

# Congleton

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Congleton when compared to any year in history.
- Q4 2011 saw a new record in company registrations in Congleton when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Congleton when compared to any previous November.
- October 2011 saw a new record in company registrations in Congleton when compared to any previous October.
- November 2011 saw a new record in company closures in Congleton when compared to any previous November.
- The second half of 2011 saw a new record in net growth in Congleton when compared to any previous second half year.
- The second half of 2011 was a record second half year for net growth in Congleton when compared to any half year in history.
- Q4 2011 saw a new record in net growth in Congleton when compared to any previous Q4.
- October 2011 saw a new record in net growth in Congleton when compared to any previous October.

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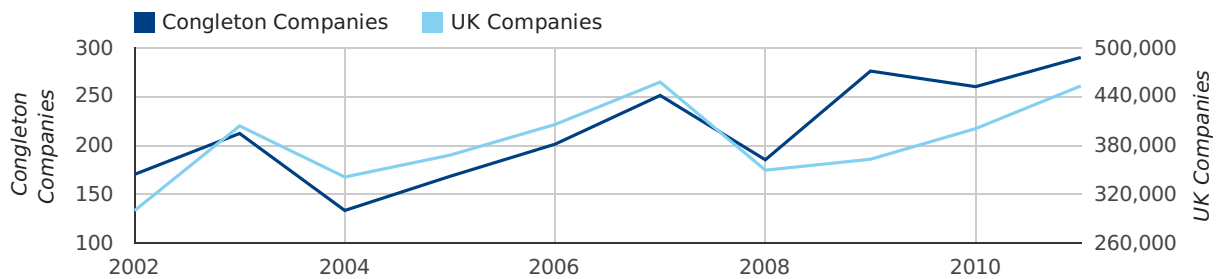
## Annual Data (2011)

2011 was a record year for company registrations in Congleton when compared to any year in history.

A total of 290 companies were formed in Congleton in 2011. This total is 11.5% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	CONGLETON	UK
2011	290	452,870
2010	260	400,358
2009	276	362,675
2008	185	349,203
2007	251	457,649
RECORD YEAR	2011 (290)	2007 (457,649)

### new companies by year



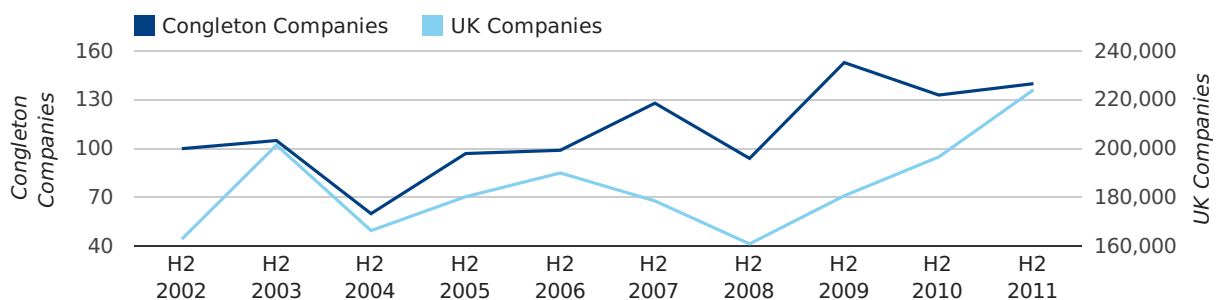
## Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 140 companies were formed in Congleton. This figure is 5.3% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Congleton occurred in 2009 when a total of 153 were formed.

HALF YEAR (JUL-DEC)	CONGLETON	UK
2011	140	224,135
2010	133	196,609
% CHANGE	5.3%	14.0%
RECORD YEAR	2009 (153)	2011 (224,135)

### new companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

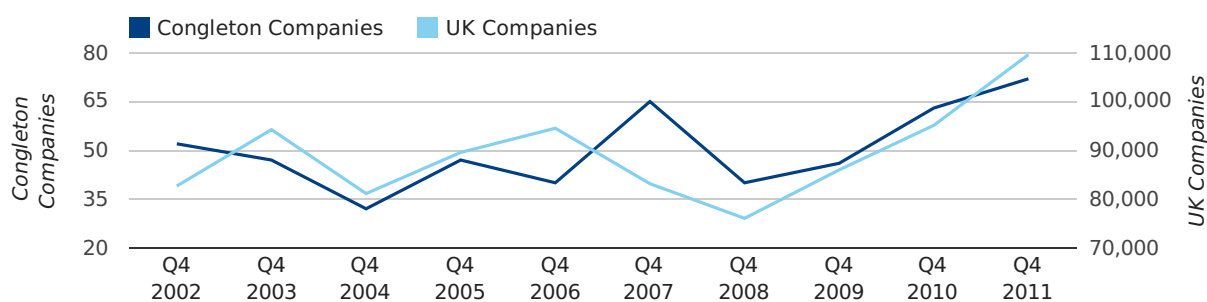
Q4 2011 saw a new record in company registrations in Congleton when compared to any previous Q4.

A total of 72 companies were registered in Congleton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 14.3% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CONGLETON	UK
2011	72	109,623
2010	63	95,117
% CHANGE	14.3%	15.3%
RECORD YEAR	2011 (72)	2011 (109,623)

### new companies by quarter

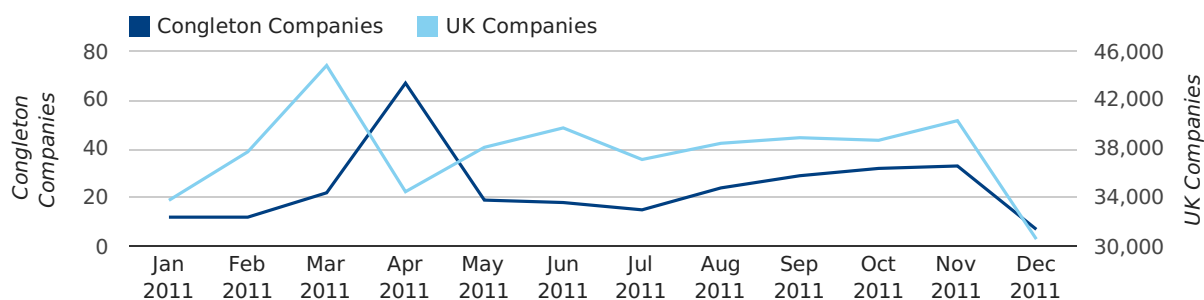


## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Congleton when compared to any previous November.

October 2011 saw a new record in company registrations in Congleton when compared to any previous October.

### new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	32	33	7
NEW COMPANIES IN 2010	23	17	23
% CHANGE	39.1%	94.1%	-69.6%
RECORD YEAR	2011 (32)	2011 (33)	2010 (23)

### Annual Data (2011)

A total of 140 companies were dissolved in Congleton in 2011. This total is 11.9% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	CONGLETON	UK
2011	140	314,523
2010	159	342,232
2009	182	533,773
2008	88	237,901
2007	96	220,295
RECORD YEAR	2009 (182)	2009 (533,773)

### dissolved companies by year



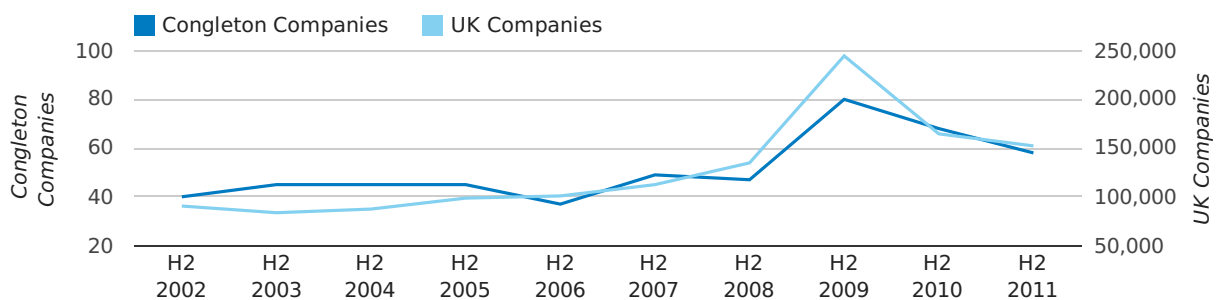
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 58 companies were dissolved in Congleton. This figure is 14.7% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Congleton occurred in 2009 when a total of 80 were closed.

HALF YEAR (JUL-DEC)	CONGLETON	UK
2011	58	152,213
2010	68	164,601
% CHANGE	-14.7%	-7.5%
RECORD YEAR	2009 (80)	2009 (244,537)

### dissolved companies by half year



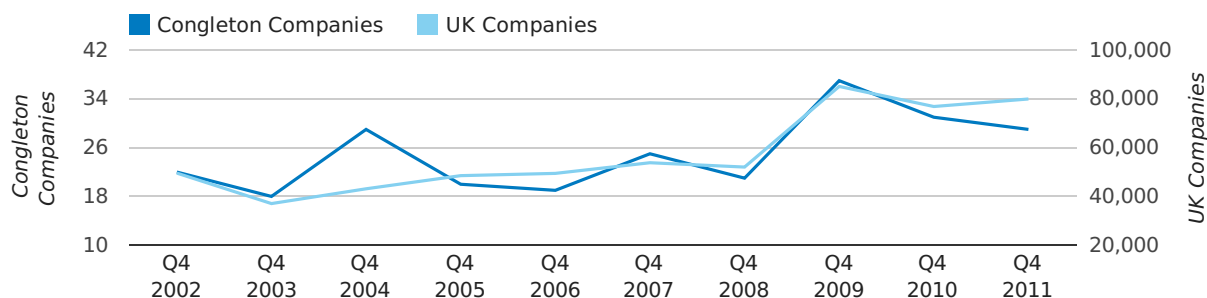
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 29 companies were dissolved in Congleton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 6.5% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CONGLETON	UK
2011	29	79,983
2010	31	76,896
% CHANGE	-6.5%	4.0%
RECORD YEAR	2009 (37)	2009 (85,136)

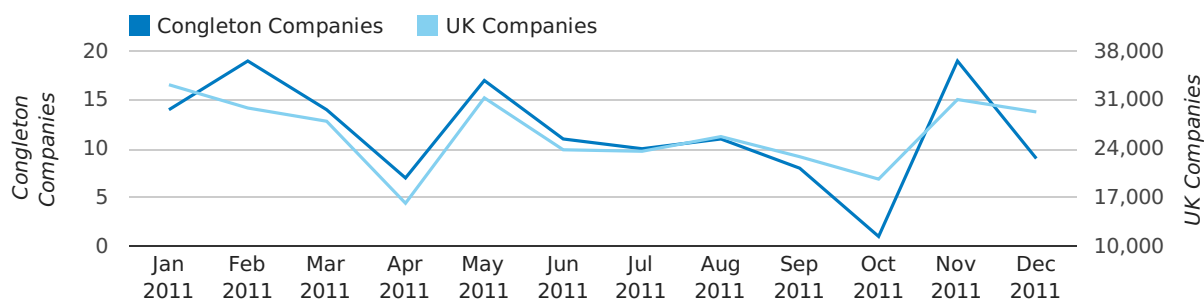
### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Congleton when compared to any previous November.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	1	19	9
CLOSED COMPANIES IN 2010	10	14	7
% CHANGE	-90.0%	35.7%	29%
RECORD YEAR	2004 (12)	2011 (19)	2009 (16)

## Annual Data (2011)

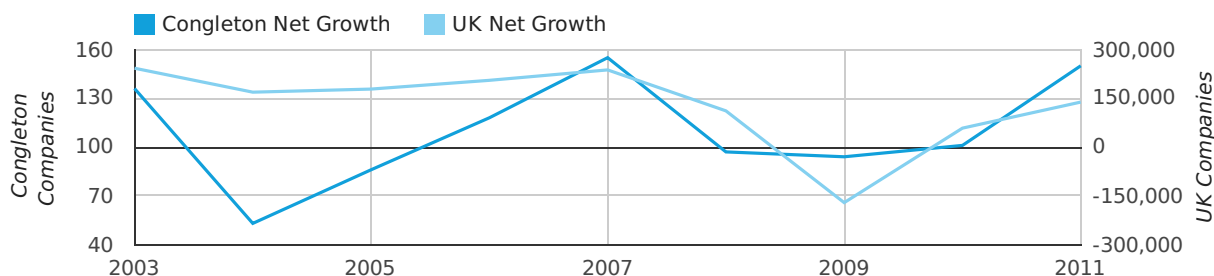
A total of 150 companies were added to the company register for Congleton in 2011. This number represents growth of 57.7% which compares favourably to the UK figure of 34.6%.

This number is 49 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Congleton company register grew by 155 companies.

YEAR	CONGLETON	UK
2011	150	138,347
2010	101	58,126
2009	94	-171,098
2008	97	111,302
2007	155	237,354
RECORD YEAR	2007 (155)	2003 (242,543)

### net growth by year



## Half Year Data (Jul-Dec 2011)

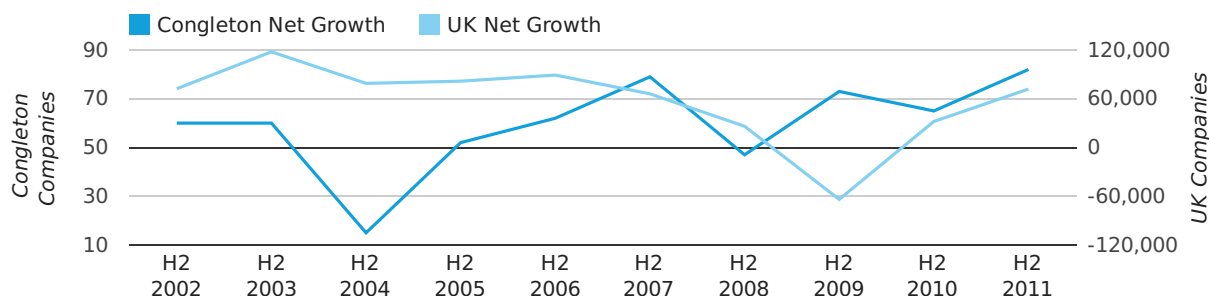
The second half of 2011 saw a new record in net growth in Congleton when compared to any previous second half year.

The second half of 2011 was a record second half year for net growth in Congleton when compared to any half year in history.

In the second half of 2011 the company register for Congleton increased by 82 companies. This figure is 26.2% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	CONGLETON	UK
2011	82	71,922
2010	65	32,008
% CHANGE	26.2%	124.7%
RECORD YEAR	2011 (82)	2003 (117,772)

### net growth by half year



## Quarterly Data (Q4 Oct-Dec 2011)

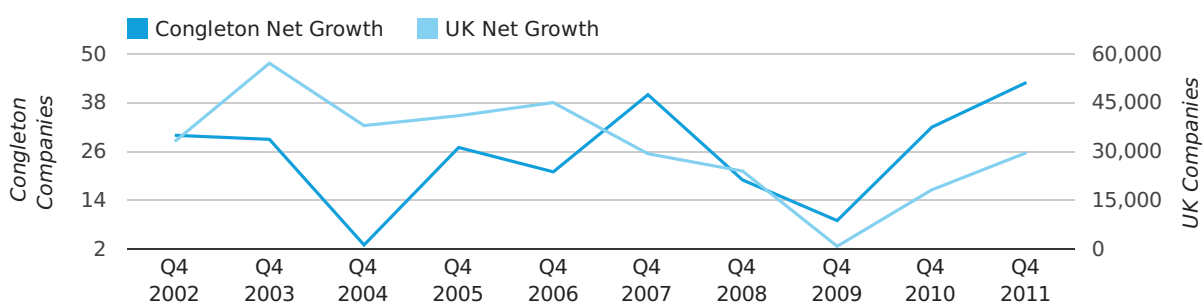
Q4 2011 saw a new record in net growth in Congleton when compared to any previous Q4.

Net company growth for Congleton during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 43 companies.

This represents an increase of 34.4% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CONGLETON	UK
2011	43	29,640
2010	32	18,221
% CHANGE	34.4%	62.7%
RECORD YEAR	2011 (43)	2003 (57,175)

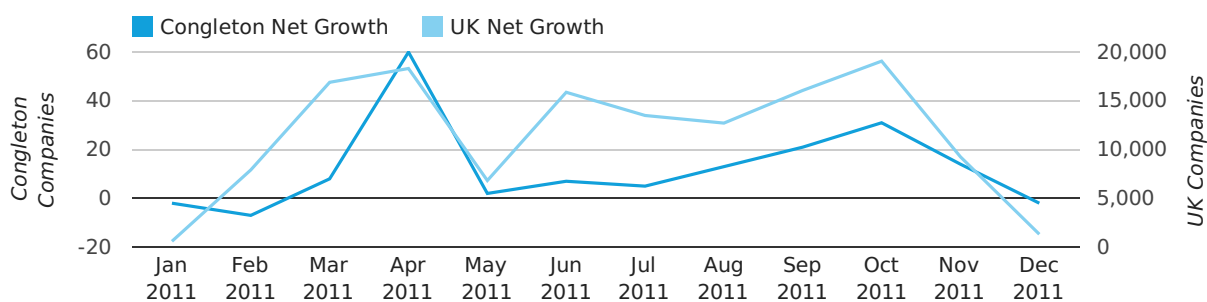
### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Congleton when compared to any previous October.

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	31	14	-2
NET GROWTH IN 2010	13	3	16
% CHANGE	138.5%	366.7%	-112.5%
RECORD YEAR	2011 (31)	2007 (15)	2010 (16)

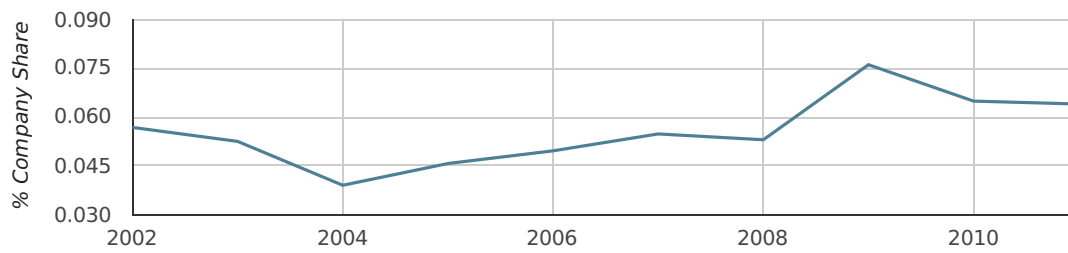


### Annual Data (2011)

In 2011 Congleton formed 0.1% of all UK companies. This is no change on 2010 when Congleton was responsible for 0.1% of all UK companies.

YEAR	CONGLETON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1979 (0.1%)

### company share by year

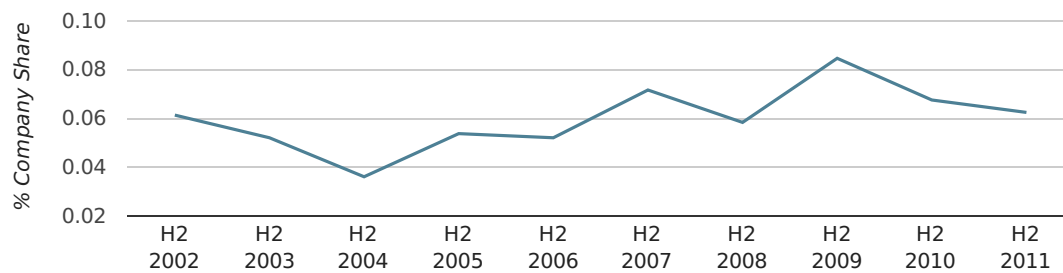


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Congleton formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	CONGLETON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

### company share by half year

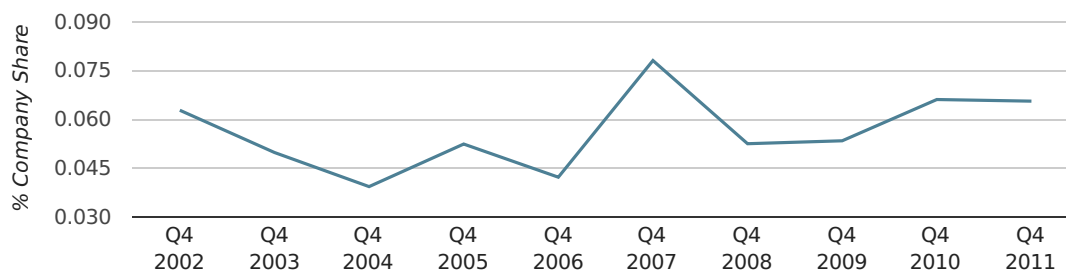


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Congleton formed 0.1% of all UK companies.

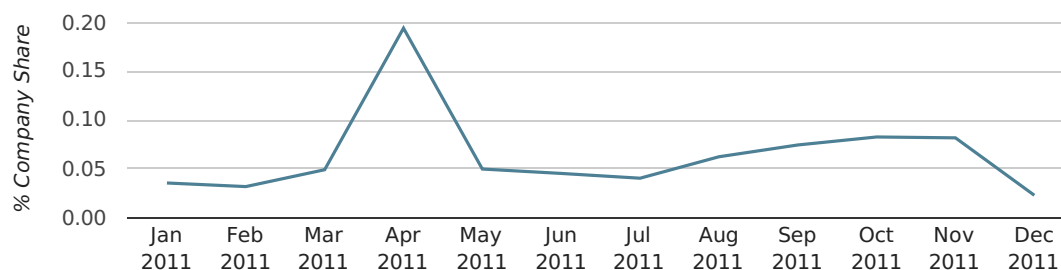
FOURTH QUARTER (OCT 2011 - DEC 2011)	CONGLETON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.1%
% CHANGE	20.9%	65.3%	-73.0%
RECORD YEAR	1964 (0.3%)	1969 (0.2%)	1961 (0.2%)

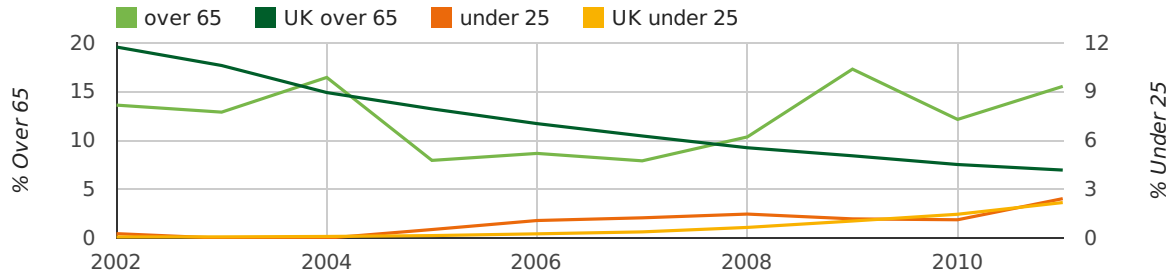
### Annual Data (2011)

The average age of a director in 2011 was 49.4.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 15.6% compared to the UK figure of 4.2%.

#### director age by year



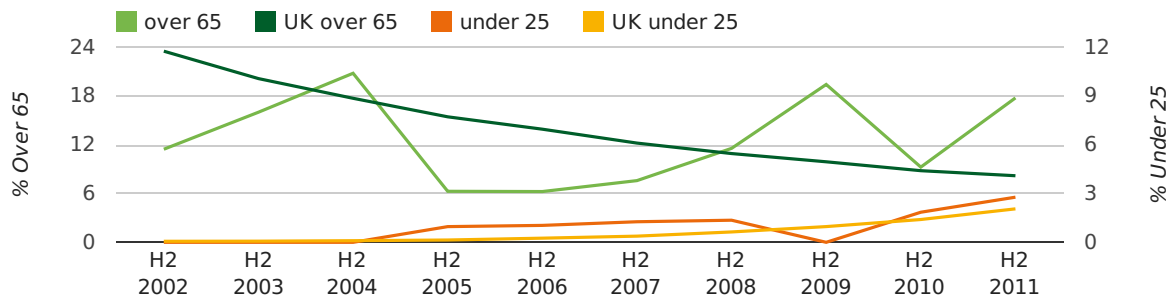
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 51.5.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 17.8% compared to the UK figure of 4.1%.

#### director age by half year



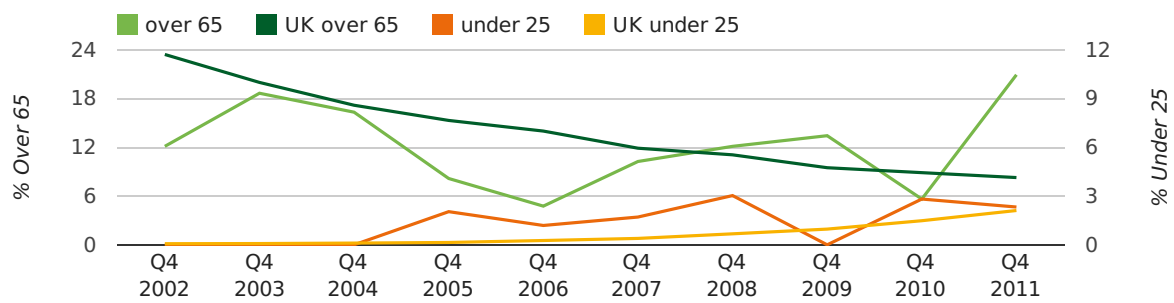
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 54.5.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 20.9% compared to the UK figure of 4.1%.

### director age by quarter

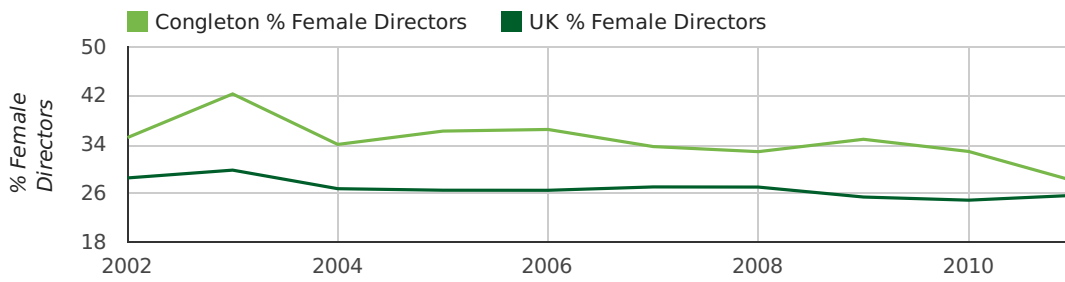


### Annual Data (2011)

The record year for female directors in Congleton was 1857 when 36.4% of all directors were female.

The percentage of female directors in Congleton in 2011 was 35.2%. The average for the UK during this time was 28.6%

#### director gender by year

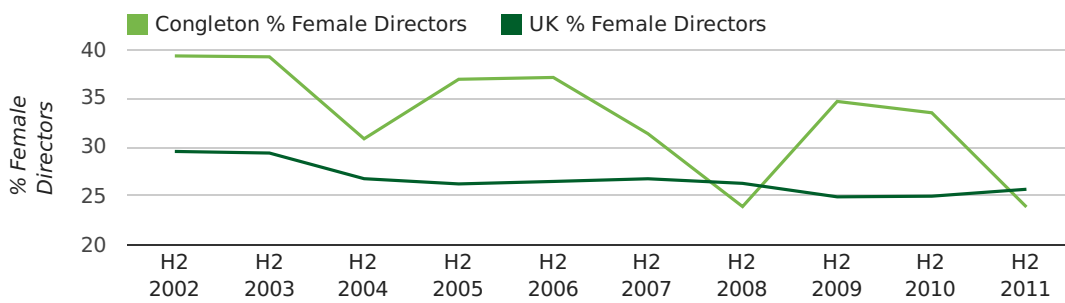


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Congleton was 1860 when 42.9% of all directors were female.

23.9% of all director appointments in Congleton in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

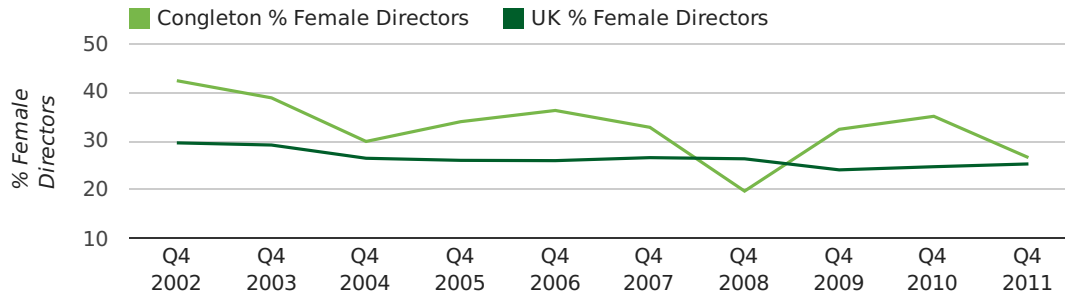


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Congleton was in 1977 when 31.1% of all directors were female.

26.6% of all director appointments in Congleton in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.43%	CONSULTING	5.07%
S	1.23%	MANAGEMENT	4.74%
ELECTRICAL	1.02%	CONSULTANCY	3.26%
MANAGEMENT	0.82%	PROPERTY	2.37%
HEATING	0.61%	TRADING	2.07%
CHESHIRE	0.61%	DESIGN	1.92%
TRAINING	0.61%	ASSOCIATES	1.86%
CONSULTANCY	0.61%	ENGINEERING	1.78%
SALES	0.61%	BUSINESS	1.78%
TRADE	0.61%	CONSULTANTS	1.76%
C	0.61%	CONSTRUCTION	1.73%
J	0.61%	MEDIA	1.71%
R	0.61%	LONDON	1.63%
24-7	0.41%	J	1.51%
NTTX	0.41%	INVESTMENTS	1.48%
TECHNOLOGY	0.41%	GLOBAL	1.46%
AUSTEN	0.41%	IT	1.41%
CALLING	0.41%	CARE	1.39%
CONGLETON	0.41%	PROPERTIES	1.29%
SECURITY	0.41%	ELECTRICAL	1.29%
AERIALS	0.41%	M	1.27%
BUSINESS	0.41%	BUILDING	1.26%
AGENCY	0.41%	ENERGY	1.25%
D	0.41%	S	1.20%
SERVICE	0.41%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
70229 - Management consultancy activities other than financial management	128	17,765
7487 - Other business activities	92	57,052
None Supplied	90	205,525
82990 - Other business support service activities not elsewhere classified	20	32,483
7414 - Business & management consultancy	12	13,034
7260 - Other computer related activities	9	7,667
9999 - Dormant Company	8	20,199
96090 - Other service activities not elsewhere classified	8	11,768
7499 - Non-trading company	7	9,957
74909 - Other professional, scientific and technical activities not elsewhere classified	7	8,671
62020 - Information technology consultancy activities	7	12,072
96020 - Hairdressing and other beauty treatment	5	2,380
62090 - Other information technology service activities	5	7,493
9305 - Other service activities	5	9,492
43390 - Other building completion and finishing	4	2,832
56302 - Public houses and bars	4	2,308
4531 - Installation electrical wiring etc.	4	1,967
99999 - Dormant Company	4	21,846
62012 - Business and domestic software development	4	3,714
68209 - Other letting and operating of own or leased real estate	3	4,082