Chichester

q3 2011 business confidence report



headlines

- Q3 2011 saw a new record in company registrations in Chichester when compared to any previous Q3.
- September 2011 saw a new record in company registrations in Chichester when compared to any previous September.
- August 2011 saw a new record in company registrations in Chichester when compared to any previous August.
- July 2011 saw a new record in company registrations in Chichester when compared to any previous July.
- July 2011 saw a new record in company closures in Chichester when compared to any previous July.
- Q3 2011 saw a new record in net growth in Chichester when compared to any previous Q3.
- August 2011 saw a new record in net growth in Chichester when compared to any previous August.

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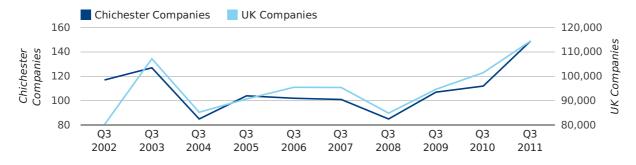
Q3 2011 saw a new record in company registrations in Chichester when compared to any previous Q3.

A total of 149 companies were registered in Chichester during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 33.0% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw an increase of 12.8% against the same period last year.

| THIRD QUARTER (JUL 2011 - SEP 2011) | CHICHESTER | UK |
|-------------------------------------|------------|----------------|
| 2011 | 149 | 114,512 |
| 2010 | 112 | 101,492 |
| % CHANGE | 33.0% | 12.8% |
| RECORD YEAR | 2011 (149) | 2011 (114,512) |

new companies by quarter

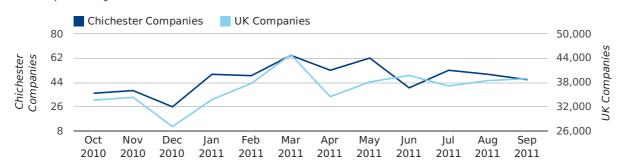


Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in company registrations in Chichester when compared to any previous September.

August 2011 saw a new record in company registrations in Chichester when compared to any previous August.

July 2011 saw a new record in company registrations in Chichester when compared to any previous July.



new companies by month

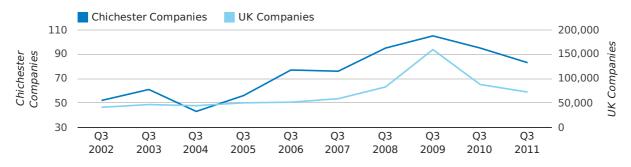
| | JULY | AUGUST | SEPTEMBER |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 53 | 50 | 46 |
| NEW COMPANIES IN 2010 | 37 | 43 | 32 |
| % CHANGE | 43.2% | 16.3% | 43.8% |
| RECORD YEAR | 2011 (53) | 2011 (50) | 2011 (46) |

A total of 83 companies were dissolved in Chichester during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 12.6% versus the same period last year (Q3 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

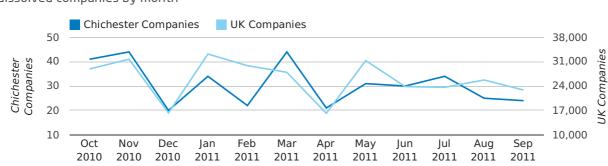
| THIRD QUARTER (JUL 2011 - SEP 2011) | CHICHESTER | UK |
|-------------------------------------|------------|----------------|
| 2011 | 83 | 72,230 |
| 2010 | 95 | 87,705 |
| % CHANGE | -12.6% | -17.6% |
| RECORD YEAR | 2001 (105) | 2009 (159,401) |

dissolved companies by guarter



Monthly Data (Jul, Aug & Sep 2011)

July 2011 saw a new record in company closures in Chichester when compared to any previous July.



dissolved companies by month

| | JULY | AUGUST | SEPTEMBER |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2011 | 34 | 25 | 24 |
| CLOSED COMPANIES IN 2010 | 29 | 44 | 22 |
| % CHANGE | 17.2% | -43.2% | 9% |
| RECORD YEAR | 2011 (34) | 2008 (69) | 2009 (53) |

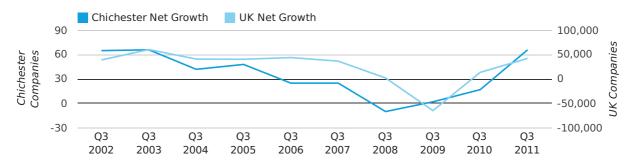
Q3 2011 saw a new record in net growth in Chichester when compared to any previous Q3.

Net company growth for Chichester during the third quarter of 2011 (Jul 2011 - Sep 2011) was 66 companies.

This represents an increase of 288.2% on the same period last year.

| THIRD QUARTER (JUL 2011 - SEP 2011) | CHICHESTER | UK |
|-------------------------------------|------------|---------------|
| 2011 | 66 | 42,282 |
| 2010 | 17 | 13,787 |
| % CHANGE | 288.2% | 206.7% |
| RECORD YEAR | 2003 (66) | 2003 (60,597) |

net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in net growth in Chichester when compared to any previous August.

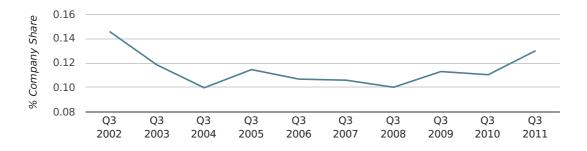
net growth by month



In the third quarter of 2011, Chichester formed 0.1% of all UK companies.

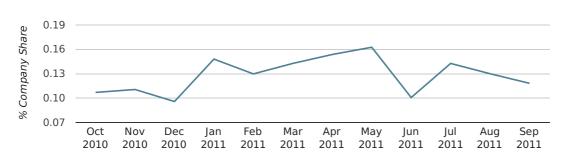
| THIRD QUARTER (JUL 2011 - SEP 2011) | CHICHESTER |
|-------------------------------------|-------------|
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| 2007 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1969 (0.4%) |

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



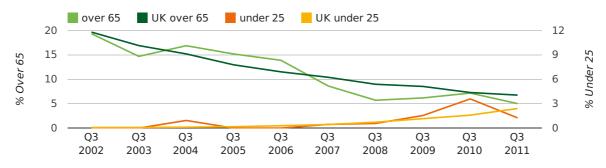
| | JULY | AUGUST | SEPTEMBER |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1% | 0.1% | 0.1% |
| UK FORMATION SHARE IN 2010 | 0.1% | 0.1% | 0.1% |
| % CHANGE | 31.0% | -2.2% | 29.9% |
| RECORD YEAR | 1964 (0.5%) | 1960 (0.4%) | 1966 (0.5%) |

The average age of a director in the third quarter of 2011 was 45.1.

The percentage of directors under the age of 25 was 1.3% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 5.0% compared to the UK figure of 4.1%.

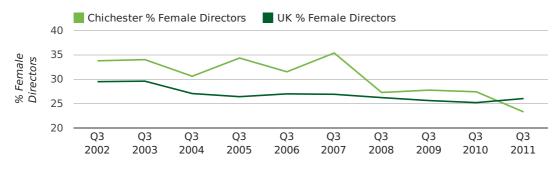
director age by quarter



The record third quarter for female directors in Chichester was in 1862 when 50.0% of all directors were female.

23.3% of all director appointments in Chichester in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| SUSSEX | 1.23% | CONSULTING | 5.11% |
| CONSULTING | 1.13% | MANAGEMENT | 4.75% |
| MANAGEMENT | 1.13% | CONSULTANCY | 3.19% |
| MEDIA | 1.03% | PROPERTY | 2.41% |
| DESIGNER | 0.82% | TRADING | 2.06% |
| ONLINE | 0.72% | DESIGN | 1.94% |
| CHICHESTER | 0.72% | ASSOCIATES | 1.85% |
| DESIGN | 0.72% | BUSINESS | 1.82% |
| CLOTHES | 0.62% | CONSULTANTS | 1.76% |
| CONSULTANCY | 0.62% | ENGINEERING | 1.74% |
| BUSINESS | 0.62% | MEDIA | 1.72% |
| BUILDING | 0.51% | CONSTRUCTION | 1.72% |
| PROJECT | 0.51% | LONDON | 1.63% |
| KITCHENS | 0.51% | J | 1.47% |
| CARE | 0.51% | GLOBAL | 1.46% |
| EDUCATION | 0.51% | INVESTMENTS | 1.43% |
| TRADING | 0.51% | CARE | 1.42% |
| DEVELOPMENTS | 0.51% | IT | 1.38% |
| PLUMBING | 0.41% | BUILDING | 1.30% |
| HEATING | 0.41% | PROPERTIES | 1.28% |
| SPORTS | 0.41% | ELECTRICAL | 1.27% |
| MARKETING | 0.41% | М | 1.25% |
| START | 0.41% | ENERGY | 1.22% |
| HOMES | 0.41% | TRAINING | 1.21% |
| S | 0.41% | S | 1.21% |



Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| None Supplied | 157 | 204,493 |
| 7487 - Other business activities | 64 | 65,177 |
| 9999 - Dormant Company | 29 | 22,587 |
| 70229 - Management consultancy activities other than financial management | 28 | 15,760 |
| 82990 - Other business support service activities not elsewhere classified | 27 | 29,245 |
| 99999 - Dormant Company | 22 | 18,281 |
| 96090 - Other service activities not elsewhere classified | 13 | 10,018 |
| 7414 - Business & management consultancy | 13 | 14,755 |
| 7499 - Non-trading company | 12 | 11,543 |
| 4521 - General construction & civil engineering | 11 | 6,321 |
| 7260 - Other computer related activities | 10 | 8,686 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 9 | 7,551 |
| 62090 - Other information technology service activities | 8 | 6,798 |
| 74990 - Non-trading company | 8 | 8,064 |
| 9305 - Other service activities | 7 | 10,525 |
| 56101 - Licensed restaurants | 7 | 2,332 |
| 41100 - Development of building projects | 7 | 3,697 |
| 86101 - Hospital activities | 7 | 1,050 |
| 68209 - Other letting and operating of own or leased real estate | 6 | 3,614 |
| 62020 - Information technology consultancy activities | 6 | 10,137 |