

Cheadle

2011 half year business confidence report



headlines

- Q2 2011 saw a new record in company registrations in Cheadle when compared to any previous Q2.

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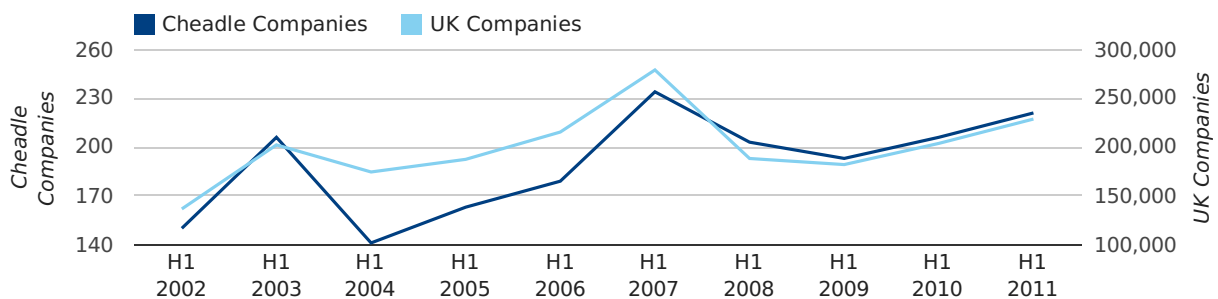
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 221 companies were formed in Cheadle. This figure is 7.3% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Cheadle occurred in 2007 when a total of 234 were formed.

HALF YEAR (JAN-JUN)	CHEADLE	UK
2011	221	228,735
2010	206	203,749
% CHANGE	7.3%	12.3%
RECORD YEAR	2007 (234)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

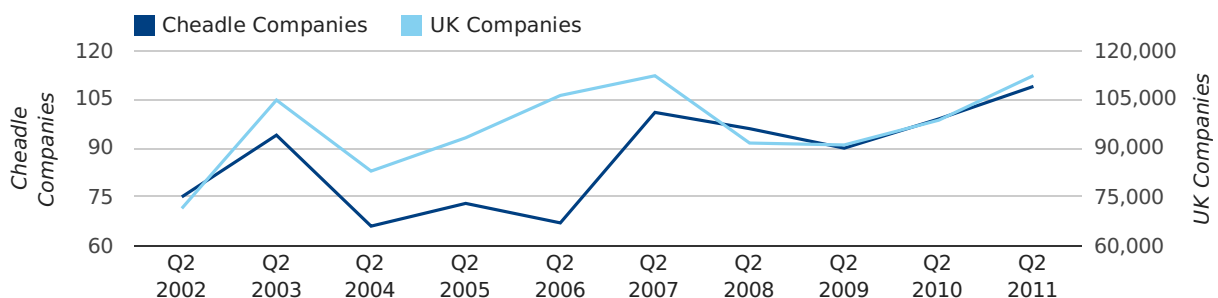
Q2 2011 saw a new record in company registrations in Cheadle when compared to any previous Q2.

A total of 109 companies were registered in Cheadle during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 10.1% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

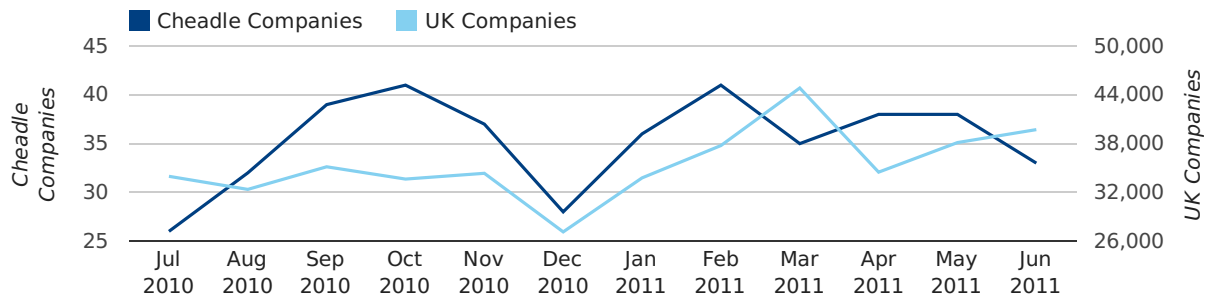
SECOND QUARTER (APR 2011 - JUN 2011)	CHEADLE	UK
2011	109	112,344
2010	99	98,612
% CHANGE	10.1%	13.9%
RECORD YEAR	2011 (109)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	38	38	33
NEW COMPANIES IN 2010	33	28	38
% CHANGE	15.2%	35.7%	-13.2%
RECORD YEAR	2008 (42)	2011 (38)	2010 (38)

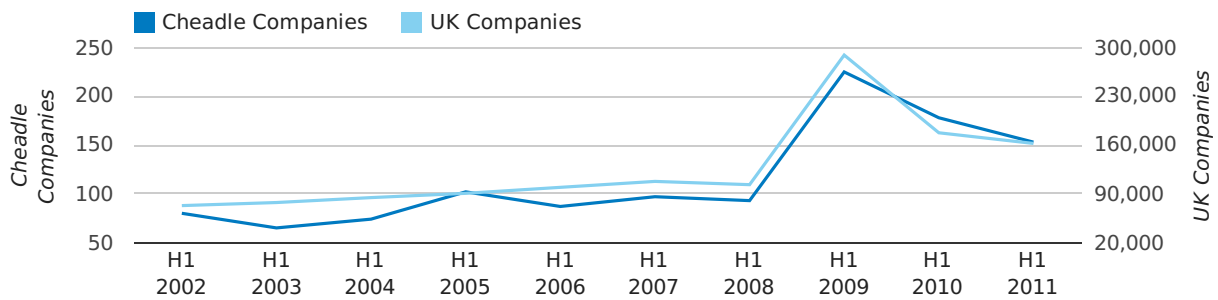
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 153 companies were dissolved in Cheadle. This figure is 14.0% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Cheadle occurred in 2009 when a total of 225 were closed.

HALF YEAR (JAN-JUN)	CHEADLE	UK
2011	153	162,310
2010	178	177,631
% CHANGE	-14.0%	-8.6%
RECORD YEAR	2009 (225)	2009 (289,236)

dissolved companies by half year



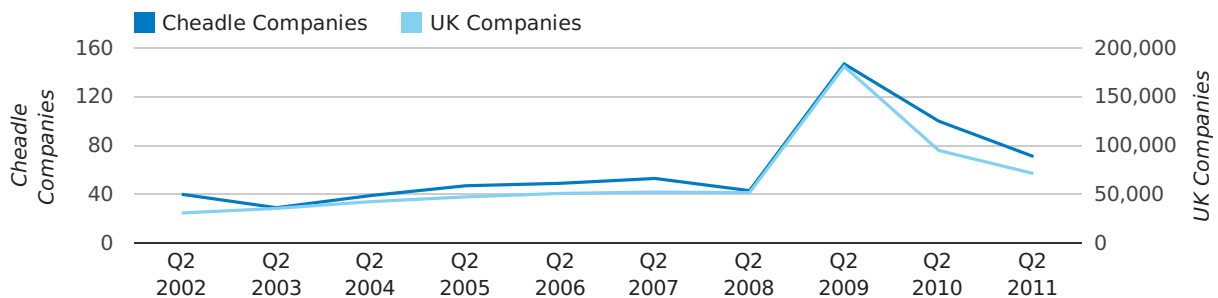
Quarterly Data (Q2 Apr-Jun 2011)

A total of 71 companies were dissolved in Cheadle during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 29.0% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

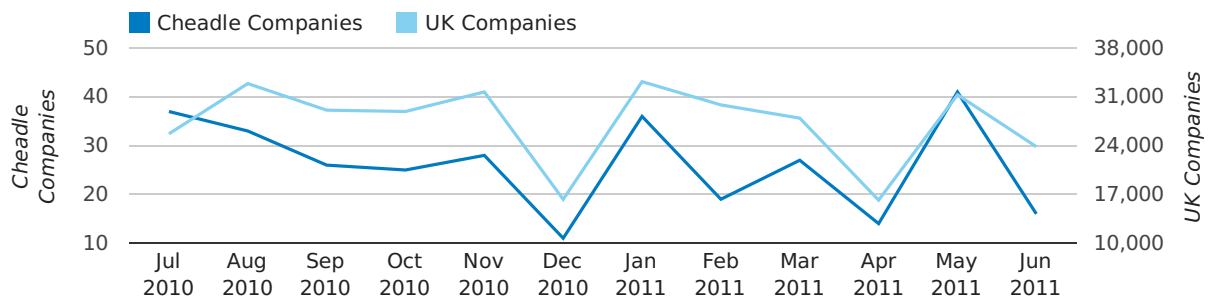
SECOND QUARTER (APR 2011 - JUN 2011)	CHEADLE	UK
2011	71	71,324
2010	100	94,954
% CHANGE	-29.0%	-24.9%
RECORD YEAR	2009 (147)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



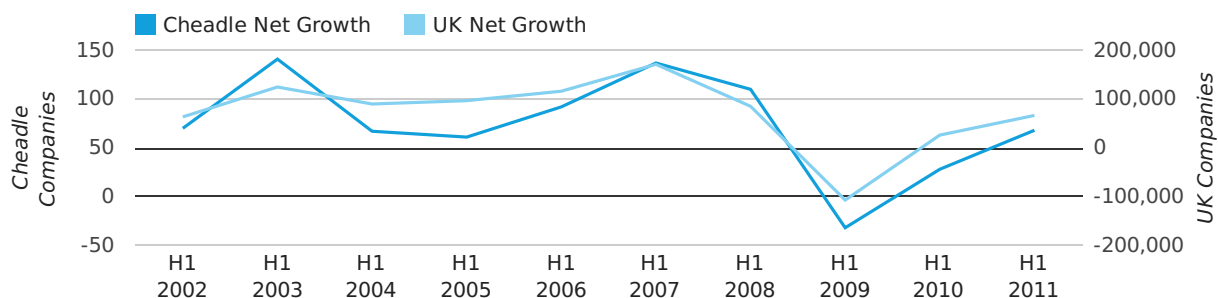
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	14	41	16
CLOSED COMPANIES IN 2010	29	46	25
% CHANGE	-51.7%	-10.9%	-36%
RECORD YEAR	2009 (42)	2009 (65)	2009 (40)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Cheadle increased by 68 companies. This figure is 142.9% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	CHEADLE	UK
2011	68	66,425
2010	28	26,118
% CHANGE	142.9%	154.3%
RECORD YEAR	2003 (141)	2007 (171,296)

net growth by half year



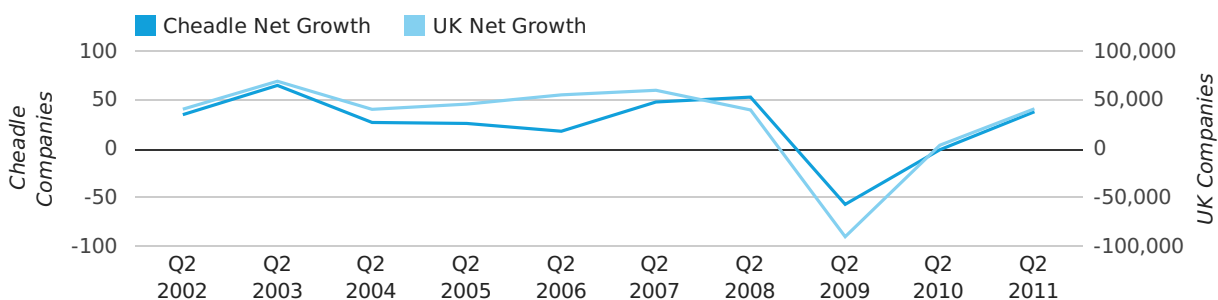
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Cheadle during the second quarter of 2011 (Apr 2011 - Jun 2011) was 38 companies.

This represents an increase of 3,900.0% on the same period last year.

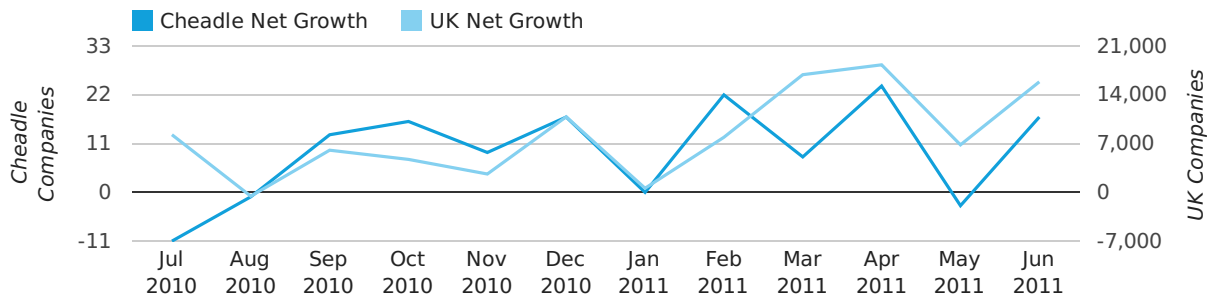
SECOND QUARTER (APR 2011 - JUN 2011)	CHEADLE	UK
2011	38	41,020
2010	-1	3,658
% CHANGE	-3,900.0%	1,021.4%
RECORD YEAR	2003 (65)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



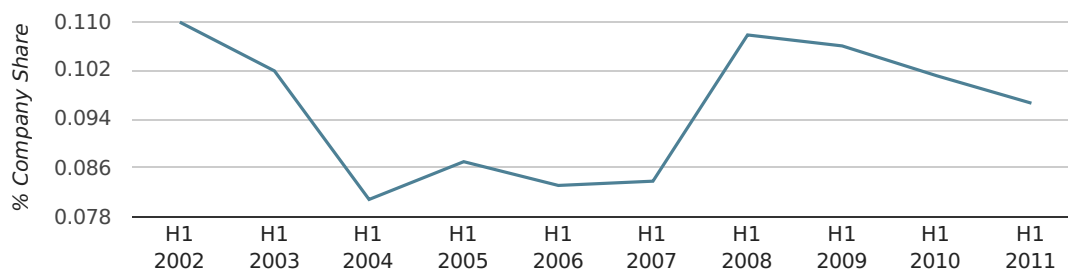
	APRIL	MAY	JUNE
NET GROWTH IN 2011	24	-3	17
NET GROWTH IN 2010	4	-18	13
% CHANGE	500.0%	-83.3%	30.8%
RECORD YEAR	2003 (26)	2003 (23)	2002 (23)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Cheadle formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	CHEADLE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.2%)

company share by half year

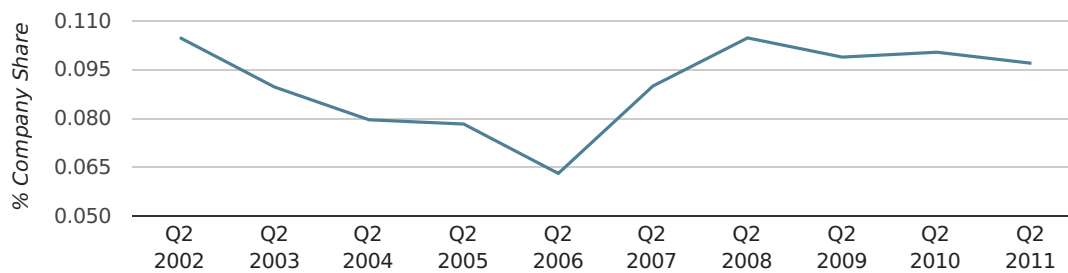


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Cheadle formed 0.1% of all UK companies.

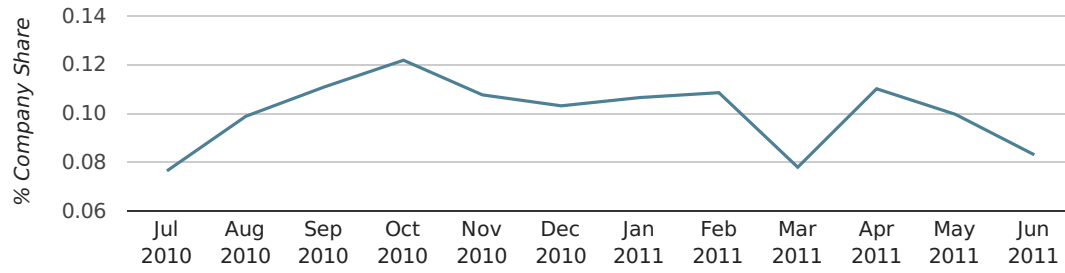
SECOND QUARTER (APR 2011 - JUN 2011)	CHEADLE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.3%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	11.4%	7.0%	-23.1%
RECORD YEAR	1960 (0.3%)	1976 (0.5%)	1977 (0.2%)

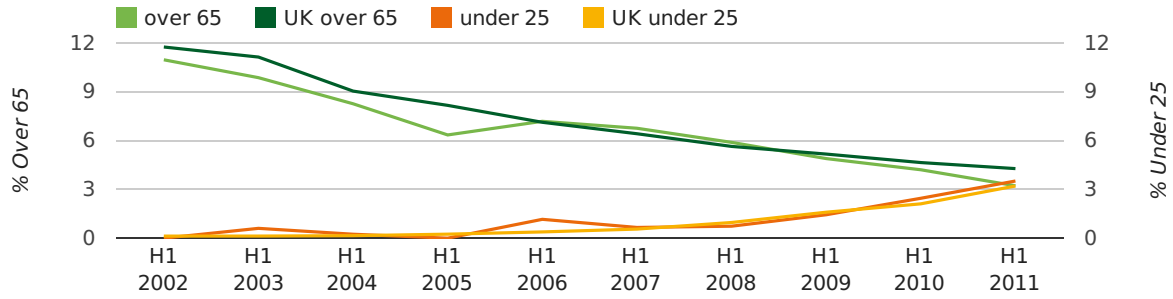
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 44.1.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.3%.

director age by half year



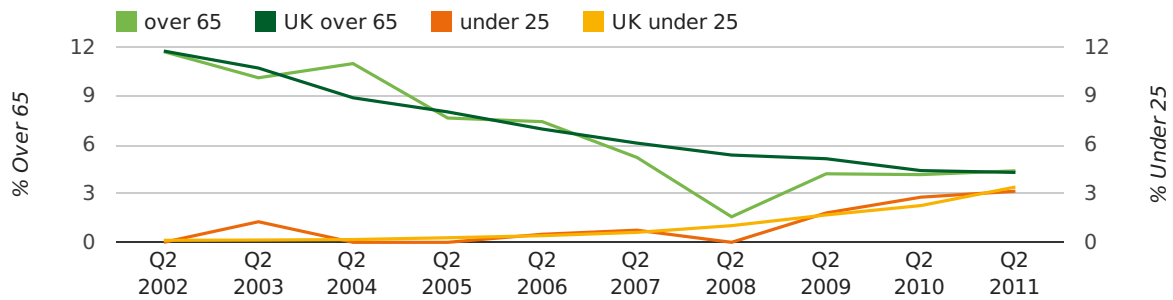
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 44.4.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.3%.

director age by quarter

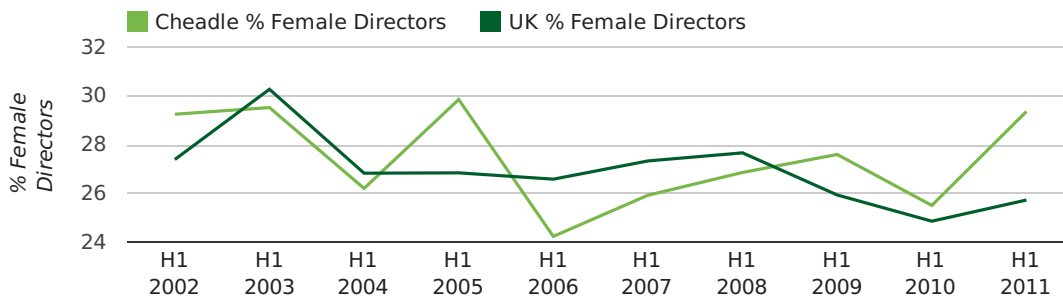


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Cheadle was 1861 when 40.0% of all directors were female.

29.4% of all director appointments in Cheadle in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

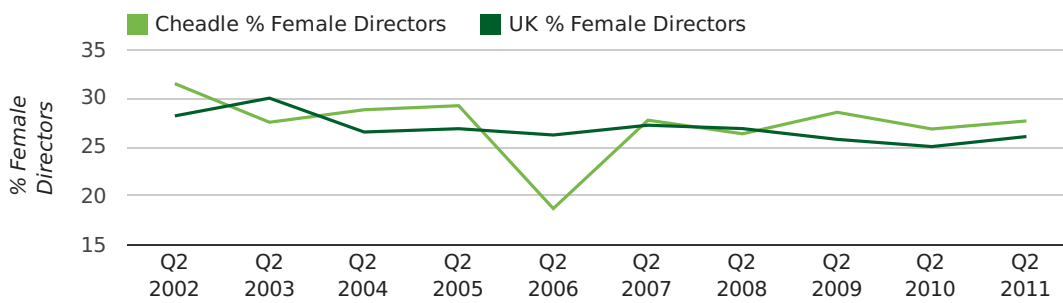


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Cheadle was in 1866 when 66.7% of all directors were female.

27.7% of all director appointments in Cheadle in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.98%	CONSULTING	5.09%
CONSULTING	1.85%	MANAGEMENT	4.86%
ENGINEERING	0.79%	CONSULTANCY	3.17%
MANAGEMENT	0.79%	PROPERTY	2.43%
CONSULTANTS	0.79%	TRADING	2.05%
TRAINING	0.66%	DESIGN	1.94%
MARKETING	0.66%	ASSOCIATES	1.92%
PROPERTY	0.66%	BUSINESS	1.87%
MEDICAL	0.66%	CONSTRUCTION	1.77%
FINANCIAL	0.66%	CONSULTANTS	1.76%
GLOBAL	0.53%	MEDIA	1.73%
BUSINESS	0.53%	ENGINEERING	1.67%
DESIGNS	0.53%	LONDON	1.60%
DIDSBURY	0.53%	GLOBAL	1.46%
GREEN	0.53%	J	1.44%
DEVELOPMENTS	0.53%	CARE	1.44%
CO	0.53%	INVESTMENTS	1.42%
CHEADLE	0.53%	IT	1.39%
H	0.40%	BUILDING	1.32%
4	0.40%	PROPERTIES	1.31%
ACORN	0.40%	ELECTRICAL	1.30%
INTERNATIONAL	0.40%	M	1.27%
MEDIA	0.40%	S	1.23%
STOCKPORT	0.40%	ENTERPRISES	1.20%
RESIDENTIAL	0.40%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	170	202,072
7487 - Other business activities	86	60,758
82990 - Other business support service activities not elsewhere classified	42	30,647
9999 - Dormant Company	23	20,111
99999 - Dormant Company	19	18,918
70229 - Management consultancy activities other than financial management	15	16,419
7414 - Business & management consultancy	15	13,053
7222 - Other software consultancy and supply	13	7,143
96090 - Other service activities not elsewhere classified	12	10,322
9305 - Other service activities	12	9,063
74909 - Other professional, scientific and technical activities not elsewhere classified	11	7,835
7260 - Other computer related activities	11	7,849
62090 - Other information technology service activities	11	7,095
68100 - Buying and selling of own real estate	9	2,543
86210 - General medical practice activities	8	2,048
64999 - Financial intermediation not elsewhere classified	7	2,739
62020 - Information technology consultancy activities	7	10,545
68209 - Other letting and operating of own or leased real estate	7	3,790
86900 - Other human health activities	7	4,154
62012 - Business and domestic software development	6	3,262