

Cheltenham

q1 2012 business confidence report



headlines

- February 2012 saw a new record in company registrations in Cheltenham when compared to any previous February.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

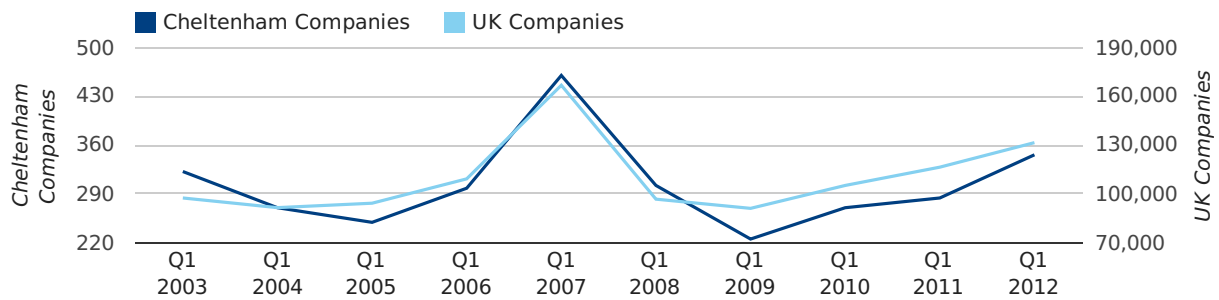
Quarterly Data (Q1 Jan-Mar 2012)

A total of 346 companies were registered in Cheltenham during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 21.8% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	CHELTENHAM	UK
2012	346	131,491
2011	284	116,391
% CHANGE	21.8%	13.0%
RECORD YEAR	2007 (460)	2007 (166,814)

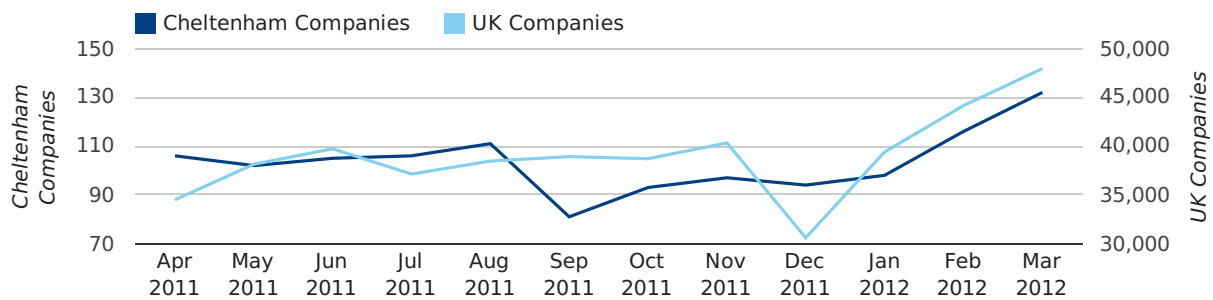
new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Cheltenham when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	98	116	132
NEW COMPANIES IN 2011	81	99	104
% CHANGE	21.0%	17.2%	26.9%
RECORD YEAR	2008 (128)	2012 (116)	2007 (258)

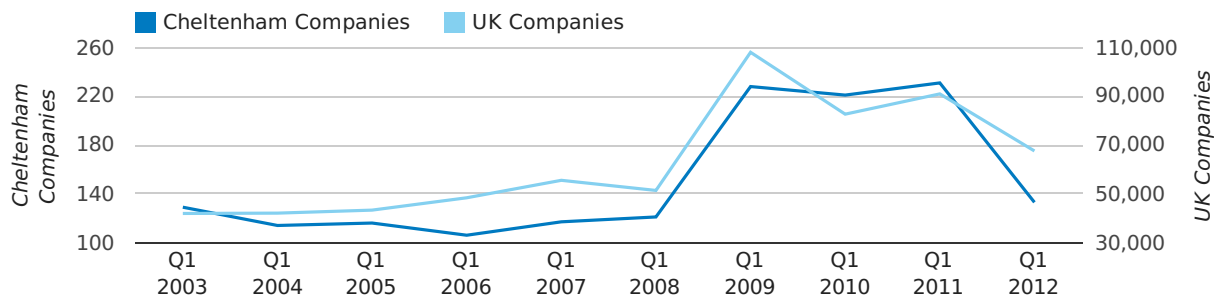
Quarterly Data (Q1 Jan-Mar 2012)

A total of 133 companies were dissolved in Cheltenham during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 42.4% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

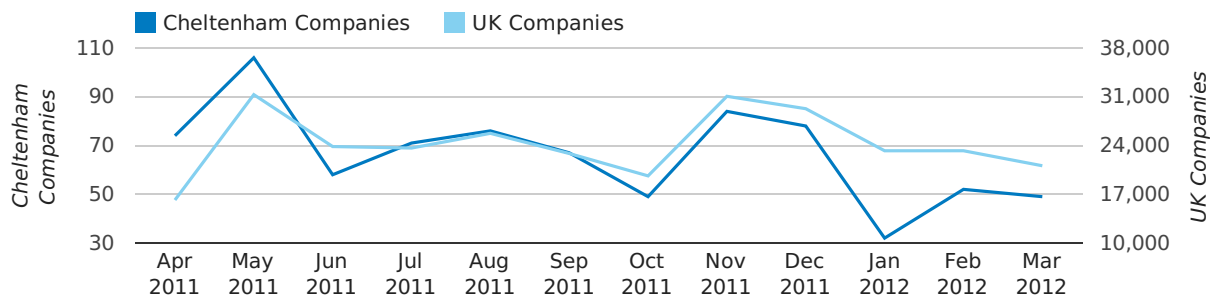
FIRST QUARTER (JAN 2012 - MAR 2012)	CHELTHENHAM	UK
2012	133	67,576
2011	231	90,986
% CHANGE	-42.4%	-25.7%
RECORD YEAR	2011 (231)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	32	52	49
CLOSED COMPANIES IN 2011	91	77	63
% CHANGE	-64.8%	-32.5%	-22%
RECORD YEAR	2011 (91)	2010 (87)	2009 (124)

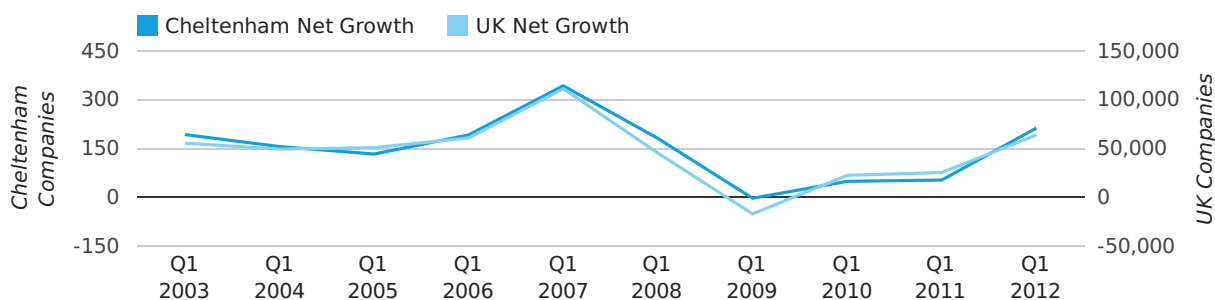
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Cheltenham during the first quarter of 2012 (Jan 2012 - Mar 2012) was 213 companies.

This represents an increase of 301.9% on the same period last year.

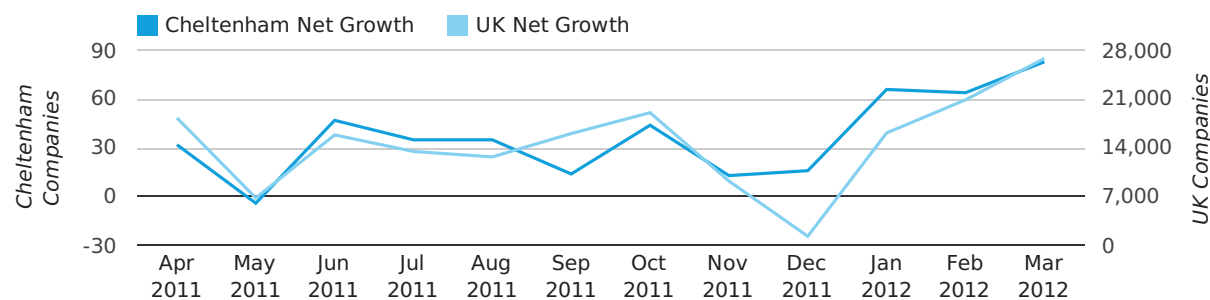
FIRST QUARTER (JAN 2012 - MAR 2012)	CHELTENHAM	UK
2012	213	63,915
2011	53	25,405
% CHANGE	301.9%	151.6%
RECORD YEAR	2007 (343)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



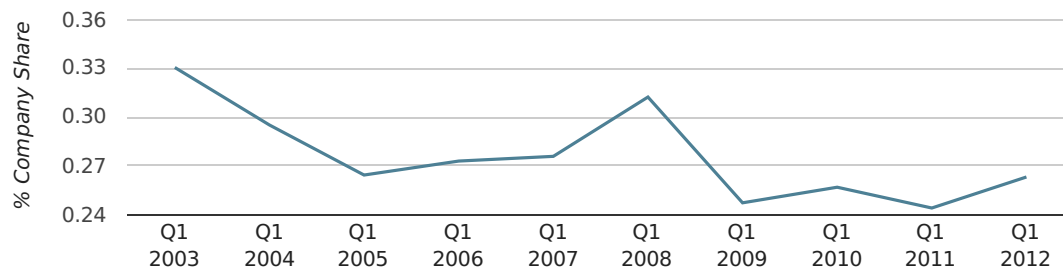
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	66	64	83
NET GROWTH IN 2011	-10	22	41
% CHANGE	-760.0%	190.9%	102.4%
RECORD YEAR	2008 (86)	2007 (78)	2007 (215)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Cheltenham formed 0.3% of all UK companies.

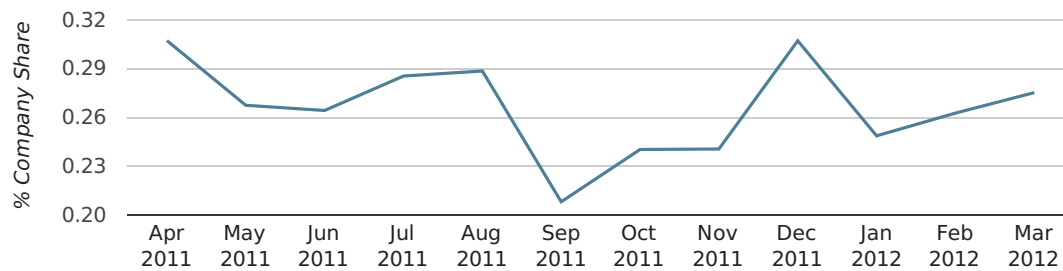
FIRST QUARTER (JAN 2012 - MAR 2012)	CHELTENHAM
2012	0.3%
2011	0.2%
2010	0.3%
2009	0.2%
2008	0.3%
RECORD YEAR (SINCE 1960)	1967 (0.5%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.3%	0.3%
UK FORMATION SHARE IN 2011	0.2%	0.3%	0.2%
% CHANGE	3.7%	0.2%	18.7%
RECORD YEAR	1970 (1.0%)	1967 (0.8%)	1967 (0.7%)

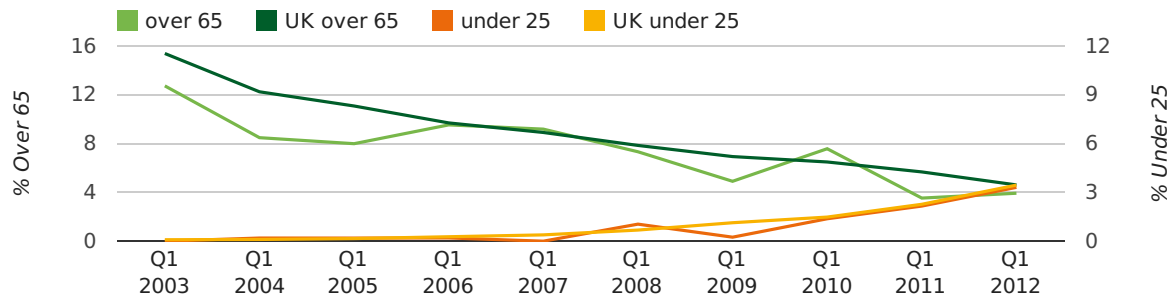
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 44.2.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 3.5%.

director age by quarter

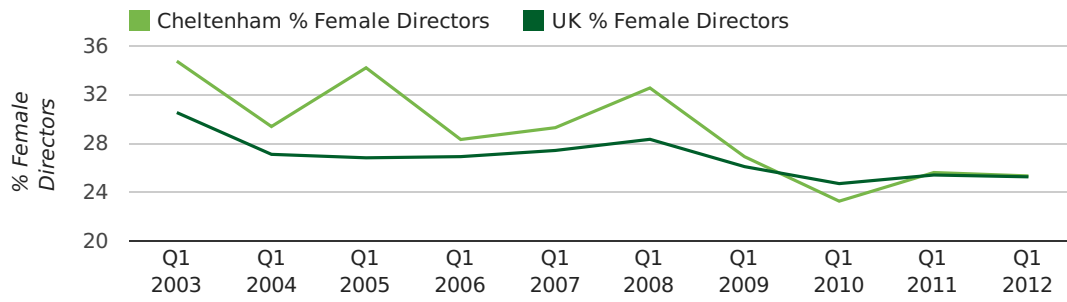


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Cheltenham was in 1861 when 40.0% of all directors were female.

25.3% of all director appointments in Cheltenham in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.45%	CONSULTING	5.07%
MANAGEMENT	1.65%	MANAGEMENT	4.74%
CHELTENHAM	1.65%	CONSULTANCY	3.30%
CONSULTANCY	1.39%	PROPERTY	2.37%
BUSINESS	0.96%	TRADING	2.07%
CONSTRUCTION	0.75%	DESIGN	1.93%
COTSWOLD	0.69%	ENGINEERING	1.86%
ASSOCIATES	0.69%	ASSOCIATES	1.84%
(CHELTENHAM)	0.64%	CONSULTANTS	1.79%
CARE	0.64%	BUSINESS	1.73%
TRAINING	0.59%	MEDIA	1.72%
SYSTEMS	0.59%	CONSTRUCTION	1.72%
SCHOOL	0.53%	LONDON	1.66%
IT	0.53%	J	1.54%
C	0.53%	INVESTMENTS	1.51%
HOLDINGS	0.48%	GLOBAL	1.50%
D	0.48%	IT	1.40%
DESIGN	0.48%	CARE	1.34%
R	0.43%	PROPERTIES	1.31%
PROPERTY	0.43%	ELECTRICAL	1.27%
GLOBAL	0.43%	M	1.27%
MEDIA	0.43%	BUILDING	1.24%
MARKETING	0.37%	ENERGY	1.20%
RECRUITMENT	0.37%	S	1.20%
ENGINEERING	0.37%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	414	216,665
7487 - Other business activities	108	52,735
70229 - Management consultancy activities other than financial management	96	19,704
62020 - Information technology consultancy activities	68	14,303
82990 - Other business support service activities not elsewhere classified	60	35,233
7414 - Business & management consultancy	50	12,113
99999 - Dormant Company	48	25,084
9999 - Dormant Company	37	18,617
74909 - Other professional, scientific and technical activities not elsewhere classified	35	9,892
62090 - Other information technology service activities	29	8,145
9305 - Other service activities	28	8,818
86230 - Dental practice activities	28	1,834
74990 - Non-trading company	27	9,729
7222 - Other software consultancy and supply	26	6,934
62012 - Business and domestic software development	26	4,356
7499 - Non-trading company	22	9,102
41100 - Development of building projects	21	4,984
7260 - Other computer related activities	20	7,154
4521 - General construction & civil engineering	17	5,169
69201 - Accounting and auditing activities	16	4,132