Chester

q1 2012 business confidence report



contents

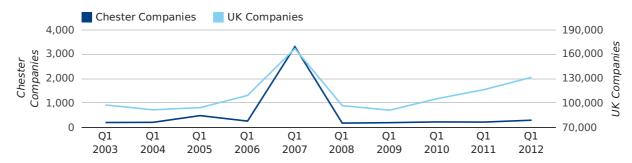
new company registrations	
closed companies (dissolved)	
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A total of 290 companies were registered in Chester during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 36.2% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

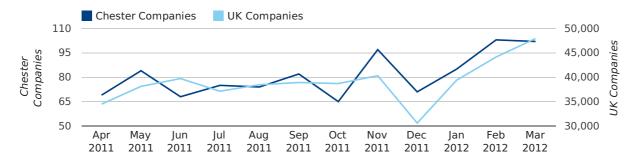
FIRST QUARTER (JAN 2012 - MAR 2012)	CHESTER	UK
2012	290	131,491
2011	213	116,391
% CHANGE	36.2%	13.0%
RECORD YEAR	2007 (3,307)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



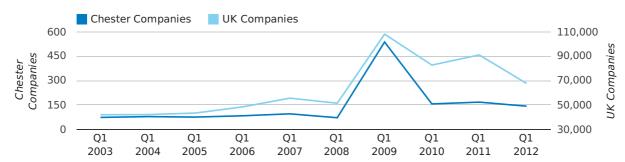
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	85	103	102
NEW COMPANIES IN 2011	74	70	69
% CHANGE	14.9%	47.1%	47.8%
RECORD YEAR	2007 (95)	2007 (561)	2007 (2,651)

A total of 142 companies were dissolved in Chester during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 15.0% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

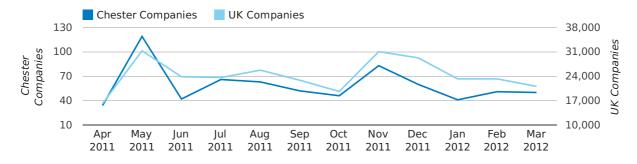
FIRST QUARTER (JAN 2012 - MAR 2012)	CHESTER	UK
2012	142	67,576
2011	167	90,986
% CHANGE	-15.0%	-25.7%
RECORD YEAR	2009 (537)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



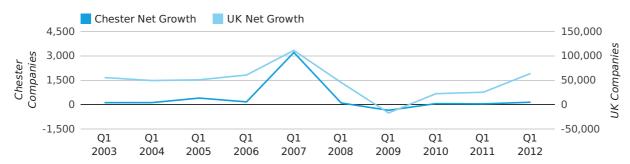
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	41	51	50
CLOSED COMPANIES IN 2011	58	66	43
% CHANGE	-29.3%	-22.7%	16%
RECORD YEAR	2011 (58)	2011 (66)	2009 (482)

Net company growth for Chester during the first quarter of 2012 (Jan 2012 - Mar 2012) was 148 companies.

This represents an increase of 221.7% on the same period last year.

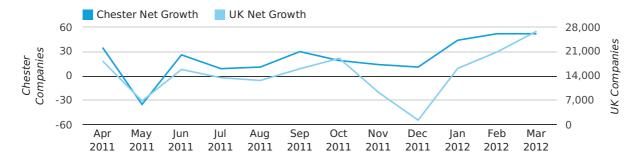
FIRST QUARTER (JAN 2012 - MAR 2012)	CHESTER	UK
2012	148	63,915
2011	46	25,405
% CHANGE	221.7%	151.6%
RECORD YEAR	2007 (3,212)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month

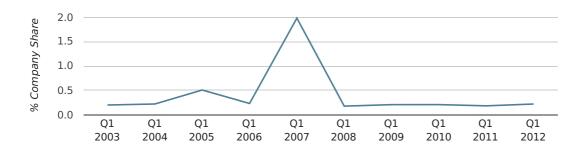


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	44	52	52
NET GROWTH IN 2011	16	4	26
% CHANGE	175.0%	1,200.0%	100.0%
RECORD YEAR	2007 (69)	2007 (533)	2007 (2,610)

In the first quarter of 2012, Chester formed 0.2% of all UK companies.

FIRST QUARTER (JAN 2012 - MAR 2012)	CHESTER
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	2007 (2.0%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



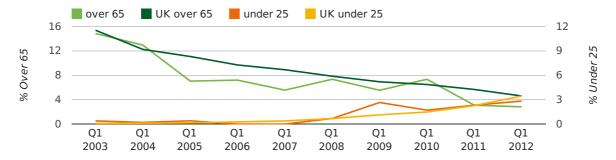
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
% CHANGE	-1.6%	25.8%	38.3%
RECORD YEAR	1962 (0.6%)	2007 (1.0%)	2007 (3.9%)

The average age of a director in the first quarter of 2012 was 44.0.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 3.5%.

director age by quarter



The record first quarter for female directors in Chester was in 1861 when 40.0% of all directors were female.

30.4% of all director appointments in Chester in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.15%	CONSULTING	5.07%
CONSULTING	2.02%	MANAGEMENT	4.74%
CHESTER	1.82%	CONSULTANCY	3.30%
CONSULTANCY	1.35%	PROPERTY	2.37%
FINANCIAL	1.21%	TRADING	2.07%
ENGINEERING	1.14%	DESIGN	1.93%
ASSOCIATES	0.94%	ENGINEERING	1.86%
CONSULTANTS	0.81%	ASSOCIATES	1.84%
HEALTHCARE	0.81%	CONSULTANTS	1.79%
CHESHIRE	0.74%	BUSINESS	1.73%
(CHESTER)	0.74%	MEDIA	1.72%
CONSTRUCTION	0.67%	CONSTRUCTION	1.72%
CATERING	0.67%	LONDON	1.66%
DESIGN	0.61%	J	1.54%
PROPERTY	0.61%	INVESTMENTS	1.51%
TRAINING	0.61%	GLOBAL	1.50%
ENTERPRISES	0.61%	IT	1.40%
INVESTMENTS	0.54%	CARE	1.34%
MEDIA	0.54%	PROPERTIES	1.31%
T	0.54%	ELECTRICAL	1.27%
LOGISTICS	0.47%	М	1.27%
PROJECT	0.47%	BUILDING	1.24%
MEDICAL	0.47%	ENERGY	1.20%
ENERGY	0.47%	S	1.20%
(NW)	0.47%	ENTERPRISES	1.19%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	353	216,665
7487 - Other business activities	115	52,735
70229 - Management consultancy activities other than financial management	68	19,704
82990 - Other business support service activities not elsewhere classified	52	35,233
7414 - Business & management consultancy	44	12,113
74909 - Other professional, scientific and technical activities not elsewhere classified	41	9,892
99999 - Dormant Company	33	25,084
9999 - Dormant Company	30	18,617
62020 - Information technology consultancy activities	26	14,303
96090 - Other service activities not elsewhere classified	22	13,637
74990 - Non-trading company	21	9,729
7260 - Other computer related activities	18	7,154
62090 - Other information technology service activities	17	8,145
86900 - Other human health activities	16	5,066
7499 - Non-trading company	13	9,102
5530 - Restaurants	13	4,633
9305 - Other service activities	13	8,818
56302 - Public houses and bars	12	2,795
7222 - Other software consultancy and supply	12	6,934
4521 - General construction & civil engineering	12	5,169