

Coventry

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Coventry when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Coventry when compared to any quarter in history.
- February 2012 saw a new record in company registrations in Coventry when compared to any previous February.
- January 2012 saw a new record in company registrations in Coventry when compared to any previous January.
- January 2012 saw a new record in net growth in Coventry when compared to any previous January.

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Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Coventry when compared to any previous Q1.

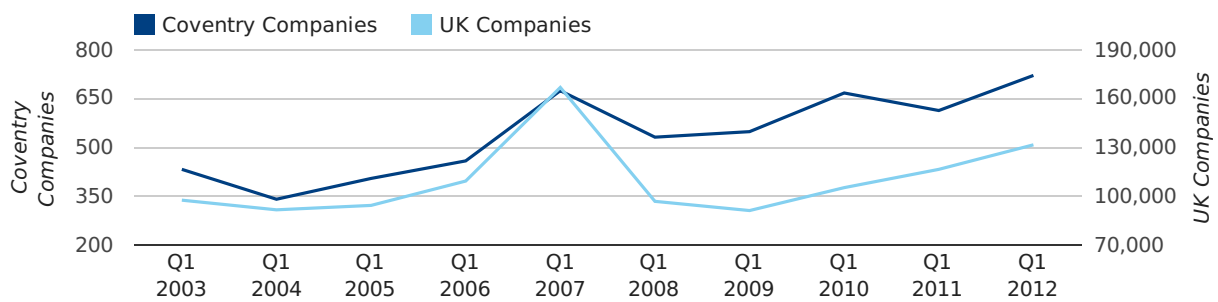
Q1 2012 was a record quarter for company registrations in Coventry when compared to any quarter in history.

A total of 721 companies were registered in Coventry during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 17.6% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	COVENTRY	UK
2012	721	131,491
2011	613	116,391
% CHANGE	17.6%	13.0%
RECORD YEAR	2012 (721)	2007 (166,814)

new companies by quarter

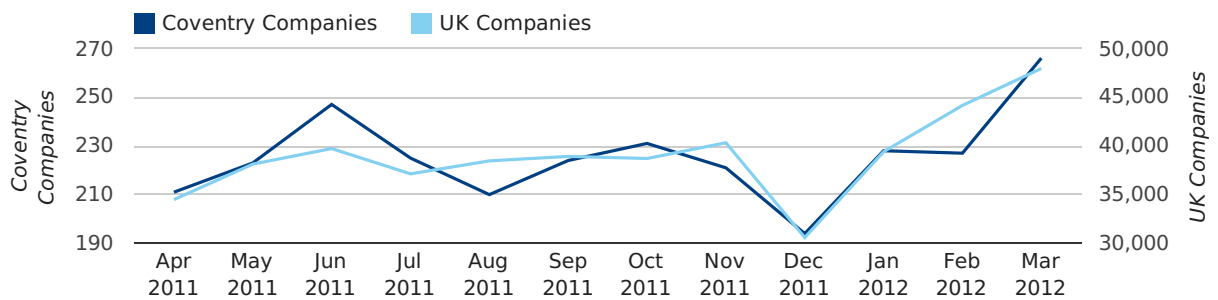


Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Coventry when compared to any previous February.

January 2012 saw a new record in company registrations in Coventry when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	228	227	266
NEW COMPANIES IN 2011	172	197	244
% CHANGE	32.6%	15.2%	9.0%
RECORD YEAR	2012 (228)	2012 (227)	2007 (321)

Quarterly Data (Q1 Jan-Mar 2012)

A total of 341 companies were dissolved in Coventry during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 34.8% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	COVENTRY	UK
2012	341	67,576
2011	523	90,986
% CHANGE	-34.8%	-25.7%
RECORD YEAR	2011 (523)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	111	129	101
CLOSED COMPANIES IN 2011	208	152	163
% CHANGE	-46.6%	-15.1%	-38%
RECORD YEAR	2011 (208)	2011 (152)	2009 (294)

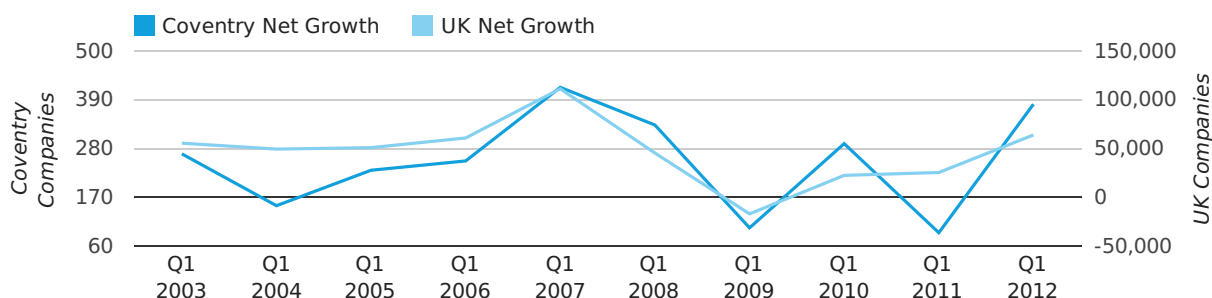
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Coventry during the first quarter of 2012 (Jan 2012 - Mar 2012) was 380 companies.

This represents an increase of 322.2% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	COVENTRY	UK
2012	380	63,915
2011	90	25,405
% CHANGE	322.2%	151.6%
RECORD YEAR	2007 (418)	2007 (111,282)

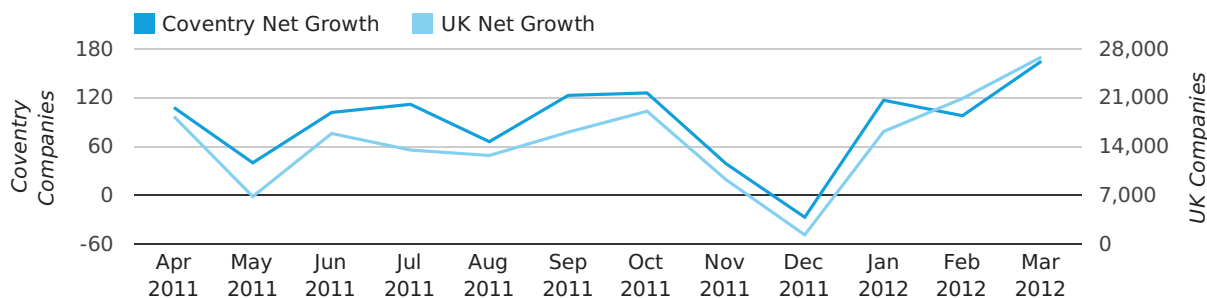
net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in net growth in Coventry when compared to any previous January.

net growth by month



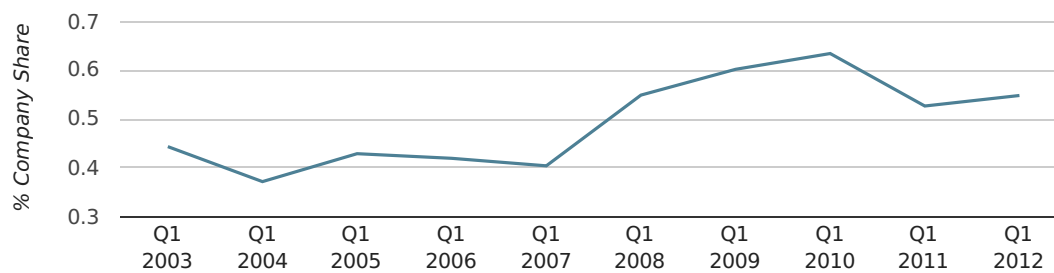
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	117	98	165
NET GROWTH IN 2011	-36	45	81
% CHANGE	-425.0%	117.8%	103.7%
RECORD YEAR	2012 (117)	2007 (114)	2007 (236)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Coventry formed 0.5% of all UK companies.

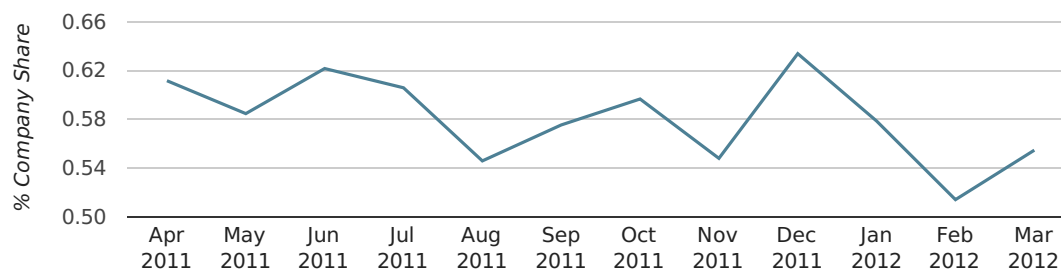
FIRST QUARTER (JAN 2012 - MAR 2012)	COVENTRY
2012	0.5%
2011	0.5%
2010	0.6%
2009	0.6%
2008	0.5%
RECORD YEAR (SINCE 1960)	1967 (0.9%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.6%	0.5%	0.6%
UK FORMATION SHARE IN 2011	0.5%	0.5%	0.5%
% CHANGE	13.7%	-1.4%	2.0%
RECORD YEAR	1965 (1.3%)	1969 (1.5%)	1967 (1.5%)

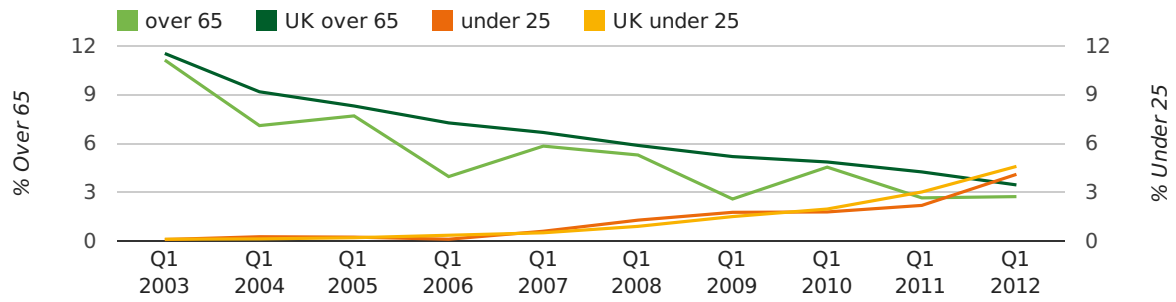
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 42.4.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 3.5%.

director age by quarter

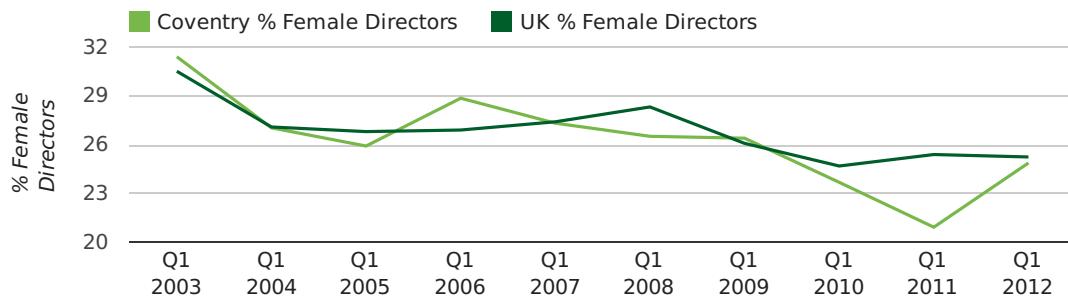


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Coventry was in 1861 when 40.0% of all directors were female.

24.9% of all director appointments in Coventry in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.72%	CONSULTING	5.07%
CONSULTANCY	1.49%	MANAGEMENT	4.74%
COVENTRY	1.47%	CONSULTANCY	3.30%
MANAGEMENT	1.36%	PROPERTY	2.37%
TRADING	0.89%	TRADING	2.07%
SECURITY	0.75%	DESIGN	1.93%
ENGINEERING	0.72%	ENGINEERING	1.86%
SYSTEMS	0.69%	ASSOCIATES	1.84%
ASSOCIATES	0.69%	CONSULTANTS	1.79%
TRANSPORT	0.61%	BUSINESS	1.73%
GLOBAL	0.61%	MEDIA	1.72%
PROPERTY	0.58%	CONSTRUCTION	1.72%
BUSINESS	0.58%	LONDON	1.66%
S	0.55%	J	1.54%
COMMUNITY	0.55%	INVESTMENTS	1.51%
IT	0.53%	GLOBAL	1.50%
DESIGN	0.53%	IT	1.40%
MEDIA	0.50%	CARE	1.34%
CONSTRUCTION	0.44%	PROPERTIES	1.31%
CENTRE	0.44%	ELECTRICAL	1.27%
R	0.42%	M	1.27%
M	0.42%	BUILDING	1.24%
BUILDING	0.42%	ENERGY	1.20%
(COVENTRY)	0.42%	S	1.20%
TRAINING	0.39%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	1,318	216,665
7487 - Other business activities	253	52,735
62020 - Information technology consultancy activities	179	14,303
82990 - Other business support service activities not elsewhere classified	148	35,233
70229 - Management consultancy activities other than financial management	127	19,704
99999 - Dormant Company	122	25,084
7260 - Other computer related activities	82	7,154
9999 - Dormant Company	81	18,617
96090 - Other service activities not elsewhere classified	75	13,637
7414 - Business & management consultancy	72	12,113
62090 - Other information technology service activities	67	8,145
74909 - Other professional, scientific and technical activities not elsewhere classified	55	9,892
7222 - Other software consultancy and supply	54	6,934
9305 - Other service activities	46	8,818
47190 - Other retail sale in non-specialised stores	39	1,861
74990 - Non-trading company	36	9,729
62012 - Business and domestic software development	35	4,356
69201 - Accounting and auditing activities	29	4,132
4521 - General construction & civil engineering	27	5,169
7499 - Non-trading company	26	9,102