

# Coventry

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Coventry when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Coventry when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Coventry when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Coventry when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Coventry when compared to any previous December.
- November 2011 saw a new record in company registrations in Coventry when compared to any previous November.
- October 2011 saw a new record in company registrations in Coventry when compared to any previous October.
- Q4 2011 saw a new record in company closures in Coventry when compared to any previous Q4.
- December 2011 saw a new record in company closures in Coventry when compared to any previous December.

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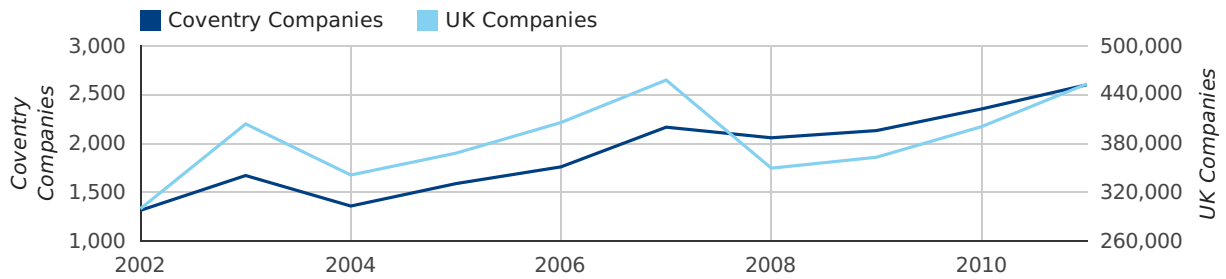
## Annual Data (2011)

2011 was a record year for company registrations in Coventry when compared to any year in history.

A total of 2,599 companies were formed in Coventry in 2011. This total is 10.5% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	COVENTRY	UK
2011	2,599	452,870
2010	2,351	400,358
2009	2,129	362,675
2008	2,055	349,203
2007	2,164	457,649
RECORD YEAR	2011 (2,599)	2007 (457,649)

### new companies by year



## Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Coventry when compared to any previous second half year.

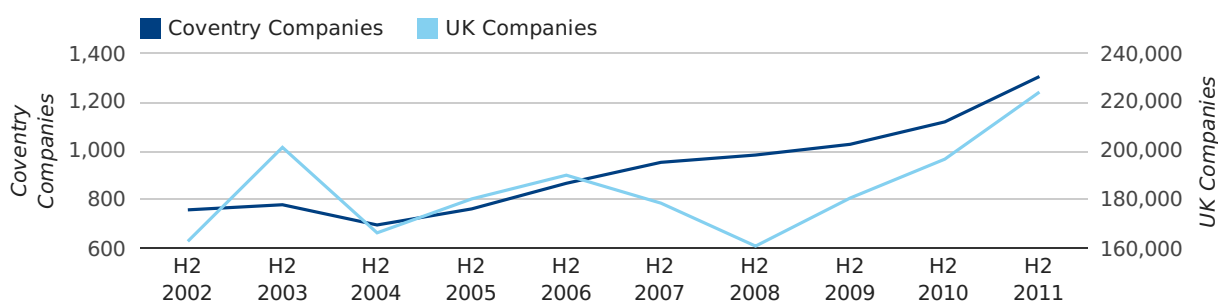
The second half of 2011 was a record second half year for company registrations in Coventry when compared to any half year in history.

In the second half of 2011 a total of 1,305 companies were formed in Coventry. This figure is 16.6% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Coventry occurred in 2011 when a total of 1,305 were formed.

HALF YEAR (JUL-DEC)	COVENTRY	UK
2011	1,305	224,135
2010	1,119	196,609
% CHANGE	16.6%	14.0%
RECORD YEAR	2011 (1,305)	2011 (224,135)

### new companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

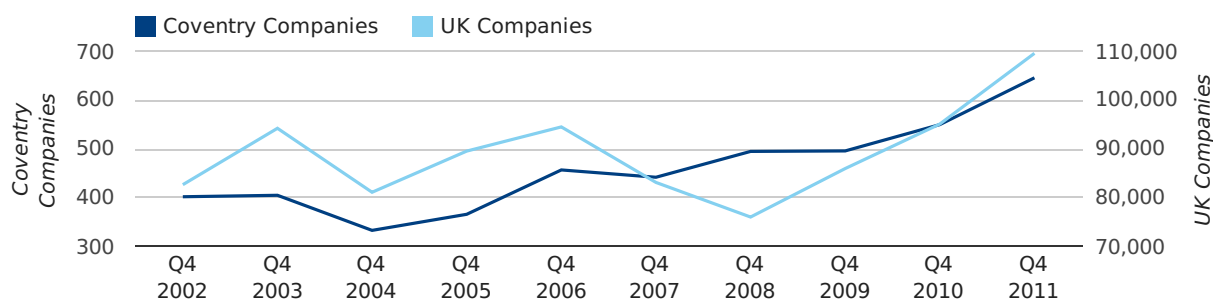
Q4 2011 saw a new record in company registrations in Coventry when compared to any previous Q4.

A total of 646 companies were registered in Coventry during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 17.5% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	COVENTRY	UK
2011	646	109,623
2010	550	95,117
% CHANGE	17.5%	15.3%
RECORD YEAR	2011 (646)	2011 (109,623)

### new companies by quarter



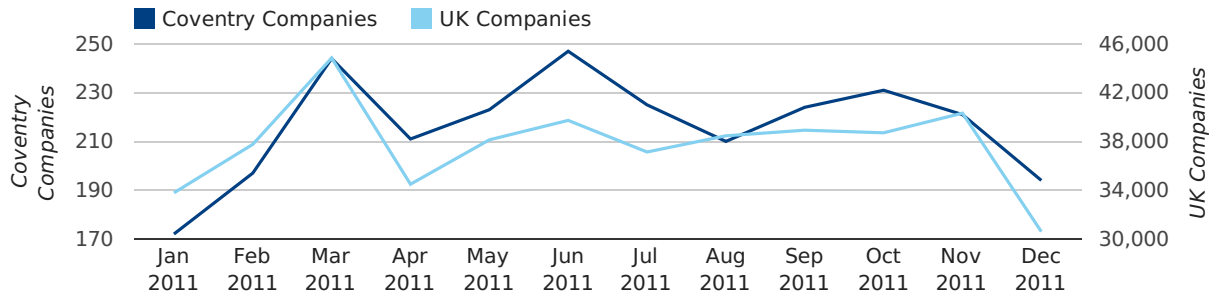
## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Coventry when compared to any previous December.

November 2011 saw a new record in company registrations in Coventry when compared to any previous November.

October 2011 saw a new record in company registrations in Coventry when compared to any previous October.

### new companies by month



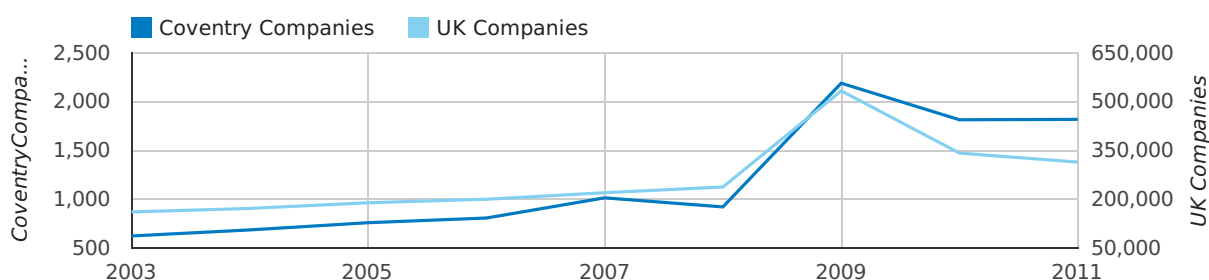
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	231	221	194
NEW COMPANIES IN 2010	192	190	168
% CHANGE	20.3%	16.3%	15.5%
RECORD YEAR	2011 (231)	2011 (221)	2011 (194)

### Annual Data (2011)

A total of 1,820 companies were dissolved in Coventry in 2011. This total is 0.2% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	COVENTRY	UK
2011	1,820	314,523
2010	1,816	342,232
2009	2,191	533,773
2008	922	237,901
2007	1,015	220,295
RECORD YEAR	2009 (2,191)	2009 (533,773)

### dissolved companies by year



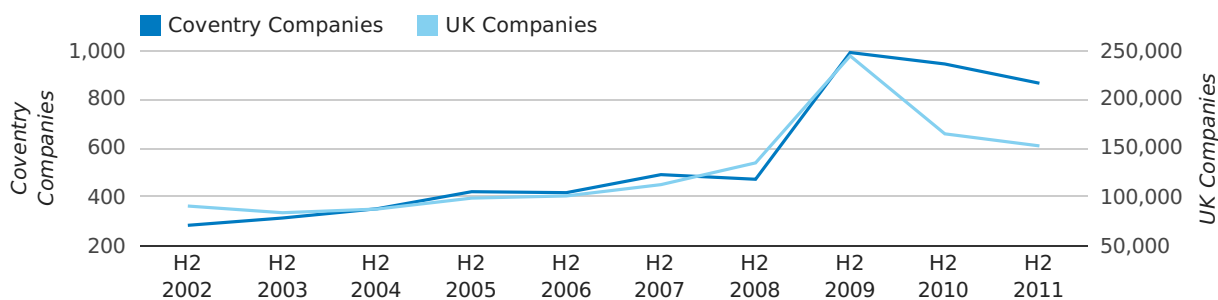
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 866 companies were dissolved in Coventry. This figure is 8.4% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Coventry occurred in 2009 when a total of 992 were closed.

HALF YEAR (JUL-DEC)	COVENTRY	UK
2011	866	152,213
2010	945	164,601
% CHANGE	-8.4%	-7.5%
RECORD YEAR	2009 (992)	2009 (244,537)

### dissolved companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

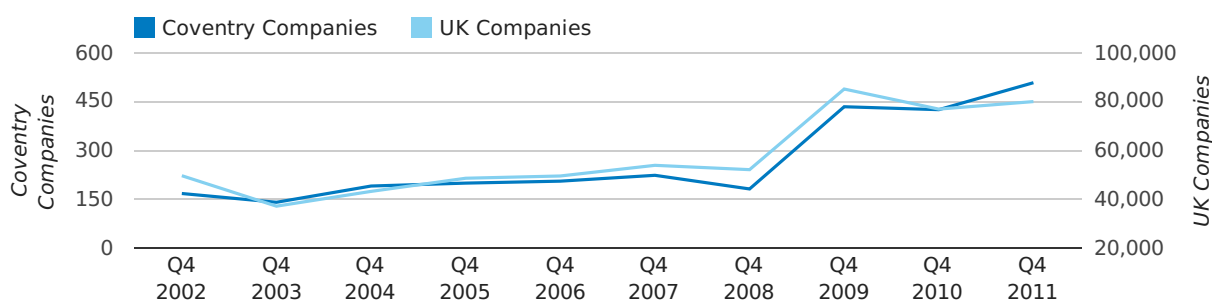
Q4 2011 saw a new record in company closures in Coventry when compared to any previous Q4.

A total of 508 companies were dissolved in Coventry during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 19.5% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	COVENTRY	UK
2011	508	79,983
2010	425	76,896
% CHANGE	19.5%	4.0%
RECORD YEAR	2011 (508)	2009 (85,136)

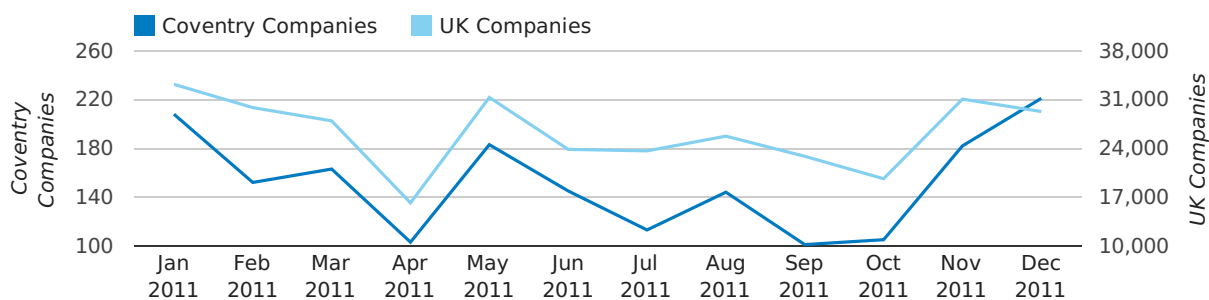
### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Coventry when compared to any previous December.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	105	182	221
CLOSED COMPANIES IN 2010	145	182	98
% CHANGE	-27.6%	0.0%	126%
RECORD YEAR	2010 (145)	2011 (182)	2011 (221)

### Annual Data (2011)

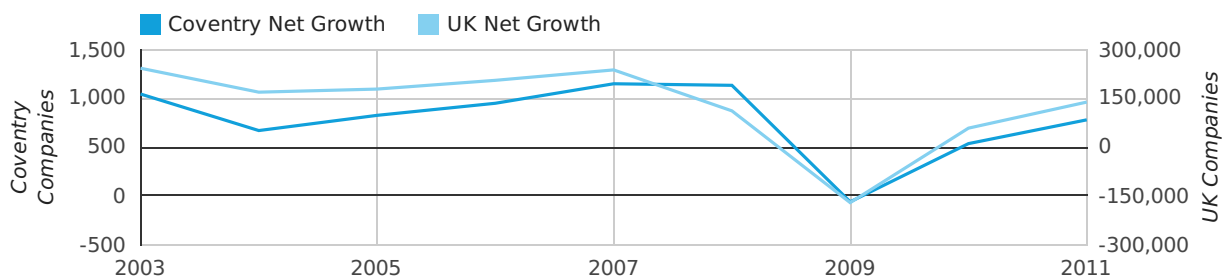
A total of 779 companies were added to the company register for Coventry in 2011. This number represents growth of 33.1% which compares unfavourably to the UK figure of 34.6%.

This number is 244 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Coventry company register grew by 1,149 companies.

YEAR	COVENTRY	UK
2011	779	138,347
2010	535	58,126
2009	-62	-171,098
2008	1,133	111,302
2007	1,149	237,354
RECORD YEAR	2007 (1,149)	2003 (242,543)

### net growth by year

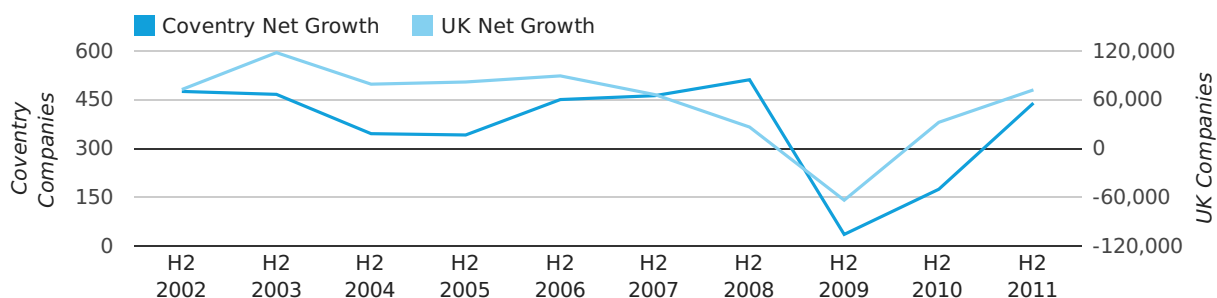


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Coventry increased by 439 companies. This figure is 152.3% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	COVENTRY	UK
2011	439	71,922
2010	174	32,008
% CHANGE	152.3%	124.7%
RECORD YEAR	2008 (511)	2003 (117,772)

### net growth by half year





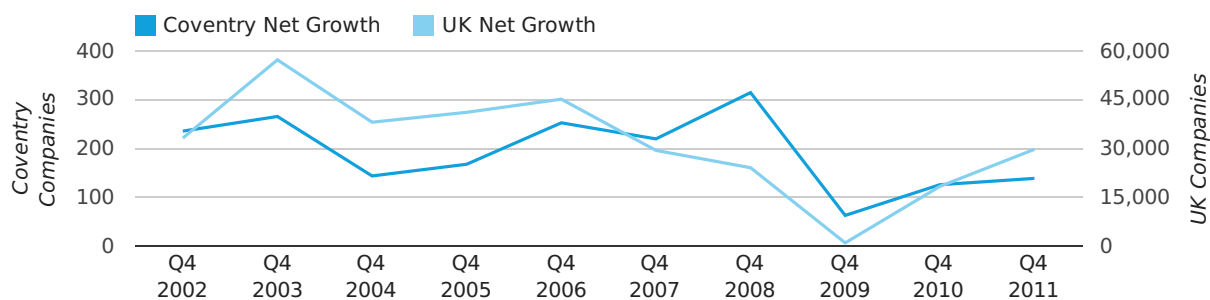
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Coventry during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 138 companies.

This represents an increase of 10.4% on the same period last year.

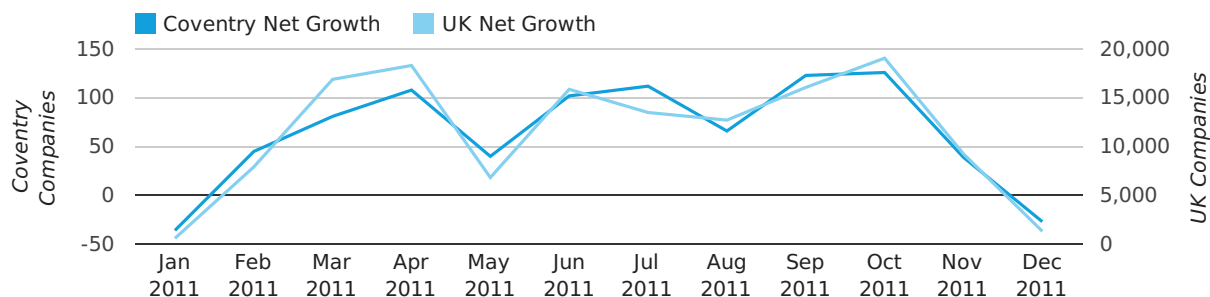
FOURTH QUARTER (OCT 2011 - DEC 2011)	COVENTRY	UK
2011	138	29,640
2010	125	18,221
% CHANGE	10.4%	62.7%
RECORD YEAR	2008 (314)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



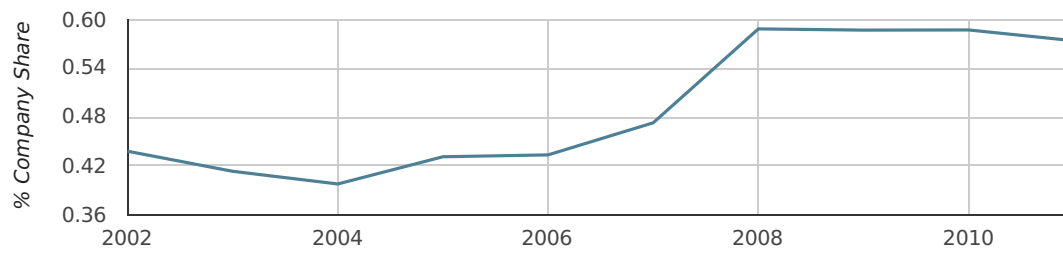
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	126	39	-27
NET GROWTH IN 2010	47	8	70
% CHANGE	168.1%	387.5%	-138.6%
RECORD YEAR	2008 (148)	2008 (114)	2006 (75)

### Annual Data (2011)

In 2011 Coventry formed 0.6% of all UK companies. This is no change on 2010 when Coventry was responsible for 0.6% of all UK companies.

YEAR	COVENTRY
2011	0.6%
2010	0.6%
2009	0.6%
2008	0.6%
2007	0.5%
RECORD YEAR (SINCE 1960)	1966 (0.8%)

### company share by year

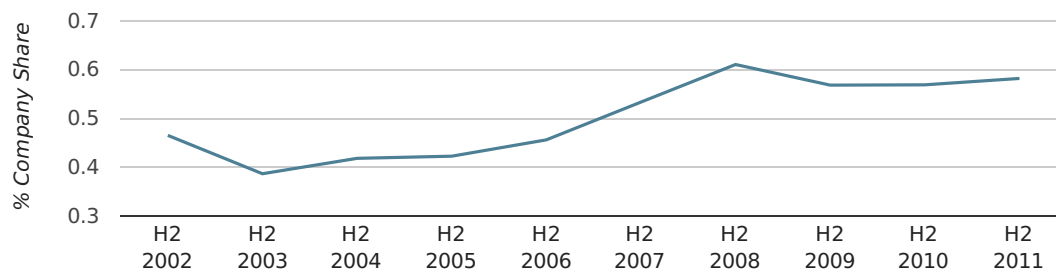


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Coventry formed 0.6% of all UK companies. This is the same as the 2010 figure of 0.6%.

HALF YEAR (JUL-DEC)	COVENTRY
2011	0.6%
2010	0.6%
2009	0.6%
2008	0.6%
2007	0.5%
RECORD YEAR (SINCE 1960)	1966 (0.7%)

### company share by half year

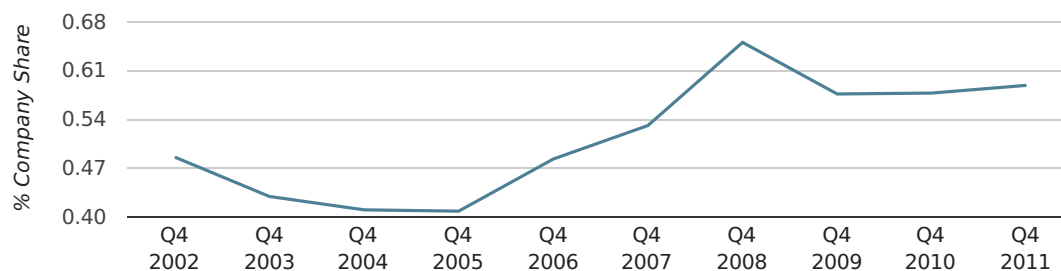


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Coventry formed 0.6% of all UK companies.

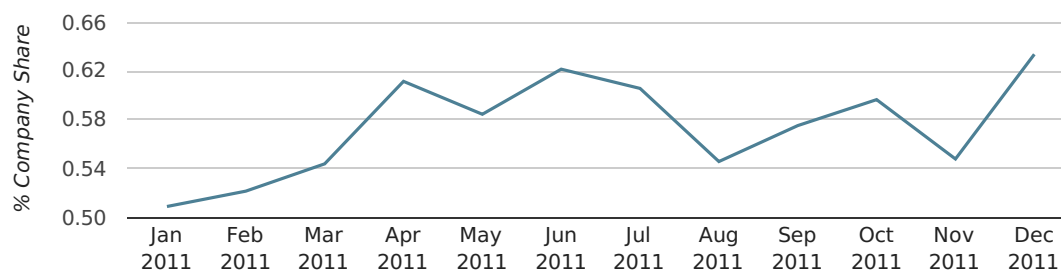
FOURTH QUARTER (OCT 2011 - DEC 2011)	COVENTRY
2011	0.6%
2010	0.6%
2009	0.6%
2008	0.7%
2007	0.5%
RECORD YEAR (SINCE 1960)	1966 (1.0%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.6%	0.5%	0.6%
UK FORMATION SHARE IN 2010	0.6%	0.6%	0.6%
% CHANGE	4.6%	-0.9%	2.4%
RECORD YEAR	1965 (1.0%)	1969 (1.1%)	1966 (2.1%)

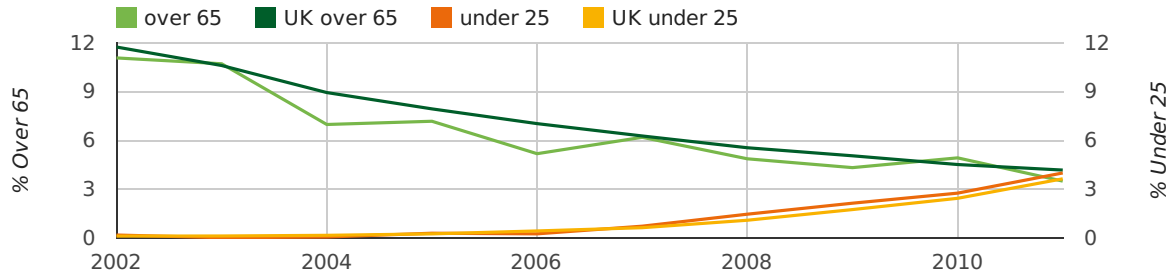
### Annual Data (2011)

The average age of a director in 2011 was 42.7.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.2%.

#### director age by year



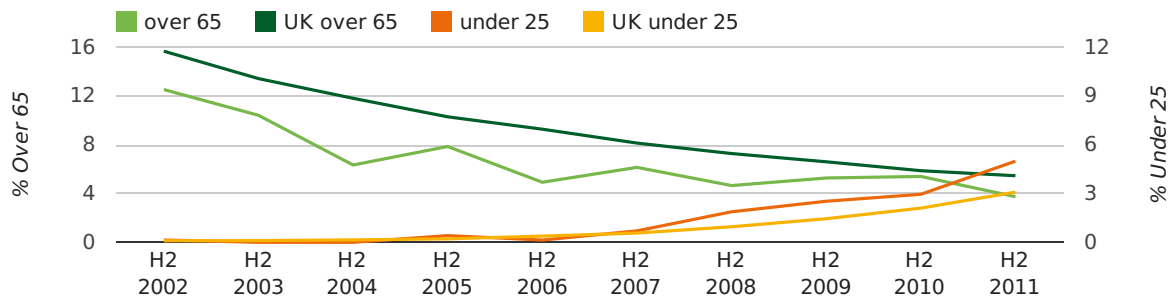
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.4.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.1%.

#### director age by half year



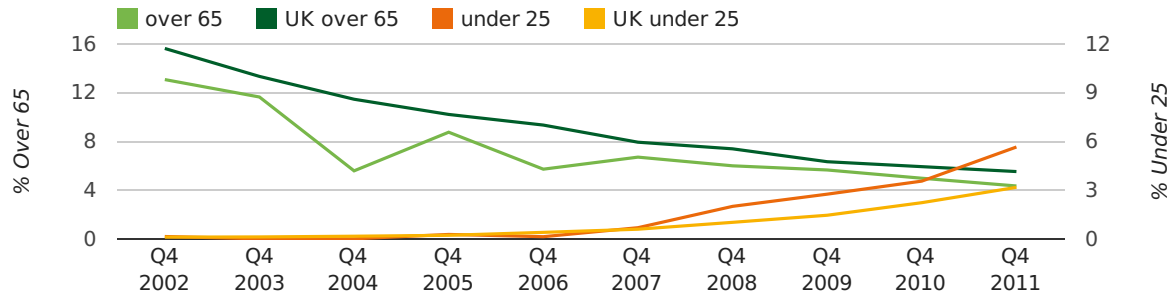
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### director age by quarter

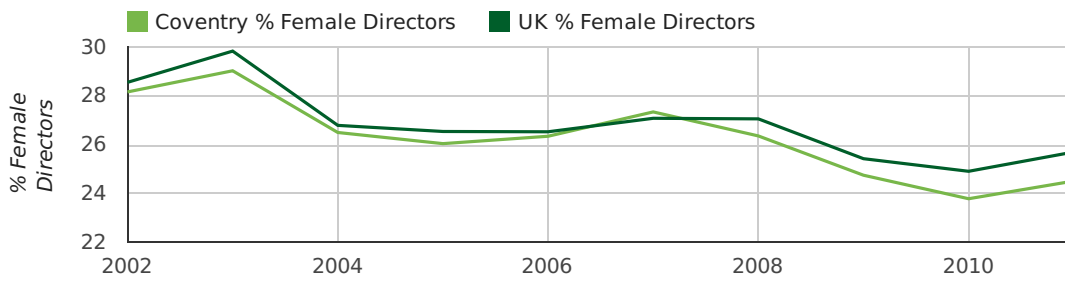


### Annual Data (2011)

The record year for female directors in Coventry was 1857 when 36.4% of all directors were female.

The percentage of female directors in Coventry in 2011 was 28.2%. The average for the UK during this time was 28.6%

#### director gender by year

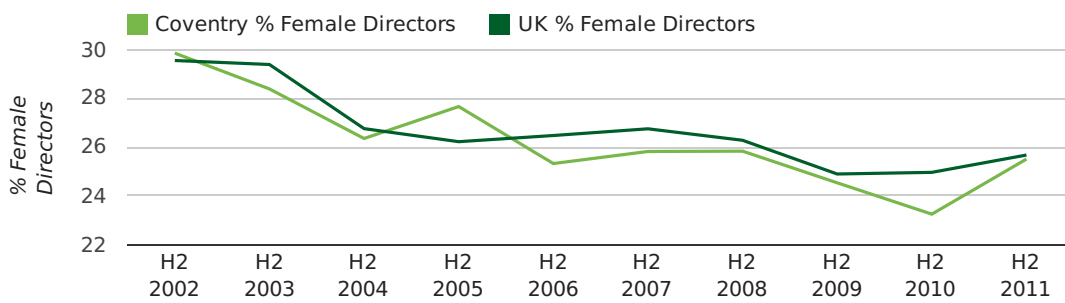


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Coventry was 1860 when 42.9% of all directors were female.

25.5% of all director appointments in Coventry in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

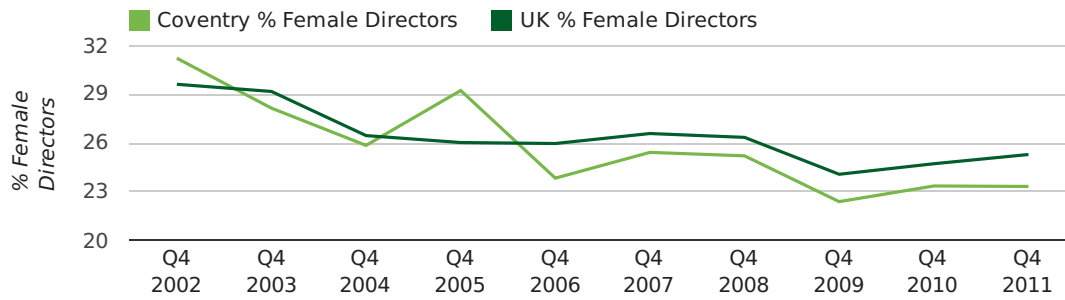


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Coventry was in 1977 when 31.1% of all directors were female.

23.3% of all director appointments in Coventry in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.00%	CONSULTING	5.07%
COVENTRY	1.59%	MANAGEMENT	4.74%
CONSULTANCY	1.36%	CONSULTANCY	3.26%
MANAGEMENT	1.33%	PROPERTY	2.37%
TRADING	0.81%	TRADING	2.07%
ASSOCIATES	0.78%	DESIGN	1.92%
SECURITY	0.75%	ASSOCIATES	1.86%
ENGINEERING	0.69%	ENGINEERING	1.78%
PROPERTY	0.67%	BUSINESS	1.78%
S	0.61%	CONSULTANTS	1.76%
IT	0.61%	CONSTRUCTION	1.73%
CONSULTANTS	0.61%	MEDIA	1.71%
GLOBAL	0.58%	LONDON	1.63%
SYSTEMS	0.58%	J	1.51%
BUSINESS	0.55%	INVESTMENTS	1.48%
J	0.55%	GLOBAL	1.46%
(COVENTRY)	0.49%	IT	1.41%
COMMUNITY	0.49%	CARE	1.39%
CENTRE	0.49%	PROPERTIES	1.29%
TRANSPORT	0.46%	ELECTRICAL	1.29%
TRAINING	0.46%	M	1.27%
MEDIA	0.46%	BUILDING	1.26%
DESIGN	0.46%	ENERGY	1.25%
P	0.43%	S	1.20%
PROPERTIES	0.43%	ENTERPRISES	1.20%



## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	1,304	205,525
7487 - Other business activities	272	57,052
62020 - Information technology consultancy activities	150	12,072
82990 - Other business support service activities not elsewhere classified	130	32,483
70229 - Management consultancy activities other than financial management	124	17,765
99999 - Dormant Company	108	21,846
9999 - Dormant Company	90	20,199
7260 - Other computer related activities	86	7,667
7414 - Business & management consultancy	79	13,034
96090 - Other service activities not elsewhere classified	68	11,768
62090 - Other information technology service activities	66	7,493
7222 - Other software consultancy and supply	66	7,398
9305 - Other service activities	48	9,492
74909 - Other professional, scientific and technical activities not elsewhere classified	47	8,671
62012 - Business and domestic software development	37	3,714
74990 - Non-trading company	32	8,929
6024 - Freight transport by road	29	2,280
7499 - Non-trading company	29	9,957
4521 - General construction & civil engineering	29	5,558
47190 - Other retail sale in non-specialised stores	26	1,558