

Chesham

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Chesham when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Chesham when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Chesham when compared to any previous Q2.
- The first half of 2012 saw a new record in net growth in Chesham when compared to any previous first half year.
- The first half of 2012 was a record first half year for net growth in Chesham when compared to any half year in history.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Chesham when compared to any previous first half year.

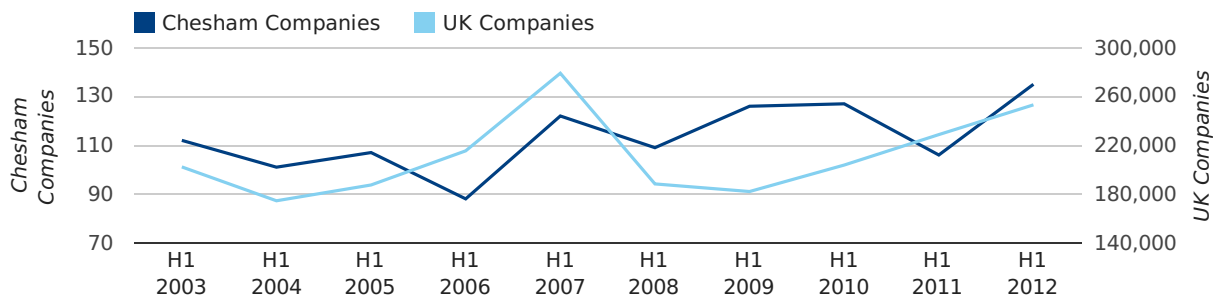
The first half of 2012 was a record first half year for company registrations in Chesham when compared to any half year in history.

In the first half of 2012 a total of 135 companies were formed in Chesham. This figure is 27.4% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Chesham occurred in 2012 when a total of 135 were formed.

HALF YEAR (JAN-JUN)	CHESHAM	UK
2012	135	253,150
2011	106	228,735
% CHANGE	27.4%	10.7%
RECORD YEAR	2012 (135)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

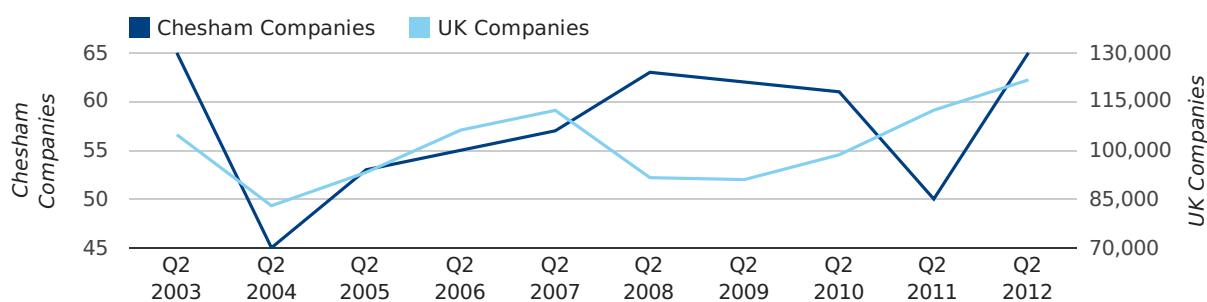
Q2 2012 saw a new record in company registrations in Chesham when compared to any previous Q2.

A total of 65 companies were registered in Chesham during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 30.0% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

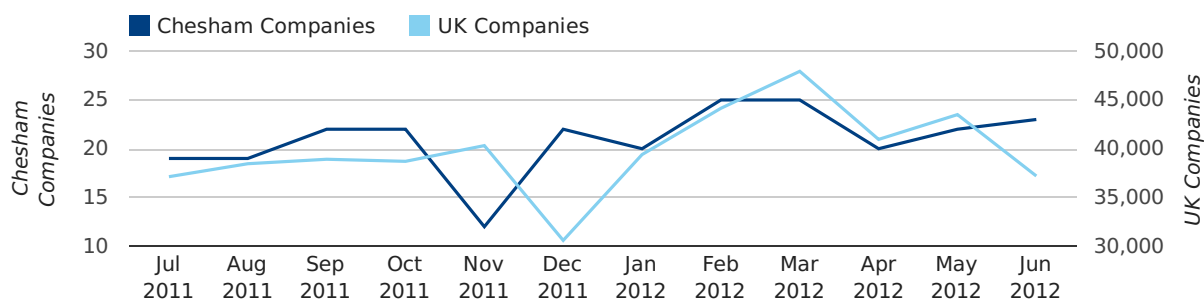
SECOND QUARTER (APR 2012 - JUN 2012)	CHESHAM	UK
2012	65	121,659
2011	50	112,344
% CHANGE	30.0%	8.3%
RECORD YEAR	2003 (65)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	20	22	23
NEW COMPANIES IN 2011	26	12	12
% CHANGE	-23.1%	83.3%	91.7%
RECORD YEAR	2008 (29)	2003 (25)	2009 (27)

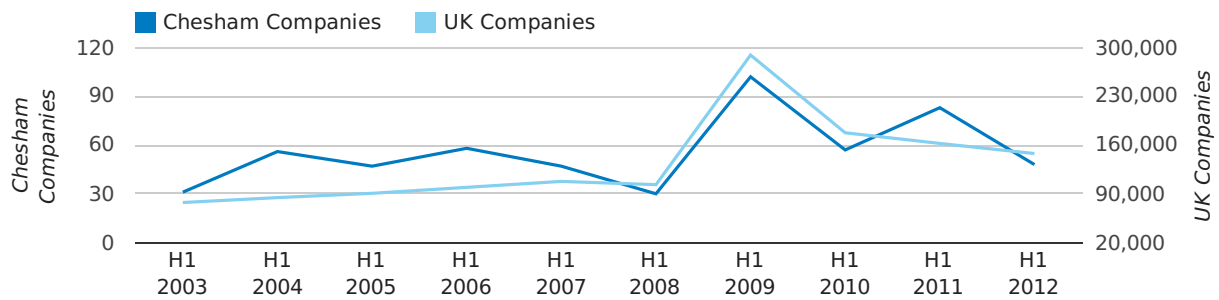
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 48 companies were dissolved in Chesham. This figure is 42.2% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Chesham occurred in 2009 when a total of 102 were closed.

HALF YEAR (JAN-JUN)	CHESHAM	UK
2012	48	147,793
2011	83	162,310
% CHANGE	-42.2%	-8.9%
RECORD YEAR	2009 (102)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 24 companies were dissolved in Chesham during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 25.0% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	CHESHAM	UK
2012	24	80,217
2011	32	71,324
% CHANGE	-25.0%	12.5%
RECORD YEAR	2009 (56)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	4	8	12
CLOSED COMPANIES IN 2011	7	11	14
% CHANGE	-42.9%	-27.3%	-14%
RECORD YEAR	2009 (21)	2009 (17)	2009 (18)

Half Year Data (Jan-Jun 2012)

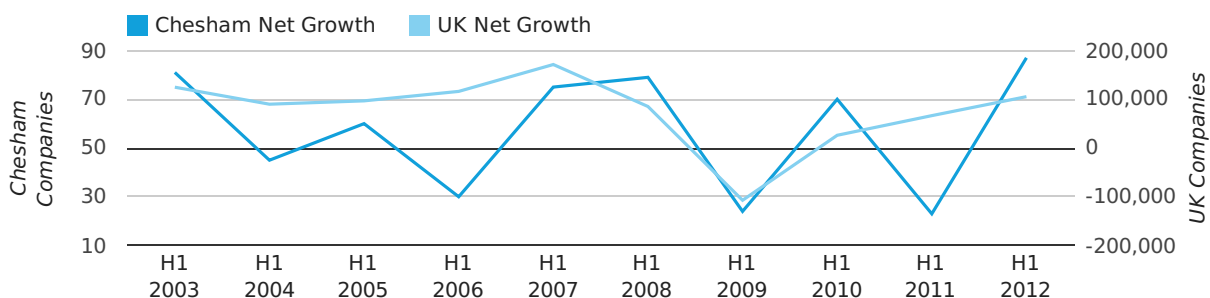
The first half of 2012 saw a new record in net growth in Chesham when compared to any previous first half year.

The first half of 2012 was a record first half year for net growth in Chesham when compared to any half year in history.

In the first half of 2012 the company register for Chesham increased by 87 companies. This figure is 278.3% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	CHESHAM	UK
2012	87	105,357
2011	23	66,425
% CHANGE	278.3%	58.6%
RECORD YEAR	2012 (87)	2007 (171,296)

net growth by half year



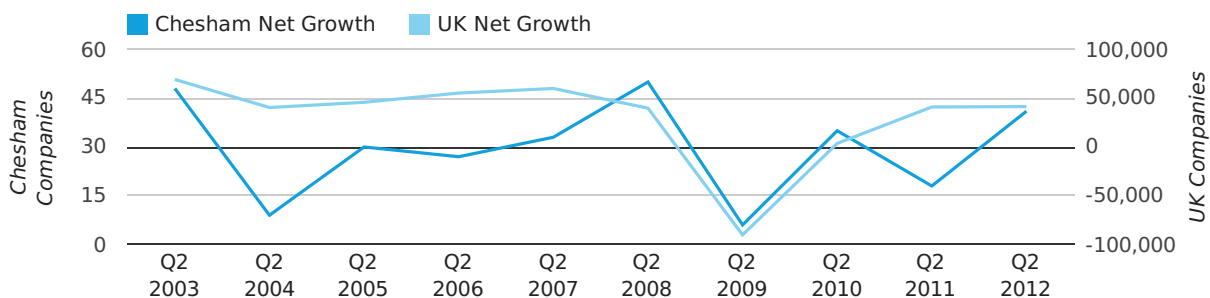
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Chesham during the second quarter of 2012 (Apr 2012 - Jun 2012) was 41 companies.

This represents an increase of 127.8% on the same period last year.

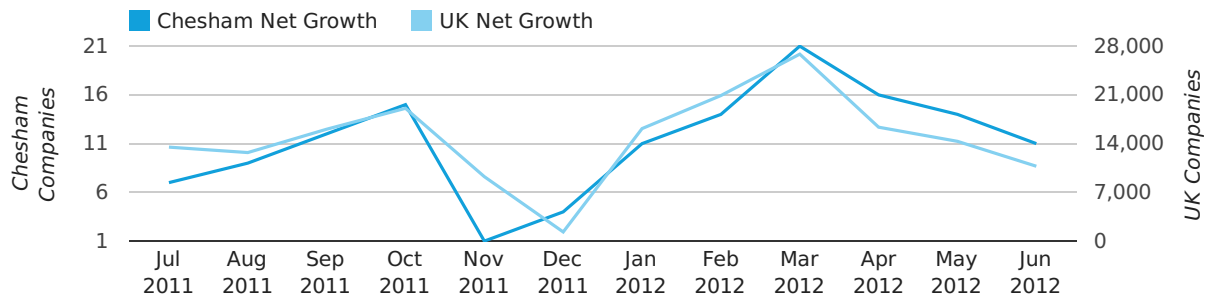
SECOND QUARTER (APR 2012 - JUN 2012)	CHESHAM	UK
2012	41	41,442
2011	18	41,020
% CHANGE	127.8%	1.0%
RECORD YEAR	2008 (50)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



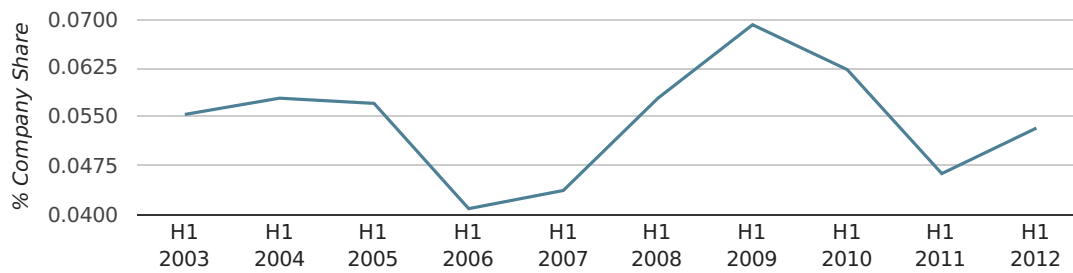
	APRIL	MAY	JUNE
NET GROWTH IN 2012	16	14	11
NET GROWTH IN 2011	19	1	-2
% CHANGE	-15.8%	1,300.0%	-650.0%
RECORD YEAR	2008 (24)	2003 (18)	2008 (19)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Chesham formed 0.1% of all UK companies. This is more than the 2011 figure of 0.0%.

HALF YEAR (JAN-JUN)	CHESHAM
2012	0.1%
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.2%)

company share by half year

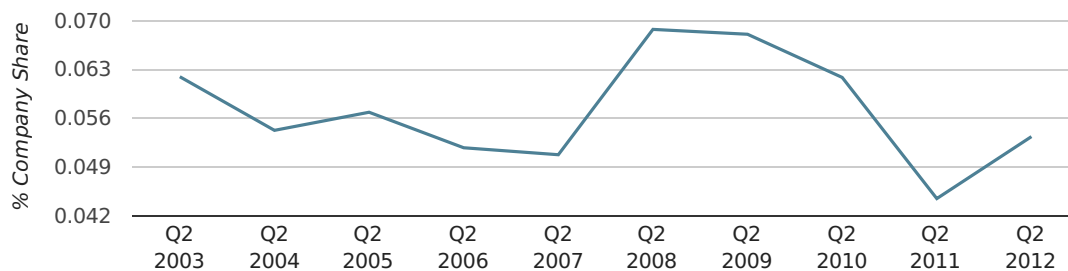


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Chesham formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	CHESHAM
2012	0.1%
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.0%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.0%
% CHANGE	-35.3%	60.6%	104.6%
RECORD YEAR	1970 (0.3%)	1969 (0.6%)	1978 (0.3%)

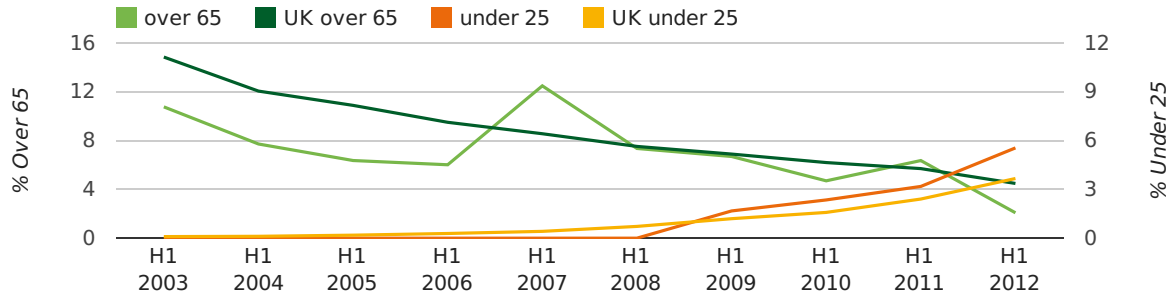
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 41.4.

The percentage of directors under the age of 25 was 5.6% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.1% compared to the UK figure of 3.4%.

director age by half year



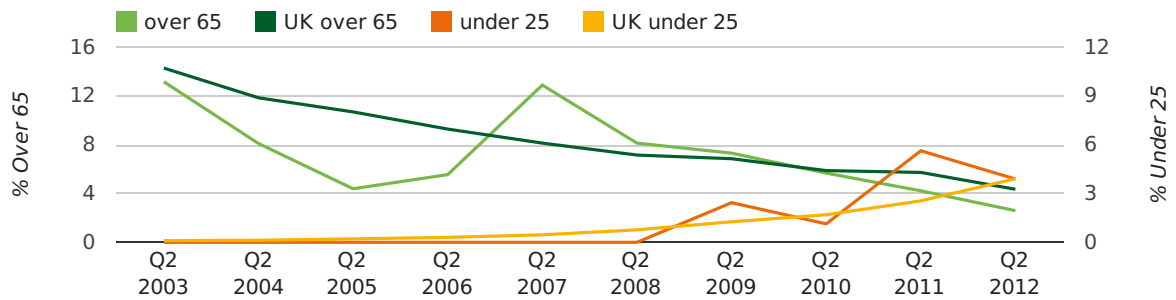
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.1.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 3.3%.

director age by quarter

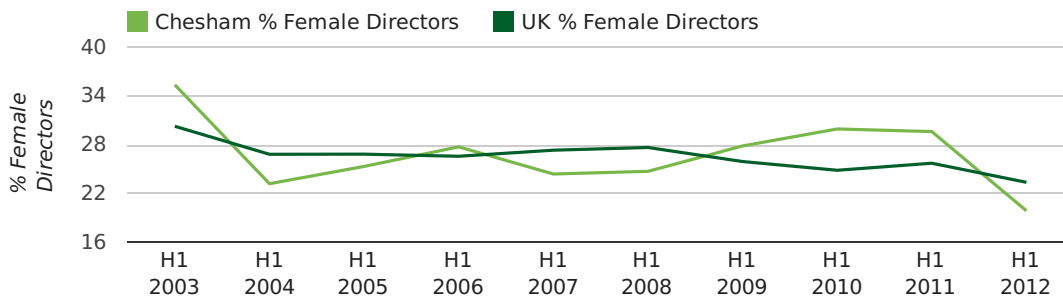


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Chesham was 1861 when 40.0% of all directors were female.

19.9% of all director appointments in Chesham in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

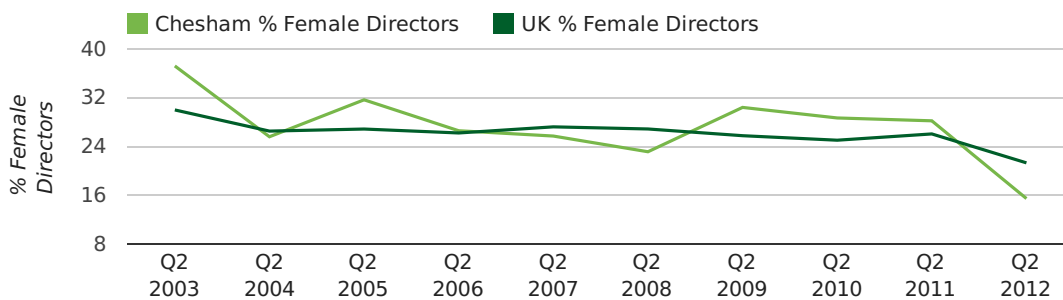


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Chesham was in 1866 when 66.7% of all directors were female.

15.5% of all director appointments in Chesham in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.14%	CONSULTING	5.07%
CHESHAM	1.92%	MANAGEMENT	4.74%
J	1.28%	CONSULTANCY	3.28%
CONSULTANCY	1.07%	PROPERTY	2.35%
PROPERTY	1.07%	TRADING	2.10%
DESIGN	1.07%	DESIGN	1.89%
MEDIA	1.07%	ENGINEERING	1.87%
HOME	0.85%	ASSOCIATES	1.82%
IT	0.85%	CONSULTANTS	1.78%
ADVANCED	0.85%	CONSTRUCTION	1.71%
R	0.85%	BUSINESS	1.70%
CHILTERN	0.85%	MEDIA	1.69%
WORLD	0.64%	LONDON	1.68%
ELECTRICAL	0.64%	J	1.57%
ENTERPRISES	0.64%	GLOBAL	1.51%
MANAGEMENT	0.64%	INVESTMENTS	1.48%
LOGISTICS	0.64%	IT	1.42%
VALLEY	0.64%	CARE	1.31%
P	0.64%	PROPERTIES	1.31%
H	0.43%	M	1.26%
MAINTENANCE	0.43%	ELECTRICAL	1.23%
SHAKIR	0.43%	BUILDING	1.23%
TRADING	0.43%	SECURITY	1.19%
CREATIVE	0.43%	S	1.18%
YOUR	0.43%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	83	244,457
82990 - Other business support service activities not elsewhere classified	24	35,447
7487 - Other business activities	23	47,029
70229 - Management consultancy activities other than financial management	19	20,390
62020 - Information technology consultancy activities	11	15,280
9999 - Dormant Company	11	16,469
7260 - Other computer related activities	8	6,456
74909 - Other professional, scientific and technical activities not elsewhere classified	8	10,271
74990 - Non-trading company	8	9,706
43390 - Other building completion and finishing	8	3,241
7414 - Business & management consultancy	7	10,978
99999 - Dormant Company	6	26,088
56101 - Licenced restaurants	6	2,540
9305 - Other service activities	5	7,926
93290 - Other amusement and recreation activities not elsewhere classified	5	1,751
85590 - Other education not elsewhere classified	5	2,921
7499 - Non-trading company	5	8,023
96090 - Other service activities not elsewhere classified	5	14,220
7222 - Other software consultancy and supply	4	6,356
98000 - Residents property management	4	3,001