# **Crawley**

2011 annual business confidence report





#### headlines

- 2011 was a record year for company registrations in Crawley when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Crawley when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Crawley when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Crawley when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Crawley when compared to any previous November.
- October 2011 saw a new record in company registrations in Crawley when compared to any previous October.
- Q4 2011 saw a new record in company closures in Crawley when compared to any previous Q4.
- December 2011 saw a new record in company closures in Crawley when compared to any previous December.
- November 2011 saw a new record in company closures in Crawley when compared to any previous November.
- October 2011 saw a new record in net growth in Crawley when compared to any previous October.

#### contents

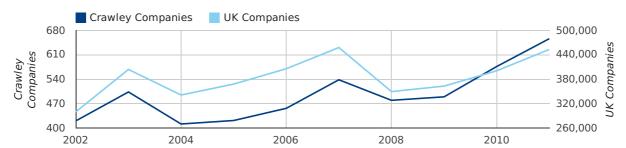
new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

2011 was a record year for company registrations in Crawley when compared to any year in history.

A total of 656 companies were formed in Crawley in 2011. This total is 13.9% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	CRAWLEY	UK
2011	656	452,870
2010	576	400,358
2009	489	362,675
2008	479	349,203
2007	538	457,649
RECORD YEAR	2011 (656)	2007 (457,649)

#### new companies by year



#### Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Crawley when compared to any previous second half year.

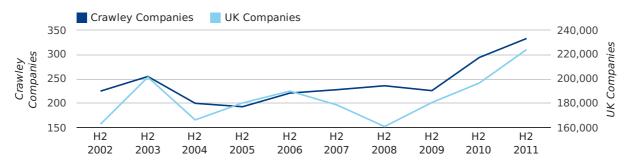
The second half of 2011 was a record second half year for company registrations in Crawley when compared to any half year in history.

In the second half of 2011 a total of 333 companies were formed in Crawley. This figure is 13.3% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Crawley occurred in 2011 when a total of 333 were formed.

HALF YEAR (JUL-DEC)	CRAWLEY	UK
2011	333	224,135
2010	294	196,609
% CHANGE	13.3%	14.0%
RECORD YEAR	2011 (333)	2011 (224,135)

#### new companies by half year



#### Quarterly Data (Q4 Oct-Dec 2011)

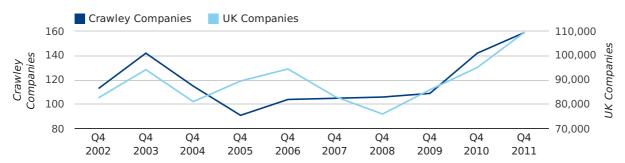
Q4 2011 saw a new record in company registrations in Crawley when compared to any previous Q4.

A total of 159 companies were registered in Crawley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 12.0% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CRAWLEY	UK
2011	159	109,623
2010	142	95,117
% CHANGE	12.0%	15.3%
RECORD YEAR	2011 (159)	2011 (109,623)

#### new companies by quarter

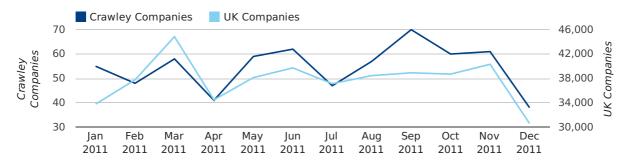


## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Crawley when compared to any previous November.

October 2011 saw a new record in company registrations in Crawley when compared to any previous October.

#### new companies by month

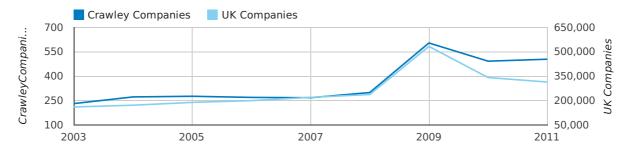


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	60	61	38
NEW COMPANIES IN 2010	44	54	44
% CHANGE	36.4%	13.0%	-13.6%
RECORD YEAR	2011 (60)	2011 (61)	2003 (55)

A total of 505 companies were dissolved in Crawley in 2011. This total is 2.4% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	CRAWLEY	UK
2011	505	314,523
2010	493	342,232
2009	605	533,773
2008	300	237,901
2007	268	220,295
RECORD YEAR	2009 (605)	2009 (533,773)

#### dissolved companies by year



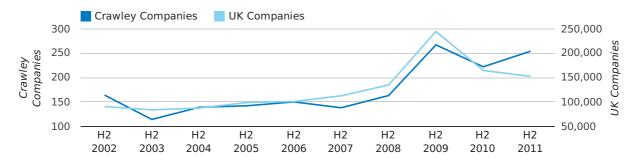
#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 254 companies were dissolved in Crawley. This figure is 14.4% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Crawley occurred in 2009 when a total of 267 were closed.

HALF YEAR (JUL-DEC)	CRAWLEY	UK
2011	254	152,213
2010	222	164,601
% CHANGE	14.4%	-7.5%
RECORD YEAR	2009 (267)	2009 (244,537)

### dissolved companies by half year



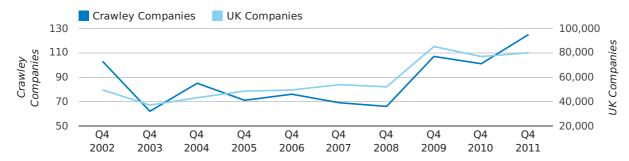
Q4 2011 saw a new record in company closures in Crawley when compared to any previous Q4.

A total of 125 companies were dissolved in Crawley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 23.8% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CRAWLEY	UK
2011	125	79,983
2010	101	76,896
% CHANGE	23.8%	4.0%
RECORD YEAR	2011 (125)	2009 (85,136)

#### dissolved companies by quarter

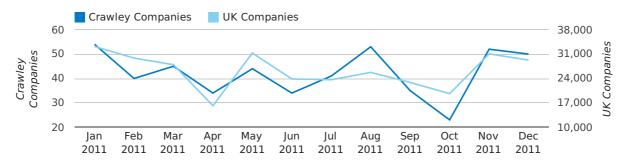


#### Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Crawley when compared to any previous December.

November 2011 saw a new record in company closures in Crawley when compared to any previous November.

#### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	23	52	50
CLOSED COMPANIES IN 2010	40	42	19
% CHANGE	-42.5%	23.8%	163%
RECORD YEAR	2006 (41)	2011 (52)	2011 (50)

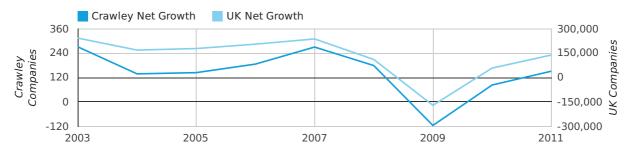
A total of 151 companies were added to the company register for Crawley in 2011. This number represents growth of 26.2% which compares unfavourably to the UK figure of 34.6%.

This number is 68 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Crawley company register grew by 271 companies.

YEAR	CRAWLEY	UK
2011	151	138,347
2010	83	58,126
2009	-116	-171,098
2008	179	111,302
2007	270	237,354
RECORD YEAR	2003 (271)	2003 (242,543)

#### net growth by year

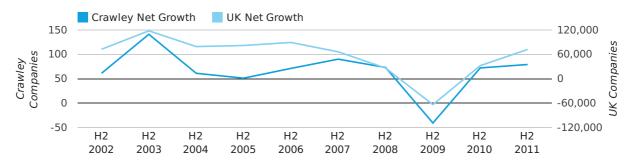


#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Crawley increased by 79 companies. This figure is 9.7% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	CRAWLEY	UK
2011	79	71,922
2010	72	32,008
% CHANGE	9.7%	124.7%
RECORD YEAR	2003 (141)	2003 (117,772)

#### net growth by half year

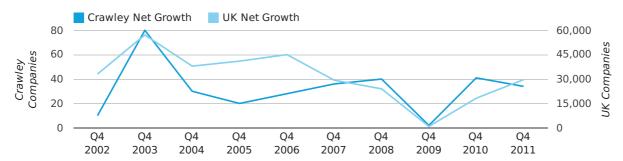


Net company growth for Crawley during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 34 companies.

This represents a decrease of 17.1% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CRAWLEY	UK
2011	34	29,640
2010	41	18,221
% CHANGE	-17.1%	62.7%
RECORD YEAR	2003 (80)	2003 (57,175)

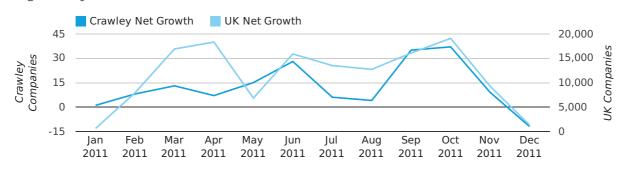
#### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Crawley when compared to any previous October.

#### net growth by month

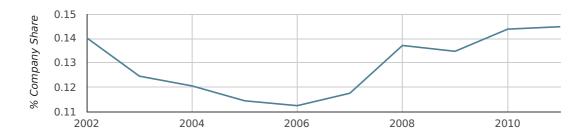


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	37	9	-12
NET GROWTH IN 2010	4	12	25
% CHANGE	825.0%	-25.0%	-148.0%
RECORD YEAR	2011 (37)	2007 (24)	2003 (33)

In 2011 Crawley formed 0.1% of all UK companies. This is no change on 2010 when Crawley was responsible for 0.1% of all UK companies.

YEAR	CRAWLEY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.4%)

#### company share by year

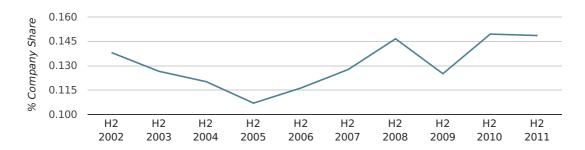


## Half Year Data (Jul-Dec 2011)

In the second half of 2011 Crawley formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	CRAWLEY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.5%)

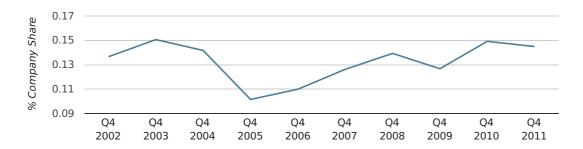
#### company share by half year



In the fourth quarter of 2011, Crawley formed 0.1% of all UK companies.

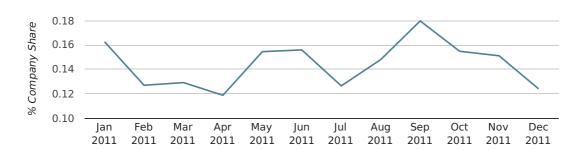
FOURTH QUARTER (OCT 2011 - DEC 2011)	CRAWLEY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.5%)

#### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

## company share by month



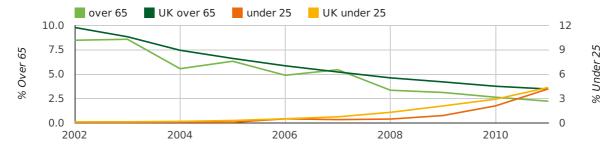
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.2%	0.2%
% CHANGE	18.5%	-3.8%	-23.4%
RECORD YEAR	1968 (1.1%)	1964 (0.6%)	1970 (0.7%)

The average age of a director in 2011 was 42.6.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 4.2%.

#### director age by year



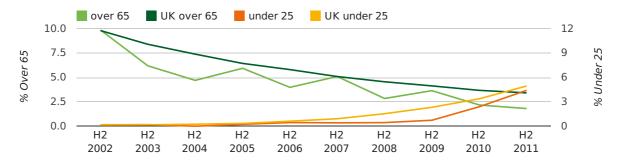
## Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.5.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 4.1%.

#### director age by half year

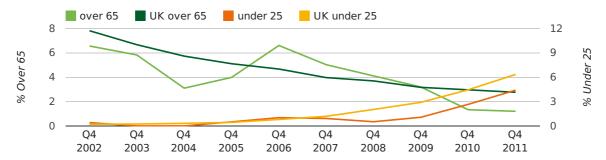


The average age of a director in the fourth quarter of 2011 was 42.7.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.2% compared to the UK figure of 4.1%.

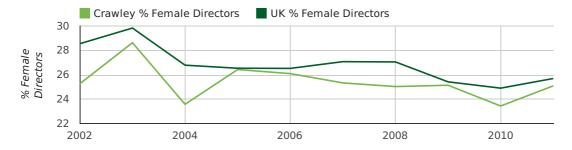
#### director age by quarter



The record year for female directors in Crawley was 1857 when 36.4% of all directors were female.

The percentage of female directors in Crawley in 2011 was 25.3%. The average for the UK during this time was 28.6%

#### director gender by year

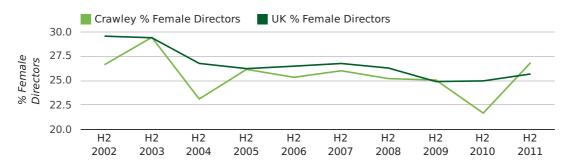


## Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Crawley was 1860 when 42.9% of all directors were female.

26.8% of all director appointments in Crawley in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year



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The record fourth quarter for female directors in Crawley was in 1977 when 31.1% of all directors were female.

27.1% of all director appointments in Crawley in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter



# Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$ 

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.17%	CONSULTING	5.07%
MANAGEMENT	0.99%	MANAGEMENT	4.74%
CONSULTING	0.99%	CONSULTANCY	3.26%
CRAWLEY	0.81%	PROPERTY	2.37%
MEDIA	0.81%	TRADING	2.07%
ENGINEERING	0.72%	DESIGN	1.92%
TECHNOLOGIES	0.63%	ASSOCIATES	1.86%
HOLDINGS	0.63%	ENGINEERING	1.78%
ASSOCIATES	0.63%	BUSINESS	1.78%
2	0.63%	CONSULTANTS	1.76%
GLOBAL	0.54%	CONSTRUCTION	1.73%
LONDON	0.54%	MEDIA	1.71%
BUSINESS	0.54%	LONDON	1.63%
PROMOTIONS	0.54%	J	1.51%
CARS	0.54%	INVESTMENTS	1.48%
R	0.54%	GLOBAL	1.46%
GATWICK	0.54%	IT	1.41%
SERVICE	0.45%	CARE	1.39%
М	0.45%	PROPERTIES	1.29%
PROPERTY	0.45%	ELECTRICAL	1.29%
IT	0.45%	М	1.27%
ELECTRICAL	0.45%	BUILDING	1.26%
EUROPE	0.45%	ENERGY	1.25%
(CRAWLEY)	0.45%	S	1.20%
HIRE	0.36%	ENTERPRISES	1.20%

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# Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	297	205,525
7487 - Other business activities	55	57,052
62020 - Information technology consultancy activities	32	12,072
82990 - Other business support service activities not elsewhere classified	32	32,483
7414 - Business & management consultancy	23	13,034
9999 - Dormant Company	23	20,199
70229 - Management consultancy activities other than financial management	22	17,765
99999 - Dormant Company	21	21,846
7222 - Other software consultancy and supply	17	7,398
74990 - Non-trading company	16	8,929
9305 - Other service activities	16	9,492
7260 - Other computer related activities	14	7,667
96090 - Other service activities not elsewhere classified	12	11,768
7499 - Non-trading company	12	9,957
70100 - Activities of head offices	11	2,662
62090 - Other information technology service activities	11	7,493
43210 - Electrical installation	10	3,175
74909 - Other professional, scientific and technical activities not elsewhere classified	9	8,671
47910 - Retail sale via mail order houses or via Internet	9	2,740
69201 - Accounting and auditing activities	8	3,633