Chelmsford

2011 half year business confidence report



headlines

- Q2 2011 saw a new record in company registrations in Chelmsford when compared to any previous Q2.
- June 2011 saw a new record in company registrations in Chelmsford when compared to any previous June.
- May 2011 saw a new record in company registrations in Chelmsford when compared to any previous May.

contents

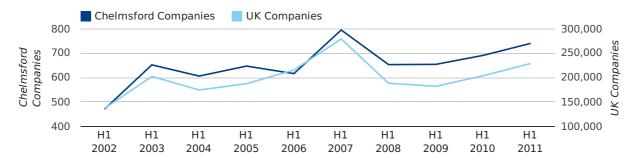
new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
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In the first half of 2011 a total of 740 companies were formed in Chelmsford. This figure is 7.1% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Chelmsford occurred in 2007 when a total of 795 were formed.

HALF YEAR (JAN-JUN)	CHELMSFORD	UK
2011	740	228,735
2010	691	203,749
% CHANGE	7.1%	12.3%
RECORD YEAR	2007 (795)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

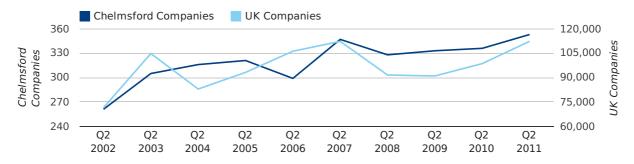
Q2 2011 saw a new record in company registrations in Chelmsford when compared to any previous Q2.

A total of 353 companies were registered in Chelmsford during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 5.1% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	CHELMSFORD	UK
2011	353	112,344
2010	336	98,612
% CHANGE	5.1%	13.9%
RECORD YEAR	2011 (353)	2011 (112,344)

new companies by quarter



June 2011 saw a new record in company registrations in Chelmsford when compared to any previous June.

May 2011 saw a new record in company registrations in Chelmsford when compared to any previous May.

-8.7%

2009 (137)

new companies by month

% CHANGE

RECORD YEAR



21.6%

2011 (135)

1.6%

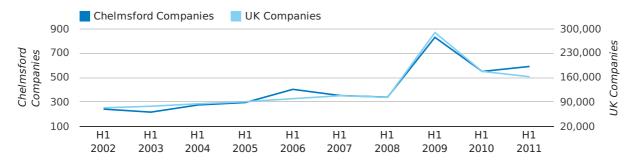
2011 (124)

In the first half of 2011 a total of 591 companies were dissolved in Chelmsford. This figure is 7.5% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Chelmsford occurred in 2009 when a total of 830 were closed.

HALF YEAR (JAN-JUN)	CHELMSFORD	UK
2011	591	162,310
2010	550	177,631
% CHANGE	7.5%	-8.6%
RECORD YEAR	2009 (830)	2009 (289,236)

dissolved companies by half year



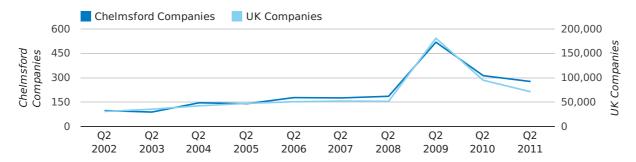
Quarterly Data (Q2 Apr-Jun 2011)

A total of 277 companies were dissolved in Chelmsford during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 11.5% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	CHELMSFORD	UK
2011	277	71,324
2010	313	94,954
% CHANGE	-11.5%	-24.9%
RECORD YEAR	2009 (519)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

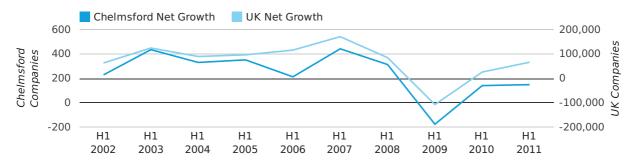


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	63	115	99
CLOSED COMPANIES IN 2010	79	105	129
% CHANGE	-20.3%	9.5%	-23%
RECORD YEAR	2009 (163)	2009 (220)	2009 (136)

In the first half of 2011 the company register for Chelmsford increased by 149 companies. This figure is 5.7% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	CHELMSFORD	UK
2011	149	66,425
2010	141	26,118
% CHANGE	5.7%	154.3%
RECORD YEAR	2007 (443)	2007 (171,296)

net growth by half year



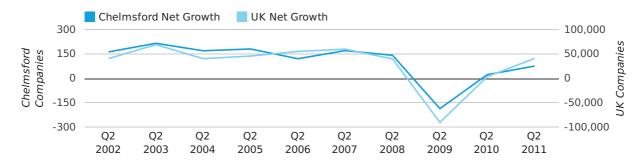
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Chelmsford during the second quarter of 2011 (Apr 2011 - Jun 2011) was 76 companies.

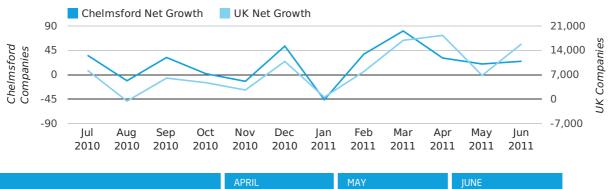
This represents an increase of 230.4% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	CHELMSFORD	UK
2011	76	41,020
2010	23	3,658
% CHANGE	230.4%	1,021.4%
RECORD YEAR	2003 (216)	2003 (69,274)

net growth by quarter



net growth by month

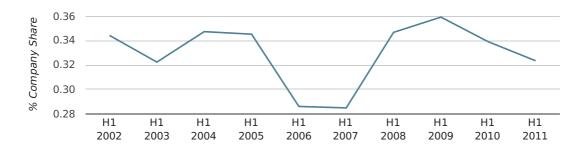


	APRIL	MAY	JUNE
NET GROWTH IN 2011	31	20	25
NET GROWTH IN 2010	24	6	-7
% CHANGE	29.2%	233.3%	-457.1%
RECORD YEAR	1997 (87)	2003 (68)	2008 (95)

In the first half of 2011 Chelmsford formed 0.3% of all UK companies. This is the same as the 2010 figure of 0.3%.

HALF YEAR (JAN-JUN)	CHELMSFORD
2011	0.3%
2010	0.3%
2009	0.4%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1976 (0.4%)

company share by half year

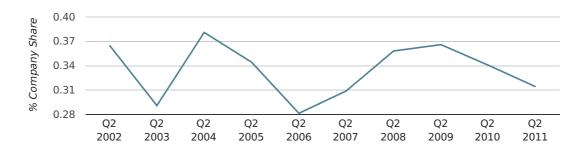


Quarterly Data (Q2 Apr-Jun 2011)

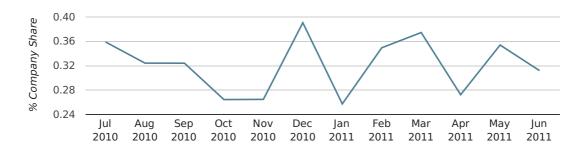
In the second quarter of 2011, Chelmsford formed 0.3% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	CHELMSFORD
2011	0.3%
2010	0.3%
2009	0.4%
2008	0.4%
2007	0.3%
RECORD YEAR (SINCE 1960)	1960 (0.6%)

company share by quarter



company share by month



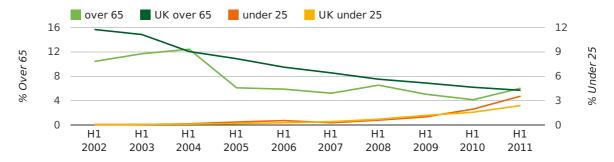
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.3%	0.4%	0.3%
UK FORMATION SHARE IN 2010	0.3%	0.4%	0.3%
% CHANGE	-11.6%	-4.2%	-10.0%
RECORD YEAR	1977 (0.7%)	1961 (1.1%)	1964 (0.6%)

The average age of a director in the first half of 2011 was 45.1.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 6.1% compared to the UK figure of 4.3%.

director age by half year



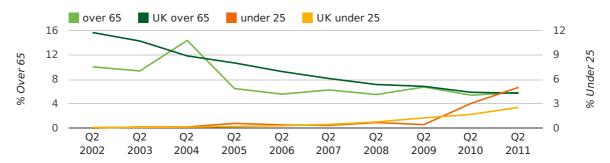
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 43.7.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 5.9% compared to the UK figure of 4.3%.

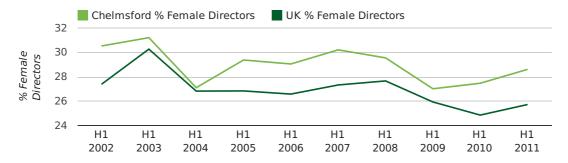
director age by quarter



The record first half year for female directors in Chelmsford was 1861 when 40.0% of all directors were female.

28.6% of all director appointments in Chelmsford in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

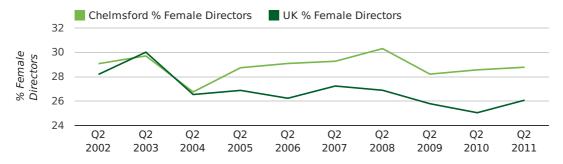


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Chelmsford was in 1866 when 66.7% of all directors were female.

28.8% of all director appointments in Chelmsford in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
PROPERTY	1.52%	CONSULTING	5.09%
CONSULTANCY	1.37%	MANAGEMENT	4.86%
CONSULTING	1.27%	CONSULTANCY	3.17%
ESSEX	1.13%	PROPERTY	2.43%
MANAGEMENT	1.08%	TRADING	2.05%
ASSOCIATES	1.08%	DESIGN	1.94%
MEDIA	0.78%	ASSOCIATES	1.92%
CAPITAL	0.78%	BUSINESS	1.87%
INVESTMENTS	0.69%	CONSTRUCTION	1.77%
J	0.59%	CONSULTANTS	1.76%
PROPERTIES	0.59%	MEDIA	1.73%
CHELMSFORD	0.59%	ENGINEERING	1.67%
IT	0.54%	LONDON	1.60%
CONSULTANTS	0.54%	GLOBAL	1.46%
CONTRACTORS	0.49%	J	1.44%
ELECTRICAL	0.49%	CARE	1.44%
DESIGN	0.49%	INVESTMENTS	1.42%
М	0.49%	IT	1.39%
С	0.49%	BUILDING	1.32%
CONSTRUCTION	0.49%	PROPERTIES	1.31%
TRADING	0.49%	ELECTRICAL	1.30%
SYSTEMS	0.49%	М	1.27%
ENGINEERING	0.44%	S	1.23%
BUILDING	0.44%	ENTERPRISES	1.20%
GLOBAL	0.44%	SYSTEMS	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	677	202,072
7487 - Other business activities	174	60,758
99999 - Dormant Company	108	18,918
7499 - Non-trading company	106	10,955
82990 - Other business support service activities not elsewhere classified	93	30,647
74990 - Non-trading company	65	8,481
9999 - Dormant Company	60	20,111
7414 - Business & management consultancy	49	13,053
62020 - Information technology consultancy activities	44	10,545
70229 - Management consultancy activities other than financial management	44	16,419
9305 - Other service activities	39	9,063
7260 - Other computer related activities	35	7,849
96090 - Other service activities not elsewhere classified	34	10,322
7222 - Other software consultancy and supply	28	7,143
62090 - Other information technology service activities	27	7,095
74909 - Other professional, scientific and technical activities not elsewhere classified	26	7,835
43390 - Other building completion and finishing	17	2,641
47990 - Other retail sale not in stores, stalls or markets	17	2,324
4531 - Installation electrical wiring etc.	15	2,037
41100 - Development of building projects	15	3,852