# Clevedon

2011 annual business confidence report



# headlines

• December 2011 saw a new record in company closures in Clevedon when compared to any previous December.

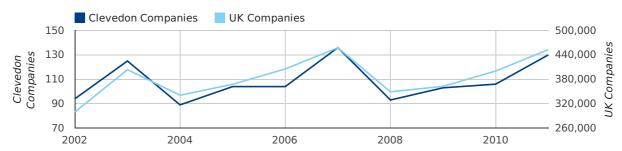
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A total of 130 companies were formed in Clevedon in 2011. This total is 22.6% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	CLEVEDON	UK
2011	130	452,870
2010	106	400,358
2009	103	362,675
2008	93	349,203
2007	136	457,649
RECORD YEAR	2007 (136)	2007 (457,649)

#### new companies by year



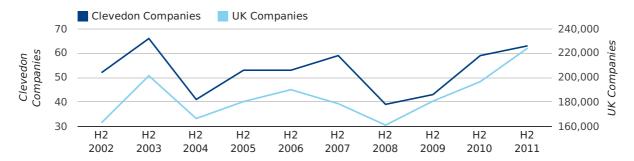
#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 63 companies were formed in Clevedon. This figure is 6.8% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Clevedon occurred in 2003 when a total of 66 were formed.

HALF YEAR (JUL-DEC)	CLEVEDON	UK
2011	63	224,135
2010	59	196,609
% CHANGE	6.8%	14.0%
RECORD YEAR	2003 (66)	2011 (224,135)

#### new companies by half year

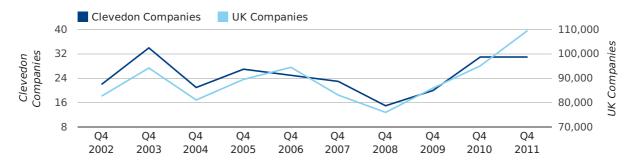


A total of 31 companies were registered in Clevedon during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a difference of 0.0% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

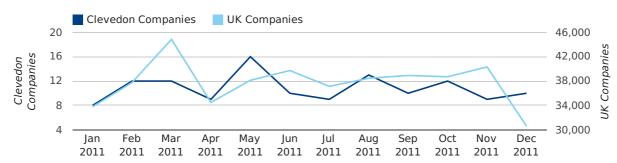
FOURTH QUARTER (OCT 2011 - DEC 2011)	CLEVEDON	UK
2011	31	109,623
2010	31	95,117
% CHANGE	0.0%	15.3%
RECORD YEAR	2003 (34)	2011 (109,623)

#### new companies by quarter



#### Monthly Data (Oct, Nov & Dec 2011)

#### new companies by month

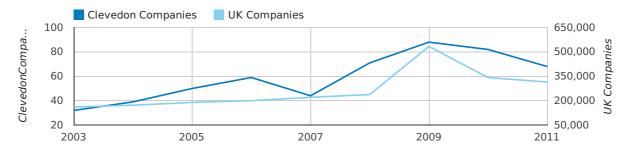


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	12	9	10
NEW COMPANIES IN 2010	12	9	10
% CHANGE	0.0%	0.0%	0.0%
RECORD YEAR	2003 (16)	2009 (11)	2002 (10)

A total of 68 companies were dissolved in Clevedon in 2011. This total is 17.1% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	CLEVEDON	UK
2011	68	314,523
2010	82	342,232
2009	88	533,773
2008	71	237,901
2007	44	220,295
RECORD YEAR	2009 (88)	2009 (533,773)

#### dissolved companies by year



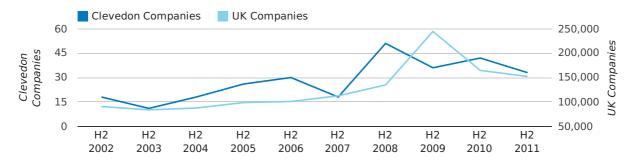
#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 33 companies were dissolved in Clevedon. This figure is 21.4% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Clevedon occurred in 2008 when a total of 51 were closed.

HALF YEAR (JUL-DEC)	CLEVEDON	UK
2011	33	152,213
2010	42	164,601
% CHANGE	-21.4%	-7.5%
RECORD YEAR	2008 (51)	2009 (244,537)

## dissolved companies by half year

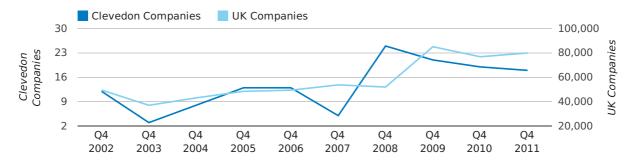


A total of 18 companies were dissolved in Clevedon during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 5.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CLEVEDON	UK
2011	18	79,983
2010	19	76,896
% CHANGE	-5.3%	4.0%
RECORD YEAR	2008 (25)	2009 (85,136)

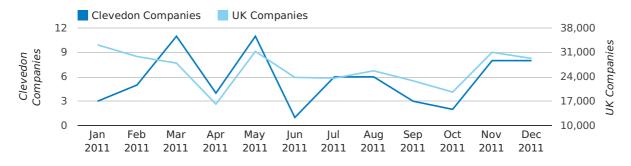
#### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Clevedon when compared to any previous December.

#### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	2	8	8
CLOSED COMPANIES IN 2010	10	6	3
% CHANGE	-80.0%	33.3%	167%
RECORD YEAR	2010 (10)	2008 (19)	2011 (8)

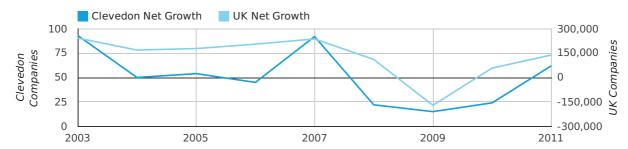
A total of 62 companies were added to the company register for Clevedon in 2011. This number represents growth of 58.5% which compares favourably to the UK figure of 34.6%.

This number is 38 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Clevedon company register grew by 93 companies.

YEAR	CLEVEDON	UK
2011	62	138,347
2010	24	58,126
2009	15	-171,098
2008	22	111,302
2007	92	237,354
RECORD YEAR	2003 (93)	2003 (242,543)

#### net growth by year

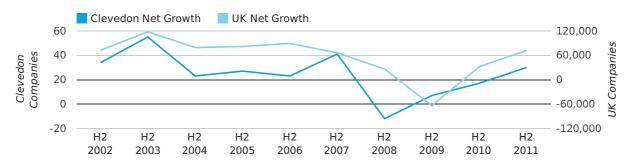


#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Clevedon increased by 30 companies. This figure is 76.5% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	CLEVEDON	UK
2011	30	71,922
2010	17	32,008
% CHANGE	76.5%	124.7%
RECORD YEAR	2003 (55)	2003 (117,772)

#### net growth by half year

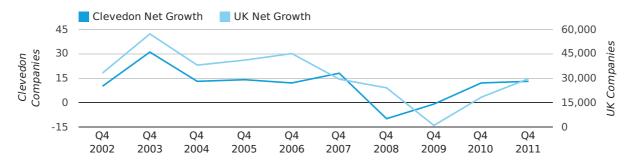


Net company growth for Clevedon during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 13 companies.

This represents an increase of 8.3% on the same period last year.

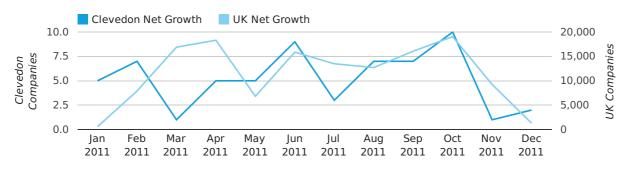
FOURTH QUARTER (OCT 2011 - DEC 2011)	CLEVEDON	UK
2011	13	29,640
2010	12	18,221
% CHANGE	8.3%	62.7%
RECORD YEAR	2003 (31)	2003 (57,175)

#### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

#### net growth by month

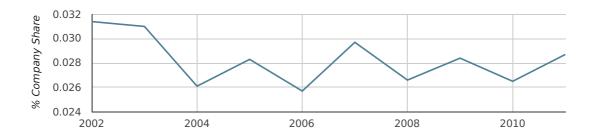


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	10	1	2
NET GROWTH IN 2010	2	3	7
% CHANGE	400.0%	-66.7%	-71.4%
RECORD YEAR	2003 (15)	2004 (7)	2002 (7)

In 2011 Clevedon formed 0.0% of all UK companies. This is no change on 2010 when Clevedon was responsible for 0.0% of all UK companies.

YEAR	CLEVEDON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

#### company share by year

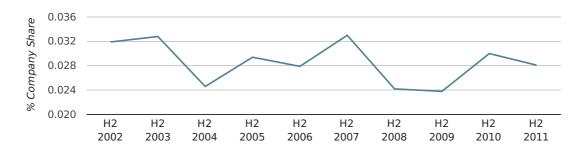


## Half Year Data (Jul-Dec 2011)

In the second half of 2011 Clevedon formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	CLEVEDON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

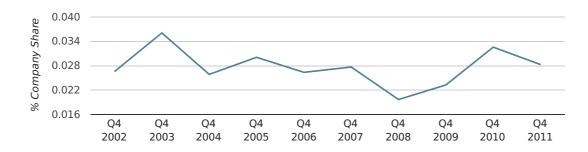
#### company share by half year



In the fourth quarter of 2011, Clevedon formed 0.0% of all UK companies.

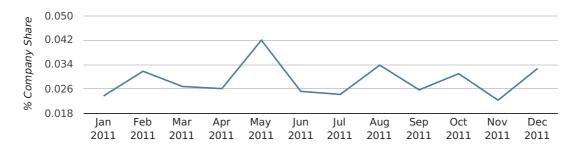
FOURTH QUARTER (OCT 2011 - DEC 2011)	CLEVEDON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

#### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

#### company share by month



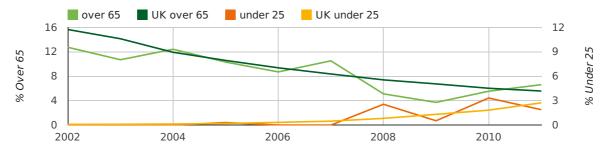
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-13.2%	-14.9%	-11.4%
RECORD YEAR	1971 (0.2%)	1967 (0.2%)	1965 (0.2%)

The average age of a director in 2011 was 46.2.

The percentage of directors under the age of 25 was 1.9% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.6% compared to the UK figure of 4.2%.

#### director age by year



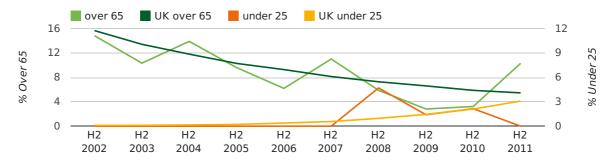
## Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.9.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 10.3% compared to the UK figure of 4.1%.

#### director age by half year

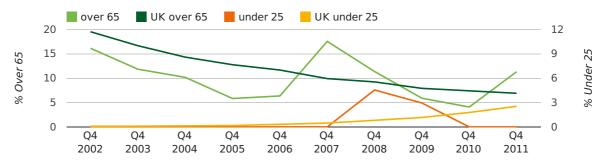


The average age of a director in the fourth quarter of 2011 was 46.5.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 11.3% compared to the UK figure of 4.1%.

#### director age by quarter



The record year for female directors in Clevedon was 1857 when 36.4% of all directors were female.

The percentage of female directors in Clevedon in 2011 was 27.5%. The average for the UK during this time was 28.6%

#### director gender by year

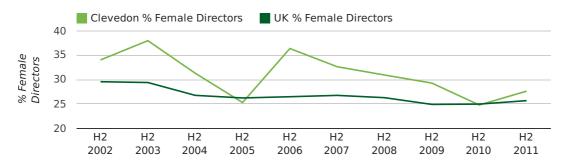


## Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Clevedon was 1860 when 42.9% of all directors were female.

27.6% of all director appointments in Clevedon in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year



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The record fourth quarter for female directors in Clevedon was in 1977 when 31.1% of all directors were female.

23.2% of all director appointments in Clevedon in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter



naming trends  $\operatorname{duport} \omega$ 

# Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$ 

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.40%	CONSULTING	5.07%
ELECTRICAL	1.40%	MANAGEMENT	4.74%
CLEVEDON	1.05%	CONSULTANCY	3.26%
CARE	1.05%	PROPERTY	2.37%
PRODUCTIONS	1.05%	TRADING	2.07%
FOOTBALL	1.05%	DESIGN	1.92%
DEVELOPMENT	1.05%	ASSOCIATES	1.86%
COMMUNITY	0.70%	ENGINEERING	1.78%
HOUSE	0.70%	BUSINESS	1.78%
BRISTOL	0.70%	CONSULTANTS	1.76%
SOUTH	0.70%	CONSTRUCTION	1.73%
INTERIORS	0.70%	MEDIA	1.71%
GARDEN	0.70%	LONDON	1.63%
WEST	0.70%	J	1.51%
PIER	0.70%	INVESTMENTS	1.48%
PHOTOGRAPHIC	0.70%	GLOBAL	1.46%
CO	0.70%	IT	1.41%
AT	0.70%	CARE	1.39%
CONSULTING	0.70%	PROPERTIES	1.29%
PROPERTY	0.70%	ELECTRICAL	1.29%
(CLEVEDON)	0.70%	М	1.27%
Т	0.70%	BUILDING	1.26%
SOMERSET	0.70%	ENERGY	1.25%
WINDOWS	0.70%	S	1.20%
BRITANNIA	0.70%	ENTERPRISES	1.20%

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# Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	34	205,525
7487 - Other business activities	13	57,052
70229 - Management consultancy activities other than financial management	9	17,765
82990 - Other business support service activities not elsewhere classified	6	32,483
7414 - Business & management consultancy	5	13,034
99999 - Dormant Company	5	21,846
98000 - Residents property management	5	2,874
62020 - Information technology consultancy activities	5	12,072
9999 - Dormant Company	5	20,199
68209 - Other letting and operating of own or leased real estate	4	4,082
7260 - Other computer related activities	4	7,667
62090 - Other information technology service activities	4	7,493
62012 - Business and domestic software development	3	3,714
93110 - Operation of sports facilities	3	317
96090 - Other service activities not elsewhere classified	3	11,768
73110 - Advertising agencies	3	1,823
47789 - Other retail sale of new goods in specialised stores (not commercial art galleries and opticians)	3	1,057
43999 - Other specialised construction activities not elsewhere classified	2	3,342
9800 - Residents Property Management	2	1,451
7032 - Manage real estate, fee or contract	2	2,198