Chelmsford

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Chelmsford when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Chelmsford when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Chelmsford when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Chelmsford when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Chelmsford when compared to any previous November.
- The second half of 2011 saw a new record in net growth in Chelmsford when compared to any previous second half year.
- November 2011 saw a new record in net growth in Chelmsford when compared to any previous November.

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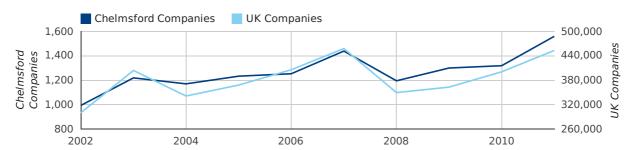
new company registrations	
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2011 was a record year for company registrations in Chelmsford when compared to any year in history.

A total of 1,559 companies were formed in Chelmsford in 2011. This total is 18.3% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	CHELMSFORD	UK
2011	1,559	452,870
2010	1,318	400,358
2009	1,299	362,675
2008	1,194	349,203
2007	1,438	457,649
RECORD YEAR	2011 (1,559)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Chelmsford when compared to any previous second half year.

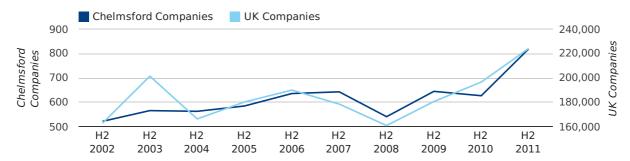
The second half of 2011 was a record second half year for company registrations in Chelmsford when compared to any half year in history.

In the second half of 2011 a total of 819 companies were formed in Chelmsford. This figure is 30.6% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Chelmsford occurred in 2011 when a total of 819 were formed.

HALF YEAR (JUL-DEC)	CHELMSFORD	UK
2011	819	224,135
2010	627	196,609
% CHANGE	30.6%	14.0%
RECORD YEAR	2011 (819)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

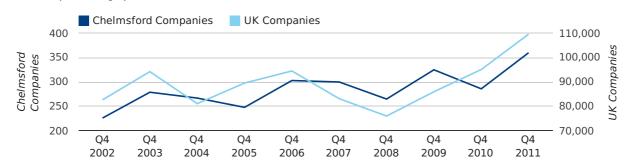
Q4 2011 saw a new record in company registrations in Chelmsford when compared to any previous Q4.

A total of 360 companies were registered in Chelmsford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 25.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CHELMSFORD	UK
2011	360	109,623
2010	286	95,117
% CHANGE	25.9%	15.3%
RECORD YEAR	2011 (360)	2011 (109,623)

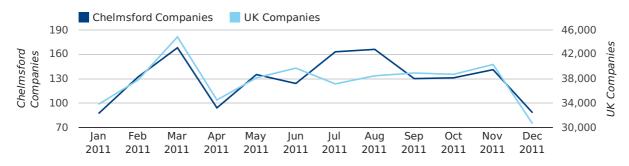
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Chelmsford when compared to any previous November.

new companies by month

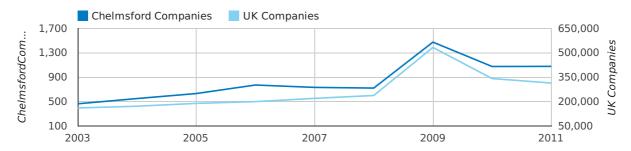


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	131	141	88
NEW COMPANIES IN 2010	89	91	106
% CHANGE	47.2%	54.9%	-17.0%
RECORD YEAR	2007 (137)	2011 (141)	2010 (106)

A total of 1,079 companies were dissolved in Chelmsford in 2011. This total is 0.2% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	CHELMSFORD	UK
2011	1,079	314,523
2010	1,077	342,232
2009	1,477	533,773
2008	723	237,901
2007	734	220,295
RECORD YEAR	2009 (1,477)	2009 (533,773)

dissolved companies by year



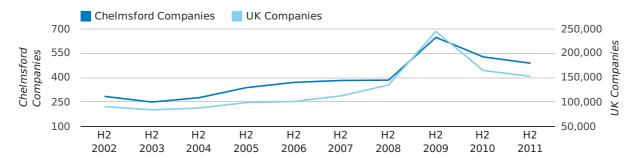
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 488 companies were dissolved in Chelmsford. This figure is 7.4% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Chelmsford occurred in 2009 when a total of 647 were closed.

HALF YEAR (JUL-DEC)	CHELMSFORD	UK
2011	488	152,213
2010	527	164,601
% CHANGE	-7.4%	-7.5%
RECORD YEAR	2009 (647)	2009 (244,537)

dissolved companies by half year

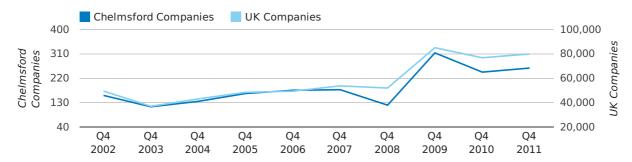


A total of 258 companies were dissolved in Chelmsford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 6.2% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

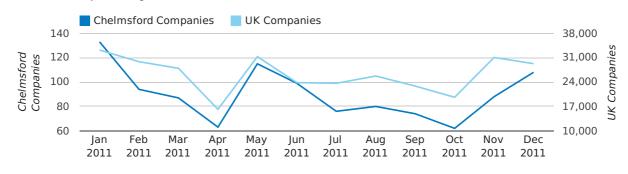
FOURTH QUARTER (OCT 2011 - DEC 2011)	CHELMSFORD	UK
2011	258	79,983
2010	243	76,896
% CHANGE	6.2%	4.0%
RECORD YEAR	2009 (314)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	62	88	108
CLOSED COMPANIES IN 2010	87	103	53
% CHANGE	-28.7%	-14.6%	104%
RECORD YEAR	2009 (93)	2010 (103)	2009 (126)

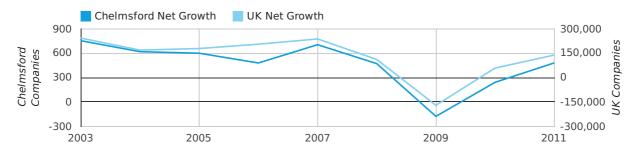
A total of 480 companies were added to the company register for Chelmsford in 2011. This number represents growth of 36.4% which compares favourably to the UK figure of 34.6%.

This number is 239 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Chelmsford company register grew by 753 companies.

YEAR	CHELMSFORD	UK
2011	480	138,347
2010	241	58,126
2009	-178	-171,098
2008	471	111,302
2007	704	237,354
RECORD YEAR	2003 (753)	2003 (242,543)

net growth by year



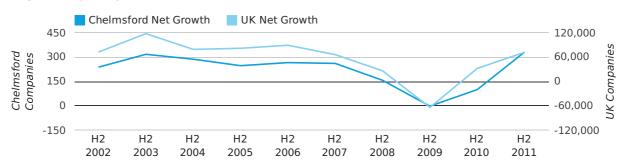
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Chelmsford when compared to any previous second half year.

In the second half of 2011 the company register for Chelmsford increased by 331 companies. This figure is 231.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	CHELMSFORD	UK
2011	331	71,922
2010	100	32,008
% CHANGE	231.0%	124.7%
RECORD YEAR	2011 (331)	2003 (117,772)

net growth by half year

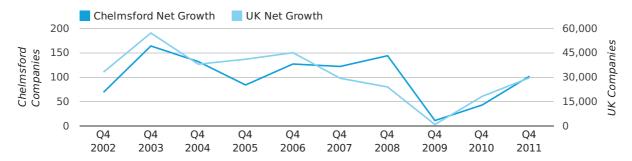


Net company growth for Chelmsford during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 102 companies.

This represents an increase of 137.2% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CHELMSFORD	UK
2011	102	29,640
2010	43	18,221
% CHANGE	137.2%	62.7%
RECORD YEAR	2003 (164)	2003 (57,175)

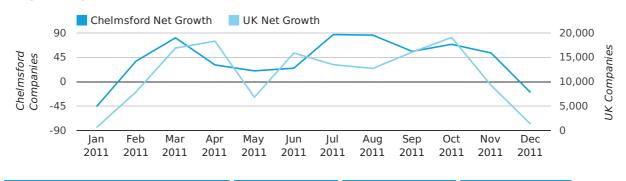
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in net growth in Chelmsford when compared to any previous November.

net growth by month

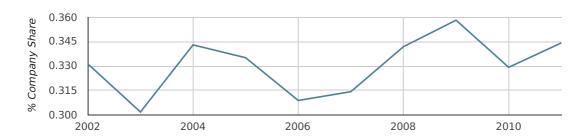


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	69	53	-20
NET GROWTH IN 2010	2	-12	53
% CHANGE	3,350.0%	-541.7%	-137.7%
RECORD YEAR	2008 (90)	2011 (53)	2003 (58)

In 2011 Chelmsford formed 0.3% of all UK companies. This is no change on 2010 when Chelmsford was responsible for 0.3% of all UK companies.

YEAR	CHELMSFORD
2011	0.3%
2010	0.3%
2009	0.4%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1961 (0.4%)

company share by year

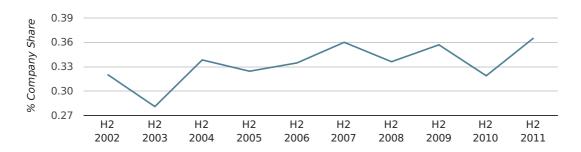


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Chelmsford formed 0.4% of all UK companies. This is more than the 2010 figure of 0.3%.

HALF YEAR (JUL-DEC)	CHELMSFORD
2011	0.4%
2010	0.3%
2009	0.4%
2008	0.3%
2007	0.4%
RECORD YEAR (SINCE 1960)	1963 (0.5%)

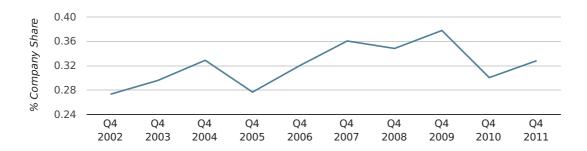
company share by half year



In the fourth quarter of 2011, Chelmsford formed 0.3% of all UK companies.

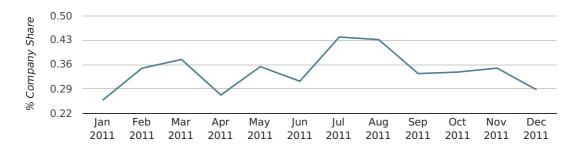
FOURTH QUARTER (OCT 2011 - DEC 2011)	CHELMSFORD
2011	0.3%
2010	0.3%
2009	0.4%
2008	0.3%
2007	0.4%
RECORD YEAR (SINCE 1960)	1963 (0.5%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



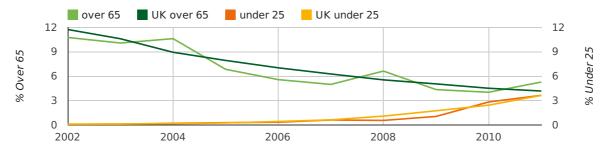
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2010	0.3%	0.3%	0.4%
% CHANGE	27.9%	32.0%	-26.4%
RECORD YEAR	1969 (0.7%)	1961 (0.7%)	1975 (0.7%)

The average age of a director in 2011 was 44.4.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 4.2%.

director age by year



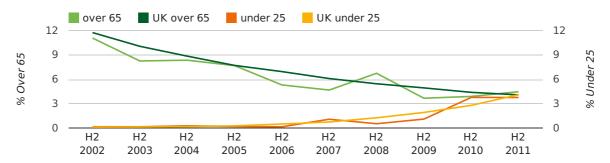
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.7.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.5% compared to the UK figure of 4.1%.

director age by half year

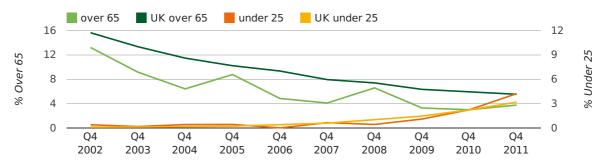


The average age of a director in the fourth quarter of 2011 was 43.0.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Chelmsford was 1857 when 36.4% of all directors were female.

The percentage of female directors in Chelmsford in 2011 was 30.7%. The average for the UK during this time was 28.6%

director gender by year

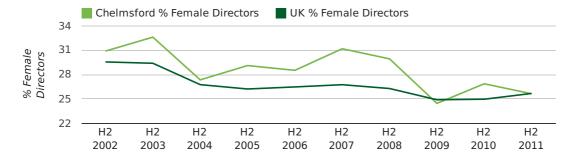


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Chelmsford was 1860 when 42.9% of all directors were female.

25.6% of all director appointments in Chelmsford in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

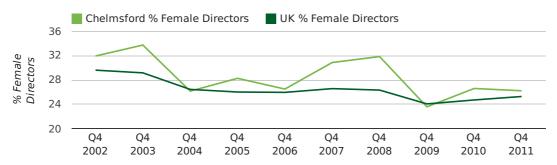


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The record fourth quarter for female directors in Chelmsford was in 1977 when 31.1% of all directors were female.

26.2% of all director appointments in Chelmsford in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.53%	CONSULTING	5.07%
ESSEX	1.40%	MANAGEMENT	4.74%
MANAGEMENT	1.27%	CONSULTANCY	3.26%
CONSULTANCY	1.18%	PROPERTY	2.37%
PROPERTY	1.05%	TRADING	2.07%
ASSOCIATES	0.96%	DESIGN	1.92%
CONSULTANTS	0.87%	ASSOCIATES	1.86%
CHELMSFORD	0.79%	ENGINEERING	1.78%
BUSINESS	0.79%	BUSINESS	1.78%
CAPITAL	0.74%	CONSULTANTS	1.76%
MEDIA	0.74%	CONSTRUCTION	1.73%
ELECTRICAL	0.61%	MEDIA	1.71%
GLOBAL	0.57%	LONDON	1.63%
CONSTRUCTION	0.52%	J	1.51%
М	0.52%	INVESTMENTS	1.48%
BUILDING	0.52%	GLOBAL	1.46%
4	0.48%	IT	1.41%
J	0.48%	CARE	1.39%
DESIGN	0.48%	PROPERTIES	1.29%
SCH00L	0.48%	ELECTRICAL	1.29%
LONDON	0.48%	М	1.27%
DIGITAL	0.44%	BUILDING	1.26%
FINANCIAL	0.44%	ENERGY	1.25%
SYSTEMS	0.44%	S	1.20%
CONTRACTORS	0.44%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	678	205,525
7487 - Other business activities	176	57,052
99999 - Dormant Company	108	21,846
82990 - Other business support service activities not elsewhere classified	95	32,483
7499 - Non-trading company	90	9,957
74990 - Non-trading company	68	8,929
9999 - Dormant Company	66	20,199
62020 - Information technology consultancy activities	51	12,072
70229 - Management consultancy activities other than financial management	47	17,765
7414 - Business & management consultancy	43	13,034
7260 - Other computer related activities	38	7,667
9305 - Other service activities	38	9,492
96090 - Other service activities not elsewhere classified	37	11,768
7222 - Other software consultancy and supply	29	7,398
74909 - Other professional, scientific and technical activities not elsewhere classified	26	8,671
56302 - Public houses and bars	24	2,308
62090 - Other information technology service activities	24	7,493
43390 - Other building completion and finishing	19	2,832
47990 - Other retail sale not in stores, stalls or markets	19	2,699
4545 - Other building completion	18	2,369