

Crewe

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Crewe when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Crewe when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Crewe when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Crewe when compared to any previous November.
- October 2011 saw a new record in company registrations in Crewe when compared to any previous October.
- Q4 2011 saw a new record in company closures in Crewe when compared to any previous Q4.
- December 2011 saw a new record in company closures in Crewe when compared to any previous December.
- November 2011 saw a new record in company closures in Crewe when compared to any previous November.
- October 2011 saw a new record in net growth in Crewe when compared to any previous October.

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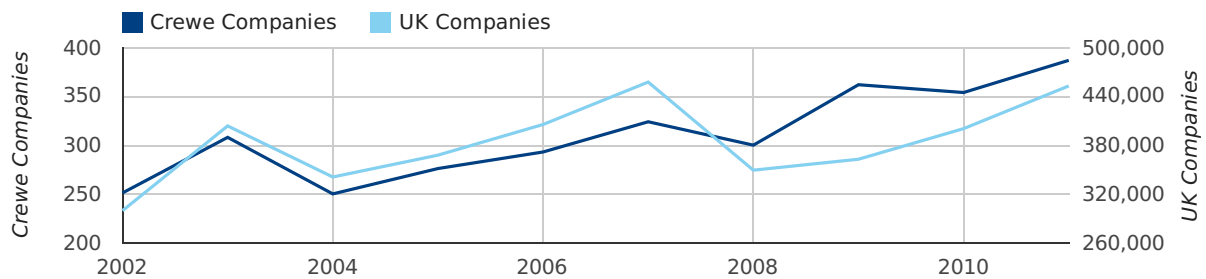
Annual Data (2011)

2011 was a record year for company registrations in Crewe when compared to any year in history.

A total of 387 companies were formed in Crewe in 2011. This total is 9.3% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	CREWE	UK
2011	387	452,870
2010	354	400,358
2009	362	362,675
2008	300	349,203
2007	324	457,649
RECORD YEAR	2011 (387)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

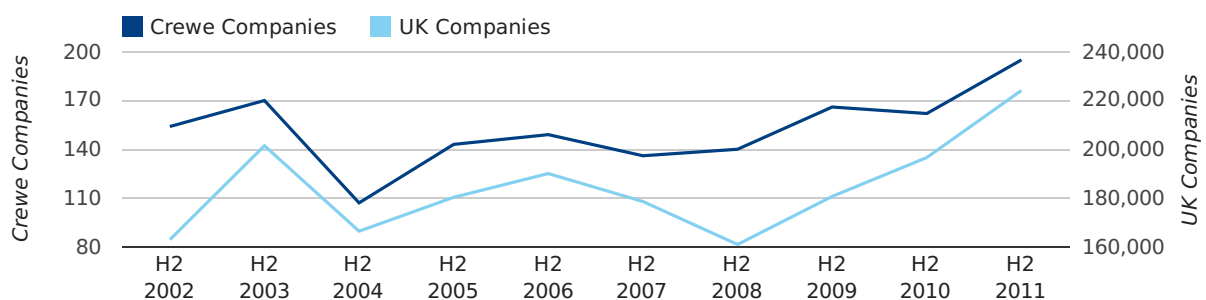
The second half of 2011 saw a new record in company registrations in Crewe when compared to any previous second half year.

In the second half of 2011 a total of 195 companies were formed in Crewe. This figure is 20.4% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Crewe occurred in 2011 when a total of 195 were formed.

HALF YEAR (JUL-DEC)	CREWE	UK
2011	195	224,135
2010	162	196,609
% CHANGE	20.4%	14.0%
RECORD YEAR	2011 (195)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

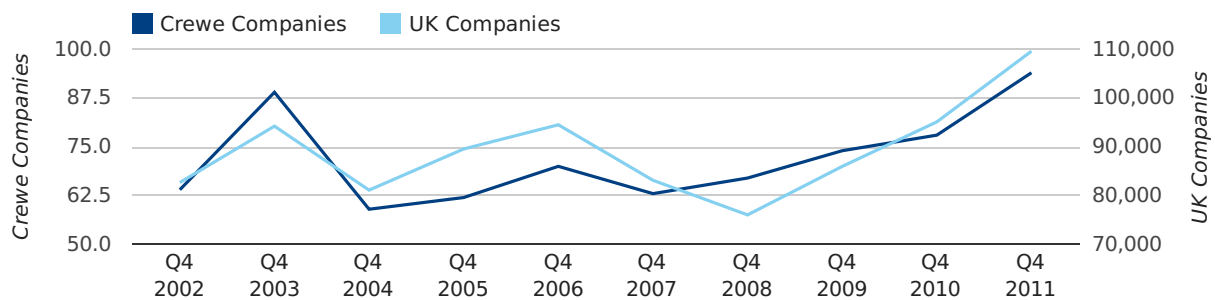
Q4 2011 saw a new record in company registrations in Crewe when compared to any previous Q4.

A total of 94 companies were registered in Crewe during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 20.5% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CREWE	UK
2011	94	109,623
2010	78	95,117
% CHANGE	20.5%	15.3%
RECORD YEAR	2011 (94)	2011 (109,623)

new companies by quarter

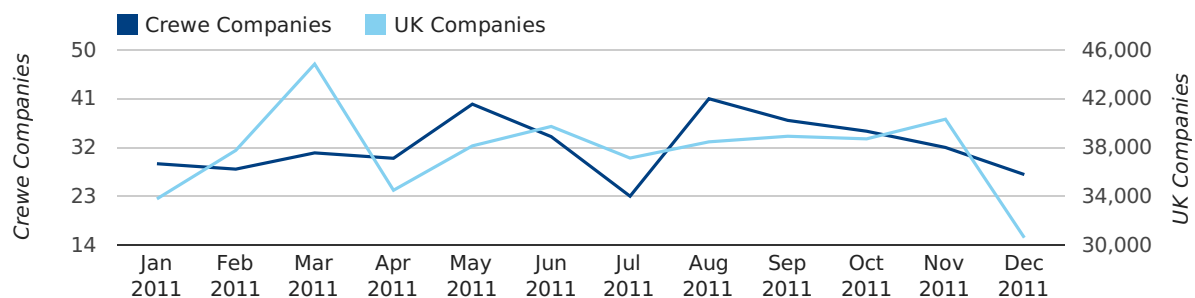


Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Crewe when compared to any previous November.

October 2011 saw a new record in company registrations in Crewe when compared to any previous October.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	35	32	27
NEW COMPANIES IN 2010	34	24	20
% CHANGE	2.9%	33.3%	35.0%
RECORD YEAR	2011 (35)	2011 (32)	2003 (29)

Annual Data (2011)

A total of 245 companies were dissolved in Crewe in 2011. This total is 7.5% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	CREWE	UK
2011	245	314,523
2010	265	342,232
2009	340	533,773
2008	146	237,901
2007	154	220,295
RECORD YEAR	2009 (340)	2009 (533,773)

dissolved companies by year



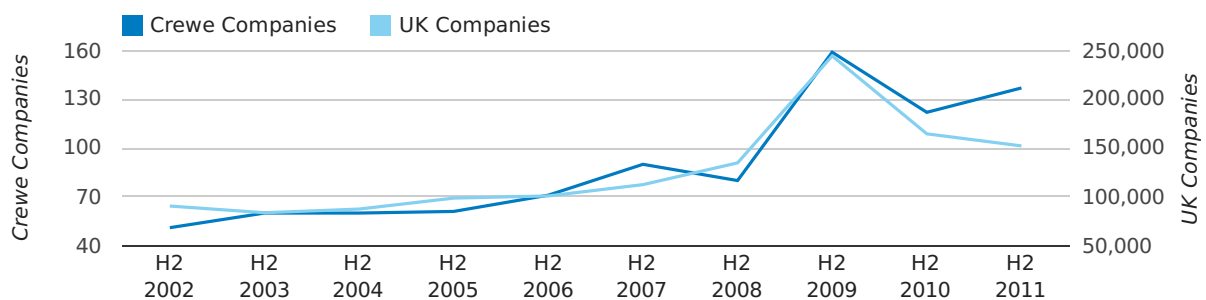
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 137 companies were dissolved in Crewe. This figure is 12.3% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Crewe occurred in 2009 when a total of 159 were closed.

HALF YEAR (JUL-DEC)	CREWE	UK
2011	137	152,213
2010	122	164,601
% CHANGE	12.3%	-7.5%
RECORD YEAR	2009 (159)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

Q4 2011 saw a new record in company closures in Crewe when compared to any previous Q4.

A total of 65 companies were dissolved in Crewe during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 25.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CREWE	UK
2011	65	79,983
2010	52	76,896
% CHANGE	25.0%	4.0%
RECORD YEAR	2011 (65)	2009 (85,136)

dissolved companies by quarter

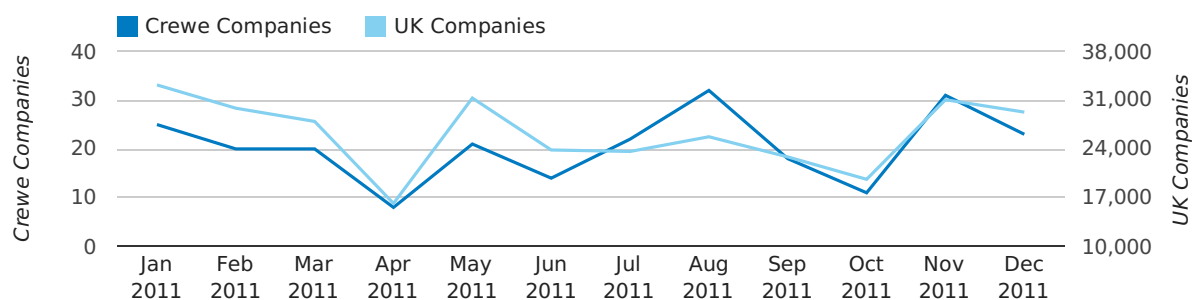


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Crewe when compared to any previous December.

November 2011 saw a new record in company closures in Crewe when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	11	31	23
CLOSED COMPANIES IN 2010	20	19	13
% CHANGE	-45.0%	63.2%	77%
RECORD YEAR	2009 (25)	2011 (31)	2011 (23)

Annual Data (2011)

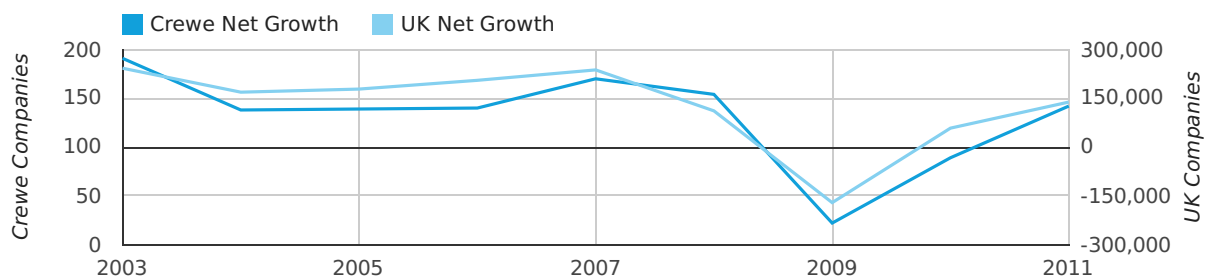
A total of 142 companies were added to the company register for Crewe in 2011. This number represents growth of 40.1% which compares favourably to the UK figure of 34.6%.

This number is 53 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Crewe company register grew by 191 companies.

YEAR	CREWE	UK
2011	142	138,347
2010	89	58,126
2009	22	-171,098
2008	154	111,302
2007	170	237,354
RECORD YEAR	2003 (191)	2003 (242,543)

net growth by year

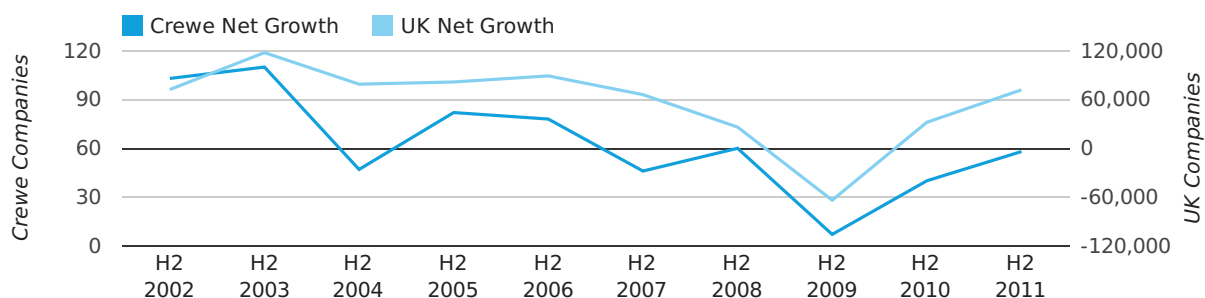


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Crewe increased by 58 companies. This figure is 45.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	CREWE	UK
2011	58	71,922
2010	40	32,008
% CHANGE	45.0%	124.7%
RECORD YEAR	2003 (110)	2003 (117,772)

net growth by half year



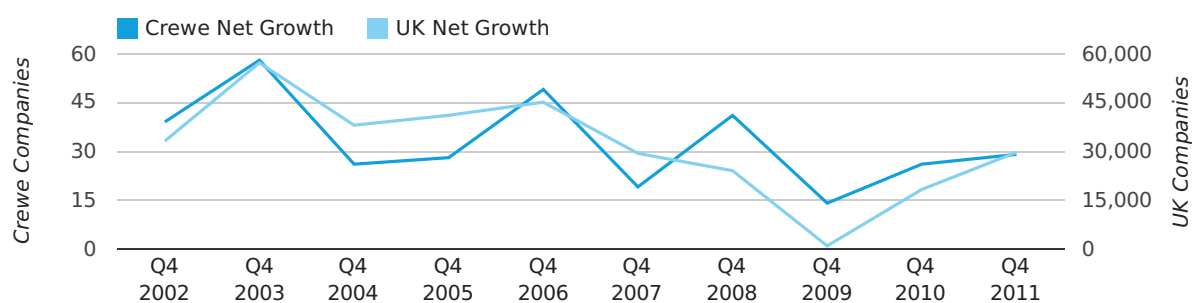
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Crewe during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 29 companies.

This represents an increase of 11.5% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CREWE	UK
2011	29	29,640
2010	26	18,221
% CHANGE	11.5%	62.7%
RECORD YEAR	2003 (58)	2003 (57,175)

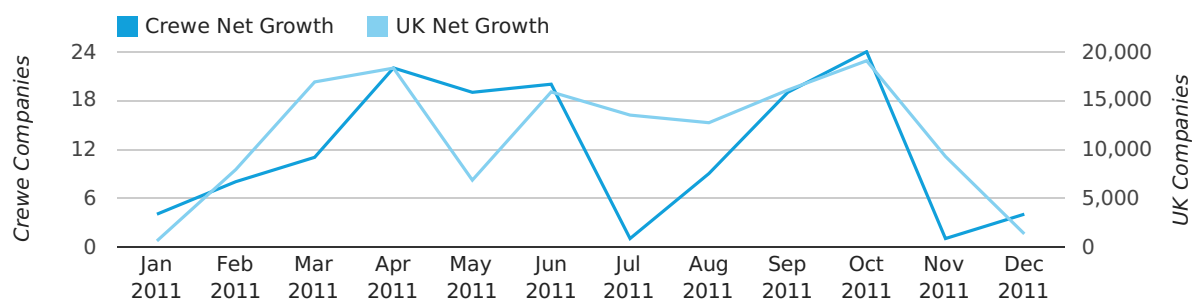
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Crewe when compared to any previous October.

net growth by month



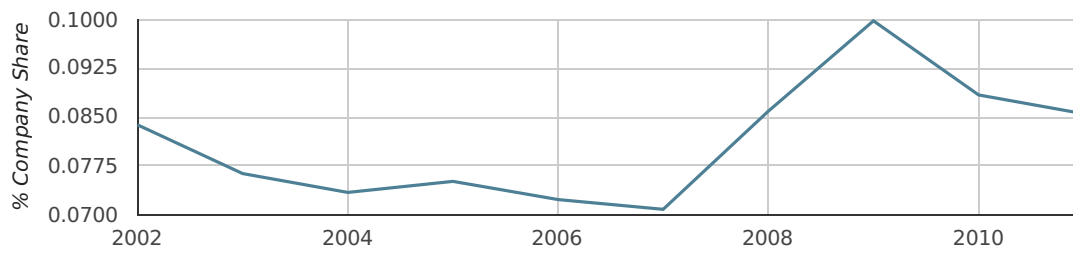
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	24	1	4
NET GROWTH IN 2010	14	5	7
% CHANGE	71.4%	-80.0%	-42.9%
RECORD YEAR	2011 (24)	2006 (20)	2003 (24)

Annual Data (2011)

In 2011 Crewe formed 0.1% of all UK companies. This is no change on 2010 when Crewe was responsible for 0.1% of all UK companies.

YEAR	CREWE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1977 (0.1%)

company share by year

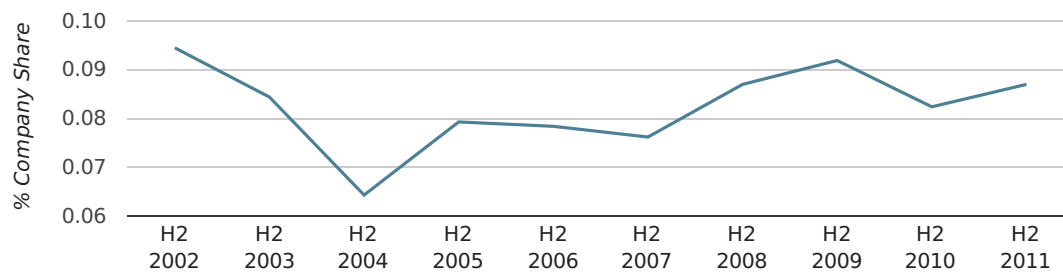


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Crewe formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	CREWE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.2%)

company share by half year

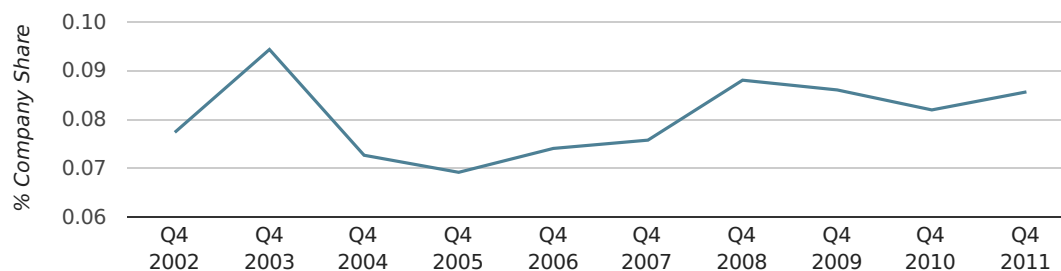


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Crewe formed 0.1% of all UK companies.

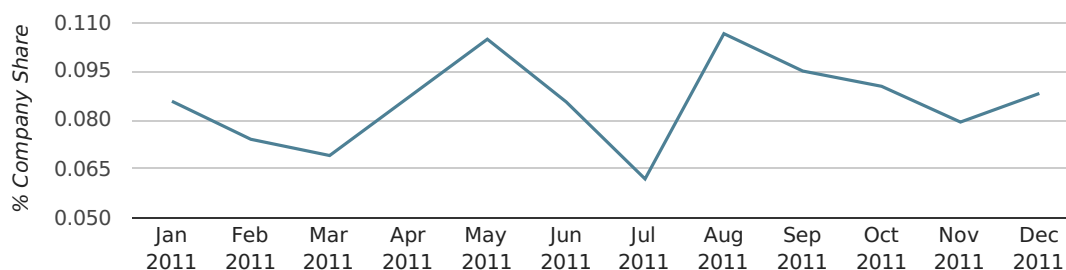
FOURTH QUARTER (OCT 2011 - DEC 2011)	CREWE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1984 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-10.6%	13.6%	19.7%
RECORD YEAR	1977 (0.2%)	1964 (0.4%)	1966 (0.2%)

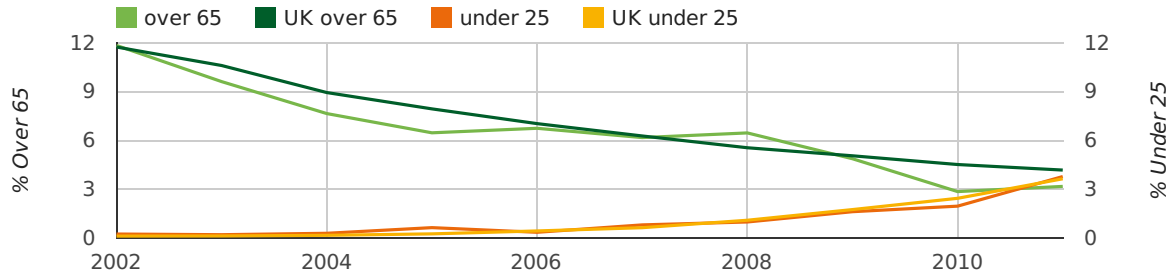
Annual Data (2011)

The average age of a director in 2011 was 44.4.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.2%.

director age by year



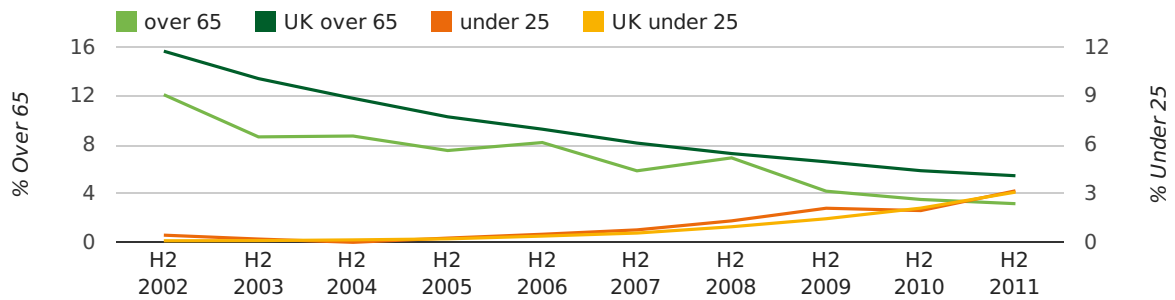
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.6.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.1%.

director age by half year



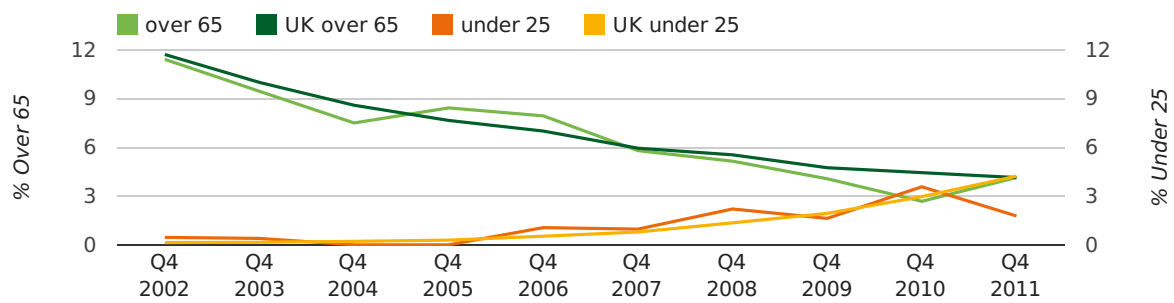
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 46.4.

The percentage of directors under the age of 25 was 1.8% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.1%.

director age by quarter

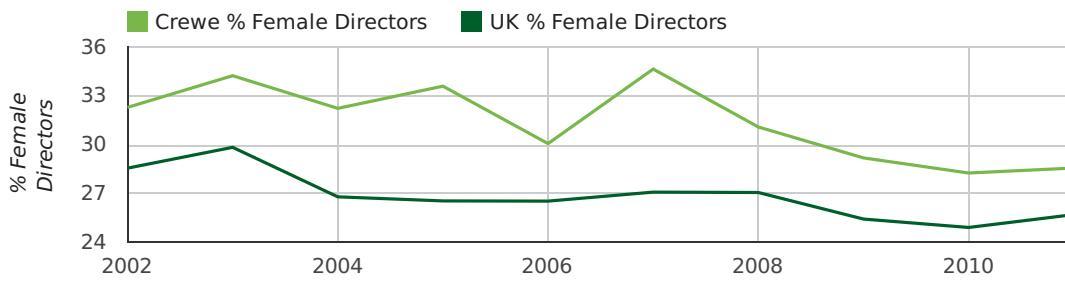


Annual Data (2011)

The record year for female directors in Crewe was 1857 when 36.4% of all directors were female.

The percentage of female directors in Crewe in 2011 was 32.3%. The average for the UK during this time was 28.6%

director gender by year

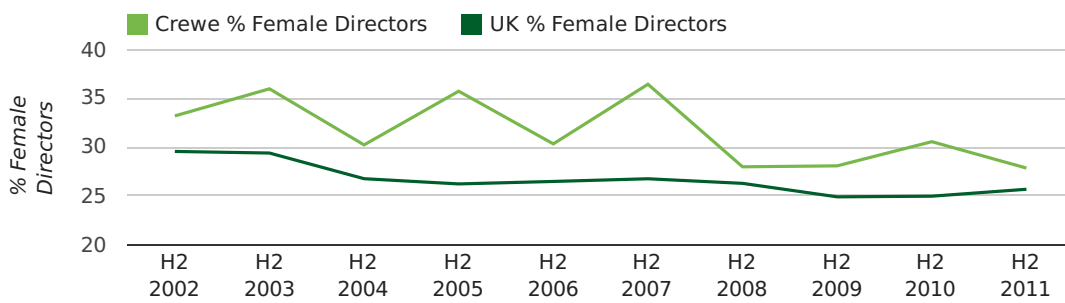


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Crewe was 1860 when 42.9% of all directors were female.

27.8% of all director appointments in Crewe in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

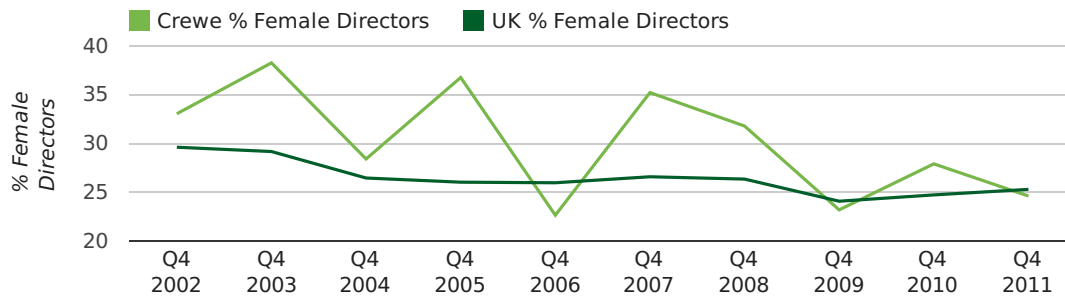


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Crewe was in 1977 when 31.1% of all directors were female.

24.6% of all director appointments in Crewe in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.32%	CONSULTING	5.07%
R	1.02%	MANAGEMENT	4.74%
MANAGEMENT	1.02%	CONSULTANCY	3.26%
PROPERTY	0.87%	PROPERTY	2.37%
CONSULTANCY	0.87%	TRADING	2.07%
J	0.87%	DESIGN	1.92%
CHESHIRE	0.87%	ASSOCIATES	1.86%
CONSTRUCTION	0.87%	ENGINEERING	1.78%
CREWE	0.73%	BUSINESS	1.78%
ASSOCIATES	0.73%	CONSULTANTS	1.76%
(CREWE)	0.73%	CONSTRUCTION	1.73%
FINANCIAL	0.73%	MEDIA	1.71%
IT	0.73%	LONDON	1.63%
ENGINEERING	0.73%	J	1.51%
DEVELOPMENTS	0.58%	INVESTMENTS	1.48%
CARE	0.58%	GLOBAL	1.46%
MASSEY	0.58%	IT	1.41%
D	0.58%	CARE	1.39%
BUSINESS	0.58%	PROPERTIES	1.29%
CONSULTANTS	0.58%	ELECTRICAL	1.29%
FUTURE	0.58%	M	1.27%
MARKETING	0.44%	BUILDING	1.26%
INVESTMENTS	0.44%	ENERGY	1.25%
GLOBAL	0.44%	S	1.20%
BATHROOMS	0.44%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	190	205,525
70229 - Management consultancy activities other than financial management	29	17,765
7487 - Other business activities	25	57,052
82990 - Other business support service activities not elsewhere classified	18	32,483
99999 - Dormant Company	17	21,846
9999 - Dormant Company	16	20,199
7414 - Business & management consultancy	16	13,034
5248 - Other retail specialised stores	13	1,968
74990 - Non-trading company	10	8,929
74909 - Other professional, scientific and technical activities not elsewhere classified	9	8,671
5530 - Restaurants	9	5,013
7412 - Accounting, auditing; tax consult	8	2,496
62090 - Other information technology service activities	8	7,493
7260 - Other computer related activities	8	7,667
96090 - Other service activities not elsewhere classified	8	11,768
7499 - Non-trading company	8	9,957
41100 - Development of building projects	7	4,331
47990 - Other retail sale not in stores, stalls or markets	7	2,699
62020 - Information technology consultancy activities	7	12,072
9305 - Other service activities	6	9,492