

# Coventry

q3 2011 business confidence report



## headlines

- Q3 2011 saw a new record in company registrations in Coventry when compared to any previous Q3.
- September 2011 saw a new record in company registrations in Coventry when compared to any previous September.
- August 2011 saw a new record in company registrations in Coventry when compared to any previous August.
- July 2011 saw a new record in company registrations in Coventry when compared to any previous July.
- Q3 2011 saw a new record in net growth in Coventry when compared to any previous Q3.
- September 2011 saw a new record in net growth in Coventry when compared to any previous September.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

### Quarterly Data (Q3 Jul-Sep 2011)

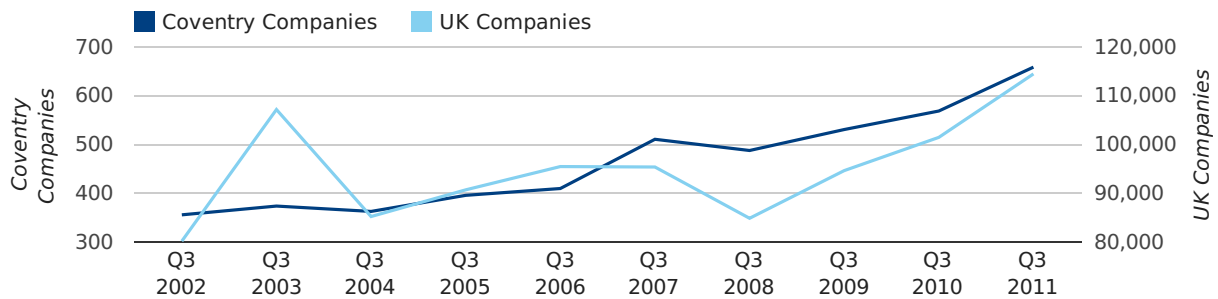
Q3 2011 saw a new record in company registrations in Coventry when compared to any previous Q3.

A total of 659 companies were registered in Coventry during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 15.8% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw an increase of 12.8% against the same period last year.

| THIRD QUARTER (JUL 2011 - SEP 2011) | COVENTRY   | UK             |
|-------------------------------------|------------|----------------|
| 2011                                | 659        | 114,512        |
| 2010                                | 569        | 101,492        |
| % CHANGE                            | 15.8%      | 12.8%          |
| RECORD YEAR                         | 2011 (659) | 2011 (114,512) |

### new companies by quarter



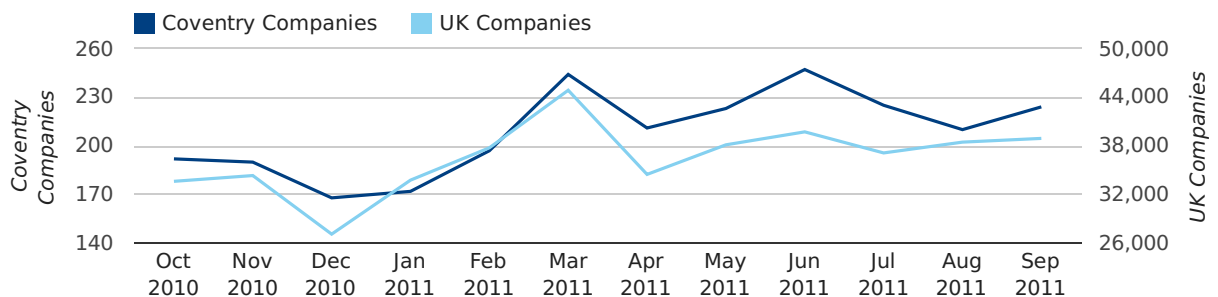
### Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in company registrations in Coventry when compared to any previous September.

August 2011 saw a new record in company registrations in Coventry when compared to any previous August.

July 2011 saw a new record in company registrations in Coventry when compared to any previous July.

### new companies by month



|                       | JULY       | AUGUST     | SEPTEMBER  |
|-----------------------|------------|------------|------------|
| NEW COMPANIES IN 2011 | 225        | 210        | 224        |
| NEW COMPANIES IN 2010 | 173        | 194        | 202        |
| % CHANGE              | 30.1%      | 8.2%       | 10.9%      |
| RECORD YEAR           | 2011 (225) | 2011 (210) | 2011 (224) |



### Quarterly Data (Q3 Jul-Sep 2011)

A total of 358 companies were dissolved in Coventry during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 31.2% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

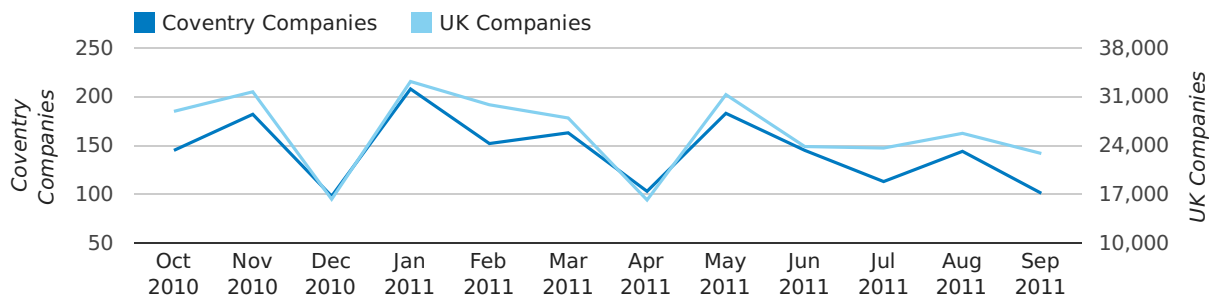
| THIRD QUARTER (JUL 2011 - SEP 2011) | COVENTRY   | UK             |
|-------------------------------------|------------|----------------|
| 2011                                | 358        | 72,230         |
| 2010                                | 520        | 87,705         |
| % CHANGE                            | -31.2%     | -17.6%         |
| RECORD YEAR                         | 2009 (558) | 2009 (159,401) |

### dissolved companies by quarter



### Monthly Data (Jul, Aug & Sep 2011)

#### dissolved companies by month



|                          | JULY       | AUGUST     | SEPTEMBER  |
|--------------------------|------------|------------|------------|
| CLOSED COMPANIES IN 2011 | 113        | 144        | 101        |
| CLOSED COMPANIES IN 2010 | 177        | 208        | 135        |
| % CHANGE                 | -36.2%     | -30.8%     | -25%       |
| RECORD YEAR              | 2010 (177) | 2008 (224) | 2009 (280) |

### Quarterly Data (Q3 Jul-Sep 2011)

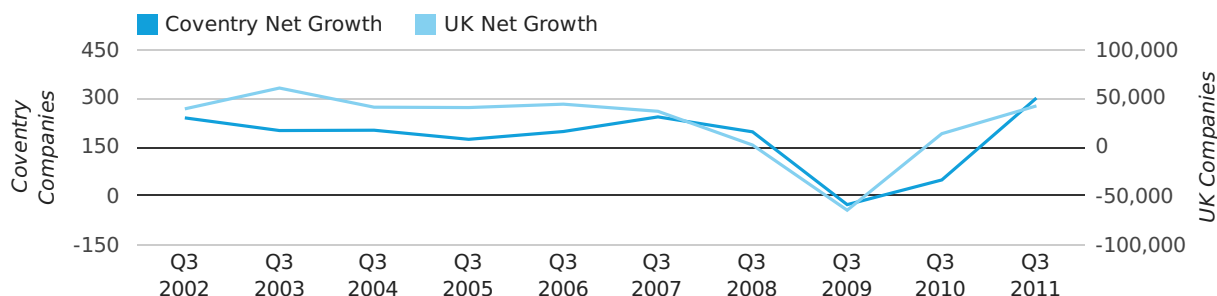
Q3 2011 saw a new record in net growth in Coventry when compared to any previous Q3.

Net company growth for Coventry during the third quarter of 2011 (Jul 2011 - Sep 2011) was 301 companies.

This represents an increase of 514.3% on the same period last year.

| THIRD QUARTER (JUL 2011 - SEP 2011) | COVENTRY   | UK            |
|-------------------------------------|------------|---------------|
| 2011                                | 301        | 42,282        |
| 2010                                | 49         | 13,787        |
| % CHANGE                            | 514.3%     | 206.7%        |
| RECORD YEAR                         | 2011 (301) | 2003 (60,597) |

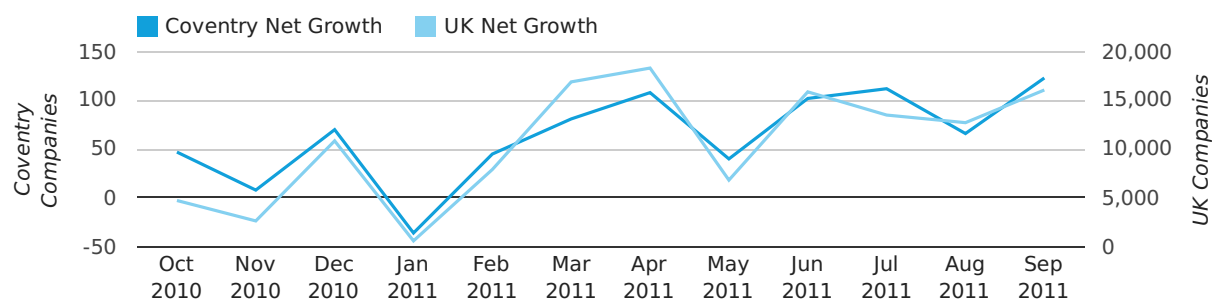
### net growth by quarter



### Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in net growth in Coventry when compared to any previous September.

### net growth by month



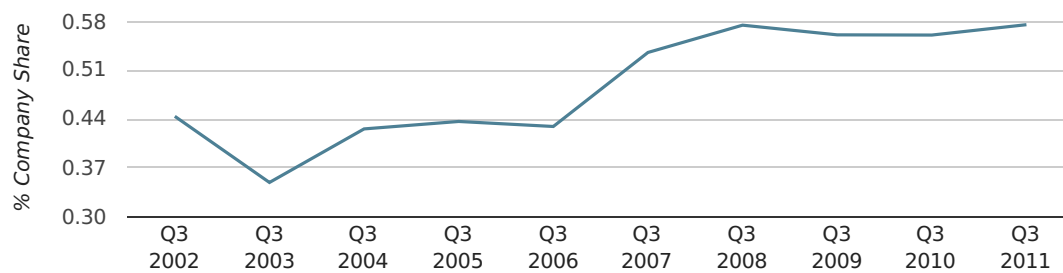
|                    | JULY       | AUGUST    | SEPTEMBER  |
|--------------------|------------|-----------|------------|
| NET GROWTH IN 2011 | 112        | 66        | 123        |
| NET GROWTH IN 2010 | -4         | -14       | 67         |
| % CHANGE           | -2,900.0%  | -571.4%   | 83.6%      |
| RECORD YEAR        | 2008 (179) | 1999 (70) | 2011 (123) |

### Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Coventry formed 0.6% of all UK companies.

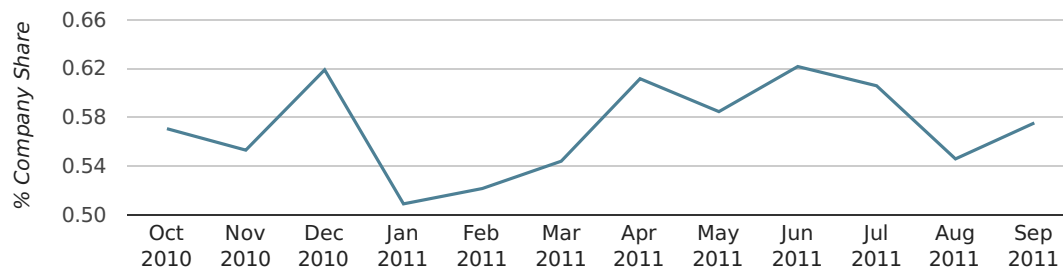
| THIRD QUARTER (JUL 2011 - SEP 2011) | COVENTRY    |
|-------------------------------------|-------------|
| 2011                                | 0.6%        |
| 2010                                | 0.6%        |
| 2009                                | 0.6%        |
| 2008                                | 0.6%        |
| 2007                                | 0.5%        |
| RECORD YEAR (SINCE 1960)            | 1960 (0.7%) |

### company share by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### company share by month



|                            | JULY        | AUGUST      | SEPTEMBER   |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.6%        | 0.5%        | 0.6%        |
| UK FORMATION SHARE IN 2010 | 0.5%        | 0.6%        | 0.6%        |
| % CHANGE                   | 19.0%       | -8.9%       | 0.1%        |
| RECORD YEAR                | 1970 (0.8%) | 1964 (1.0%) | 1986 (1.1%) |

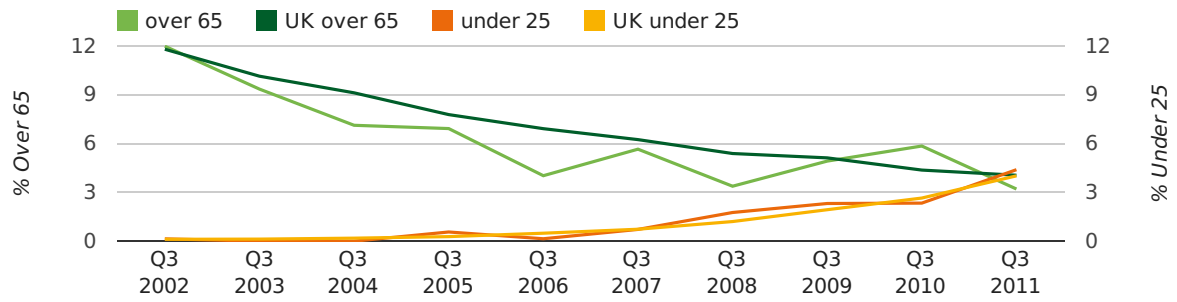
### Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 42.5.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.1%.

#### director age by quarter



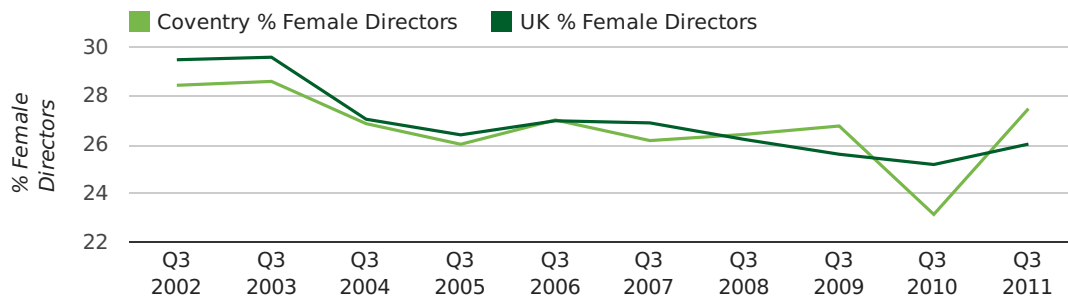


### Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Coventry was in 1862 when 50.0% of all directors were female.

27.5% of all director appointments in Coventry in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

#### director gender by quarter



## Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD        | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|-------------|------------|--------------|---------------|
| CONSULTING  | 2.00%      | CONSULTING   | 5.11%         |
| COVENTRY    | 1.73%      | MANAGEMENT   | 4.75%         |
| CONSULTANCY | 1.34%      | CONSULTANCY  | 3.19%         |
| MANAGEMENT  | 1.07%      | PROPERTY     | 2.41%         |
| TRADING     | 0.92%      | TRADING      | 2.06%         |
| ASSOCIATES  | 0.81%      | DESIGN       | 1.94%         |
| CONSULTANTS | 0.81%      | ASSOCIATES   | 1.85%         |
| GLOBAL      | 0.81%      | BUSINESS     | 1.82%         |
| SECURITY    | 0.69%      | CONSULTANTS  | 1.76%         |
| IT          | 0.66%      | ENGINEERING  | 1.74%         |
| ENGINEERING | 0.63%      | MEDIA        | 1.72%         |
| SYSTEMS     | 0.60%      | CONSTRUCTION | 1.72%         |
| BUSINESS    | 0.54%      | LONDON       | 1.63%         |
| BUILDING    | 0.54%      | J            | 1.47%         |
| J           | 0.51%      | GLOBAL       | 1.46%         |
| S           | 0.51%      | INVESTMENTS  | 1.43%         |
| TRANSPORT   | 0.51%      | CARE         | 1.42%         |
| P           | 0.51%      | IT           | 1.38%         |
| COMMUNITY   | 0.48%      | BUILDING     | 1.30%         |
| (COVENTRY)  | 0.48%      | PROPERTIES   | 1.28%         |
| DESIGN      | 0.45%      | ELECTRICAL   | 1.27%         |
| MEDIA       | 0.45%      | M            | 1.25%         |
| RECRUITMENT | 0.45%      | ENERGY       | 1.22%         |
| MARKETING   | 0.42%      | TRAINING     | 1.21%         |
| DIRECT      | 0.39%      | S            | 1.21%         |

## Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied  | 1,331               | 204,493      |
| 7487 - Other business activities   | 308                 | 65,177       |
| 62020 - Information technology consultancy activities                                    | 129                 | 10,137       |
| 82990 - Other business support service activities not elsewhere classified               | 118                 | 29,245       |
| 70229 - Management consultancy activities other than financial management                | 109                 | 15,760       |
| 9999 - Dormant Company   | 103                 | 22,587       |
| 99999 - Dormant Company  | 102                 | 18,281       |
| 7260 - Other computer related activities   | 101                 | 8,686        |
| 7414 - Business & management consultancy   | 86                  | 14,755       |
| 7222 - Other software consultancy and supply   | 71                  | 8,345        |
| 62090 - Other information technology service activities                                  | 60                  | 6,798        |
| 96090 - Other service activities not elsewhere classified                                | 59                  | 10,018       |
| 9305 - Other service activities  | 52                  | 10,525       |
| 62012 - Business and domestic software development                                       | 35                  | 3,137        |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 34                  | 7,551        |
| 7499 - Non-trading company   | 34                  | 11,543       |
| 6024 - Freight transport by road   | 34                  | 2,601        |
| 74990 - Non-trading company  | 31                  | 8,064        |
| 4521 - General construction & civil engineering  | 30                  | 6,321        |
| 5530 - Restaurants   | 27                  | 5,640        |