

# Crawley

q1 2012 business confidence report



## headlines

- Q1 2012 saw a new record in company registrations in Crawley when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Crawley when compared to any quarter in history.
- March 2012 saw a new record in company registrations in Crawley when compared to any previous March.
- February 2012 saw a new record in company registrations in Crawley when compared to any previous February.
- February 2012 was a record month for company registrations in Crawley when compared to any month in history.
- January 2012 saw a new record in company registrations in Crawley when compared to any previous January.
- February 2012 saw a new record in net growth in Crawley when compared to any previous February.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

### Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Crawley when compared to any previous Q1.

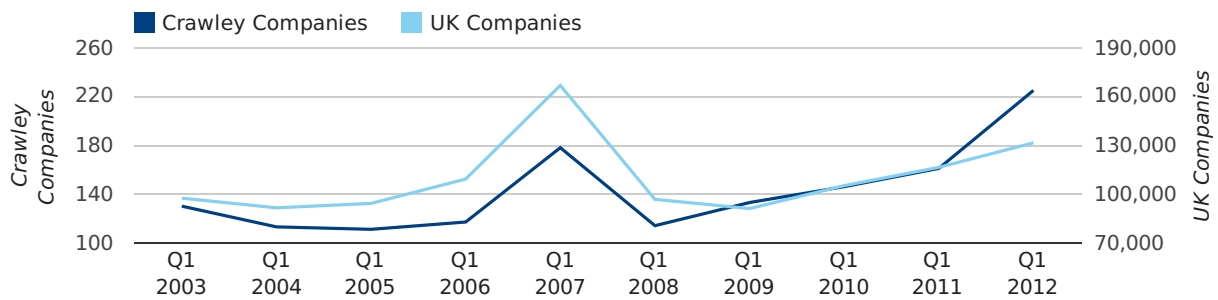
Q1 2012 was a record quarter for company registrations in Crawley when compared to any quarter in history.

A total of 225 companies were registered in Crawley during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 39.8% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	CRAWLEY	UK
2012	225	131,491
2011	161	116,391
% CHANGE	39.8%	13.0%
RECORD YEAR	2012 (225)	2007 (166,814)

### new companies by quarter



## Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in company registrations in Crawley when compared to any previous March.

February 2012 saw a new record in company registrations in Crawley when compared to any previous February.

February 2012 was a record month for company registrations in Crawley when compared to any month in history.

January 2012 saw a new record in company registrations in Crawley when compared to any previous January.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	60	83	82
NEW COMPANIES IN 2011	55	48	58
% CHANGE	9.1%	72.9%	41.4%
RECORD YEAR	2012 (60)	2012 (83)	2012 (82)

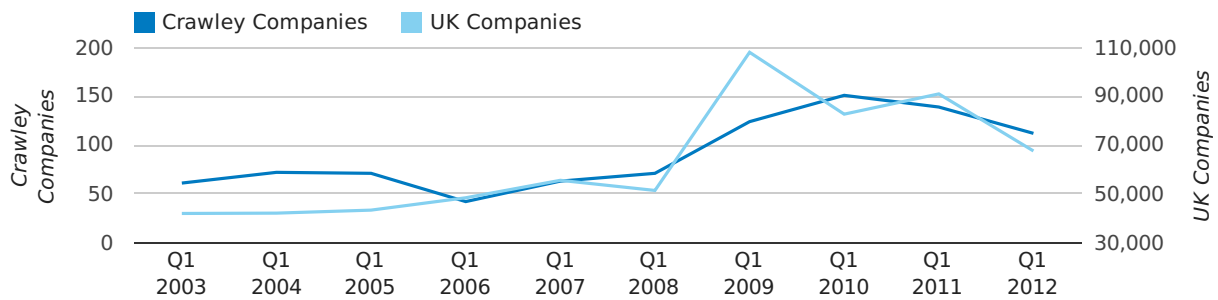
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 112 companies were dissolved in Crawley during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 19.4% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	CRAWLEY	UK
2012	112	67,576
2011	139	90,986
% CHANGE	-19.4%	-25.7%
RECORD YEAR	2010 (151)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	31	43	38
CLOSED COMPANIES IN 2011	54	40	45
% CHANGE	-42.6%	7.5%	-16%
RECORD YEAR	2011 (54)	2010 (56)	2009 (79)

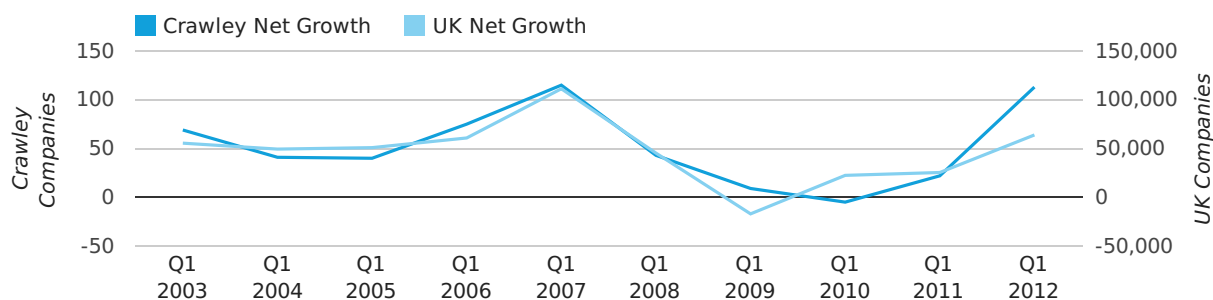
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Crawley during the first quarter of 2012 (Jan 2012 - Mar 2012) was 113 companies.

This represents an increase of 413.6% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	CRAWLEY	UK
2012	113	63,915
2011	22	25,405
% CHANGE	413.6%	151.6%
RECORD YEAR	2007 (115)	2007 (111,282)

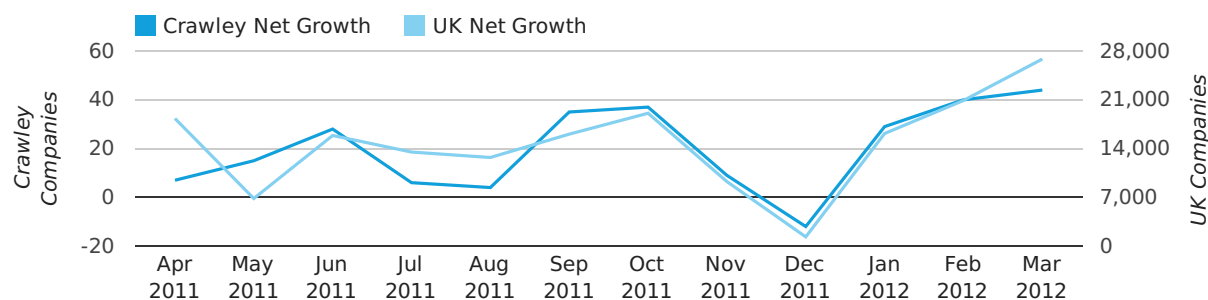
### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in net growth in Crawley when compared to any previous February.

### net growth by month



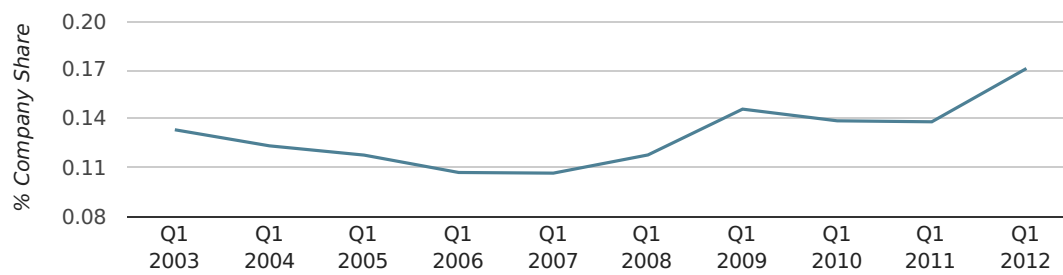
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	29	40	44
NET GROWTH IN 2011	1	8	13
% CHANGE	2,800.0%	400.0%	238.5%
RECORD YEAR	2007 (32)	2012 (40)	2007 (48)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Crawley formed 0.2% of all UK companies.

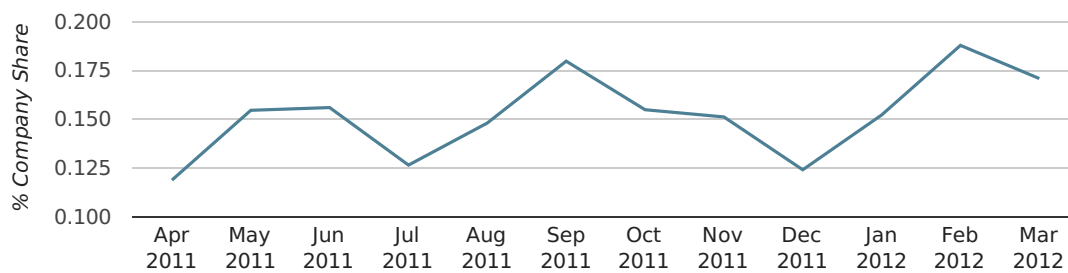
FIRST QUARTER (JAN 2012 - MAR 2012)	CRAWLEY
2012	0.2%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1978 (0.3%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.1%
% CHANGE	-6.4%	47.9%	32.3%
RECORD YEAR	1968 (0.5%)	1966 (0.4%)	1978 (0.4%)

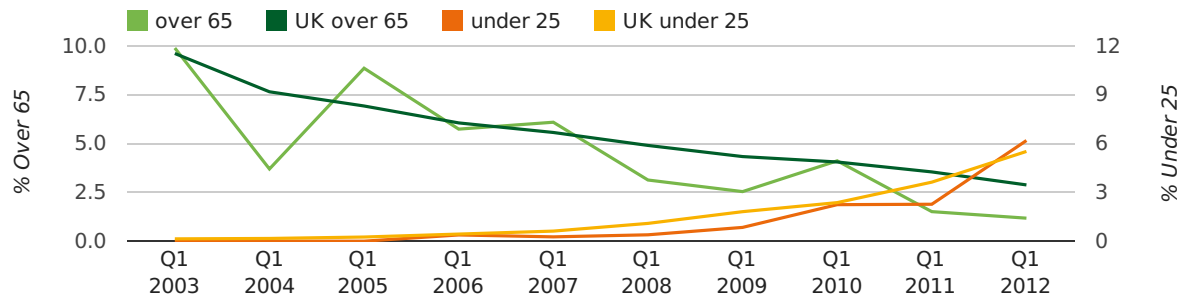
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 41.4.

The percentage of directors under the age of 25 was 6.2% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 1.2% compared to the UK figure of 3.5%.

#### director age by quarter



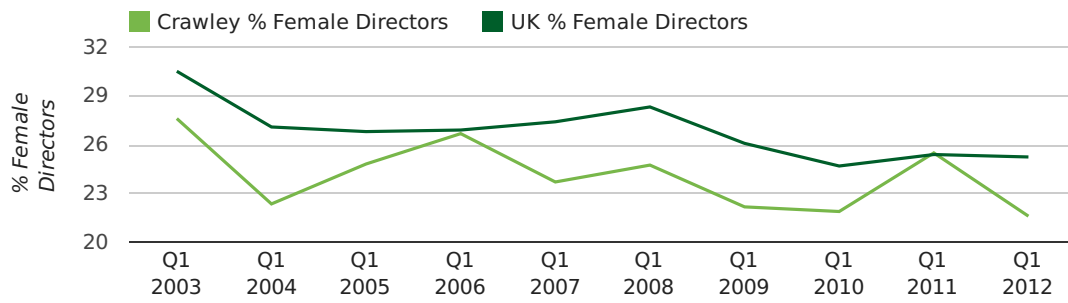


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Crawley was in 1861 when 40.0% of all directors were female.

21.6% of all director appointments in Crawley in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.63%	CONSULTING	5.07%
CONSULTANCY	1.54%	MANAGEMENT	4.74%
ENGINEERING	0.94%	CONSULTANCY	3.30%
MANAGEMENT	0.86%	PROPERTY	2.37%
CRAWLEY	0.86%	TRADING	2.07%
CONSULTANTS	0.77%	DESIGN	1.93%
BUSINESS	0.68%	ENGINEERING	1.86%
GATWICK	0.68%	ASSOCIATES	1.84%
PARKING	0.68%	CONSULTANTS	1.79%
GLOBAL	0.68%	BUSINESS	1.73%
TRADING	0.60%	MEDIA	1.72%
ASSOCIATES	0.60%	CONSTRUCTION	1.72%
SYSTEMS	0.60%	LONDON	1.66%
IT	0.60%	J	1.54%
HOLDINGS	0.60%	INVESTMENTS	1.51%
MEDIA	0.51%	GLOBAL	1.50%
AUTO	0.51%	IT	1.40%
LONDON	0.51%	CARE	1.34%
TECHNOLOGIES	0.51%	PROPERTIES	1.31%
PROPERTY	0.51%	ELECTRICAL	1.27%
HOMES	0.51%	M	1.27%
PROMOTIONS	0.51%	BUILDING	1.24%
SERVICE	0.51%	ENERGY	1.20%
CARS	0.43%	S	1.20%
DIRECT	0.43%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	320	216,665
7487 - Other business activities	48	52,735
82990 - Other business support service activities not elsewhere classified	36	35,233
62020 - Information technology consultancy activities	33	14,303
70229 - Management consultancy activities other than financial management	22	19,704
99999 - Dormant Company	22	25,084
7414 - Business & management consultancy	20	12,113
9999 - Dormant Company	20	18,617
74990 - Non-trading company	18	9,729
7222 - Other software consultancy and supply	16	6,934
9305 - Other service activities	16	8,818
7260 - Other computer related activities	14	7,154
74909 - Other professional, scientific and technical activities not elsewhere classified	13	9,892
96090 - Other service activities not elsewhere classified	13	13,637
62090 - Other information technology service activities	11	8,145
7499 - Non-trading company	11	9,102
43210 - Electrical installation	11	3,573
70100 - Activities of head offices	11	2,746
47910 - Retail sale via mail order houses or via Internet	10	3,439
69201 - Accounting and auditing activities	9	4,132