Crewe

2011 half year business confidence report



headlines

- Q2 2011 saw a new record in company registrations in Crewe when compared to any previous Q2.
- May 2011 saw a new record in company registrations in Crewe when compared to any previous May.
- Q2 2011 saw a new record in net growth in Crewe when compared to any previous Q2.
- April 2011 saw a new record in net growth in Crewe when compared to any previous April.

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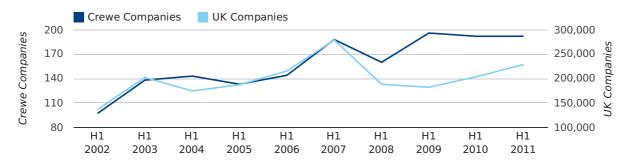
new company registrations
closed companies (dissolved)
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In the first half of 2011 a total of 192 companies were formed in Crewe. This figure is 0.0% the same as last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Crewe occurred in 2009 when a total of 196 were formed.

HALF YEAR (JAN-JUN)	CREWE	UK
2011	192	228,735
2010	192	203,749
% CHANGE	0.0%	12.3%
RECORD YEAR	2009 (196)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

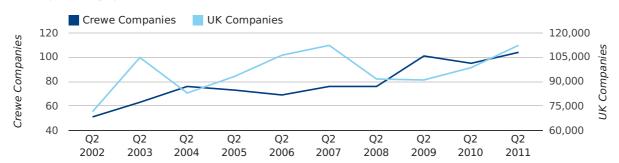
Q2 2011 saw a new record in company registrations in Crewe when compared to any previous Q2.

A total of 104 companies were registered in Crewe during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 9.5% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

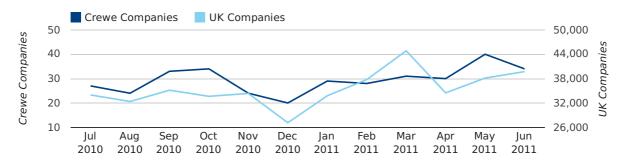
SECOND QUARTER (APR 2011 - JUN 2011)	CREWE	UK
2011	104	112,344
2010	95	98,612
% CHANGE	9.5%	13.9%
RECORD YEAR	2011 (104)	2011 (112,344)

new companies by quarter



May 2011 saw a new record in company registrations in Crewe when compared to any previous May.

new companies by month



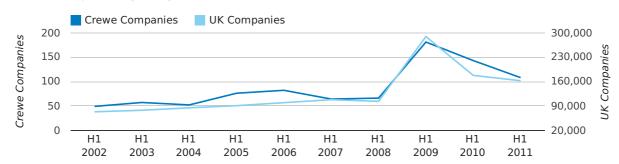
	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	30	40	34
NEW COMPANIES IN 2010	30	33	32
% CHANGE	0.0%	21.2%	6.3%
RECORD YEAR	2011 (30)	2011 (40)	2009 (41)

In the first half of 2011 a total of 108 companies were dissolved in Crewe. This figure is 24.5% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Crewe occurred in 2009 when a total of 181 were closed.

HALF YEAR (JAN-JUN)	CREWE	UK
2011	108	162,310
2010	143	177,631
% CHANGE	-24.5%	-8.6%
RECORD YEAR	2009 (181)	2009 (289,236)

dissolved companies by half year



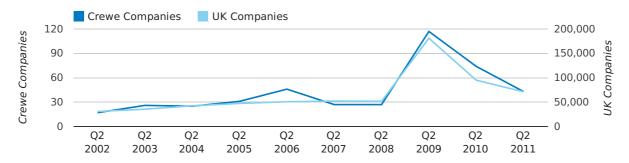
Quarterly Data (Q2 Apr-Jun 2011)

A total of 43 companies were dissolved in Crewe during the second quarter of 2011 (Apr 2011 - Jun 2011).

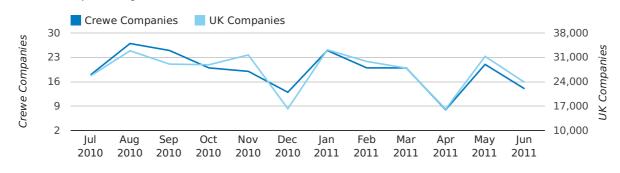
This figure is a decrease of 41.9% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	CREWE	UK
2011	43	71,324
2010	74	94,954
% CHANGE	-41.9%	-24.9%
RECORD YEAR	2009 (117)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

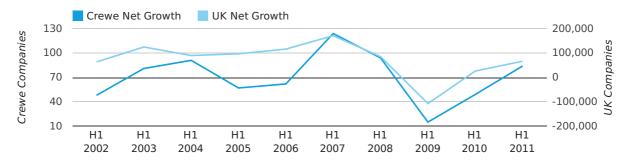


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	8	21	14
CLOSED COMPANIES IN 2010	11	26	37
% CHANGE	-27.3%	-19.2%	-62%
RECORD YEAR	2009 (31)	2009 (56)	2010 (37)

In the first half of 2011 the company register for Crewe increased by 84 companies. This figure is 71.4% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	CREWE	UK
2011	84	66,425
2010	49	26,118
% CHANGE	71.4%	154.3%
RECORD YEAR	2007 (124)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2011)

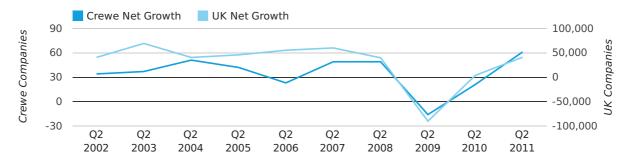
Q2 2011 saw a new record in net growth in Crewe when compared to any previous Q2.

Net company growth for Crewe during the second quarter of 2011 (Apr 2011 - Jun 2011) was 61 companies.

This represents an increase of 190.5% on the same period last year.

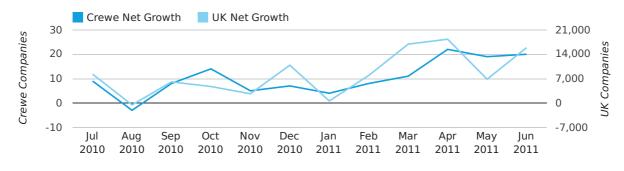
SECOND QUARTER (APR 2011 - JUN 2011)	CREWE	UK
2011	61	41,020
2010	21	3,658
% CHANGE	190.5%	1,021.4%
RECORD YEAR	2011 (61)	2003 (69,274)

net growth by quarter



April 2011 saw a new record in net growth in Crewe when compared to any previous April.

net growth by month

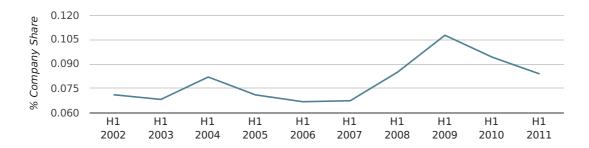


	APRIL	MAY	JUNE
NET GROWTH IN 2011	22	19	20
NET GROWTH IN 2010	19	7	-5
% CHANGE	15.8%	171.4%	-500.0%
RECORD YEAR	2011 (22)	2004 (21)	2008 (29)

In the first half of 2011 Crewe formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	CREWE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.1%)

company share by half year

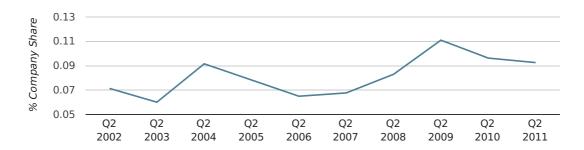


Quarterly Data (Q2 Apr-Jun 2011)

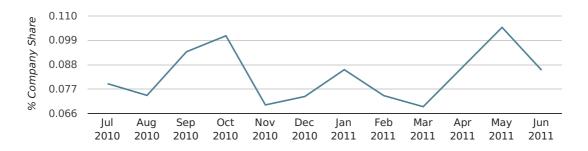
In the second quarter of 2011, Crewe formed 0.1% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	CREWE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.2%)

company share by quarter



company share by month



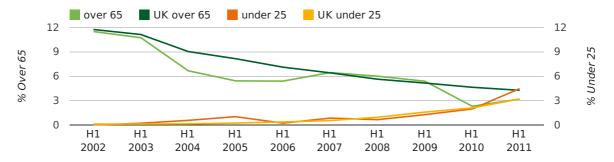
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-3.2%	-4.5%	-5.8%
RECORD YEAR	1966 (0.4%)	1963 (0.3%)	1975 (0.4%)

The average age of a director in the first half of 2011 was 44.1.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.3%.

director age by half year



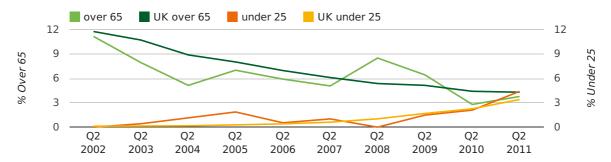
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 43.6.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 4.3%.

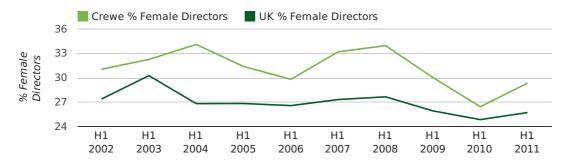
director age by quarter



The record first half year for female directors in Crewe was 1857 when 40.0% of all directors were female.

29.4% of all director appointments in Crewe in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Crewe was in 1866 when 66.7% of all directors were female.

27.2% of all director appointments in Crewe in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.74%	CONSULTING	5.09%
CONSTRUCTION	1.11%	MANAGEMENT	4.86%
RDL	1.11%	CONSULTANCY	3.17%
(CREWE)	0.95%	PROPERTY	2.43%
J	0.95%	TRADING	2.05%
RAIL	0.95%	DESIGN	1.94%
В	0.79%	ASSOCIATES	1.92%
DEVELOPMENTS	0.79%	BUSINESS	1.87%
TRAINING	0.79%	CONSTRUCTION	1.77%
R	0.79%	CONSULTANTS	1.76%
MANAGEMENT	0.79%	MEDIA	1.73%
SYSTEMS	0.63%	ENGINEERING	1.67%
ENGINEERING	0.63%	LONDON	1.60%
CARE	0.63%	GLOBAL	1.46%
CONSULTANCY	0.63%	J	1.44%
IT	0.63%	CARE	1.44%
TECHNOLOGY	0.63%	INVESTMENTS	1.42%
(CHESHIRE)	0.63%	IT	1.39%
MASSEY	0.63%	BUILDING	1.32%
CHESHIRE	0.63%	PROPERTIES	1.31%
INVESTMENTS	0.63%	ELECTRICAL	1.30%
DRIVE	0.47%	М	1.27%
CONSULTANTS	0.47%	S	1.23%
DESIGN	0.47%	ENTERPRISES	1.20%
MEDIA	0.47%	SYSTEMS	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	189	202,072
7487 - Other business activities	33	60,758
70229 - Management consultancy activities other than financial management	28	16,419
9999 - Dormant Company	21	20,111
82990 - Other business support service activities not elsewhere classified	20	30,647
99999 - Dormant Company	15	18,918
7414 - Business & management consultancy	15	13,053
5248 - Other retail specialised stores	13	2,037
7499 - Non-trading company	10	10,955
74990 - Non-trading company	10	8,481
5530 - Restaurants	9	5,086
47990 - Other retail sale not in stores, stalls or markets	8	2,324
41100 - Development of building projects	7	3,852
74909 - Other professional, scientific and technical activities not elsewhere classified	7	7,835
9305 - Other service activities	7	9,063
62020 - Information technology consultancy activities	7	10,545
96090 - Other service activities not elsewhere classified	7	10,322
7260 - Other computer related activities	7	7,849
62090 - Other information technology service activities	6	7,095
49410 - Freight transport by road	6	2,142