

Chippenham

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Chippenham when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Chippenham when compared to any half year in history.
- May 2012 saw a new record in company registrations in Chippenham when compared to any previous May.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Chippenham when compared to any previous first half year.

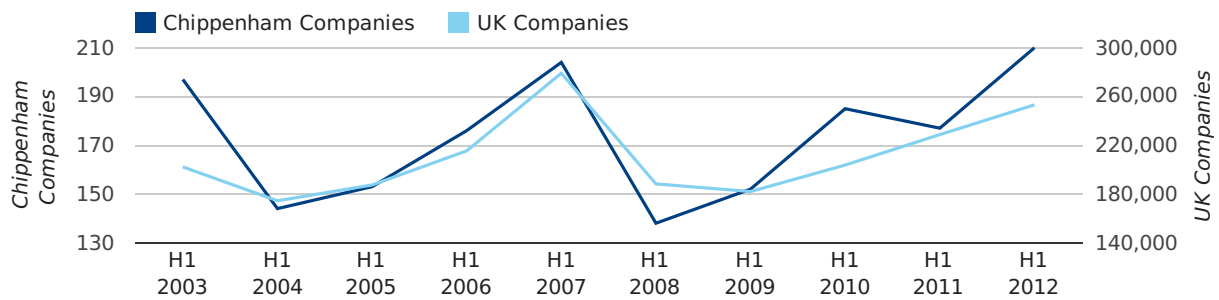
The first half of 2012 was a record first half year for company registrations in Chippenham when compared to any half year in history.

In the first half of 2012 a total of 210 companies were formed in Chippenham. This figure is 18.6% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Chippenham occurred in 2012 when a total of 210 were formed.

HALF YEAR (JAN-JUN)	CHIPPENHAM	UK
2012	210	253,150
2011	177	228,735
% CHANGE	18.6%	10.7%
RECORD YEAR	2012 (210)	2007 (279,097)

new companies by half year



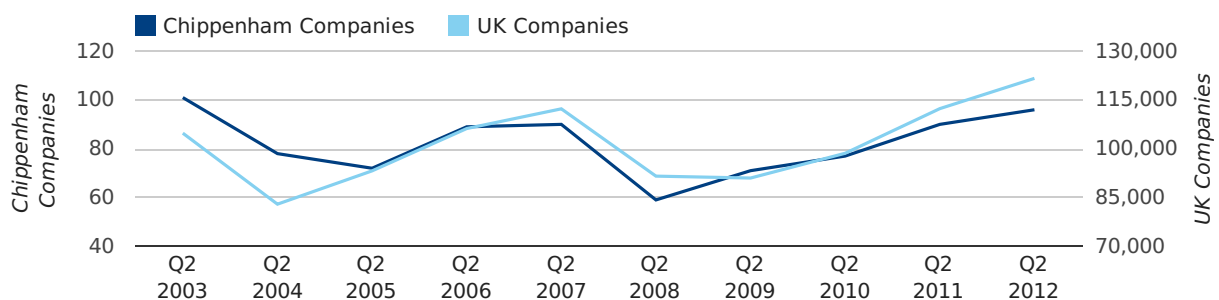
Quarterly Data (Q2 Apr-Jun 2012)

A total of 96 companies were registered in Chippenham during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 6.7% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	CHIPPENHAM	UK
2012	96	121,659
2011	90	112,344
% CHANGE	6.7%	8.3%
RECORD YEAR	2003 (101)	2012 (121,659)

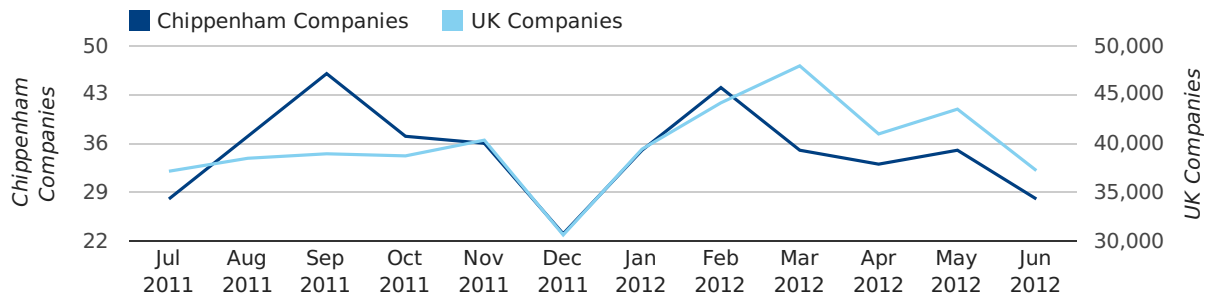
new companies by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Chippenham when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	33	35	28
NEW COMPANIES IN 2011	24	32	34
% CHANGE	37.5%	9.4%	-17.6%
RECORD YEAR	2003 (36)	2012 (35)	2011 (34)

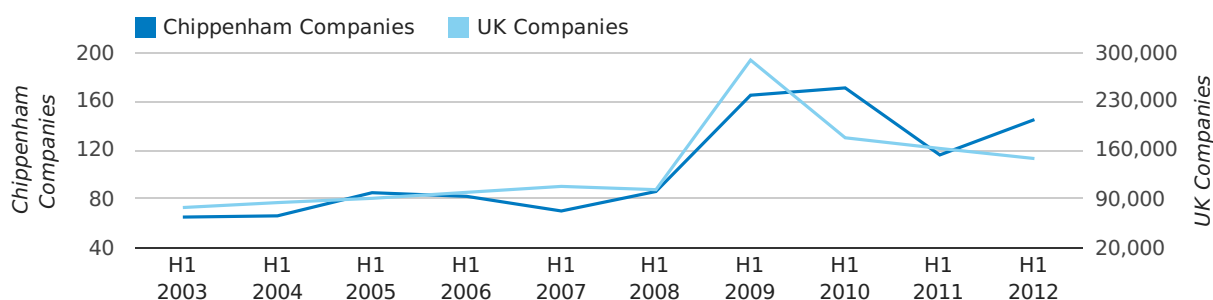
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 145 companies were dissolved in Chippenham. This figure is 25.0% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Chippenham occurred in 2010 when a total of 171 were closed.

HALF YEAR (JAN-JUN)	CHIPPENHAM	UK
2012	145	147,793
2011	116	162,310
% CHANGE	25.0%	-8.9%
RECORD YEAR	2010 (171)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 93 companies were dissolved in Chippenham during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 86.0% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	CHIPPENHAM	UK
2012	93	80,217
2011	50	71,324
% CHANGE	86.0%	12.5%
RECORD YEAR	2010 (98)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



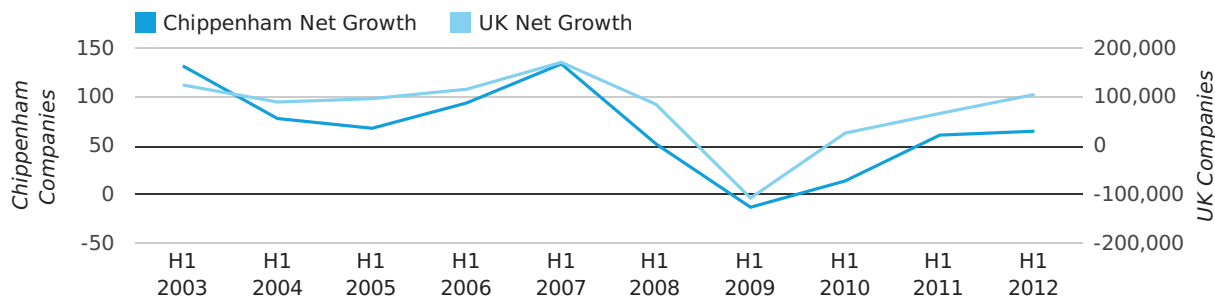
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	20	31	42
CLOSED COMPANIES IN 2011	8	29	13
% CHANGE	150.0%	6.9%	223%
RECORD YEAR	2005 (20)	2009 (46)	2010 (59)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Chippenham increased by 65 companies. This figure is 6.6% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	CHIPPENHAM	UK
2012	65	105,357
2011	61	66,425
% CHANGE	6.6%	58.6%
RECORD YEAR	2007 (134)	2007 (171,296)

net growth by half year



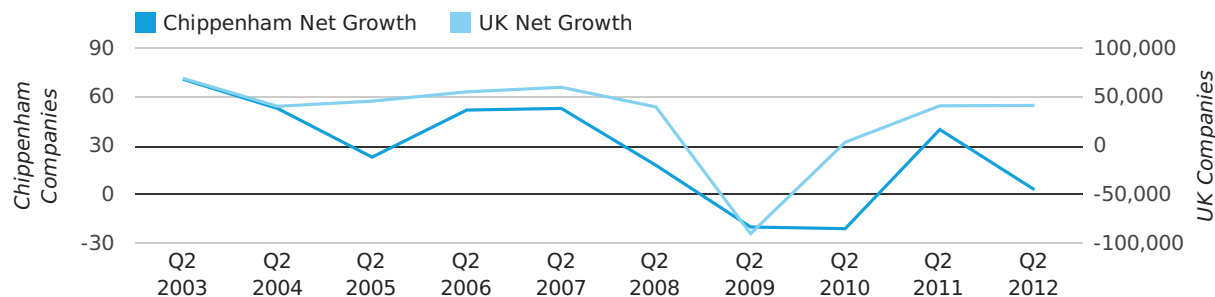
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Chippenham during the second quarter of 2012 (Apr 2012 - Jun 2012) was 3 companies.

This represents a decrease of 92.5% on the same period last year.

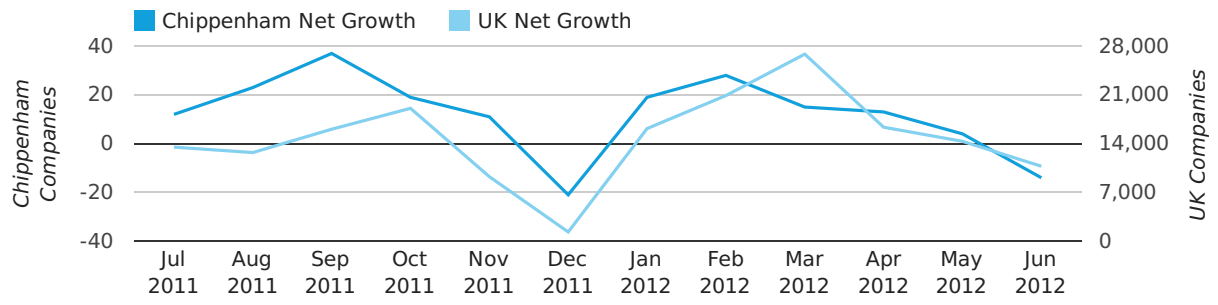
SECOND QUARTER (APR 2012 - JUN 2012)	CHIPPENHAM	UK
2012	3	41,442
2011	40	41,020
% CHANGE	-92.5%	1.0%
RECORD YEAR	2003 (71)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



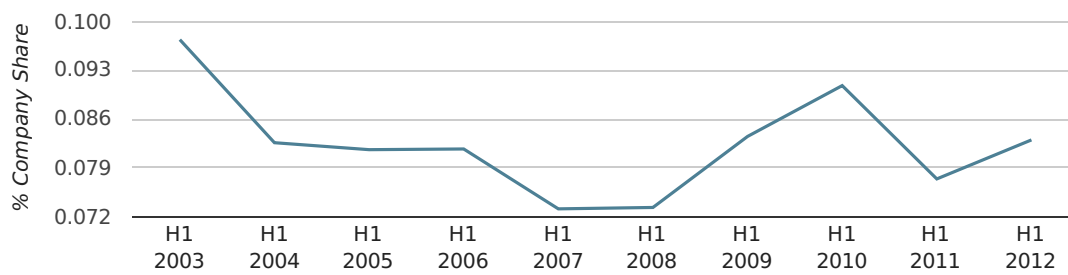
	APRIL	MAY	JUNE
NET GROWTH IN 2012	13	4	-14
NET GROWTH IN 2011	16	3	21
% CHANGE	-18.8%	33.3%	-166.7%
RECORD YEAR	2007 (30)	2003 (24)	2002 (28)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Chippenham formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	CHIPPENHAM
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	2001 (0.1%)

company share by half year

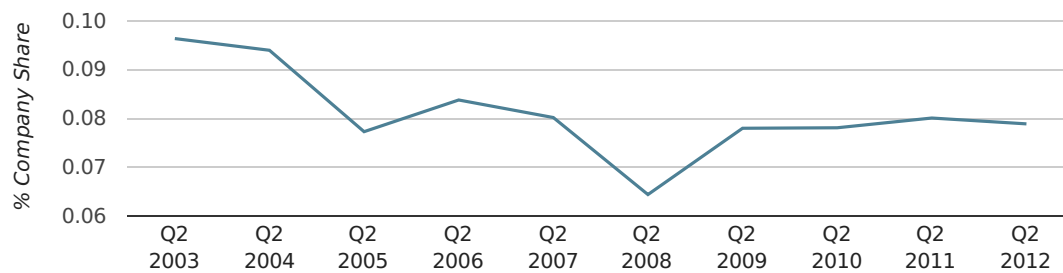


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Chippenham formed 0.1% of all UK companies.

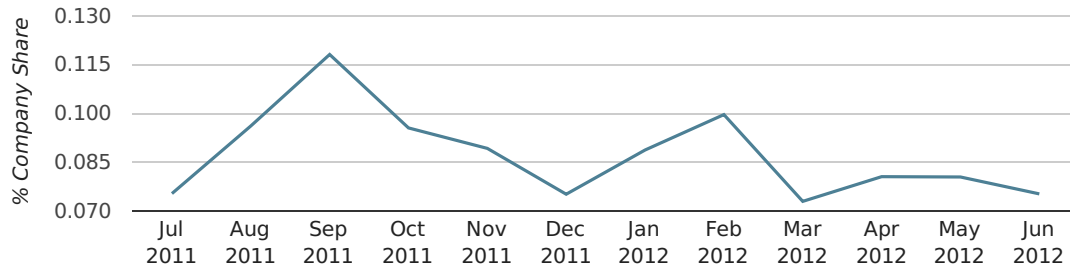
SECOND QUARTER (APR 2012 - JUN 2012)	CHIPPENHAM
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.1%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	15.8%	-4.1%	-12.0%
RECORD YEAR	1969 (0.4%)	1974 (0.3%)	1965 (0.2%)

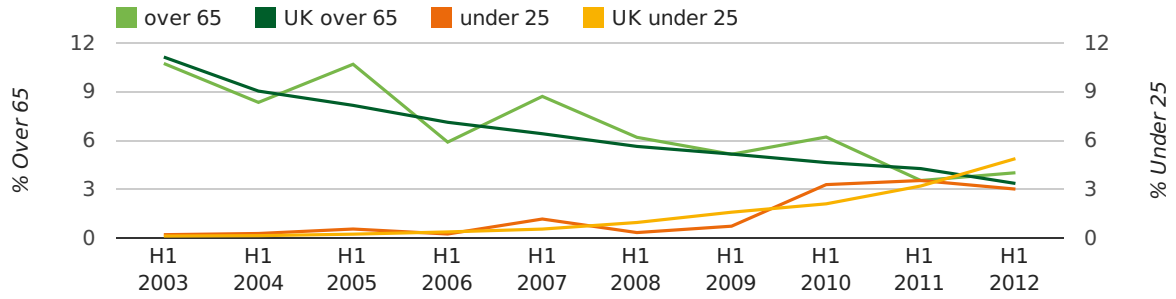
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 45.6.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 3.4%.

director age by half year



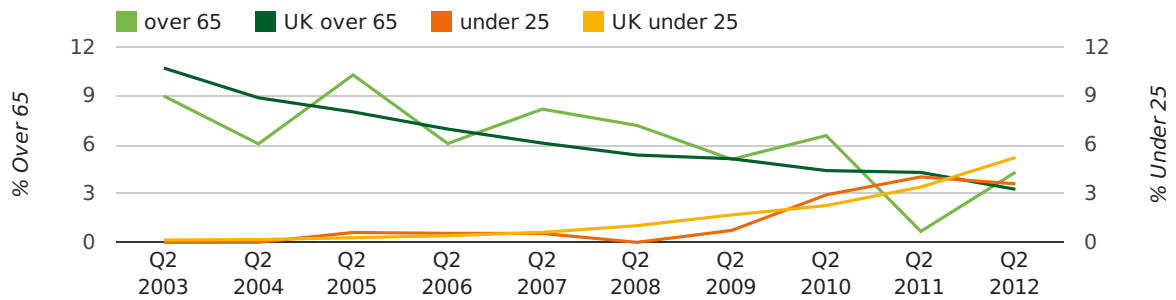
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 44.6.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 4.3% compared to the UK figure of 3.3%.

director age by quarter

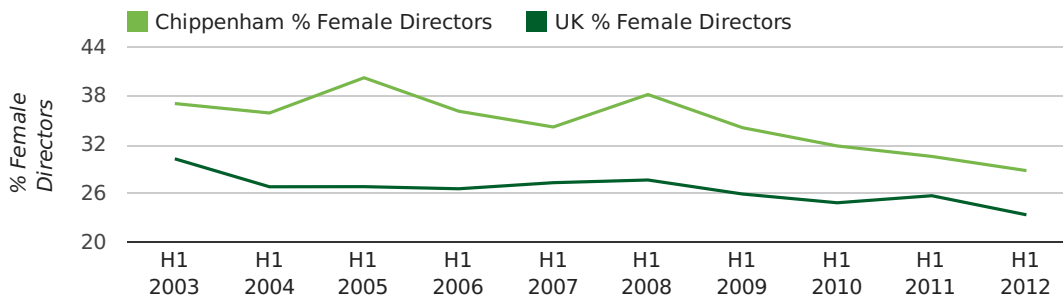


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Chippenham was 1861 when 40.0% of all directors were female.

28.8% of all director appointments in Chippenham in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

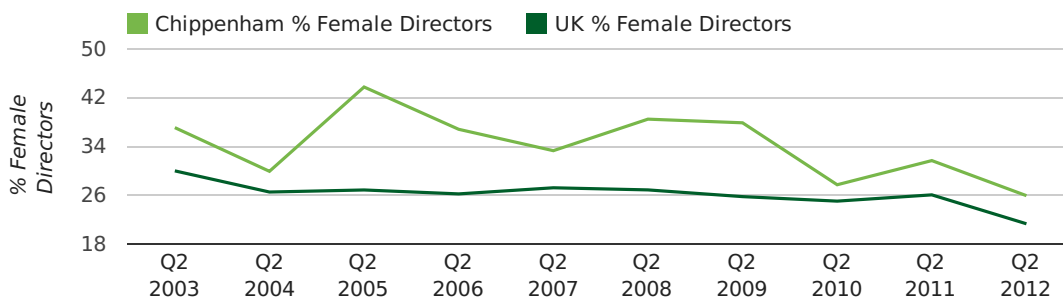


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Chippenham was in 1866 when 66.7% of all directors were female.

25.9% of all director appointments in Chippenham in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.48%	CONSULTING	5.07%
CONSULTANCY	1.10%	MANAGEMENT	4.74%
ASSOCIATES	1.10%	CONSULTANCY	3.28%
CHIPPENHAM	0.96%	PROPERTY	2.35%
MEDIA	0.96%	TRADING	2.10%
M	0.83%	DESIGN	1.89%
IT	0.69%	ENGINEERING	1.87%
TRANSPORT	0.69%	ASSOCIATES	1.82%
BUILDING	0.69%	CONSULTANTS	1.78%
CATERING	0.55%	CONSTRUCTION	1.71%
WILTSHIRE	0.55%	BUSINESS	1.70%
PROPERTY	0.55%	MEDIA	1.69%
SUPPLIES	0.55%	LONDON	1.68%
HOLDINGS	0.55%	J	1.57%
S	0.55%	GLOBAL	1.51%
SYSTEMS	0.55%	INVESTMENTS	1.48%
GREEN	0.55%	IT	1.42%
PLUMBING	0.55%	CARE	1.31%
BATH	0.55%	PROPERTIES	1.31%
MANAGEMENT	0.55%	M	1.26%
DESIGN	0.55%	ELECTRICAL	1.23%
TRAINING	0.41%	BUILDING	1.23%
DEVELOPMENT	0.41%	SECURITY	1.19%
DESIGNS	0.41%	S	1.18%
VALLEY	0.41%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	119	244,457
82990 - Other business support service activities not elsewhere classified	34	35,447
70229 - Management consultancy activities other than financial management	34	20,390
7487 - Other business activities	32	47,029
99999 - Dormant Company	28	26,088
9999 - Dormant Company	27	16,469
62020 - Information technology consultancy activities	23	15,280
7414 - Business & management consultancy	15	10,978
62090 - Other information technology service activities	12	8,258
7260 - Other computer related activities	10	6,456
7222 - Other software consultancy and supply	8	6,356
7499 - Non-trading company	7	8,023
71129 - Other engineering activities	6	2,453
86900 - Other human health activities	6	5,222
41100 - Development of building projects	6	5,149
56302 - Public houses and bars	6	2,913
69201 - Accounting and auditing activities	6	4,295
63990 - Other information service activities not elsewhere classified	5	2,456
61900 - Other telecommunications activities	5	1,535
74909 - Other professional, scientific and technical activities not elsewhere classified	5	10,271