

Chesham

2011 annual business confidence report



headlines

- December 2011 saw a new record in company registrations in Chesham when compared to any previous December.
- December 2011 saw a new record in company closures in Chesham when compared to any previous December.
- October 2011 saw a new record in net growth in Chesham when compared to any previous October.

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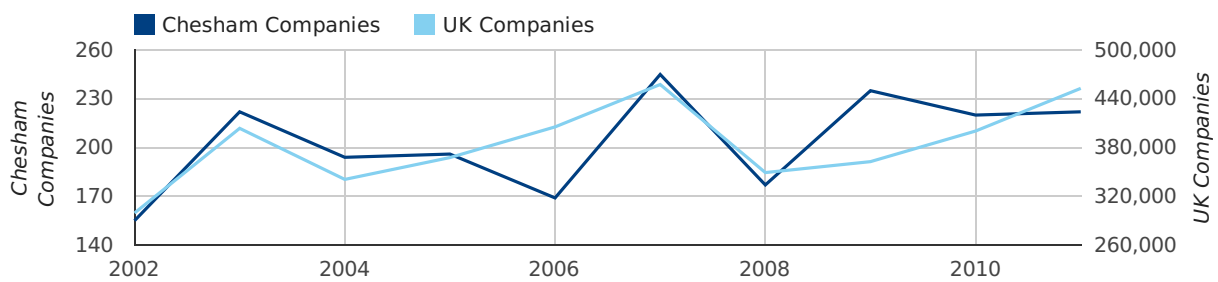
sic data

Annual Data (2011)

A total of 222 companies were formed in Chesham in 2011. This total is 0.9% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

| YEAR | CHESHAM | UK |
|-------------|------------|----------------|
| 2011 | 222 | 452,870 |
| 2010 | 220 | 400,358 |
| 2009 | 235 | 362,675 |
| 2008 | 177 | 349,203 |
| 2007 | 245 | 457,649 |
| RECORD YEAR | 2007 (245) | 2007 (457,649) |

new companies by year



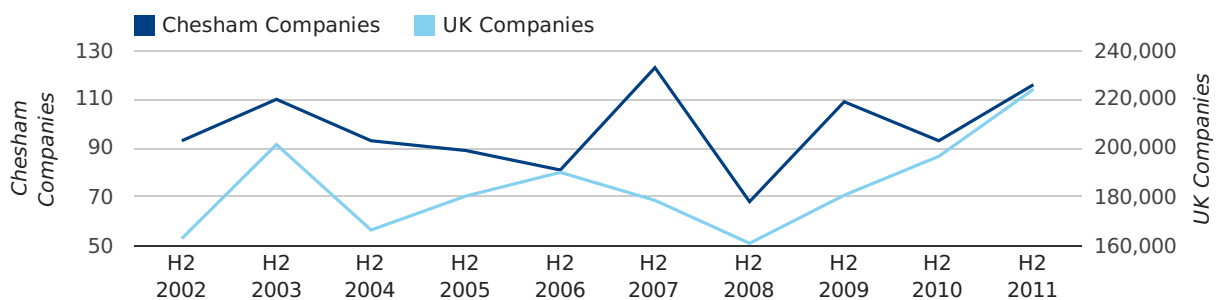
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 116 companies were formed in Chesham. This figure is 24.7% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Chesham occurred in 2007 when a total of 123 were formed.

| HALF YEAR (JUL-DEC) | CHESHAM | UK |
|---------------------|------------|----------------|
| 2011 | 116 | 224,135 |
| 2010 | 93 | 196,609 |
| % CHANGE | 24.7% | 14.0% |
| RECORD YEAR | 2007 (123) | 2011 (224,135) |

new companies by half year



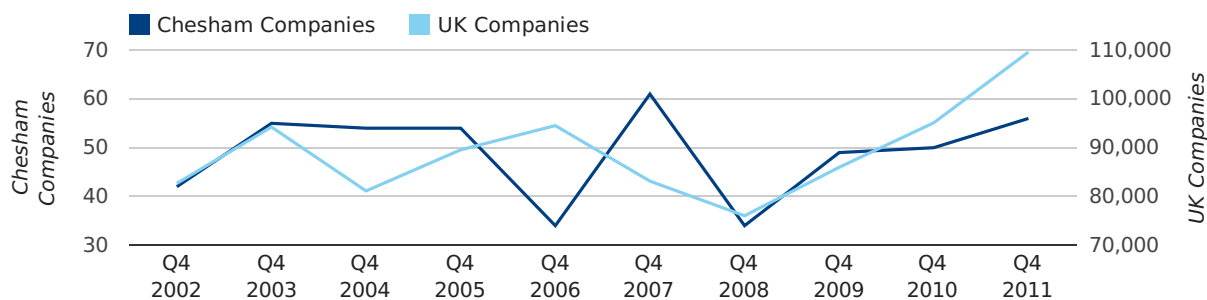
Quarterly Data (Q4 Oct-Dec 2011)

A total of 56 companies were registered in Chesham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 12.0% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | CHESHAM | UK |
|--------------------------------------|-----------|----------------|
| 2011 | 56 | 109,623 |
| 2010 | 50 | 95,117 |
| % CHANGE | 12.0% | 15.3% |
| RECORD YEAR | 2007 (61) | 2011 (109,623) |

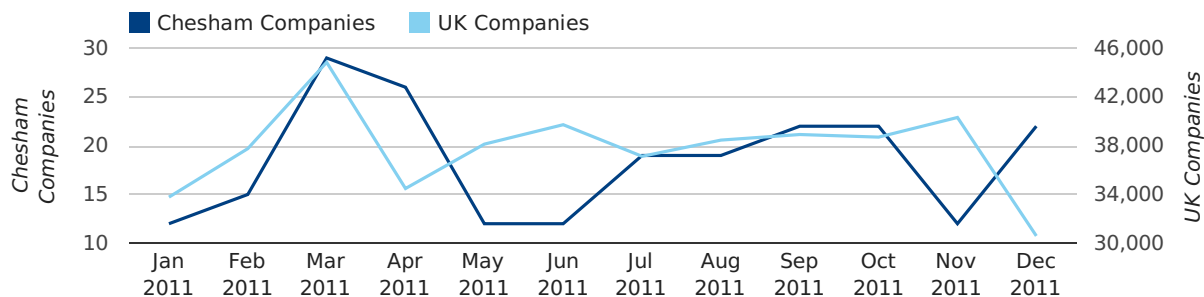
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Chesham when compared to any previous December.

new companies by month



| | OCTOBER | NOVEMBER | DECEMBER |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 22 | 12 | 22 |
| NEW COMPANIES IN 2010 | 19 | 17 | 14 |
| % CHANGE | 15.8% | -29.4% | 57.1% |
| RECORD YEAR | 2007 (23) | 2007 (23) | 2011 (22) |

Annual Data (2011)

A total of 151 companies were dissolved in Chesham in 2011. This total is 7.9% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

| YEAR | CHESHAM | UK |
|-------------|------------|----------------|
| 2011 | 151 | 314,523 |
| 2010 | 140 | 342,232 |
| 2009 | 194 | 533,773 |
| 2008 | 79 | 237,901 |
| 2007 | 95 | 220,295 |
| RECORD YEAR | 2009 (194) | 2009 (533,773) |

dissolved companies by year



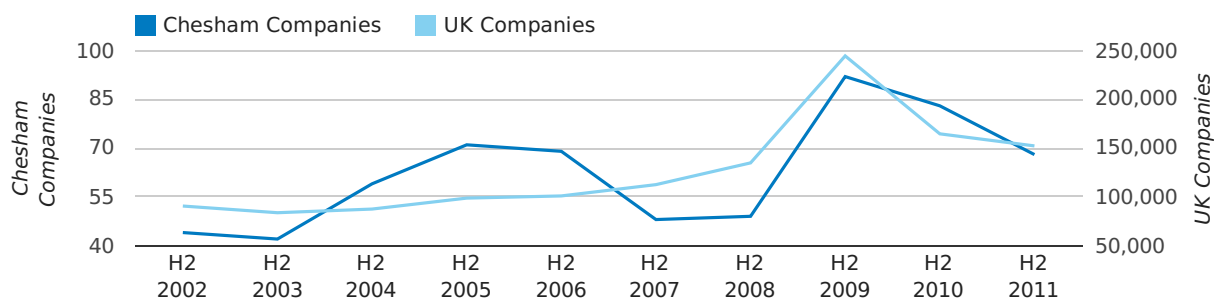
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 68 companies were dissolved in Chesham. This figure is 18.1% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Chesham occurred in 2009 when a total of 92 were closed.

| HALF YEAR (JUL-DEC) | CHESHAM | UK |
|---------------------|-----------|----------------|
| 2011 | 68 | 152,213 |
| 2010 | 83 | 164,601 |
| % CHANGE | -18.1% | -7.5% |
| RECORD YEAR | 2009 (92) | 2009 (244,537) |

dissolved companies by half year



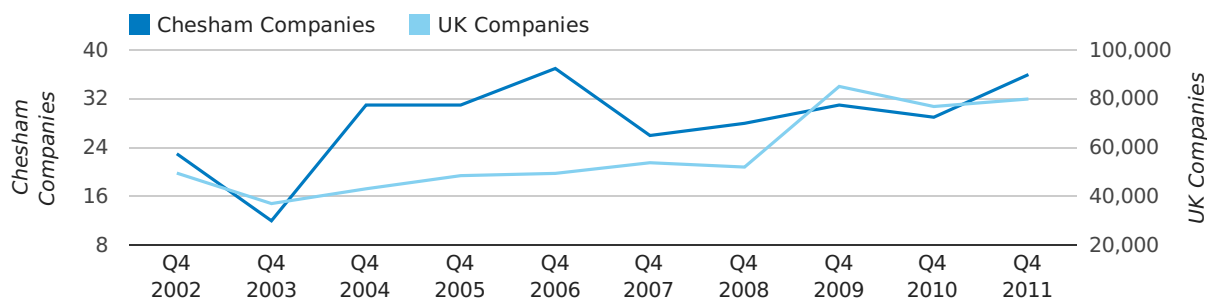
Quarterly Data (Q4 Oct-Dec 2011)

A total of 36 companies were dissolved in Chesham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 24.1% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | CHESHAM | UK |
|--------------------------------------|-----------|---------------|
| 2011 | 36 | 79,983 |
| 2010 | 29 | 76,896 |
| % CHANGE | 24.1% | 4.0% |
| RECORD YEAR | 2006 (37) | 2009 (85,136) |

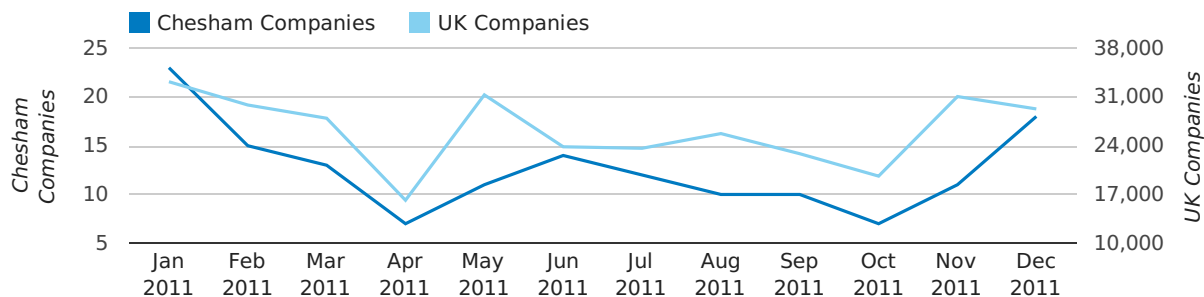
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Chesham when compared to any previous December.

dissolved companies by month



| | OCTOBER | NOVEMBER | DECEMBER |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 7 | 11 | 18 |
| CLOSED COMPANIES IN 2010 | 6 | 15 | 8 |
| % CHANGE | 16.7% | -26.7% | 125% |
| RECORD YEAR | 2005 (11) | 2010 (15) | 2011 (18) |

Annual Data (2011)

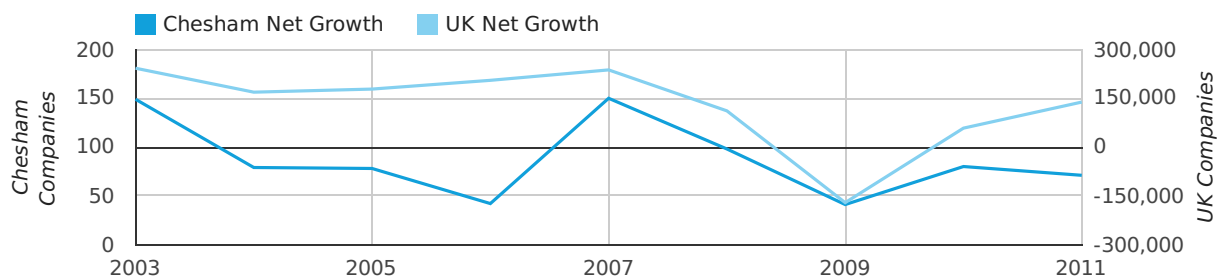
A total of 71 companies were added to the company register for Chesham in 2011. This number represents growth of 32.3% which compares unfavourably to the UK figure of 34.6%.

This number is 9 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Chesham company register grew by 150 companies.

| YEAR | CHESHAM | UK |
|-------------|------------|----------------|
| 2011 | 71 | 138,347 |
| 2010 | 80 | 58,126 |
| 2009 | 41 | -171,098 |
| 2008 | 98 | 111,302 |
| 2007 | 150 | 237,354 |
| RECORD YEAR | 2007 (150) | 2003 (242,543) |

net growth by year

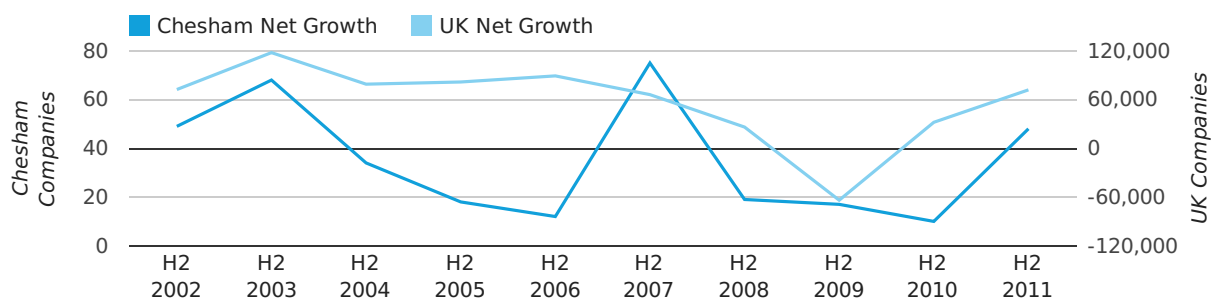


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Chesham increased by 48 companies. This figure is 380.0% higher than last year, which compares well to a UK increase of 124.7%.

| HALF YEAR (JUL-DEC) | CHESHAM | UK |
|---------------------|-----------|----------------|
| 2011 | 48 | 71,922 |
| 2010 | 10 | 32,008 |
| % CHANGE | 380.0% | 124.7% |
| RECORD YEAR | 2007 (75) | 2003 (117,772) |

net growth by half year



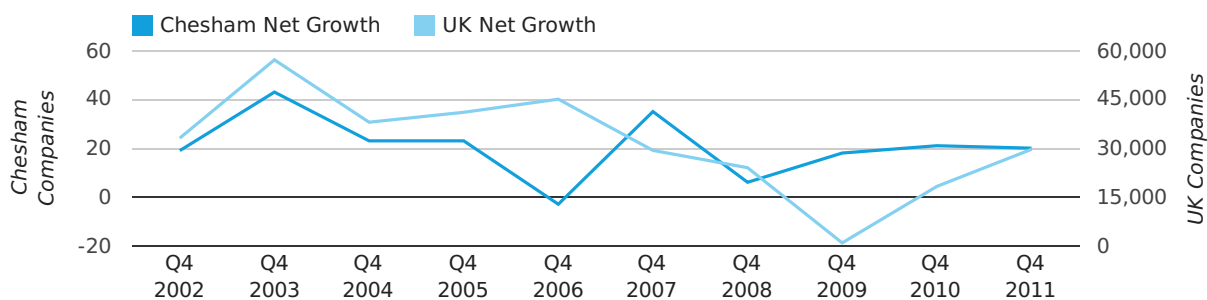
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Chesham during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 20 companies.

This represents a decrease of 4.8% on the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | CHESHAM | UK |
|--------------------------------------|-----------|---------------|
| 2011 | 20 | 29,640 |
| 2010 | 21 | 18,221 |
| % CHANGE | -4.8% | 62.7% |
| RECORD YEAR | 2003 (43) | 2003 (57,175) |

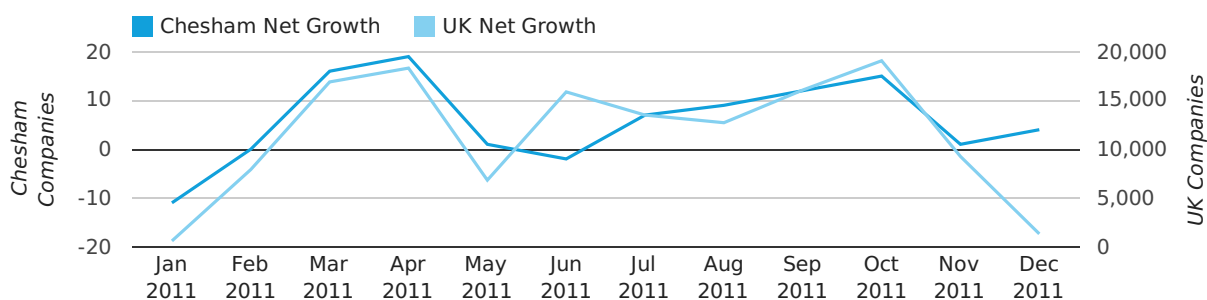
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Chesham when compared to any previous October.

net growth by month



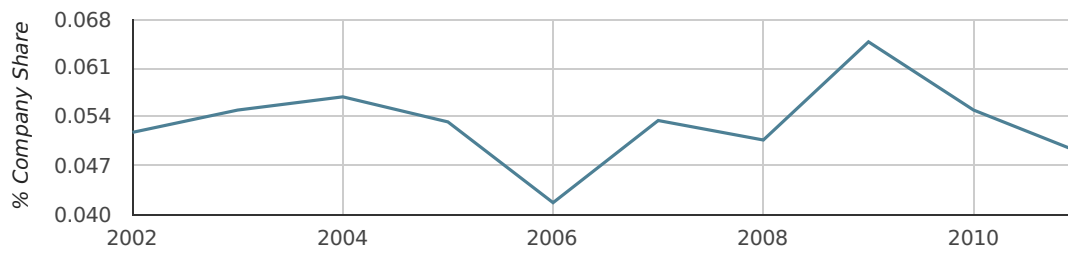
| | OCTOBER | NOVEMBER | DECEMBER |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 15 | 1 | 4 |
| NET GROWTH IN 2010 | 13 | 2 | 6 |
| % CHANGE | 15.4% | -50.0% | -33.3% |
| RECORD YEAR | 2011 (15) | 2005 (13) | 2003 (12) |

Annual Data (2011)

In 2011 Chesham formed 0.0% of all UK companies. This is a decline on 2010 when Chesham was responsible for 0.1% of all UK companies.

| YEAR | CHESHAM |
|--------------------------|-------------|
| 2011 | 0.0% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1964 (0.1%) |

company share by year

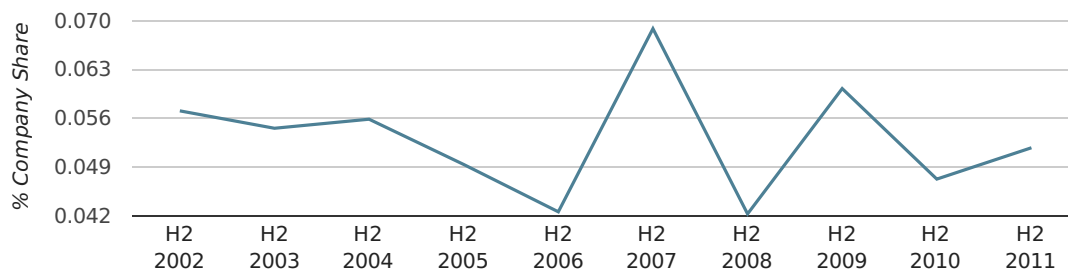


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Chesham formed 0.1% of all UK companies. This is more than the 2010 figure of 0.0%.

| HALF YEAR (JUL-DEC) | CHESHAM |
|--------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.0% |
| 2009 | 0.1% |
| 2008 | 0.0% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1965 (0.2%) |

company share by half year



Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Chesham formed 0.1% of all UK companies.

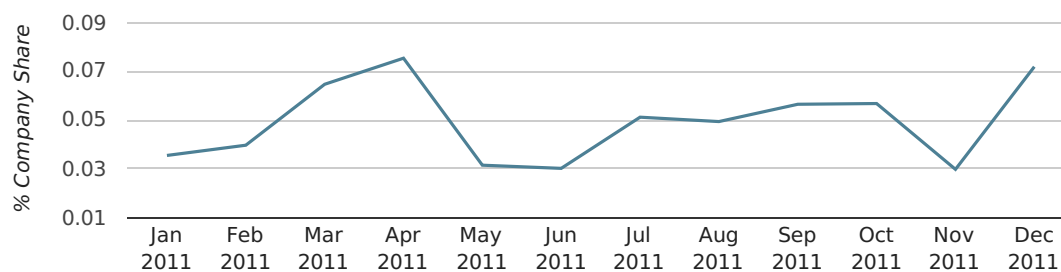
| FOURTH QUARTER (OCT 2011 - DEC 2011) | CHESHAM |
|--------------------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.0% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1963 (0.2%) |

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



| | OCTOBER | NOVEMBER | DECEMBER |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1% | 0.0% | 0.1% |
| UK FORMATION SHARE IN 2010 | 0.1% | 0.0% | 0.1% |
| % CHANGE | 0.5% | -39.8% | 39.3% |
| RECORD YEAR | 1965 (0.4%) | 1967 (0.2%) | 1975 (0.3%) |

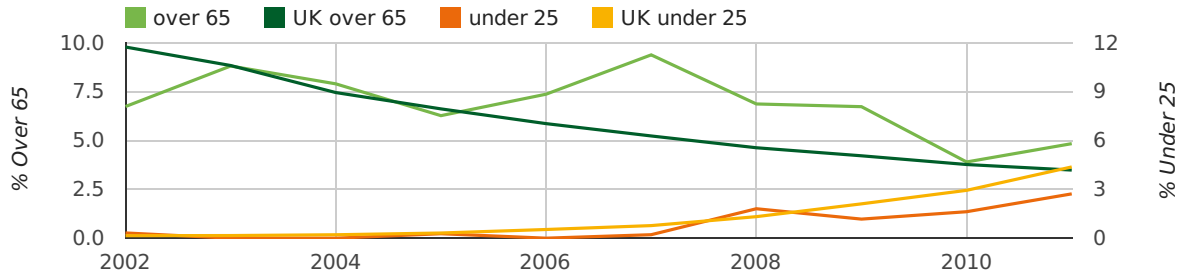
Annual Data (2011)

The average age of a director in 2011 was 45.9.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 4.2%.

director age by year



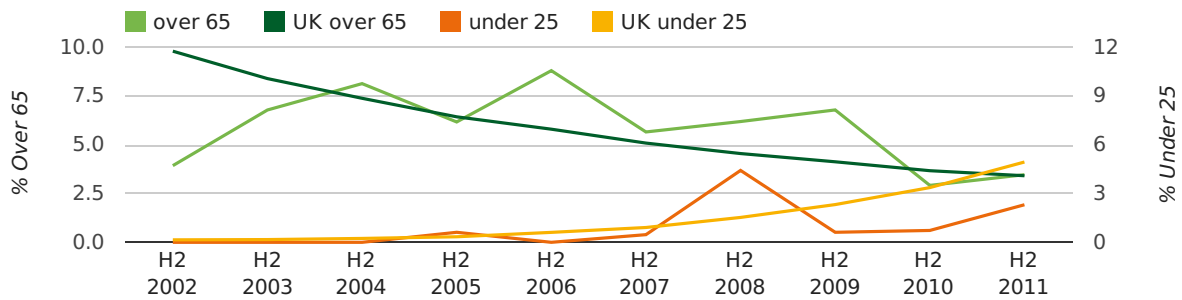
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.9.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.1%.

director age by half year



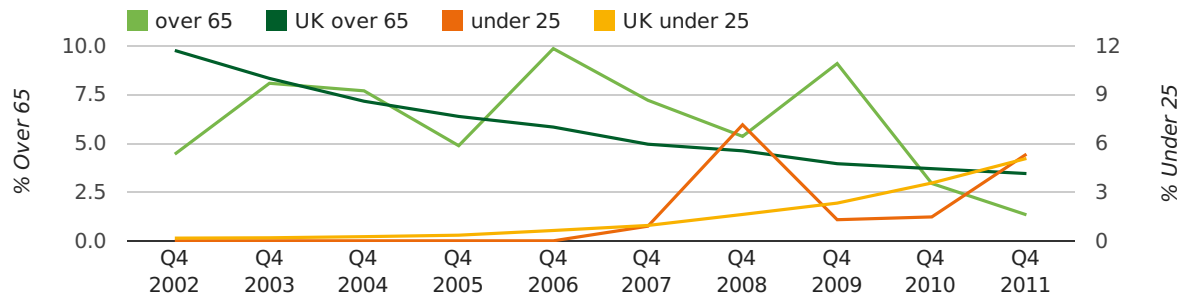
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.0.

The percentage of directors under the age of 25 was 5.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.3% compared to the UK figure of 4.1%.

director age by quarter

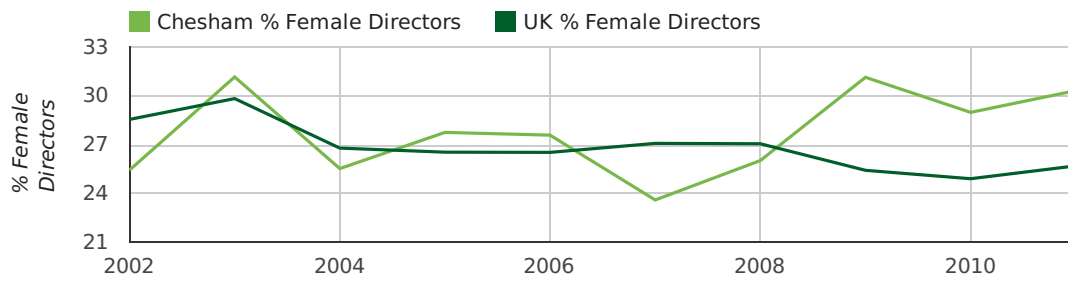


Annual Data (2011)

The record year for female directors in Chesham was 1857 when 36.4% of all directors were female.

The percentage of female directors in Chesham in 2011 was 25.4%. The average for the UK during this time was 28.6%

director gender by year

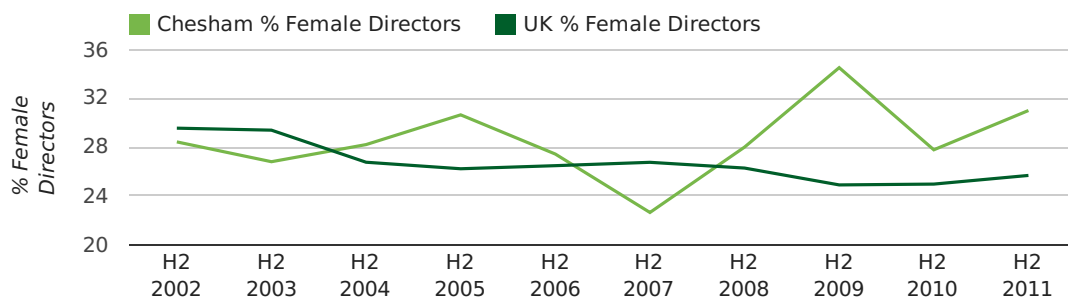


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Chesham was 1860 when 42.9% of all directors were female.

31.0% of all director appointments in Chesham in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

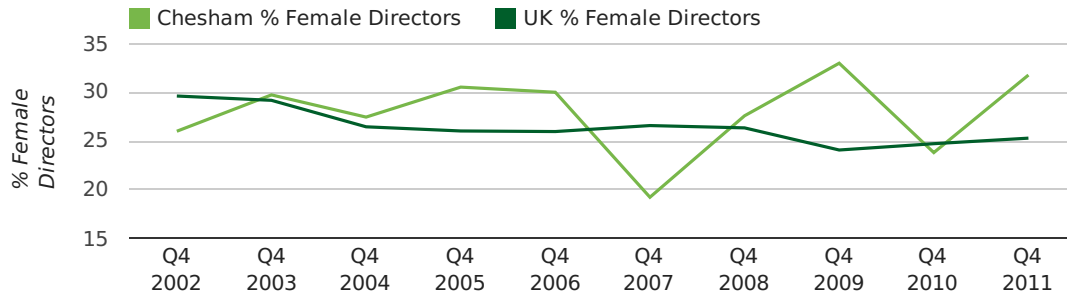


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Chesham was in 1977 when 31.1% of all directors were female.

31.8% of all director appointments in Chesham in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|-------------|------------|--------------|---------------|
| CHESHAM | 1.83% | CONSULTING | 5.07% |
| MEDIA | 1.38% | MANAGEMENT | 4.74% |
| CONSULTING | 1.38% | CONSULTANCY | 3.26% |
| J | 1.15% | PROPERTY | 2.37% |
| PROPERTY | 1.15% | TRADING | 2.07% |
| MANAGEMENT | 0.92% | DESIGN | 1.92% |
| ADVANCED | 0.92% | ASSOCIATES | 1.86% |
| DESIGN | 0.69% | ENGINEERING | 1.78% |
| CONSULTANCY | 0.69% | BUSINESS | 1.78% |
| ENGINEERING | 0.69% | CONSULTANTS | 1.76% |
| ELECTRICAL | 0.69% | CONSTRUCTION | 1.73% |
| MUSIC | 0.69% | MEDIA | 1.71% |
| WHITE | 0.69% | LONDON | 1.63% |
| IT | 0.69% | J | 1.51% |
| WORLD | 0.69% | INVESTMENTS | 1.48% |
| BUSINESS | 0.69% | GLOBAL | 1.46% |
| MAINTENANCE | 0.69% | IT | 1.41% |
| CHILTERN | 0.69% | CARE | 1.39% |
| PR | 0.46% | PROPERTIES | 1.29% |
| FLYING | 0.46% | ELECTRICAL | 1.29% |
| CREATIVE | 0.46% | M | 1.27% |
| TREE | 0.46% | BUILDING | 1.26% |
| HAUS | 0.46% | ENERGY | 1.25% |
| SAFETY | 0.46% | S | 1.20% |
| ON | 0.46% | ENTERPRISES | 1.20% |

Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|---|---------------------|--------------|
| None Supplied | 75 | 205,525 |
| 82990 - Other business support service activities not elsewhere classified | 28 | 32,483 |
| 70229 - Management consultancy activities other than financial management | 25 | 17,765 |
| 7487 - Other business activities | 24 | 57,052 |
| 9999 - Dormant Company | 11 | 20,199 |
| 7260 - Other computer related activities | 10 | 7,667 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 9 | 8,671 |
| 99999 - Dormant Company | 8 | 21,846 |
| 62020 - Information technology consultancy activities | 8 | 12,072 |
| 74990 - Non-trading company | 8 | 8,929 |
| 7414 - Business & management consultancy | 7 | 13,034 |
| 56101 - Licensed restaurants | 6 | 2,159 |
| 62090 - Other information technology service activities | 5 | 7,493 |
| 85590 - Other education not elsewhere classified | 5 | 2,395 |
| 9305 - Other service activities | 5 | 9,492 |
| 7499 - Non-trading company | 5 | 9,957 |
| 43390 - Other building completion and finishing | 5 | 2,832 |
| 69201 - Accounting and auditing activities | 4 | 3,633 |
| 47789 - Other retail sale of new goods in specialised stores (not commercial art galleries and opticians) | 4 | 1,057 |
| 59111 - Motion picture production activities | 4 | 1,357 |