

Chippenham

2011 half year business confidence report



headlines

- June 2011 saw a new record in company registrations in Chippenham when compared to any previous June.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

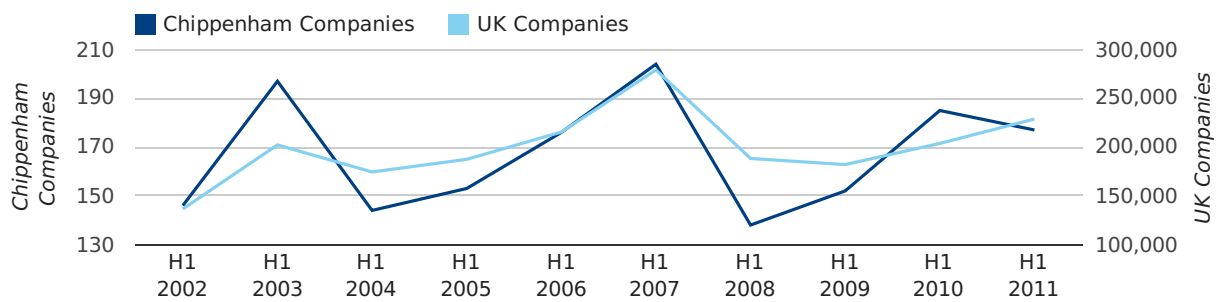
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 177 companies were formed in Chippenham. This figure is 4.3% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Chippenham occurred in 2007 when a total of 204 were formed.

HALF YEAR (JAN-JUN)	CHIPPENHAM	UK
2011	177	228,735
2010	185	203,749
% CHANGE	-4.3%	12.3%
RECORD YEAR	2007 (204)	2007 (279,097)

new companies by half year



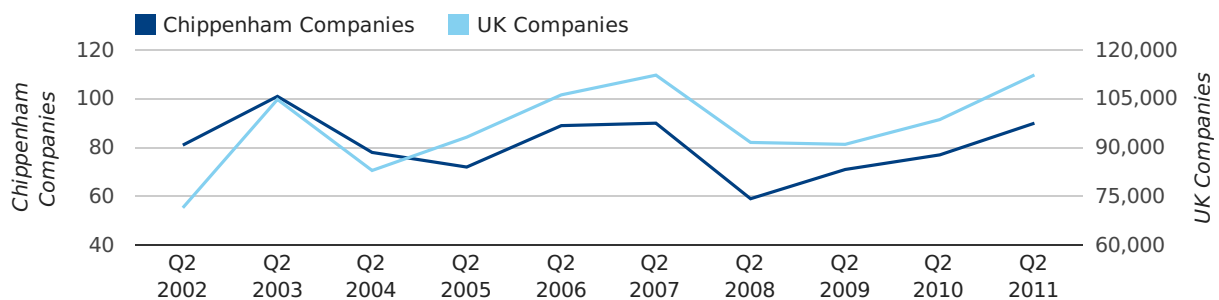
Quarterly Data (Q2 Apr-Jun 2011)

A total of 90 companies were registered in Chippenham during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 16.9% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	CHIPPENHAM	UK
2011	90	112,344
2010	77	98,612
% CHANGE	16.9%	13.9%
RECORD YEAR	2003 (101)	2011 (112,344)

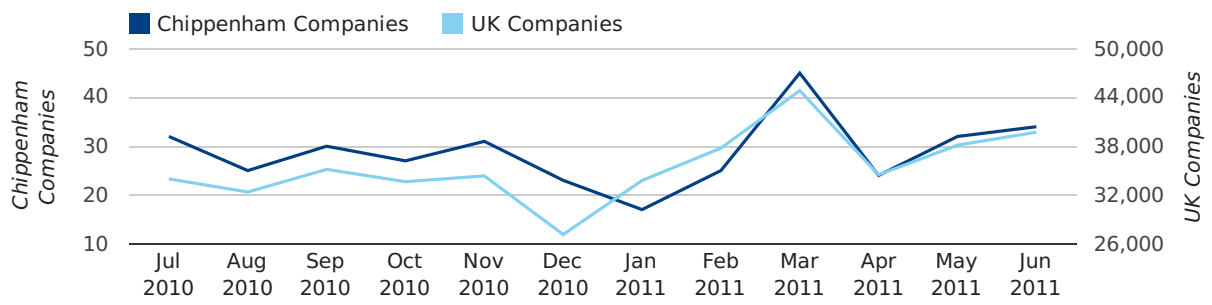
new companies by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Chippenham when compared to any previous June.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	24	32	34
NEW COMPANIES IN 2010	23	23	31
% CHANGE	4.3%	39.1%	9.7%
RECORD YEAR	2003 (36)	2002 (34)	2011 (34)

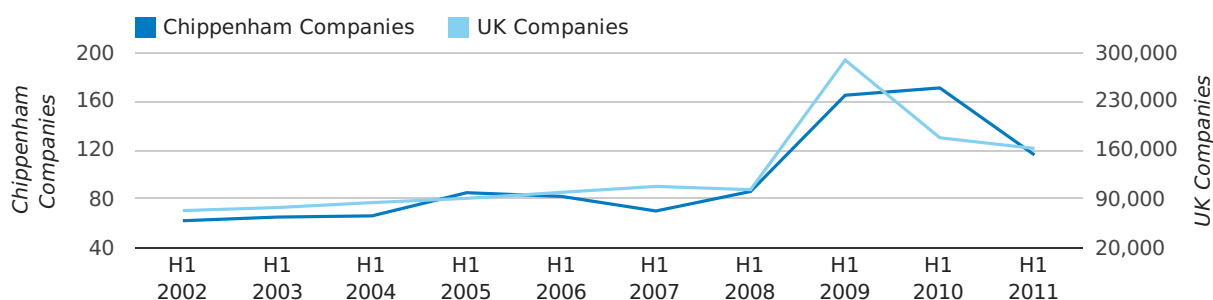
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 116 companies were dissolved in Chippenham. This figure is 32.2% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Chippenham occurred in 2010 when a total of 171 were closed.

HALF YEAR (JAN-JUN)	CHIPPENHAM	UK
2011	116	162,310
2010	171	177,631
% CHANGE	-32.2%	-8.6%
RECORD YEAR	2010 (171)	2009 (289,236)

dissolved companies by half year



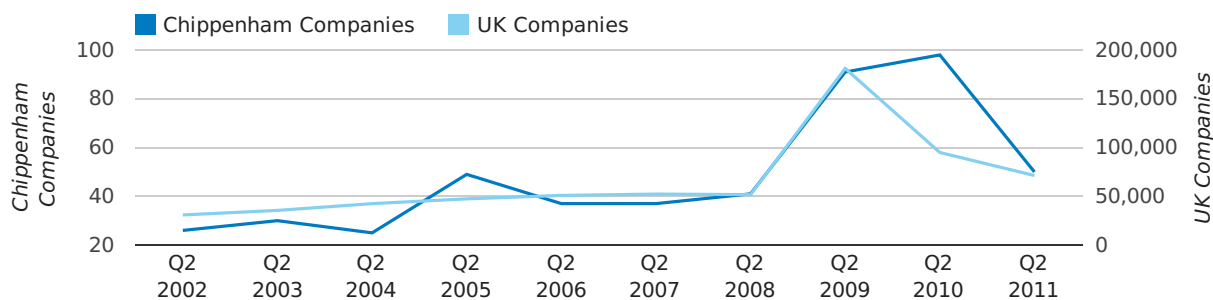
Quarterly Data (Q2 Apr-Jun 2011)

A total of 50 companies were dissolved in Chippenham during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 49.0% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

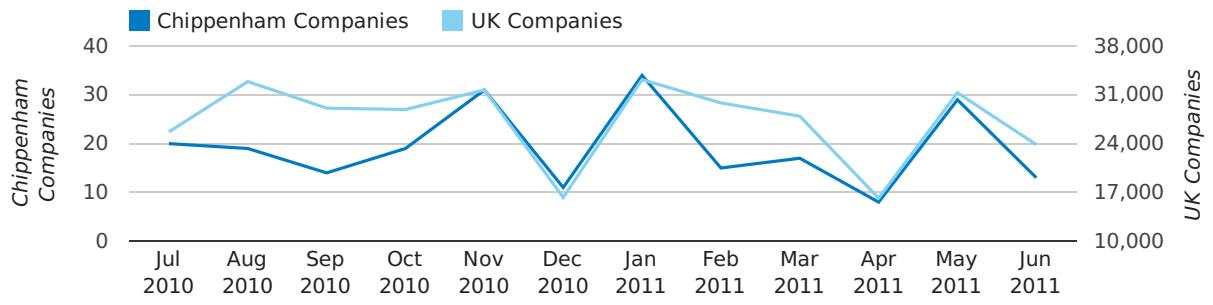
SECOND QUARTER (APR 2011 - JUN 2011)	CHIPPENHAM	UK
2011	50	71,324
2010	98	94,954
% CHANGE	-49.0%	-24.9%
RECORD YEAR	2010 (98)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



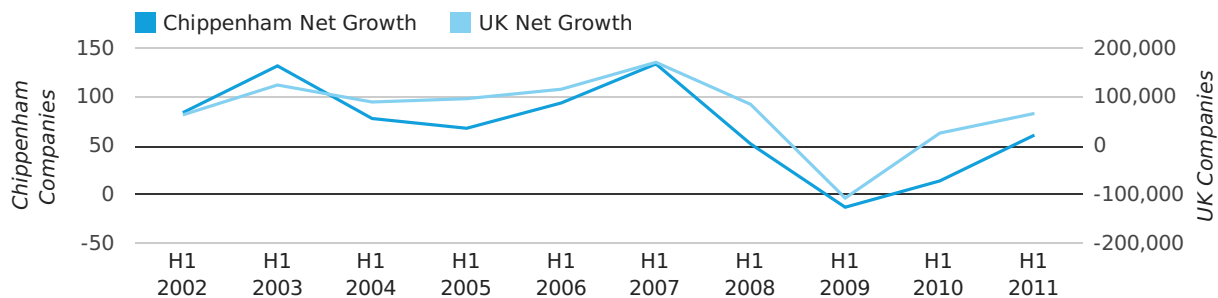
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	8	29	13
CLOSED COMPANIES IN 2010	16	23	59
% CHANGE	-50.0%	26.1%	-78%
RECORD YEAR	2005 (20)	2009 (46)	2010 (59)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Chippenham increased by 61 companies. This figure is 335.7% higher than last year, which compares well to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	CHIPPENHAM	UK
2011	61	66,425
2010	14	26,118
% CHANGE	335.7%	154.3%
RECORD YEAR	2007 (134)	2007 (171,296)

net growth by half year



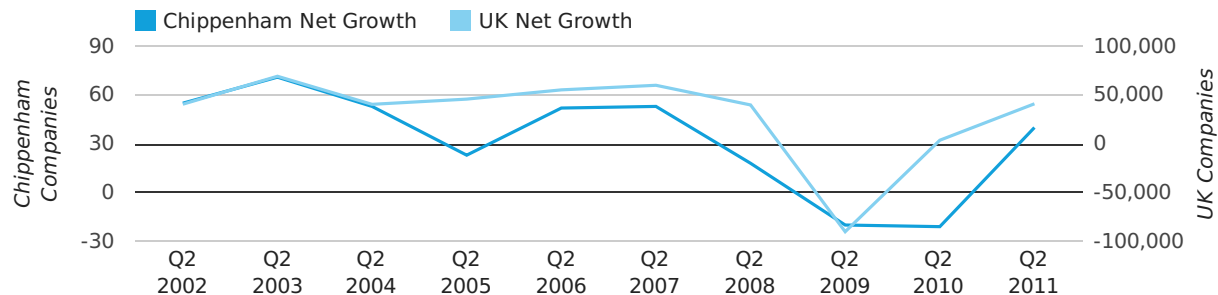
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Chippenham during the second quarter of 2011 (Apr 2011 - Jun 2011) was 40 companies.

This represents an increase of 290.5% on the same period last year.

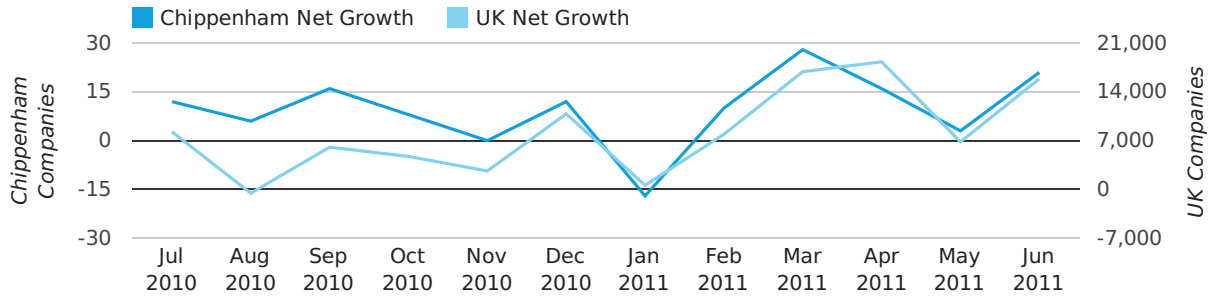
SECOND QUARTER (APR 2011 - JUN 2011)	CHIPPENHAM	UK
2011	40	41,020
2010	-21	3,658
% CHANGE	-290.5%	1,021.4%
RECORD YEAR	2003 (71)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



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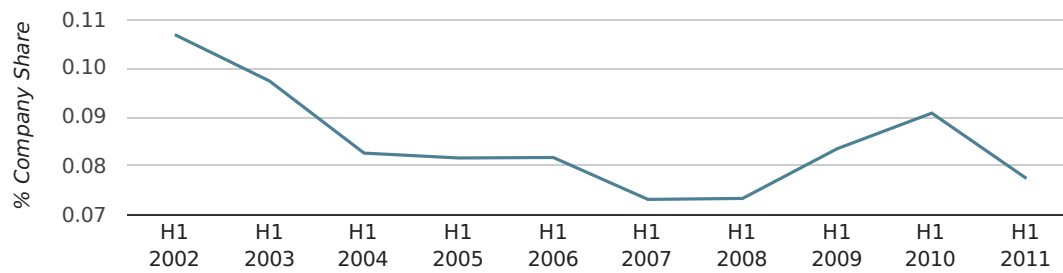
	APRIL	MAY	JUNE
NET GROWTH IN 2011	16	3	21
NET GROWTH IN 2010	7	0	-28
% CHANGE	128.6%	0.0%	-175.0%
RECORD YEAR	2007 (30)	2003 (24)	2002 (28)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Chippenham formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	CHIPPENHAM
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2001 (0.1%)

company share by half year

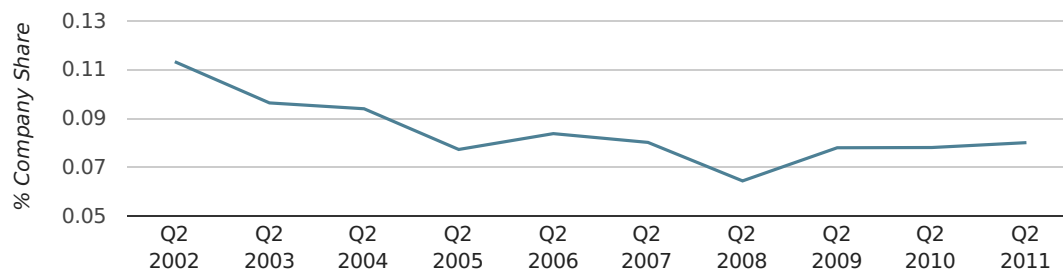


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Chippenham formed 0.1% of all UK companies.

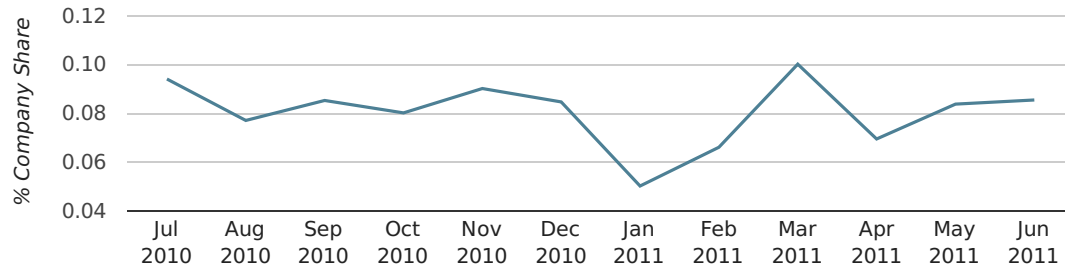
SECOND QUARTER (APR 2011 - JUN 2011)	CHIPPENHAM
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.1%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	1.0%	9.5%	-2.8%
RECORD YEAR	1969 (0.4%)	1974 (0.3%)	1965 (0.2%)

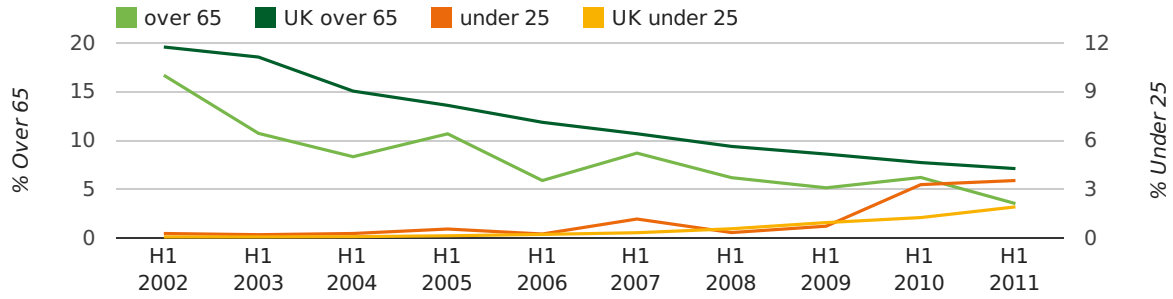
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 46.3.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.3%.

director age by half year



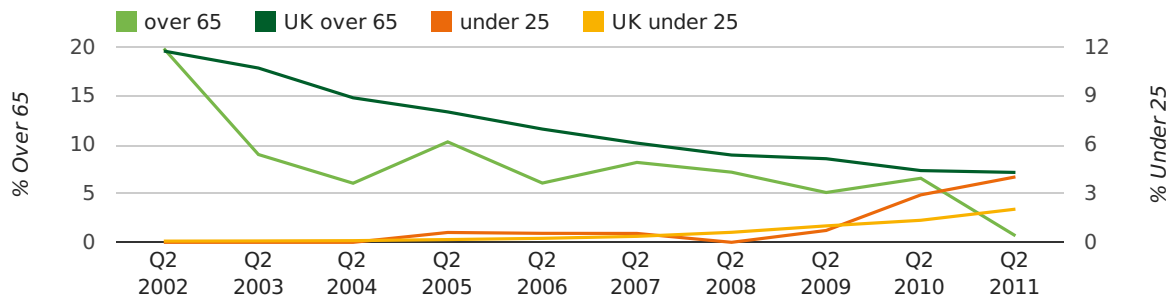
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 45.8.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 0.7% compared to the UK figure of 4.3%.

director age by quarter

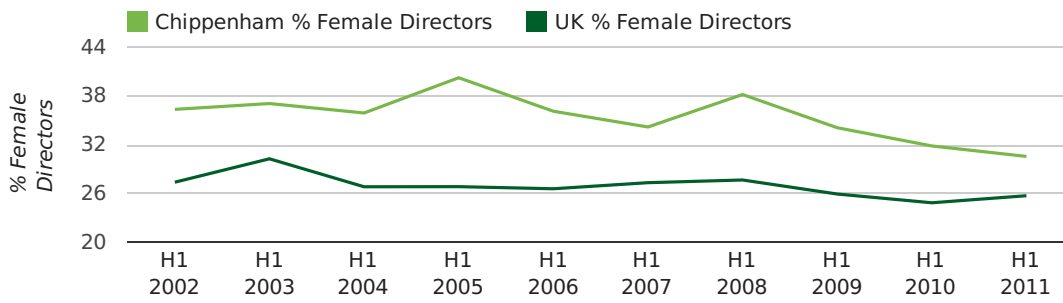


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Chippenham was 1861 when 40.0% of all directors were female.

30.6% of all director appointments in Chippenham in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

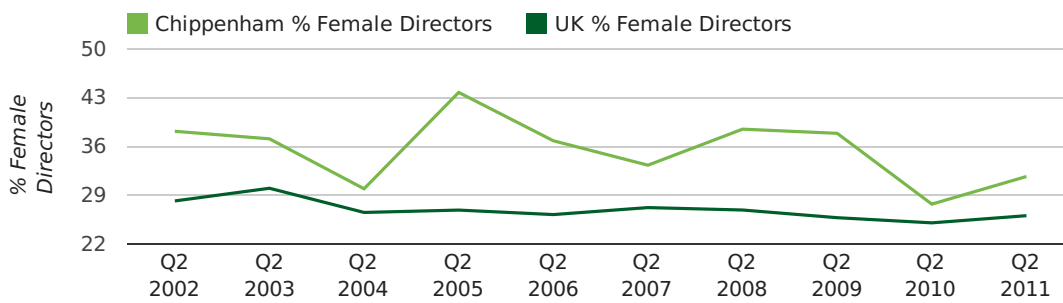


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Chippenham was in 1866 when 66.7% of all directors were female.

31.7% of all director appointments in Chippenham in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.33%	CONSULTING	5.09%
CONSULTANCY	1.66%	MANAGEMENT	4.86%
DESIGN	1.16%	CONSULTANCY	3.17%
BUILDING	1.00%	PROPERTY	2.43%
ASSOCIATES	1.00%	TRADING	2.05%
ELECTRICAL	0.83%	DESIGN	1.94%
ENTERPRISES	0.83%	ASSOCIATES	1.92%
CHIPPENHAM	0.83%	BUSINESS	1.87%
IT	0.67%	CONSTRUCTION	1.77%
FOR	0.67%	CONSULTANTS	1.76%
MEDIA	0.67%	MEDIA	1.73%
MANAGEMENT	0.67%	ENGINEERING	1.67%
CONSTRUCTION	0.67%	LONDON	1.60%
WILTSHIRE	0.67%	GLOBAL	1.46%
INVESTMENTS	0.67%	J	1.44%
PLUMBING	0.67%	CARE	1.44%
PUBLISHING	0.50%	INVESTMENTS	1.42%
IN	0.50%	IT	1.39%
PROJECT	0.50%	BUILDING	1.32%
GUY	0.50%	PROPERTIES	1.31%
DEVELOPMENTS	0.50%	ELECTRICAL	1.30%
SOLAR	0.50%	M	1.27%
PROPERTY	0.50%	S	1.23%
CONSULTANTS	0.50%	ENTERPRISES	1.20%
GROUP	0.50%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	89	202,072
7487 - Other business activities	46	60,758
82990 - Other business support service activities not elsewhere classified	38	30,647
7414 - Business & management consultancy	33	13,053
9999 - Dormant Company	30	20,111
70229 - Management consultancy activities other than financial management	29	16,419
99999 - Dormant Company	28	18,918
62020 - Information technology consultancy activities	14	10,545
74909 - Other professional, scientific and technical activities not elsewhere classified	13	7,835
7260 - Other computer related activities	11	7,849
7222 - Other software consultancy and supply	10	7,143
7499 - Non-trading company	10	10,955
62090 - Other information technology service activities	7	7,095
69201 - Accounting and auditing activities	7	3,394
4521 - General construction & civil engineering	6	5,928
85590 - Other education not elsewhere classified	5	2,108
56302 - Public houses and bars	5	1,900
9305 - Other service activities	5	9,063
86900 - Other human health activities	5	4,154
43999 - Other specialised construction activities not elsewhere classified	4	3,050