

Chessington

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Chessington when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Chessington when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Chessington when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Chessington when compared to any previous December.
- November 2011 saw a new record in company closures in Chessington when compared to any previous November.
- The second half of 2011 saw a new record in net growth in Chessington when compared to any previous second half year.
- Q4 2011 saw a new record in net growth in Chessington when compared to any previous Q4.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

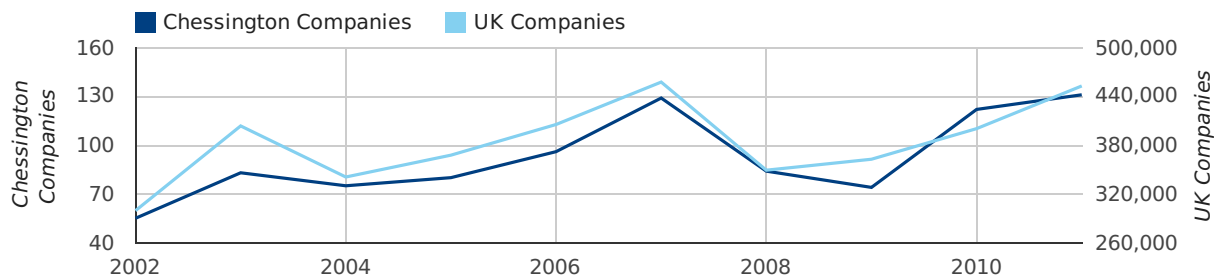
Annual Data (2011)

2011 was a record year for company registrations in Chessington when compared to any year in history.

A total of 131 companies were formed in Chessington in 2011. This total is 7.4% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	CHESSINGTON	UK
2011	131	452,870
2010	122	400,358
2009	74	362,675
2008	84	349,203
2007	129	457,649
RECORD YEAR	2011 (131)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

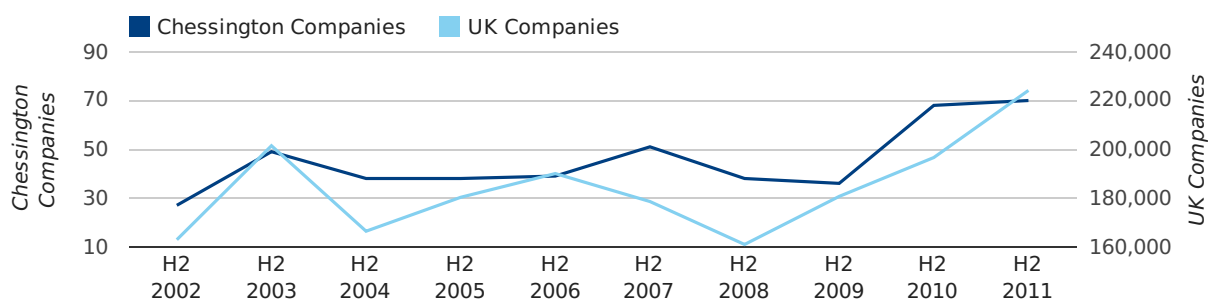
The second half of 2011 saw a new record in company registrations in Chessington when compared to any previous second half year.

In the second half of 2011 a total of 70 companies were formed in Chessington. This figure is 2.9% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Chessington occurred in 2011 when a total of 70 were formed.

HALF YEAR (JUL-DEC)	CHESSINGTON	UK
2011	70	224,135
2010	68	196,609
% CHANGE	2.9%	14.0%
RECORD YEAR	2011 (70)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

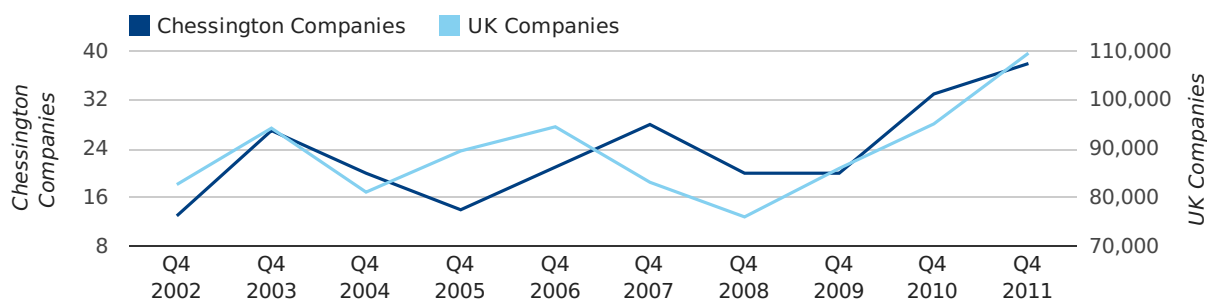
Q4 2011 saw a new record in company registrations in Chessington when compared to any previous Q4.

A total of 38 companies were registered in Chessington during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 15.2% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CHESSINGTON	UK
2011	38	109,623
2010	33	95,117
% CHANGE	15.2%	15.3%
RECORD YEAR	2011 (38)	2011 (109,623)

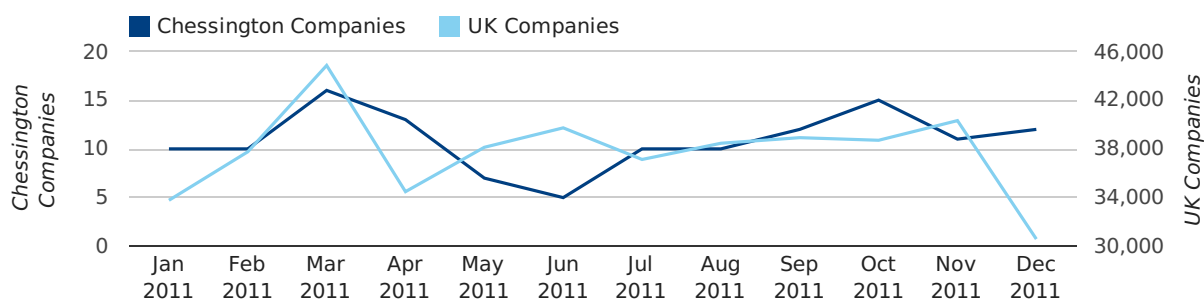
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Chessington when compared to any previous December.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	15	11	12
NEW COMPANIES IN 2010	13	13	7
% CHANGE	15.4%	-15.4%	71.4%
RECORD YEAR	2003 (21)	2010 (13)	2011 (12)

Annual Data (2011)

A total of 72 companies were dissolved in Chessington in 2011. This total is 19.1% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	CHESSINGTON	UK
2011	72	314,523
2010	89	342,232
2009	70	533,773
2008	38	237,901
2007	49	220,295
RECORD YEAR	2010 (89)	2009 (533,773)

dissolved companies by year



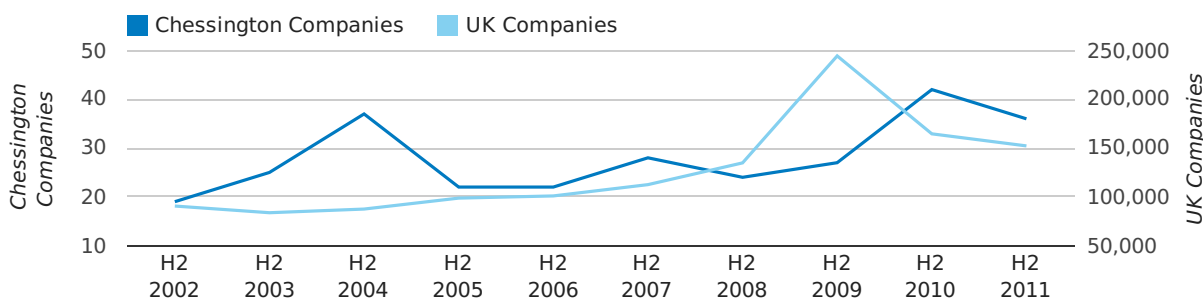
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 36 companies were dissolved in Chessington. This figure is 14.3% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Chessington occurred in 2010 when a total of 42 were closed.

HALF YEAR (JUL-DEC)	CHESSINGTON	UK
2011	36	152,213
2010	42	164,601
% CHANGE	-14.3%	-7.5%
RECORD YEAR	2010 (42)	2009 (244,537)

dissolved companies by half year



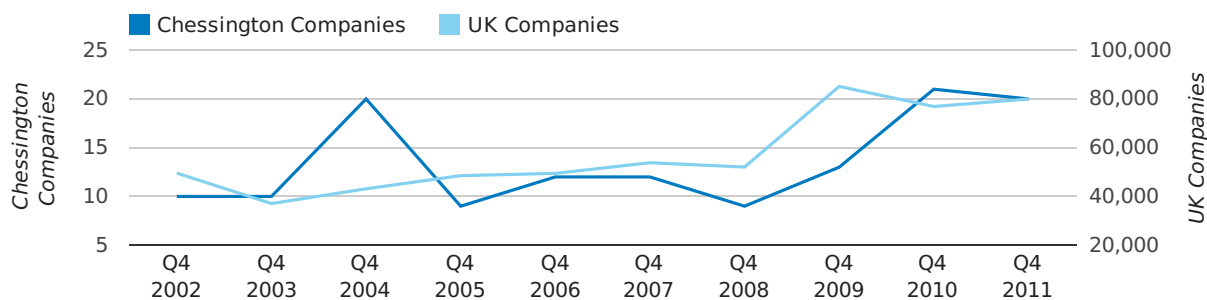
Quarterly Data (Q4 Oct-Dec 2011)

A total of 20 companies were dissolved in Chessington during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 4.8% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CHESSINGTON	UK
2011	20	79,983
2010	21	76,896
% CHANGE	-4.8%	4.0%
RECORD YEAR	2010 (21)	2009 (85,136)

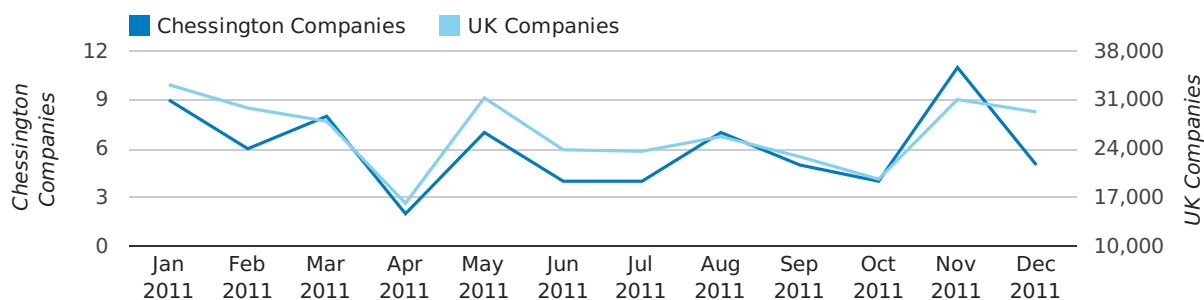
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Chessington when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	4	11	5
CLOSED COMPANIES IN 2010	8	7	6
% CHANGE	-50.0%	57.1%	-17%
RECORD YEAR	2010 (8)	2011 (11)	2004 (11)

Annual Data (2011)

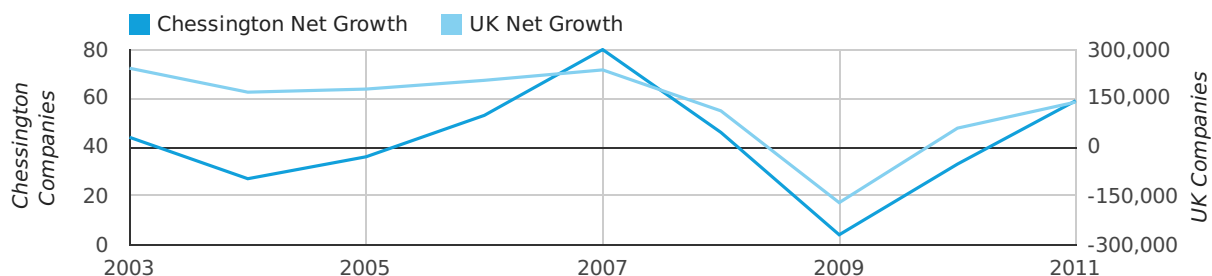
A total of 59 companies were added to the company register for Chessington in 2011. This number represents growth of 48.4% which compares favourably to the UK figure of 34.6%.

This number is 26 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Chessington company register grew by 80 companies.

YEAR	CHESSINGTON	UK
2011	59	138,347
2010	33	58,126
2009	4	-171,098
2008	46	111,302
2007	80	237,354
RECORD YEAR	2007 (80)	2003 (242,543)

net growth by year



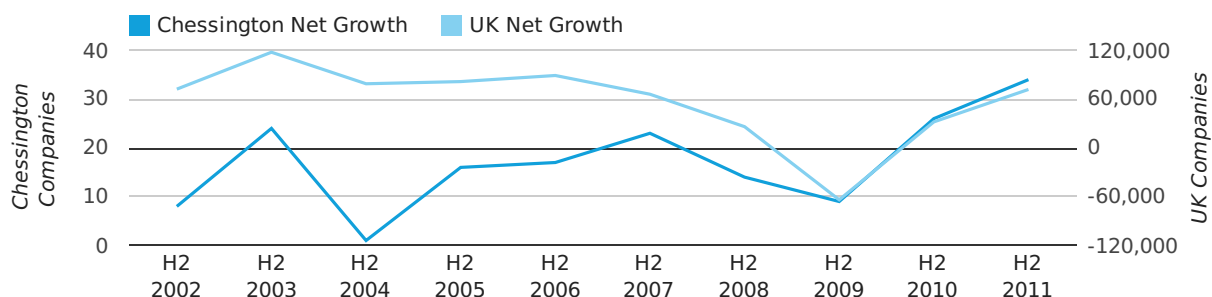
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Chessington when compared to any previous second half year.

In the second half of 2011 the company register for Chessington increased by 34 companies. This figure is 30.8% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	CHESSINGTON	UK
2011	34	71,922
2010	26	32,008
% CHANGE	30.8%	124.7%
RECORD YEAR	2011 (34)	2003 (117,772)

net growth by half year



Quarterly Data (Q4 Oct-Dec 2011)

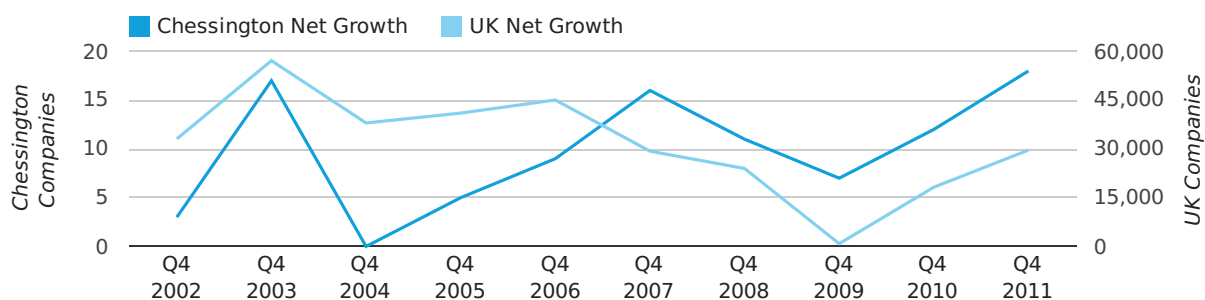
Q4 2011 saw a new record in net growth in Chessington when compared to any previous Q4.

Net company growth for Chessington during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 18 companies.

This represents an increase of 50.0% on the same period last year.

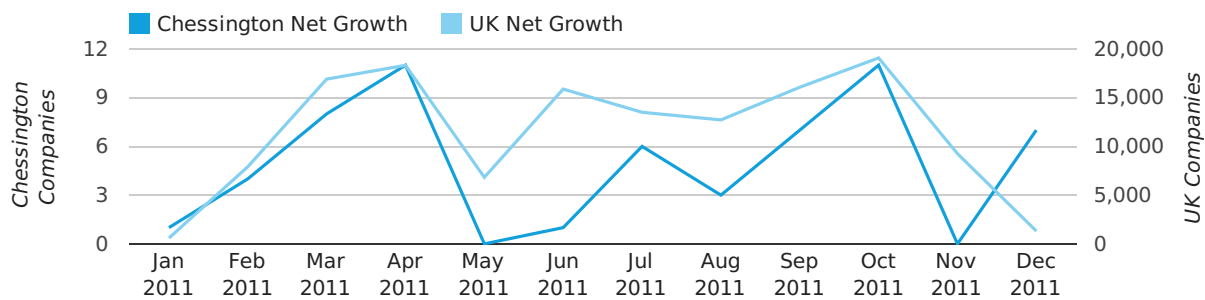
FOURTH QUARTER (OCT 2011 - DEC 2011)	CHESSINGTON	UK
2011	18	29,640
2010	12	18,221
% CHANGE	50.0%	62.7%
RECORD YEAR	2011 (18)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



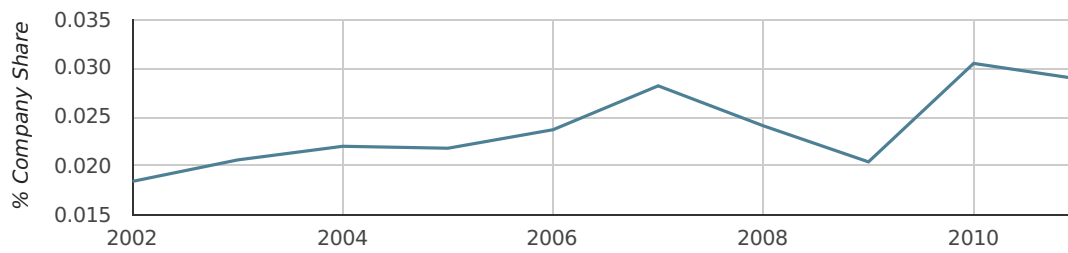
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	11	0	7
NET GROWTH IN 2010	5	6	1
% CHANGE	120.0%	-100.0%	600.0%
RECORD YEAR	2003 (18)	2010 (6)	2001 (7)

Annual Data (2011)

In 2011 Chessington formed 0.0% of all UK companies. This is no change on 2010 when Chessington was responsible for 0.0% of all UK companies.

YEAR	CHESSINGTON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.1%)

company share by year

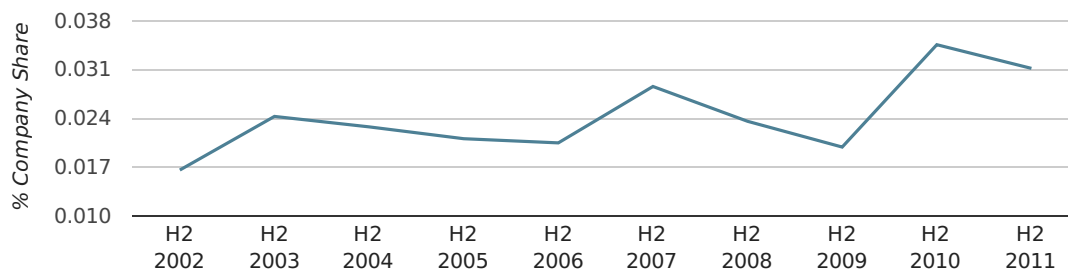


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Chessington formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	CHESSINGTON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1970 (0.1%)

company share by half year

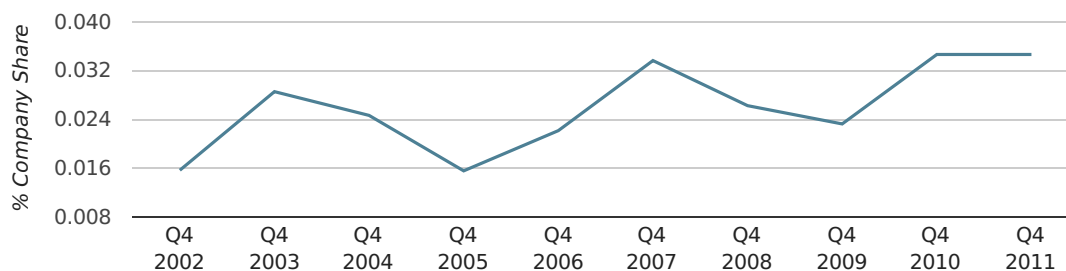


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Chessington formed 0.0% of all UK companies.

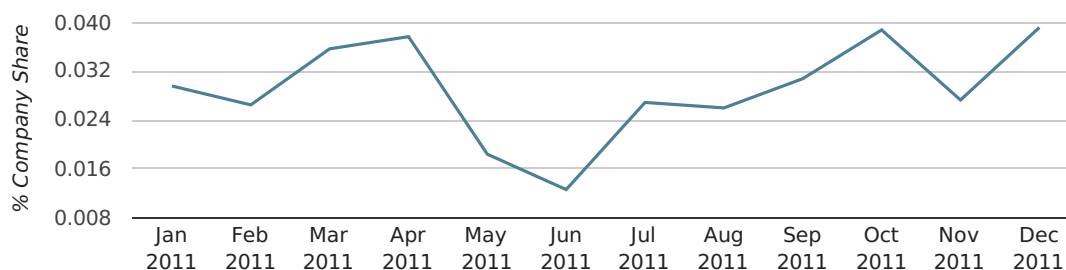
FOURTH QUARTER (OCT 2011 - DEC 2011)	CHESSINGTON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	0.5%	-27.8%	51.9%
RECORD YEAR	1965 (0.2%)	1969 (0.2%)	1972 (0.1%)

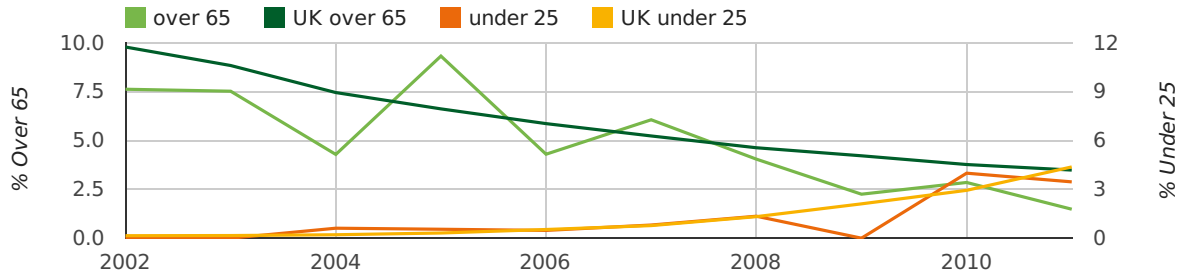
Annual Data (2011)

The average age of a director in 2011 was 41.6.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 1.5% compared to the UK figure of 4.2%.

director age by year



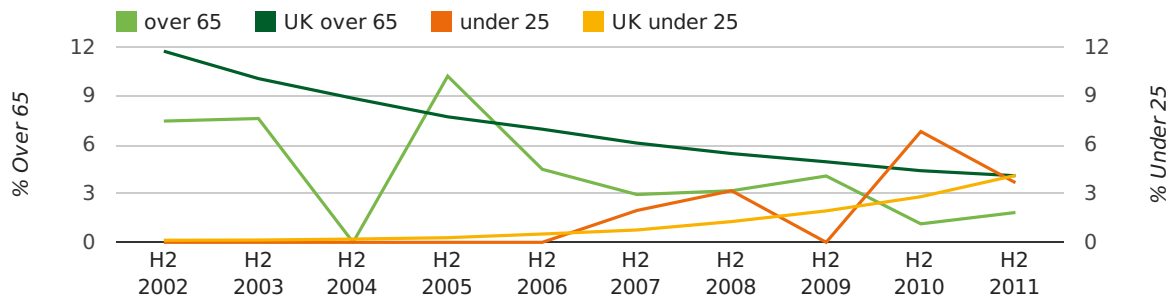
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 40.9.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 4.1%.

director age by half year



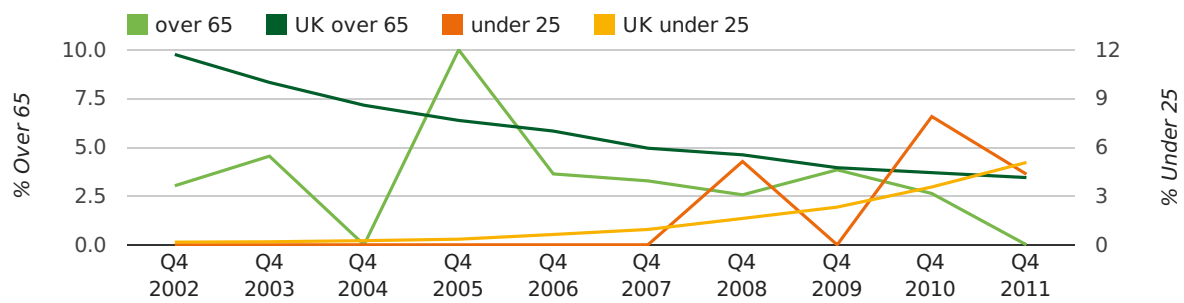
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 39.9.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by quarter

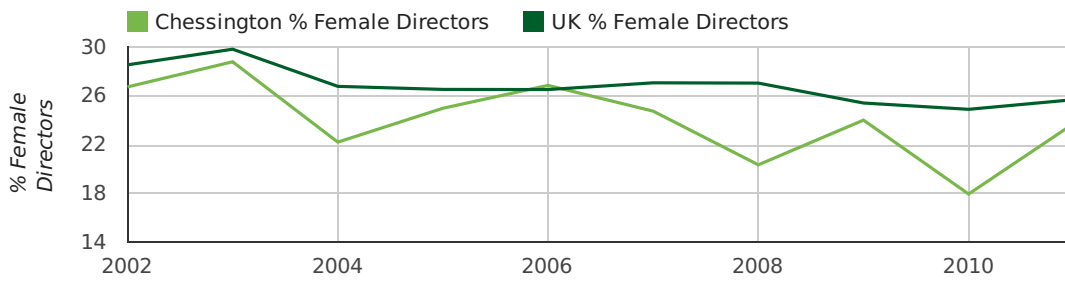


Annual Data (2011)

The record year for female directors in Chessington was 1857 when 36.4% of all directors were female.

The percentage of female directors in Chessington in 2011 was 26.8%. The average for the UK during this time was 28.6%

director gender by year

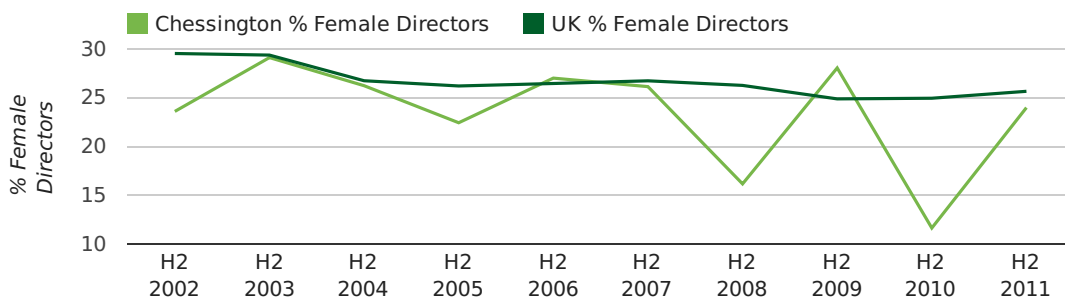


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Chessington was 1860 when 42.9% of all directors were female.

24.0% of all director appointments in Chessington in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

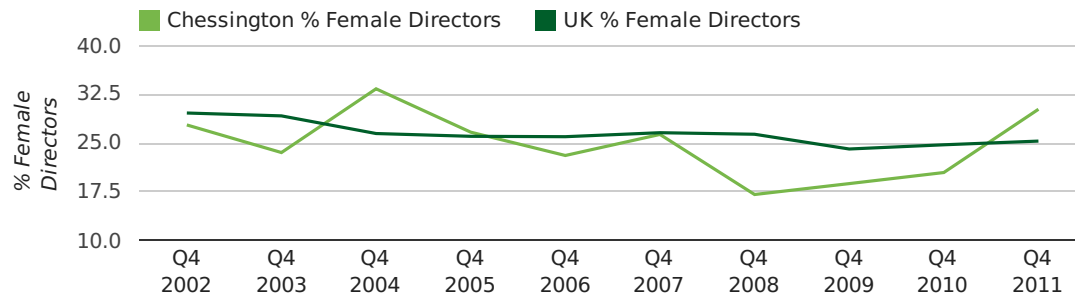


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Chessington was in 1977 when 31.1% of all directors were female.

30.2% of all director appointments in Chessington in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
HOMES	2.43%	CONSULTING	5.07%
ANTLER	2.02%	MANAGEMENT	4.74%
NEW	2.02%	CONSULTANCY	3.26%
LONDON	1.21%	PROPERTY	2.37%
SYSTEMS	1.21%	TRADING	2.07%
MANAGEMENT	1.21%	DESIGN	1.92%
(LONDON)	0.81%	ASSOCIATES	1.86%
SOFT	0.81%	ENGINEERING	1.78%
PLAY	0.81%	BUSINESS	1.78%
INNOVATIVE	0.81%	CONSULTANTS	1.76%
CONSTRUCTION	0.81%	CONSTRUCTION	1.73%
MARKETING	0.81%	MEDIA	1.71%
WINDOWS	0.81%	LONDON	1.63%
JBP	0.81%	J	1.51%
D1	0.81%	INVESTMENTS	1.48%
PRO-FIT	0.81%	GLOBAL	1.46%
ASSOCIATES	0.81%	IT	1.41%
CARE	0.81%	CARE	1.39%
SURREY	0.81%	PROPERTIES	1.29%
ELECTRICAL	0.81%	ELECTRICAL	1.29%
CONSULTING	0.81%	M	1.27%
BLUE	0.81%	BUILDING	1.26%
P.D.	0.40%	ENERGY	1.25%
FIBREGLASS	0.40%	S	1.20%
CLASS	0.40%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	33	205,525
7487 - Other business activities	19	57,052
82990 - Other business support service activities not elsewhere classified	15	32,483
98000 - Residents property management	6	2,874
41202 - Construction of domestic buildings	5	2,598
9999 - Dormant Company	4	20,199
4521 - General construction & civil engineering	4	5,558
69202 - Bookkeeping activities	4	1,035
99999 - Dormant Company	4	21,846
4522 - Erection of roof covering & frames	4	375
74909 - Other professional, scientific and technical activities not elsewhere classified	4	8,671
70229 - Management consultancy activities other than financial management	4	17,765
7222 - Other software consultancy and supply	3	7,398
4533 - Plumbing	3	1,374
7011 - Development & sell real estate	3	2,287
86210 - General medical practice activities	3	2,285
43210 - Electrical installation	3	3,175
7440 - Advertising	3	1,765
96090 - Other service activities not elsewhere classified	2	11,768
93199 - Other sports activities	2	1,768