

Coventry

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Coventry when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Coventry when compared to any half year in history.
- Q2 2011 saw a new record in company registrations in Coventry when compared to any previous Q2.
- Q2 2011 was a record quarter for company registrations in Coventry when compared to any quarter in history.
- June 2011 saw a new record in company registrations in Coventry when compared to any previous June.
- May 2011 saw a new record in company registrations in Coventry when compared to any previous May.
- April 2011 saw a new record in company registrations in Coventry when compared to any previous April.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in company registrations in Coventry when compared to any previous first half year.

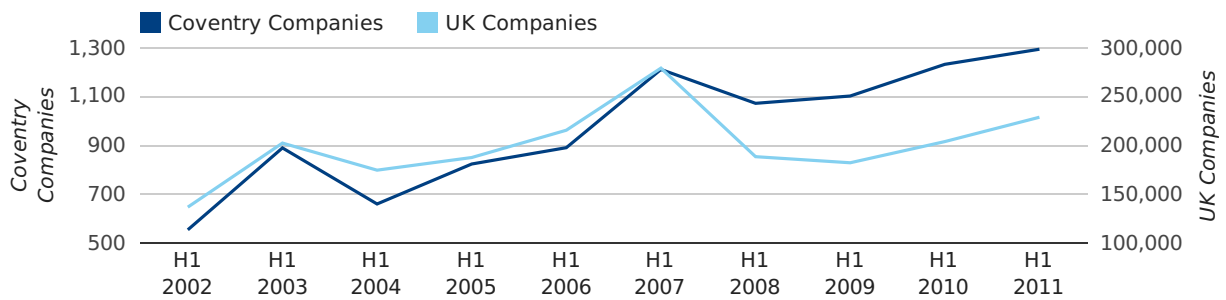
The first half of 2011 was a record first half year for company registrations in Coventry when compared to any half year in history.

In the first half of 2011 a total of 1,294 companies were formed in Coventry. This figure is 5.0% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Coventry occurred in 2011 when a total of 1,294 were formed.

HALF YEAR (JAN-JUN)	COVENTRY	UK
2011	1,294	228,735
2010	1,232	203,749
% CHANGE	5.0%	12.3%
RECORD YEAR	2011 (1,294)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

Q2 2011 saw a new record in company registrations in Coventry when compared to any previous Q2.

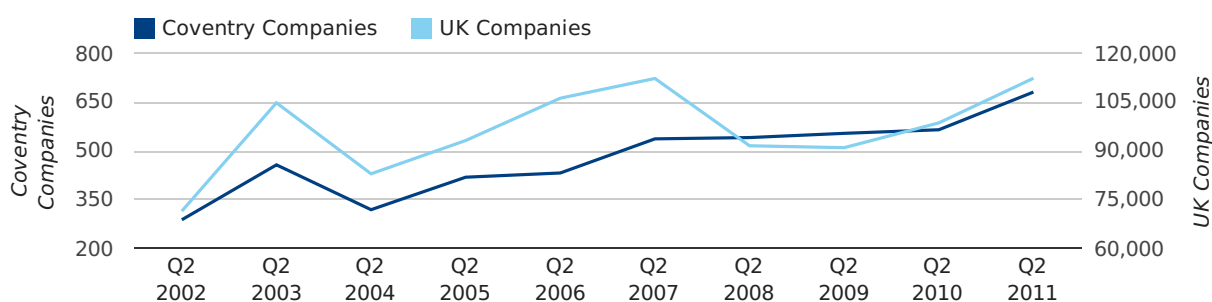
Q2 2011 was a record quarter for company registrations in Coventry when compared to any quarter in history.

A total of 681 companies were registered in Coventry during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 20.5% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	COVENTRY	UK
2011	681	112,344
2010	565	98,612
% CHANGE	20.5%	13.9%
RECORD YEAR	2011 (681)	2011 (112,344)

new companies by quarter



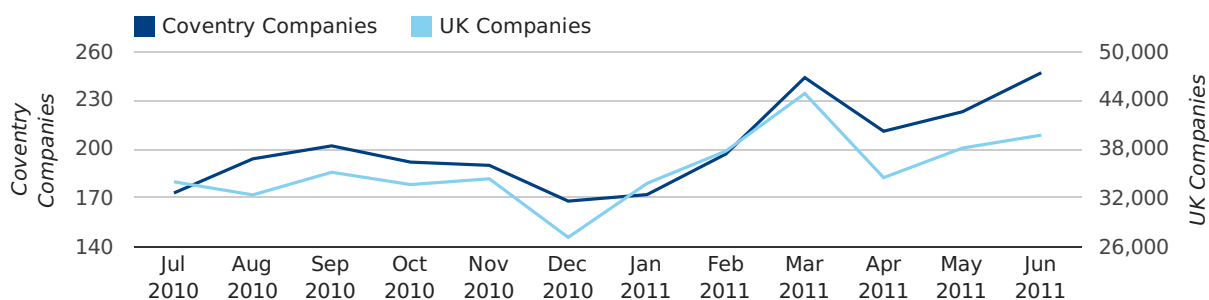
Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Coventry when compared to any previous June.

May 2011 saw a new record in company registrations in Coventry when compared to any previous May.

April 2011 saw a new record in company registrations in Coventry when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	211	223	247
NEW COMPANIES IN 2010	202	164	199
% CHANGE	4.5%	36.0%	24.1%
RECORD YEAR	2011 (211)	2011 (223)	2011 (247)

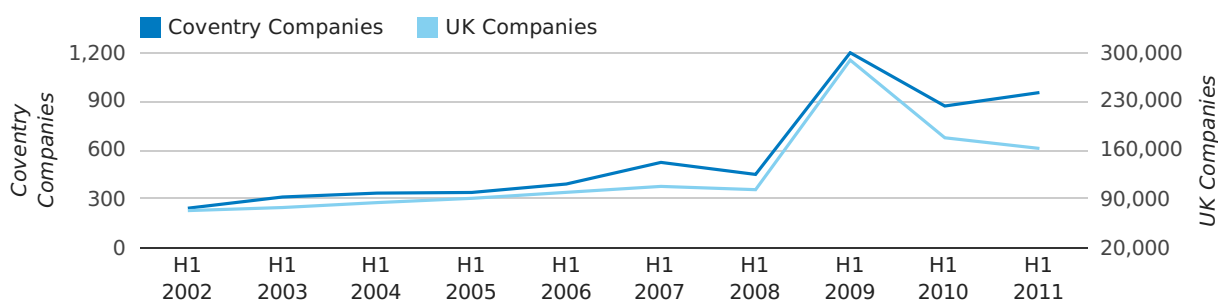
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 954 companies were dissolved in Coventry. This figure is 9.5% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Coventry occurred in 2009 when a total of 1,199 were closed.

HALF YEAR (JAN-JUN)	COVENTRY	UK
2011	954	162,310
2010	871	177,631
% CHANGE	9.5%	-8.6%
RECORD YEAR	2009 (1,199)	2009 (289,236)

dissolved companies by half year



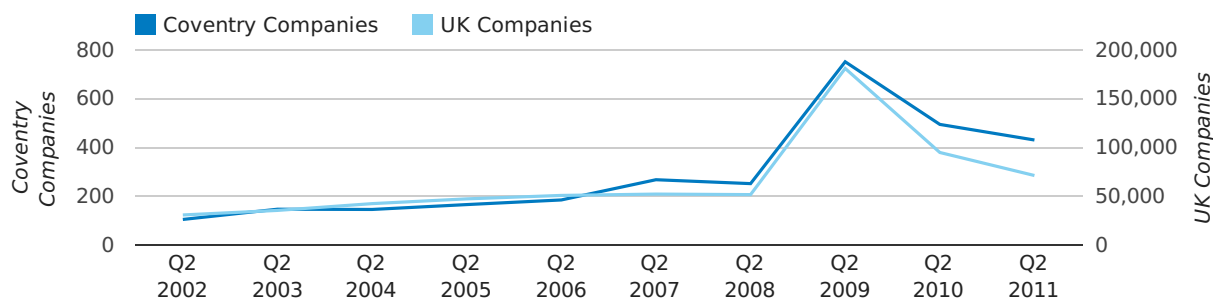
Quarterly Data (Q2 Apr-Jun 2011)

A total of 431 companies were dissolved in Coventry during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 12.9% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	COVENTRY	UK
2011	431	71,324
2010	495	94,954
% CHANGE	-12.9%	-24.9%
RECORD YEAR	2009 (752)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



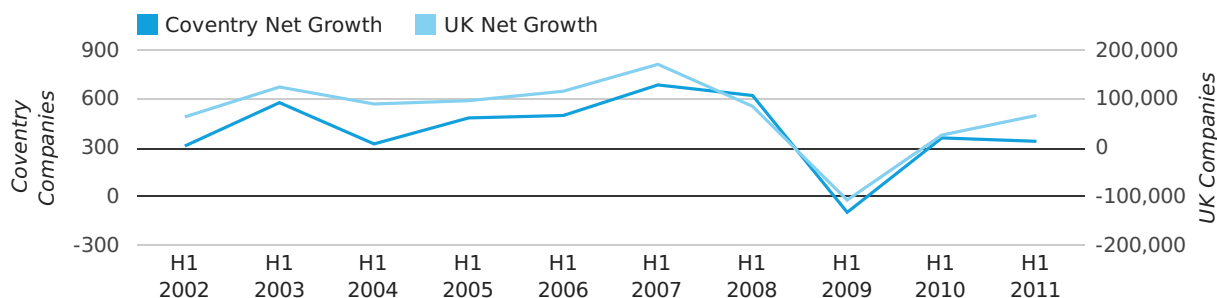
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	103	183	145
CLOSED COMPANIES IN 2010	123	186	186
% CHANGE	-16.3%	-1.6%	-22%
RECORD YEAR	2009 (225)	2009 (337)	2009 (190)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Coventry increased by 340 companies. This figure is 5.8% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	COVENTRY	UK
2011	340	66,425
2010	361	26,118
% CHANGE	-5.8%	154.3%
RECORD YEAR	2007 (687)	2007 (171,296)

net growth by half year



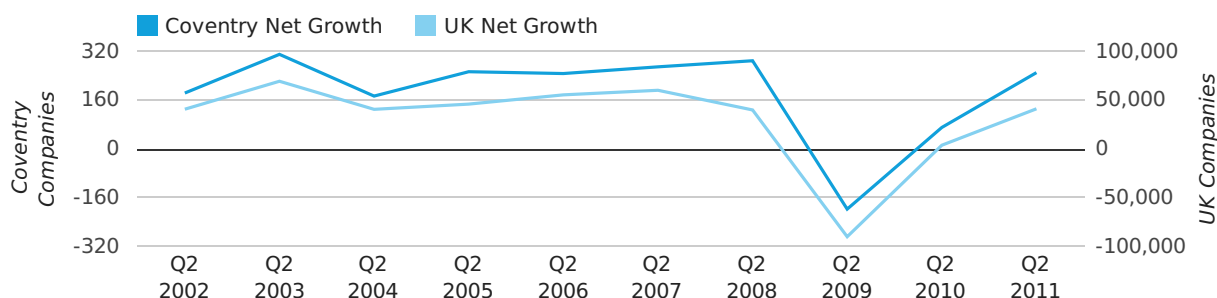
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Coventry during the second quarter of 2011 (Apr 2011 - Jun 2011) was 250 companies.

This represents an increase of 257.1% on the same period last year.

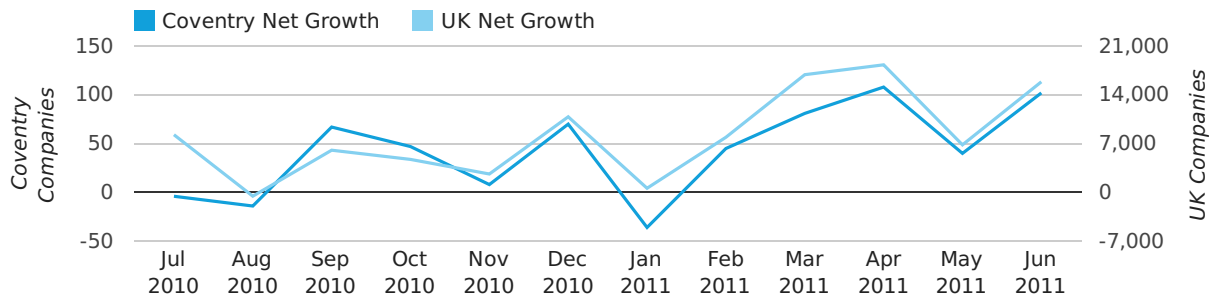
SECOND QUARTER (APR 2011 - JUN 2011)	COVENTRY	UK
2011	250	41,020
2010	70	3,658
% CHANGE	257.1%	1,021.4%
RECORD YEAR	2003 (310)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



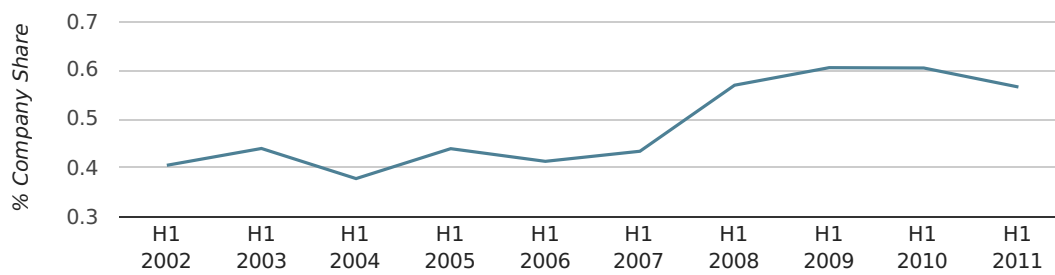
	APRIL	MAY	JUNE
NET GROWTH IN 2011	108	40	102
NET GROWTH IN 2010	79	-22	13
% CHANGE	36.7%	-281.8%	684.6%
RECORD YEAR	2007 (151)	2006 (99)	2008 (153)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Coventry formed 0.6% of all UK companies. This is the same as the 2010 figure of 0.6%.

HALF YEAR (JAN-JUN)	COVENTRY
2011	0.6%
2010	0.6%
2009	0.6%
2008	0.6%
2007	0.4%
RECORD YEAR (SINCE 1960)	1966 (0.8%)

company share by half year

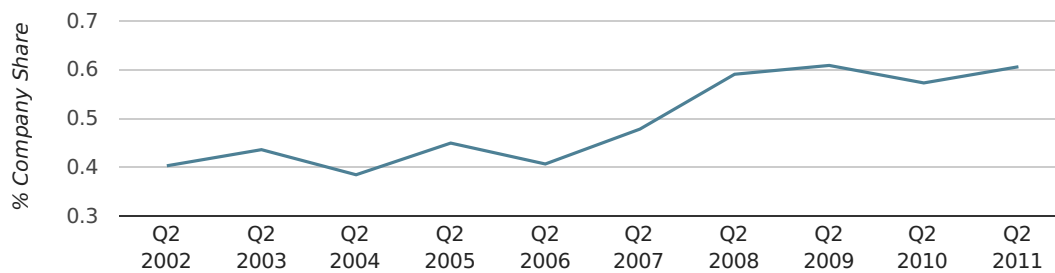


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Coventry formed 0.6% of all UK companies.

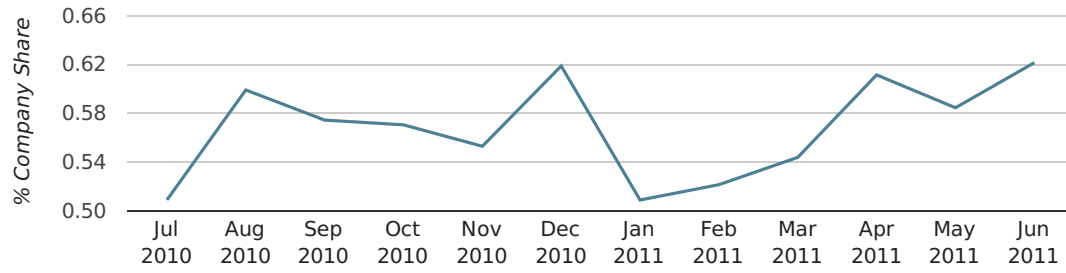
SECOND QUARTER (APR 2011 - JUN 2011)	COVENTRY
2011	0.6%
2010	0.6%
2009	0.6%
2008	0.6%
2007	0.5%
RECORD YEAR (SINCE 1960)	1966 (1.0%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.6%	0.6%	0.6%
UK FORMATION SHARE IN 2010	0.6%	0.5%	0.6%
% CHANGE	1.1%	7.1%	10.0%
RECORD YEAR	1967 (0.9%)	1966 (1.8%)	1960 (0.9%)

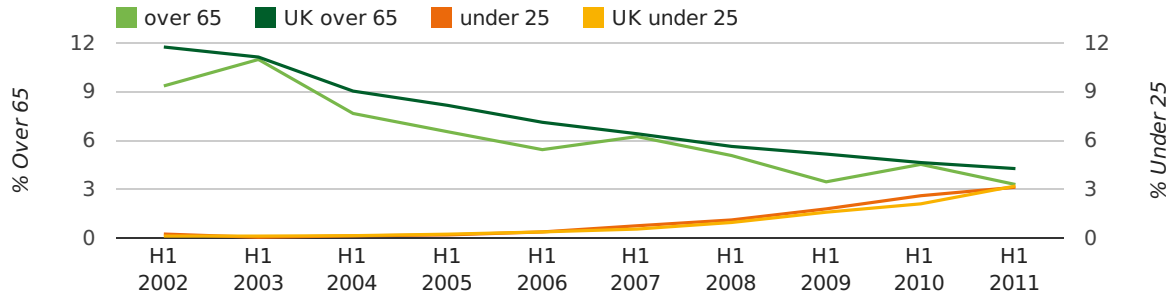
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 42.9.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 4.3%.

director age by half year



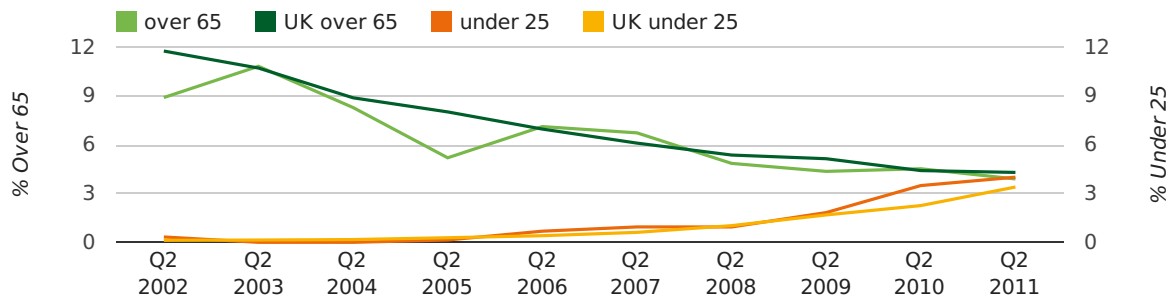
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 42.6.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.3%.

director age by quarter

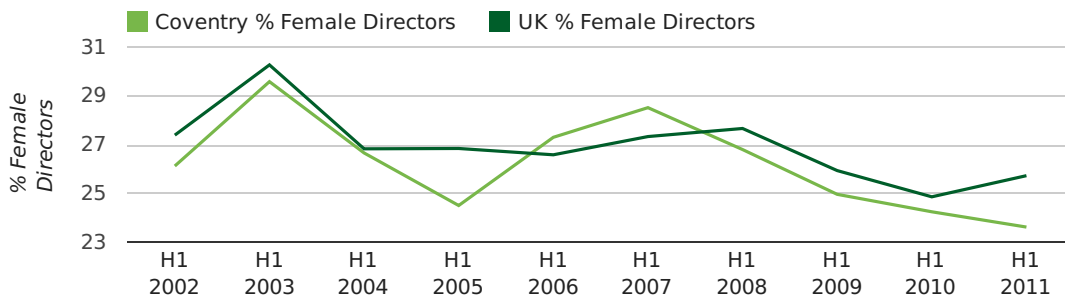


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Coventry was 1857 when 40.0% of all directors were female.

23.6% of all director appointments in Coventry in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

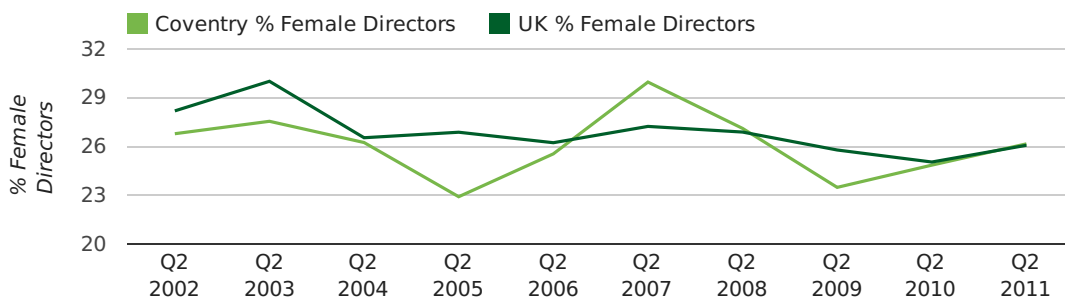


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Coventry was in 1866 when 66.7% of all directors were female.

26.2% of all director appointments in Coventry in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.16%	CONSULTING	5.09%
COVENTRY	1.82%	MANAGEMENT	4.86%
CONSULTANCY	1.33%	CONSULTANCY	3.17%
MANAGEMENT	1.23%	PROPERTY	2.43%
CONSULTANTS	0.93%	TRADING	2.05%
TRADING	0.93%	DESIGN	1.94%
ASSOCIATES	0.89%	ASSOCIATES	1.92%
GLOBAL	0.80%	BUSINESS	1.87%
R	0.59%	CONSTRUCTION	1.77%
BUSINESS	0.59%	CONSULTANTS	1.76%
IT	0.59%	MEDIA	1.73%
J	0.59%	ENGINEERING	1.67%
(COVENTRY)	0.56%	LONDON	1.60%
S	0.56%	GLOBAL	1.46%
ENGINEERING	0.56%	J	1.44%
SECURITY	0.52%	CARE	1.44%
CONSTRUCTION	0.52%	INVESTMENTS	1.42%
MEDIA	0.49%	IT	1.39%
DESIGN	0.49%	BUILDING	1.32%
SYSTEMS	0.49%	PROPERTIES	1.31%
RECRUITMENT	0.46%	ELECTRICAL	1.30%
P	0.43%	M	1.27%
LEISURE	0.43%	S	1.23%
DIRECT	0.43%	ENTERPRISES	1.20%
CAR	0.40%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	1,313	202,072
7487 - Other business activities	299	60,758
62020 - Information technology consultancy activities	127	10,545
82990 - Other business support service activities not elsewhere classified	126	30,647
70229 - Management consultancy activities other than financial management	113	16,419
99999 - Dormant Company	105	18,918
9999 - Dormant Company	94	20,111
7260 - Other computer related activities	89	7,849
7414 - Business & management consultancy	76	13,053
7222 - Other software consultancy and supply	64	7,143
62090 - Other information technology service activities	60	7,095
96090 - Other service activities not elsewhere classified	59	10,322
9305 - Other service activities	57	9,063
7499 - Non-trading company	43	10,955
62012 - Business and domestic software development	37	3,262
74909 - Other professional, scientific and technical activities not elsewhere classified	34	7,835
6024 - Freight transport by road	34	2,316
74990 - Non-trading company	34	8,481
4521 - General construction & civil engineering	30	5,928
5530 - Restaurants	27	5,086