

Crewe

2012 half year business confidence report



headlines

- April 2012 saw a new record in company registrations in Crewe when compared to any previous April.

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Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 180 companies were formed in Crewe. This figure is 6.3% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Crewe occurred in 2009 when a total of 196 were formed.

HALF YEAR (JAN-JUN)	CREWE	UK
2012	180	253,150
2011	192	228,735
% CHANGE	-6.3%	10.7%
RECORD YEAR	2009 (196)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 92 companies were registered in Crewe during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 11.5% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	CREWE	UK
2012	92	121,659
2011	104	112,344
% CHANGE	-11.5%	8.3%
RECORD YEAR	2011 (104)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

April 2012 saw a new record in company registrations in Crewe when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	35	28	29
NEW COMPANIES IN 2011	30	40	34
% CHANGE	16.7%	-30.0%	-14.7%
RECORD YEAR	2012 (35)	2011 (40)	2009 (41)

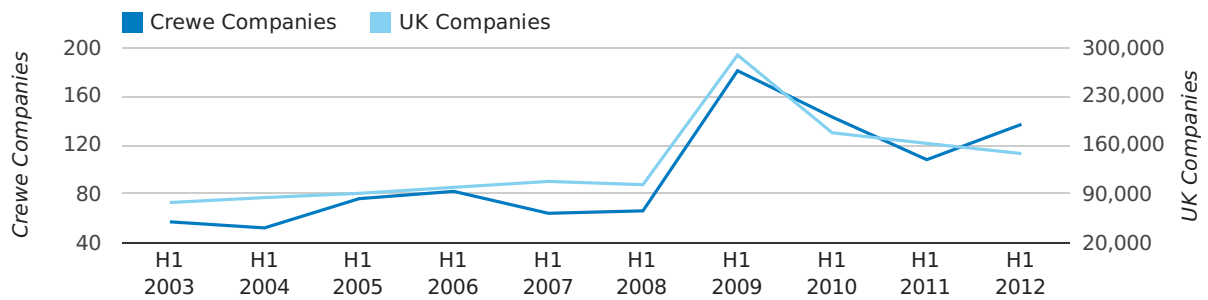
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 137 companies were dissolved in Crewe. This figure is 26.9% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Crewe occurred in 2009 when a total of 181 were closed.

HALF YEAR (JAN-JUN)	CREWE	UK
2012	137	147,793
2011	108	162,310
% CHANGE	26.9%	-8.9%
RECORD YEAR	2009 (181)	2009 (289,236)

dissolved companies by half year



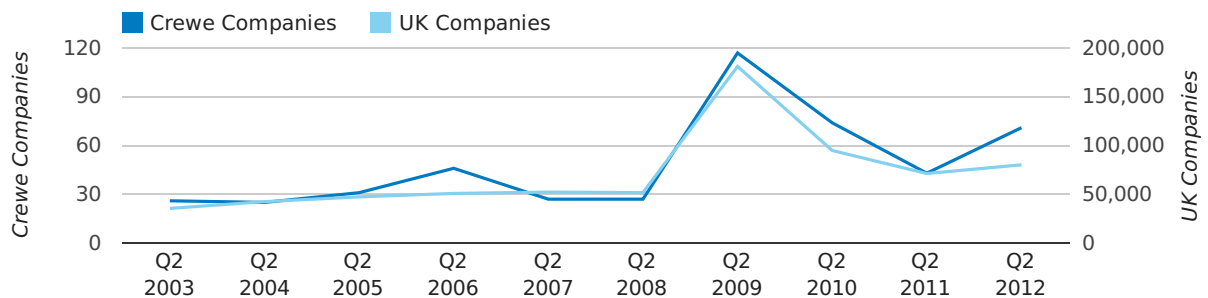
Quarterly Data (Q2 Apr-Jun 2012)

A total of 71 companies were dissolved in Crewe during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 65.1% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	CREWE	UK
2012	71	80,217
2011	43	71,324
% CHANGE	65.1%	12.5%
RECORD YEAR	2009 (117)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



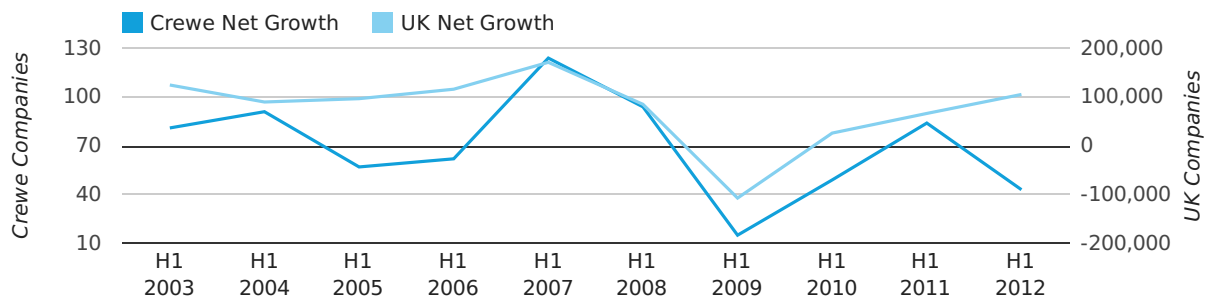
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	30	24	17
CLOSED COMPANIES IN 2011	8	21	14
% CHANGE	275.0%	14.3%	21%
RECORD YEAR	2009 (31)	2009 (56)	2010 (37)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Crewe increased by 43 companies. This figure is 48.8% lower than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	CREWE	UK
2012	43	105,357
2011	84	66,425
% CHANGE	-48.8%	58.6%
RECORD YEAR	2007 (124)	2007 (171,296)

net growth by half year



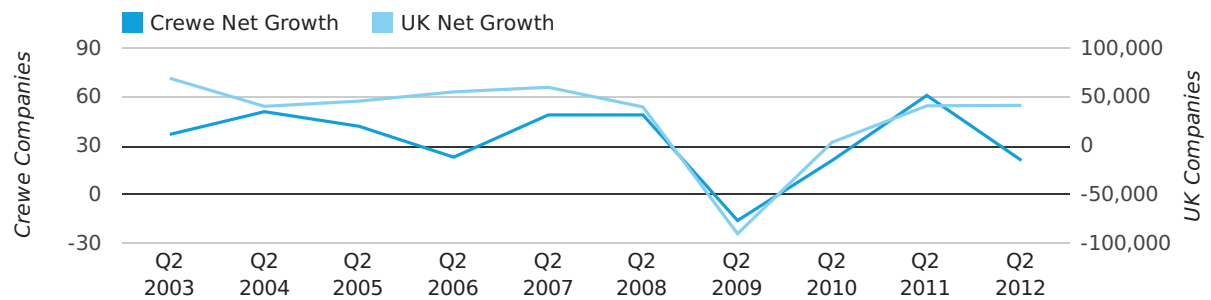
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Crewe during the second quarter of 2012 (Apr 2012 - Jun 2012) was 21 companies.

This represents a decrease of 65.6% on the same period last year.

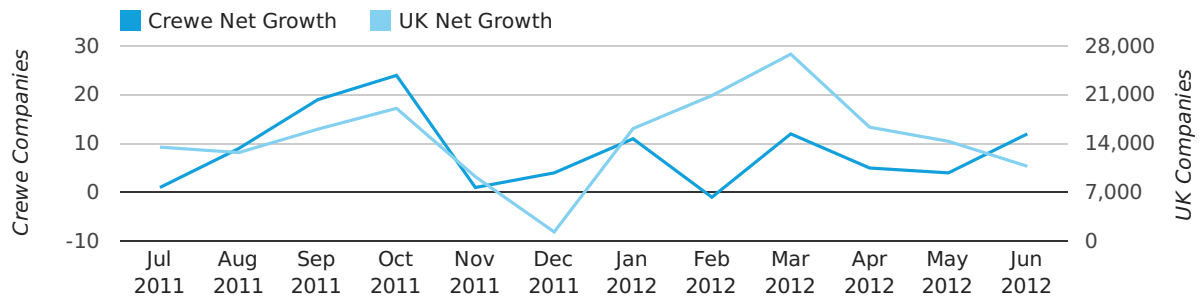
SECOND QUARTER (APR 2012 - JUN 2012)	CREWE	UK
2012	21	41,442
2011	61	41,020
% CHANGE	-65.6%	1.0%
RECORD YEAR	2011 (61)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



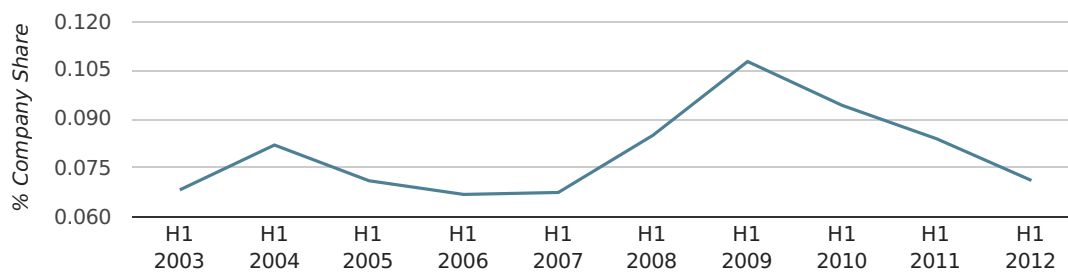
	APRIL	MAY	JUNE
NET GROWTH IN 2012	5	4	12
NET GROWTH IN 2011	22	19	20
% CHANGE	-77.3%	-78.9%	-40.0%
RECORD YEAR	2011 (22)	2004 (21)	2008 (29)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Crewe formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	CREWE
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.1%)

company share by half year

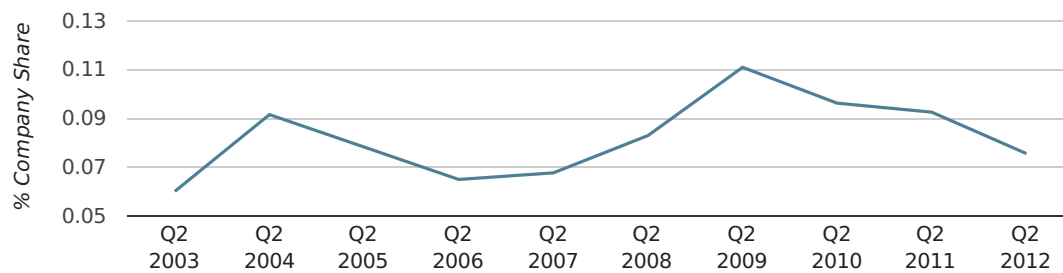


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Crewe formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	CREWE
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-1.7%	-38.6%	-8.9%
RECORD YEAR	1966 (0.4%)	1963 (0.3%)	1975 (0.4%)

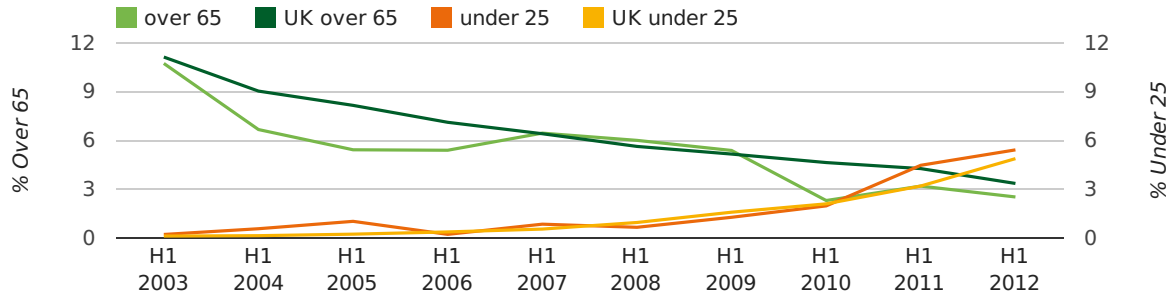
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 43.5.

The percentage of directors under the age of 25 was 5.4% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 3.4%.

director age by half year



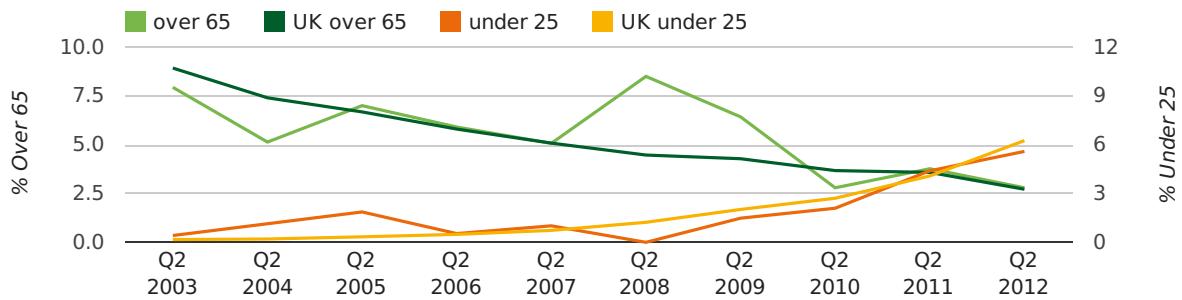
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.4.

The percentage of directors under the age of 25 was 5.6% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 3.3%.

director age by quarter

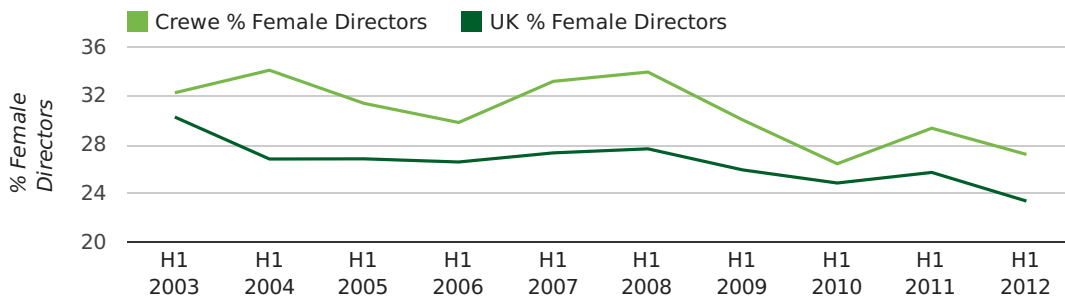


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Crewe was 1861 when 40.0% of all directors were female.

27.2% of all director appointments in Crewe in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

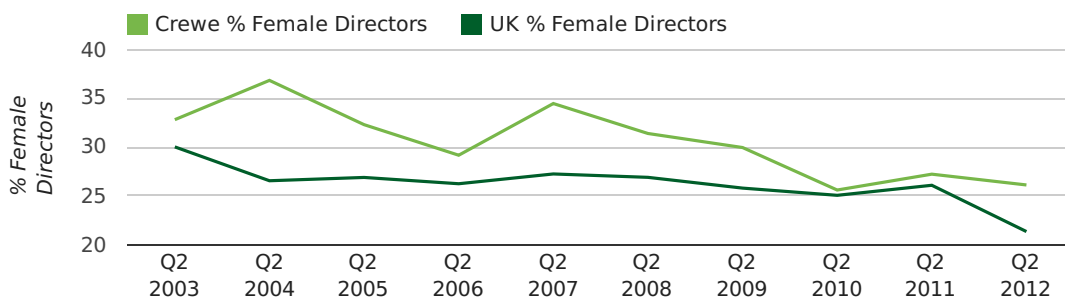


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Crewe was in 1866 when 66.7% of all directors were female.

26.1% of all director appointments in Crewe in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CHESHIRE	1.84%	CONSULTING	5.07%
CONSULTING	1.38%	MANAGEMENT	4.74%
ASSOCIATES	1.38%	CONSULTANCY	3.28%
CREWE	1.38%	PROPERTY	2.35%
CONSULTANCY	1.38%	TRADING	2.10%
FINANCIAL	1.23%	DESIGN	1.89%
MANAGEMENT	1.08%	ENGINEERING	1.87%
TRAVEL	0.92%	ASSOCIATES	1.82%
IT	0.92%	CONSULTANTS	1.78%
PROPERTY	0.92%	CONSTRUCTION	1.71%
EXPERT	0.92%	BUSINESS	1.70%
VISAS	0.77%	MEDIA	1.69%
HOME	0.77%	LONDON	1.68%
ELECTRICAL	0.77%	J	1.57%
GLOBAL	0.61%	GLOBAL	1.51%
CONSULTANTS	0.61%	INVESTMENTS	1.48%
COMMERCIAL	0.61%	IT	1.42%
J	0.61%	CARE	1.31%
CONSTRUCTION	0.61%	PROPERTIES	1.31%
SOUTH	0.46%	M	1.26%
SCHOOL	0.46%	ELECTRICAL	1.23%
(CREWE)	0.46%	BUILDING	1.23%
BATHROOMS	0.46%	SECURITY	1.19%
D	0.46%	S	1.18%
R	0.46%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	222	244,457
70229 - Management consultancy activities other than financial management	35	20,390
82990 - Other business support service activities not elsewhere classified	29	35,447
7487 - Other business activities	16	47,029
99999 - Dormant Company	14	26,088
7414 - Business & management consultancy	14	10,978
9999 - Dormant Company	13	16,469
62090 - Other information technology service activities	13	8,258
74909 - Other professional, scientific and technical activities not elsewhere classified	11	10,271
62020 - Information technology consultancy activities	10	15,280
74990 - Non-trading company	9	9,706
96090 - Other service activities not elsewhere classified	9	14,220
5248 - Other retail specialised stores	8	1,641
7412 - Accounting, auditing; tax consult	7	2,170
49410 - Freight transport by road	7	2,912
86900 - Other human health activities	7	5,222
61900 - Other telecommunications activities	7	1,535
70100 - Activities of head offices	6	2,678
85590 - Other education not elsewhere classified	6	2,921
47990 - Other retail sale not in stores, stalls or markets	6	3,233