

# Chelmsford

2012 half year business confidence report



## headlines

- The first half of 2012 saw a new record in company registrations in Chelmsford when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Chelmsford when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Chelmsford when compared to any previous Q2.
- June 2012 saw a new record in company registrations in Chelmsford when compared to any previous June.
- April 2012 saw a new record in company registrations in Chelmsford when compared to any previous April.
- April 2012 saw a new record in net growth in Chelmsford when compared to any previous April.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

### Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Chelmsford when compared to any previous first half year.

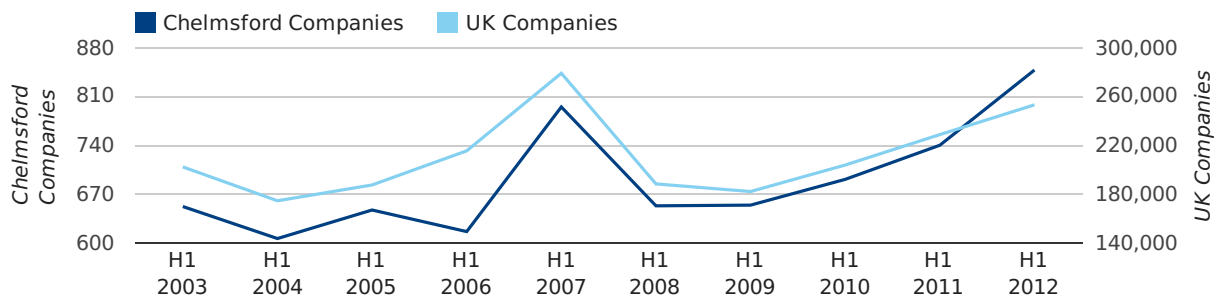
The first half of 2012 was a record first half year for company registrations in Chelmsford when compared to any half year in history.

In the first half of 2012 a total of 848 companies were formed in Chelmsford. This figure is 14.6% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Chelmsford occurred in 2012 when a total of 848 were formed.

| HALF YEAR (JAN-JUN) | CHELMSFORD | UK             |
|---------------------|------------|----------------|
| 2012                | 848        | 253,150        |
| 2011                | 740        | 228,735        |
| % CHANGE            | 14.6%      | 10.7%          |
| RECORD YEAR         | 2012 (848) | 2007 (279,097) |

### new companies by half year



## Quarterly Data (Q2 Apr-Jun 2012)

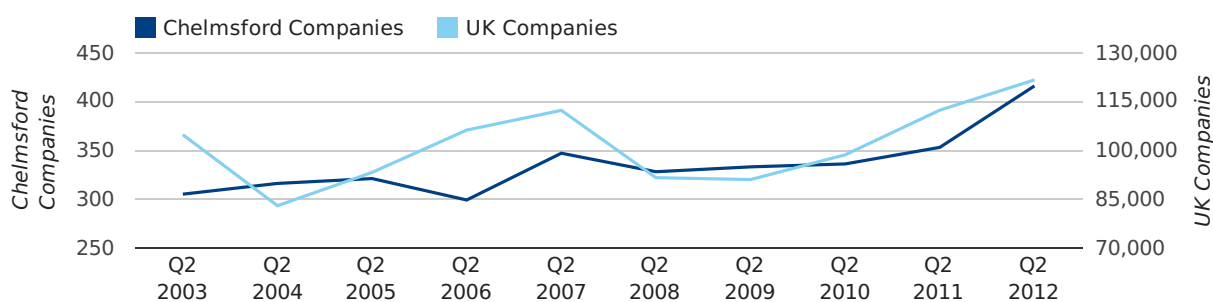
Q2 2012 saw a new record in company registrations in Chelmsford when compared to any previous Q2.

A total of 416 companies were registered in Chelmsford during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 17.8% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | CHELMSFORD | UK             |
|--------------------------------------|------------|----------------|
| 2012                                 | 416        | 121,659        |
| 2011                                 | 353        | 112,344        |
| % CHANGE                             | 17.8%      | 8.3%           |
| RECORD YEAR                          | 2012 (416) | 2012 (121,659) |

### new companies by quarter

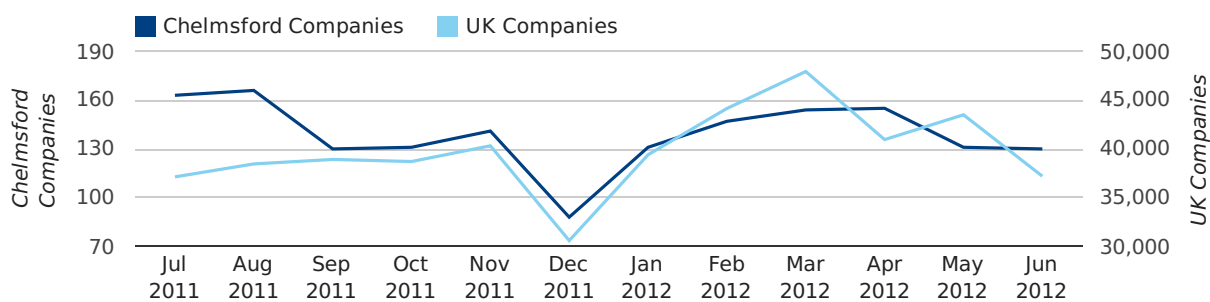


## Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in company registrations in Chelmsford when compared to any previous June.

April 2012 saw a new record in company registrations in Chelmsford when compared to any previous April.

### new companies by month



|                       | APRIL      | MAY        | JUNE       |
|-----------------------|------------|------------|------------|
| NEW COMPANIES IN 2012 | 155        | 131        | 130        |
| NEW COMPANIES IN 2011 | 94         | 135        | 124        |
| % CHANGE              | 64.9%      | -3.0%      | 4.8%       |
| RECORD YEAR           | 2012 (155) | 2011 (135) | 2012 (130) |

### Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 442 companies were dissolved in Chelmsford. This figure is 25.2% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Chelmsford occurred in 2009 when a total of 830 were closed.

| HALF YEAR (JAN-JUN) | CHELMSFORD | UK             |
|---------------------|------------|----------------|
| 2012                | 442        | 147,793        |
| 2011                | 591        | 162,310        |
| % CHANGE            | -25.2%     | -8.9%          |
| RECORD YEAR         | 2009 (830) | 2009 (289,236) |

### dissolved companies by half year



### Quarterly Data (Q2 Apr-Jun 2012)

A total of 227 companies were dissolved in Chelmsford during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 18.1% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

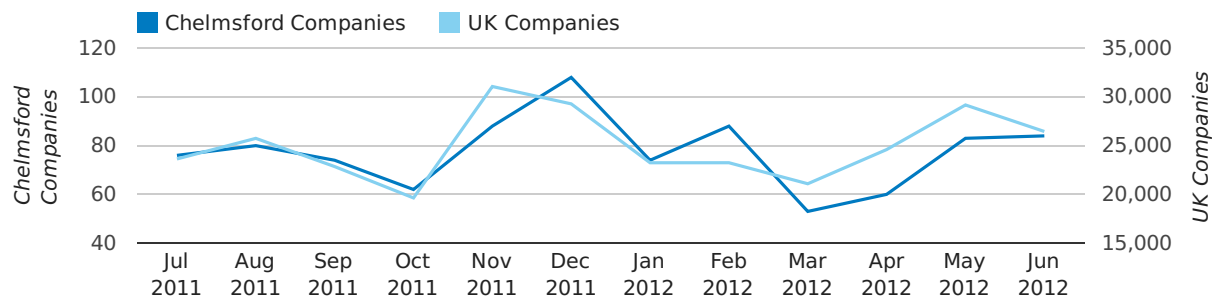
| SECOND QUARTER (APR 2012 - JUN 2012) | CHELMSFORD | UK             |
|--------------------------------------|------------|----------------|
| 2012                                 | 227        | 80,217         |
| 2011                                 | 277        | 71,324         |
| % CHANGE                             | -18.1%     | 12.5%          |
| RECORD YEAR                          | 2009 (519) | 2009 (181,176) |

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2012)

## dissolved companies by month



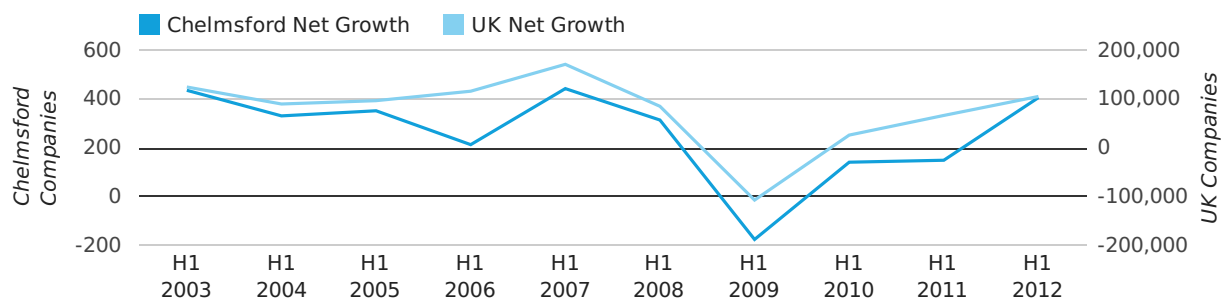
|                          | APRIL      | MAY        | JUNE       |
|--------------------------|------------|------------|------------|
| CLOSED COMPANIES IN 2012 | 60         | 83         | 84         |
| CLOSED COMPANIES IN 2011 | 63         | 115        | 99         |
| % CHANGE                 | -4.8%      | -27.8%     | -15%       |
| RECORD YEAR              | 2009 (163) | 2009 (220) | 2009 (136) |

### Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Chelmsford increased by 406 companies. This figure is 172.5% higher than last year, which compares well to a UK increase of 58.6%.

| HALF YEAR (JAN-JUN) | CHELMSFORD | UK             |
|---------------------|------------|----------------|
| 2012                | 406        | 105,357        |
| 2011                | 149        | 66,425         |
| % CHANGE            | 172.5%     | 58.6%          |
| RECORD YEAR         | 2007 (443) | 2007 (171,296) |

### net growth by half year



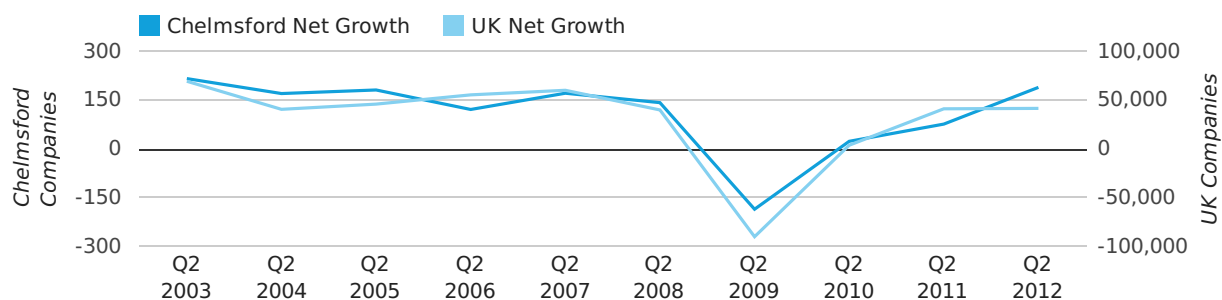
### Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Chelmsford during the second quarter of 2012 (Apr 2012 - Jun 2012) was 189 companies.

This represents an increase of 148.7% on the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | CHELMSFORD | UK            |
|--------------------------------------|------------|---------------|
| 2012                                 | 189        | 41,442        |
| 2011                                 | 76         | 41,020        |
| % CHANGE                             | 148.7%     | 1.0%          |
| RECORD YEAR                          | 2003 (216) | 2003 (69,274) |

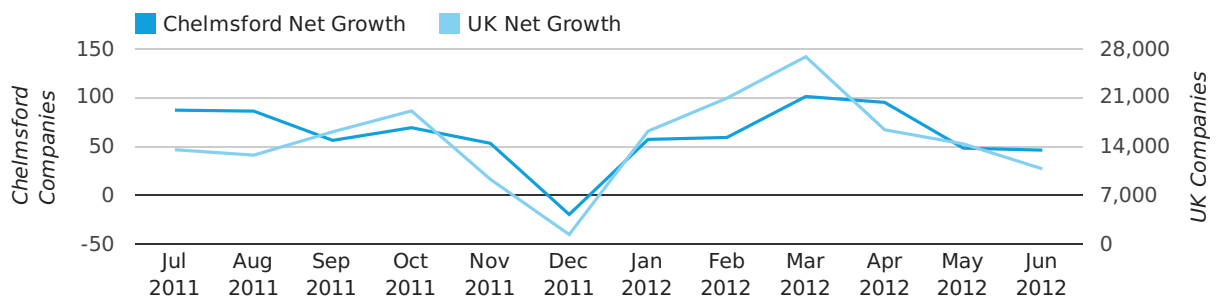
### net growth by quarter



## Monthly Data (Apr, May & Jun 2012)

April 2012 saw a new record in net growth in Chelmsford when compared to any previous April.

### net growth by month



|                    | APRIL     | MAY       | JUNE      |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | 95        | 48        | 46        |
| NET GROWTH IN 2011 | 31        | 20        | 25        |
| % CHANGE           | 206.5%    | 140.0%    | 84.0%     |
| RECORD YEAR        | 2012 (95) | 2003 (68) | 2008 (95) |

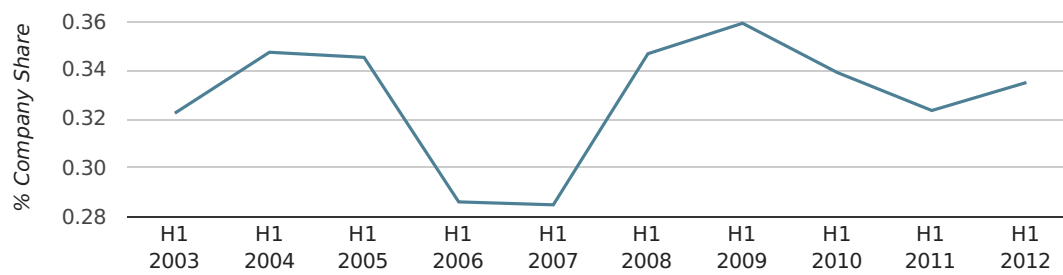


### Half Year Data (Jan-Jun 2012)

In the first half of 2012 Chelmsford formed 0.3% of all UK companies. This is the same as the 2011 figure of 0.3%.

| HALF YEAR (JAN-JUN)      | CHELMSFORD  |
|--------------------------|-------------|
| 2012                     | 0.3%        |
| 2011                     | 0.3%        |
| 2010                     | 0.3%        |
| 2009                     | 0.4%        |
| 2008                     | 0.3%        |
| RECORD YEAR (SINCE 1960) | 1976 (0.4%) |

#### company share by half year

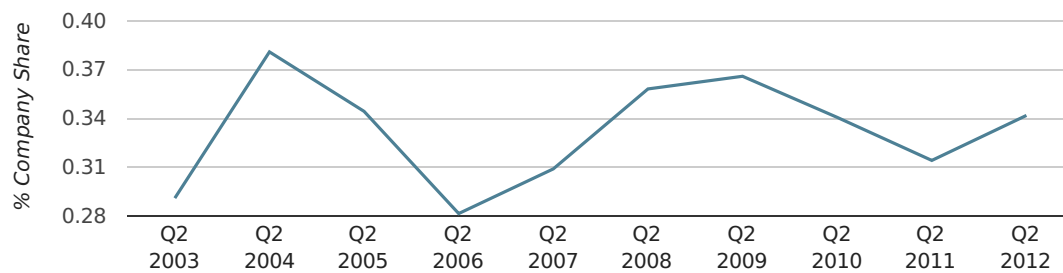


### Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Chelmsford formed 0.3% of all UK companies.

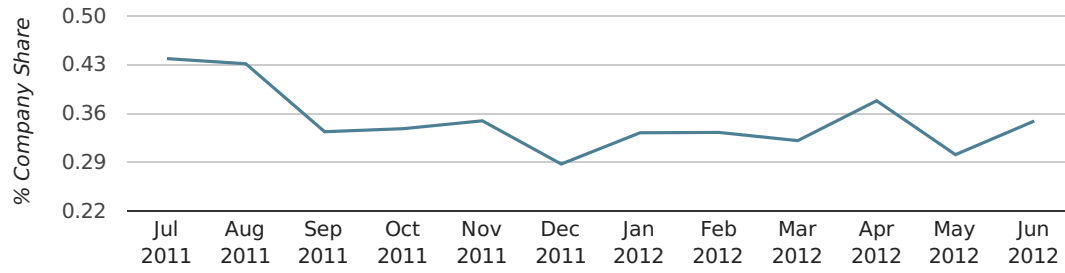
| SECOND QUARTER (APR 2012 - JUN 2012) | CHELMSFORD  |
|--------------------------------------|-------------|
| 2012                                 | 0.3%        |
| 2011                                 | 0.3%        |
| 2010                                 | 0.3%        |
| 2009                                 | 0.4%        |
| 2008                                 | 0.4%        |
| RECORD YEAR (SINCE 1960)             | 1960 (0.6%) |

#### company share by quarter



# Monthly Data (Apr, May & Jun 2012)

## company share by month



|                            | APRIL       | MAY         | JUNE        |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.4%        | 0.3%        | 0.3%        |
| UK FORMATION SHARE IN 2011 | 0.3%        | 0.4%        | 0.3%        |
| % CHANGE                   | 38.8%       | -15.0%      | 12.0%       |
| RECORD YEAR                | 1977 (0.7%) | 1961 (1.1%) | 1964 (0.6%) |

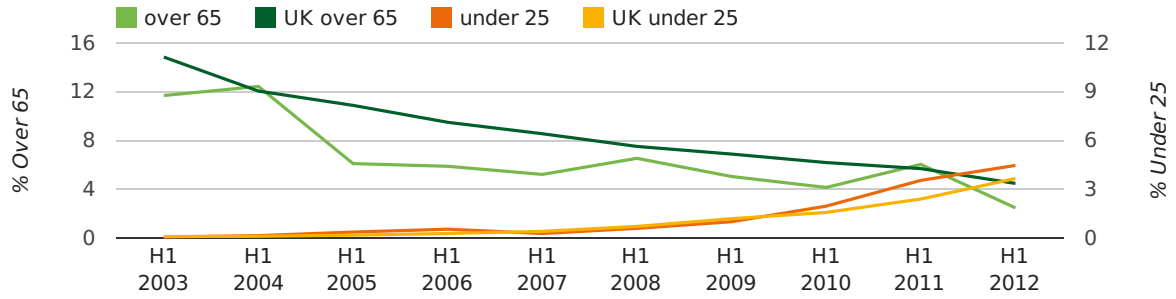
### Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.1.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 3.4%.

#### director age by half year



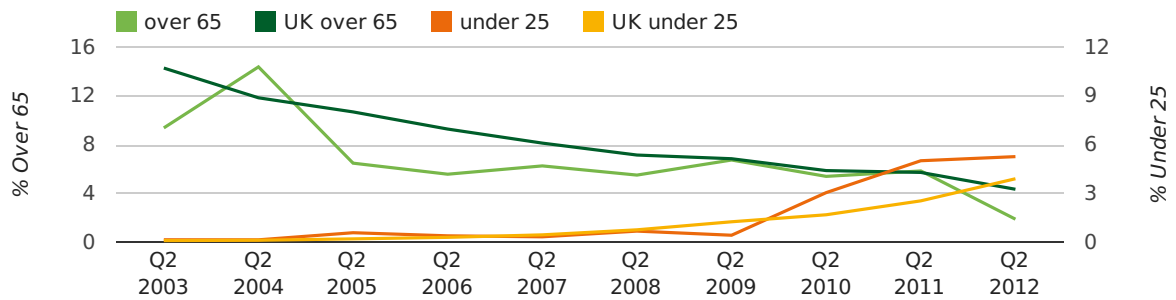
### Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 41.0.

The percentage of directors under the age of 25 was 5.3% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 1.9% compared to the UK figure of 3.3%.

#### director age by quarter

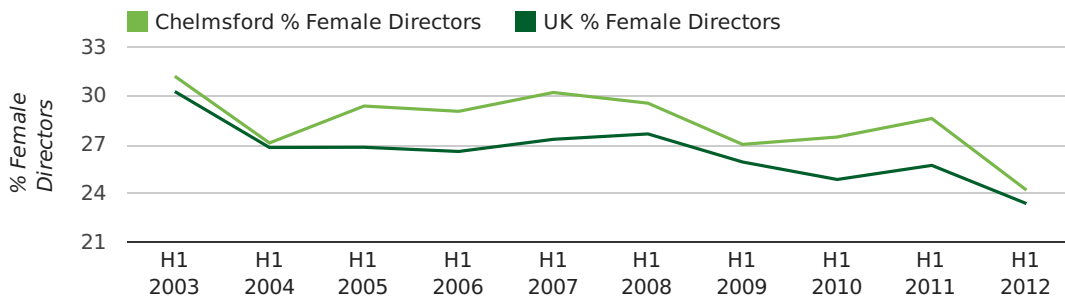


### Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Chelmsford was 1861 when 40.0% of all directors were female.

24.2% of all director appointments in Chelmsford in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

#### director gender by half year

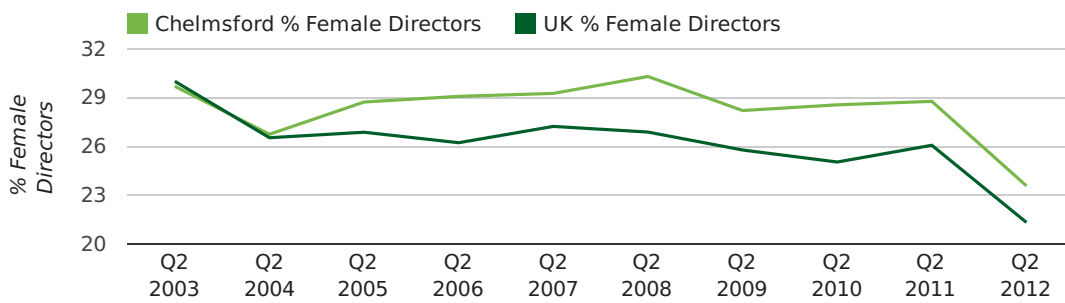


### Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Chelmsford was in 1866 when 66.7% of all directors were female.

23.6% of all director appointments in Chelmsford in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

#### director gender by quarter



## Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD         | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| CONSULTING   | 1.91%      | CONSULTING   | 5.07%         |
| MANAGEMENT   | 1.66%      | MANAGEMENT   | 4.74%         |
| ESSEX        | 1.24%      | CONSULTANCY  | 3.28%         |
| ASSOCIATES   | 0.99%      | PROPERTY     | 2.35%         |
| CONSULTANCY  | 0.99%      | TRADING      | 2.10%         |
| PROPERTY     | 0.91%      | DESIGN       | 1.89%         |
| CHELMSFORD   | 0.83%      | ENGINEERING  | 1.87%         |
| BUSINESS     | 0.79%      | ASSOCIATES   | 1.82%         |
| DESIGN       | 0.79%      | CONSULTANTS  | 1.78%         |
| ELECTRICAL   | 0.75%      | CONSTRUCTION | 1.71%         |
| CONSULTANTS  | 0.70%      | BUSINESS     | 1.70%         |
| MEDIA        | 0.62%      | MEDIA        | 1.69%         |
| LONDON       | 0.58%      | LONDON       | 1.68%         |
| GLOBAL       | 0.58%      | J            | 1.57%         |
| CAPITAL      | 0.54%      | GLOBAL       | 1.51%         |
| IT           | 0.54%      | INVESTMENTS  | 1.48%         |
| TRADING      | 0.54%      | IT           | 1.42%         |
| CARE         | 0.50%      | CARE         | 1.31%         |
| CONSTRUCTION | 0.50%      | PROPERTIES   | 1.31%         |
| PROJECT      | 0.50%      | M            | 1.26%         |
| FINANCIAL    | 0.50%      | ELECTRICAL   | 1.23%         |
| HOME         | 0.46%      | BUILDING     | 1.23%         |
| ENGINEERING  | 0.46%      | SECURITY     | 1.19%         |
| (ESSEX)      | 0.46%      | S            | 1.18%         |
| 4            | 0.46%      | ENTERPRISES  | 1.17%         |

## Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied  | 756                 | 244,457      |
| 7487 - Other business activities   | 143                 | 47,029       |
| 99999 - Dormant Company  | 116                 | 26,088       |
| 82990 - Other business support service activities not elsewhere classified               | 101                 | 35,447       |
| 7499 - Non-trading company   | 70                  | 8,023        |
| 74990 - Non-trading company  | 69                  | 9,706        |
| 70229 - Management consultancy activities other than financial management                | 65                  | 20,390       |
| 9999 - Dormant Company   | 57                  | 16,469       |
| 62020 - Information technology consultancy activities                                    | 51                  | 15,280       |
| 96090 - Other service activities not elsewhere classified                                | 50                  | 14,220       |
| 7260 - Other computer related activities   | 34                  | 6,456        |
| 9305 - Other service activities  | 33                  | 7,926        |
| 7414 - Business & management consultancy   | 32                  | 10,978       |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 28                  | 10,271       |
| 43999 - Other specialised construction activities not elsewhere classified               | 27                  | 4,091        |
| 7222 - Other software consultancy and supply   | 24                  | 6,356        |
| 56302 - Public houses and bars   | 23                  | 2,913        |
| 62090 - Other information technology service activities                                  | 22                  | 8,258        |
| 47990 - Other retail sale not in stores, stalls or markets                               | 18                  | 3,233        |
| 62012 - Business and domestic software development                                       | 18                  | 4,742        |