

Cheadle

q1 2012 business confidence report



headlines

- February 2012 saw a new record in net growth in Cheadle when compared to any previous February.

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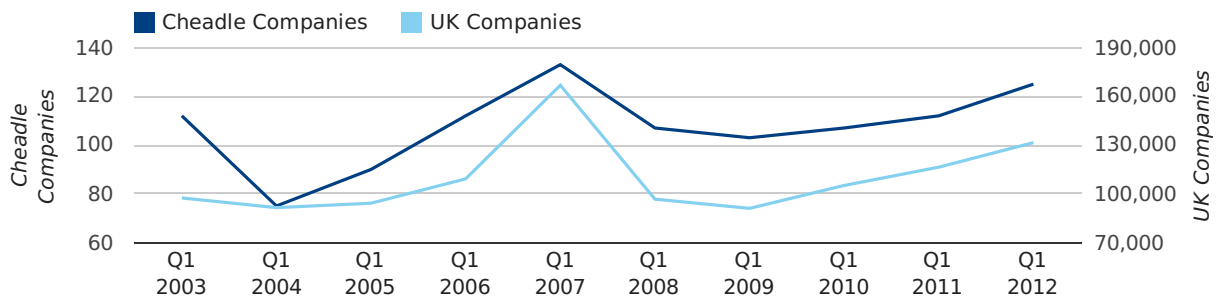
Quarterly Data (Q1 Jan-Mar 2012)

A total of 125 companies were registered in Cheadle during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 11.6% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

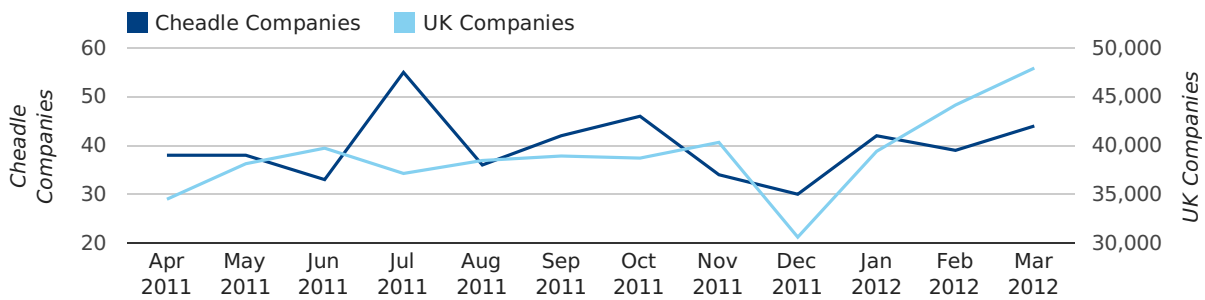
FIRST QUARTER (JAN 2012 - MAR 2012)	CHEADLE	UK
2012	125	131,491
2011	112	116,391
% CHANGE	11.6%	13.0%
RECORD YEAR	2007 (133)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	42	39	44
NEW COMPANIES IN 2011	36	41	35
% CHANGE	16.7%	-4.9%	25.7%
RECORD YEAR	2003 (45)	2011 (41)	2007 (62)

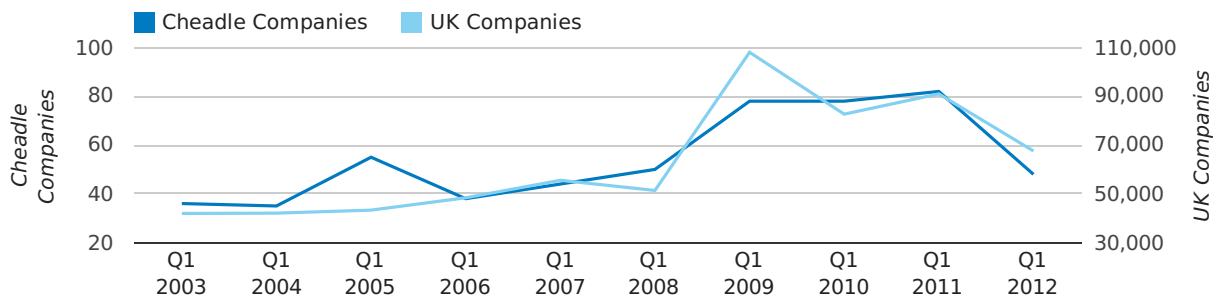
Quarterly Data (Q1 Jan-Mar 2012)

A total of 48 companies were dissolved in Cheadle during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 41.5% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

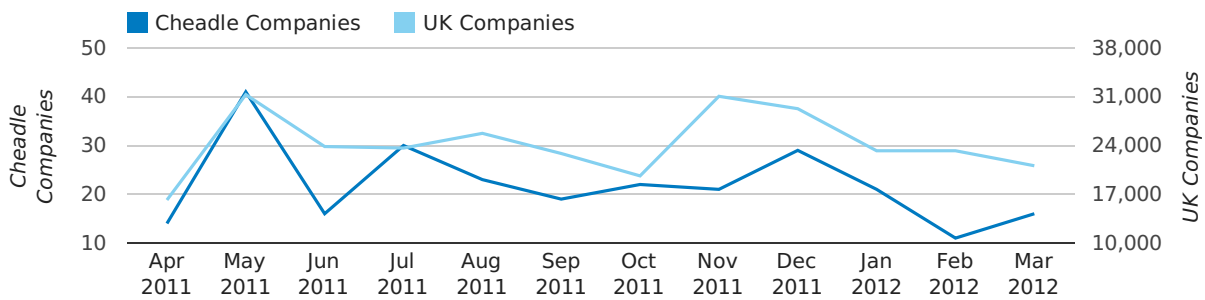
FIRST QUARTER (JAN 2012 - MAR 2012)	CHEADLE	UK
2012	48	67,576
2011	82	90,986
% CHANGE	-41.5%	-25.7%
RECORD YEAR	2011 (82)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	21	11	16
CLOSED COMPANIES IN 2011	36	19	27
% CHANGE	-41.7%	-42.1%	-41%
RECORD YEAR	2011 (36)	2008 (22)	2009 (55)

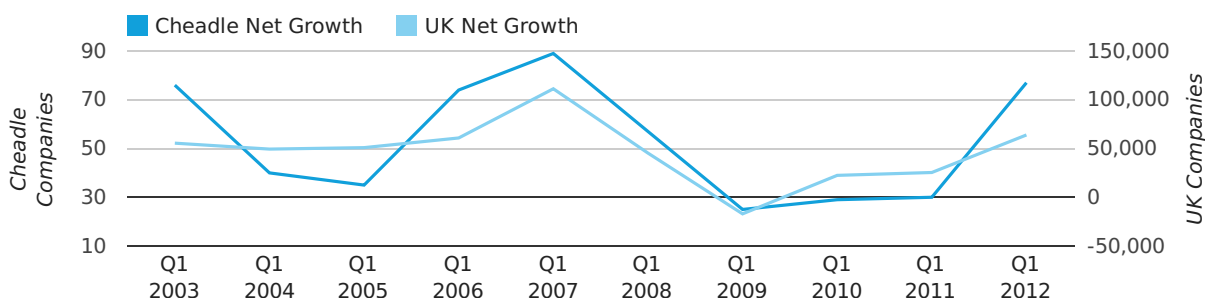
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Cheadle during the first quarter of 2012 (Jan 2012 - Mar 2012) was 77 companies.

This represents an increase of 156.7% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	CHEADLE	UK
2012	77	63,915
2011	30	25,405
% CHANGE	156.7%	151.6%
RECORD YEAR	2007 (89)	2007 (111,282)

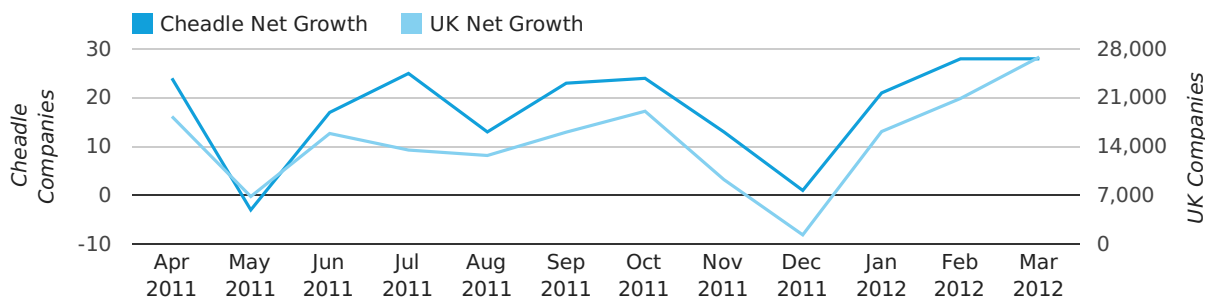
net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in net growth in Cheadle when compared to any previous February.

net growth by month



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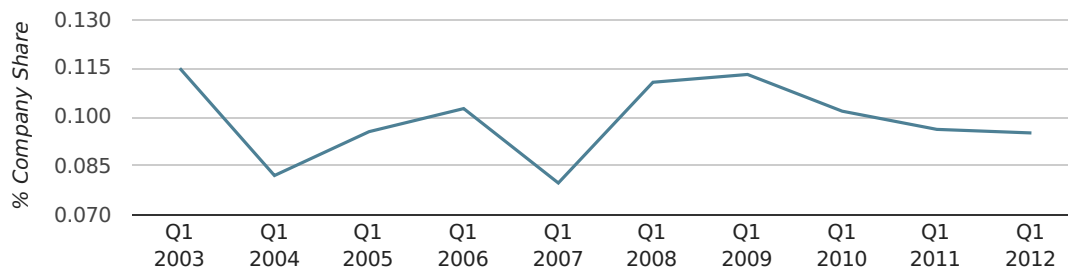
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	21	28	28
NET GROWTH IN 2011	0	22	8
% CHANGE	0.0%	27.3%	250.0%
RECORD YEAR	2003 (32)	2012 (28)	2007 (46)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Cheadle formed 0.1% of all UK companies.

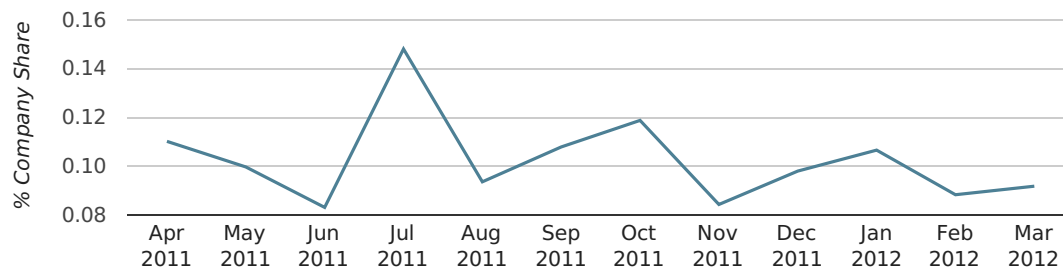
FIRST QUARTER (JAN 2012 - MAR 2012)	CHEADLE
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1965 (0.2%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	0.0%	-18.7%	17.7%
RECORD YEAR	1965 (0.3%)	1969 (0.2%)	1965 (0.3%)

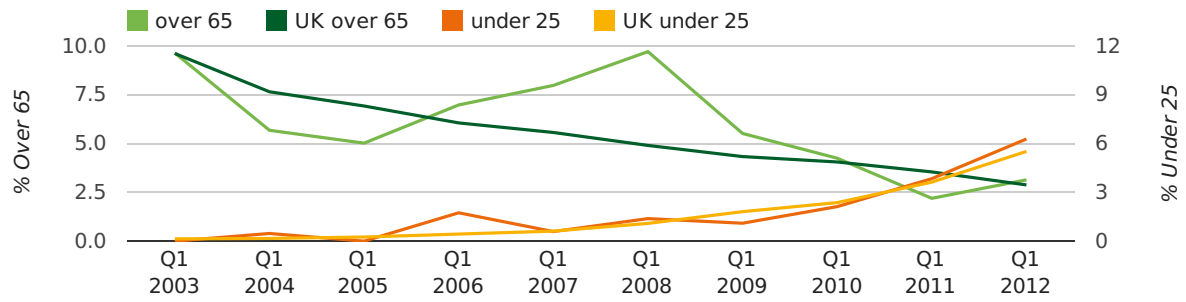
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 41.7.

The percentage of directors under the age of 25 was 6.3% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 3.5%.

director age by quarter

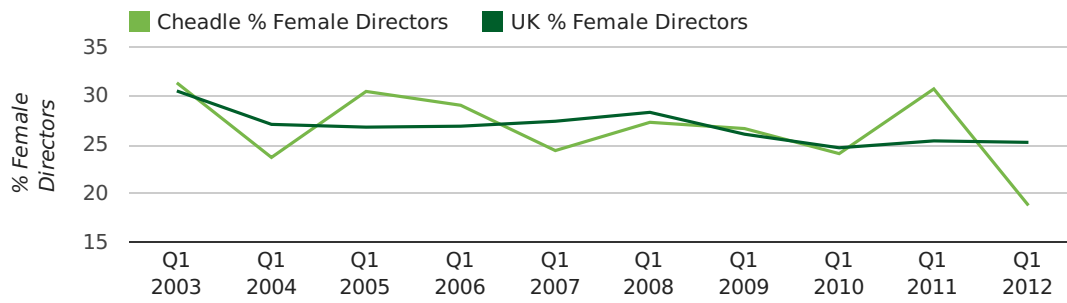


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Cheadle was in 1861 when 40.0% of all directors were female.

18.8% of all director appointments in Cheadle in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.58%	CONSULTING	5.07%
CONSULTING	1.09%	MANAGEMENT	4.74%
CHESHIRE	1.09%	CONSULTANCY	3.30%
MANAGEMENT	0.97%	PROPERTY	2.37%
MEDICAL	0.97%	TRADING	2.07%
ENGINEERING	0.85%	DESIGN	1.93%
CONSULTANTS	0.85%	ENGINEERING	1.86%
GLOBAL	0.73%	ASSOCIATES	1.84%
BUILDING	0.73%	CONSULTANTS	1.79%
GREEN	0.73%	BUSINESS	1.73%
ASSOCIATES	0.73%	MEDIA	1.72%
MAINTENANCE	0.73%	CONSTRUCTION	1.72%
PROPERTY	0.61%	LONDON	1.66%
HEALTHCARE	0.61%	J	1.54%
ACORN	0.61%	INVESTMENTS	1.51%
PROPERTIES	0.61%	GLOBAL	1.50%
CHEADLE	0.61%	IT	1.40%
DESIGN	0.48%	CARE	1.34%
TRAINING	0.48%	PROPERTIES	1.31%
SALES	0.48%	ELECTRICAL	1.27%
WORLD	0.48%	M	1.27%
CLEANING	0.48%	BUILDING	1.24%
CONSTRUCTION	0.48%	ENERGY	1.20%
SYSTEMS	0.48%	S	1.20%
NORTH	0.48%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	191	216,665
7487 - Other business activities	61	52,735
82990 - Other business support service activities not elsewhere classified	46	35,233
99999 - Dormant Company	22	25,084
7414 - Business & management consultancy	22	12,113
9999 - Dormant Company	20	18,617
70229 - Management consultancy activities other than financial management	20	19,704
96090 - Other service activities not elsewhere classified	16	13,637
62020 - Information technology consultancy activities	15	14,303
74909 - Other professional, scientific and technical activities not elsewhere classified	13	9,892
9305 - Other service activities	11	8,818
62090 - Other information technology service activities	11	8,145
7260 - Other computer related activities	11	7,154
86900 - Other human health activities	10	5,066
68209 - Other letting and operating of own or leased real estate	9	4,427
68100 - Buying and selling of own real estate	9	3,072
7222 - Other software consultancy and supply	8	6,934
43390 - Other building completion and finishing	7	3,228
5552 - Catering	7	1,960
69102 - Solicitors	7	1,363