

Cheadle

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Cheadle when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Cheadle when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Cheadle when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Cheadle when compared to any previous Q4.
- December 2011 saw a new record in company closures in Cheadle when compared to any previous December.

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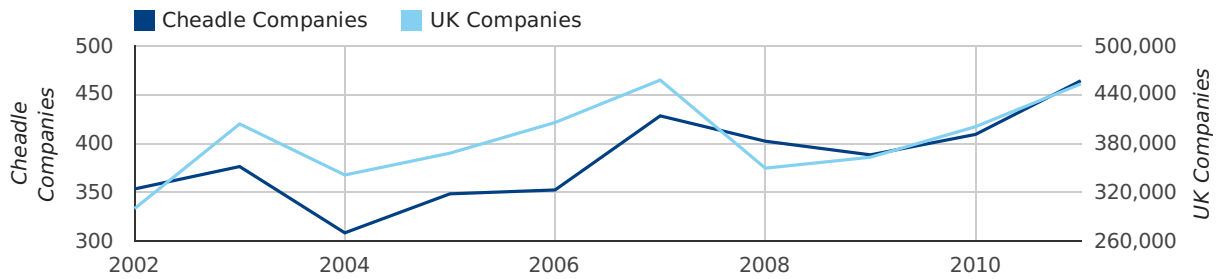
Annual Data (2011)

2011 was a record year for company registrations in Cheadle when compared to any year in history.

A total of 464 companies were formed in Cheadle in 2011. This total is 13.4% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	CHEADLE	UK
2011	464	452,870
2010	409	400,358
2009	388	362,675
2008	402	349,203
2007	428	457,649
RECORD YEAR	2011 (464)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Cheadle when compared to any previous second half year.

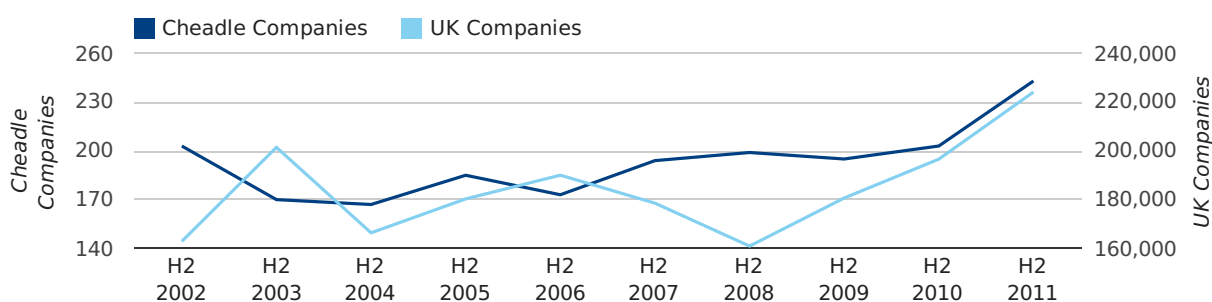
The second half of 2011 was a record second half year for company registrations in Cheadle when compared to any half year in history.

In the second half of 2011 a total of 243 companies were formed in Cheadle. This figure is 19.7% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Cheadle occurred in 2011 when a total of 243 were formed.

HALF YEAR (JUL-DEC)	CHEADLE	UK
2011	243	224,135
2010	203	196,609
% CHANGE	19.7%	14.0%
RECORD YEAR	2011 (243)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

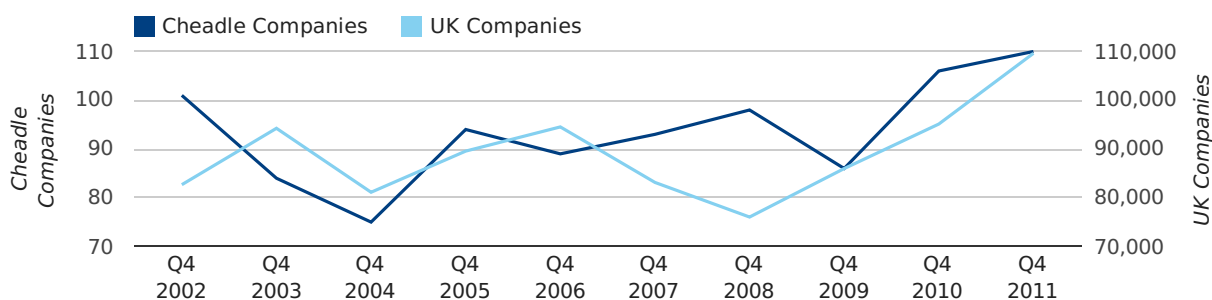
Q4 2011 saw a new record in company registrations in Cheadle when compared to any previous Q4.

A total of 110 companies were registered in Cheadle during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 3.8% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

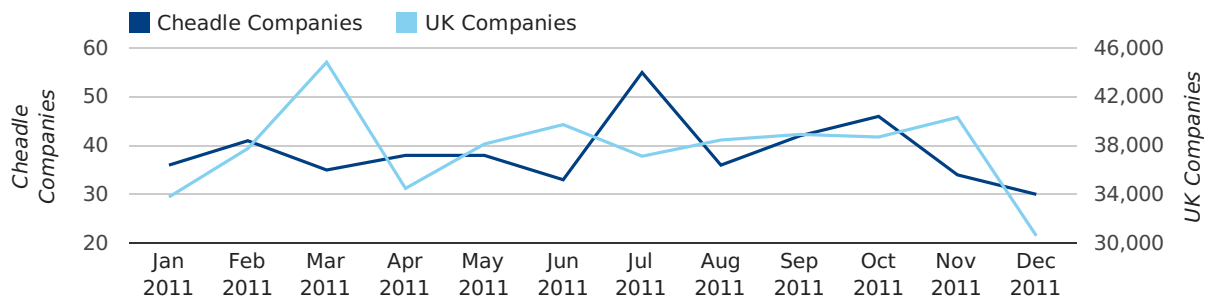
FOURTH QUARTER (OCT 2011 - DEC 2011)	CHEADLE	UK
2011	110	109,623
2010	106	95,117
% CHANGE	3.8%	15.3%
RECORD YEAR	2011 (110)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



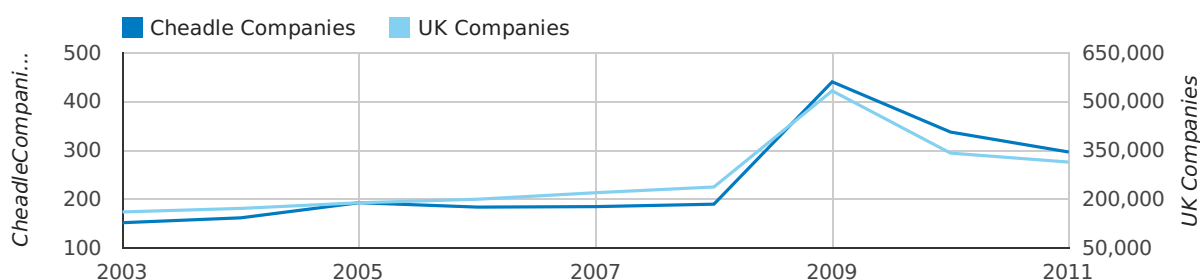
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	46	34	30
NEW COMPANIES IN 2010	41	37	28
% CHANGE	12.2%	-8.1%	7.1%
RECORD YEAR	2002 (47)	2006 (41)	2008 (31)

Annual Data (2011)

A total of 297 companies were dissolved in Cheadle in 2011. This total is 12.1% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	CHEADLE	UK
2011	297	314,523
2010	338	342,232
2009	441	533,773
2008	190	237,901
2007	185	220,295
RECORD YEAR	2009 (441)	2009 (533,773)

dissolved companies by year



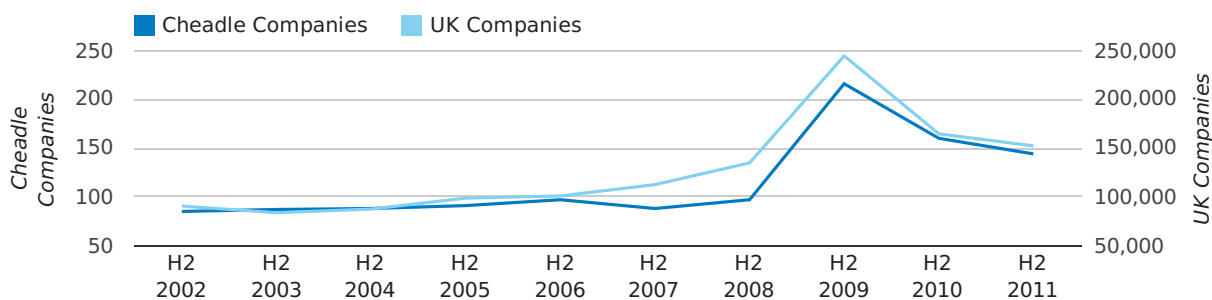
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 144 companies were dissolved in Cheadle. This figure is 10.0% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Cheadle occurred in 2009 when a total of 216 were closed.

HALF YEAR (JUL-DEC)	CHEADLE	UK
2011	144	152,213
2010	160	164,601
% CHANGE	-10.0%	-7.5%
RECORD YEAR	2009 (216)	2009 (244,537)

dissolved companies by half year



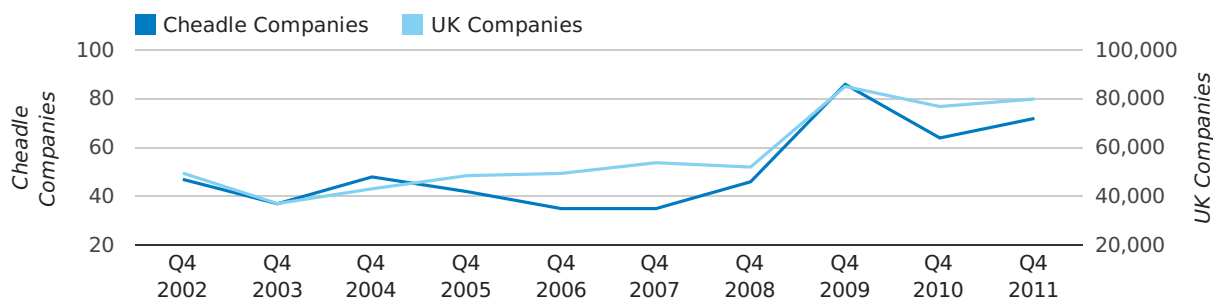
Quarterly Data (Q4 Oct-Dec 2011)

A total of 72 companies were dissolved in Cheadle during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 12.5% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CHEADLE	UK
2011	72	79,983
2010	64	76,896
% CHANGE	12.5%	4.0%
RECORD YEAR	2009 (86)	2009 (85,136)

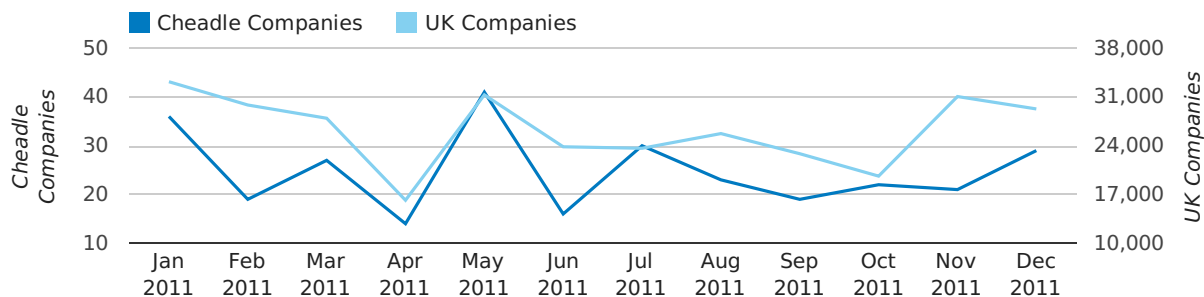
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Cheadle when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	22	21	29
CLOSED COMPANIES IN 2010	25	28	11
% CHANGE	-12.0%	-25.0%	164%
RECORD YEAR	1996 (34)	2009 (40)	2011 (29)

Annual Data (2011)

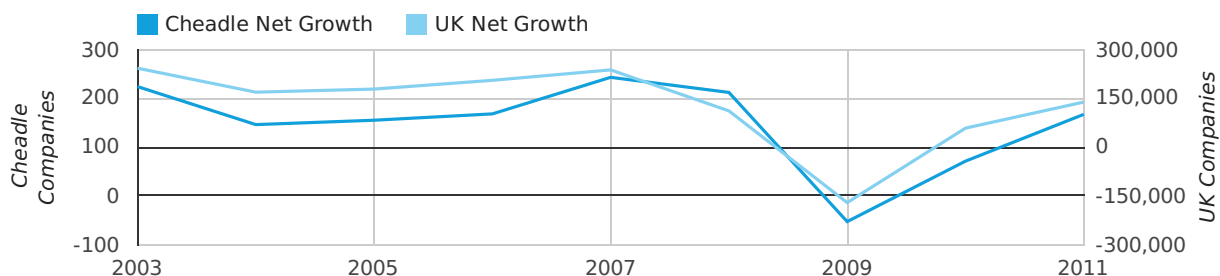
A total of 167 companies were added to the company register for Cheadle in 2011. This number represents growth of 40.8% which compares favourably to the UK figure of 34.6%.

This number is 96 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Cheadle company register grew by 243 companies.

YEAR	CHEADLE	UK
2011	167	138,347
2010	71	58,126
2009	-53	-171,098
2008	212	111,302
2007	243	237,354
RECORD YEAR	2007 (243)	2003 (242,543)

net growth by year

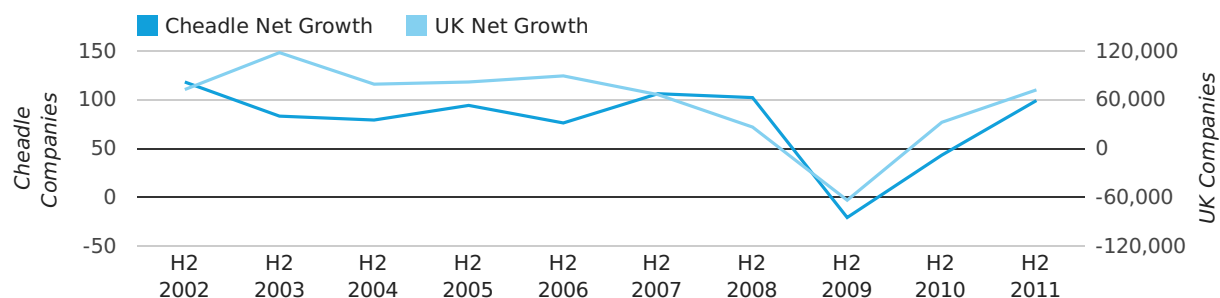


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Cheadle increased by 99 companies. This figure is 130.2% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	CHEADLE	UK
2011	99	71,922
2010	43	32,008
% CHANGE	130.2%	124.7%
RECORD YEAR	2002 (118)	2003 (117,772)

net growth by half year



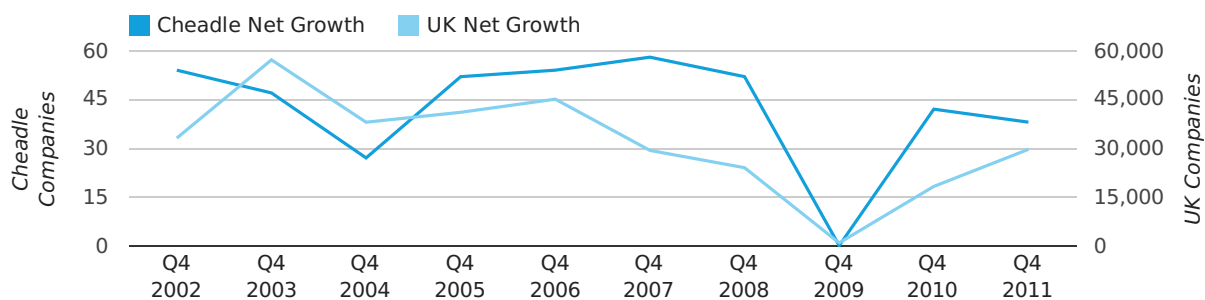
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Cheadle during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 38 companies.

This represents a decrease of 9.5% on the same period last year.

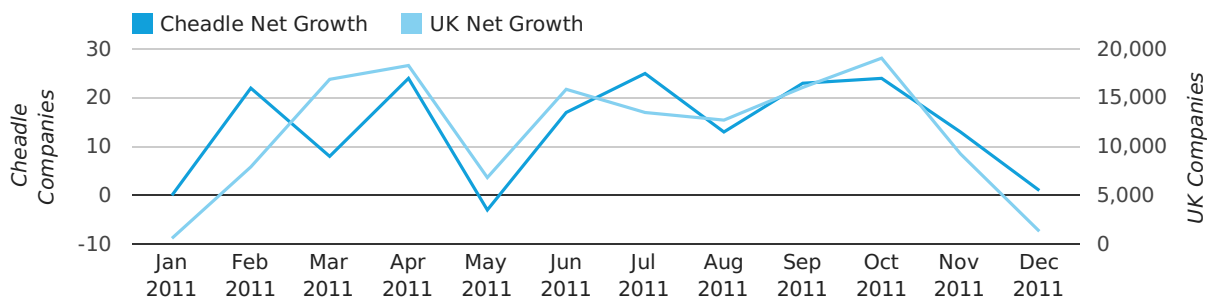
FOURTH QUARTER (OCT 2011 - DEC 2011)	CHEADLE	UK
2011	38	29,640
2010	42	18,221
% CHANGE	-9.5%	62.7%
RECORD YEAR	2007 (58)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



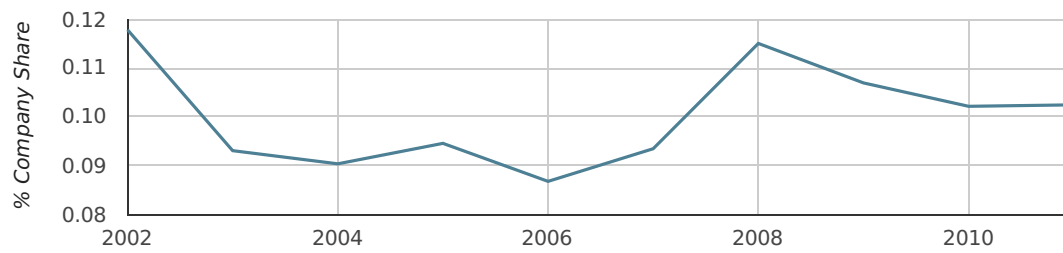
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	24	13	1
NET GROWTH IN 2010	16	9	17
% CHANGE	50.0%	44.4%	-94.1%
RECORD YEAR	2002 (33)	2006 (26)	2007 (17)

Annual Data (2011)

In 2011 Cheadle formed 0.1% of all UK companies. This is no change on 2010 when Cheadle was responsible for 0.1% of all UK companies.

YEAR	CHEADLE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.2%)

company share by year

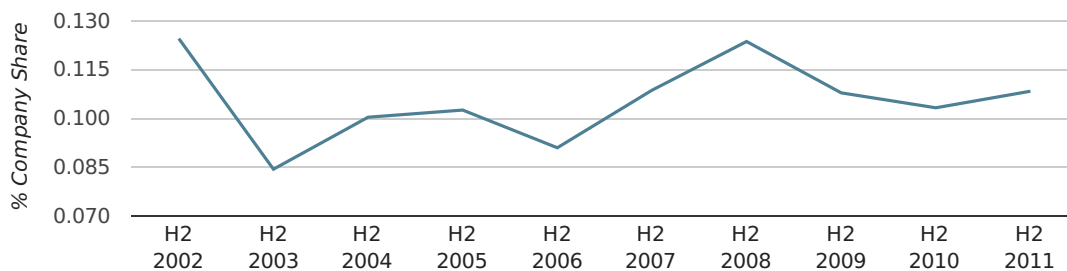


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Cheadle formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	CHEADLE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1986 (0.2%)

company share by half year

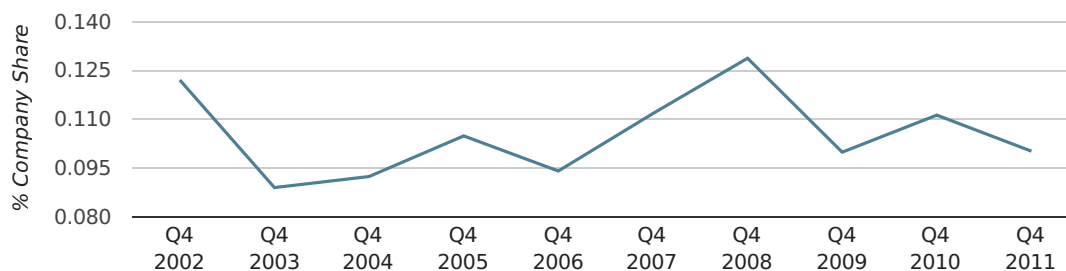


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Cheadle formed 0.1% of all UK companies.

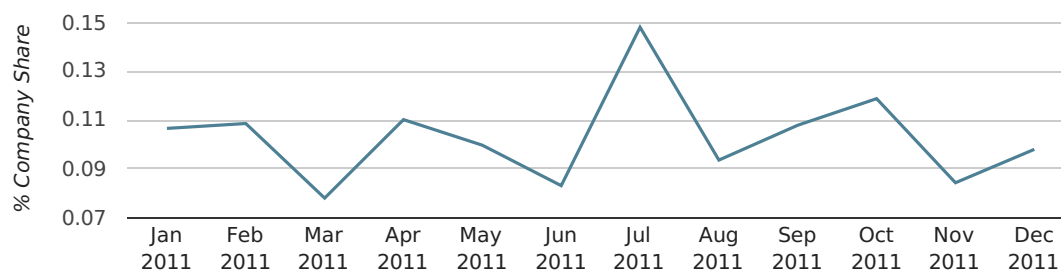
FOURTH QUARTER (OCT 2011 - DEC 2011)	CHEADLE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1986 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-2.5%	-21.7%	-5.0%
RECORD YEAR	1965 (0.4%)	1970 (0.5%)	1974 (0.2%)

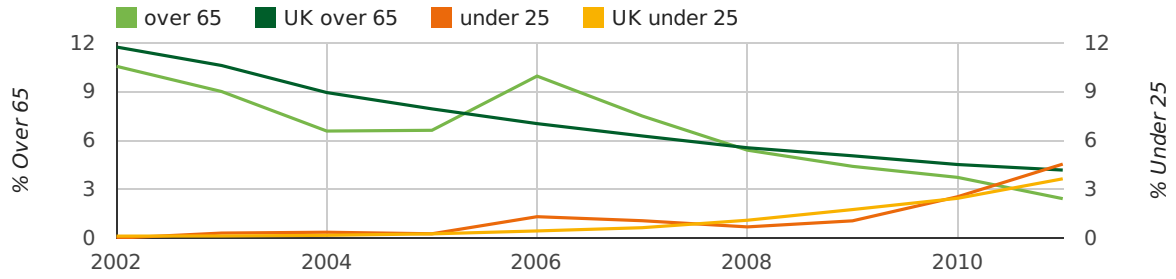
Annual Data (2011)

The average age of a director in 2011 was 43.0.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.2%.

director age by year



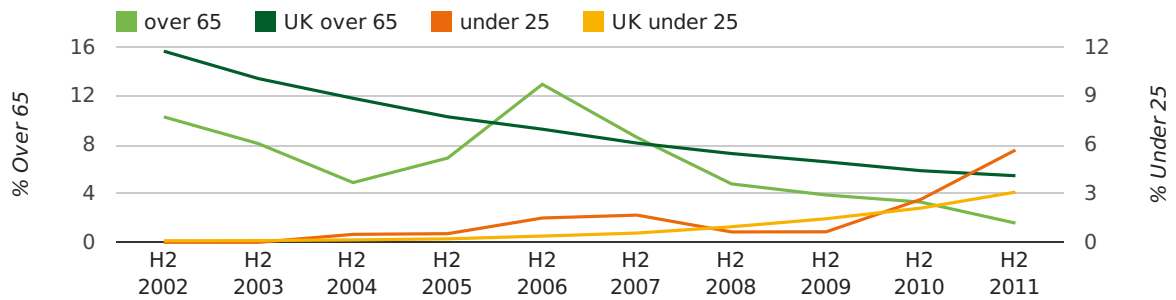
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 41.9.

The percentage of directors under the age of 25 was 5.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 4.1%.

director age by half year



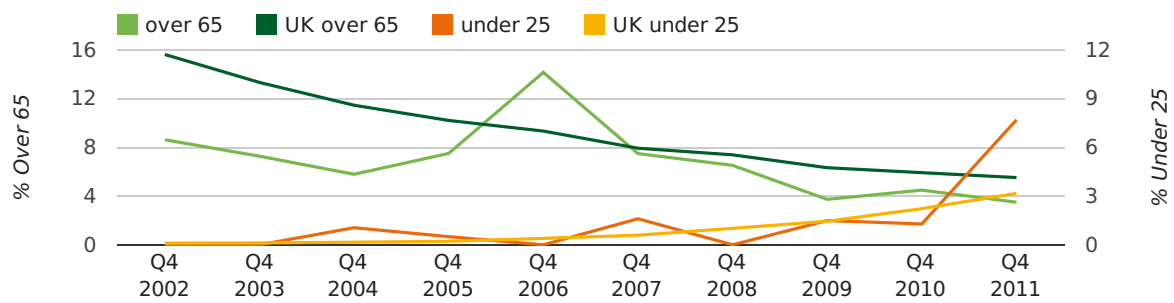
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.5.

The percentage of directors under the age of 25 was 7.7% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.1%.

director age by quarter

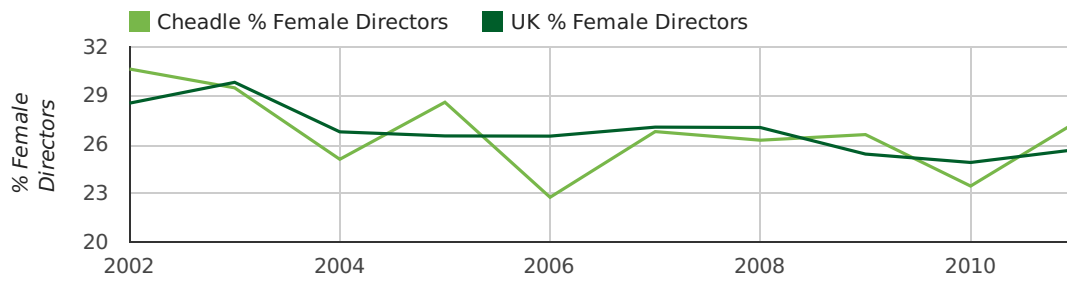


Annual Data (2011)

The record year for female directors in Cheadle was 1857 when 36.4% of all directors were female.

The percentage of female directors in Cheadle in 2011 was 30.7%. The average for the UK during this time was 28.6%

director gender by year

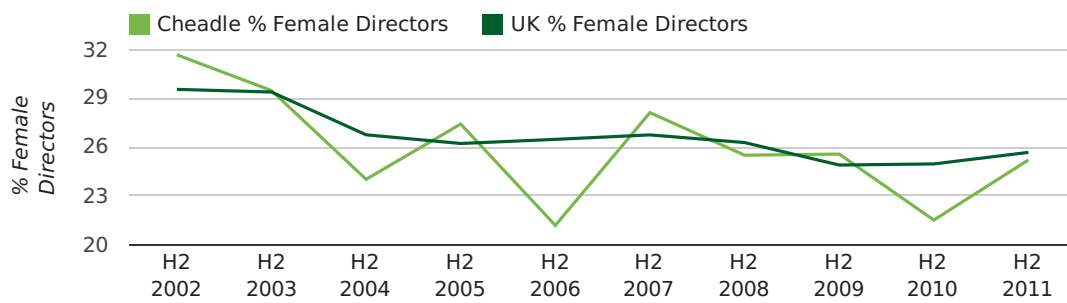


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Cheadle was 1860 when 42.9% of all directors were female.

25.2% of all director appointments in Cheadle in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

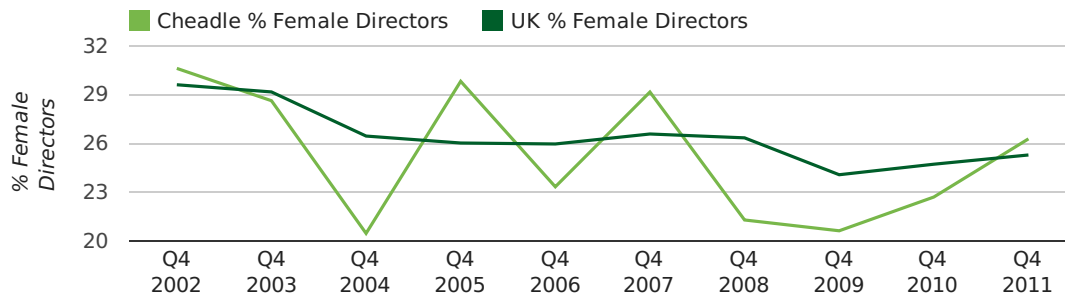


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Cheadle was in 1977 when 31.1% of all directors were female.

26.3% of all director appointments in Cheadle in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.72%	CONSULTING	5.07%
CONSULTING	1.35%	MANAGEMENT	4.74%
MANAGEMENT	1.11%	CONSULTANCY	3.26%
MEDICAL	0.98%	PROPERTY	2.37%
ENGINEERING	0.86%	TRADING	2.07%
CHESHIRE	0.86%	DESIGN	1.92%
CONSULTANTS	0.74%	ASSOCIATES	1.86%
ACORN	0.74%	ENGINEERING	1.78%
GREEN	0.74%	BUSINESS	1.78%
PROJECTS	0.61%	CONSULTANTS	1.76%
HEALTHCARE	0.61%	CONSTRUCTION	1.73%
DESIGN	0.61%	MEDIA	1.71%
MARKETING	0.61%	LONDON	1.63%
GLOBAL	0.61%	J	1.51%
TRAINING	0.61%	INVESTMENTS	1.48%
MAINTENANCE	0.49%	GLOBAL	1.46%
CHEADLE	0.49%	IT	1.41%
SYSTEMS	0.49%	CARE	1.39%
CONSTRUCTION	0.49%	PROPERTIES	1.29%
NORTH	0.49%	ELECTRICAL	1.29%
ELECTRICAL	0.49%	M	1.27%
DIDSBURY	0.49%	BUILDING	1.26%
ONE	0.49%	ENERGY	1.25%
SAFETY	0.37%	S	1.20%
SECURITY	0.37%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	178	205,525
7487 - Other business activities	69	57,052
82990 - Other business support service activities not elsewhere classified	38	32,483
7414 - Business & management consultancy	22	13,034
9999 - Dormant Company	20	20,199
70229 - Management consultancy activities other than financial management	20	17,765
99999 - Dormant Company	19	21,846
96090 - Other service activities not elsewhere classified	14	11,768
62090 - Other information technology service activities	14	7,493
9305 - Other service activities	12	9,492
74909 - Other professional, scientific and technical activities not elsewhere classified	11	8,671
68100 - Buying and selling of own real estate	11	2,749
7260 - Other computer related activities	11	7,667
62020 - Information technology consultancy activities	10	12,072
7222 - Other software consultancy and supply	9	7,398
86900 - Other human health activities	9	4,457
68209 - Other letting and operating of own or leased real estate	8	4,082
5552 - Catering	7	2,110
64999 - Financial intermediation not elsewhere classified	7	2,946
69102 - Solicitors	6	1,183