

# Chelmsford

q1 2012 business confidence report



## headlines

- February 2012 saw a new record in company registrations in Chelmsford when compared to any previous February.
- January 2012 saw a new record in company registrations in Chelmsford when compared to any previous January.

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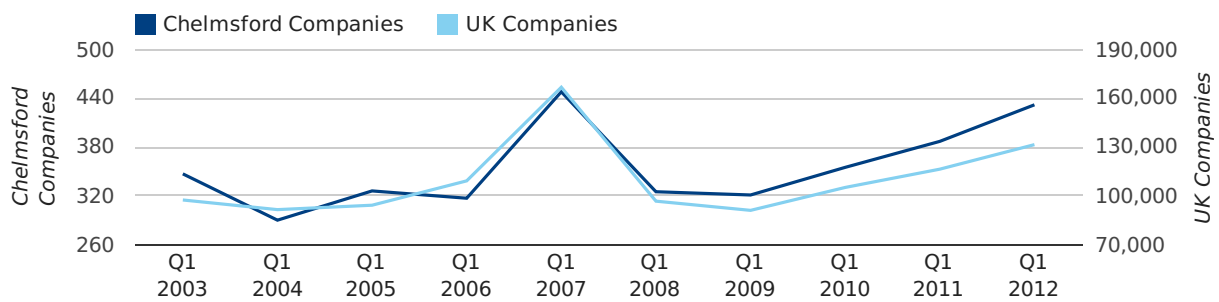
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 432 companies were registered in Chelmsford during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 11.6% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	CHELMSFORD	UK
2012	432	131,491
2011	387	116,391
% CHANGE	11.6%	13.0%
RECORD YEAR	2007 (448)	2007 (166,814)

### new companies by quarter

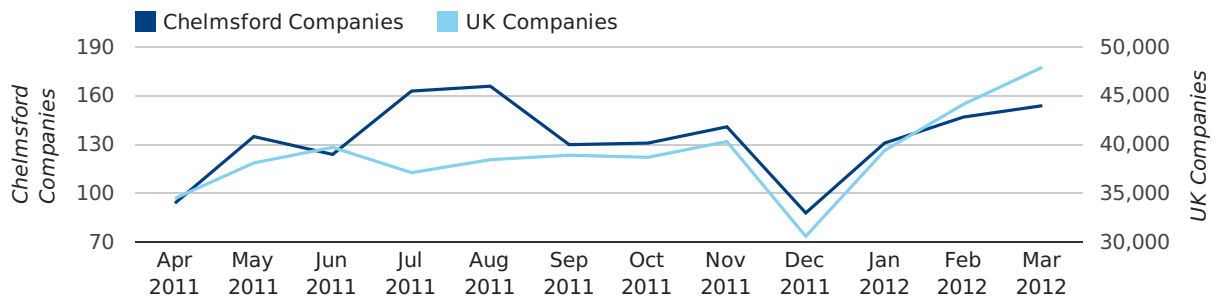


### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Chelmsford when compared to any previous February.

January 2012 saw a new record in company registrations in Chelmsford when compared to any previous January.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	131	147	154
NEW COMPANIES IN 2011	87	132	168
% CHANGE	50.6%	11.4%	-8.3%
RECORD YEAR	2012 (131)	2012 (147)	2007 (201)

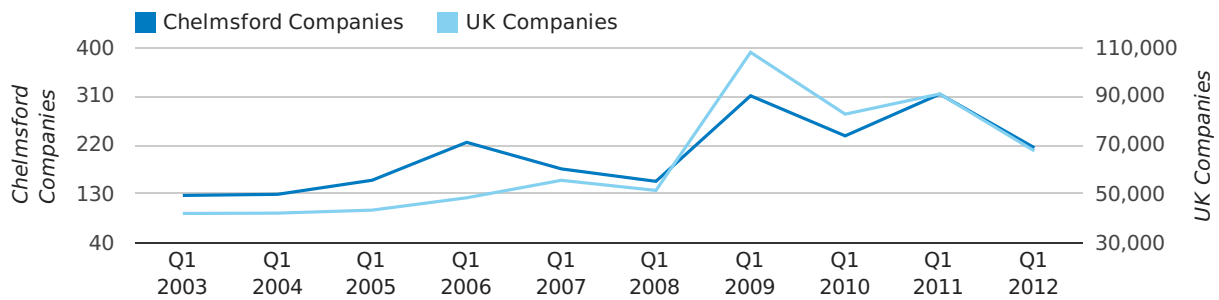
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 215 companies were dissolved in Chelmsford during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 31.5% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

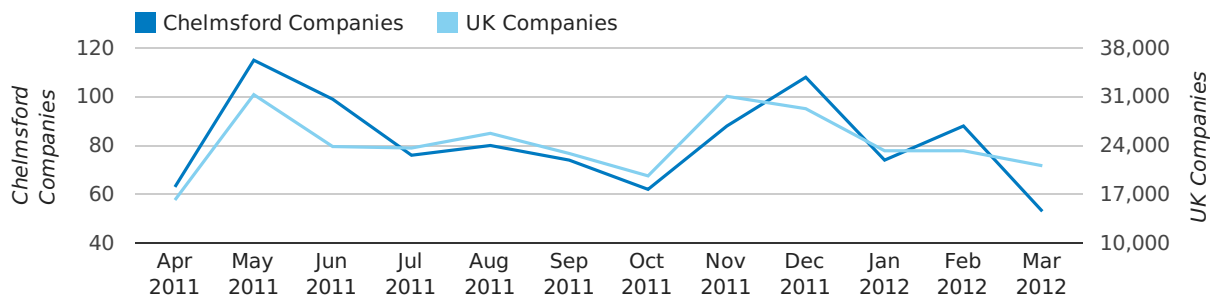
FIRST QUARTER (JAN 2012 - MAR 2012)	CHELMSFORD	UK
2012	215	67,576
2011	314	90,986
% CHANGE	-31.5%	-25.7%
RECORD YEAR	2011 (314)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	74	88	53
CLOSED COMPANIES IN 2011	133	94	87
% CHANGE	-44.4%	-6.4%	-39%
RECORD YEAR	2011 (133)	2008 (94)	2009 (225)

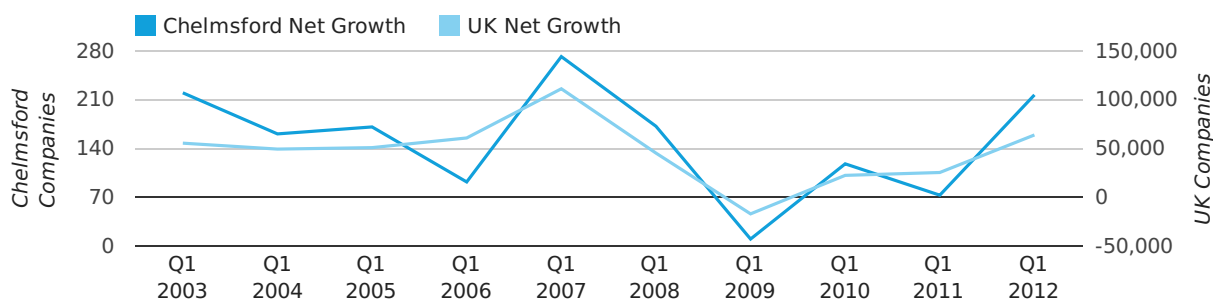
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Chelmsford during the first quarter of 2012 (Jan 2012 - Mar 2012) was 217 companies.

This represents an increase of 197.3% on the same period last year.

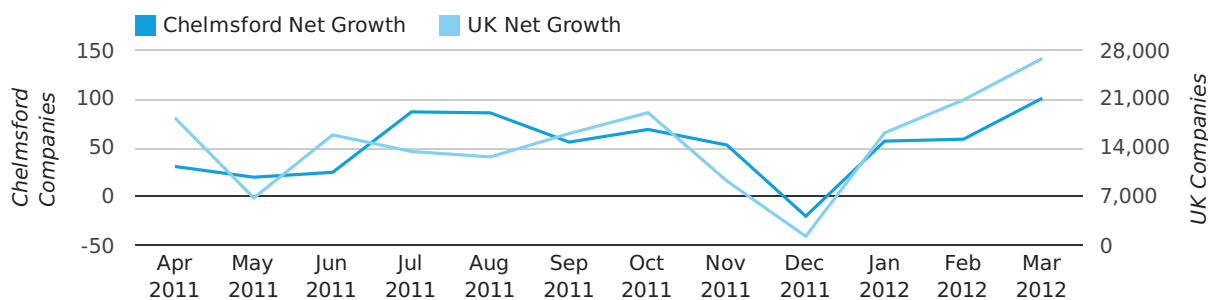
FIRST QUARTER (JAN 2012 - MAR 2012)	CHELMSFORD	UK
2012	217	63,915
2011	73	25,405
% CHANGE	197.3%	151.6%
RECORD YEAR	2007 (272)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### net growth by month



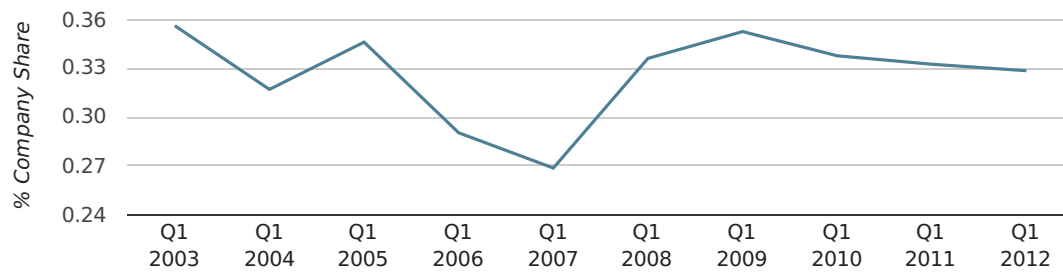
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	57	59	101
NET GROWTH IN 2011	-46	38	81
% CHANGE	-223.9%	55.3%	24.7%
RECORD YEAR	2005 (77)	2003 (81)	2007 (146)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Chelmsford formed 0.3% of all UK companies.

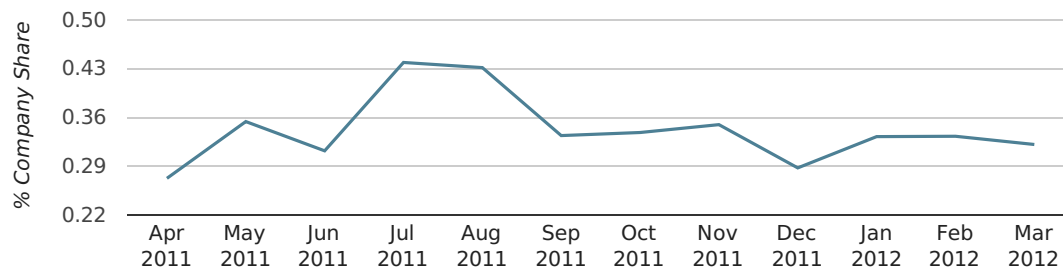
FIRST QUARTER (JAN 2012 - MAR 2012)	CHELMSFORD
2012	0.3%
2011	0.3%
2010	0.3%
2009	0.4%
2008	0.3%
RECORD YEAR (SINCE 1960)	1976 (0.5%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.4%
% CHANGE	29.1%	-4.7%	-14.3%
RECORD YEAR	1973 (0.6%)	1974 (0.9%)	1971 (0.8%)

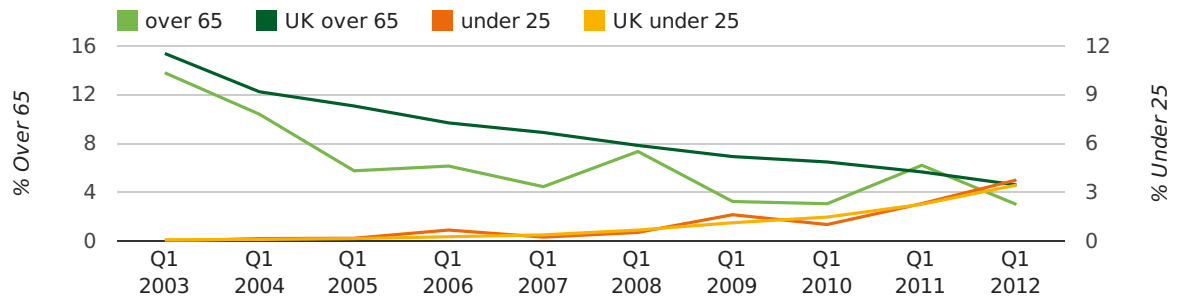
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.1.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 3.5%.

#### director age by quarter

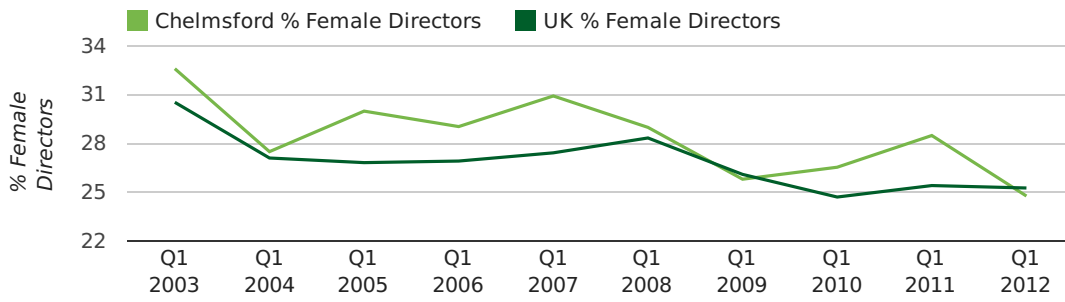


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Chelmsford was in 1861 when 40.0% of all directors were female.

24.8% of all director appointments in Chelmsford in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter





## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.06%	CONSULTING	5.07%
MANAGEMENT	1.37%	MANAGEMENT	4.74%
ESSEX	1.29%	CONSULTANCY	3.30%
CONSULTANCY	1.12%	PROPERTY	2.37%
CHELMSFORD	0.99%	TRADING	2.07%
ASSOCIATES	0.90%	DESIGN	1.93%
ELECTRICAL	0.82%	ENGINEERING	1.86%
PROPERTY	0.82%	ASSOCIATES	1.84%
CONSULTANTS	0.77%	CONSULTANTS	1.79%
MEDIA	0.73%	BUSINESS	1.73%
BUSINESS	0.69%	MEDIA	1.72%
LONDON	0.60%	CONSTRUCTION	1.72%
GLOBAL	0.60%	LONDON	1.66%
M	0.52%	J	1.54%
CARE	0.52%	INVESTMENTS	1.51%
DIGITAL	0.47%	GLOBAL	1.50%
SCHOOL	0.47%	IT	1.40%
J	0.47%	CARE	1.34%
FINANCIAL	0.47%	PROPERTIES	1.31%
CAPITAL	0.47%	ELECTRICAL	1.27%
4	0.47%	M	1.27%
DESIGN	0.47%	BUILDING	1.24%
CONSTRUCTION	0.47%	ENERGY	1.20%
P	0.43%	S	1.20%
ENGINEERING	0.43%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	684	216,665
7487 - Other business activities	168	52,735
99999 - Dormant Company	111	25,084
82990 - Other business support service activities not elsewhere classified	107	35,233
7499 - Non-trading company	80	9,102
74990 - Non-trading company	71	9,729
9999 - Dormant Company	61	18,617
70229 - Management consultancy activities other than financial management	54	19,704
62020 - Information technology consultancy activities	53	14,303
96090 - Other service activities not elsewhere classified	47	13,637
9305 - Other service activities	38	8,818
7260 - Other computer related activities	37	7,154
7414 - Business & management consultancy	37	12,113
74909 - Other professional, scientific and technical activities not elsewhere classified	28	9,892
7222 - Other software consultancy and supply	26	6,934
43999 - Other specialised construction activities not elsewhere classified	25	3,931
56302 - Public houses and bars	23	2,795
62090 - Other information technology service activities	22	8,145
47990 - Other retail sale not in stores, stalls or markets	20	3,129
43390 - Other building completion and finishing	19	3,228