

Cirencester

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Cirencester when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Cirencester when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Cirencester when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Cirencester when compared to any previous Q4.
- Q4 2011 was a record quarter for company registrations in Cirencester when compared to any quarter in history.
- December 2011 saw a new record in company registrations in Cirencester when compared to any previous December.
- November 2011 saw a new record in company registrations in Cirencester when compared to any previous November.

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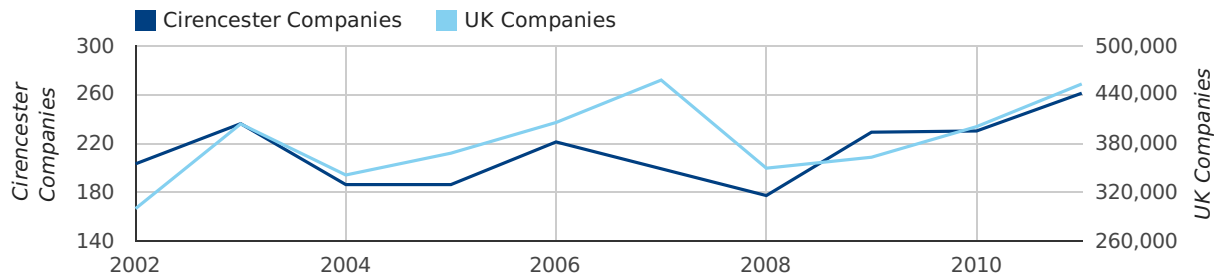
Annual Data (2011)

2011 was a record year for company registrations in Cirencester when compared to any year in history.

A total of 261 companies were formed in Cirencester in 2011. This total is 13.5% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	CIRENCESTER	UK
2011	261	452,870
2010	230	400,358
2009	229	362,675
2008	177	349,203
2007	199	457,649
RECORD YEAR	2011 (261)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Cirencester when compared to any previous second half year.

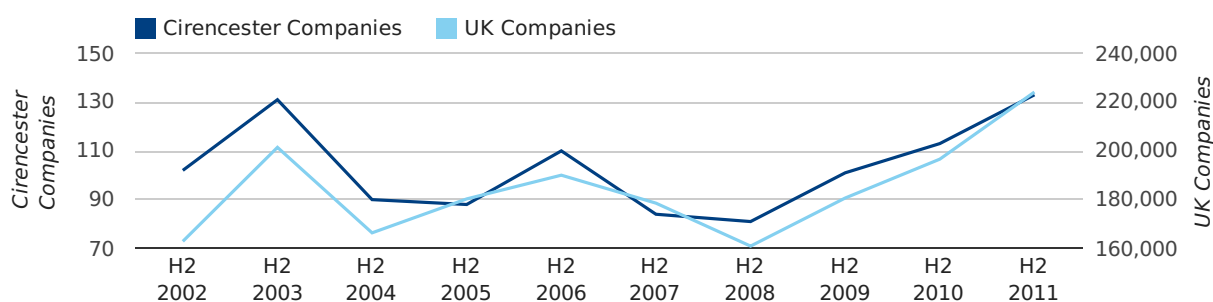
The second half of 2011 was a record second half year for company registrations in Cirencester when compared to any half year in history.

In the second half of 2011 a total of 133 companies were formed in Cirencester. This figure is 17.7% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Cirencester occurred in 2011 when a total of 133 were formed.

HALF YEAR (JUL-DEC)	CIRENCESTER	UK
2011	133	224,135
2010	113	196,609
% CHANGE	17.7%	14.0%
RECORD YEAR	2011 (133)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

Q4 2011 saw a new record in company registrations in Cirencester when compared to any previous Q4.

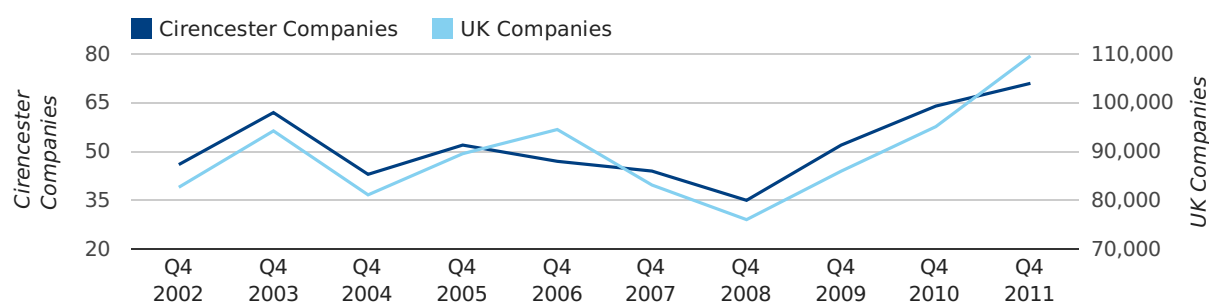
Q4 2011 was a record quarter for company registrations in Cirencester when compared to any quarter in history.

A total of 71 companies were registered in Cirencester during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 10.9% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CIRENCESTER	UK
2011	71	109,623
2010	64	95,117
% CHANGE	10.9%	15.3%
RECORD YEAR	2011 (71)	2011 (109,623)

new companies by quarter

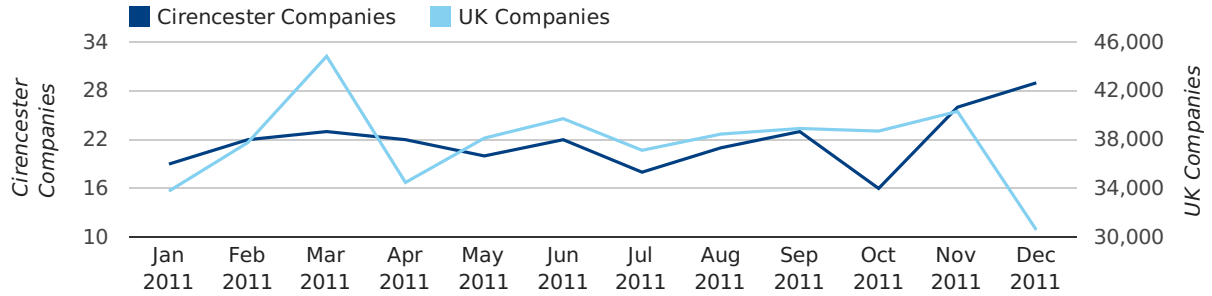


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Cirencester when compared to any previous December.

November 2011 saw a new record in company registrations in Cirencester when compared to any previous November.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	16	26	29
NEW COMPANIES IN 2010	29	22	13
% CHANGE	-44.8%	18.2%	123.1%
RECORD YEAR	2010 (29)	2011 (26)	2011 (29)

Annual Data (2011)

A total of 179 companies were dissolved in Cirencester in 2011. This total is 10.5% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	CIRENCESTER	UK
2011	179	314,523
2010	162	342,232
2009	206	533,773
2008	100	237,901
2007	110	220,295
RECORD YEAR	2009 (206)	2009 (533,773)

dissolved companies by year



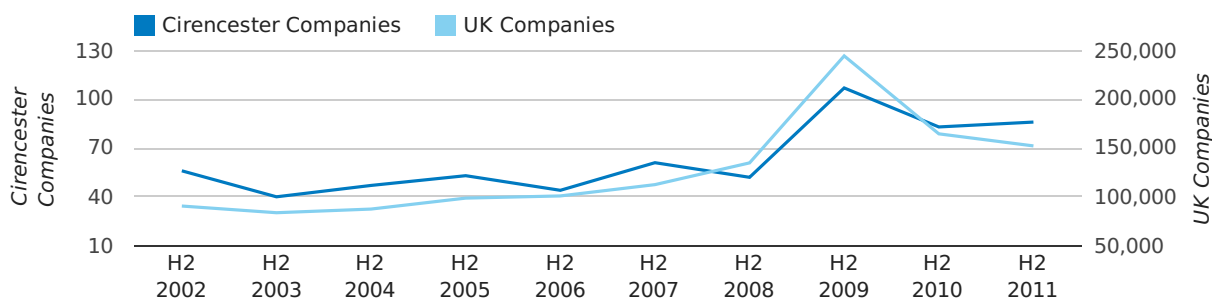
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 86 companies were dissolved in Cirencester. This figure is 3.6% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Cirencester occurred in 2009 when a total of 107 were closed.

HALF YEAR (JUL-DEC)	CIRENCESTER	UK
2011	86	152,213
2010	83	164,601
% CHANGE	3.6%	-7.5%
RECORD YEAR	2009 (107)	2009 (244,537)

dissolved companies by half year



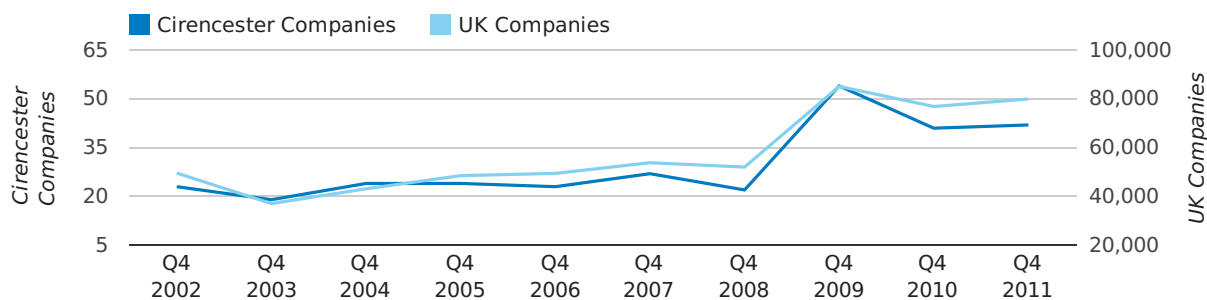
Quarterly Data (Q4 Oct-Dec 2011)

A total of 42 companies were dissolved in Cirencester during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 2.4% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

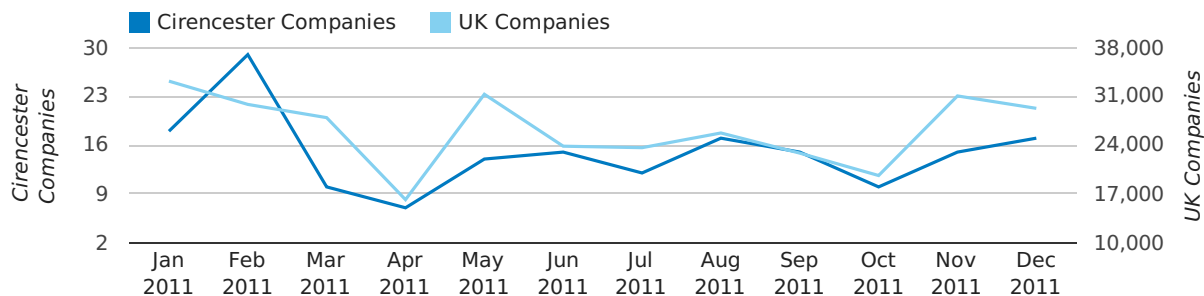
FOURTH QUARTER (OCT 2011 - DEC 2011)	CIRENCESTER	UK
2011	42	79,983
2010	41	76,896
% CHANGE	2.4%	4.0%
RECORD YEAR	2009 (54)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	10	15	17
CLOSED COMPANIES IN 2010	18	16	7
% CHANGE	-44.4%	-6.3%	143%
RECORD YEAR	2010 (18)	2007 (19)	2009 (21)

Annual Data (2011)

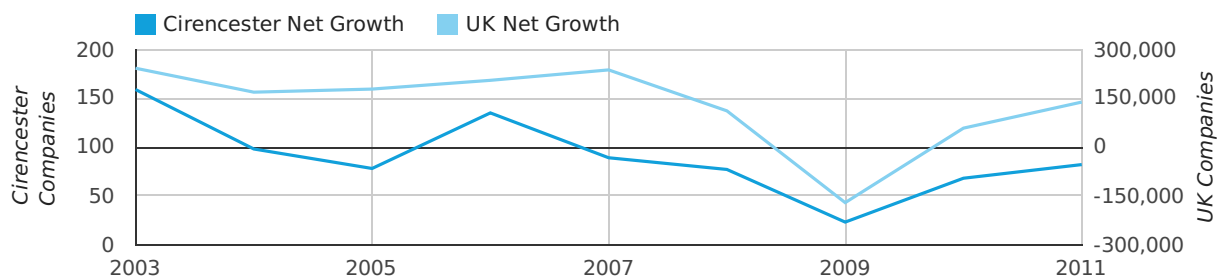
A total of 82 companies were added to the company register for Cirencester in 2011. This number represents growth of 35.7% which compares favourably to the UK figure of 34.6%.

This number is 14 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Cirencester company register grew by 159 companies.

YEAR	CIRENCESTER	UK
2011	82	138,347
2010	68	58,126
2009	23	-171,098
2008	77	111,302
2007	89	237,354
RECORD YEAR	2003 (159)	2003 (242,543)

net growth by year

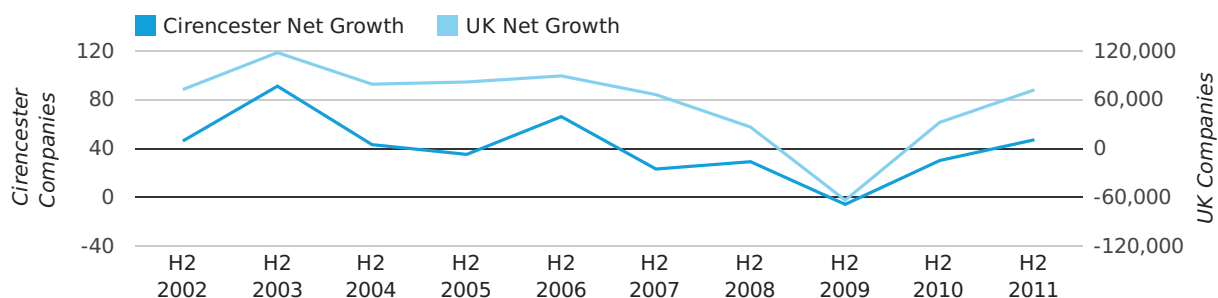


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Cirencester increased by 47 companies. This figure is 56.7% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	CIRENCESTER	UK
2011	47	71,922
2010	30	32,008
% CHANGE	56.7%	124.7%
RECORD YEAR	2003 (91)	2003 (117,772)

net growth by half year



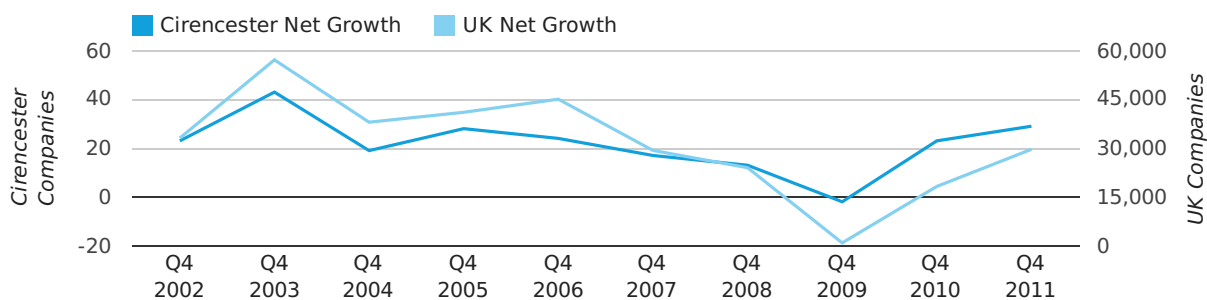
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Cirencester during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 29 companies.

This represents an increase of 26.1% on the same period last year.

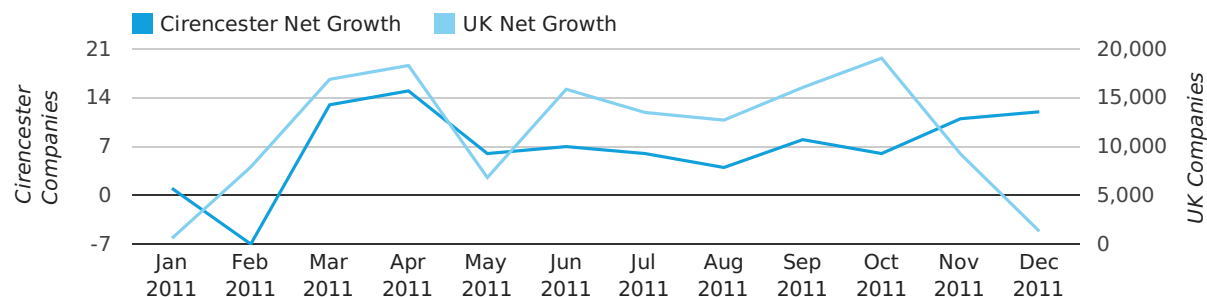
FOURTH QUARTER (OCT 2011 - DEC 2011)	CIRENCESTER	UK
2011	29	29,640
2010	23	18,221
% CHANGE	26.1%	62.7%
RECORD YEAR	2003 (43)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



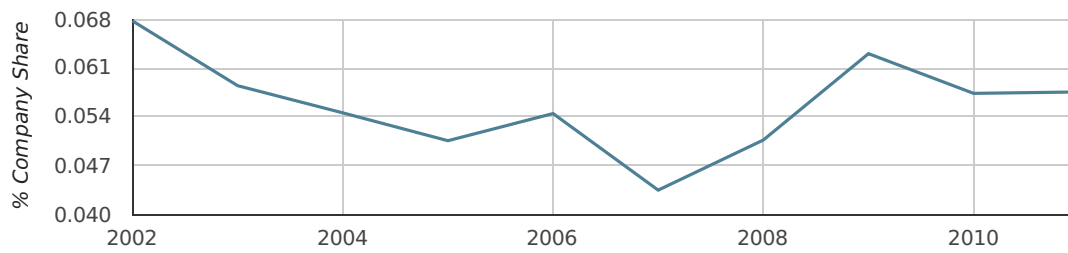
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	6	11	12
NET GROWTH IN 2010	11	6	6
% CHANGE	-45.5%	83.3%	100.0%
RECORD YEAR	2003 (25)	2001 (17)	1999 (15)

Annual Data (2011)

In 2011 Cirencester formed 0.1% of all UK companies. This is no change on 2010 when Cirencester was responsible for 0.1% of all UK companies.

YEAR	CIRENCESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1970 (0.1%)

company share by year

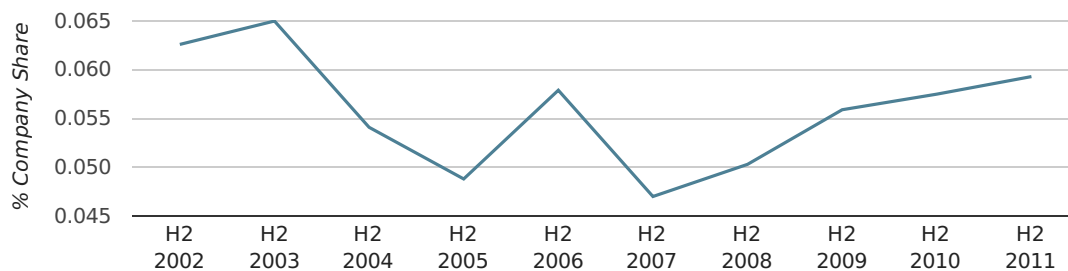


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Cirencester formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	CIRENCESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

company share by half year

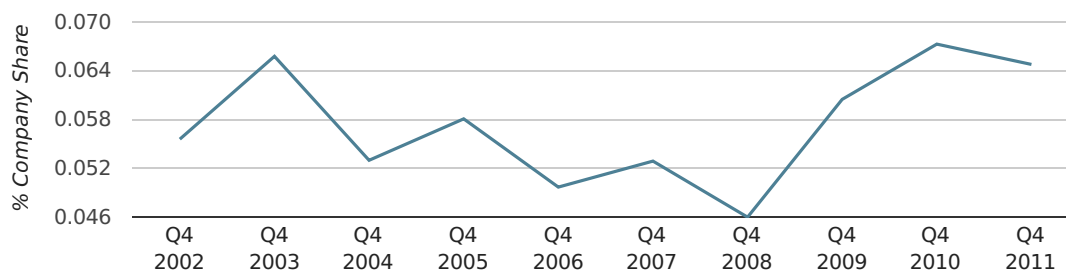


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Cirencester formed 0.1% of all UK companies.

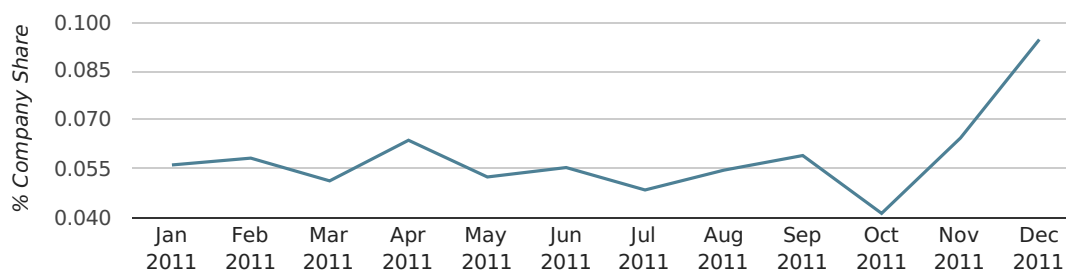
FOURTH QUARTER (OCT 2011 - DEC 2011)	CIRENCESTER
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.0%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.0%
% CHANGE	-52.1%	0.6%	97.9%
RECORD YEAR	1972 (0.3%)	1978 (0.2%)	1966 (0.7%)

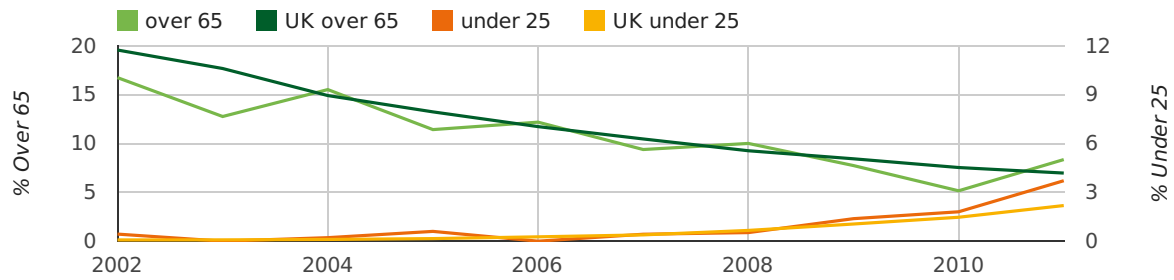
Annual Data (2011)

The average age of a director in 2011 was 48.8.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 8.4% compared to the UK figure of 4.2%.

director age by year



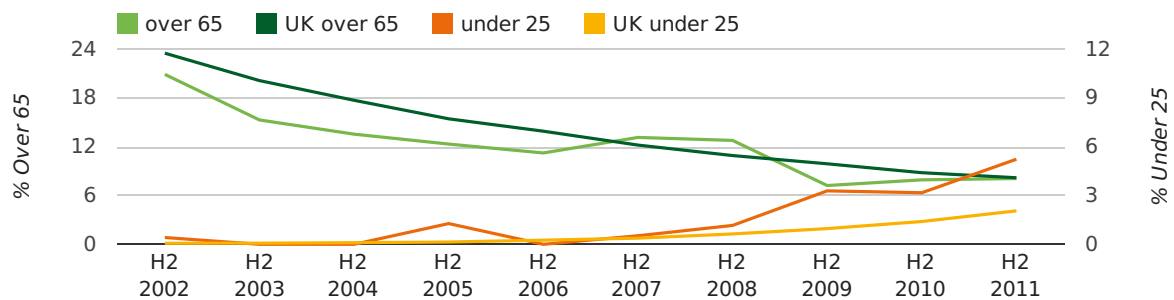
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 49.0.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 8.1% compared to the UK figure of 4.1%.

director age by half year



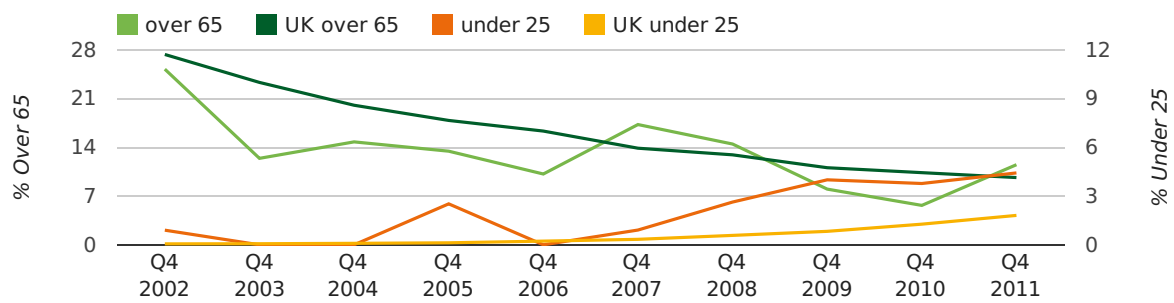
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 49.4.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 11.5% compared to the UK figure of 4.1%.

director age by quarter

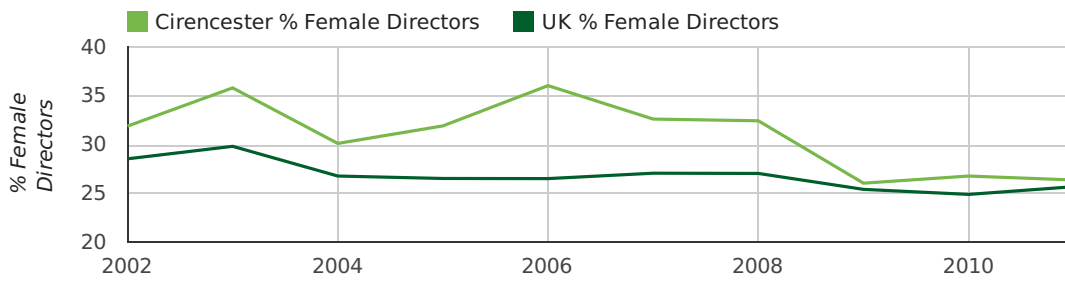


Annual Data (2011)

The record year for female directors in Cirencester was 1857 when 36.4% of all directors were female.

The percentage of female directors in Cirencester in 2011 was 31.9%. The average for the UK during this time was 28.6%

director gender by year

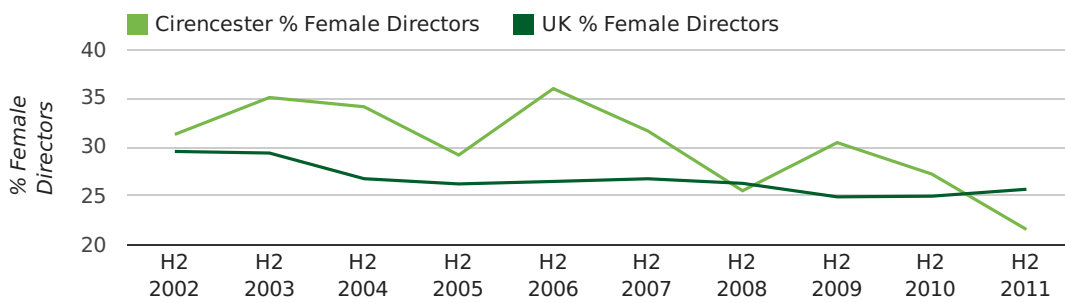


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Cirencester was 1860 when 42.9% of all directors were female.

21.6% of all director appointments in Cirencester in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

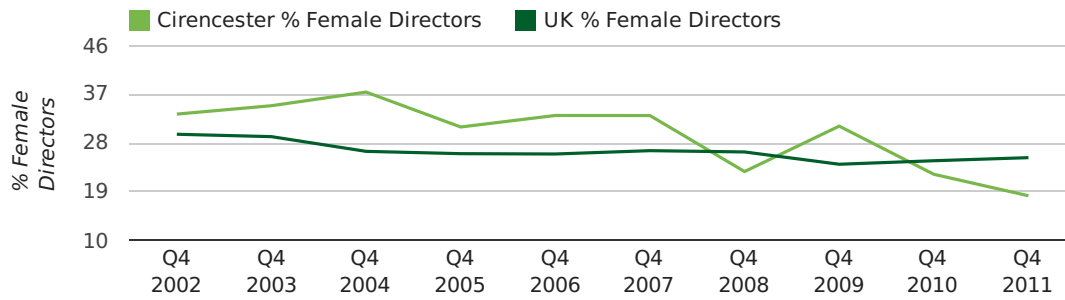


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Cirencester was in 1977 when 31.1% of all directors were female.

18.3% of all director appointments in Cirencester in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SOLAR	1.85%	CONSULTING	5.07%
COTSWOLD	1.85%	MANAGEMENT	4.74%
CONSULTING	1.85%	CONSULTANCY	3.26%
CIRENCESTER	1.64%	PROPERTY	2.37%
PARK	1.23%	TRADING	2.07%
FARM	1.23%	DESIGN	1.92%
MANAGEMENT	0.82%	ASSOCIATES	1.86%
INAZIN	0.82%	ENGINEERING	1.78%
HEATING	0.82%	BUSINESS	1.78%
ENERGY	0.82%	CONSULTANTS	1.76%
TEAM	0.62%	CONSTRUCTION	1.73%
REQUIRED	0.62%	MEDIA	1.71%
NO	0.62%	LONDON	1.63%
WEST	0.62%	J	1.51%
COUNTRY	0.62%	INVESTMENTS	1.48%
LONGER	0.62%	GLOBAL	1.46%
PLUMBING	0.62%	IT	1.41%
POWER	0.62%	CARE	1.39%
PROPERTY	0.62%	PROPERTIES	1.29%
TRADING	0.62%	ELECTRICAL	1.29%
M	0.62%	M	1.27%
CONSULTANCY	0.62%	BUILDING	1.26%
STUDENT	0.41%	ENERGY	1.25%
PHILIP	0.41%	S	1.20%
ECOLOGY	0.41%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	86	205,525
7487 - Other business activities	29	57,052
82990 - Other business support service activities not elsewhere classified	24	32,483
70229 - Management consultancy activities other than financial management	21	17,765
7414 - Business & management consultancy	13	13,034
9999 - Dormant Company	12	20,199
0150 - Hunting and game rearing inc. services	9	45
62020 - Information technology consultancy activities	7	12,072
62090 - Other information technology service activities	6	7,493
62012 - Business and domestic software development	6	3,714
7222 - Other software consultancy and supply	5	7,398
74909 - Other professional, scientific and technical activities not elsewhere classified	5	8,671
47910 - Retail sale via mail order houses or via Internet	5	2,740
7499 - Non-trading company	5	9,957
81300 - Landscape service activities	4	755
47990 - Other retail sale not in stores, stalls or markets	4	2,699
5248 - Other retail specialised stores	4	1,968
7260 - Other computer related activities	4	7,667
7011 - Development & sell real estate	4	2,287
56210 - Event catering activities	4	829