Cannock

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Cannock when compared to any previous first half year.
- April 2012 saw a new record in company registrations in Cannock when compared to any previous April.
- The first half of 2012 saw a new record in net growth in Cannock when compared to any previous first half year.

contents

new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

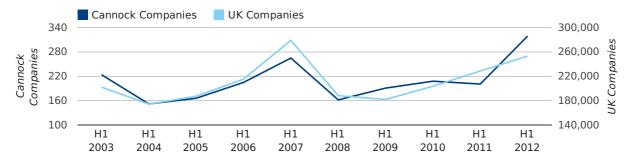
The first half of 2012 saw a new record in company registrations in Cannock when compared to any previous first half year.

In the first half of 2012 a total of 319 companies were formed in Cannock. This figure is 58.7% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Cannock occurred in 2012 when a total of 319 were formed.

HALF YEAR (JAN-JUN)	CANNOCK	UK
2012	319	253,150
2011	201	228,735
% CHANGE	58.7%	10.7%
RECORD YEAR	2012 (319)	2007 (279,097)

new companies by half year



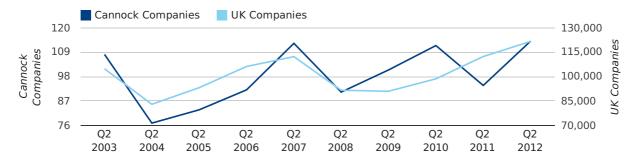
Quarterly Data (Q2 Apr-Jun 2012)

A total of 114 companies were registered in Cannock during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 21.3% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

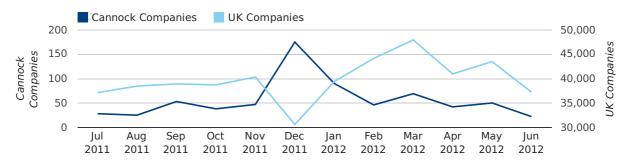
SECOND QUARTER (APR 2012 - JUN 2012)	CANNOCK	UK
2012	114	121,659
2011	94	112,344
% CHANGE	21.3%	8.3%
RECORD YEAR	2002 (130)	2012 (121,659)

new companies by quarter



April 2012 saw a new record in company registrations in Cannock when compared to any previous April.

new companies by month



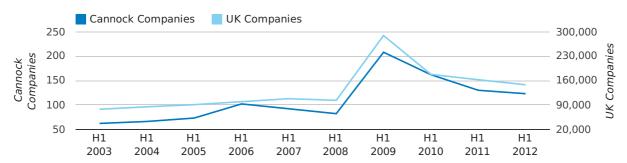
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	42	50	22
NEW COMPANIES IN 2011	41	26	27
% CHANGE	2.4%	92.3%	-18.5%
RECORD YEAR	2012 (42)	2002 (55)	2002 (57)

In the first half of 2012 a total of 123 companies were dissolved in Cannock. This figure is 5.4% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Cannock occurred in 2009 when a total of 208 were closed.

HALF YEAR (JAN-JUN)	CANNOCK	UK
2012	123	147,793
2011	130	162,310
% CHANGE	-5.4%	-8.9%
RECORD YEAR	2009 (208)	2009 (289,236)

dissolved companies by half year



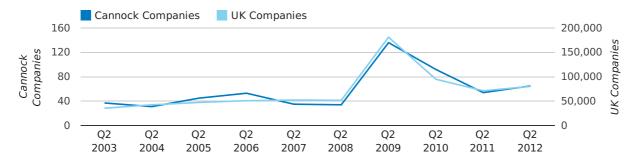
Quarterly Data (Q2 Apr-Jun 2012)

A total of 65 companies were dissolved in Cannock during the second quarter of 2012 (Apr 2012 - Jun 2012).

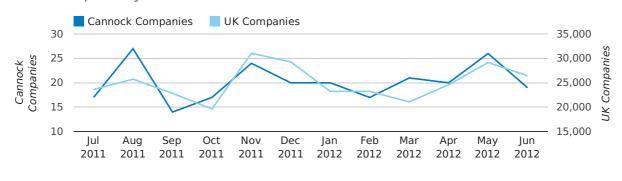
This figure is an increase of 20.4% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	CANNOCK	UK
2012	65	80,217
2011	54	71,324
% CHANGE	20.4%	12.5%
RECORD YEAR	2009 (136)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month



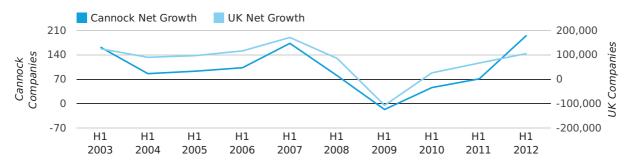
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	20	26	19
CLOSED COMPANIES IN 2011	9	23	22
% CHANGE	122.2%	13.0%	-14%
RECORD YEAR	2009 (30)	2009 (78)	2010 (35)

The first half of 2012 saw a new record in net growth in Cannock when compared to any previous first half year.

In the first half of 2012 the company register for Cannock increased by 196 companies. This figure is 176.1% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	CANNOCK	UK
2012	196	105,357
2011	71	66,425
% CHANGE	176.1%	58.6%
RECORD YEAR	2012 (196)	2007 (171,296)

net growth by half year



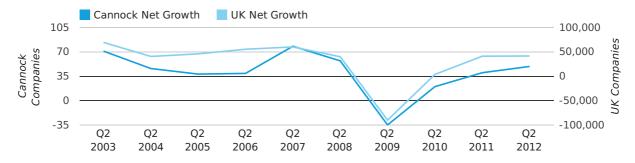
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Cannock during the second quarter of 2012 (Apr 2012 - Jun 2012) was 49 companies.

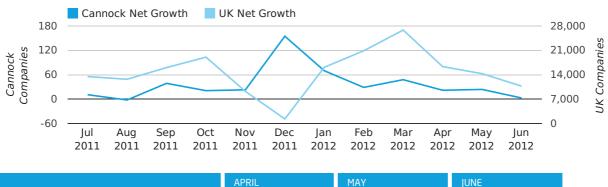
This represents an increase of 22.5% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	CANNOCK	UK
2012	49	41,442
2011	40	41,020
% CHANGE	22.5%	1.0%
RECORD YEAR	2002 (113)	2003 (69,274)

net growth by quarter



net growth by month

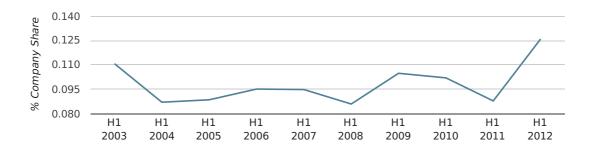


	APRIL	MAY	JUNE
NET GROWTH IN 2012	22	24	3
NET GROWTH IN 2011	32	3	5
% CHANGE	-31.3%	700.0%	-40.0%
RECORD YEAR	2007 (32)	2002 (43)	2002 (53)

In the first half of 2012 Cannock formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	CANNOCK
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1979 (0.2%)

company share by half year

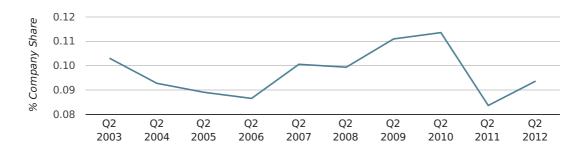


Quarterly Data (Q2 Apr-Jun 2012)

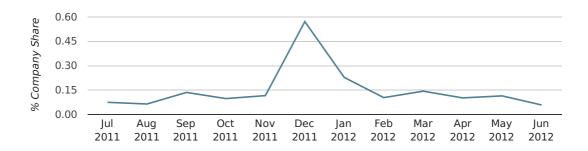
In the second quarter of 2012, Cannock formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	CANNOCK
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

company share by quarter



company share by month



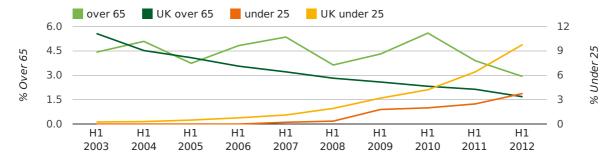
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-13.8%	68.5%	-13.1%
RECORD YEAR	1969 (0.6%)	1962 (0.3%)	1970 (0.3%)

The average age of a director in the first half of 2012 was 43.1.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.9% compared to the UK figure of 3.4%.

director age by half year



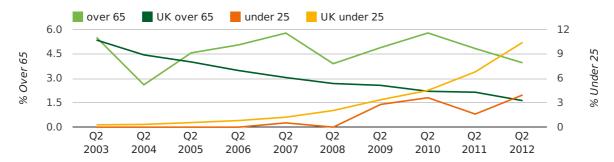
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.5.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 3.3%.

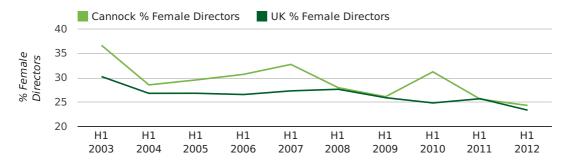
director age by quarter



The record first half year for female directors in Cannock was 1861 when 40.0% of all directors were female.

24.4% of all director appointments in Cannock in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Cannock was in 1866 when 66.7% of all directors were female.

21.7% of all director appointments in Cannock in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $ext{duport}\, \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ENGINEERING	5.55%	CONSULTING	5.07%
J	1.76%	MANAGEMENT	4.74%
М	1.66%	CONSULTANCY	3.28%
G	1.29%	PROPERTY	2.35%
JOHN	1.20%	TRADING	2.10%
S	1.11%	DESIGN	1.89%
PLANT	1.02%	ENGINEERING	1.87%
С	1.02%	ASSOCIATES	1.82%
R	1.02%	CONSULTANTS	1.78%
MARK	0.92%	CONSTRUCTION	1.71%
D	0.92%	BUSINESS	1.70%
Р	0.92%	MEDIA	1.69%
Т	0.83%	LONDON	1.68%
MANAGEMENT	0.83%	J	1.57%
CANNOCK	0.74%	GLOBAL	1.51%
MICHAEL	0.74%	INVESTMENTS	1.48%
ANDREW	0.74%	IT	1.42%
(CANNOCK)	0.74%	CARE	1.31%
I	0.65%	PROPERTIES	1.31%
BUSINESS	0.65%	М	1.26%
CIVIL	0.65%	ELECTRICAL	1.23%
CONSULTANCY	0.55%	BUILDING	1.23%
GREEN	0.55%	SECURITY	1.19%
ANTHONY	0.55%	S	1.18%
DESIGN	0.55%	ENTERPRISES	1.17%

 $\operatorname{duport} \varnothing$

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	216	244,457
7487 - Other business activities	39	47,029
96090 - Other service activities not elsewhere classified	24	14,220
82990 - Other business support service activities not elsewhere classified	22	35,447
43210 - Electrical installation	15	3,557
43999 - Other specialised construction activities not elsewhere classified	14	4,091
99999 - Dormant Company	13	26,088
43220 - Plumbing, heat and air-conditioning installation	13	2,716
9999 - Dormant Company	10	16,469
70229 - Management consultancy activities other than financial management	10	20,390
9305 - Other service activities	9	7,926
62020 - Information technology consultancy activities	9	15,280
43390 - Other building completion and finishing	8	3,241
69201 - Accounting and auditing activities	8	4,295
4545 - Other building completion	7	1,943
6024 - Freight transport by road	7	1,933
74909 - Other professional, scientific and technical activities not elsewhere classified	7	10,271
4531 - Installation electrical wiring etc.	7	1,631
49410 - Freight transport by road	6	2,912
4521 - General construction & civil engineering	6	4,644