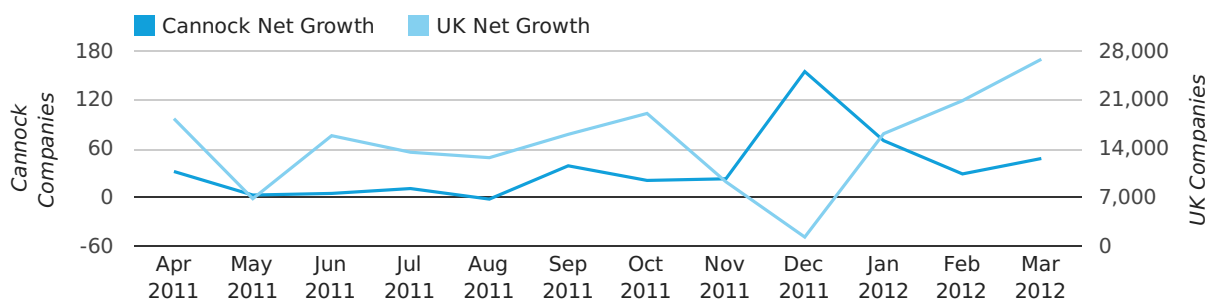


Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in net growth in Cannock when compared to any previous February.

January 2012 saw a new record in net growth in Cannock when compared to any previous January.

net growth by month



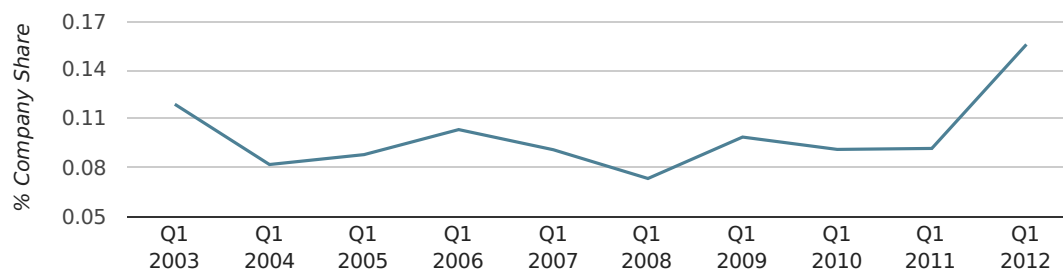
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	70	29	48
NET GROWTH IN 2011	4	12	15
% CHANGE	1,650.0%	141.7%	220.0%
RECORD YEAR	2012 (70)	2012 (29)	2007 (50)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Cannock formed 0.2% of all UK companies.

FIRST QUARTER (JAN 2012 - MAR 2012)	CANNOCK
2012	0.2%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	2012 (0.2%)

company share by quarter

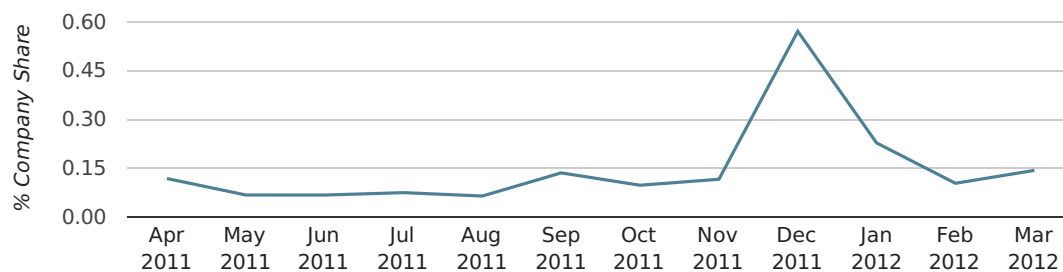


Q1 2012 saw a new record in UK company share in Cannock when compared to any previous Q1.

Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in UK company share in Cannock when compared to any previous January.

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	185.9%	-12.6%	84.5%
RECORD YEAR	2012 (0.2%)	1966 (0.4%)	1968 (0.2%)

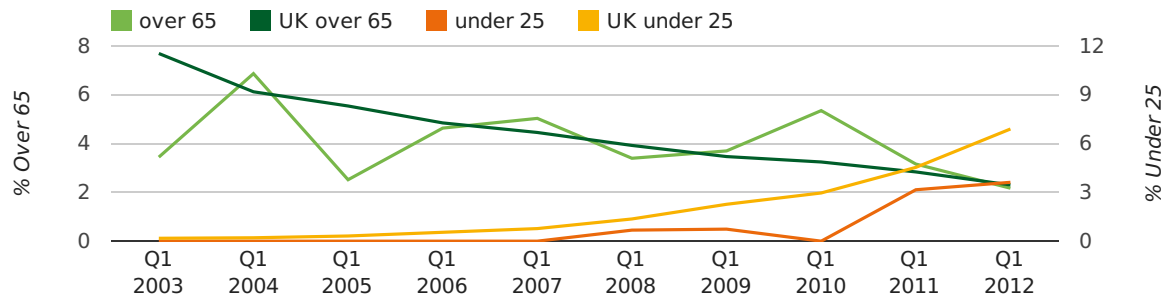
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 42.8.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 3.5%.

director age by quarter

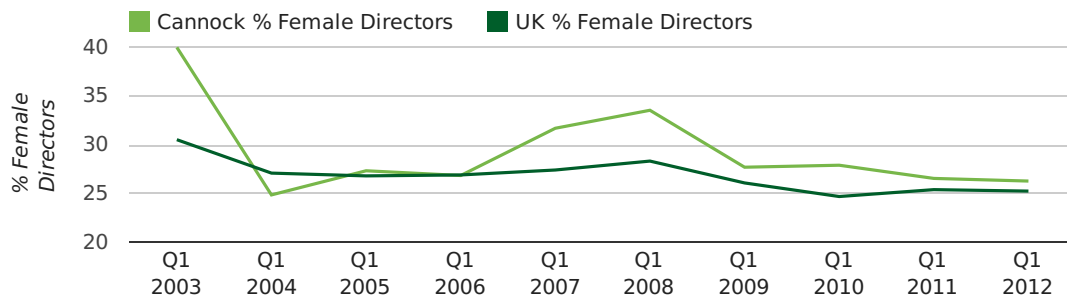


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Cannock was in 1861 when 40.0% of all directors were female.

26.3% of all director appointments in Cannock in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ENGINEERING	5.20%	CONSULTING	5.07%
J	1.70%	MANAGEMENT	4.74%
M	1.51%	CONSULTANCY	3.30%
D	1.13%	PROPERTY	2.37%
G	1.13%	TRADING	2.07%
S	1.13%	DESIGN	1.93%
PLANT	1.04%	ENGINEERING	1.86%
JOHN	1.04%	ASSOCIATES	1.84%
R	1.04%	CONSULTANTS	1.79%
MARK	0.95%	BUSINESS	1.73%
MANAGEMENT	0.85%	MEDIA	1.72%
C	0.85%	CONSTRUCTION	1.72%
T	0.85%	LONDON	1.66%
P	0.85%	J	1.54%
ANDREW	0.76%	INVESTMENTS	1.51%
CANNOCK	0.76%	GLOBAL	1.50%
LOGISTICS	0.76%	IT	1.40%
(MIDLANDS)	0.76%	CARE	1.34%
BUSINESS	0.76%	PROPERTIES	1.31%
I	0.66%	ELECTRICAL	1.27%
MICHAEL	0.66%	M	1.27%
GREEN	0.66%	BUILDING	1.24%
(CANNOCK)	0.66%	ENERGY	1.20%
SYSTEMS	0.66%	S	1.20%
CIVIL	0.66%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	198	216,665
7487 - Other business activities	40	52,735
96090 - Other service activities not elsewhere classified	28	13,637
82990 - Other business support service activities not elsewhere classified	18	35,233
99999 - Dormant Company	15	25,084
43210 - Electrical installation	15	3,573
9999 - Dormant Company	12	18,617
43220 - Plumbing, heat and air-conditioning installation	12	2,693
62020 - Information technology consultancy activities	11	14,303
70229 - Management consultancy activities other than financial management	11	19,704
9305 - Other service activities	11	8,818
43999 - Other specialised construction activities not elsewhere classified	10	3,931
43390 - Other building completion and finishing	9	3,228
74909 - Other professional, scientific and technical activities not elsewhere classified	9	9,892
4545 - Other building completion	8	2,196
6024 - Freight transport by road	8	2,121
4531 - Installation electrical wiring etc.	7	1,815
69201 - Accounting and auditing activities	6	4,132
4521 - General construction & civil engineering	6	5,169
49410 - Freight transport by road	6	2,781