

Chichester

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Chichester when compared to any year in history.
- December 2011 saw a new record in company closures in Chichester when compared to any previous December.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

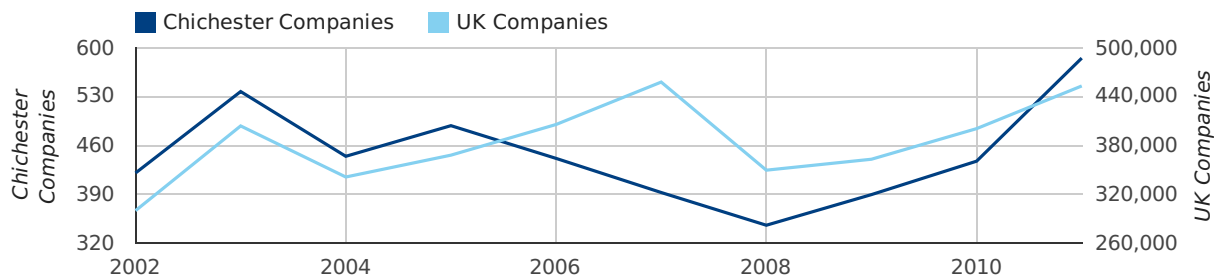
Annual Data (2011)

2011 was a record year for company registrations in Chichester when compared to any year in history.

A total of 585 companies were formed in Chichester in 2011. This total is 33.9% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	CHICHESTER	UK
2011	585	452,870
2010	437	400,358
2009	389	362,675
2008	345	349,203
2007	392	457,649
RECORD YEAR	2011 (585)	2007 (457,649)

new companies by year



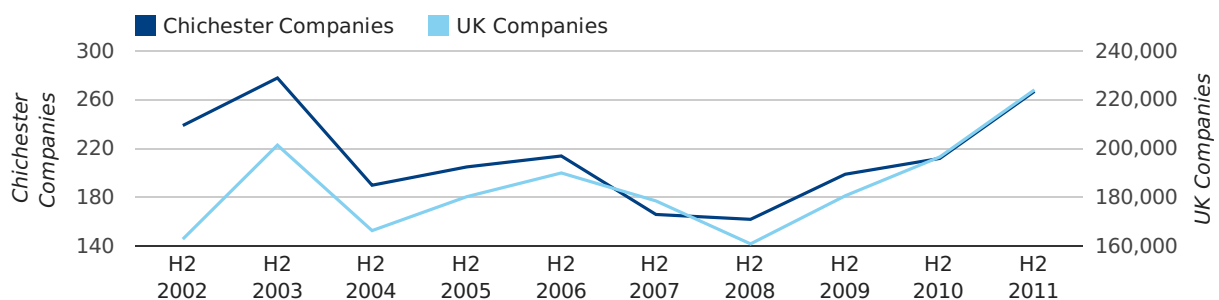
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 267 companies were formed in Chichester. This figure is 25.9% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Chichester occurred in 2003 when a total of 278 were formed.

HALF YEAR (JUL-DEC)	CHICHESTER	UK
2011	267	224,135
2010	212	196,609
% CHANGE	25.9%	14.0%
RECORD YEAR	2003 (278)	2011 (224,135)

new companies by half year



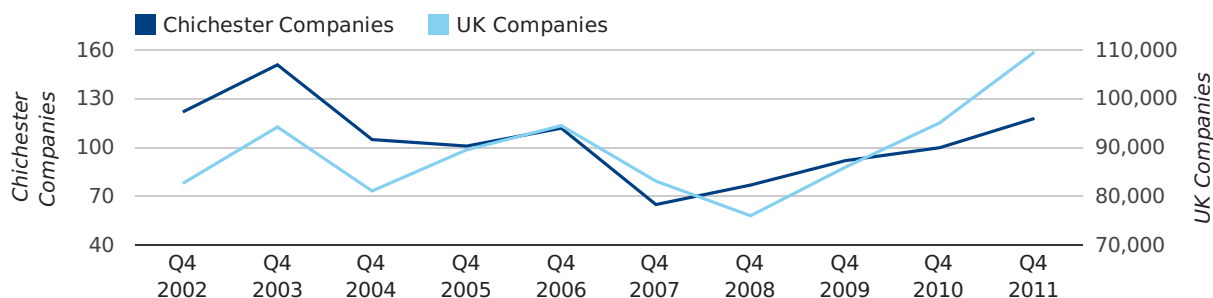
Quarterly Data (Q4 Oct-Dec 2011)

A total of 118 companies were registered in Chichester during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 18.0% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

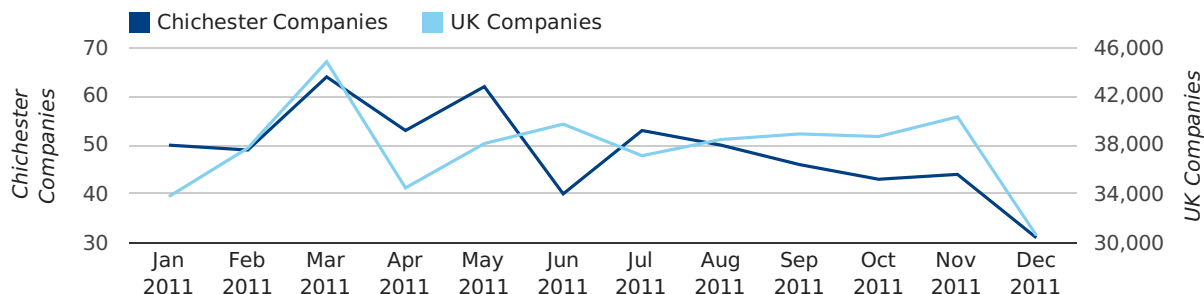
FOURTH QUARTER (OCT 2011 - DEC 2011)	CHICHESTER	UK
2011	118	109,623
2010	100	95,117
% CHANGE	18.0%	15.3%
RECORD YEAR	2003 (151)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



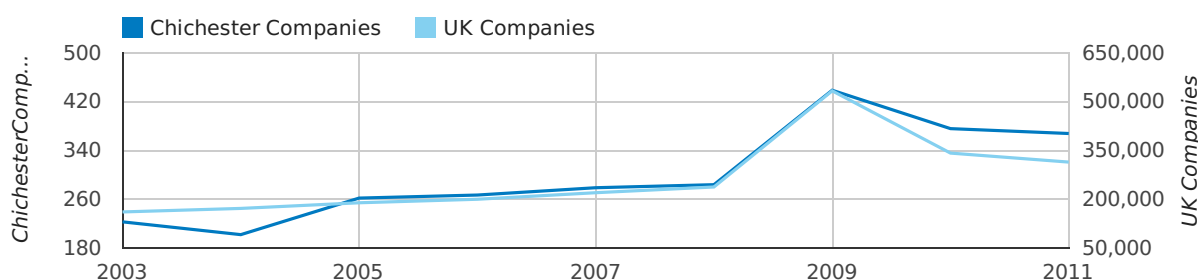
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	43	44	31
NEW COMPANIES IN 2010	36	38	26
% CHANGE	19.4%	15.8%	19.2%
RECORD YEAR	2003 (77)	2002 (54)	2003 (43)

Annual Data (2011)

A total of 368 companies were dissolved in Chichester in 2011. This total is 2.1% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	CHICHESTER	UK
2011	368	314,523
2010	376	342,232
2009	439	533,773
2008	284	237,901
2007	279	220,295
RECORD YEAR	2009 (439)	2009 (533,773)

dissolved companies by year



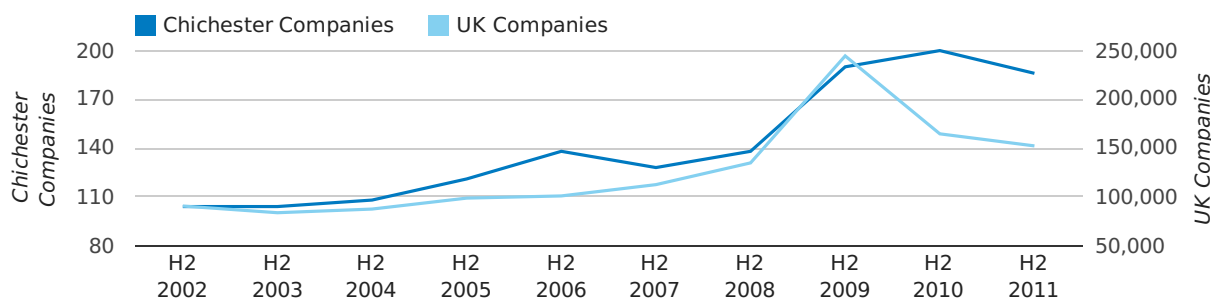
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 186 companies were dissolved in Chichester. This figure is 7.0% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Chichester occurred in 2010 when a total of 200 were closed.

HALF YEAR (JUL-DEC)	CHICHESTER	UK
2011	186	152,213
2010	200	164,601
% CHANGE	-7.0%	-7.5%
RECORD YEAR	2010 (200)	2009 (244,537)

dissolved companies by half year



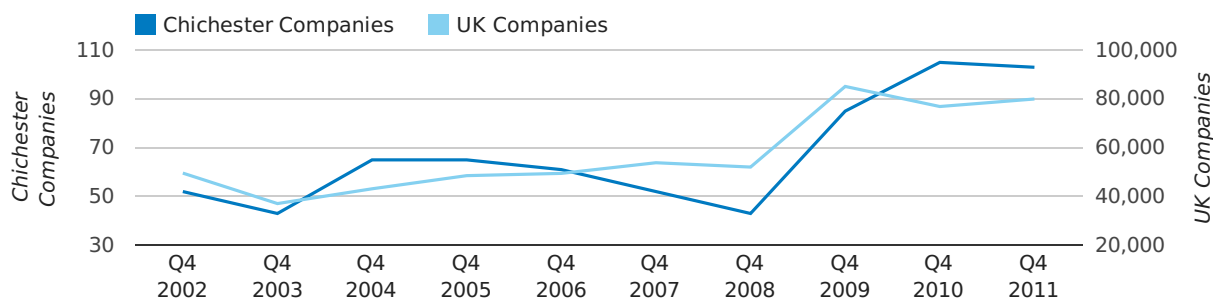
Quarterly Data (Q4 Oct-Dec 2011)

A total of 103 companies were dissolved in Chichester during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 1.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CHICHESTER	UK
2011	103	79,983
2010	105	76,896
% CHANGE	-1.9%	4.0%
RECORD YEAR	2010 (105)	2009 (85,136)

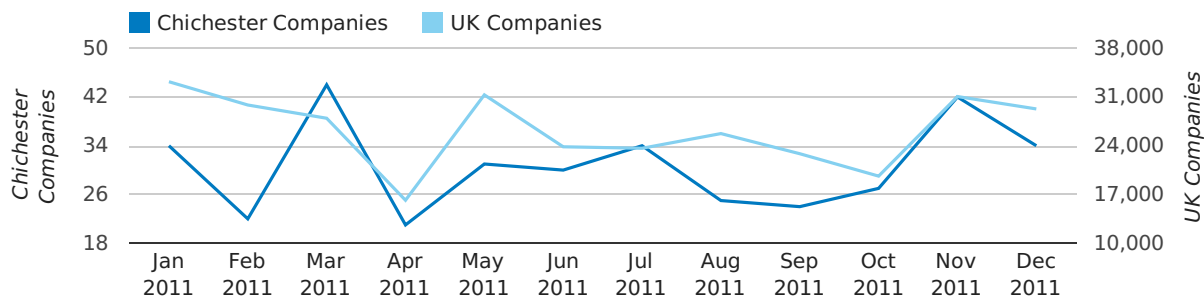
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Chichester when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	27	42	34
CLOSED COMPANIES IN 2010	41	44	20
% CHANGE	-34.1%	-4.5%	70%
RECORD YEAR	2010 (41)	2010 (44)	2011 (34)

Annual Data (2011)

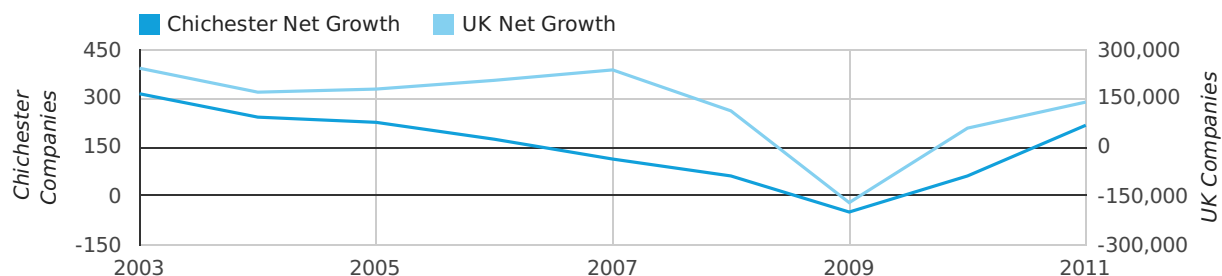
A total of 217 companies were added to the company register for Chichester in 2011. This number represents growth of 49.7% which compares favourably to the UK figure of 34.6%.

This number is 156 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Chichester company register grew by 314 companies.

YEAR	CHICHESTER	UK
2011	217	138,347
2010	61	58,126
2009	-50	-171,098
2008	61	111,302
2007	113	237,354
RECORD YEAR	2003 (314)	2003 (242,543)

net growth by year

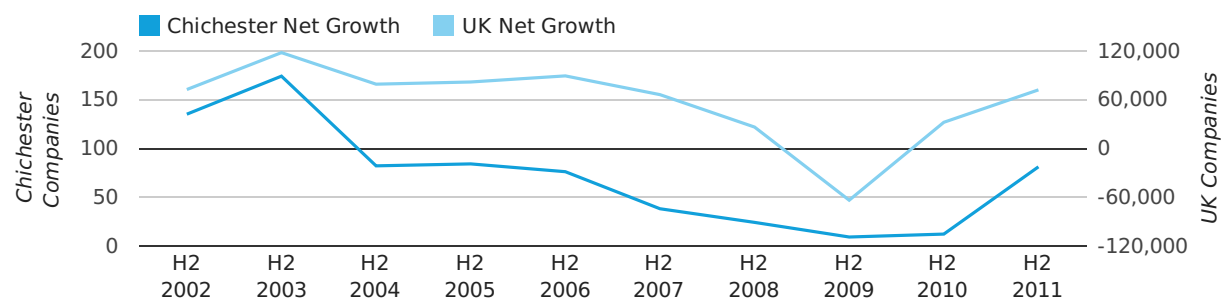


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Chichester increased by 81 companies. This figure is 575.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	CHICHESTER	UK
2011	81	71,922
2010	12	32,008
% CHANGE	575.0%	124.7%
RECORD YEAR	2003 (174)	2003 (117,772)

net growth by half year



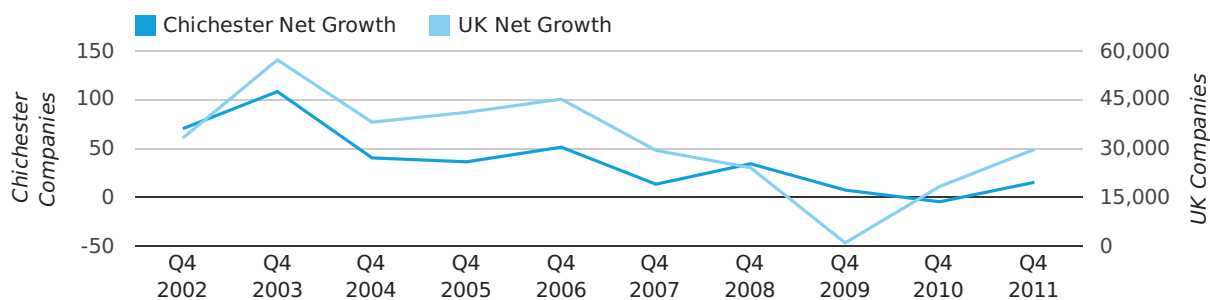
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Chichester during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 15 companies.

This represents an increase of 400.0% on the same period last year.

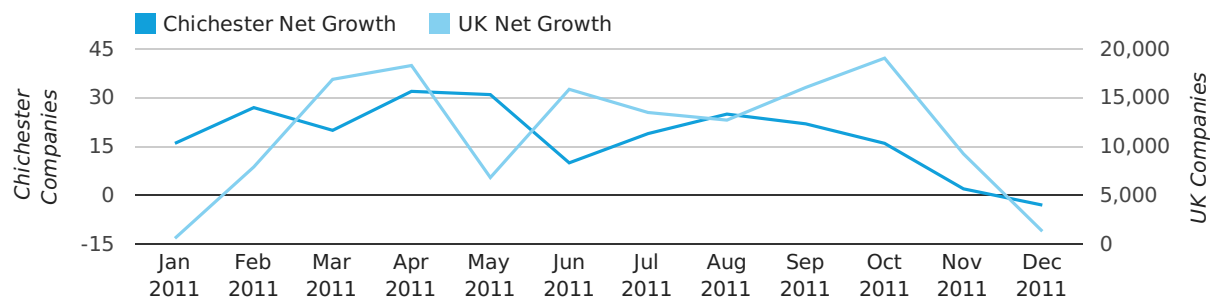
FOURTH QUARTER (OCT 2011 - DEC 2011)	CHICHESTER	UK
2011	15	29,640
2010	-5	18,221
% CHANGE	-400.0%	62.7%
RECORD YEAR	2003 (108)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



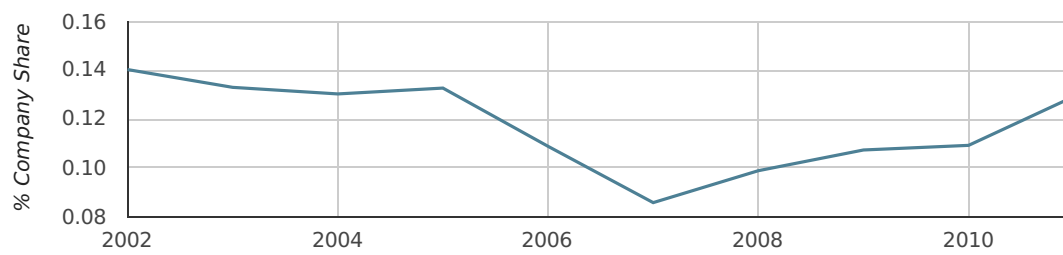
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	16	2	-3
NET GROWTH IN 2010	-5	-6	6
% CHANGE	-420.0%	-133.3%	-150.0%
RECORD YEAR	2003 (60)	2002 (28)	2003 (28)

Annual Data (2011)

In 2011 Chichester formed 0.1% of all UK companies. This is no change on 2010 when Chichester was responsible for 0.1% of all UK companies.

YEAR	CHICHESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

company share by year

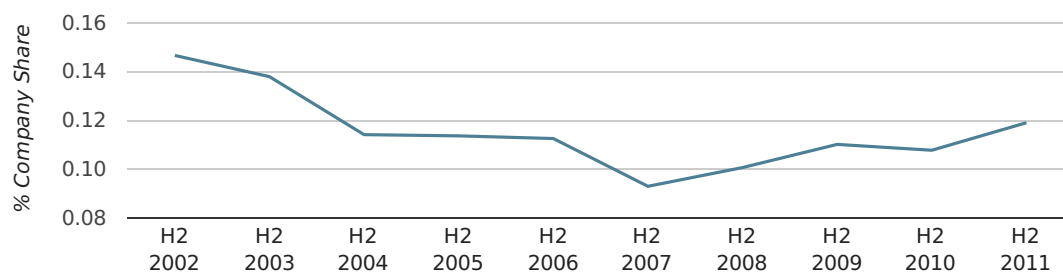


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Chichester formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	CHICHESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

company share by half year

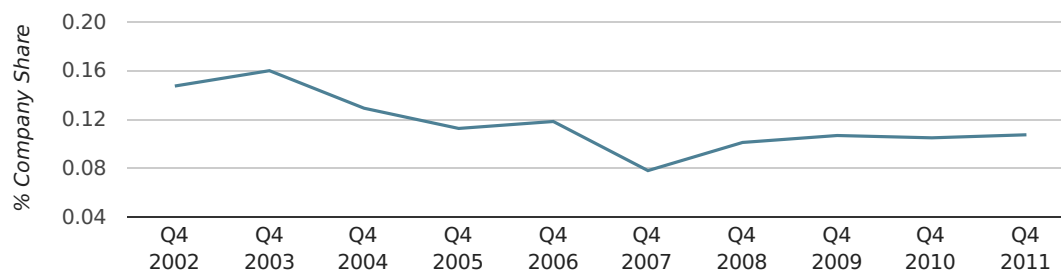


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Chichester formed 0.1% of all UK companies.

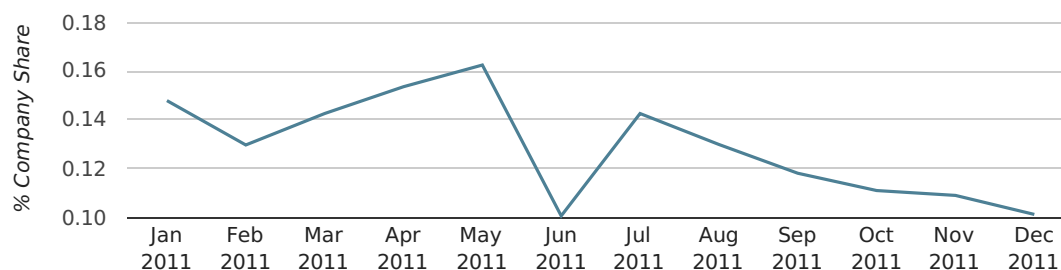
FOURTH QUARTER (OCT 2011 - DEC 2011)	CHICHESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.4%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	3.8%	-1.4%	5.7%
RECORD YEAR	1968 (0.4%)	1968 (0.5%)	1968 (0.4%)

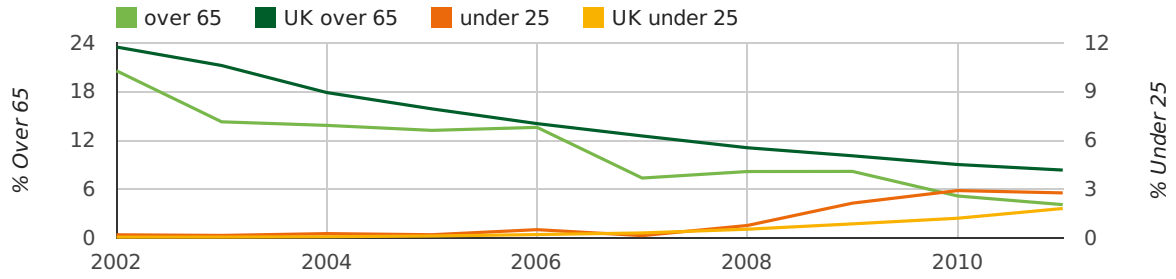
Annual Data (2011)

The average age of a director in 2011 was 44.7.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.2%.

director age by year



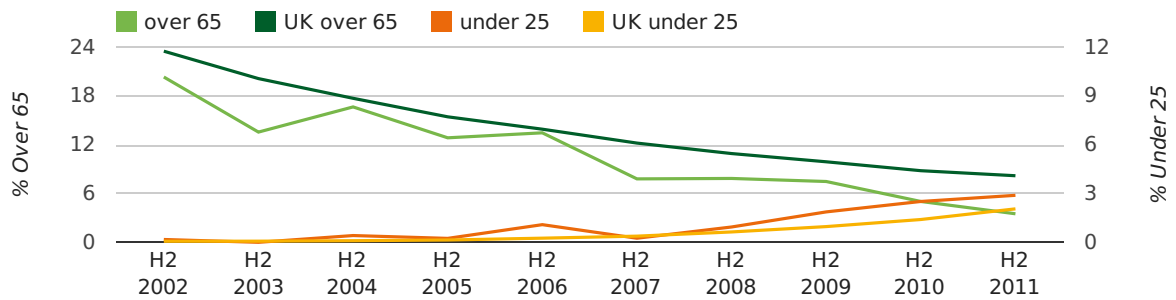
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.9.

The percentage of directors under the age of 25 was 2.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.1%.

director age by half year



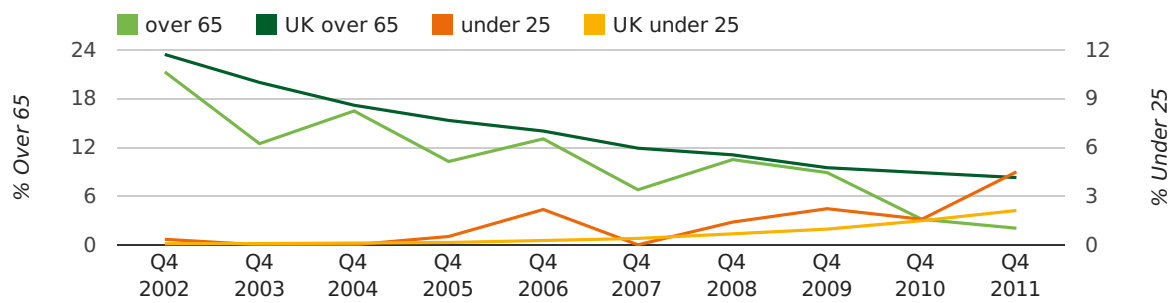
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.7.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.0% compared to the UK figure of 4.1%.

director age by quarter

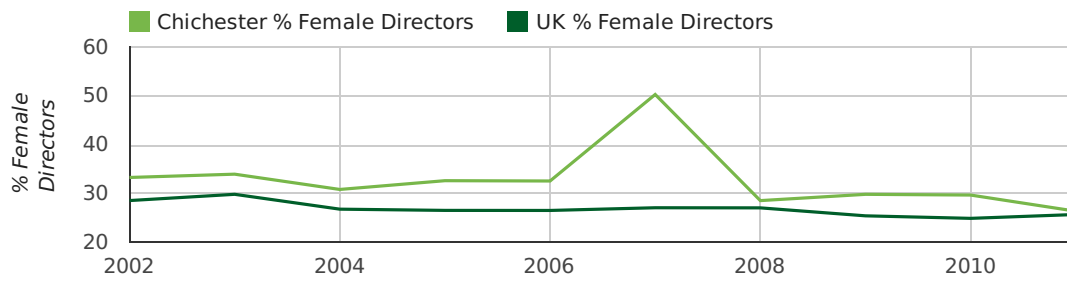


Annual Data (2011)

The record year for female directors in Chichester was 1857 when 36.4% of all directors were female.

The percentage of female directors in Chichester in 2011 was 33.3%. The average for the UK during this time was 28.6%

director gender by year

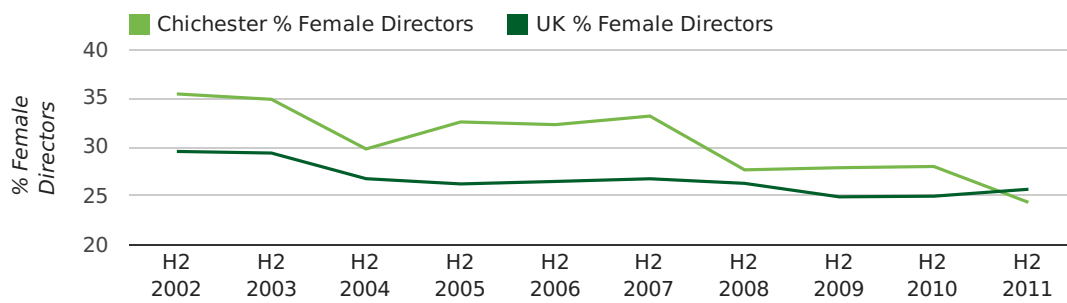


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Chichester was 1860 when 42.9% of all directors were female.

24.3% of all director appointments in Chichester in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

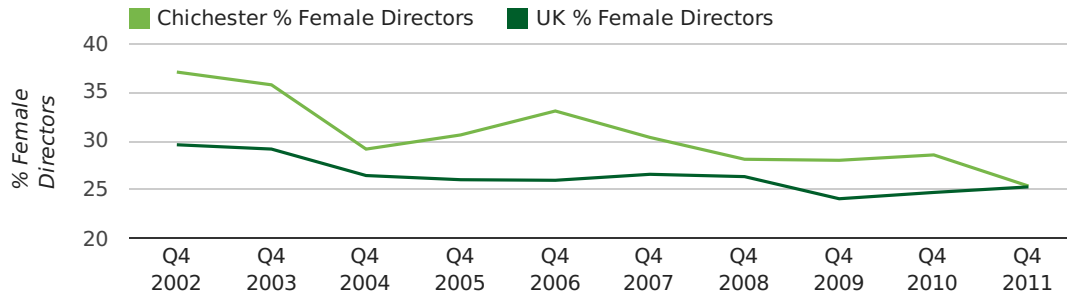


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Chichester was in 1977 when 31.1% of all directors were female.

25.4% of all director appointments in Chichester in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MEDIA	1.20%	CONSULTING	5.07%
CONSULTING	1.20%	MANAGEMENT	4.74%
SUSSEX	1.10%	CONSULTANCY	3.26%
MANAGEMENT	1.00%	PROPERTY	2.37%
CHICHESTER	0.90%	TRADING	2.07%
MAYS	0.80%	DESIGN	1.92%
DESIGN	0.80%	ASSOCIATES	1.86%
DESIGNER	0.80%	ENGINEERING	1.78%
ONLINE	0.70%	BUSINESS	1.78%
DIGITAL	0.70%	CONSULTANTS	1.76%
CARE	0.60%	CONSTRUCTION	1.73%
CLOTHES	0.60%	MEDIA	1.71%
SCAFFOLDING	0.60%	LONDON	1.63%
ENERGY	0.60%	J	1.51%
CONSULTANTS	0.50%	INVESTMENTS	1.48%
TRADING	0.50%	GLOBAL	1.46%
PROJECT	0.50%	IT	1.41%
EDUCATION	0.50%	CARE	1.39%
S	0.50%	PROPERTIES	1.29%
BUSINESS	0.50%	ELECTRICAL	1.29%
J	0.50%	M	1.27%
DEVELOPMENTS	0.40%	BUILDING	1.26%
INVESTMENTS	0.40%	ENERGY	1.25%
BUILDING	0.40%	S	1.20%
HOME	0.40%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	172	205,525
7487 - Other business activities	54	57,052
70229 - Management consultancy activities other than financial management	30	17,765
99999 - Dormant Company	27	21,846
82990 - Other business support service activities not elsewhere classified	25	32,483
9999 - Dormant Company	24	20,199
96090 - Other service activities not elsewhere classified	15	11,768
74909 - Other professional, scientific and technical activities not elsewhere classified	10	8,671
4521 - General construction & civil engineering	10	5,558
7414 - Business & management consultancy	10	13,034
7499 - Non-trading company	9	9,957
7260 - Other computer related activities	9	7,667
74990 - Non-trading company	9	8,929
41100 - Development of building projects	9	4,331
62090 - Other information technology service activities	9	7,493
62020 - Information technology consultancy activities	8	12,072
86101 - Hospital activities	8	1,216
56101 - Licensed restaurants	7	2,159
68209 - Other letting and operating of own or leased real estate	7	4,082
9305 - Other service activities	6	9,492