

# Cheltenham

q1 2011 business confidence report



## headlines

- Q1 2011 saw a new record in company closures in Cheltenham when compared to any previous Q1.
- January 2011 saw a new record in company closures in Cheltenham when compared to any previous January.

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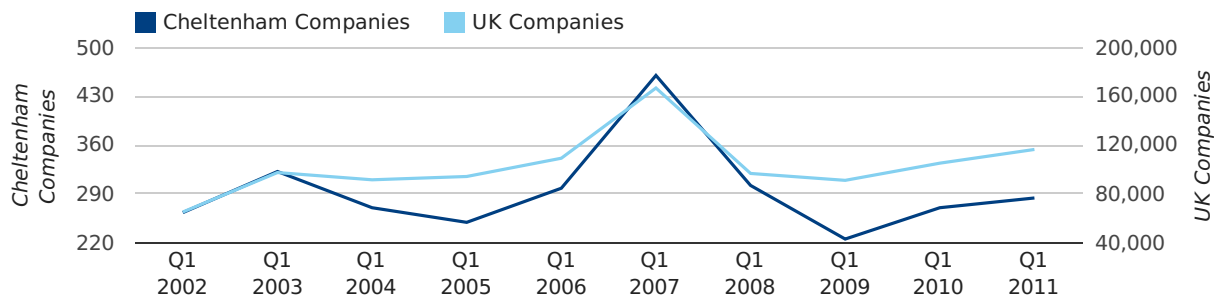
### Quarterly Data (Q1 Jan-Mar 2011)

A total of 284 companies were registered in Cheltenham during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 5.2% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

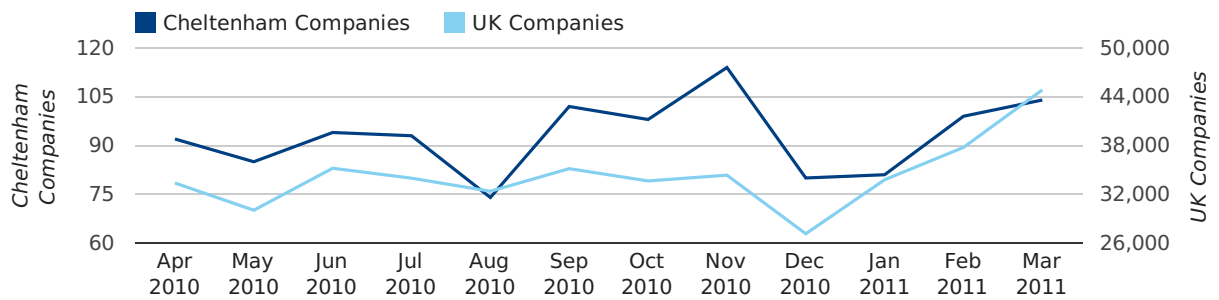
FIRST QUARTER (JAN 2011 - MAR 2011)	CHELTENHAM	UK
2011	284	116,391
2010	270	105,137
% CHANGE	5.2%	10.7%
RECORD YEAR	2007 (460)	2007 (166,814)

### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	81	99	104
NEW COMPANIES IN 2010	76	104	90
% CHANGE	6.6%	-4.8%	15.6%
RECORD YEAR	2008 (128)	2007 (112)	2007 (258)

### Quarterly Data (Q1 Jan-Mar 2011)

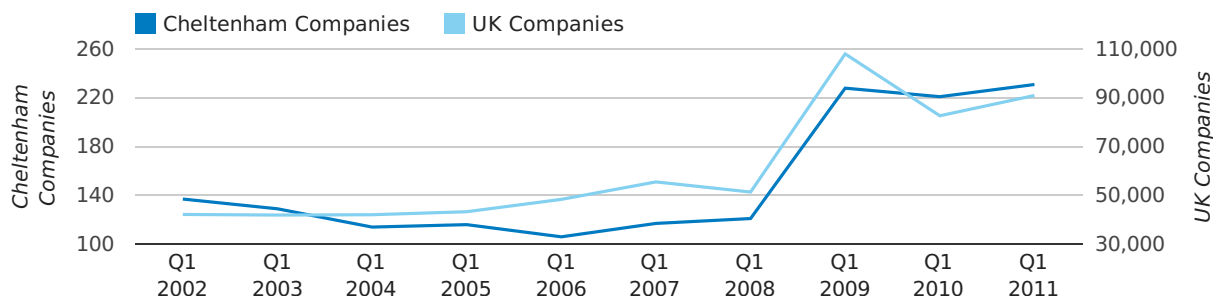
Q1 2011 saw a new record in company closures in Cheltenham when compared to any previous Q1.

A total of 231 companies were dissolved in Cheltenham during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 4.5% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	CHELTEMPHAM	UK
2011	231	90,986
2010	221	82,677
% CHANGE	4.5%	10.0%
RECORD YEAR	2011 (231)	2009 (108,060)

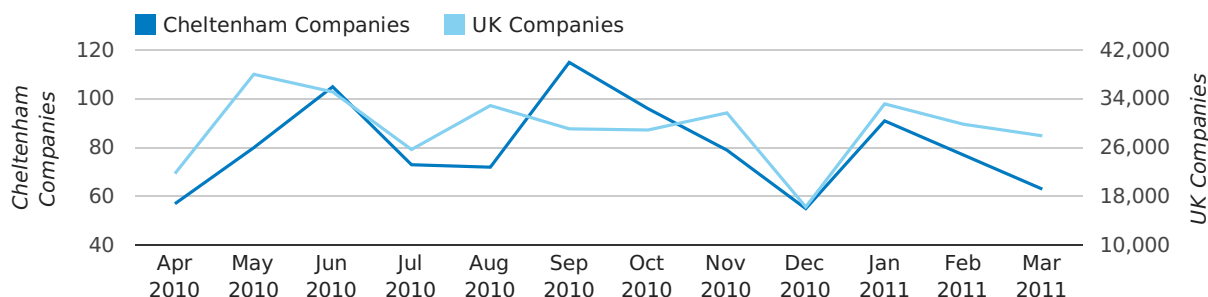
### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Cheltenham when compared to any previous January.

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	91	77	63
CLOSED COMPANIES IN 2010	61	87	73
% CHANGE	49.2%	-11.5%	-14%
RECORD YEAR	2011 (91)	2010 (87)	2009 (124)

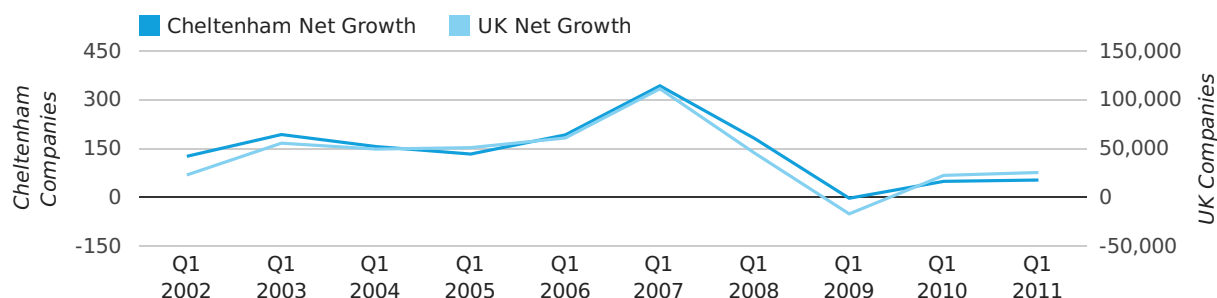
### Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Cheltenham during the first quarter of 2011 (Jan 2011 - Mar 2011) was 53 companies.

This represents an increase of 8.2% on the same period last year.

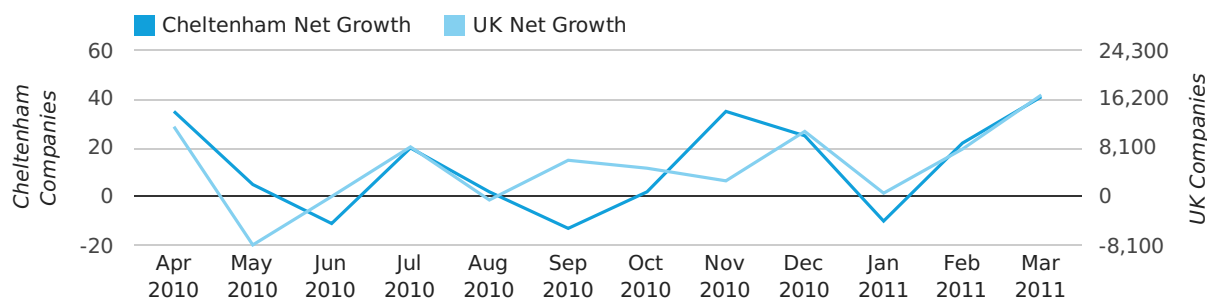
FIRST QUARTER (JAN 2011 - MAR 2011)	CHELTEHAM	UK
2011	53	25,405
2010	49	22,460
% CHANGE	8.2%	13.1%
RECORD YEAR	2007 (343)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2011)

#### net growth by month



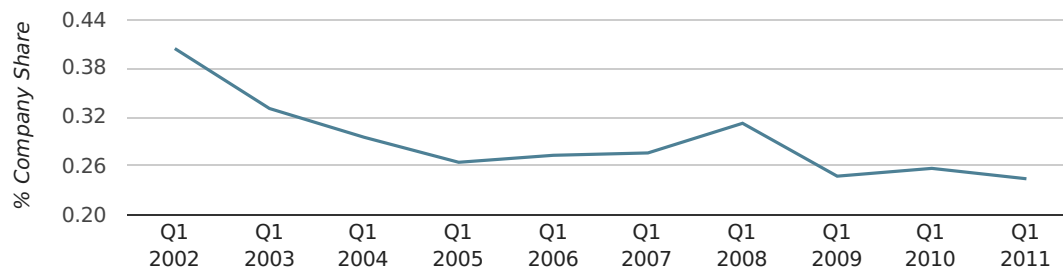
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-10	22	41
NET GROWTH IN 2010	15	17	17
% CHANGE	-166.7%	29.4%	141.2%
RECORD YEAR	2008 (86)	2007 (78)	2007 (215)

### Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Cheltenham formed 0.2% of all UK companies.

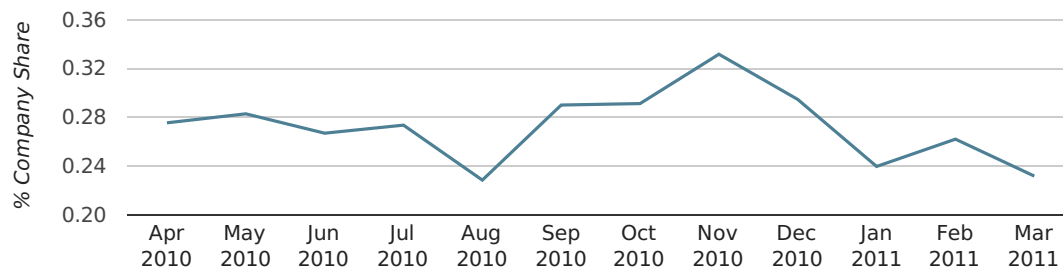
FIRST QUARTER (JAN 2011 - MAR 2011)	CHELTENHAM
2011	0.2%
2010	0.3%
2009	0.2%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1967 (0.5%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.3%	0.2%
UK FORMATION SHARE IN 2010	0.3%	0.3%	0.2%
% CHANGE	-8.1%	-16.3%	10.2%
RECORD YEAR	1970 (1.0%)	1967 (0.8%)	1967 (0.7%)

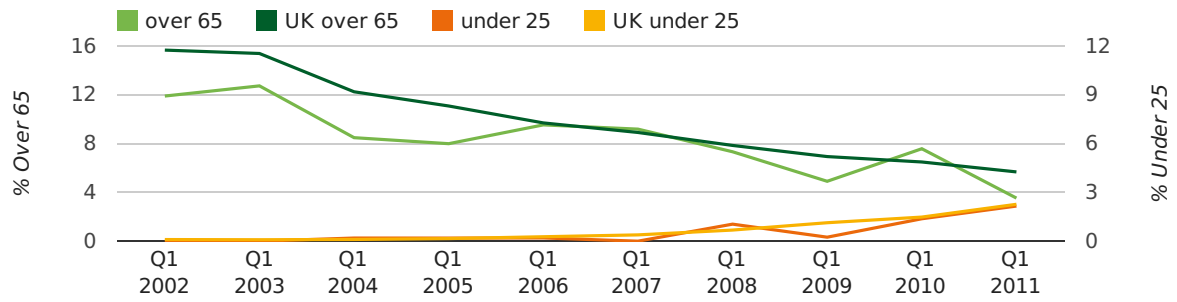
### Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 45.6.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.3%.

#### director age by quarter

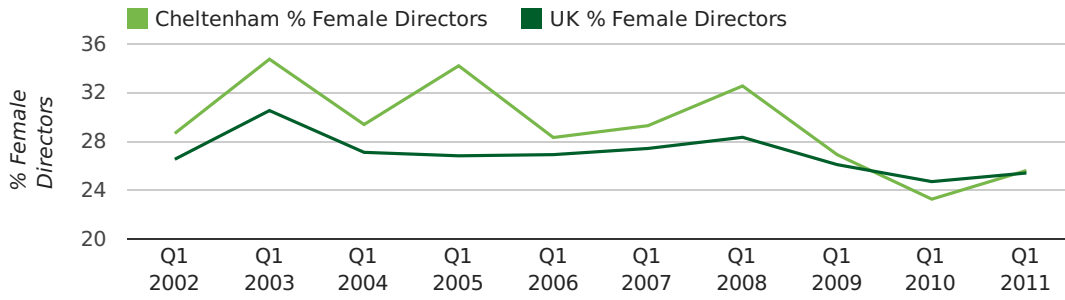


### Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Cheltenham was in 1861 when 40.0% of all directors were female.

25.6% of all director appointments in Cheltenham in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

#### director gender by quarter





## Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.17%	CONSULTING	5.04%
CONSULTING	1.99%	MANAGEMENT	4.97%
CARE	1.70%	CONSULTANCY	3.16%
CONSULTANCY	1.41%	PROPERTY	2.38%
CHELTENHAM	1.41%	TRADING	2.10%
DENTAL	1.29%	DESIGN	1.93%
BUSINESS	1.11%	ASSOCIATES	1.92%
COTSWOLD	1.06%	BUSINESS	1.87%
(CHELTENHAM)	0.94%	CONSTRUCTION	1.80%
CONSTRUCTION	0.82%	CONSULTANTS	1.76%
IT	0.76%	MEDIA	1.69%
BUILDING	0.70%	ENGINEERING	1.61%
HOUSE	0.70%	LONDON	1.60%
ASSOCIATES	0.70%	CARE	1.45%
DESIGN	0.64%	J	1.45%
TRAINING	0.64%	GLOBAL	1.44%
SYSTEMS	0.59%	INVESTMENTS	1.43%
PROPERTY	0.53%	IT	1.41%
TECHNOLOGY	0.47%	PROPERTIES	1.36%
GROUP	0.47%	BUILDING	1.34%
ENTERPRISES	0.47%	M	1.30%
CREATIVE	0.47%	ELECTRICAL	1.28%
COMMERCIAL	0.47%	S	1.24%
DEVELOPMENT	0.47%	INTERNATIONAL	1.23%
J	0.41%	SYSTEMS	1.23%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	378	202,798
7487 - Other business activities	113	60,968
70229 - Management consultancy activities other than financial management	72	16,150
82990 - Other business support service activities not elsewhere classified	52	30,253
62020 - Information technology consultancy activities	45	10,246
7414 - Business & management consultancy	44	12,916
9999 - Dormant Company	39	19,765
99999 - Dormant Company	38	18,336
74990 - Non-trading company	32	8,695
74909 - Other professional, scientific and technical activities not elsewhere classified	29	7,788
9305 - Other service activities	23	8,740
7222 - Other software consultancy and supply	21	7,000
62090 - Other information technology service activities	20	6,996
7499 - Non-trading company	19	11,316
41100 - Development of building projects	18	3,921
68320 - Management of real estate on a fee or contract basis	16	3,220
4521 - General construction & civil engineering	16	6,183
86230 - Dental practice activities	16	1,418
7260 - Other computer related activities	15	7,789
96090 - Other service activities not elsewhere classified	14	10,085