Cheshire

q1 2012 business confidence report



contents

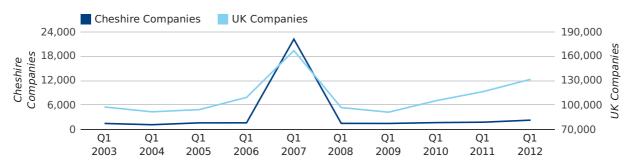
new company registrations
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A total of 2,247 companies were registered in Cheshire during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 29.1% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

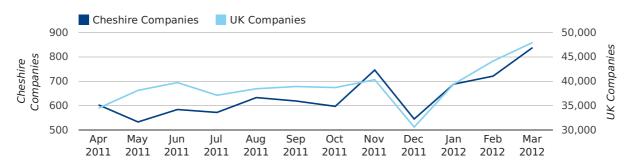
FIRST QUARTER (JAN 2012 - MAR 2012)	CHESHIRE	UK
2012	2,247	131,491
2011	1,741	116,391
% CHANGE	29.1%	13.0%
RECORD YEAR	2007 (22,180)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



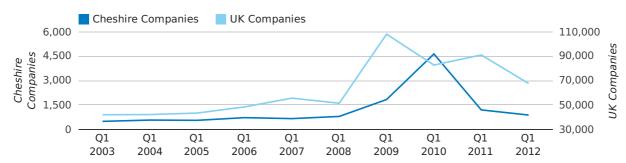
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	688	721	838
NEW COMPANIES IN 2011	490	577	674
% CHANGE	40.4%	25.0%	24.3%
RECORD YEAR	2007 (1,872)	2007 (14,371)	2007 (5,937)

A total of 875 companies were dissolved in Cheshire during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 26.6% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

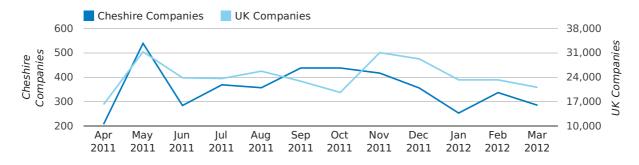
FIRST QUARTER (JAN 2012 - MAR 2012)	CHESHIRE	UK
2012	875	67,576
2011	1,192	90,986
% CHANGE	-26.6%	-25.7%
RECORD YEAR	2010 (4,637)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



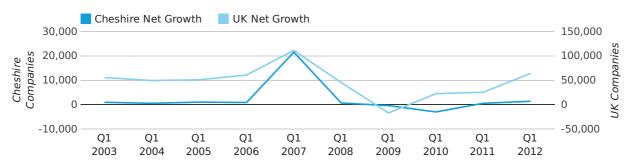
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	253	337	285
CLOSED COMPANIES IN 2011	473	339	380
% CHANGE	-46.5%	-0.6%	-25%
RECORD YEAR	2010 (3,685)	2008 (466)	2009 (1,355)

Net company growth for Cheshire during the first quarter of 2012 (Jan 2012 - Mar 2012) was 1,372 companies.

This represents an increase of 149.9% on the same period last year.

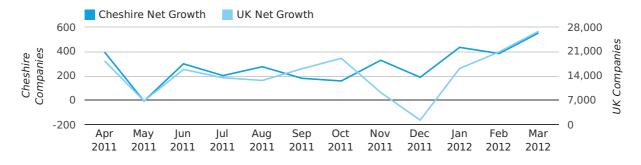
FIRST QUARTER (JAN 2012 - MAR 2012)	CHESHIRE	UK
2012	1,372	63,915
2011	549	25,405
% CHANGE	149.9%	151.6%
RECORD YEAR	2007 (21,524)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month

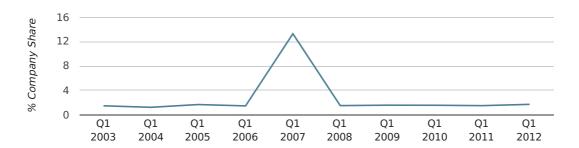


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	435	384	553
NET GROWTH IN 2011	17	238	294
% CHANGE	2,458.8%	61.3%	88.1%
RECORD YEAR	2007 (1,629)	2007 (14,178)	2007 (5,717)

In the first quarter of 2012, Cheshire formed 1.7% of all UK companies.

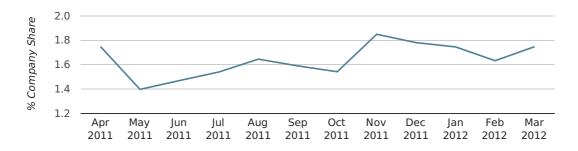
FIRST QUARTER (JAN 2012 - MAR 2012)	CHESHIRE
2012	1.7%
2011	1.5%
2010	1.6%
2009	1.6%
2008	1.5%
RECORD YEAR (SINCE 1960)	2007 (13.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



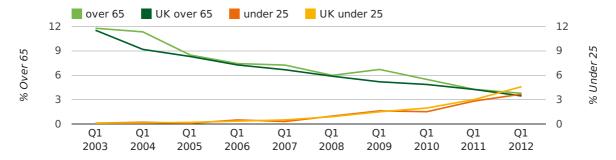
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	1.7%	1.6%	1.7%
UK FORMATION SHARE IN 2011	1.5%	1.5%	1.5%
% CHANGE	20.4%	6.9%	16.3%
RECORD YEAR	2007 (4.6%)	2007 (24.7%)	2007 (8.8%)

The average age of a director in the first quarter of 2012 was 44.5.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 3.5%.

director age by quarter



Previous 12 months (Mar 2011-Mar 2012)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ENGINEERING	3.35%	CONSULTING	5.07%
CONSULTING	3.00%	MANAGEMENT	4.74%
MANAGEMENT	2.41%	CONSULTANCY	3.30%
CONSULTANCY	2.28%	PROPERTY	2.37%
DESIGN	1.81%	TRADING	2.07%
CHESHIRE	1.27%	DESIGN	1.93%
CONSULTANTS	1.26%	ENGINEERING	1.86%
ASSOCIATES	1.14%	ASSOCIATES	1.84%
CARE	0.84%	CONSULTANTS	1.79%
J	0.83%	BUSINESS	1.73%
PROPERTY	0.81%	MEDIA	1.72%
PROJECT	0.79%	CONSTRUCTION	1.72%
FINANCIAL	0.75%	LONDON	1.66%
BUSINESS	0.75%	J	1.54%
IT	0.73%	INVESTMENTS	1.51%
CONSTRUCTION	0.67%	GLOBAL	1.50%
TRAINING	0.65%	IT	1.40%
S	0.61%	CARE	1.34%
SYSTEMS	0.59%	PROPERTIES	1.31%
ELECTRICAL	0.57%	ELECTRICAL	1.27%
MEDIA	0.56%	М	1.27%
М	0.56%	BUILDING	1.24%
MARKETING	0.56%	ENERGY	1.20%
D	0.55%	S	1.20%
ENERGY	0.55%	ENTERPRISES	1.19%

sic data $ext{duport}\, arphi$

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	2,551	216,665
82990 - Other business support service activities not elsewhere classified	1,266	35,233
7487 - Other business activities	1,069	52,735
70229 - Management consultancy activities other than financial management	513	19,704
99999 - Dormant Company	282	25,084
7414 - Business & management consultancy	247	12,113
9999 - Dormant Company	231	18,617
74909 - Other professional, scientific and technical activities not elsewhere classified	224	9,892
62020 - Information technology consultancy activities	203	14,303
96090 - Other service activities not elsewhere classified	160	13,637
62090 - Other information technology service activities	125	8,145
9305 - Other service activities	112	8,818
74990 - Non-trading company	110	9,729
7260 - Other computer related activities	107	7,154
86220 - Specialists medical practice activities	93	1,845
7499 - Non-trading company	87	9,102
41100 - Development of building projects	83	4,984
86900 - Other human health activities	82	5,066
4521 - General construction & civil engineering	81	5,169
7222 - Other software consultancy and supply	77	6,934