

# Chippenham

2011 annual business confidence report



## headlines

- The second half of 2011 saw a new record in company registrations in Chippenham when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Chippenham when compared to any half year in history.
- November 2011 saw a new record in company registrations in Chippenham when compared to any previous November.
- The second half of 2011 saw a new record in company closures in Chippenham when compared to any previous second half year.
- Q4 2011 saw a new record in company closures in Chippenham when compared to any previous Q4.
- December 2011 saw a new record in company closures in Chippenham when compared to any previous December.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

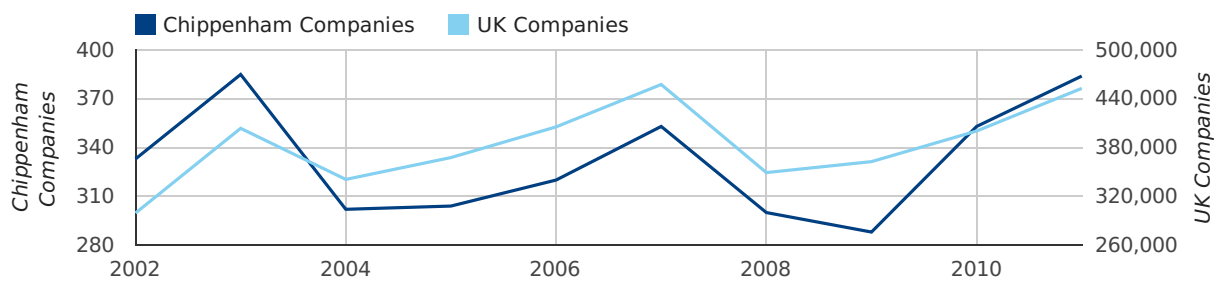
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## Annual Data (2011)

A total of 384 companies were formed in Chippenham in 2011. This total is 8.8% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	CHIPPENHAM	UK
2011	384	452,870
2010	353	400,358
2009	288	362,675
2008	300	349,203
2007	353	457,649
RECORD YEAR	2003 (385)	2007 (457,649)

### new companies by year



## Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Chippenham when compared to any previous second half year.

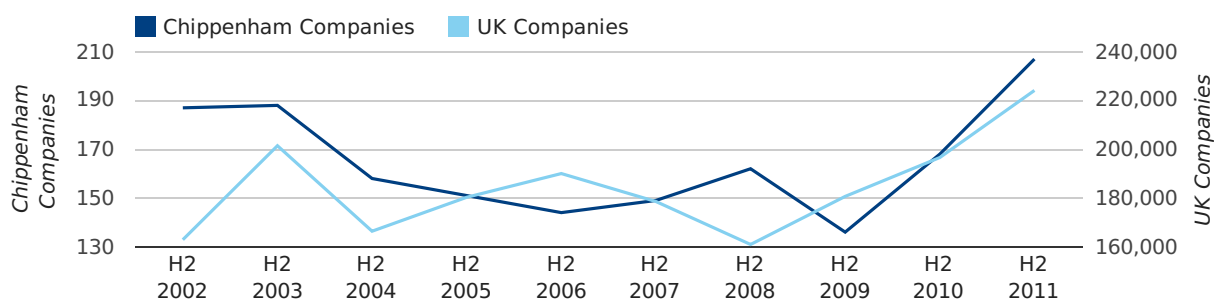
The second half of 2011 was a record second half year for company registrations in Chippenham when compared to any half year in history.

In the second half of 2011 a total of 207 companies were formed in Chippenham. This figure is 23.2% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Chippenham occurred in 2011 when a total of 207 were formed.

HALF YEAR (JUL-DEC)	CHIPPENHAM	UK
2011	207	224,135
2010	168	196,609
% CHANGE	23.2%	14.0%
RECORD YEAR	2011 (207)	2011 (224,135)

### new companies by half year



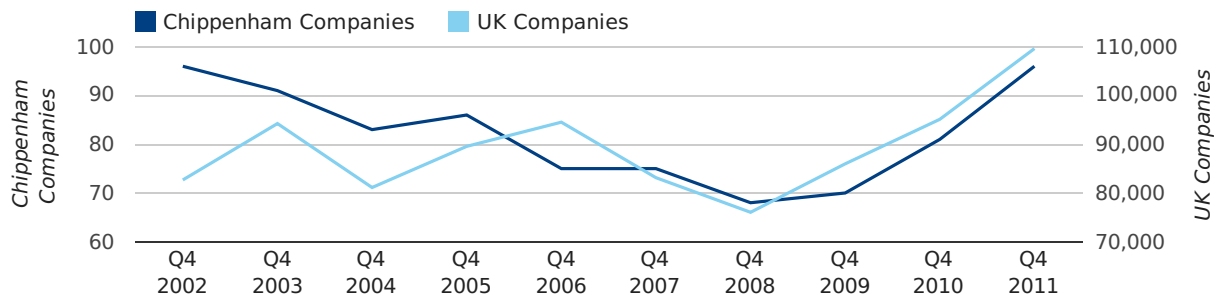
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 96 companies were registered in Chippenham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 18.5% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CHIPPENHAM	UK
2011	96	109,623
2010	81	95,117
% CHANGE	18.5%	15.3%
RECORD YEAR	2002 (96)	2011 (109,623)

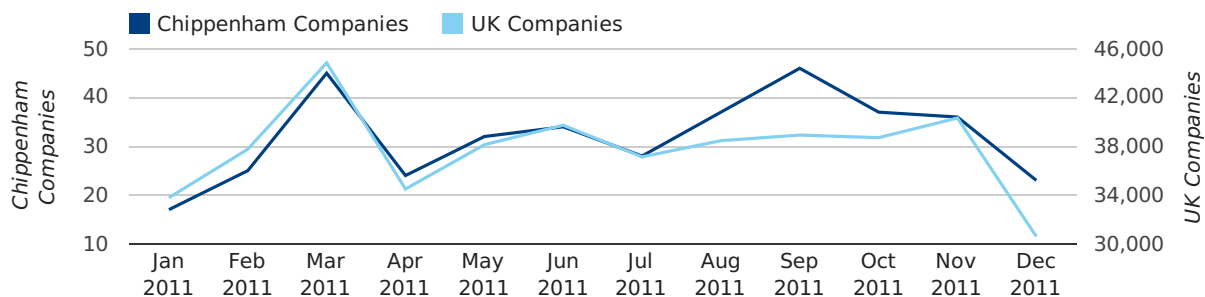
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Chippenham when compared to any previous November.

### new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	37	36	23
NEW COMPANIES IN 2010	27	31	23
% CHANGE	37.0%	16.1%	0.0%
RECORD YEAR	2007 (40)	2011 (36)	2002 (35)

### Annual Data (2011)

A total of 242 companies were dissolved in Chippenham in 2011. This total is 15.1% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	CHIPPENHAM	UK
2011	242	314,523
2010	285	342,232
2009	291	533,773
2008	170	237,901
2007	134	220,295
RECORD YEAR	2009 (291)	2009 (533,773)

### dissolved companies by year



### Half Year Data (Jul-Dec 2011)

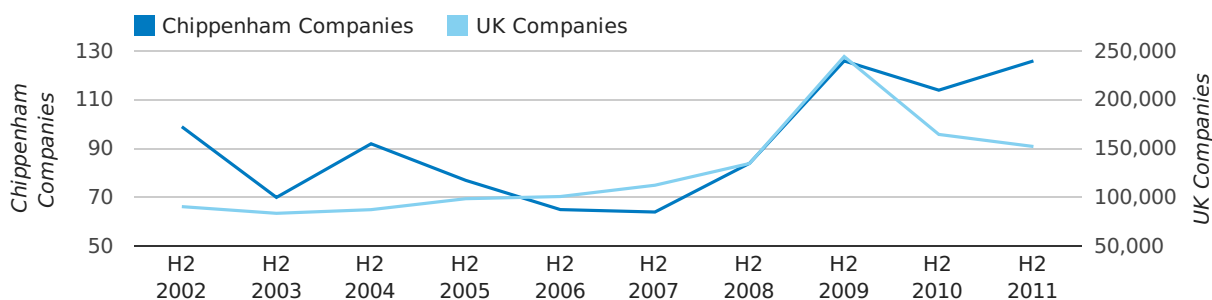
The second half of 2011 saw a new record in company closures in Chippenham when compared to any previous second half year.

In the second half of 2011 a total of 126 companies were dissolved in Chippenham. This figure is 10.5% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Chippenham occurred in 2011 when a total of 126 were closed.

HALF YEAR (JUL-DEC)	CHIPPENHAM	UK
2011	126	152,213
2010	114	164,601
% CHANGE	10.5%	-7.5%
RECORD YEAR	2011 (126)	2009 (244,537)

### dissolved companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

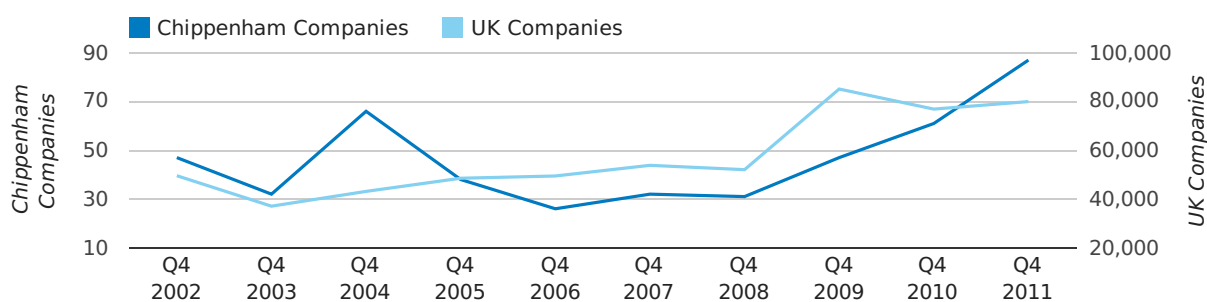
Q4 2011 saw a new record in company closures in Chippenham when compared to any previous Q4.

A total of 87 companies were dissolved in Chippenham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 42.6% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CHIPPENHAM	UK
2011	87	79,983
2010	61	76,896
% CHANGE	42.6%	4.0%
RECORD YEAR	2011 (87)	2009 (85,136)

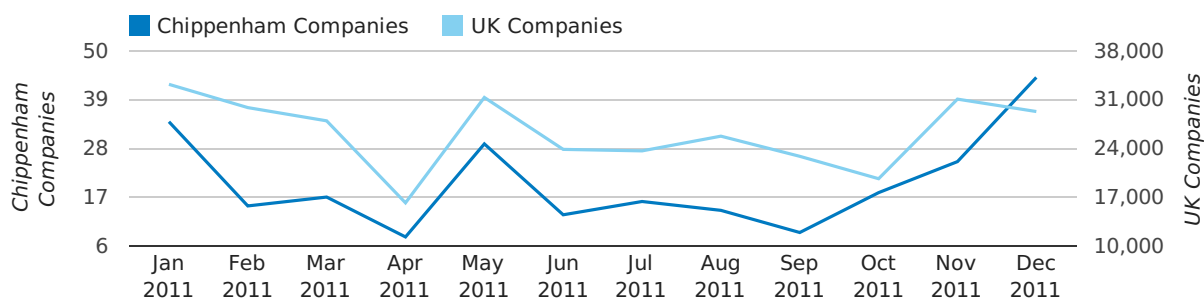
### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Chippenham when compared to any previous December.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	18	25	44
CLOSED COMPANIES IN 2010	19	31	11
% CHANGE	-5.3%	-19.4%	300%
RECORD YEAR	2004 (31)	2010 (31)	2011 (44)

### Annual Data (2011)

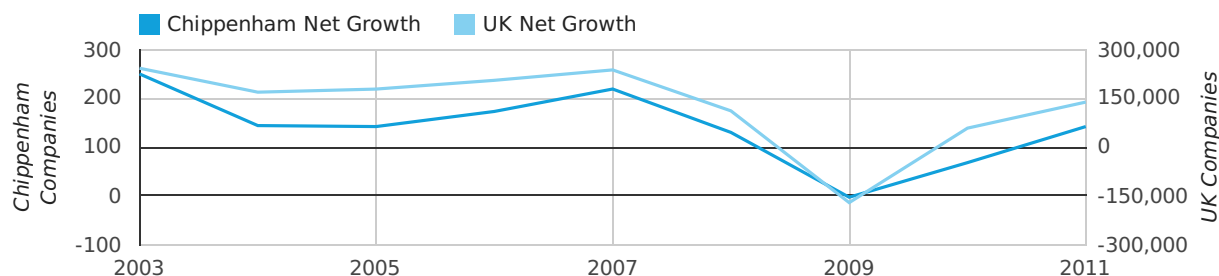
A total of 142 companies were added to the company register for Chippenham in 2011. This number represents growth of 40.2% which compares favourably to the UK figure of 34.6%.

This number is 74 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Chippenham company register grew by 250 companies.

YEAR	CHIPPENHAM	UK
2011	142	138,347
2010	68	58,126
2009	-3	-171,098
2008	130	111,302
2007	219	237,354
RECORD YEAR	2003 (250)	2003 (242,543)

### net growth by year

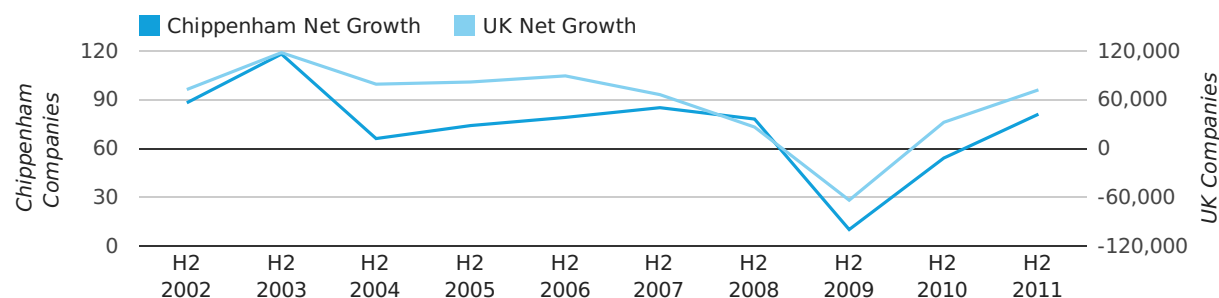


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Chippenham increased by 81 companies. This figure is 50.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	CHIPPENHAM	UK
2011	81	71,922
2010	54	32,008
% CHANGE	50.0%	124.7%
RECORD YEAR	2003 (118)	2003 (117,772)

### net growth by half year



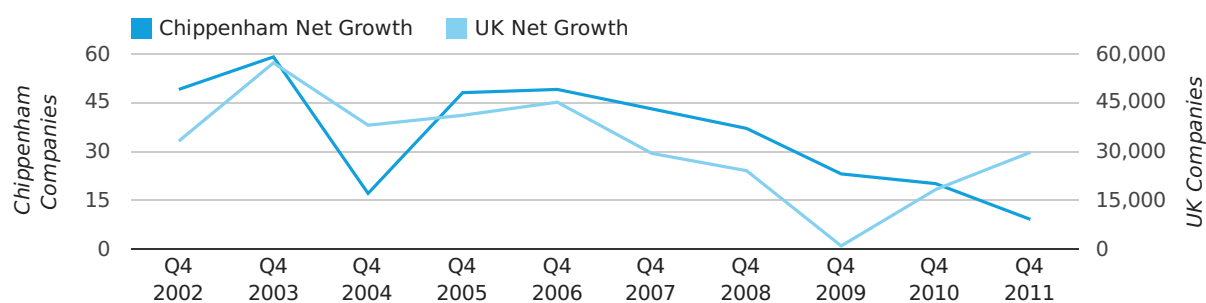
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Chippenham during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 9 companies.

This represents a decrease of 55.0% on the same period last year.

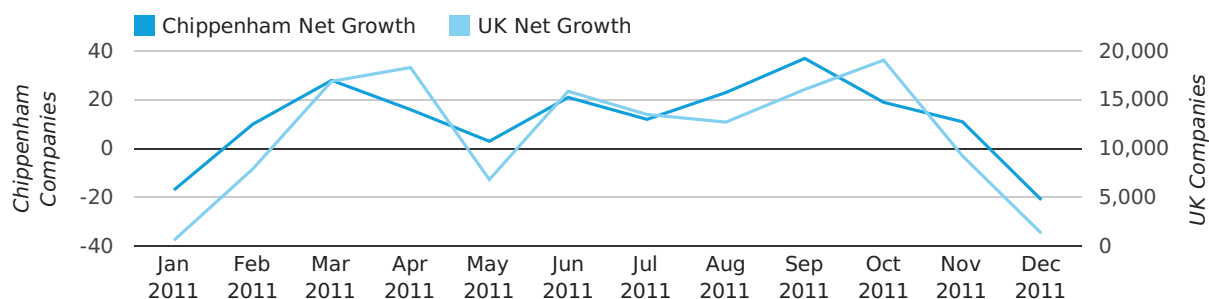
FOURTH QUARTER (OCT 2011 - DEC 2011)	CHIPPENHAM	UK
2011	9	29,640
2010	20	18,221
% CHANGE	-55.0%	62.7%
RECORD YEAR	2003 (59)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



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	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	19	11	-21
NET GROWTH IN 2010	8	0	12
% CHANGE	137.5%	0.0%	-275.0%
RECORD YEAR	2003 (30)	2006 (18)	2003 (22)

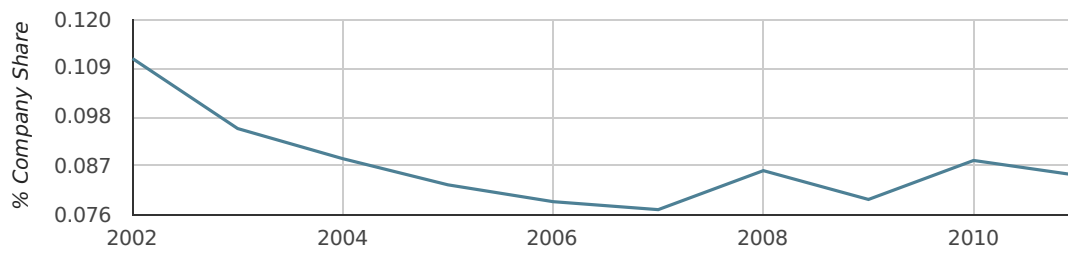


### Annual Data (2011)

In 2011 Chippenham formed 0.1% of all UK companies. This is no change on 2010 when Chippenham was responsible for 0.1% of all UK companies.

YEAR	CHIPPENHAM
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2002 (0.1%)

### company share by year

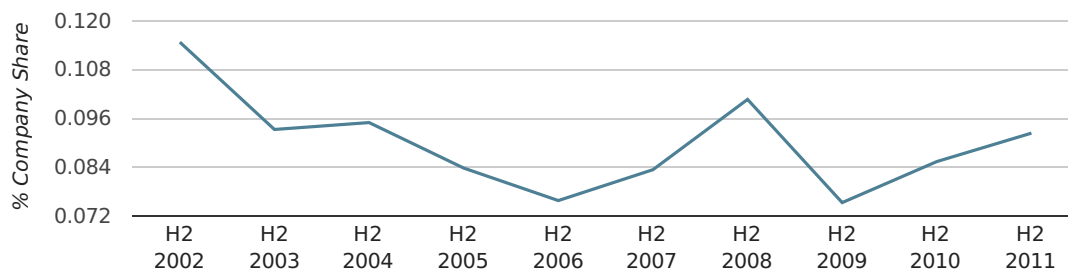


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Chippenham formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	CHIPPENHAM
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.2%)

### company share by half year

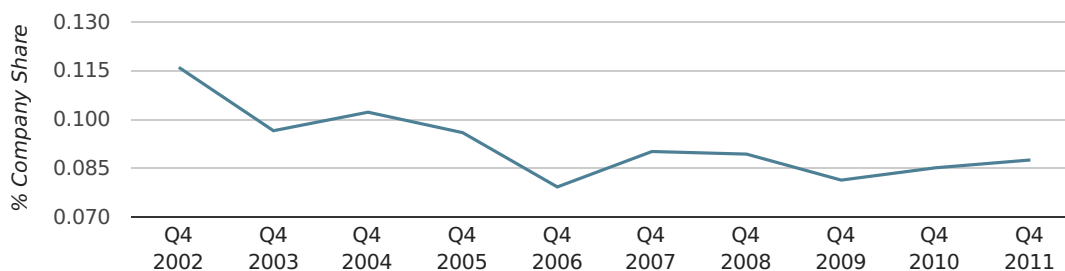


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Chippenham formed 0.1% of all UK companies.

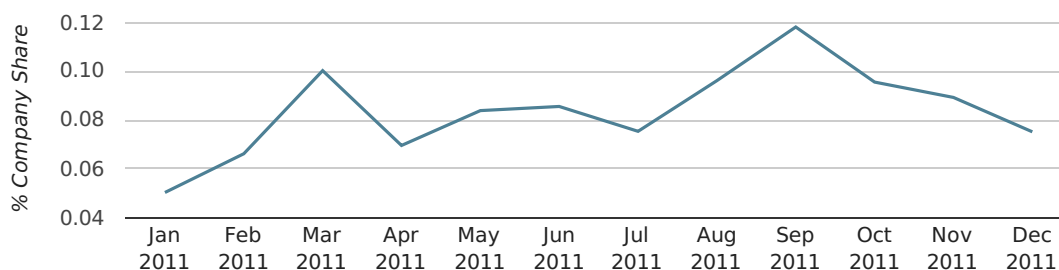
FOURTH QUARTER (OCT 2011 - DEC 2011)	CHIPPENHAM
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.2%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	19.1%	-1.1%	-11.3%
RECORD YEAR	1965 (0.4%)	1963 (0.3%)	1970 (0.4%)

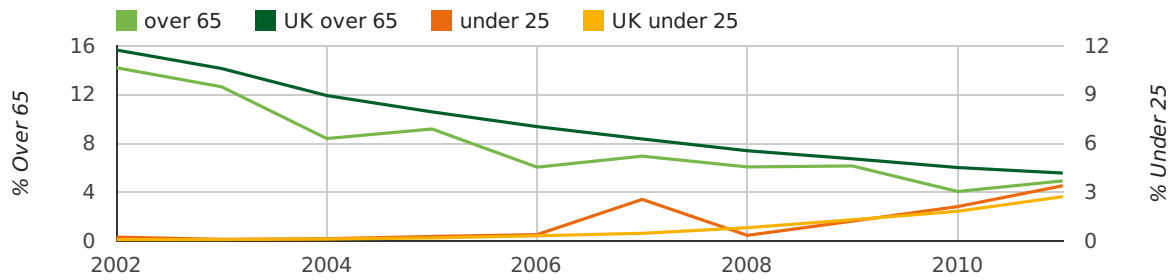
### Annual Data (2011)

The average age of a director in 2011 was 46.7.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.9% compared to the UK figure of 4.2%.

#### director age by year



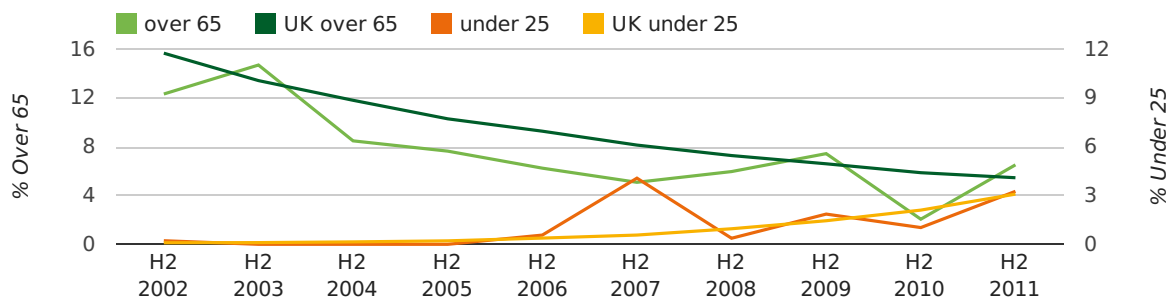
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 47.2.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 6.5% compared to the UK figure of 4.1%.

#### director age by half year



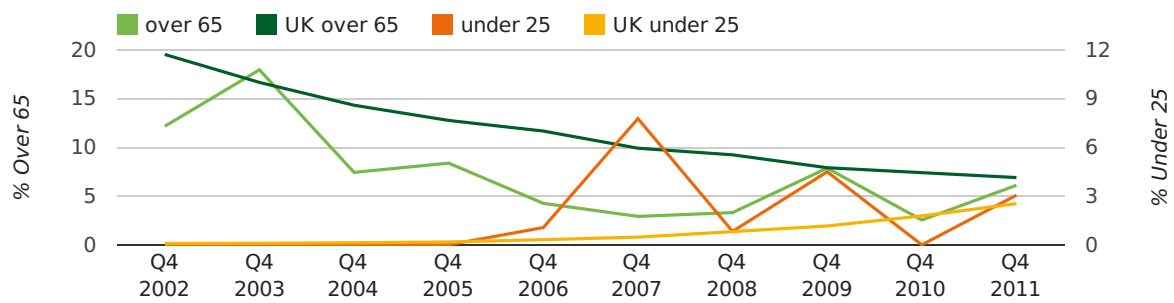
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### director age by quarter

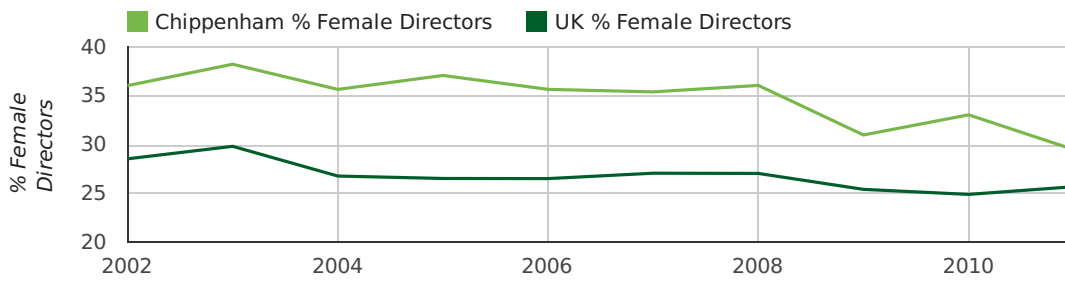


### Annual Data (2011)

The record year for female directors in Chippenham was 1857 when 36.4% of all directors were female.

The percentage of female directors in Chippenham in 2011 was 36.1%. The average for the UK during this time was 28.6%

#### director gender by year

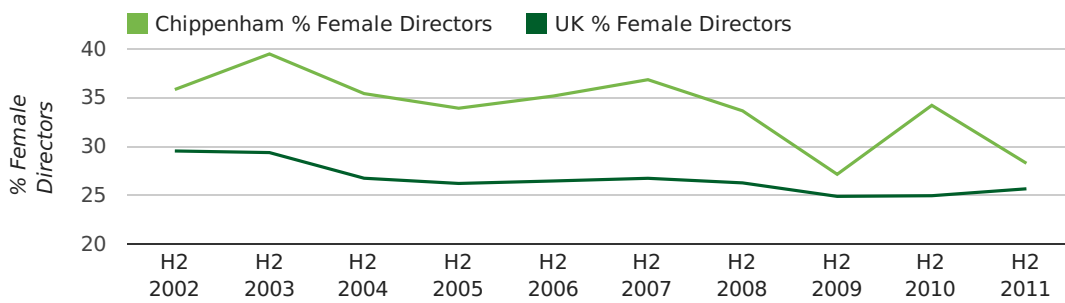


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Chippenham was 1860 when 42.9% of all directors were female.

28.3% of all director appointments in Chippenham in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

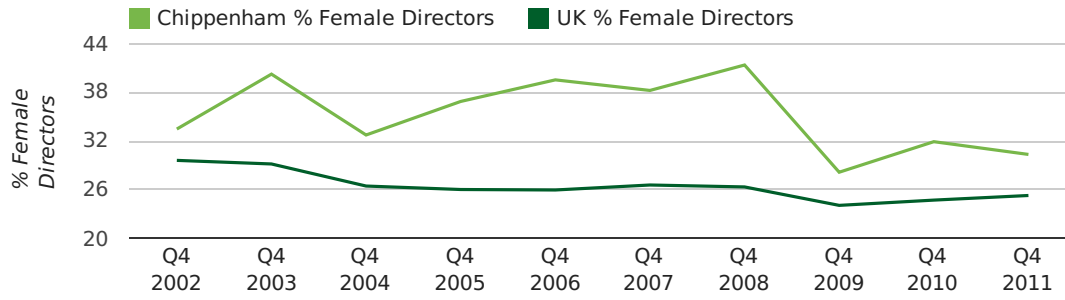


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Chippenham was in 1977 when 31.1% of all directors were female.

30.3% of all director appointments in Chippenham in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.18%	CONSULTING	5.07%
CONSULTANCY	1.46%	MANAGEMENT	4.74%
IT	1.16%	CONSULTANCY	3.26%
CHIPPENHAM	1.16%	PROPERTY	2.37%
MEDIA	1.02%	TRADING	2.07%
ASSOCIATES	1.02%	DESIGN	1.92%
BUILDING	0.87%	ASSOCIATES	1.86%
HOLDINGS	0.73%	ENGINEERING	1.78%
TAXIS	0.58%	BUSINESS	1.78%
WILTSHIRE	0.58%	CONSULTANTS	1.76%
SYSTEMS	0.58%	CONSTRUCTION	1.73%
PROPERTY	0.58%	MEDIA	1.71%
ENTERPRISES	0.58%	LONDON	1.63%
SOLAR	0.58%	J	1.51%
PARTNERS	0.58%	INVESTMENTS	1.48%
SECURITY	0.44%	GLOBAL	1.46%
STONE	0.44%	IT	1.41%
MANAGEMENT	0.44%	CARE	1.39%
DESIGNS	0.44%	PROPERTIES	1.29%
SUPPLIES	0.44%	ELECTRICAL	1.29%
WESSEX	0.44%	M	1.27%
PLUMBING	0.44%	BUILDING	1.26%
TRANSPORT	0.44%	ENERGY	1.25%
CONSTRUCTION	0.44%	S	1.20%
MARK	0.44%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	92	205,525
7487 - Other business activities	43	57,052
82990 - Other business support service activities not elsewhere classified	41	32,483
70229 - Management consultancy activities other than financial management	30	17,765
9999 - Dormant Company	29	20,199
99999 - Dormant Company	28	21,846
7414 - Business & management consultancy	19	13,034
62020 - Information technology consultancy activities	18	12,072
62090 - Other information technology service activities	11	7,493
7260 - Other computer related activities	10	7,667
7499 - Non-trading company	9	9,957
7222 - Other software consultancy and supply	8	7,398
85590 - Other education not elsewhere classified	7	2,395
9305 - Other service activities	7	9,492
74909 - Other professional, scientific and technical activities not elsewhere classified	7	8,671
69201 - Accounting and auditing activities	5	3,633
86900 - Other human health activities	5	4,457
56302 - Public houses and bars	5	2,308
4521 - General construction & civil engineering	5	5,558
8514 - Other human health activities	4	2,637