

Chichester

q1 2011 business confidence report



headlines

- January 2011 saw a new record in company registrations in Chichester when compared to any previous January.
- January 2011 saw a new record in company closures in Chichester when compared to any previous January.

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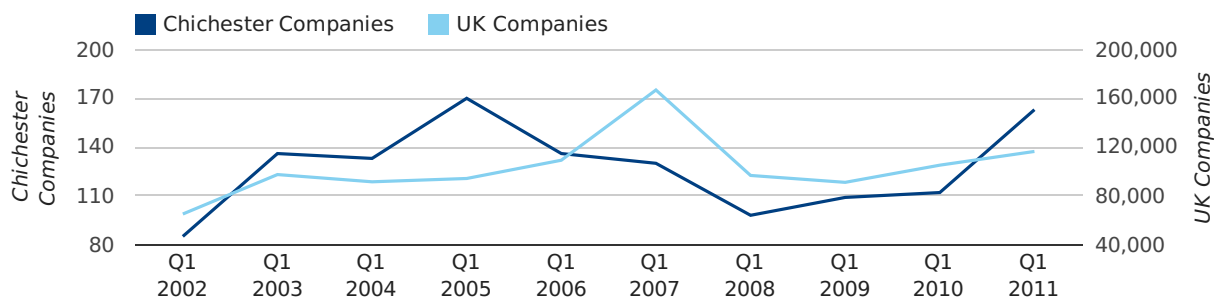
Quarterly Data (Q1 Jan-Mar 2011)

A total of 163 companies were registered in Chichester during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 45.5% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	CHICHESTER	UK
2011	163	116,391
2010	112	105,137
% CHANGE	45.5%	10.7%
RECORD YEAR	2005 (170)	2007 (166,814)

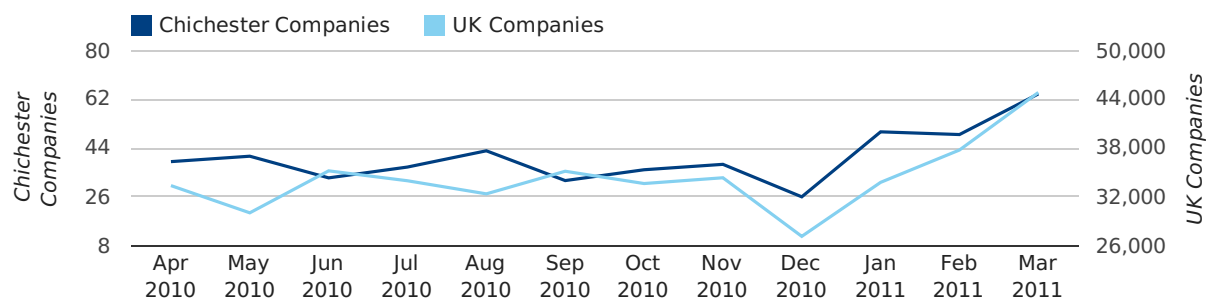
new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company registrations in Chichester when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	50	49	64
NEW COMPANIES IN 2010	23	39	50
% CHANGE	117.4%	25.6%	28.0%
RECORD YEAR	2011 (50)	2005 (105)	2007 (67)

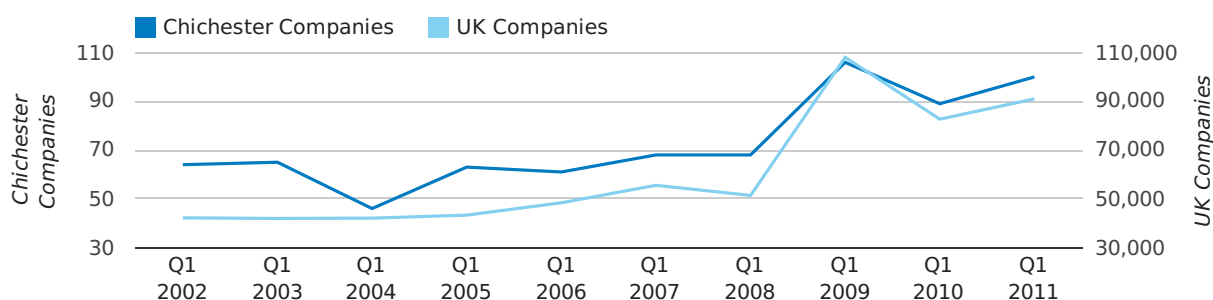
Quarterly Data (Q1 Jan-Mar 2011)

A total of 100 companies were dissolved in Chichester during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 12.4% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	CHICHESTER	UK
2011	100	90,986
2010	89	82,677
% CHANGE	12.4%	10.0%
RECORD YEAR	2009 (106)	2009 (108,060)

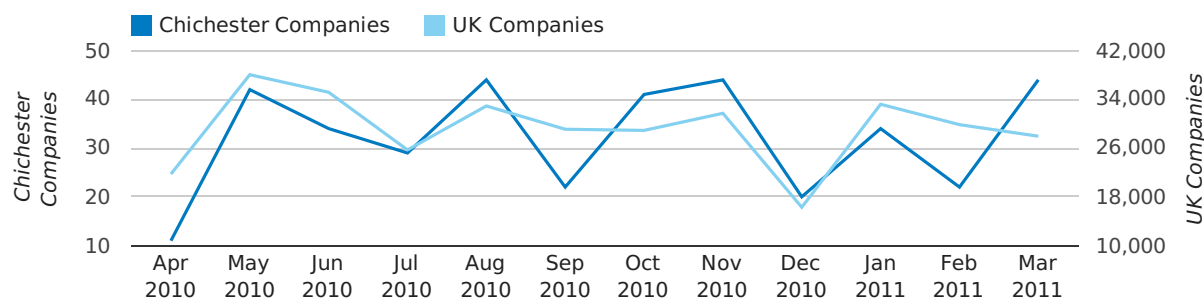
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Chichester when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	34	22	44
CLOSED COMPANIES IN 2010	27	22	40
% CHANGE	25.9%	0.0%	10%
RECORD YEAR	2011 (34)	2008 (38)	2009 (54)

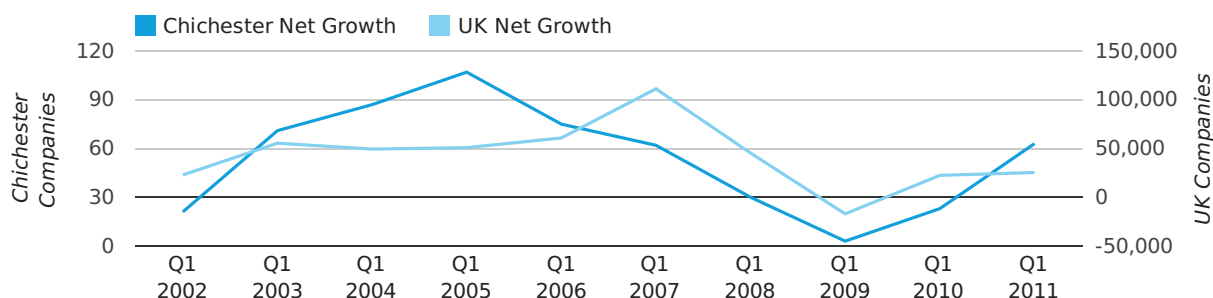
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Chichester during the first quarter of 2011 (Jan 2011 - Mar 2011) was 63 companies.

This represents an increase of 173.9% on the same period last year.

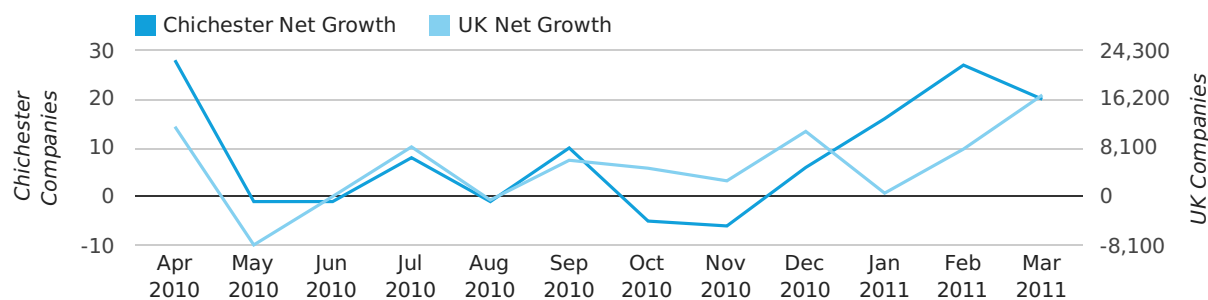
FIRST QUARTER (JAN 2011 - MAR 2011)	CHICHESTER	UK
2011	63	25,405
2010	23	22,460
% CHANGE	173.9%	13.1%
RECORD YEAR	2005 (107)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



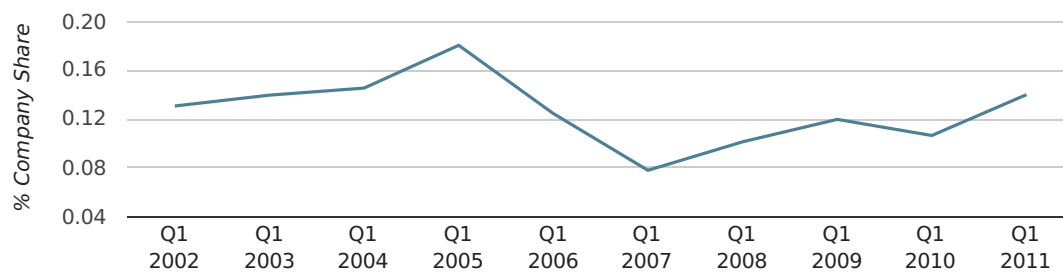
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	16	27	20
NET GROWTH IN 2010	-4	17	10
% CHANGE	-500.0%	58.8%	100.0%
RECORD YEAR	1999 (24)	2005 (81)	2007 (49)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Chichester formed 0.1% of all UK companies.

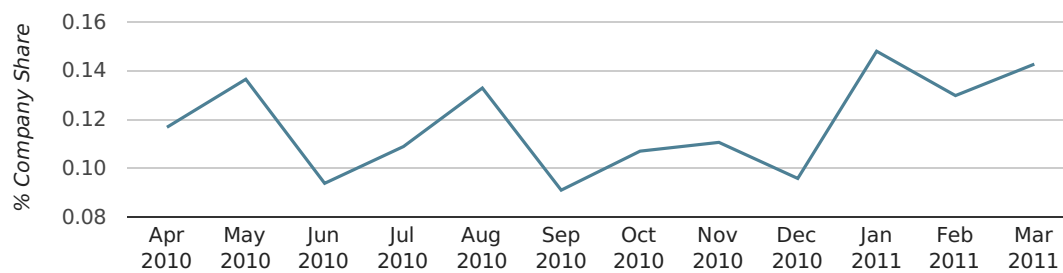
FIRST QUARTER (JAN 2011 - MAR 2011)	CHICHESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	87.6%	10.6%	22.1%
RECORD YEAR	1969 (0.4%)	1978 (0.5%)	1986 (0.4%)

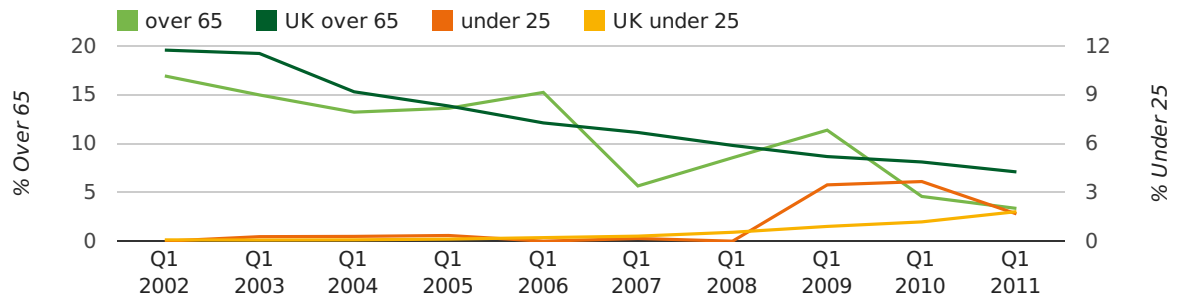
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 46.1.

The percentage of directors under the age of 25 was 1.7% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.3%.

director age by quarter

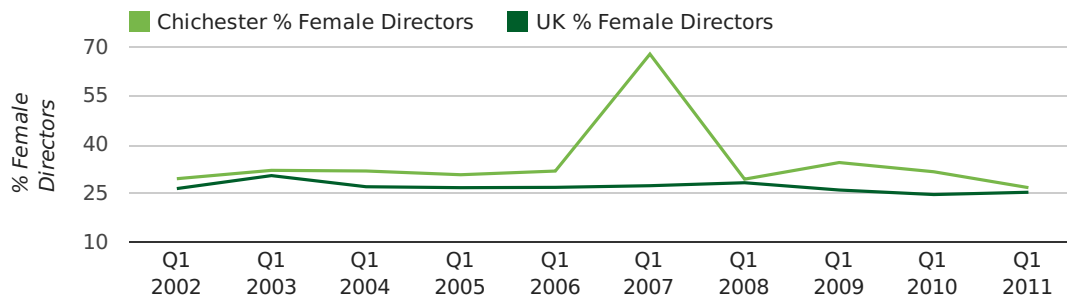


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Chichester was in 1861 when 40.0% of all directors were female.

26.8% of all director appointments in Chichester in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SUSSEX	1.17%	CONSULTING	5.04%
MANAGEMENT	1.05%	MANAGEMENT	4.97%
CONSULTANCY	0.93%	CONSULTANCY	3.16%
BUSINESS	0.93%	PROPERTY	2.38%
CONSULTING	0.82%	TRADING	2.10%
ASSOCIATES	0.82%	DESIGN	1.93%
ONLINE	0.82%	ASSOCIATES	1.92%
SOUTH	0.70%	BUSINESS	1.87%
HOLDINGS	0.58%	CONSTRUCTION	1.80%
DEVELOPMENTS	0.58%	CONSULTANTS	1.76%
HOMES	0.58%	MEDIA	1.69%
DESIGNER	0.58%	ENGINEERING	1.61%
MY	0.58%	LONDON	1.60%
JS	0.58%	CARE	1.45%
WEST	0.58%	J	1.45%
CARE	0.58%	GLOBAL	1.44%
AIR	0.58%	INVESTMENTS	1.43%
MARKETING	0.58%	IT	1.41%
PROPERTIES	0.47%	PROPERTIES	1.36%
ROOM	0.47%	BUILDING	1.34%
CLOTHES	0.47%	M	1.30%
MEDICAL	0.47%	ELECTRICAL	1.28%
MYCLOUD	0.47%	S	1.24%
BUILDERS	0.47%	INTERNATIONAL	1.23%
PROPERTY	0.47%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	155	202,798
7487 - Other business activities	60	60,968
82990 - Other business support service activities not elsewhere classified	26	30,253
9999 - Dormant Company	24	19,765
70229 - Management consultancy activities other than financial management	24	16,150
7414 - Business & management consultancy	16	12,916
96090 - Other service activities not elsewhere classified	14	10,085
99999 - Dormant Company	14	18,336
7499 - Non-trading company	14	11,316
7260 - Other computer related activities	12	7,789
41100 - Development of building projects	11	3,921
74909 - Other professional, scientific and technical activities not elsewhere classified	10	7,788
56101 - Licensed restaurants	8	2,736
62090 - Other information technology service activities	8	6,996
74990 - Non-trading company	7	8,695
62020 - Information technology consultancy activities	6	10,246
43210 - Electrical installation	6	3,172
4521 - General construction & civil engineering	6	6,183
5540 - Bars	5	2,075
68320 - Management of real estate on a fee or contract basis	5	3,220