

Cockermouth

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Cockermouth when compared to any year in history.
- Q4 2011 saw a new record in company registrations in Cockermouth when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Cockermouth when compared to any previous December.
- Q4 2011 saw a new record in company closures in Cockermouth when compared to any previous Q4.
- December 2011 saw a new record in company closures in Cockermouth when compared to any previous December.
- November 2011 saw a new record in company closures in Cockermouth when compared to any previous November.

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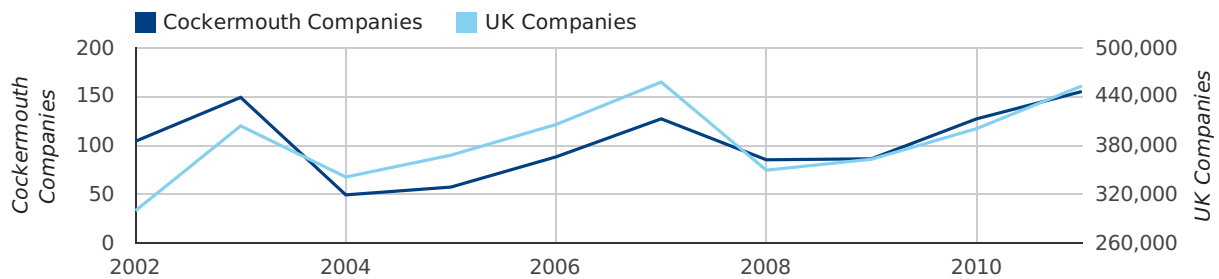
Annual Data (2011)

2011 was a record year for company registrations in Cockermouth when compared to any year in history.

A total of 155 companies were formed in Cockermouth in 2011. This total is 22.0% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	COCKERMOUTH	UK
2011	155	452,870
2010	127	400,358
2009	86	362,675
2008	85	349,203
2007	127	457,649
RECORD YEAR	2011 (155)	2007 (457,649)

new companies by year



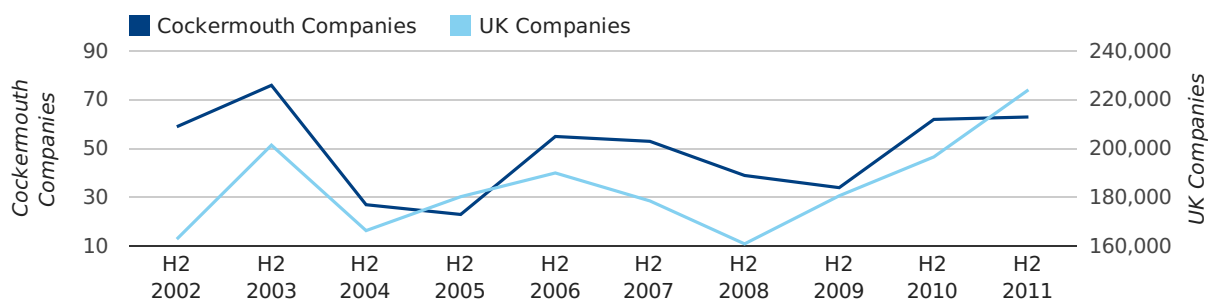
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 63 companies were formed in Cockermouth. This figure is 1.6% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Cockermouth occurred in 2003 when a total of 76 were formed.

HALF YEAR (JUL-DEC)	COCKERMOUTH	UK
2011	63	224,135
2010	62	196,609
% CHANGE	1.6%	14.0%
RECORD YEAR	2003 (76)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

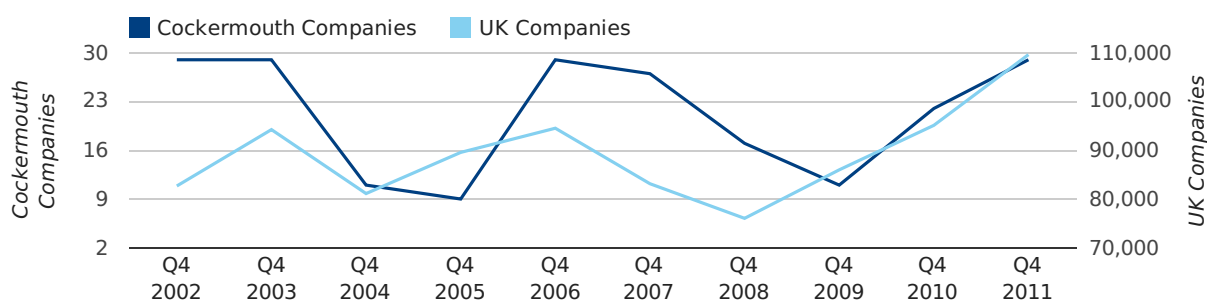
Q4 2011 saw a new record in company registrations in Cockermouth when compared to any previous Q4.

A total of 29 companies were registered in Cockermouth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 31.8% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	COCKERMOUTH	UK
2011	29	109,623
2010	22	95,117
% CHANGE	31.8%	15.3%
RECORD YEAR	2003 (29)	2011 (109,623)

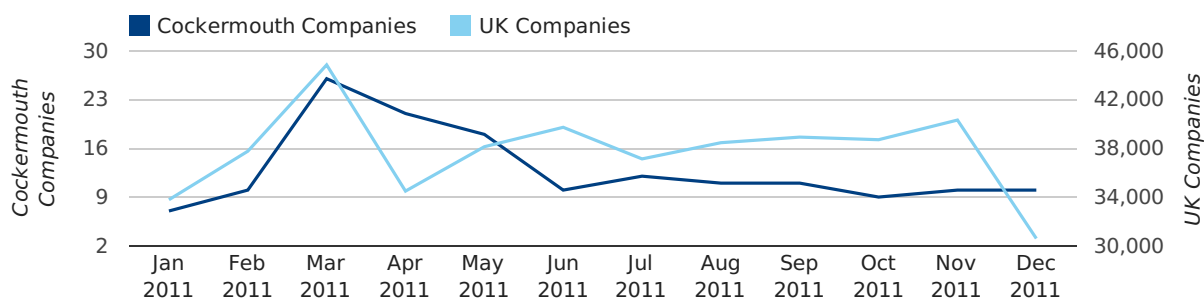
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Cockermouth when compared to any previous December.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	9	10	10
NEW COMPANIES IN 2010	7	11	4
% CHANGE	28.6%	-9.1%	150.0%
RECORD YEAR	2006 (12)	2007 (14)	2011 (10)

Annual Data (2011)

A total of 81 companies were dissolved in Cockermouth in 2011. This total is 22.7% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	COCKERMOUTH	UK
2011	81	314,523
2010	66	342,232
2009	84	533,773
2008	41	237,901
2007	29	220,295
RECORD YEAR	2009 (84)	2009 (533,773)

dissolved companies by year



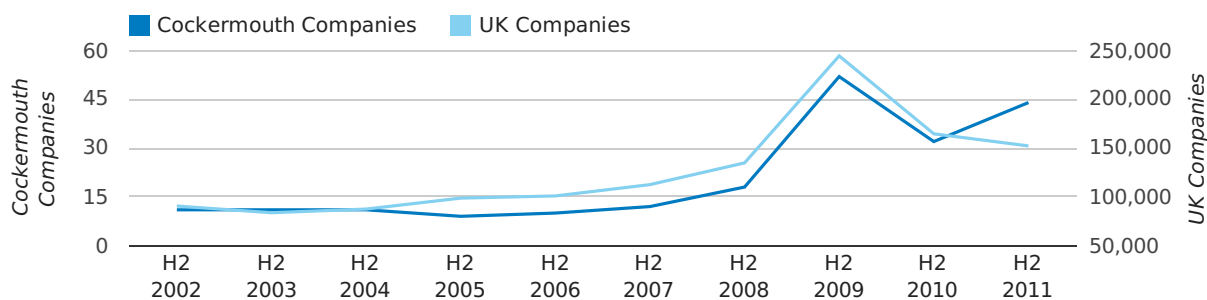
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 44 companies were dissolved in Cockermouth. This figure is 37.5% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Cockermouth occurred in 2009 when a total of 52 were closed.

HALF YEAR (JUL-DEC)	COCKERMOUTH	UK
2011	44	152,213
2010	32	164,601
% CHANGE	37.5%	-7.5%
RECORD YEAR	2009 (52)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

Q4 2011 saw a new record in company closures in Cockermouth when compared to any previous Q4.

A total of 27 companies were dissolved in Cockermouth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 200.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	COCKERMOUTH	UK
2011	27	79,983
2010	9	76,896
% CHANGE	200.0%	4.0%
RECORD YEAR	2011 (27)	2009 (85,136)

dissolved companies by quarter

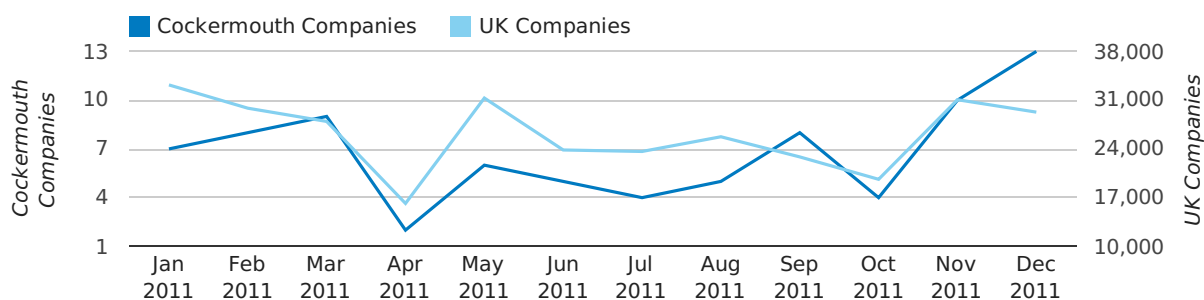


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Cockermouth when compared to any previous December.

November 2011 saw a new record in company closures in Cockermouth when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	4	10	13
CLOSED COMPANIES IN 2010	5	2	2
% CHANGE	-20.0%	400.0%	550%
RECORD YEAR	2009 (10)	2011 (10)	2011 (13)

Annual Data (2011)

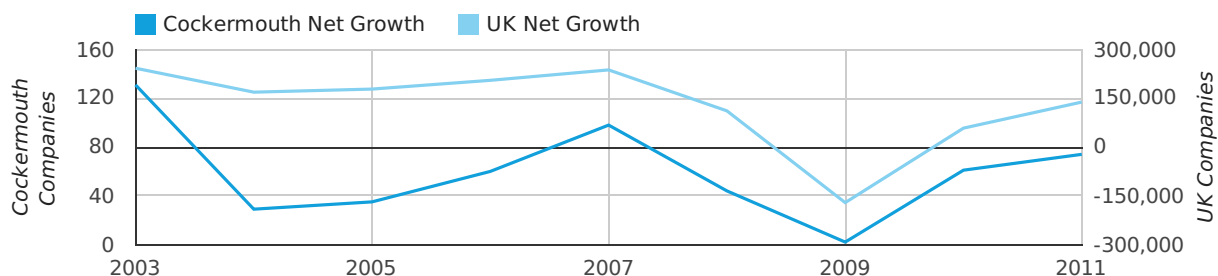
A total of 74 companies were added to the company register for Cockermouth in 2011. This number represents growth of 58.3% which compares favourably to the UK figure of 34.6%.

This number is 13 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Cockermouth company register grew by 131 companies.

YEAR	COCKERMOUTH	UK
2011	74	138,347
2010	61	58,126
2009	2	-171,098
2008	44	111,302
2007	98	237,354
RECORD YEAR	2003 (131)	2003 (242,543)

net growth by year

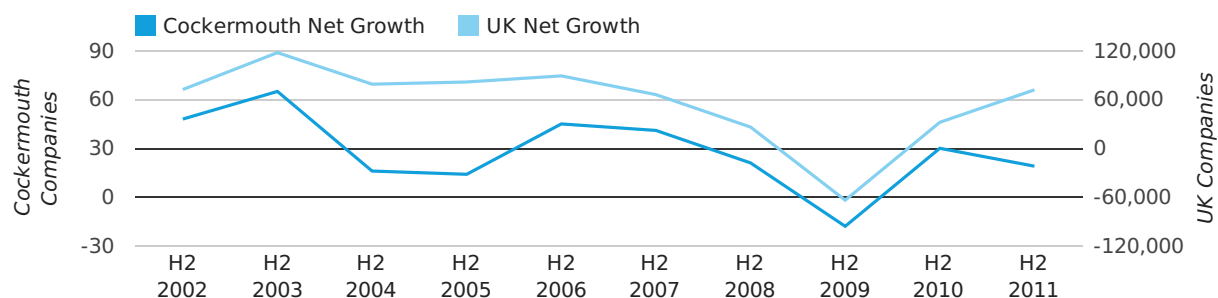


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Cockermouth increased by 19 companies. This figure is 36.7% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	COCKERMOUTH	UK
2011	19	71,922
2010	30	32,008
% CHANGE	-36.7%	124.7%
RECORD YEAR	2003 (65)	2003 (117,772)

net growth by half year



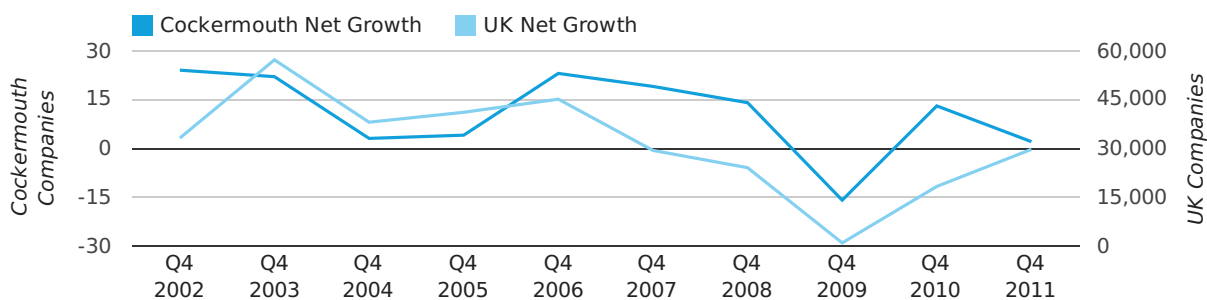
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Cockermonth during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 2 companies.

This represents a decrease of 84.6% on the same period last year.

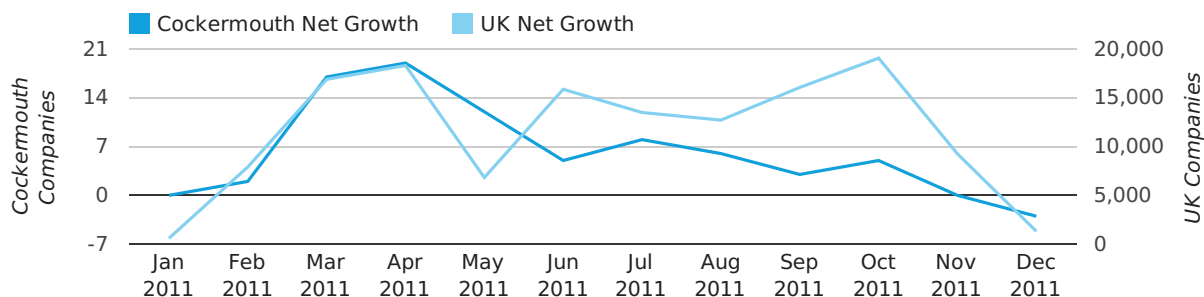
FOURTH QUARTER (OCT 2011 - DEC 2011)	COCKERMOUTH	UK
2011	2	29,640
2010	13	18,221
% CHANGE	-84.6%	62.7%
RECORD YEAR	2002 (24)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



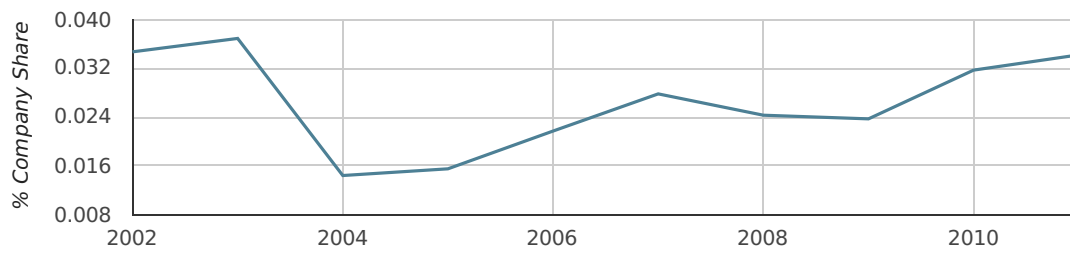
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	5	0	-3
NET GROWTH IN 2010	2	9	2
% CHANGE	150.0%	-100.0%	-250.0%
RECORD YEAR	2006 (11)	2007 (11)	2002 (8)

Annual Data (2011)

In 2011 Cockermonth formed 0.0% of all UK companies. This is no change on 2010 when Cockermonth was responsible for 0.0% of all UK companies.

YEAR	COCKERMOUTH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	2003 (0.0%)

company share by year

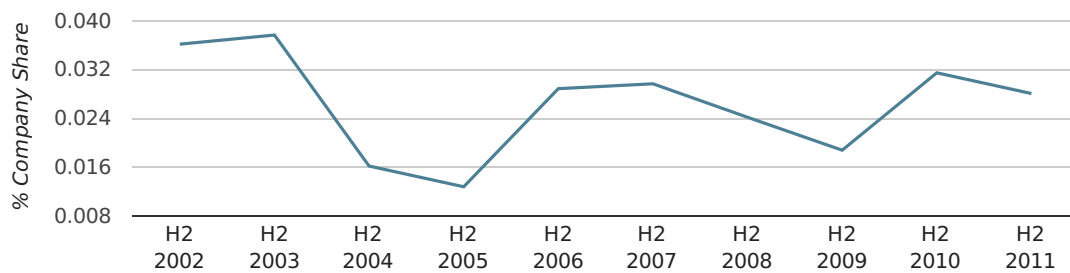


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Cockermonth formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	COCKERMOUTH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1971 (0.0%)

company share by half year

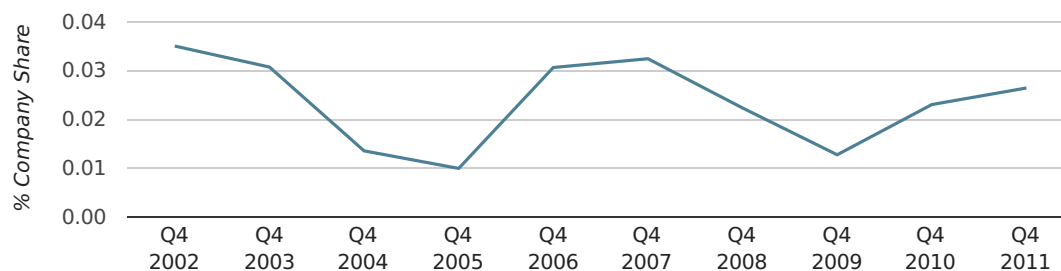


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Cockermouth formed 0.0% of all UK companies.

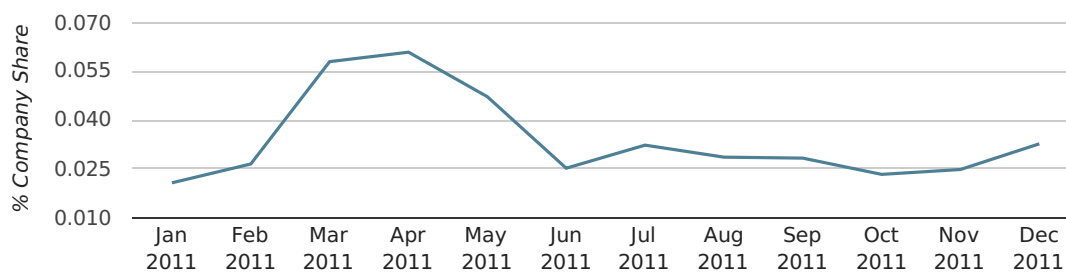
FOURTH QUARTER (OCT 2011 - DEC 2011)	COCKERMOUTH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1970 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	12.0%	-22.5%	122.4%
RECORD YEAR	1971 (0.1%)	1972 (0.1%)	1970 (0.1%)

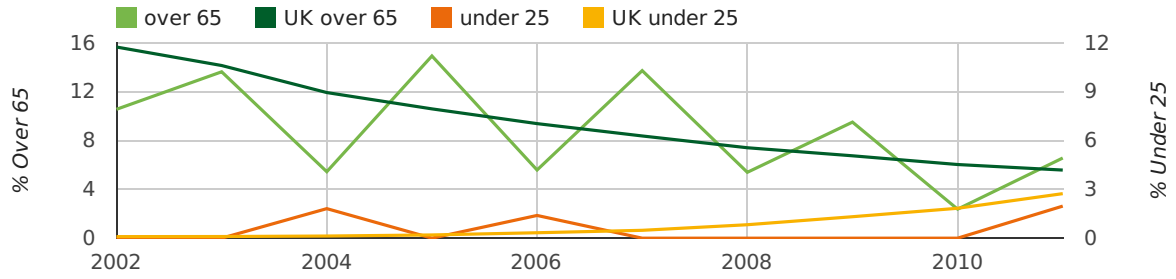
Annual Data (2011)

The average age of a director in 2011 was 49.2.

The percentage of directors under the age of 25 was 2.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.6% compared to the UK figure of 4.2%.

director age by year



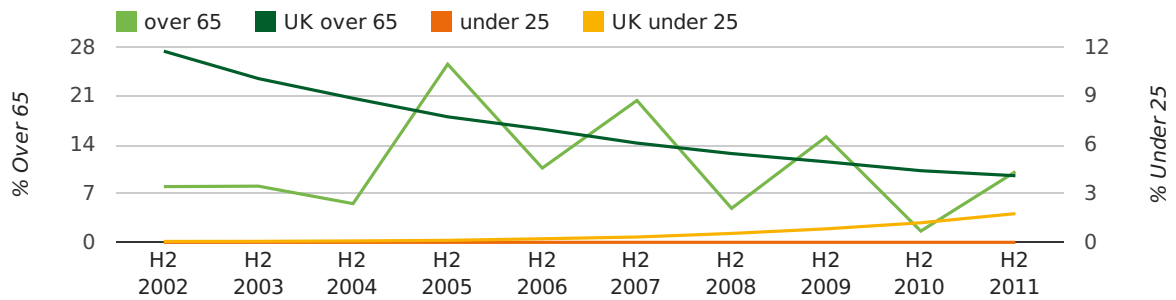
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 50.2.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 10.1% compared to the UK figure of 4.1%.

director age by half year



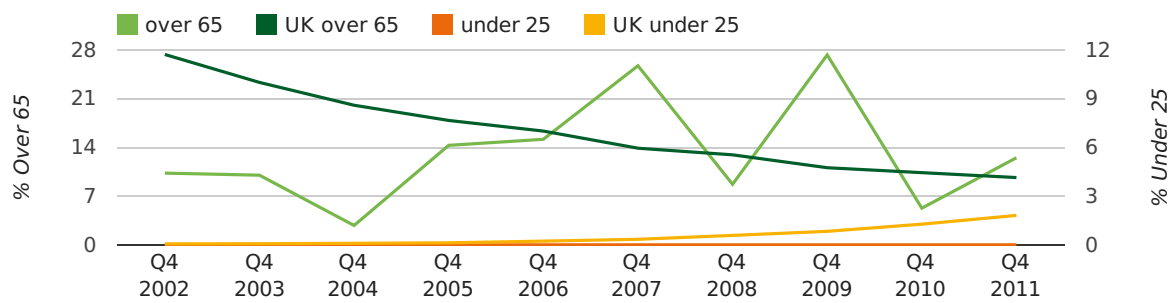
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 49.6.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 12.5% compared to the UK figure of 4.1%.

director age by quarter

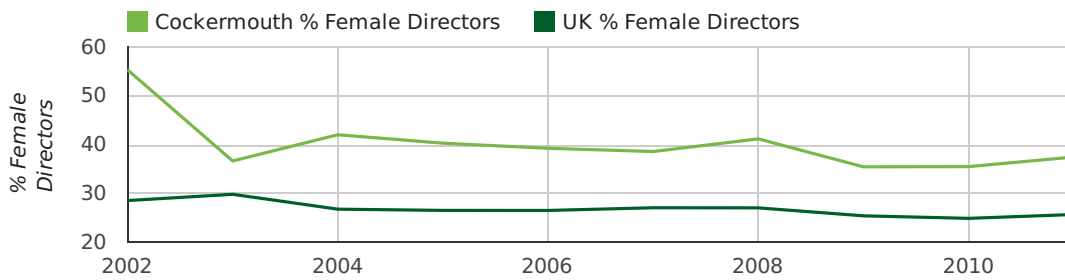


Annual Data (2011)

The record year for female directors in Cockermouth was 1857 when 36.4% of all directors were female.

The percentage of female directors in Cockermouth in 2011 was 55.4%. The average for the UK during this time was 28.6%

director gender by year

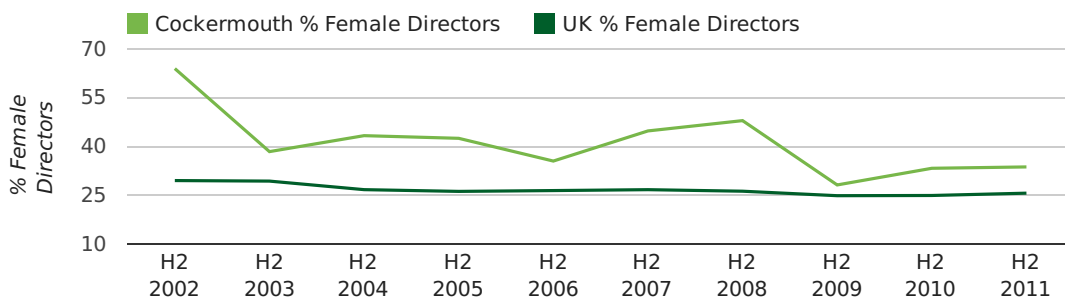


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Cockermouth was 1860 when 42.9% of all directors were female.

33.8% of all director appointments in Cockermouth in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

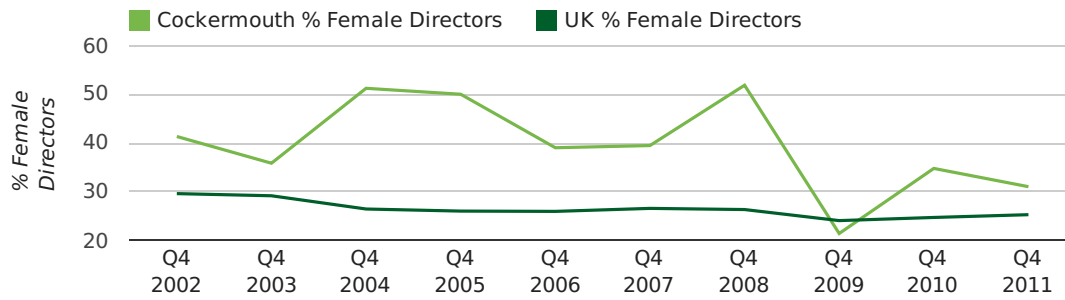


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Cockermouth was in 1977 when 31.1% of all directors were female.

31.0% of all director appointments in Cockermouth in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
(CUMBRIA)	6.48%	CONSULTING	5.07%
ENGINEERING	3.07%	MANAGEMENT	4.74%
DESIGN	2.73%	CONSULTANCY	3.26%
CONSULTANTS	2.05%	PROPERTY	2.37%
CUMBRIA	1.71%	TRADING	2.07%
MANAGEMENT	1.71%	DESIGN	1.92%
J	1.71%	ASSOCIATES	1.86%
PROJECT	1.37%	ENGINEERING	1.78%
G	1.37%	BUSINESS	1.78%
CONSULTANCY	1.37%	CONSULTANTS	1.76%
EDENHALL	1.02%	CONSTRUCTION	1.73%
B	1.02%	MEDIA	1.71%
PROJECTS	1.02%	LONDON	1.63%
CONSTRUCTION	1.02%	J	1.51%
BORDER	1.02%	INVESTMENTS	1.48%
M	1.02%	GLOBAL	1.46%
HOUSE	1.02%	IT	1.41%
BUILDERS	1.02%	CARE	1.39%
SAFETY	1.02%	PROPERTIES	1.29%
EDENVALLEY	1.02%	ELECTRICAL	1.29%
F	1.02%	M	1.27%
ENTERPRISES	1.02%	BUILDING	1.26%
CONSULTING	0.68%	ENERGY	1.25%
P	0.68%	S	1.20%
LEISURE	0.68%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	20	205,525
7487 - Other business activities	19	57,052
96090 - Other service activities not elsewhere classified	12	11,768
71121 - Engineering design activities for industrial process and production	10	420
70229 - Management consultancy activities other than financial management	7	17,765
82990 - Other business support service activities not elsewhere classified	6	32,483
71122 - Engineering related scientific and technical consulting activities	6	812
7420 - Architectural, technical consult	6	1,569
9305 - Other service activities	5	9,492
99999 - Dormant Company	4	21,846
74909 - Other professional, scientific and technical activities not elsewhere classified	4	8,671
71129 - Other engineering activities	4	1,823
42990 - Construction of other civil engineering projects not elsewhere classified	3	1,441
4542 - Joinery installation	3	770
9234 - Other entertainment activities	3	1,471
93290 - Other amusement and recreation activities not elsewhere classified	3	1,595
43210 - Electrical installation	3	3,175
43999 - Other specialised construction activities not elsewhere classified	3	3,342
45200 - Maintenance and repair of motor vehicles	3	2,452
96020 - Hairdressing and other beauty treatment	3	2,380