Cardiff

2011 annual business confidence report





headlines

- The second half of 2011 saw a new record in company registrations in Cardiff when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Cardiff when compared to any previous Q4.

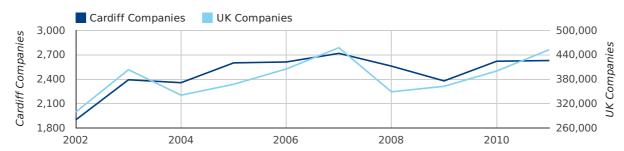
contents



A total of 2,631 companies were formed in Cardiff in 2011. This total is 0.3% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

| YEAR | CARDIFF | UK |
|-------------|--------------|----------------|
| 2011 | 2,631 | 452,870 |
| 2010 | 2,622 | 400,358 |
| 2009 | 2,380 | 362,675 |
| 2008 | 2,562 | 349,203 |
| 2007 | 2,719 | 457,649 |
| RECORD YEAR | 2007 (2,719) | 2007 (457,649) |

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Cardiff when compared to any previous second half year.

In the second half of 2011 a total of 1,393 companies were formed in Cardiff. This figure is 7.3% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Cardiff occurred in 2011 when a total of 1,393 were formed.

| HALF YEAR (JUL-DEC) | CARDIFF | UK |
|---------------------|--------------|----------------|
| 2011 | 1,393 | 224,135 |
| 2010 | 1,298 | 196,609 |
| % CHANGE | 7.3% | 14.0% |
| RECORD YEAR | 2011 (1,393) | 2011 (224,135) |

new companies by half year



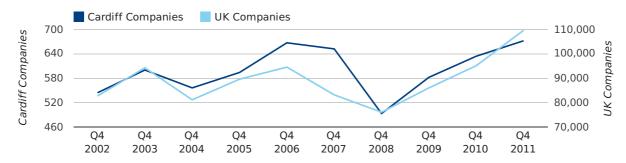
Q4 2011 saw a new record in company registrations in Cardiff when compared to any previous Q4.

A total of 672 companies were registered in Cardiff during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 6.0% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

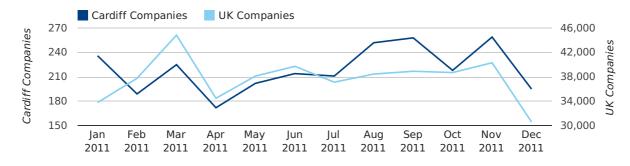
| FOURTH QUARTER (OCT 2011 - DEC 2011) | CARDIFF | UK |
|--------------------------------------|------------|----------------|
| 2011 | 672 | 109,623 |
| 2010 | 634 | 95,117 |
| % CHANGE | 6.0% | 15.3% |
| RECORD YEAR | 2011 (672) | 2011 (109,623) |

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

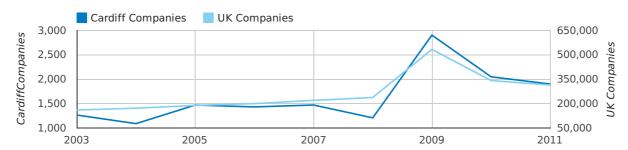


| | OCTOBER | NOVEMBER | DECEMBER |
|-----------------------|------------|------------|------------|
| NEW COMPANIES IN 2011 | 218 | 259 | 195 |
| NEW COMPANIES IN 2010 | 213 | 251 | 170 |
| % CHANGE | 2.3% | 3.2% | 14.7% |
| RECORD YEAR | 2007 (254) | 2005 (268) | 2009 (208) |

A total of 1,902 companies were dissolved in Cardiff in 2011. This total is 7.3% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

| YEAR | CARDIFF | UK |
|-------------|--------------|----------------|
| 2011 | 1,902 | 314,523 |
| 2010 | 2,051 | 342,232 |
| 2009 | 2,906 | 533,773 |
| 2008 | 1,209 | 237,901 |
| 2007 | 1,472 | 220,295 |
| RECORD YEAR | 2009 (2,906) | 2009 (533,773) |

dissolved companies by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 910 companies were dissolved in Cardiff. This figure is 13.7% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Cardiff occurred in 2009 when a total of 1,293 were closed.

| HALF YEAR (JUL-DEC) | CARDIFF | UK |
|---------------------|--------------|----------------|
| 2011 | 910 | 152,213 |
| 2010 | 1,054 | 164,601 |
| % CHANGE | -13.7% | -7.5% |
| RECORD YEAR | 2009 (1,293) | 2009 (244,537) |

dissolved companies by half year

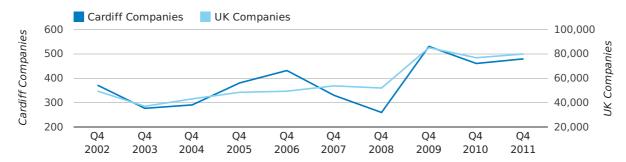


A total of 480 companies were dissolved in Cardiff during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 4.1% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

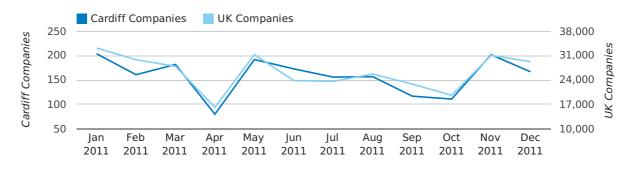
| FOURTH QUARTER (OCT 2011 - DEC 2011) | CARDIFF | UK |
|--------------------------------------|------------|---------------|
| 2011 | 480 | 79,983 |
| 2010 | 461 | 76,896 |
| % CHANGE | 4.1% | 4.0% |
| RECORD YEAR | 2009 (531) | 2009 (85,136) |

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



| | OCTOBER | NOVEMBER | DECEMBER |
|--------------------------|------------|------------|------------|
| CLOSED COMPANIES IN 2011 | 111 | 202 | 167 |
| CLOSED COMPANIES IN 2010 | 156 | 214 | 91 |
| % CHANGE | -28.8% | -5.6% | 84% |
| RECORD YEAR | 2009 (188) | 2010 (214) | 2009 (195) |

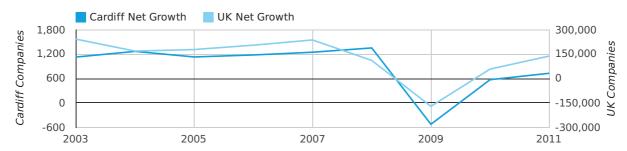
A total of 729 companies were added to the company register for Cardiff in 2011. This number represents growth of 27.8% which compares unfavourably to the UK figure of 34.6%.

This number is 158 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2008 when the Cardiff company register grew by 1,353 companies.

| YEAR | CARDIFF | UK |
|-------------|--------------|----------------|
| 2011 | 729 | 138,347 |
| 2010 | 571 | 58,126 |
| 2009 | -526 | -171,098 |
| 2008 | 1,353 | 111,302 |
| 2007 | 1,247 | 237,354 |
| RECORD YEAR | 2008 (1,353) | 2003 (242,543) |

net growth by year

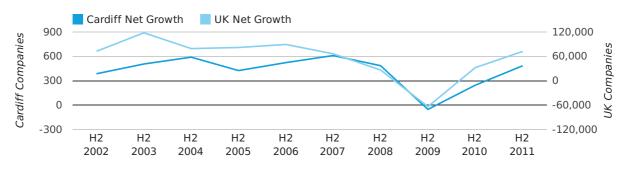


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Cardiff increased by 483 companies. This figure is 98.0% higher than last year, which compares badly to a UK increase of 124.7%.

| HALF YEAR (JUL-DEC) | CARDIFF | UK |
|---------------------|------------|----------------|
| 2011 | 483 | 71,922 |
| 2010 | 244 | 32,008 |
| % CHANGE | 98.0% | 124.7% |
| RECORD YEAR | 2007 (609) | 2003 (117,772) |

net growth by half year

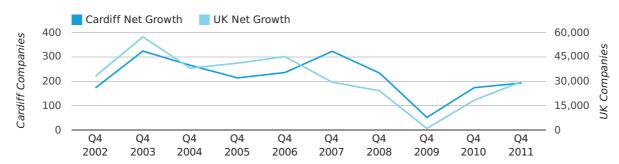


Net company growth for Cardiff during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 192 companies.

This represents an increase of 11.0% on the same period last year.

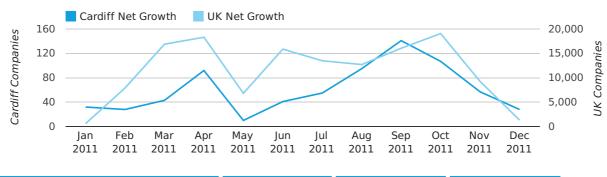
| FOURTH QUARTER (OCT 2011 - DEC 2011) | CARDIFF | UK |
|--------------------------------------|------------|---------------|
| 2011 | 192 | 29,640 |
| 2010 | 173 | 18,221 |
| % CHANGE | 11.0% | 62.7% |
| RECORD YEAR | 2003 (323) | 2003 (57,175) |

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

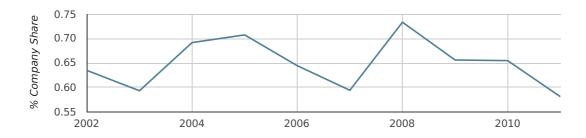


| | OCTOBER | NOVEMBER | DECEMBER |
|--------------------|------------|------------|------------|
| NET GROWTH IN 2011 | 107 | 57 | 28 |
| NET GROWTH IN 2010 | 57 | 37 | 79 |
| % CHANGE | 87.7% | 54.1% | -64.6% |
| RECORD YEAR | 2003 (151) | 2007 (108) | 2003 (102) |

In 2011 Cardiff formed 0.6% of all UK companies. This is a decline on 2010 when Cardiff was responsible for 0.7% of all UK companies.

| YEAR | CARDIFF |
|--------------------------|-------------|
| 2011 | 0.6% |
| 2010 | 0.7% |
| 2009 | 0.7% |
| 2008 | 0.7% |
| 2007 | 0.6% |
| RECORD YEAR (SINCE 1960) | 1971 (0.8%) |

company share by year

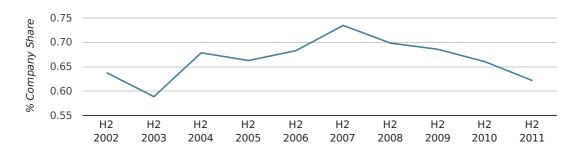


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Cardiff formed 0.6% of all UK companies. This is less than the 2010 figure of 0.7%.

| HALF YEAR (JUL-DEC) | CARDIFF |
|--------------------------|-------------|
| 2011 | 0.6% |
| 2010 | 0.7% |
| 2009 | 0.7% |
| 2008 | 0.7% |
| 2007 | 0.7% |
| RECORD YEAR (SINCE 1960) | 1971 (0.8%) |

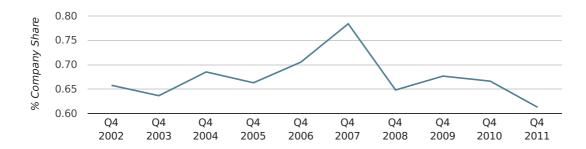
company share by half year



In the fourth quarter of 2011, Cardiff formed 0.6% of all UK companies.

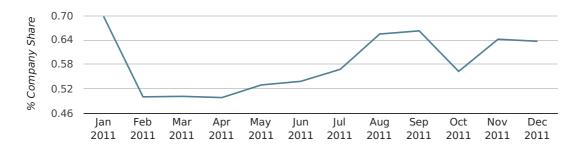
| FOURTH QUARTER (OCT 2011 - DEC 2011) | CARDIFF |
|--------------------------------------|-------------|
| 2011 | 0.6% |
| 2010 | 0.7% |
| 2009 | 0.7% |
| 2008 | 0.6% |
| 2007 | 0.8% |
| RECORD YEAR (SINCE 1960) | 1961 (0.9%) |

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



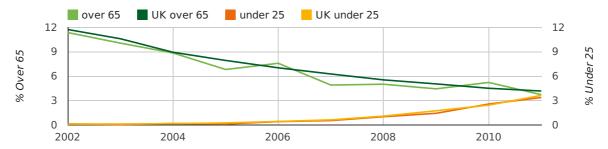
| | OCTOBER | NOVEMBER | DECEMBER |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.6% | 0.6% | 0.6% |
| UK FORMATION SHARE IN 2010 | 0.6% | 0.7% | 0.6% |
| % CHANGE | -11.1% | -12.1% | 1.7% |
| RECORD YEAR | 1971 (1.0%) | 1961 (1.2%) | 1971 (0.9%) |

The average age of a director in 2011 was 43.2.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.2%.

director age by year



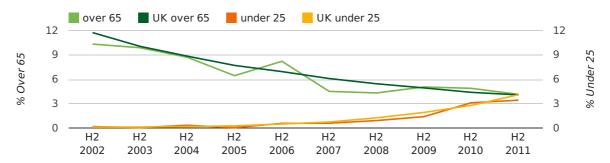
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.1.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.2% compared to the UK figure of 4.1%.

director age by half year

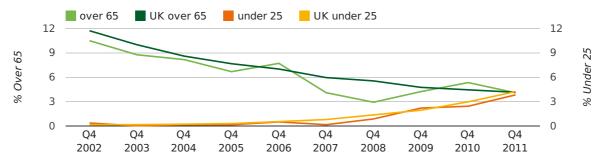


The average age of a director in the fourth quarter of 2011 was 42.8.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.1%.

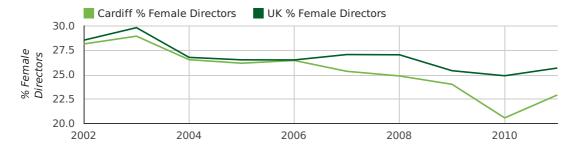
director age by quarter



The record year for female directors in Cardiff was 1857 when 36.4% of all directors were female.

The percentage of female directors in Cardiff in 2011 was 28.2%. The average for the UK during this time was 28.6%

director gender by year

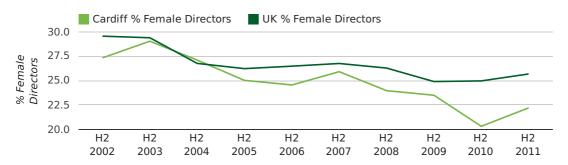


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Cardiff was 1860 when 42.9% of all directors were female.

22.2% of all director appointments in Cardiff in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

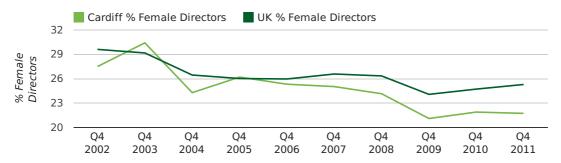


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The record fourth quarter for female directors in Cardiff was in 1977 when 31.1% of all directors were female.

21.7% of all director appointments in Cardiff in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|---------------|------------|--------------|---------------|
| CO., | 2.16% | CONSULTING | 5.07% |
| CARDIFF | 2.05% | MANAGEMENT | 4.74% |
| MANAGEMENT | 1.62% | CONSULTANCY | 3.26% |
| INTERNATIONAL | 1.51% | PROPERTY | 2.37% |
| CONSULTING | 1.22% | TRADING | 2.07% |
| TRADING | 1.14% | DESIGN | 1.92% |
| CONSULTANCY | 0.94% | ASSOCIATES | 1.86% |
| SOLAR | 0.91% | ENGINEERING | 1.78% |
| PROPERTIES | 0.85% | BUSINESS | 1.78% |
| PROPERTY | 0.80% | CONSULTANTS | 1.76% |
| DEVELOPMENTS | 0.71% | CONSTRUCTION | 1.73% |
| ENERGY | 0.71% | MEDIA | 1.71% |
| (WALES) | 0.71% | LONDON | 1.63% |
| DEVELOPMENT | 0.68% | J | 1.51% |
| WALES | 0.68% | INVESTMENTS | 1.48% |
| CARE | 0.65% | GLOBAL | 1.46% |
| TRADE | 0.63% | IT | 1.41% |
| (CARDIFF) | 0.63% | CARE | 1.39% |
| ASSOCIATES | 0.54% | PROPERTIES | 1.29% |
| BUILDING | 0.54% | ELECTRICAL | 1.29% |
| CENTRE | 0.51% | М | 1.27% |
| INVESTMENTS | 0.51% | BUILDING | 1.26% |
| FINANCIAL | 0.51% | ENERGY | 1.25% |
| SECURITY | 0.48% | S | 1.20% |
| CONSULTANTS | 0.48% | ENTERPRISES | 1.20% |

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Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| None Supplied | 1,960 | 205,525 |
| 74990 - Non-trading company | 309 | 8,929 |
| 7487 - Other business activities | 252 | 57,052 |
| 7499 - Non-trading company | 232 | 9,957 |
| 82990 - Other business support service activities not elsewhere classified | 101 | 32,483 |
| 99999 - Dormant Company | 93 | 21,846 |
| 9999 - Dormant Company | 86 | 20,199 |
| 70229 - Management consultancy activities other than financial management | 61 | 17,765 |
| 96090 - Other service activities not elsewhere classified | 39 | 11,768 |
| 7414 - Business & management consultancy | 38 | 13,034 |
| 62090 - Other information technology service activities | 38 | 7,493 |
| 9305 - Other service activities | 36 | 9,492 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 34 | 8,671 |
| 5530 - Restaurants | 31 | 5,013 |
| 86230 - Dental practice activities | 31 | 1,598 |
| 62020 - Information technology consultancy activities | 29 | 12,072 |
| 7260 - Other computer related activities | 28 | 7,667 |
| 6523 - Other financial intermediation | 28 | 1,891 |
| 7222 - Other software consultancy and supply | 27 | 7,398 |
| 68320 - Management of real estate on a fee or contract basis | 26 | 3,194 |
| | | |