Cranleigh

2011 annual business confidence report





headlines

- 2011 was a record year for company registrations in Cranleigh when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Cranleigh when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Cranleigh when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Cranleigh when compared to any previous November.
- November 2011 was a record month for company registrations in Cranleigh when compared to any month in history.
- Q4 2011 saw a new record in company closures in Cranleigh when compared to any previous Q4.
- December 2011 saw a new record in company closures in Cranleigh when compared to any previous December.
- November 2011 saw a new record in company closures in Cranleigh when compared to any previous November.
- The second half of 2011 saw a new record in net growth in Cranleigh when compared to any previous second half year.
- November 2011 saw a new record in net growth in Cranleigh when compared to any previous November.
- November 2011 was a record month for net growth in Cranleigh when compared to any month in history.

contents

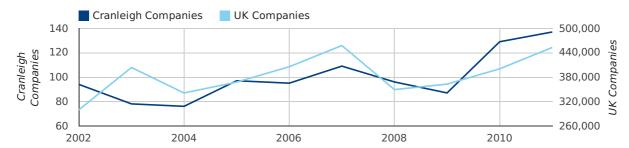
new company registrations		
closed companies (dissolved)		
net company growth		
uk company share		
director age		
director gender		
naming trends		
sic data		

2011 was a record year for company registrations in Cranleigh when compared to any year in history.

A total of 137 companies were formed in Cranleigh in 2011. This total is 6.2% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	CRANLEIGH	UK
2011	137	452,870
2010	129	400,358
2009	87	362,675
2008	96	349,203
2007	109	457,649
RECORD YEAR	2011 (137)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Cranleigh when compared to any previous second half year.

In the second half of 2011 a total of 69 companies were formed in Cranleigh. This figure is 16.9% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Cranleigh occurred in 2011 when a total of 69 were formed.

HALF YEAR (JUL-DEC)	CRANLEIGH	UK
2011	69	224,135
2010	59	196,609
% CHANGE	16.9%	14.0%
RECORD YEAR	2011 (69)	2011 (224,135)

new companies by half year



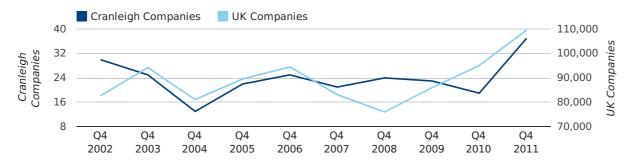
Q4 2011 saw a new record in company registrations in Cranleigh when compared to any previous Q4.

A total of 37 companies were registered in Cranleigh during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 94.7% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CRANLEIGH	UK
2011	37	109,623
2010	19	95,117
% CHANGE	94.7%	15.3%
RECORD YEAR	2011 (37)	2011 (109,623)

new companies by quarter

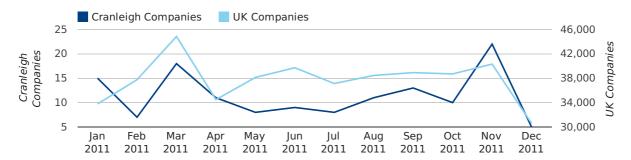


Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Cranleigh when compared to any previous November.

November 2011 was a record month for company registrations in Cranleigh when compared to any month in history.

new companies by month

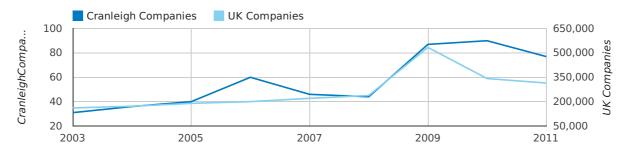


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	10	22	5
NEW COMPANIES IN 2010	10	8	1
% CHANGE	0.0%	175.0%	400.0%
RECORD YEAR	2002 (11)	2011 (22)	2005 (9)

A total of 77 companies were dissolved in Cranleigh in 2011. This total is 14.4% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	CRANLEIGH	UK
2011	77	314,523
2010	90	342,232
2009	87	533,773
2008	44	237,901
2007	46	220,295
RECORD YEAR	2010 (90)	2009 (533,773)

dissolved companies by year



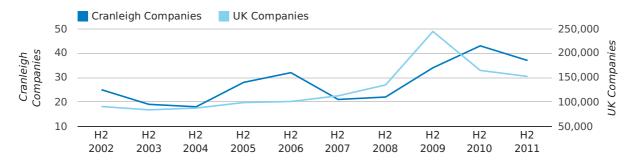
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 37 companies were dissolved in Cranleigh. This figure is 14.0% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Cranleigh occurred in 2010 when a total of 43 were closed.

HALF YEAR (JUL-DEC)	CRANLEIGH	UK
2011	37	152,213
2010	43	164,601
% CHANGE	-14.0%	-7.5%
RECORD YEAR	2010 (43)	2009 (244,537)

dissolved companies by half year



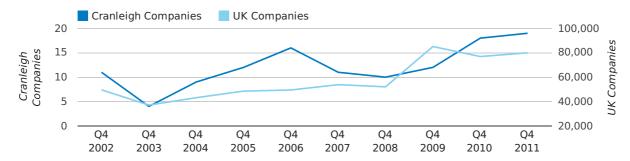
Q4 2011 saw a new record in company closures in Cranleigh when compared to any previous Q4.

A total of 19 companies were dissolved in Cranleigh during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 5.6% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CRANLEIGH	UK
2011	19	79,983
2010	18	76,896
% CHANGE	5.6%	4.0%
RECORD YEAR	2011 (19)	2009 (85,136)

dissolved companies by quarter

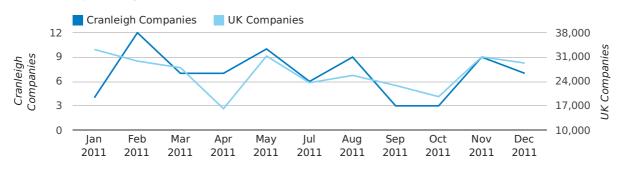


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Cranleigh when compared to any previous December.

November 2011 saw a new record in company closures in Cranleigh when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	3	9	7
CLOSED COMPANIES IN 2010	8	4	6
% CHANGE	-62.5%	125.0%	17%
RECORD YEAR	2006 (8)	2011 (9)	2011 (7)

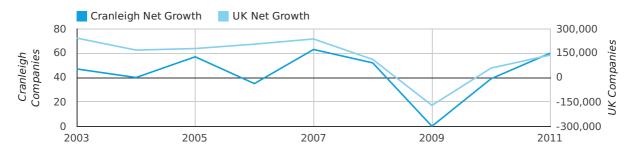
A total of 60 companies were added to the company register for Cranleigh in 2011. This number represents growth of 46.5% which compares favourably to the UK figure of 34.6%.

This number is 21 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Cranleigh company register grew by 63 companies.

YEAR	CRANLEIGH	UK
2011	60	138,347
2010	39	58,126
2009	0	-171,098
2008	52	111,302
2007	63	237,354
RECORD YEAR	2007 (63)	2003 (242,543)

net growth by year



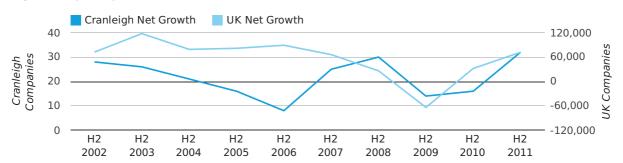
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Cranleigh when compared to any previous second half year.

In the second half of 2011 the company register for Cranleigh increased by 32 companies. This figure is 100.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	CRANLEIGH	UK
2011	32	71,922
2010	16	32,008
% CHANGE	100.0%	124.7%
RECORD YEAR	2011 (32)	2003 (117,772)

net growth by half year

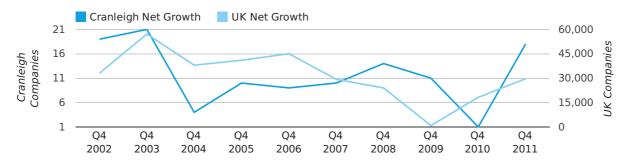


Net company growth for Cranleigh during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 18 companies.

This represents an increase of 1,700.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CRANLEIGH	UK
2011	18	29,640
2010	1	18,221
% CHANGE	1,700.0%	62.7%
RECORD YEAR	2003 (21)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in net growth in Cranleigh when compared to any previous November.

November 2011 was a record month for net growth in Cranleigh when compared to any month in history.

net growth by month

RECORD YEAR



2011 (13)

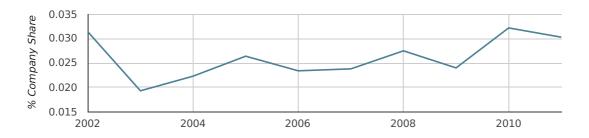
2002 (5)

2002 (9)

In 2011 Cranleigh formed 0.0% of all UK companies. This is no change on 2010 when Cranleigh was responsible for 0.0% of all UK companies.

YEAR	CRANLEIGH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1979 (0.1%)

company share by year

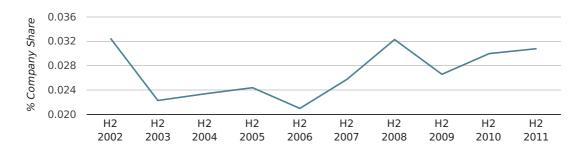


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Cranleigh formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	CRANLEIGH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1979 (0.1%)

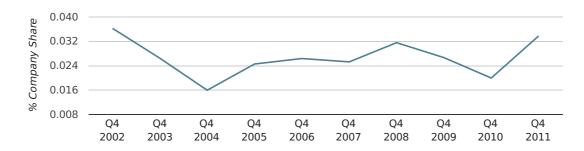
company share by half year



In the fourth quarter of 2011, Cranleigh formed 0.0% of all UK companies.

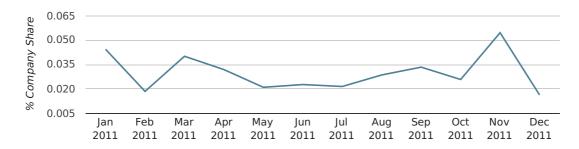
FOURTH QUARTER (OCT 2011 - DEC 2011)	CRANLEIGH
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1979 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



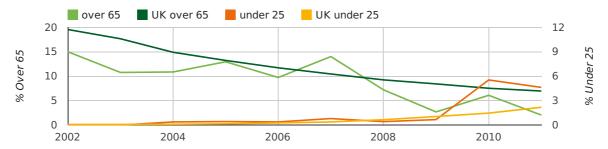
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-13.1%	134.3%	340.5%
RECORD YEAR	1979 (0.2%)	1967 (0.2%)	1987 (0.1%)

The average age of a director in 2011 was 44.3.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.1% compared to the UK figure of 4.2%.

director age by year



Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.6.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.1%.

director age by half year

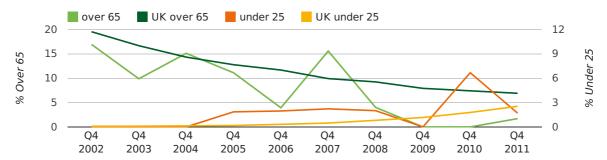


The average age of a director in the fourth quarter of 2011 was 44.8.

The percentage of directors under the age of 25 was 1.7% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Cranleigh was 1857 when 36.4% of all directors were female.

The percentage of female directors in Cranleigh in 2011 was 31.9%. The average for the UK during this time was 28.6%

director gender by year

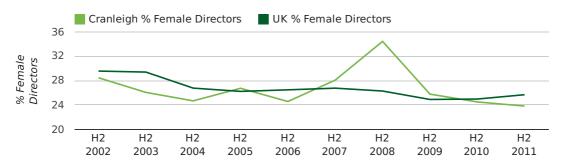


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Cranleigh was 1860 when 42.9% of all directors were female.

23.8% of all director appointments in Cranleigh in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

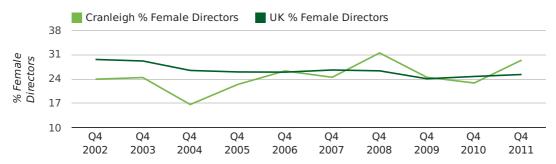


Т

The record fourth quarter for female directors in Cranleigh was in 1977 when 31.1% of all directors were female.

29.4% of all director appointments in Cranleigh in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.06%	CONSULTING	5.07%
RECRUITMENT	1.72%	MANAGEMENT	4.74%
CONSULTANCY	1.37%	CONSULTANCY	3.26%
MANAGEMENT	1.37%	PROPERTY	2.37%
SURREY	1.03%	TRADING	2.07%
(SUSSEX)	1.03%	DESIGN	1.92%
PROPERTY	1.03%	ASSOCIATES	1.86%
BUILDING	1.03%	ENGINEERING	1.78%
BRICKS	0.69%	BUSINESS	1.78%
CHASE	0.69%	CONSULTANTS	1.76%
CLEAR	0.69%	CONSTRUCTION	1.73%
BAR	0.69%	MEDIA	1.71%
J	0.69%	LONDON	1.63%
(SURREY)	0.69%	J	1.51%
PR	0.69%	INVESTMENTS	1.48%
STABLES	0.69%	GLOBAL	1.46%
MAPLE	0.69%	IT	1.41%
CONSULTANTS	0.69%	CARE	1.39%
ENTERTAINMENT	0.69%	PROPERTIES	1.29%
FLIPSIDE	0.69%	ELECTRICAL	1.29%
PREMIER	0.69%	М	1.27%
RESTAURANT	0.69%	BUILDING	1.26%
4	0.69%	ENERGY	1.25%
STREET	0.69%	S	1.20%
DIGITAL	0.69%	ENTERPRISES	1.20%

 $\operatorname{duport} \varnothing$

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	36	205,525
7487 - Other business activities	15	57,052
7414 - Business & management consultancy	11	13,034
70229 - Management consultancy activities other than financial management	10	17,765
7260 - Other computer related activities	9	7,667
7499 - Non-trading company	4	9,957
99999 - Dormant Company	4	21,846
9305 - Other service activities	4	9,492
82990 - Other business support service activities not elsewhere classified	4	32,483
9999 - Dormant Company	4	20,199
41100 - Development of building projects	4	4,331
7222 - Other software consultancy and supply	4	7,398
62020 - Information technology consultancy activities	4	12,072
4545 - Other building completion	3	2,369
96090 - Other service activities not elsewhere classified	2	11,768
43999 - Other specialised construction activities not elsewhere classified	2	3,342
6024 - Freight transport by road	2	2,280
98000 - Residents property management	2	2,874
7011 - Development & sell real estate	2	2,287
47990 - Other retail sale not in stores, stalls or markets	2	2,699