

Christchurch

2011 annual business confidence report



headlines

- December 2011 saw a new record in company closures in Christchurch when compared to any previous December.

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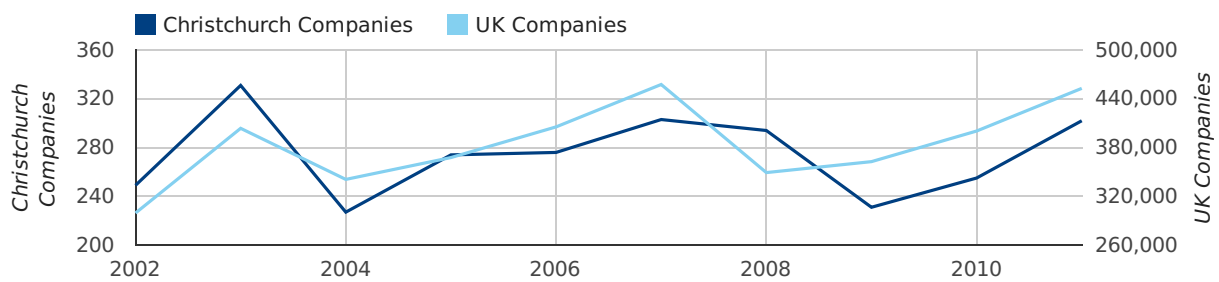
sic data

Annual Data (2011)

A total of 302 companies were formed in Christchurch in 2011. This total is 18.4% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	CHRISTCHURCH	UK
2011	302	452,870
2010	255	400,358
2009	231	362,675
2008	294	349,203
2007	303	457,649
RECORD YEAR	2003 (331)	2007 (457,649)

new companies by year



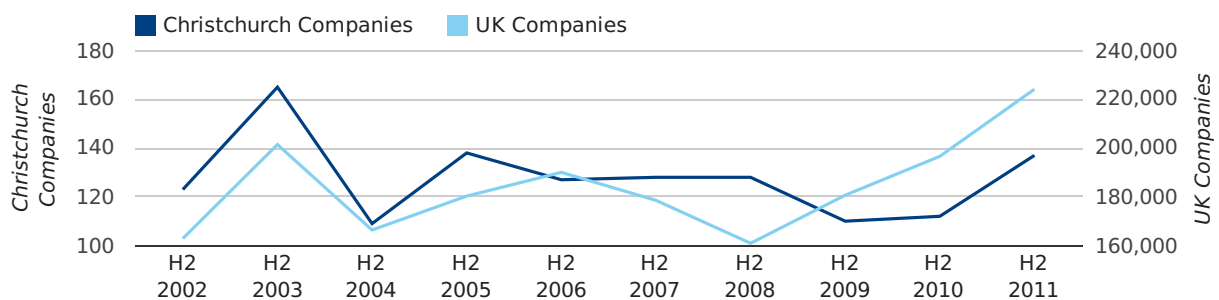
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 137 companies were formed in Christchurch. This figure is 22.3% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Christchurch occurred in 2003 when a total of 165 were formed.

HALF YEAR (JUL-DEC)	CHRISTCHURCH	UK
2011	137	224,135
2010	112	196,609
% CHANGE	22.3%	14.0%
RECORD YEAR	2003 (165)	2011 (224,135)

new companies by half year



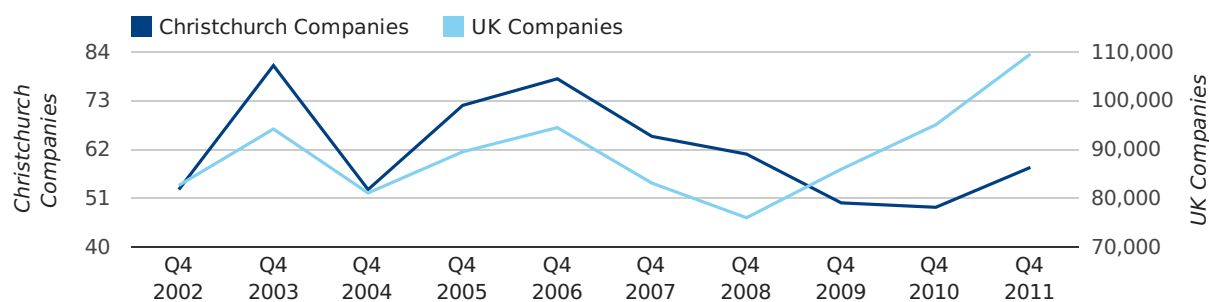
Quarterly Data (Q4 Oct-Dec 2011)

A total of 58 companies were registered in Christchurch during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 18.4% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

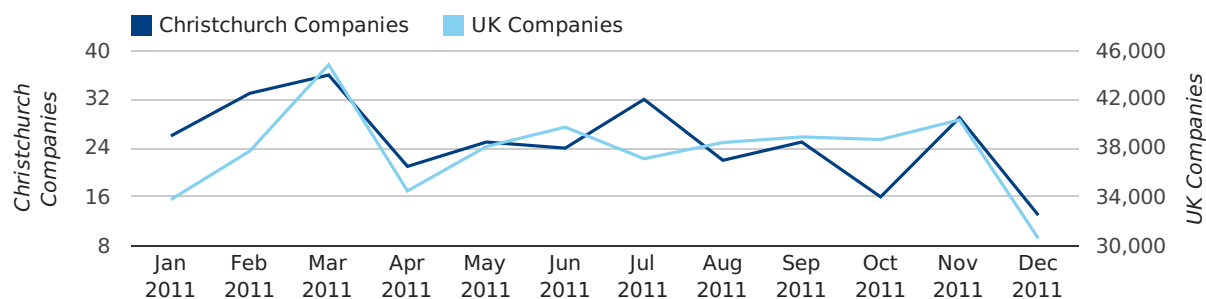
FOURTH QUARTER (OCT 2011 - DEC 2011)	CHRISTCHURCH	UK
2011	58	109,623
2010	49	95,117
% CHANGE	18.4%	15.3%
RECORD YEAR	2003 (81)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	16	29	13
NEW COMPANIES IN 2010	11	20	18
% CHANGE	45.5%	45.0%	-27.8%
RECORD YEAR	2003 (34)	2000 (31)	2006 (24)

Annual Data (2011)

A total of 237 companies were dissolved in Christchurch in 2011. This total is 14.7% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	CHRISTCHURCH	UK
2011	237	314,523
2010	278	342,232
2009	287	533,773
2008	136	237,901
2007	177	220,295
RECORD YEAR	2009 (287)	2009 (533,773)

dissolved companies by year



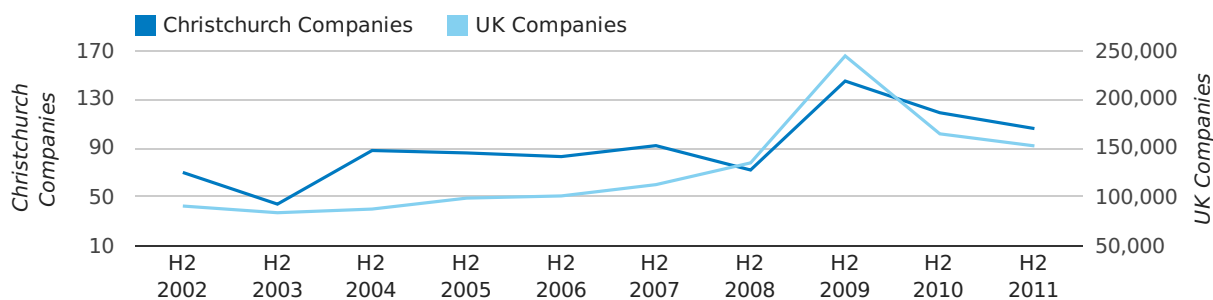
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 106 companies were dissolved in Christchurch. This figure is 10.9% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Christchurch occurred in 2009 when a total of 145 were closed.

HALF YEAR (JUL-DEC)	CHRISTCHURCH	UK
2011	106	152,213
2010	119	164,601
% CHANGE	-10.9%	-7.5%
RECORD YEAR	2009 (145)	2009 (244,537)

dissolved companies by half year



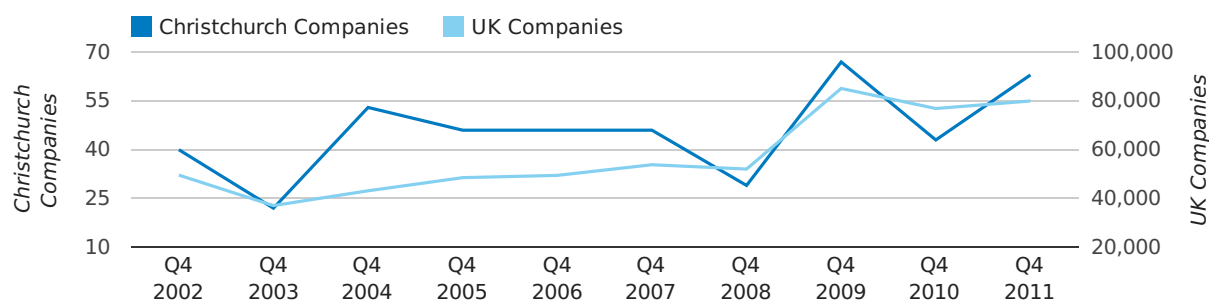
Quarterly Data (Q4 Oct-Dec 2011)

A total of 63 companies were dissolved in Christchurch during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 46.5% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CHRISTCHURCH	UK
2011	63	79,983
2010	43	76,896
% CHANGE	46.5%	4.0%
RECORD YEAR	2009 (67)	2009 (85,136)

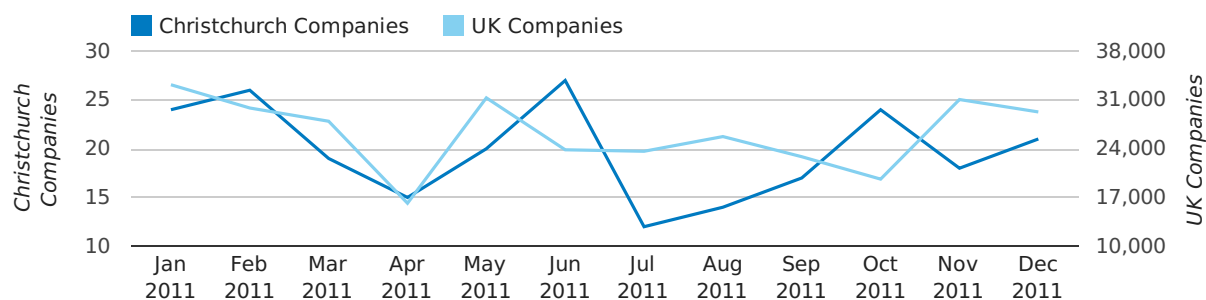
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Christchurch when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	24	18	21
CLOSED COMPANIES IN 2010	17	20	6
% CHANGE	41.2%	-10.0%	250%
RECORD YEAR	2006 (27)	2009 (31)	2011 (21)

Annual Data (2011)

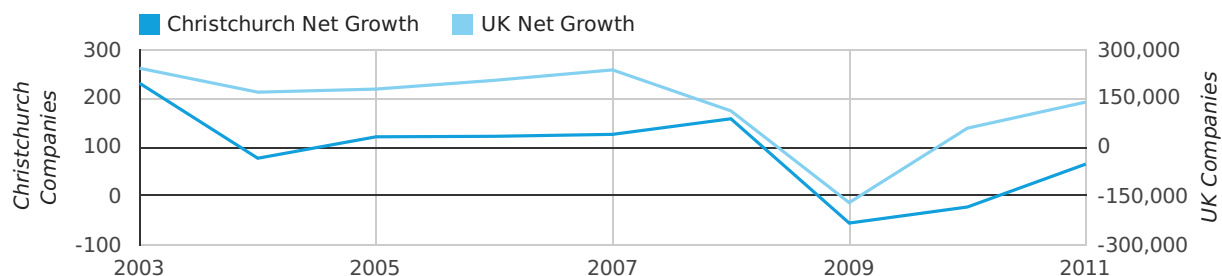
A total of 65 companies were added to the company register for Christchurch in 2011. This number represents growth of 25.5% which compares unfavourably to the UK figure of 34.6%.

This number is 88 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Christchurch company register grew by 231 companies.

YEAR	CHRISTCHURCH	UK
2011	65	138,347
2010	-23	58,126
2009	-56	-171,098
2008	158	111,302
2007	126	237,354
RECORD YEAR	2003 (231)	2003 (242,543)

net growth by year

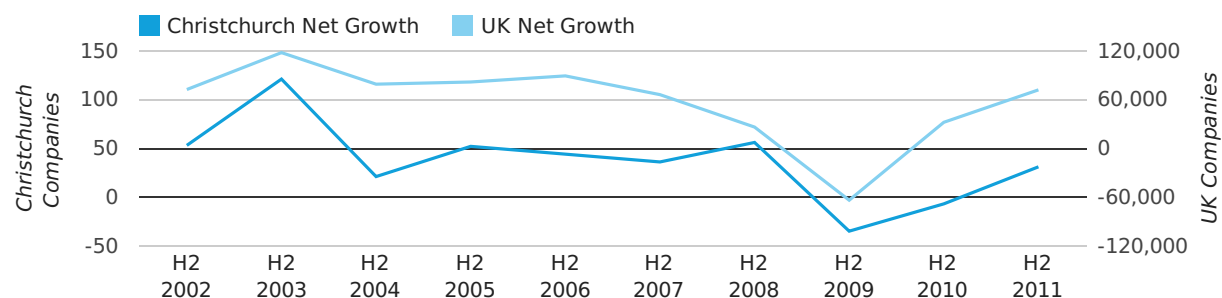


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Christchurch increased by 31 companies. This figure is 542.9% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	CHRISTCHURCH	UK
2011	31	71,922
2010	-7	32,008
% CHANGE	-542.9%	124.7%
RECORD YEAR	2003 (121)	2003 (117,772)

net growth by half year



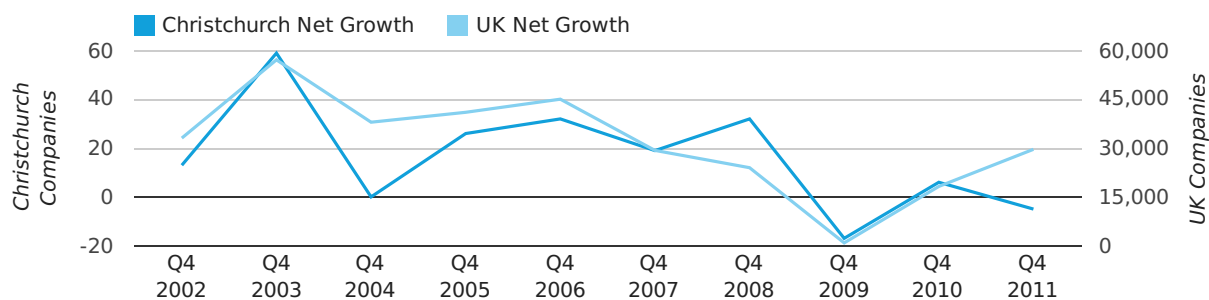
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Christchurch during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -5 companies.

This represents a decrease of 183.3% on the same period last year.

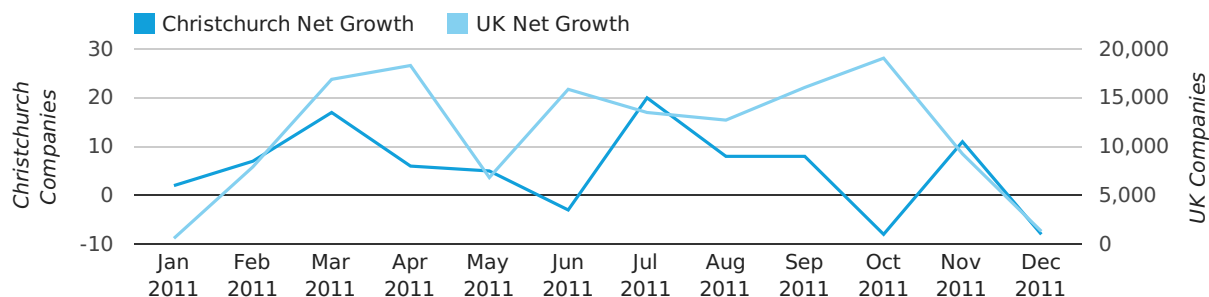
FOURTH QUARTER (OCT 2011 - DEC 2011)	CHRISTCHURCH	UK
2011	-5	29,640
2010	6	18,221
% CHANGE	-183.3%	62.7%
RECORD YEAR	2003 (59)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



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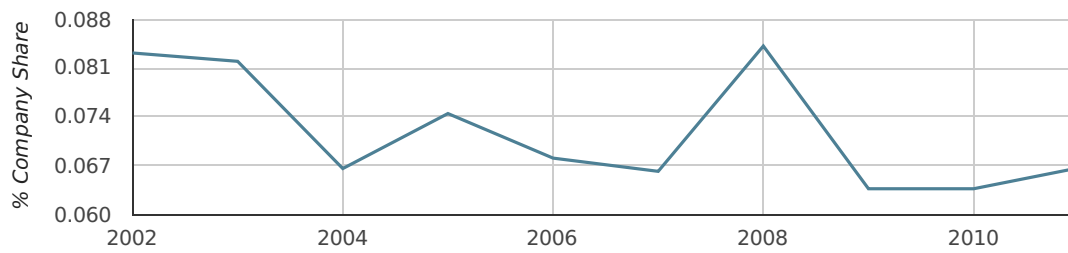
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	-8	11	-8
NET GROWTH IN 2010	-6	0	12
% CHANGE	33.3%	0.0%	-166.7%
RECORD YEAR	2003 (29)	2000 (24)	2006 (18)

Annual Data (2011)

In 2011 Christchurch formed 0.1% of all UK companies. This is no change on 2010 when Christchurch was responsible for 0.1% of all UK companies.

YEAR	CHRISTCHURCH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1979 (0.1%)

company share by year

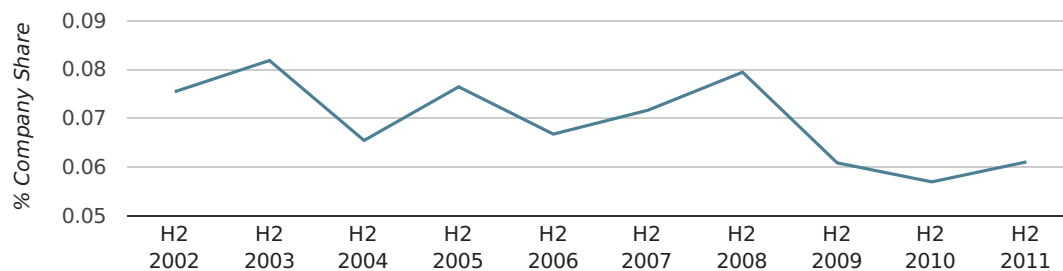


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Christchurch formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	CHRISTCHURCH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1974 (0.2%)

company share by half year

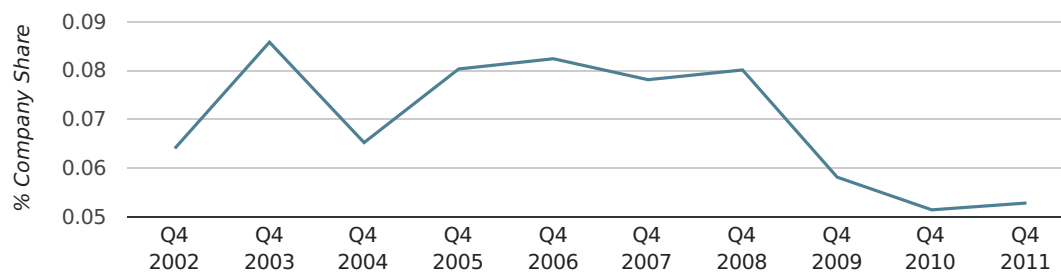


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Christchurch formed 0.1% of all UK companies.

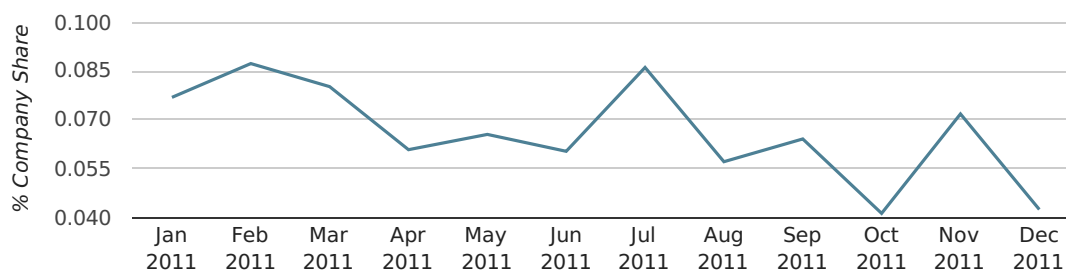
FOURTH QUARTER (OCT 2011 - DEC 2011)	CHRISTCHURCH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1963 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.1%	0.1%
% CHANGE	26.3%	23.5%	-35.9%
RECORD YEAR	1960 (0.2%)	1970 (0.3%)	1969 (0.4%)

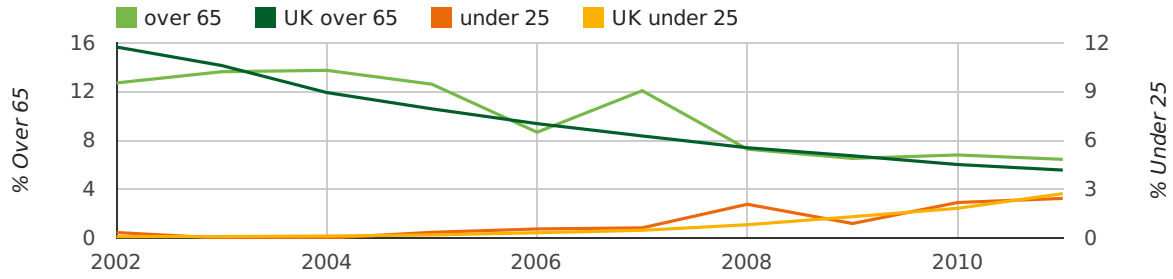
Annual Data (2011)

The average age of a director in 2011 was 46.5.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.5% compared to the UK figure of 4.2%.

director age by year



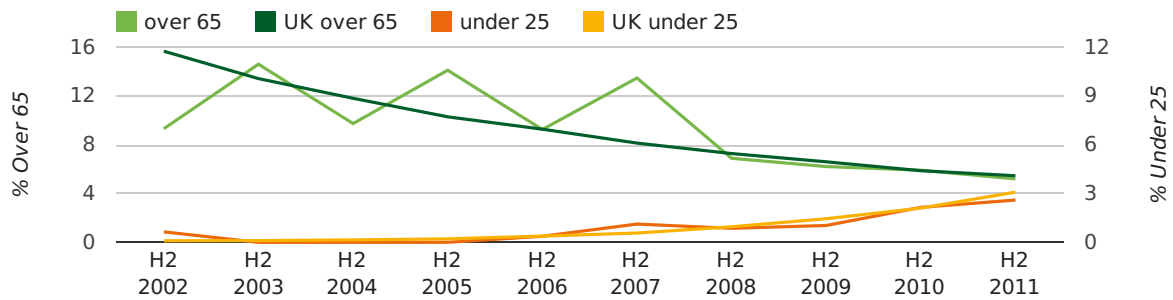
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.2.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 4.1%.

director age by half year



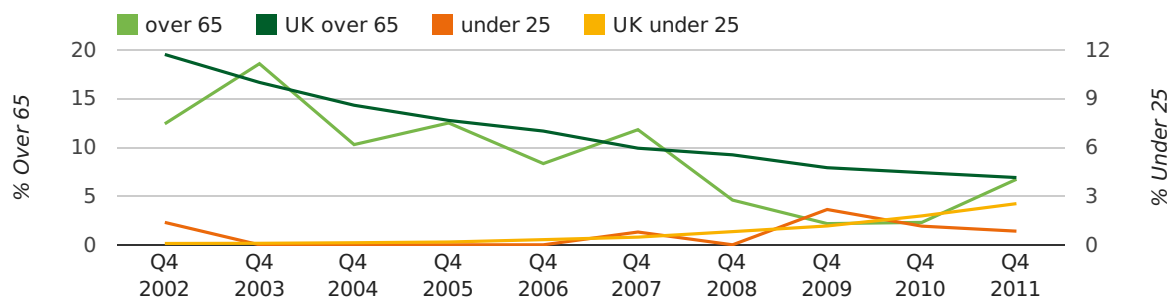
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.8.

The percentage of directors under the age of 25 was 0.8% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 6.7% compared to the UK figure of 4.1%.

director age by quarter

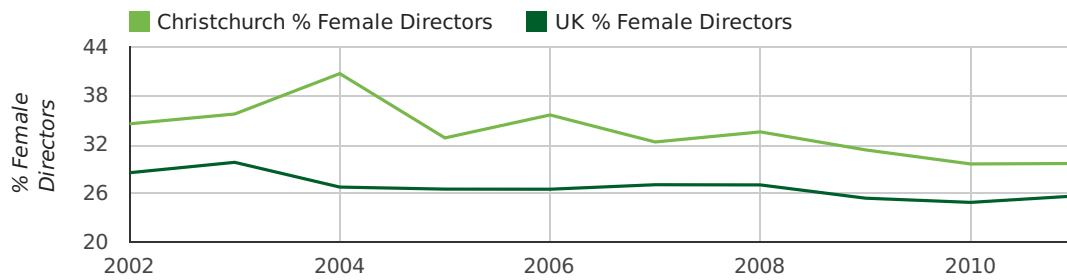


Annual Data (2011)

The record year for female directors in Christchurch was 1857 when 36.4% of all directors were female.

The percentage of female directors in Christchurch in 2011 was 34.6%. The average for the UK during this time was 28.6%

director gender by year

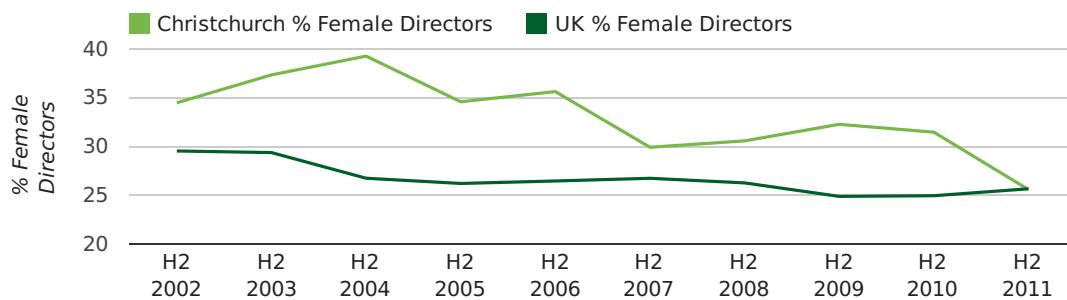


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Christchurch was 1860 when 42.9% of all directors were female.

25.6% of all director appointments in Christchurch in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

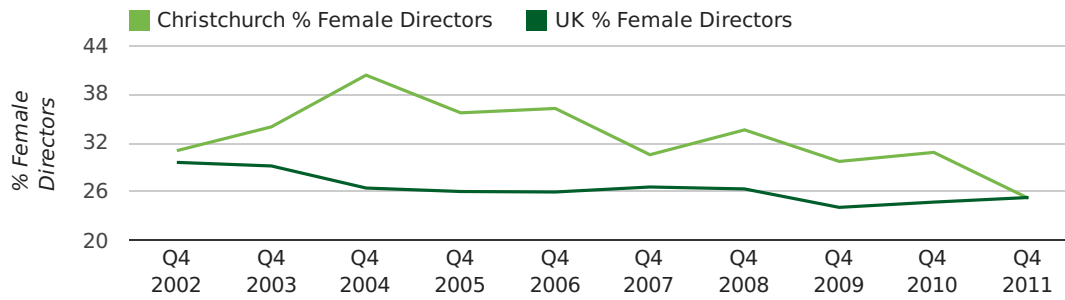


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Christchurch was in 1977 when 31.1% of all directors were female.

25.2% of all director appointments in Christchurch in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.10%	CONSULTING	5.07%
BOURNEMOUTH	1.10%	MANAGEMENT	4.74%
PROPERTY	1.10%	CONSULTANCY	3.26%
BEAGLE	1.10%	PROPERTY	2.37%
MAINTENANCE	1.10%	TRADING	2.07%
INVESTMENTS	0.74%	DESIGN	1.92%
PLUMBING	0.74%	ASSOCIATES	1.86%
PROJECT	0.74%	ENGINEERING	1.78%
SYSTEMS	0.74%	BUSINESS	1.78%
CONSTRUCTION	0.74%	CONSULTANTS	1.76%
CONSULTING	0.74%	CONSTRUCTION	1.73%
DEVELOPMENTS	0.74%	MEDIA	1.71%
AM	0.55%	LONDON	1.63%
J	0.55%	J	1.51%
(CHRISTCHURCH)	0.55%	INVESTMENTS	1.48%
LAND	0.55%	GLOBAL	1.46%
I	0.55%	IT	1.41%
S	0.55%	CARE	1.39%
CONSULTANCY	0.55%	PROPERTIES	1.29%
HOME	0.55%	ELECTRICAL	1.29%
DORSET	0.55%	M	1.27%
FITNESS	0.55%	BUILDING	1.26%
TRAINING	0.55%	ENERGY	1.25%
MARINE	0.55%	S	1.20%
COMMUNITY	0.55%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	99	205,525
7487 - Other business activities	32	57,052
99999 - Dormant Company	19	21,846
82990 - Other business support service activities not elsewhere classified	16	32,483
9999 - Dormant Company	14	20,199
70229 - Management consultancy activities other than financial management	11	17,765
74990 - Non-trading company	9	8,929
62020 - Information technology consultancy activities	9	12,072
7414 - Business & management consultancy	6	13,034
9305 - Other service activities	6	9,492
5530 - Restaurants	6	5,013
5552 - Catering	5	2,110
7499 - Non-trading company	5	9,957
47910 - Retail sale via mail order houses or via Internet	5	2,740
7260 - Other computer related activities	5	7,667
9272 - Other recreational activities	5	1,054
7031 - Real estate agencies	5	1,365
74909 - Other professional, scientific and technical activities not elsewhere classified	5	8,671
41202 - Construction of domestic buildings	4	2,598
96090 - Other service activities not elsewhere classified	4	11,768