

Cardiff

q1 2011 business confidence report



headlines

- January 2011 saw a new record in company closures in Cardiff when compared to any previous January.

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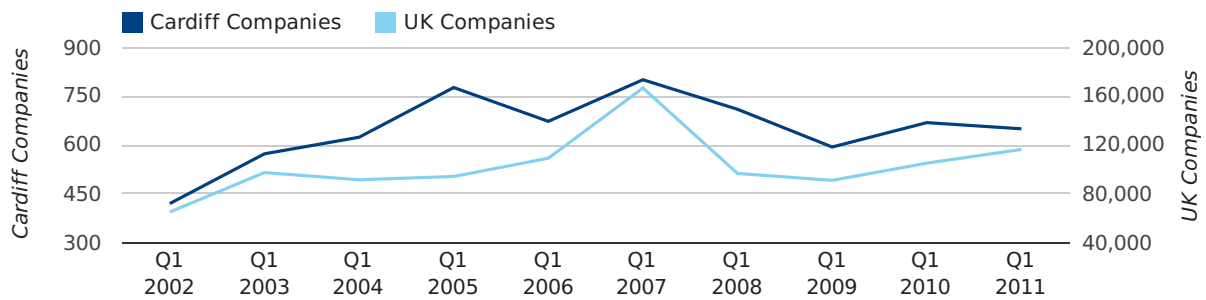
Quarterly Data (Q1 Jan-Mar 2011)

A total of 650 companies were registered in Cardiff during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 2.8% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

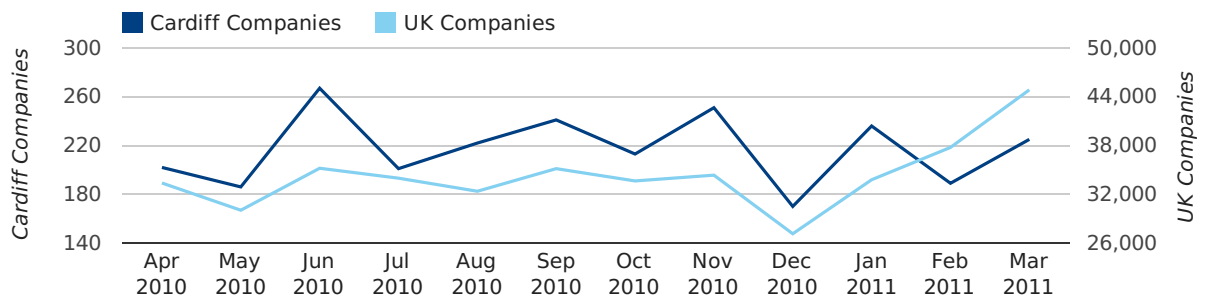
FIRST QUARTER (JAN 2011 - MAR 2011)	CARDIFF	UK
2011	650	116,391
2010	669	105,137
% CHANGE	-2.8%	10.7%
RECORD YEAR	2007 (801)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	236	189	225
NEW COMPANIES IN 2010	188	170	311
% CHANGE	25.5%	11.2%	-27.7%
RECORD YEAR	2007 (249)	2008 (233)	2005 (385)

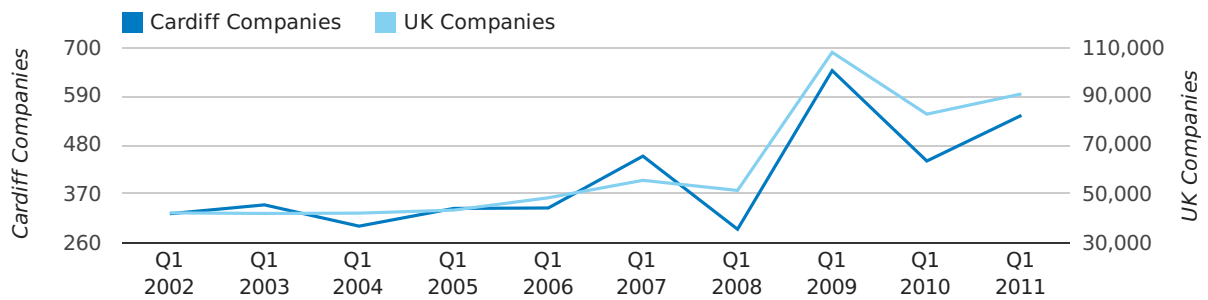
Quarterly Data (Q1 Jan-Mar 2011)

A total of 547 companies were dissolved in Cardiff during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 23.2% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	CARDIFF	UK
2011	547	90,986
2010	444	82,677
% CHANGE	23.2%	10.0%
RECORD YEAR	2009 (648)	2009 (108,060)

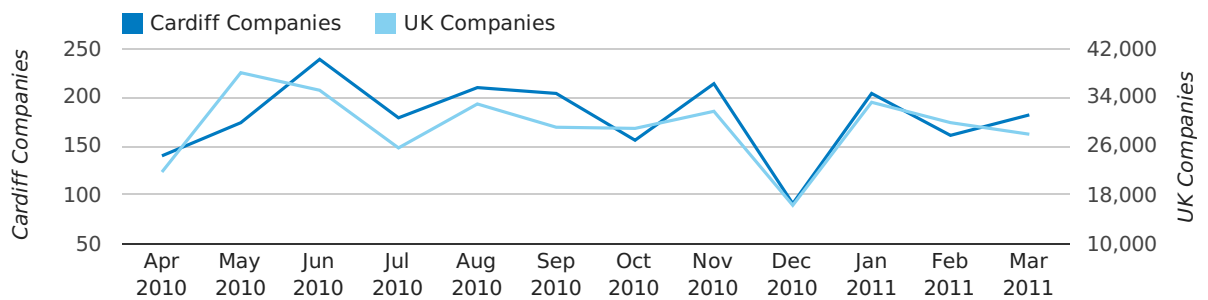
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Cardiff when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	204	161	182
CLOSED COMPANIES IN 2010	108	135	201
% CHANGE	88.9%	19.3%	-9%
RECORD YEAR	2011 (204)	2008 (165)	2009 (443)

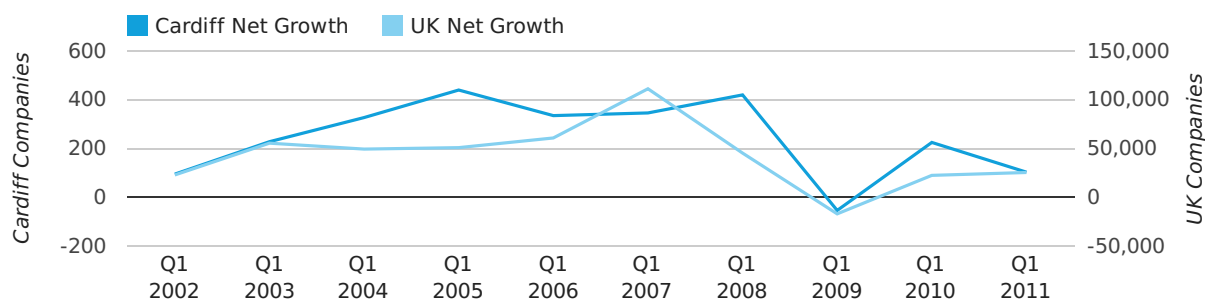
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Cardiff during the first quarter of 2011 (Jan 2011 - Mar 2011) was 103 companies.

This represents a decrease of 54.2% on the same period last year.

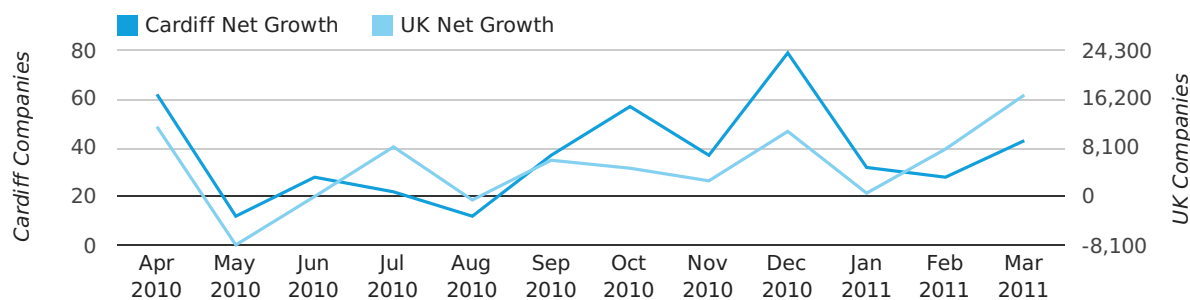
FIRST QUARTER (JAN 2011 - MAR 2011)	CARDIFF	UK
2011	103	25,405
2010	225	22,460
% CHANGE	-54.2%	13.1%
RECORD YEAR	2005 (440)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



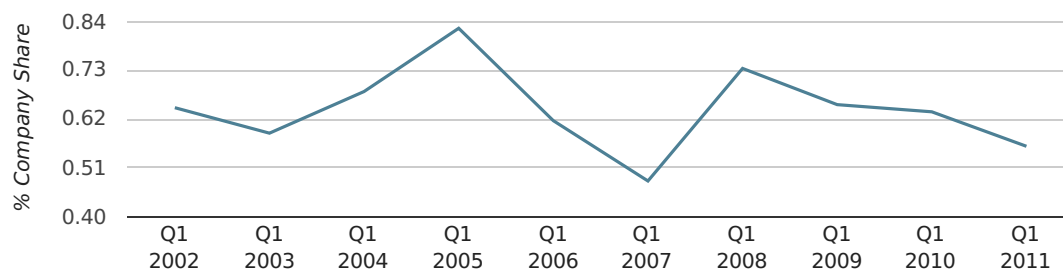
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	32	28	43
NET GROWTH IN 2010	80	35	110
% CHANGE	-60.0%	-20.0%	-60.9%
RECORD YEAR	2008 (129)	2004 (103)	2005 (276)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Cardiff formed 0.6% of all UK companies.

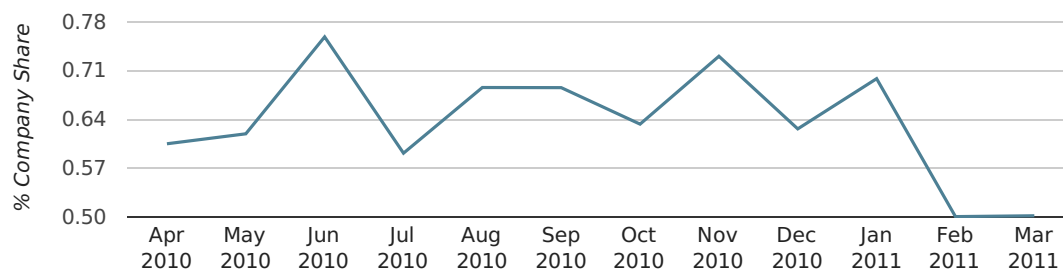
FIRST QUARTER (JAN 2011 - MAR 2011)	CARDIFF
2011	0.6%
2010	0.6%
2009	0.7%
2008	0.7%
2007	0.5%
RECORD YEAR (SINCE 1960)	1968 (0.9%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.7%	0.5%	0.5%
UK FORMATION SHARE IN 2010	0.6%	0.5%	0.7%
% CHANGE	8.3%	-2.2%	-31.0%
RECORD YEAR	1961 (1.4%)	1969 (1.3%)	1968 (1.6%)

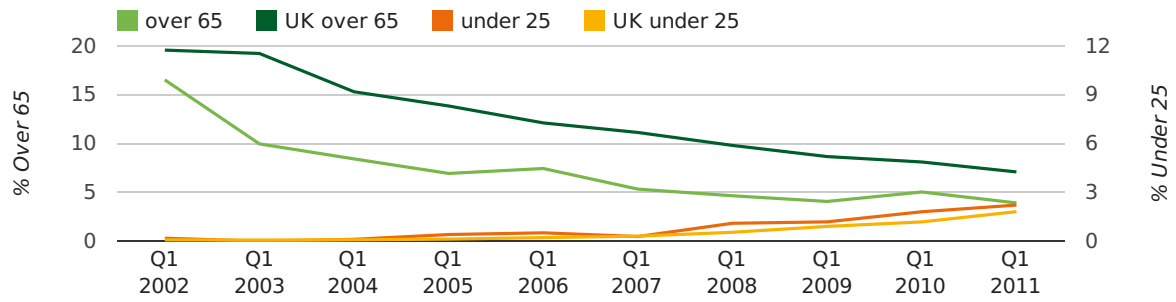
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 44.0.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.3%.

director age by quarter

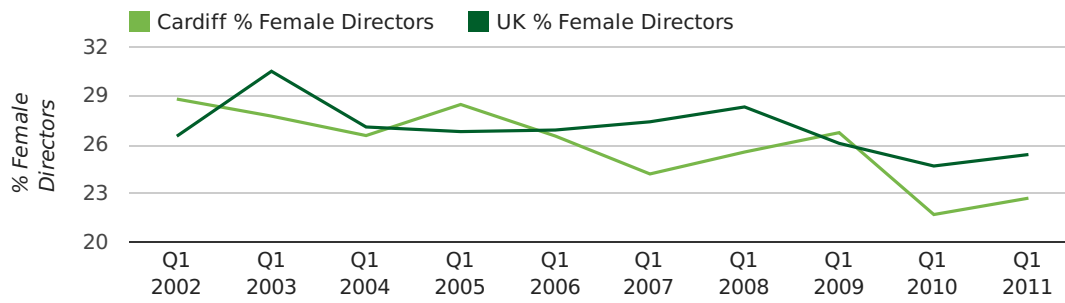


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Cardiff was in 1861 when 40.0% of all directors were female.

22.7% of all director appointments in Cardiff in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CO.,	2.52%	CONSULTING	5.04%
INTERNATIONAL	1.77%	MANAGEMENT	4.97%
CARDIFF	1.62%	CONSULTANCY	3.16%
MANAGEMENT	1.45%	PROPERTY	2.38%
TRADE	1.39%	TRADING	2.10%
TRADING	1.10%	DESIGN	1.93%
CONSULTING	1.07%	ASSOCIATES	1.92%
CONSULTANCY	0.90%	BUSINESS	1.87%
SALES	0.84%	CONSTRUCTION	1.80%
INDUSTRIAL	0.78%	CONSULTANTS	1.76%
BUSINESS	0.75%	MEDIA	1.69%
PROPERTY	0.75%	ENGINEERING	1.61%
(CARDIFF)	0.72%	LONDON	1.60%
DEVELOPMENT	0.69%	CARE	1.45%
MEDIA	0.69%	J	1.45%
GLOBAL	0.67%	GLOBAL	1.44%
ENERGY	0.64%	INVESTMENTS	1.43%
PROJECTS	0.61%	IT	1.41%
CARE	0.58%	PROPERTIES	1.36%
WALES	0.58%	BUILDING	1.34%
PROPERTIES	0.52%	M	1.30%
UNIVERSAL	0.52%	ELECTRICAL	1.28%
SYSTEMS	0.52%	S	1.24%
(WALES)	0.52%	INTERNATIONAL	1.23%
NLR	0.52%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	2,033	202,798
74990 - Non-trading company	366	8,695
7499 - Non-trading company	271	11,316
7487 - Other business activities	244	60,968
82990 - Other business support service activities not elsewhere classified	103	30,253
9999 - Dormant Company	85	19,765
99999 - Dormant Company	75	18,336
70229 - Management consultancy activities other than financial management	55	16,150
7414 - Business & management consultancy	38	12,916
96090 - Other service activities not elsewhere classified	37	10,085
62090 - Other information technology service activities	36	6,996
9305 - Other service activities	36	8,740
62020 - Information technology consultancy activities	33	10,246
7260 - Other computer related activities	30	7,789
68320 - Management of real estate on a fee or contract basis	29	3,220
74909 - Other professional, scientific and technical activities not elsewhere classified	28	7,788
4521 - General construction & civil engineering	26	6,183
5530 - Restaurants	26	4,898
86900 - Other human health activities	25	4,092
68209 - Other letting and operating of own or leased real estate	22	3,895