

Cheadle

q1 2011 business confidence report



headlines

- February 2011 saw a new record in company registrations in Cheadle when compared to any previous February.
- Q1 2011 saw a new record in company closures in Cheadle when compared to any previous Q1.
- January 2011 saw a new record in company closures in Cheadle when compared to any previous January.

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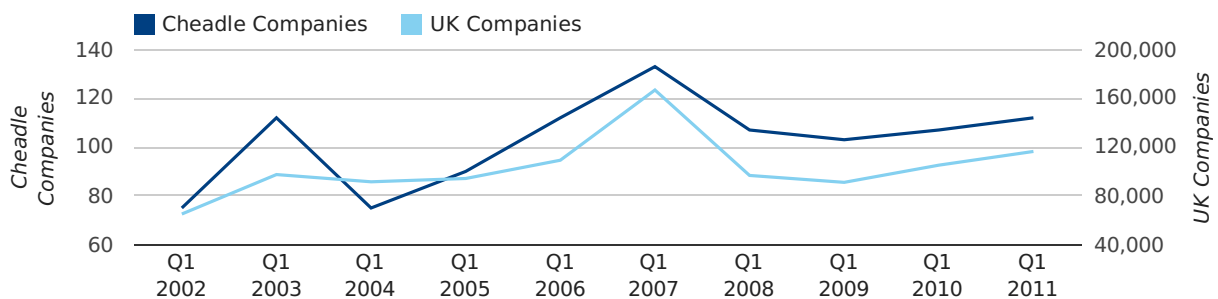
Quarterly Data (Q1 Jan-Mar 2011)

A total of 112 companies were registered in Cheadle during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 4.7% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	CHEADLE	UK
2011	112	116,391
2010	107	105,137
% CHANGE	4.7%	10.7%
RECORD YEAR	2007 (133)	2007 (166,814)

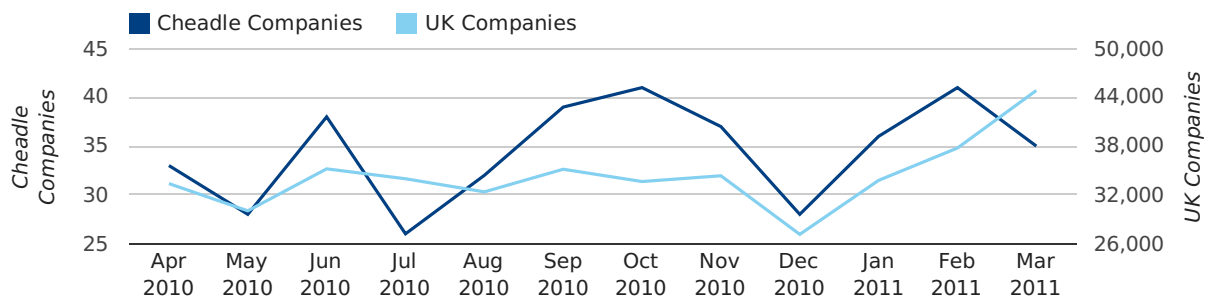
new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Cheadle when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	36	41	35
NEW COMPANIES IN 2010	24	39	44
% CHANGE	50.0%	5.1%	-20.5%
RECORD YEAR	2003 (45)	2011 (41)	2007 (62)

Quarterly Data (Q1 Jan-Mar 2011)

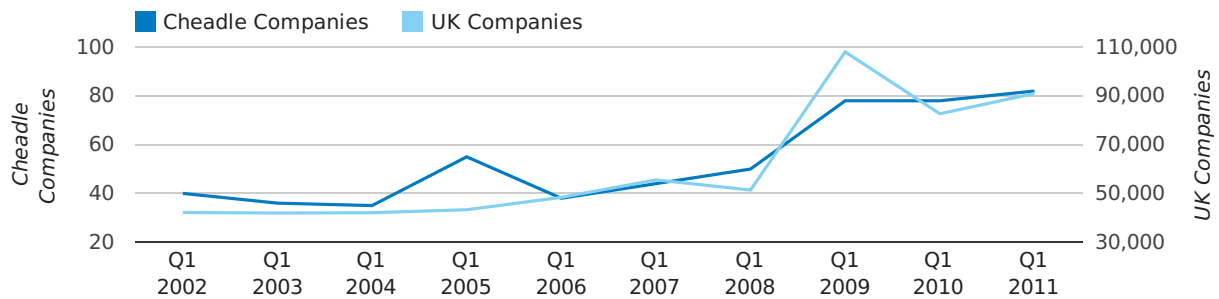
Q1 2011 saw a new record in company closures in Cheadle when compared to any previous Q1.

A total of 82 companies were dissolved in Cheadle during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 5.1% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	CHEADLE	UK
2011	82	90,986
2010	78	82,677
% CHANGE	5.1%	10.0%
RECORD YEAR	2011 (82)	2009 (108,060)

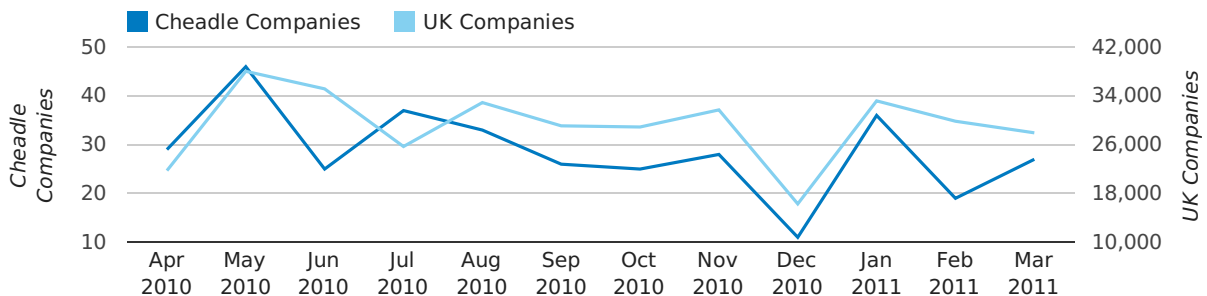
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Cheadle when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	36	19	27
CLOSED COMPANIES IN 2010	24	21	33
% CHANGE	50.0%	-9.5%	-18%
RECORD YEAR	2011 (36)	2008 (22)	2009 (55)

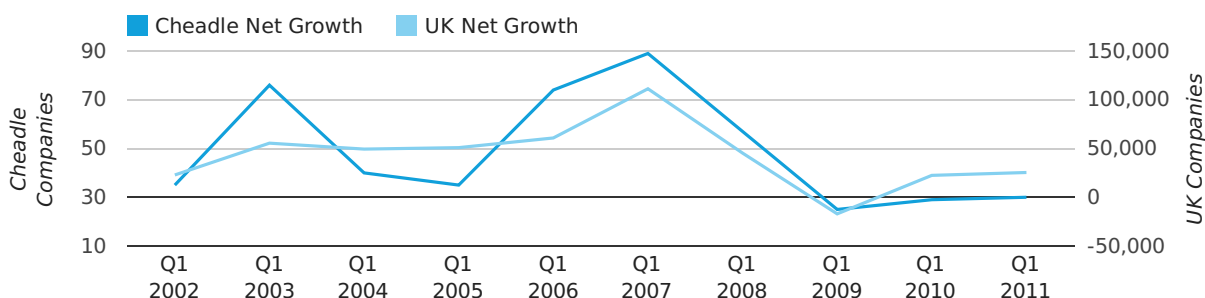
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Cheadle during the first quarter of 2011 (Jan 2011 - Mar 2011) was 30 companies.

This represents an increase of 3.4% on the same period last year.

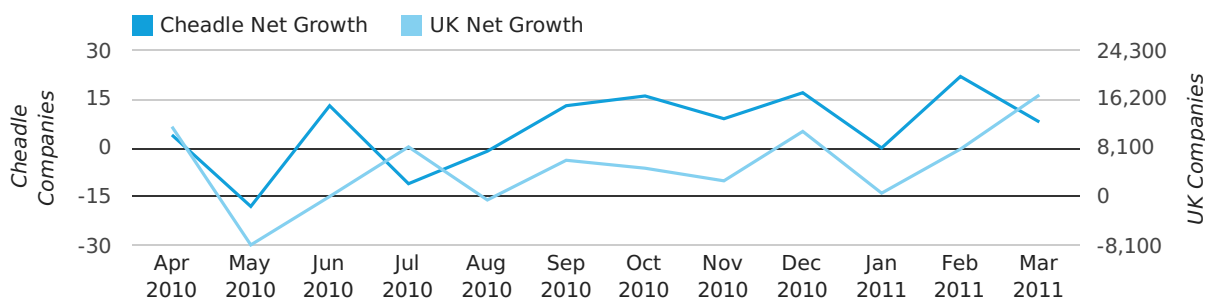
FIRST QUARTER (JAN 2011 - MAR 2011)	CHEADLE	UK
2011	30	25,405
2010	29	22,460
% CHANGE	3.4%	13.1%
RECORD YEAR	2007 (89)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



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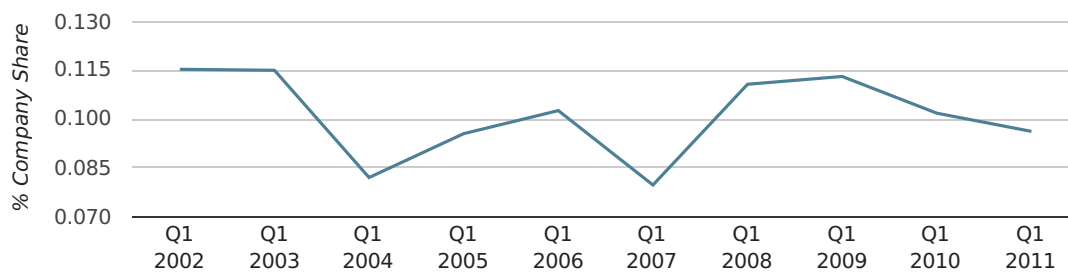
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	0	22	8
NET GROWTH IN 2010	0	18	11
% CHANGE	0.0%	22.2%	-27.3%
RECORD YEAR	2003 (32)	2009 (22)	2007 (46)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Cheadle formed 0.1% of all UK companies.

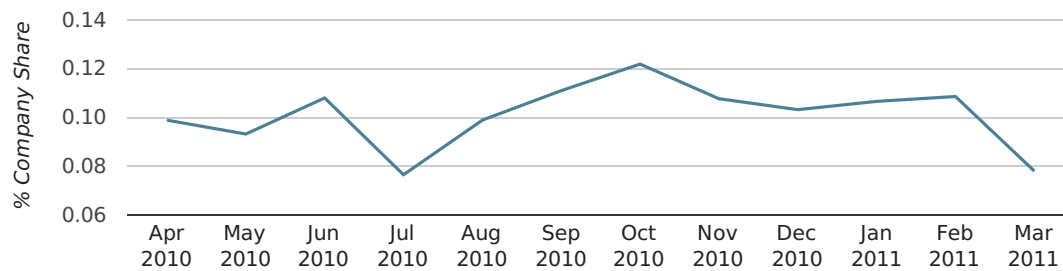
FIRST QUARTER (JAN 2011 - MAR 2011)	CHEADLE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1965 (0.2%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	29.5%	-7.5%	-24.2%
RECORD YEAR	1965 (0.3%)	1969 (0.2%)	1965 (0.3%)

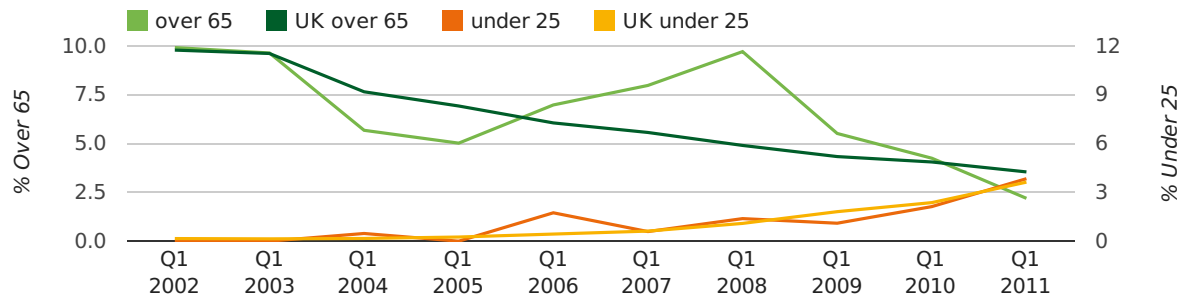
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 44.0.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 4.3%.

director age by quarter

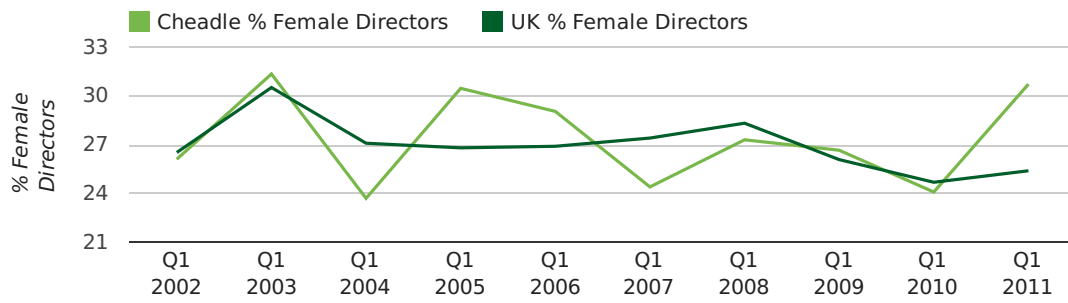


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Cheadle was in 1861 when 40.0% of all directors were female.

30.7% of all director appointments in Cheadle in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.57%	CONSULTING	5.04%
CONSULTANCY	1.31%	MANAGEMENT	4.97%
MANAGEMENT	1.05%	CONSULTANCY	3.16%
MEDIA	0.79%	PROPERTY	2.38%
GLOBAL	0.66%	TRADING	2.10%
CONSULTANTS	0.66%	DESIGN	1.93%
PROPERTY	0.66%	ASSOCIATES	1.92%
CARE	0.66%	BUSINESS	1.87%
ENGINEERING	0.52%	CONSTRUCTION	1.80%
FINANCIAL	0.52%	CONSULTANTS	1.76%
R	0.52%	MEDIA	1.69%
TRAINING	0.52%	ENGINEERING	1.61%
EDUCATION	0.52%	LONDON	1.60%
DESIGNS	0.52%	CARE	1.45%
BUSINESS	0.52%	J	1.45%
HIGH	0.52%	GLOBAL	1.44%
MEDICAL	0.52%	INVESTMENTS	1.43%
MARKETING	0.52%	IT	1.41%
CHESHIRE	0.39%	PROPERTIES	1.36%
CHEADLE	0.39%	BUILDING	1.34%
NETWORK	0.39%	M	1.30%
CONSTRUCTION	0.39%	ELECTRICAL	1.28%
STOCKPORT	0.39%	S	1.24%
INTERNATIONAL	0.39%	INTERNATIONAL	1.23%
TRADING	0.39%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	182	202,798
7487 - Other business activities	88	60,968
82990 - Other business support service activities not elsewhere classified	40	30,253
9999 - Dormant Company	23	19,765
99999 - Dormant Company	22	18,336
70229 - Management consultancy activities other than financial management	17	16,150
7414 - Business & management consultancy	16	12,916
7222 - Other software consultancy and supply	13	7,000
9305 - Other service activities	12	8,740
74909 - Other professional, scientific and technical activities not elsewhere classified	12	7,788
68100 - Buying and selling of own real estate	11	2,528
7260 - Other computer related activities	10	7,789
62090 - Other information technology service activities	9	6,996
68209 - Other letting and operating of own or leased real estate	8	3,895
96090 - Other service activities not elsewhere classified	7	10,085
4521 - General construction & civil engineering	7	6,183
64999 - Financial intermediation not elsewhere classified	7	2,754
86900 - Other human health activities	7	4,092
62020 - Information technology consultancy activities	7	10,246
5530 - Restaurants	6	4,898