

Cheadle

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Cheadle when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Cheadle when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Cheadle when compared to any previous Q2.
- Q2 2012 was a record quarter for company registrations in Cheadle when compared to any quarter in history.
- May 2012 saw a new record in company registrations in Cheadle when compared to any previous May.
- April 2012 saw a new record in company registrations in Cheadle when compared to any previous April.
- April 2012 saw a new record in net growth in Cheadle when compared to any previous April.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Cheadle when compared to any previous first half year.

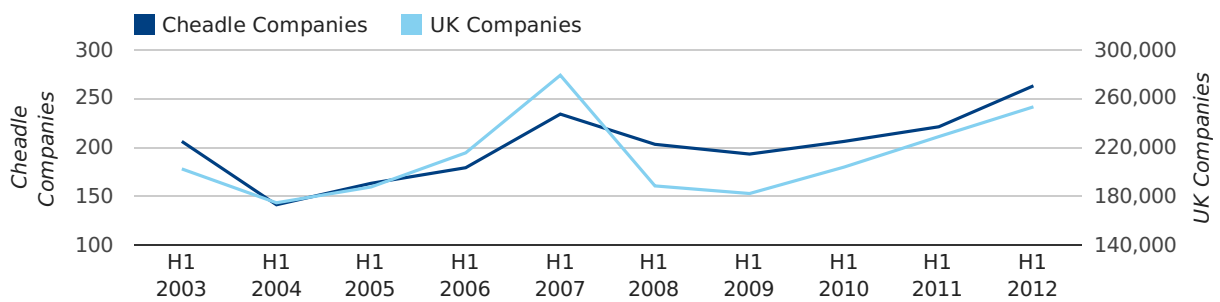
The first half of 2012 was a record first half year for company registrations in Cheadle when compared to any half year in history.

In the first half of 2012 a total of 263 companies were formed in Cheadle. This figure is 19.0% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Cheadle occurred in 2012 when a total of 263 were formed.

HALF YEAR (JAN-JUN)	CHEADLE	UK
2012	263	253,150
2011	221	228,735
% CHANGE	19.0%	10.7%
RECORD YEAR	2012 (263)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

Q2 2012 saw a new record in company registrations in Cheadle when compared to any previous Q2.

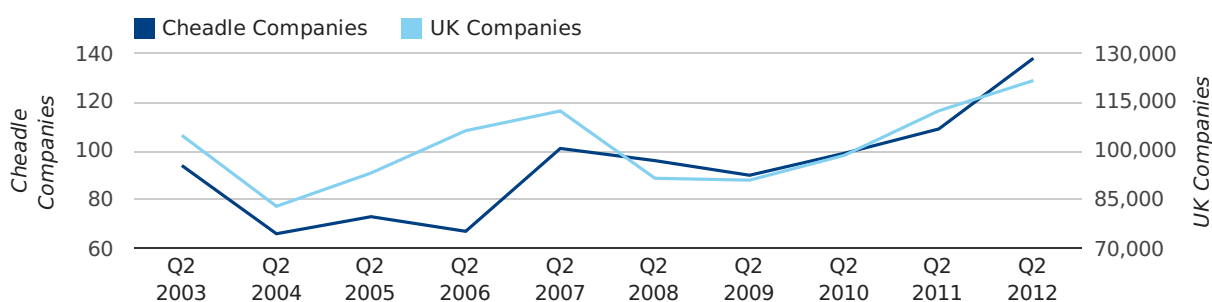
Q2 2012 was a record quarter for company registrations in Cheadle when compared to any quarter in history.

A total of 138 companies were registered in Cheadle during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 26.6% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	CHEADLE	UK
2012	138	121,659
2011	109	112,344
% CHANGE	26.6%	8.3%
RECORD YEAR	2012 (138)	2012 (121,659)

new companies by quarter

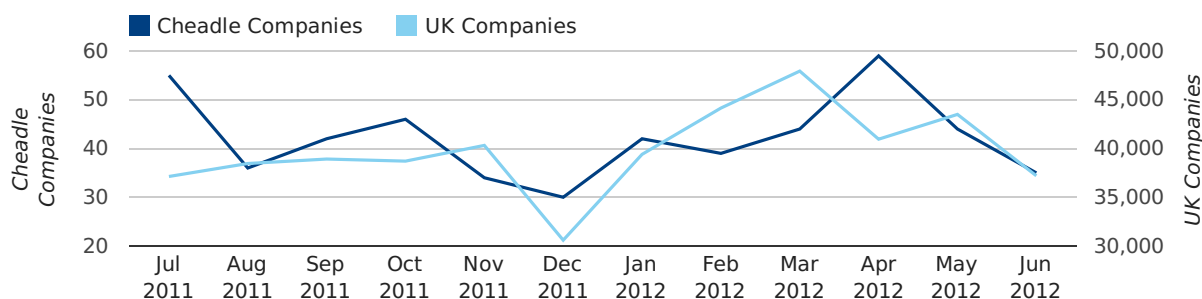


Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Cheadle when compared to any previous May.

April 2012 saw a new record in company registrations in Cheadle when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	59	44	35
NEW COMPANIES IN 2011	38	38	33
% CHANGE	55.3%	15.8%	6.1%
RECORD YEAR	2012 (59)	2012 (44)	2010 (38)

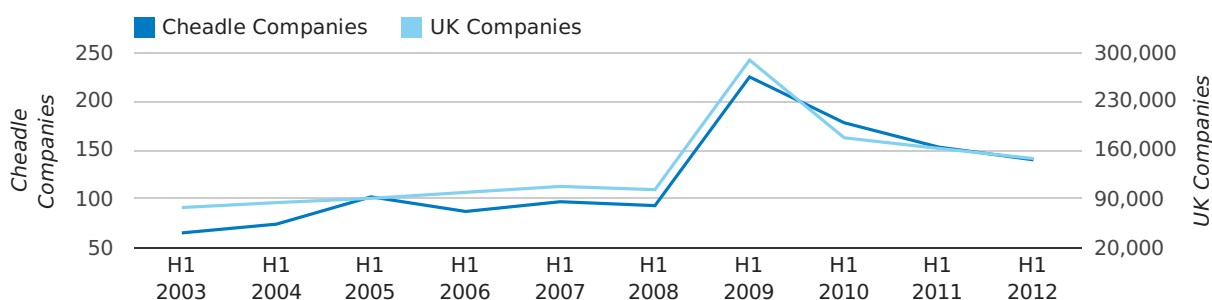
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 140 companies were dissolved in Cheadle. This figure is 8.5% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Cheadle occurred in 2009 when a total of 225 were closed.

HALF YEAR (JAN-JUN)	CHEADLE	UK
2012	140	147,793
2011	153	162,310
% CHANGE	-8.5%	-8.9%
RECORD YEAR	2009 (225)	2009 (289,236)

dissolved companies by half year



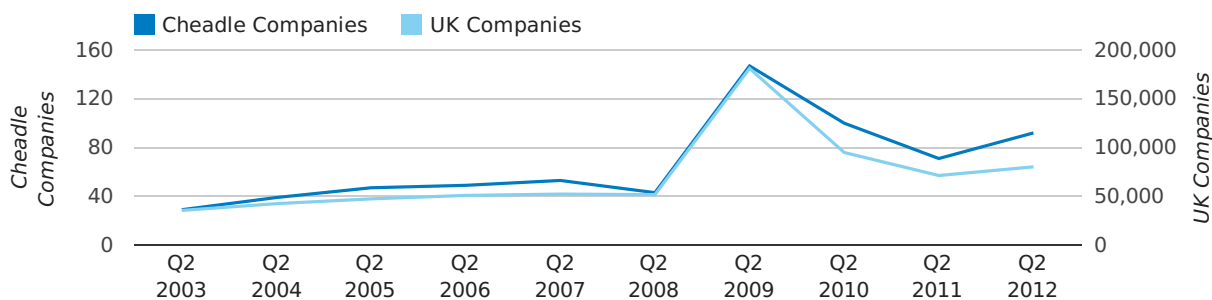
Quarterly Data (Q2 Apr-Jun 2012)

A total of 92 companies were dissolved in Cheadle during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 29.6% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	CHEADLE	UK
2012	92	80,217
2011	71	71,324
% CHANGE	29.6%	12.5%
RECORD YEAR	2009 (147)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



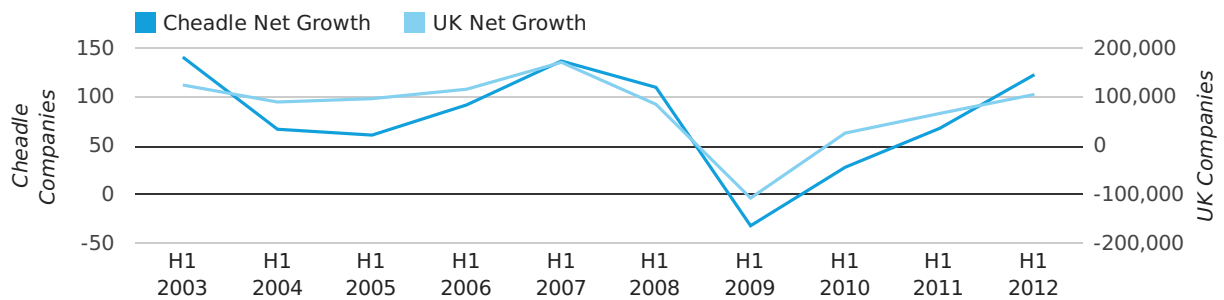
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	20	39	33
CLOSED COMPANIES IN 2011	14	41	16
% CHANGE	42.9%	-4.9%	106%
RECORD YEAR	2009 (42)	2009 (65)	2009 (40)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Cheadle increased by 123 companies. This figure is 80.9% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	CHEADLE	UK
2012	123	105,357
2011	68	66,425
% CHANGE	80.9%	58.6%
RECORD YEAR	2003 (141)	2007 (171,296)

net growth by half year



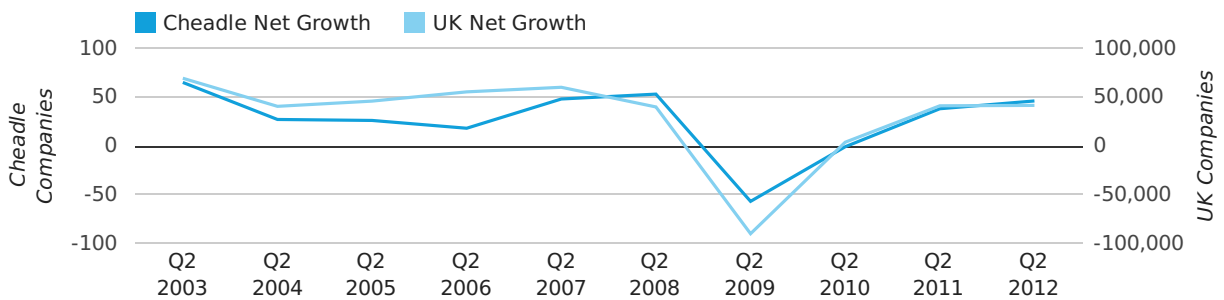
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Cheadle during the second quarter of 2012 (Apr 2012 - Jun 2012) was 46 companies.

This represents an increase of 21.1% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	CHEADLE	UK
2012	46	41,442
2011	38	41,020
% CHANGE	21.1%	1.0%
RECORD YEAR	2003 (65)	2003 (69,274)

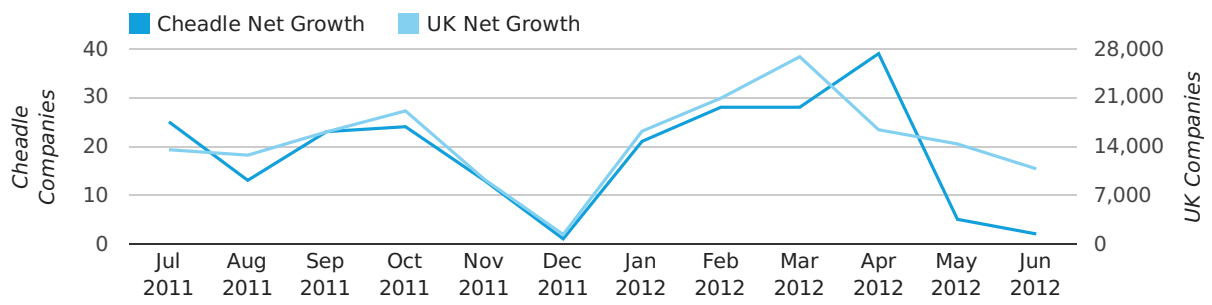
net growth by quarter



Monthly Data (Apr, May & Jun 2012)

April 2012 saw a new record in net growth in Cheadle when compared to any previous April.

net growth by month



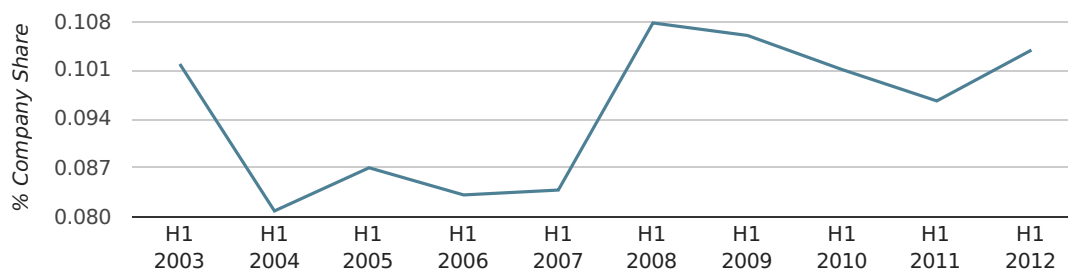
	APRIL	MAY	JUNE
NET GROWTH IN 2012	39	5	2
NET GROWTH IN 2011	24	-3	17
% CHANGE	62.5%	-266.7%	-88.2%
RECORD YEAR	2012 (39)	2003 (23)	2002 (23)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Cheadle formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	CHEADLE
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.2%)

company share by half year

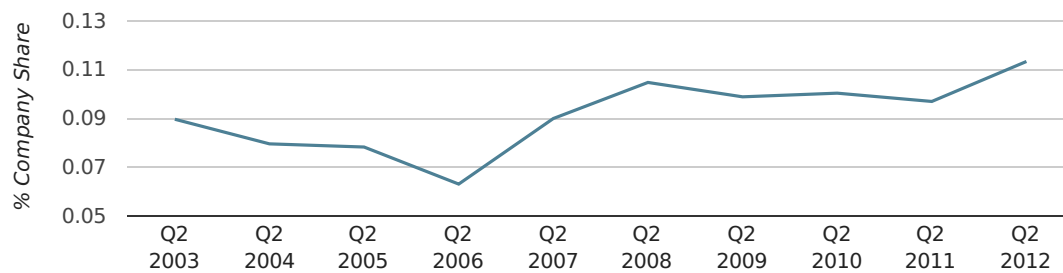


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Cheadle formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	CHEADLE
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.3%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	30.8%	1.4%	13.2%
RECORD YEAR	1960 (0.3%)	1976 (0.5%)	1977 (0.2%)

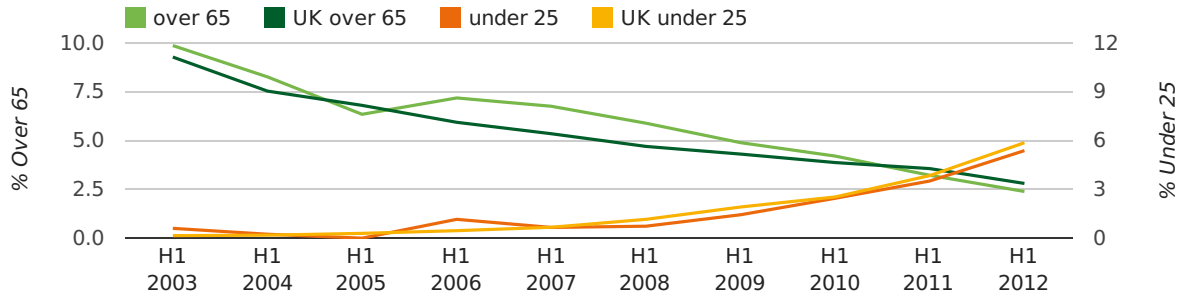
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.5.

The percentage of directors under the age of 25 was 5.4% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 3.4%.

director age by half year



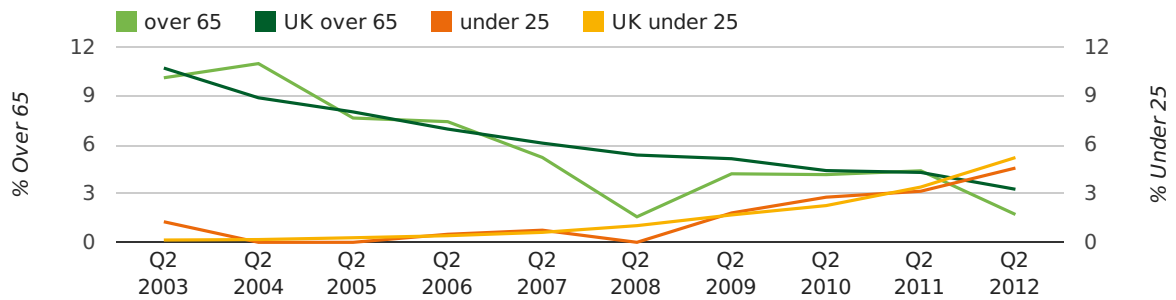
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.2.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 3.3%.

director age by quarter

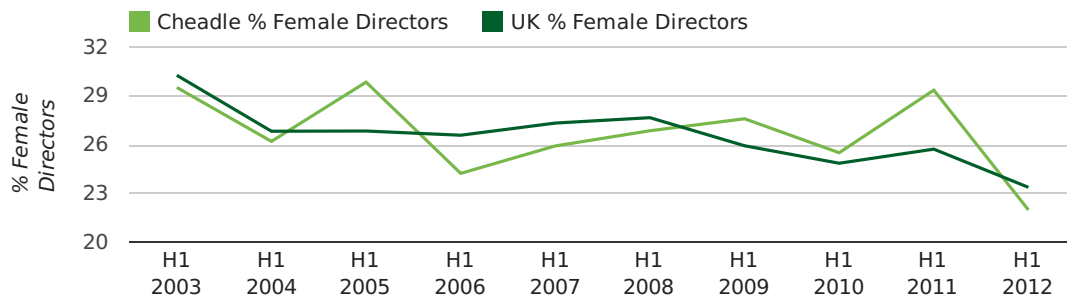


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Cheadle was 1861 when 40.0% of all directors were female.

22.0% of all director appointments in Cheadle in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

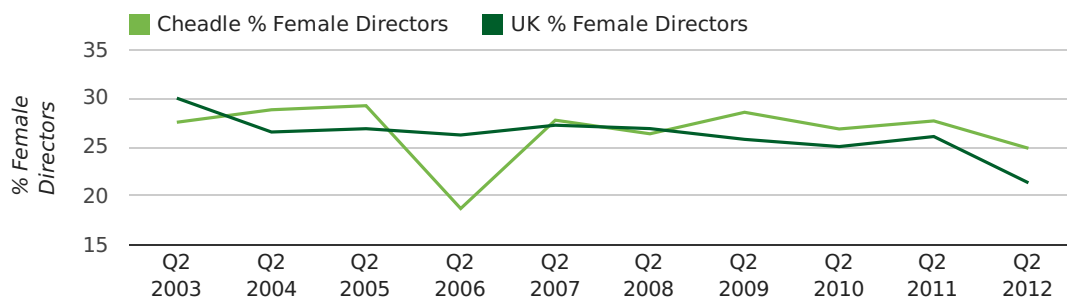


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Cheadle was in 1866 when 66.7% of all directors were female.

24.9% of all director appointments in Cheadle in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.27%	CONSULTING	5.07%
CONSULTANCY	1.04%	MANAGEMENT	4.74%
CHESHIRE	0.92%	CONSULTANCY	3.28%
MAINTENANCE	0.81%	PROPERTY	2.35%
CONSULTING	0.81%	TRADING	2.10%
GLOBAL	0.69%	DESIGN	1.89%
CARE	0.69%	ENGINEERING	1.87%
MARKETING	0.69%	ASSOCIATES	1.82%
WORLD	0.58%	CONSULTANTS	1.78%
GREEN	0.58%	CONSTRUCTION	1.71%
MEDICAL	0.58%	BUSINESS	1.70%
ENGINEERING	0.58%	MEDIA	1.69%
PROPERTIES	0.58%	LONDON	1.68%
IT	0.58%	J	1.57%
CONSULTANTS	0.58%	GLOBAL	1.51%
ASSOCIATES	0.58%	INVESTMENTS	1.48%
BUILDING	0.58%	IT	1.42%
DESIGN	0.58%	CARE	1.31%
INVESTMENTS	0.58%	PROPERTIES	1.31%
CHEADLE	0.46%	M	1.26%
CLEANING	0.46%	ELECTRICAL	1.23%
HEALTHCARE	0.46%	BUILDING	1.23%
TRADING	0.46%	SECURITY	1.19%
(CHESHIRE)	0.46%	S	1.18%
PROPERTY	0.46%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	216	244,457
7487 - Other business activities	53	47,029
82990 - Other business support service activities not elsewhere classified	45	35,447
99999 - Dormant Company	23	26,088
7414 - Business & management consultancy	21	10,978
9999 - Dormant Company	19	16,469
96090 - Other service activities not elsewhere classified	17	14,220
70229 - Management consultancy activities other than financial management	17	20,390
62020 - Information technology consultancy activities	16	15,280
86900 - Other human health activities	15	5,222
74909 - Other professional, scientific and technical activities not elsewhere classified	14	10,271
9305 - Other service activities	10	7,926
7260 - Other computer related activities	10	6,456
68209 - Other letting and operating of own or leased real estate	9	4,535
62090 - Other information technology service activities	8	8,258
69102 - Solicitors	7	1,431
62012 - Business and domestic software development	7	4,742
5552 - Catering	7	1,722
47990 - Other retail sale not in stores, stalls or markets	7	3,233
43390 - Other building completion and finishing	6	3,241