Congleton

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Congleton when compared to any previous first half year.
- Q2 2011 saw a new record in company registrations in Congleton when compared to any previous Q2.
- April 2011 saw a new record in company registrations in Congleton when compared to any previous April.
- April 2011 was a record month for company registrations in Congleton when compared to any month in history.
- Q2 2011 saw a new record in net growth in Congleton when compared to any previous Q2.
- Q2 2011 was a record quarter for net growth in Congleton when compared to any quarter in history.
- April 2011 saw a new record in net growth in Congleton when compared to any previous April.
- April 2011 was a record month for net growth in Congleton when compared to any month in history.

contents

new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

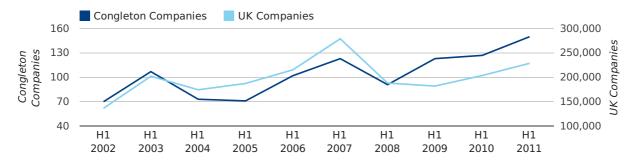
The first half of 2011 saw a new record in company registrations in Congleton when compared to any previous first half year.

In the first half of 2011 a total of 150 companies were formed in Congleton. This figure is 18.1% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Congleton occurred in 2011 when a total of 150 were formed.

HALF YEAR (JAN-JUN)	CONGLETON	UK
2011	150	228,735
2010	127	203,749
% CHANGE	18.1%	12.3%
RECORD YEAR	2011 (150)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

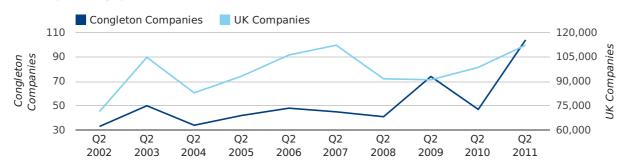
Q2 2011 saw a new record in company registrations in Congleton when compared to any previous Q2.

A total of 104 companies were registered in Congleton during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 121.3% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	CONGLETON	UK
2011	104	112,344
2010	47	98,612
% CHANGE	121.3%	13.9%
RECORD YEAR	2011 (104)	2011 (112,344)

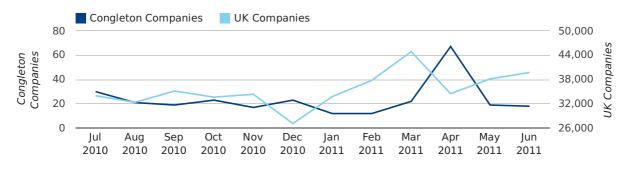
new companies by quarter



April 2011 saw a new record in company registrations in Congleton when compared to any previous April.

April 2011 was a record month for company registrations in Congleton when compared to any month in history.

new companies by month



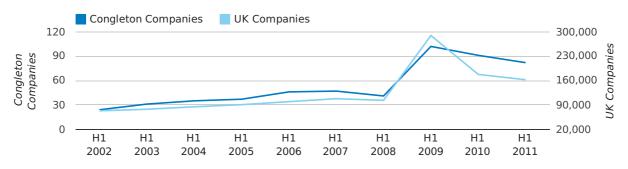
	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	67	19	18
NEW COMPANIES IN 2010	22	14	11
% CHANGE	204.5%	35.7%	63.6%
RECORD YEAR	2011 (67)	2003 (21)	2009 (29)

In the first half of 2011 a total of 82 companies were dissolved in Congleton. This figure is 9.9% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Congleton occurred in 2009 when a total of 102 were closed.

HALF YEAR (JAN-JUN)	CONGLETON	UK
2011	82	162,310
2010	91	177,631
% CHANGE	-9.9%	-8.6%
RECORD YEAR	2009 (102)	2009 (289,236)

dissolved companies by half year



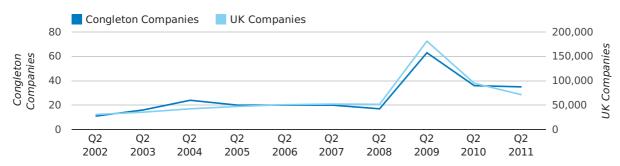
Quarterly Data (Q2 Apr-Jun 2011)

A total of 35 companies were dissolved in Congleton during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 2.8% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	CONGLETON	UK
2011	35	71,324
2010	36	94,954
% CHANGE	-2.8%	-24.9%
RECORD YEAR	2009 (63)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

Congleton Companies UK Companies 20 38,000 31,000 *Congleton Companies* 16 12 24,000 8 17,000 10,000 4 Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun 2010 2010 2010 2010 2010 2010 2011 2011 2011 2011 2011 2011

UK Companies

	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	7	17	11
CLOSED COMPANIES IN 2010	11	9	16
% CHANGE	-36.4%	88.9%	-31%
RECORD YEAR	2009 (17)	2009 (23)	2009 (23)

In the first half of 2011 the company register for Congleton increased by 68 companies. This figure is 88.9% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	CONGLETON	UK
2011	68	66,425
2010	36	26,118
% CHANGE	88.9%	154.3%
RECORD YEAR	2007 (76)	2007 (171,296)

Congleton Net Growth UK Net Growth 90 200,000 Congleton Companies JK Companies 100,000 70 50 0 30 -100,000 10 -200,000 Η1 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011

Quarterly Data (Q2 Apr-Jun 2011)

Q2 2011 saw a new record in net growth in Congleton when compared to any previous Q2.

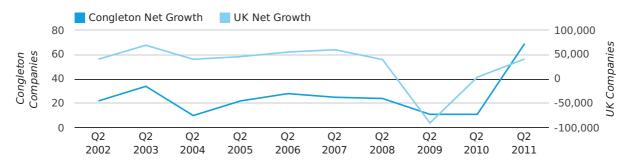
Q2 2011 was a record quarter for net growth in Congleton when compared to any quarter in history.

Net company growth for Congleton during the second quarter of 2011 (Apr 2011 - Jun 2011) was 69 companies.

This represents an increase of 527.3% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	CONGLETON	UK
2011	69	41,020
2010	11	3,658
% CHANGE	527.3%	1,021.4%
RECORD YEAR	2011 (69)	2003 (69,274)

net growth by quarter

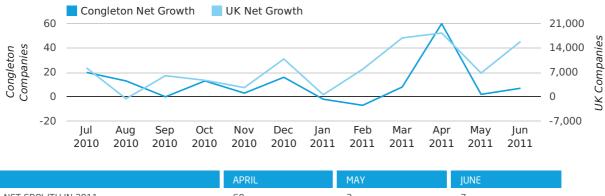


net growth by half year

April 2011 saw a new record in net growth in Congleton when compared to any previous April.

April 2011 was a record month for net growth in Congleton when compared to any month in history.

net growth by month

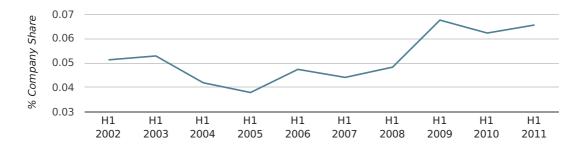


NET GROWTH IN 2011	60	2	7
NET GROWTH IN 2010	11	5	-5
% CHANGE	445.5%	-60.0%	-240.0%
RECORD YEAR	2011 (60)	2003 (18)	2002 (11)

In the first half of 2011 Congleton formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	CONGLETON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1975 (0.1%)

company share by half year

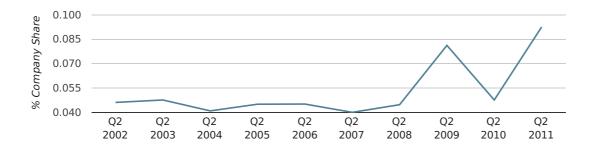


Quarterly Data (Q2 Apr-Jun 2011)

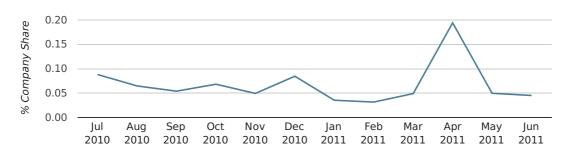
In the second quarter of 2011, Congleton formed 0.1% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	CONGLETON
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1973 (0.1%)

company share by quarter



company share by month



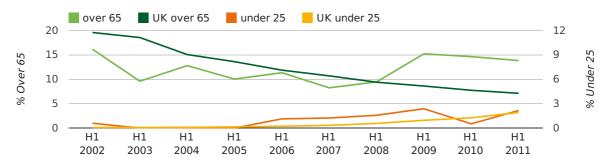
	APRIL	ΜΑΥ	JUNE
UK FORMATION SHARE IN 2011	0.2%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.0%
% CHANGE	194.8%	6.9%	44.7%
RECORD YEAR	1975 (0.2%)	1973 (0.2%)	1960 (0.2%)

The average age of a director in the first half of 2011 was 47.8.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 13.9% compared to the UK figure of 4.3%.

director age by half year

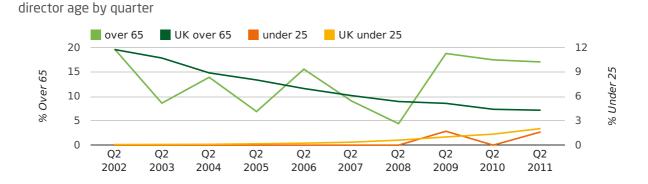


Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 48.0.

The percentage of directors under the age of 25 was 1.6% compared to the UK figure of 3.4%.

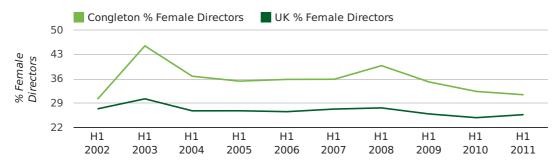
The percentage of directors over the age of 65 was 17.1% compared to the UK figure of 4.3%.



The record first half year for female directors in Congleton was 1857 when 40.0% of all directors were female.

31.5% of all director appointments in Congleton in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

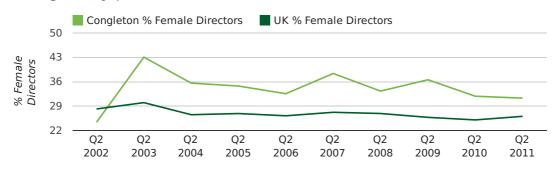


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Congleton was in 1866 when 66.7% of all directors were female.

31.3% of all director appointments in Congleton in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	3.12%	CONSULTING	5.09%
CHESHIRE	1.66%	MANAGEMENT	4.86%
CONSULTING	1.46%	CONSULTANCY	3.17%
S	1.25%	PROPERTY	2.43%
ELECTRICAL	1.04%	TRADING	2.05%
CONSTRUCTION	0.83%	DESIGN	1.94%
HEATING	0.62%	ASSOCIATES	1.92%
BUSINESS	0.62%	BUSINESS	1.87%
RECRUITMENT	0.62%	CONSTRUCTION	1.77%
PLACE	0.62%	CONSULTANTS	1.76%
CLEANING	0.62%	MEDIA	1.73%
PLUMBING	0.62%	ENGINEERING	1.67%
TRADING	0.62%	LONDON	1.60%
VIEW	0.62%	GLOBAL	1.46%
CONGLETON	0.62%	J	1.44%
MARKETING	0.62%	CARE	1.44%
CATERING	0.42%	INVESTMENTS	1.42%
FANTASTIC	0.42%	IT	1.39%
РНОТО	0.42%	BUILDING	1.32%
AGENCY	0.42%	PROPERTIES	1.31%
ROAD	0.42%	ELECTRICAL	1.30%
U	0.42%	Μ	1.27%
GLOBAL	0.42%	S	1.23%
EAST	0.42%	ENTERPRISES	1.20%
PARTNERSHIP	0.42%	SYSTEMS	1.20%



Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
70229 - Management consultancy activities other than financial management	117	16,419
7487 - Other business activities	84	60,758
None Supplied	75	202,072
82990 - Other business support service activities not elsewhere classified	20	30,647
7414 - Business & management consultancy	14	13,053
96090 - Other service activities not elsewhere classified	9	10,322
9999 - Dormant Company	6	20,111
62020 - Information technology consultancy activities	6	10,545
74909 - Other professional, scientific and technical activities not elsewhere classified	6	7,835
7260 - Other computer related activities	5	7,849
7499 - Non-trading company	5	10,955
41202 - Construction of domestic buildings	5	2,238
96020 - Hairdressing and other beauty treatment	5	2,091
9305 - Other service activities	5	9,063
49410 - Freight transport by road	4	2,142
62090 - Other information technology service activities	4	7,095
56302 - Public houses and bars	4	1,900
68209 - Other letting and operating of own or leased real estate	З	3,790
46900 - Non-specialised wholesale trade	3	1,303
47990 - Other retail sale not in stores, stalls or markets	3	2,324