

# Carlisle

2011 annual business confidence report



## headlines

- November 2011 saw a new record in company closures in Carlisle when compared to any previous November.
- October 2011 saw a new record in company closures in Carlisle when compared to any previous October.

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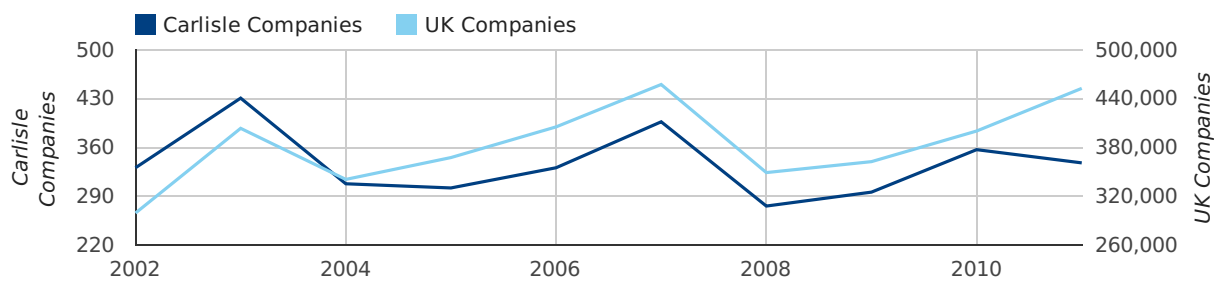
sic data

### Annual Data (2011)

A total of 338 companies were formed in Carlisle in 2011. This total is 5.3% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	CARLISLE	UK
2011	338	452,870
2010	357	400,358
2009	296	362,675
2008	276	349,203
2007	397	457,649
RECORD YEAR	2003 (431)	2007 (457,649)

### new companies by year



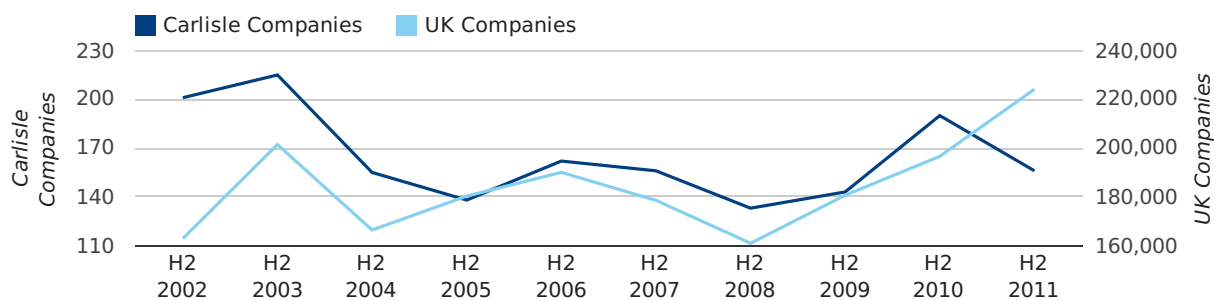
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 156 companies were formed in Carlisle. This figure is 17.9% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Carlisle occurred in 2003 when a total of 215 were formed.

HALF YEAR (JUL-DEC)	CARLISLE	UK
2011	156	224,135
2010	190	196,609
% CHANGE	-17.9%	14.0%
RECORD YEAR	2003 (215)	2011 (224,135)

### new companies by half year



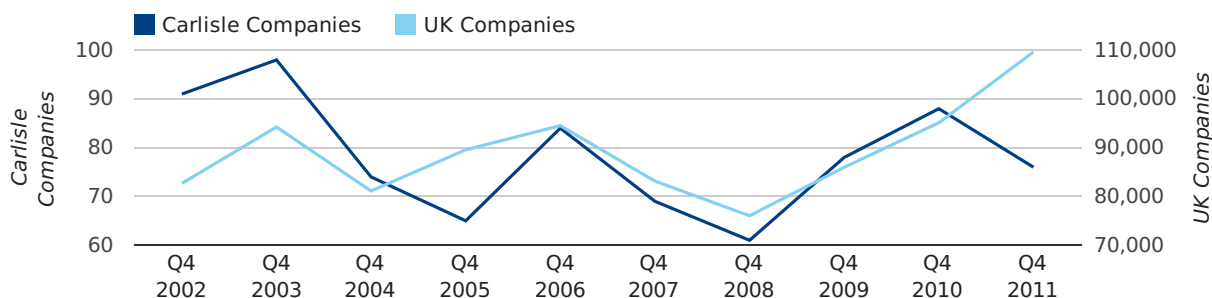
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 76 companies were registered in Carlisle during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 13.6% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CARLISLE	UK
2011	76	109,623
2010	88	95,117
% CHANGE	-13.6%	15.3%
RECORD YEAR	2003 (98)	2011 (109,623)

### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	29	27	20
NEW COMPANIES IN 2010	31	25	32
% CHANGE	-6.5%	8.0%	-37.5%
RECORD YEAR	2003 (42)	2003 (34)	2002 (32)

### Annual Data (2011)

A total of 231 companies were dissolved in Carlisle in 2011. This total is 9.8% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	CARLISLE	UK
2011	231	314,523
2010	256	342,232
2009	302	533,773
2008	166	237,901
2007	129	220,295
RECORD YEAR	2009 (302)	2009 (533,773)

### dissolved companies by year



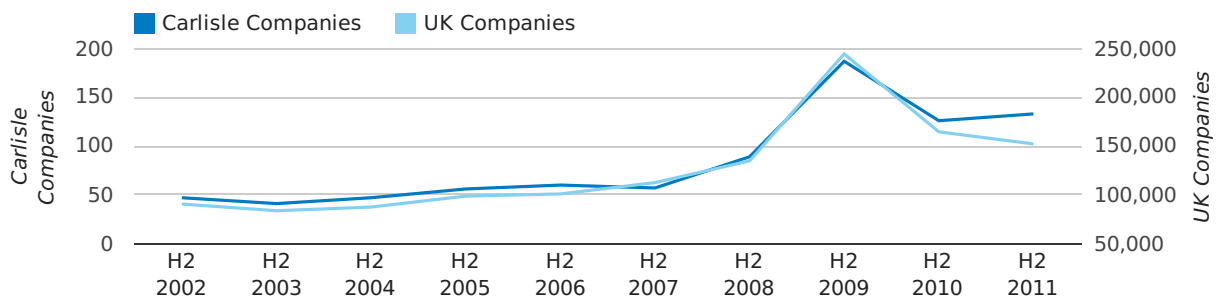
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 133 companies were dissolved in Carlisle. This figure is 5.6% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Carlisle occurred in 2009 when a total of 187 were closed.

HALF YEAR (JUL-DEC)	CARLISLE	UK
2011	133	152,213
2010	126	164,601
% CHANGE	5.6%	-7.5%
RECORD YEAR	2009 (187)	2009 (244,537)

### dissolved companies by half year



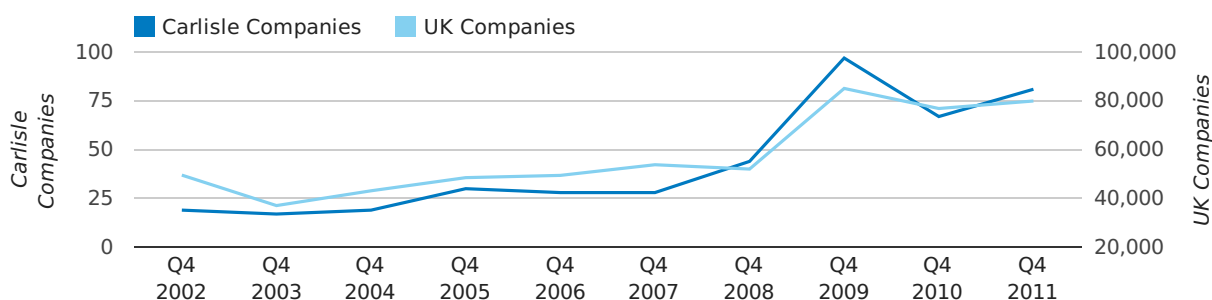
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 81 companies were dissolved in Carlisle during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 20.9% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CARLISLE	UK
2011	81	79,983
2010	67	76,896
% CHANGE	20.9%	4.0%
RECORD YEAR	2009 (97)	2009 (85,136)

### dissolved companies by quarter

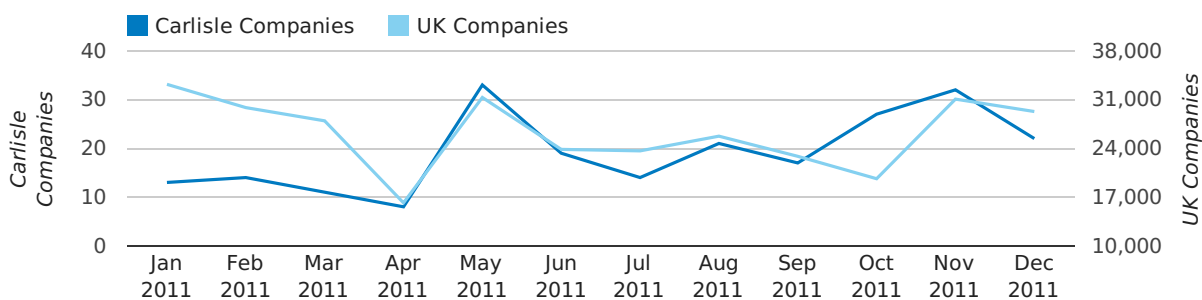


## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Carlisle when compared to any previous November.

October 2011 saw a new record in company closures in Carlisle when compared to any previous October.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	27	32	22
CLOSED COMPANIES IN 2010	20	29	18
% CHANGE	35.0%	10.3%	22%
RECORD YEAR	2011 (27)	2011 (32)	2009 (44)

### Annual Data (2011)

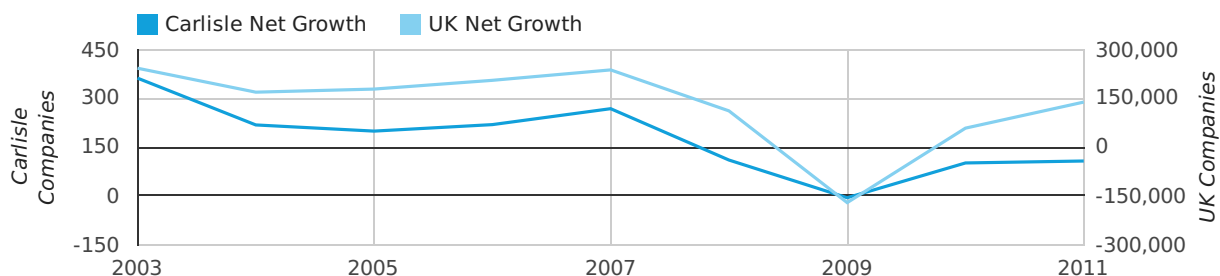
A total of 107 companies were added to the company register for Carlisle in 2011. This number represents growth of 30.0% which compares unfavourably to the UK figure of 34.6%.

This number is 6 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Carlisle company register grew by 362 companies.

YEAR	CARLISLE	UK
2011	107	138,347
2010	101	58,126
2009	-6	-171,098
2008	110	111,302
2007	268	237,354
RECORD YEAR	2003 (362)	2003 (242,543)

### net growth by year

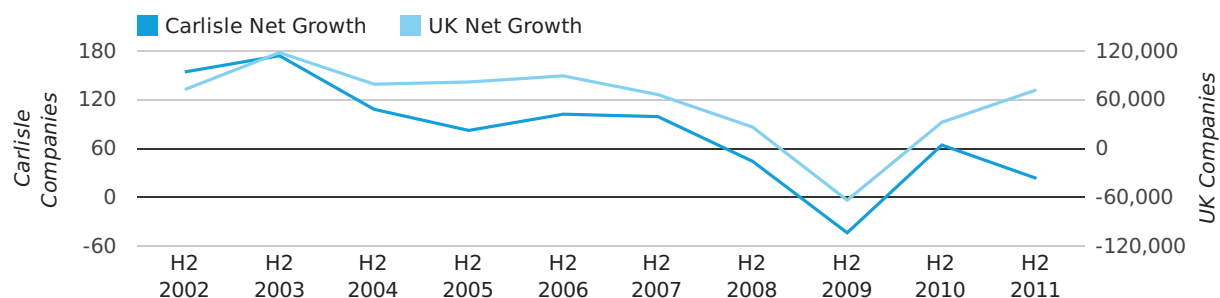


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Carlisle increased by 23 companies. This figure is 64.1% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	CARLISLE	UK
2011	23	71,922
2010	64	32,008
% CHANGE	-64.1%	124.7%
RECORD YEAR	2003 (174)	2003 (117,772)

### net growth by half year



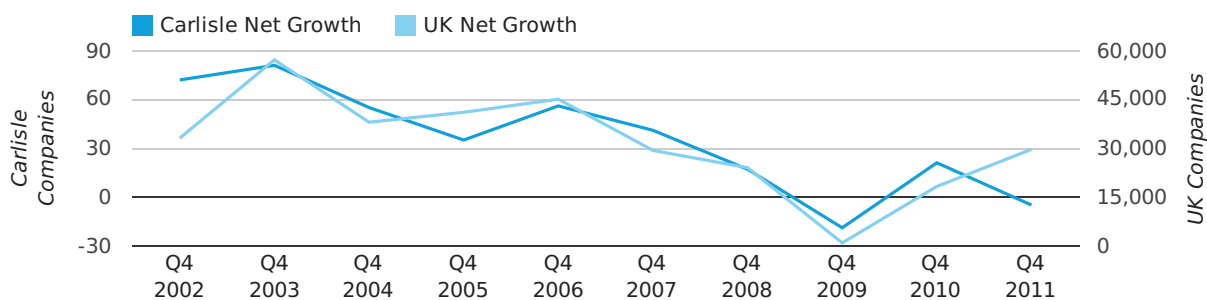
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Carlisle during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -5 companies.

This represents a decrease of 123.8% on the same period last year.

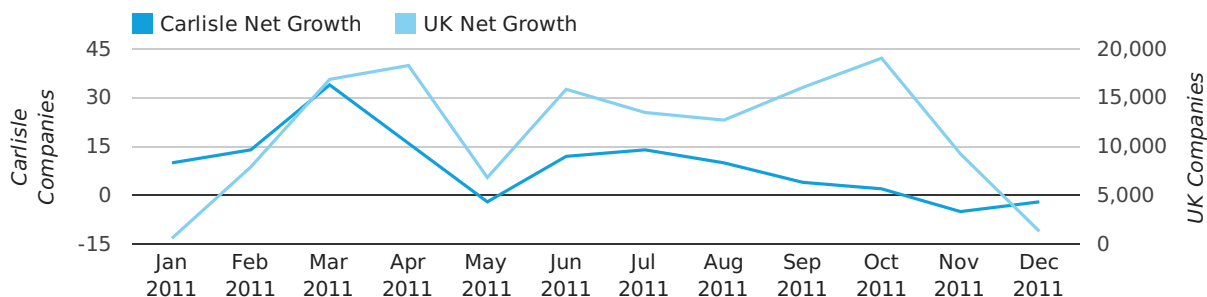
FOURTH QUARTER (OCT 2011 - DEC 2011)	CARLISLE	UK
2011	-5	29,640
2010	21	18,221
% CHANGE	-123.8%	62.7%
RECORD YEAR	2003 (81)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	2	-5	-2
NET GROWTH IN 2010	11	-4	14
% CHANGE	-81.8%	25.0%	-114.3%
RECORD YEAR	2003 (36)	2003 (25)	2002 (28)

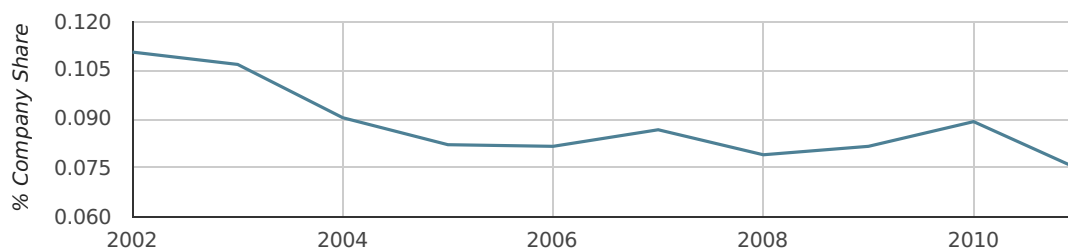


### Annual Data (2011)

In 2011 Carlisle formed 0.1% of all UK companies. This is no change on 2010 when Carlisle was responsible for 0.1% of all UK companies.

YEAR	CARLISLE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.1%)

### company share by year

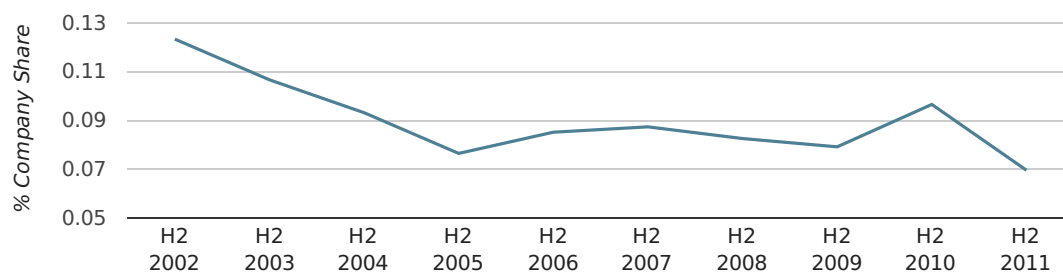


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Carlisle formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	CARLISLE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.2%)

### company share by half year

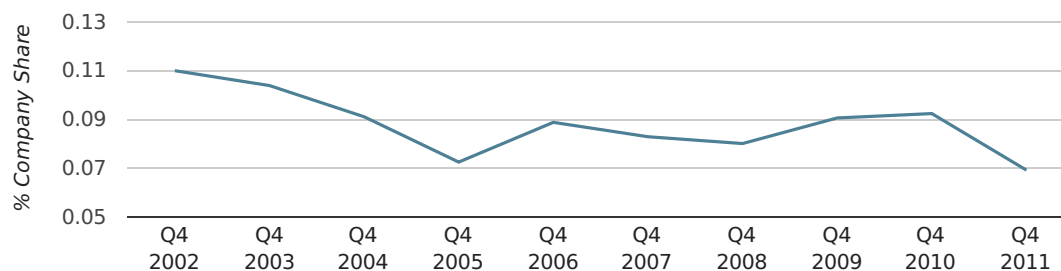


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Carlisle formed 0.1% of all UK companies.

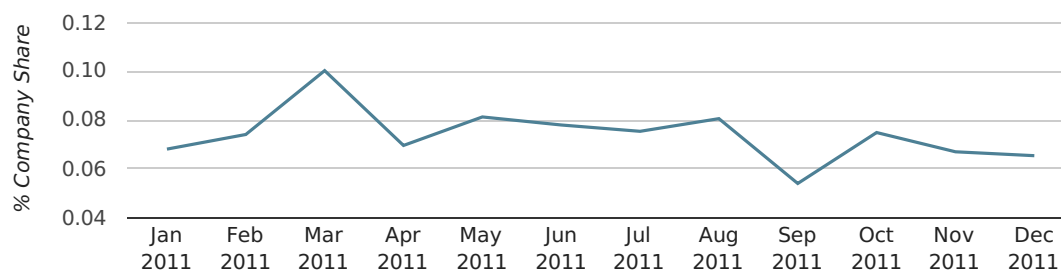
FOURTH QUARTER (OCT 2011 - DEC 2011)	CARLISLE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.2%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-18.8%	-8.0%	-44.5%
RECORD YEAR	1970 (0.3%)	1977 (0.3%)	1961 (0.4%)

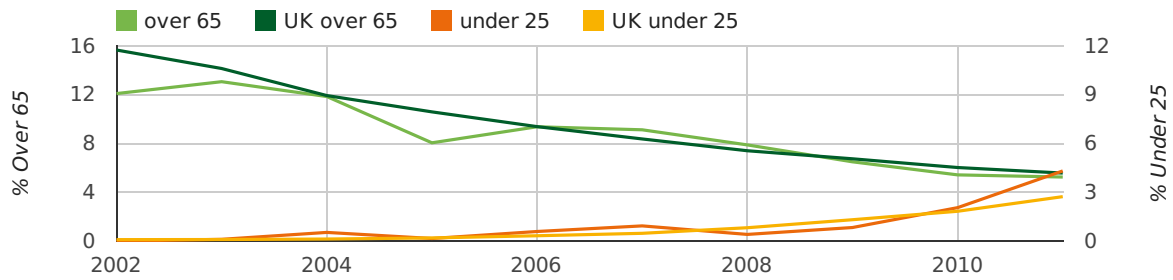
### Annual Data (2011)

The average age of a director in 2011 was 45.6.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 4.2%.

#### director age by year



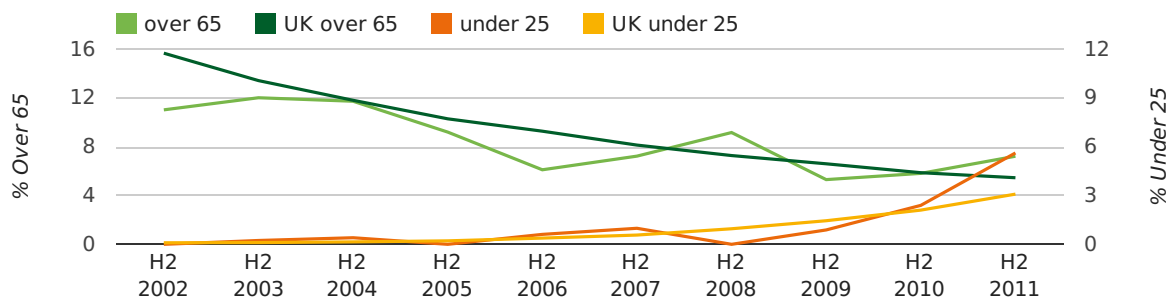
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.7.

The percentage of directors under the age of 25 was 5.6% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 7.2% compared to the UK figure of 4.1%.

#### director age by half year



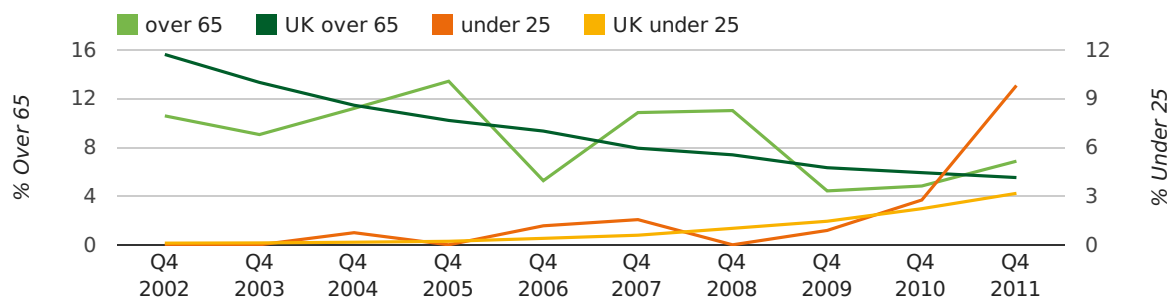
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.4.

The percentage of directors under the age of 25 was 9.8% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 6.9% compared to the UK figure of 4.1%.

### director age by quarter

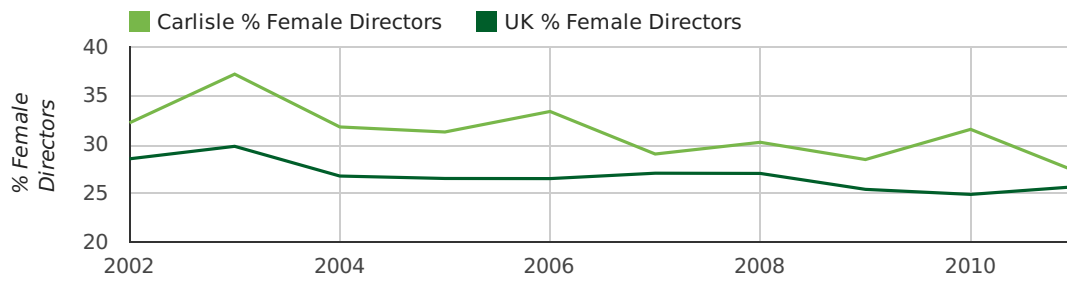


### Annual Data (2011)

The record year for female directors in Carlisle was 1857 when 36.4% of all directors were female.

The percentage of female directors in Carlisle in 2011 was 32.3%. The average for the UK during this time was 28.6%

#### director gender by year

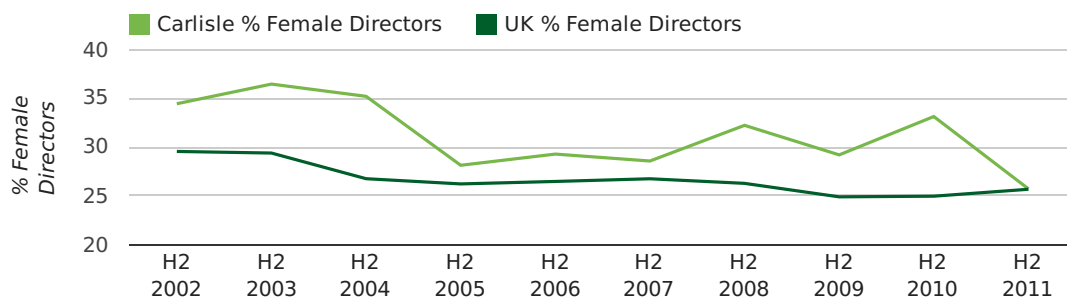


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Carlisle was 1860 when 42.9% of all directors were female.

25.7% of all director appointments in Carlisle in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

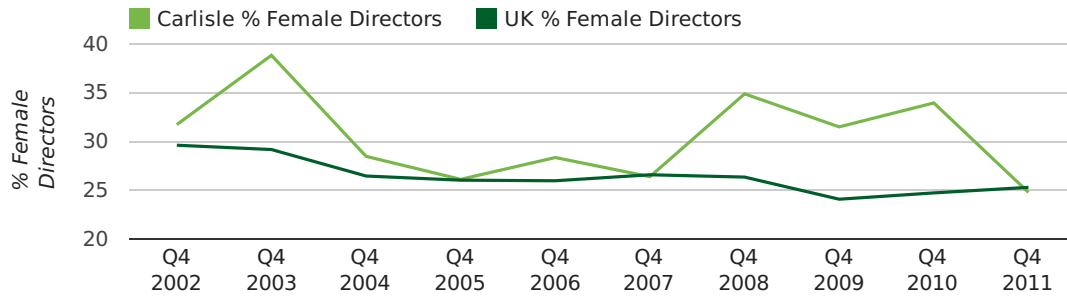


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Carlisle was in 1977 when 31.1% of all directors were female.

24.8% of all director appointments in Carlisle in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CUMBRIA	1.41%	CONSULTING	5.07%
J	1.10%	MANAGEMENT	4.74%
(CUMBRIA)	1.10%	CONSULTANCY	3.26%
(CARLISLE)	0.94%	PROPERTY	2.37%
HOUSE	0.94%	TRADING	2.07%
CONTRACTORS	0.94%	DESIGN	1.92%
NORTH	0.94%	ASSOCIATES	1.86%
CONSTRUCTION	0.94%	ENGINEERING	1.78%
ENGINEERING	0.94%	BUSINESS	1.78%
PROPERTY	0.78%	CONSULTANTS	1.76%
SAFETY	0.78%	CONSTRUCTION	1.73%
CARLISLE	0.78%	MEDIA	1.71%
ARMSTRONG	0.78%	LONDON	1.63%
SYSTEMS	0.78%	J	1.51%
ELECTRICAL	0.78%	INVESTMENTS	1.48%
TRAINING	0.78%	GLOBAL	1.46%
ENTERPRISES	0.78%	IT	1.41%
MARKETING	0.63%	CARE	1.39%
CONSULTING	0.63%	PROPERTIES	1.29%
D	0.63%	ELECTRICAL	1.29%
G	0.63%	M	1.27%
AUTO	0.63%	BUILDING	1.26%
EDEN	0.63%	ENERGY	1.25%
BUILDING	0.63%	S	1.20%
CONSULTANCY	0.63%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	121	205,525
99999 - Dormant Company	33	21,846
7487 - Other business activities	31	57,052
82990 - Other business support service activities not elsewhere classified	24	32,483
9999 - Dormant Company	20	20,199
70229 - Management consultancy activities other than financial management	12	17,765
68209 - Other letting and operating of own or leased real estate	12	4,082
7414 - Business & management consultancy	12	13,034
74909 - Other professional, scientific and technical activities not elsewhere classified	11	8,671
45200 - Maintenance and repair of motor vehicles	9	2,452
74990 - Non-trading company	9	8,929
43210 - Electrical installation	8	3,175
69201 - Accounting and auditing activities	7	3,633
49410 - Freight transport by road	6	2,392
41100 - Development of building projects	6	4,331
45112 - Sale of used cars and light motor vehicles	6	1,140
0141 - Agricultural service activities	6	428
5010 - Sale of motor vehicles	5	1,040
86900 - Other human health activities	5	4,457
96020 - Hairdressing and other beauty treatment	5	2,380