Crowborough

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company closures in Crowborough when compared to any previous second half year.
- The second half of 2011 was a record second half year for company closures in Crowborough when compared to any half year in history.
- Q4 2011 saw a new record in company closures in Crowborough when compared to any previous Q4.
- December 2011 saw a new record in company closures in Crowborough when compared to any previous December.

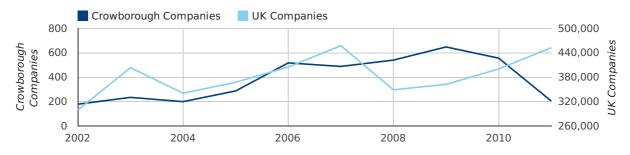
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A total of 205 companies were formed in Crowborough in 2011. This total is 63.2% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	CROWBOROUGH	UK
2011	205	452,870
2010	557	400,358
2009	649	362,675
2008	541	349,203
2007	489	457,649
RECORD YEAR	2009 (649)	2007 (457,649)

new companies by year

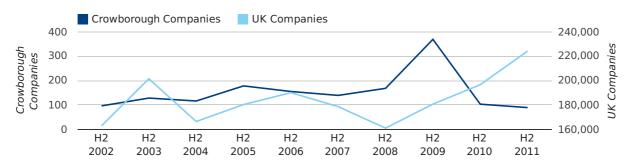


Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 89 companies were formed in Crowborough. This figure is 13.6% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Crowborough occurred in 2009 when a total of 369 were formed.

HALF YEAR (JUL-DEC)	CROWBOROUGH	UK
2011	89	224,135
2010	103	196,609
% CHANGE	-13.6%	14.0%
RECORD YEAR	2009 (369)	2011 (224,135)

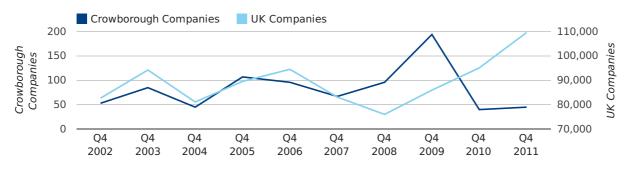


new companies by half year

A total of 45 companies were registered in Crowborough during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 12.5% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CROWBOROUGH	UK
2011	45	109,623
2010	40	95,117
% CHANGE	12.5%	15.3%
RECORD YEAR	2009 (194)	2011 (109,623)



new companies by quarter

Monthly Data (Oct, Nov & Dec 2011)



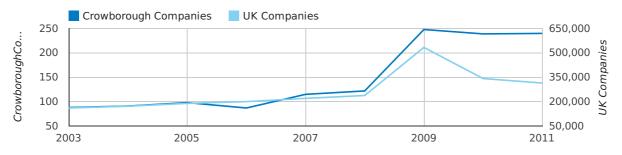
new	compani	es bv	month

	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	14	13	18
NEW COMPANIES IN 2010	14	13	13
% CHANGE	0.0%	0.0%	38.5%
RECORD YEAR	2003 (58)	2009 (100)	2008 (45)

A total of 240 companies were dissolved in Crowborough in 2011. This total is 0.4% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	CROWBOROUGH	UK
2011	240	314,523
2010	239	342,232
2009	248	533,773
2008	122	237,901
2007	115	220,295
RECORD YEAR	2009 (248)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company closures in Crowborough when compared to any previous second half year.

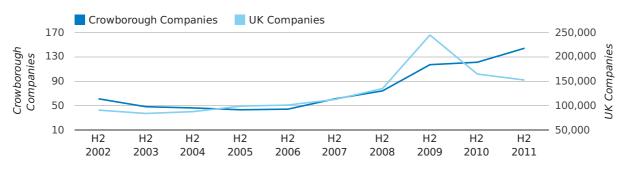
The second half of 2011 was a record second half year for company closures in Crowborough when compared to any half year in history.

In the second half of 2011 a total of 144 companies were dissolved in Crowborough. This figure is 19.0% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Crowborough occurred in 2011 when a total of 144 were closed.

HALF YEAR (JUL-DEC)	CROWBOROUGH	UK
2011	144	152,213
2010	121	164,601
% CHANGE	19.0%	-7.5%
RECORD YEAR	2011 (144)	2009 (244,537)

dissolved companies by half year



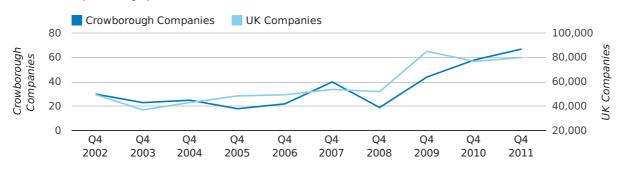
Q4 2011 saw a new record in company closures in Crowborough when compared to any previous Q4.

A total of 67 companies were dissolved in Crowborough during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 15.5% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

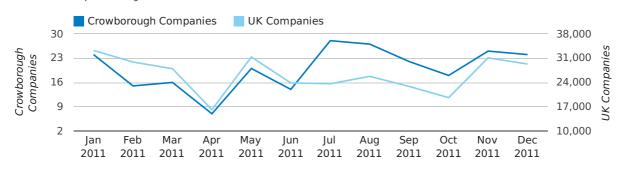
FOURTH QUARTER (OCT 2011 - DEC 2011)	CROWBOROUGH	UK
2011	67	79,983
2010	58	76,896
% CHANGE	15.5%	4.0%
RECORD YEAR	2011 (67)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Crowborough when compared to any previous December.



dissolved companies by month

	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	18	25	24
CLOSED COMPANIES IN 2010	20	26	12
% CHANGE	-10.0%	-3.8%	100%
RECORD YEAR	2010 (20)	2010 (26)	2011 (24)

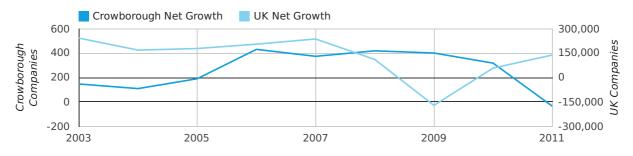
A total of -35 companies were removed to the company register for Crowborough in 2011. This number represents decline of 6.3% which compares unfavourably to the UK figure of 34.6%.

This number is 353 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2006 when the Crowborough company register grew by 431 companies.

YEAR	CROWBOROUGH	UK
2011	-35	138,347
2010	318	58,126
2009	401	-171,098
2008	419	111,302
2007	374	237,354
RECORD YEAR	2006 (431)	2003 (242,543)

net growth by year

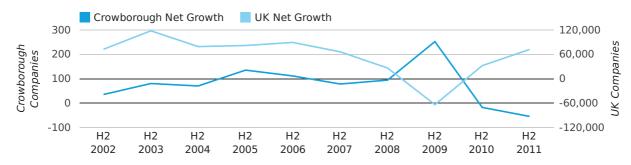


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Crowborough decreased by 55 companies. This figure is 205.6% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	CROWBOROUGH	UK
2011	-55	71,922
2010	-18	32,008
% CHANGE	205.6%	124.7%
RECORD YEAR	2009 (252)	2003 (117,772)

net growth by half year

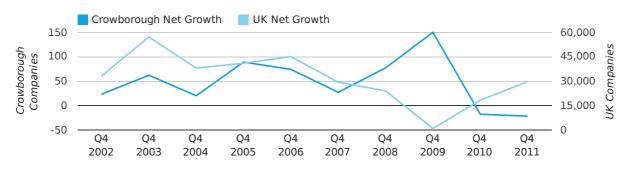


Net company growth for Crowborough during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -22 companies.

This represents a decrease of 22.2% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CROWBOROUGH	UK
2011	-22	29,640
2010	-18	18,221
% CHANGE	22.2%	62.7%
RECORD YEAR	2009 (150)	2003 (57,175)

net growth by quarter



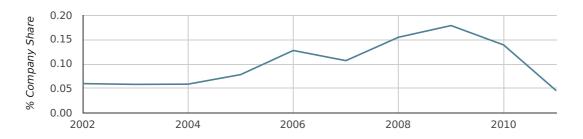
Monthly Data (Oct, Nov & Dec 2011)



In 2011 Crowborough formed 0.0% of all UK companies. This is a decline on 2010 when Crowborough was responsible for 0.1% of all UK companies.

YEAR	CROWBOROUGH
2011	0.0%
2010	0.1%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	2009 (0.2%)

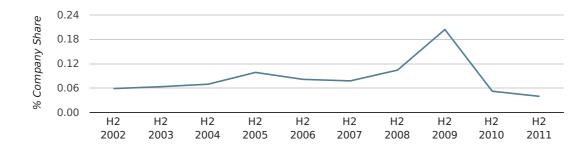
company share by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 Crowborough formed 0.0% of all UK companies. This is less than the 2010 figure of 0.1%.

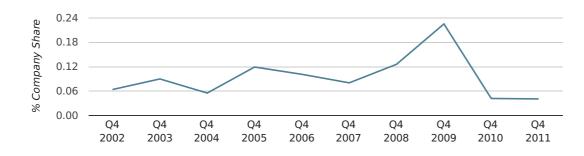
HALF YEAR (JUL-DEC)	CROWBOROUGH
2011	0.0%
2010	0.1%
2009	0.2%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2009 (0.2%)



company share by half year

In the fourth quarter of 2011, Crowborough formed 0.0% of all UK companies.

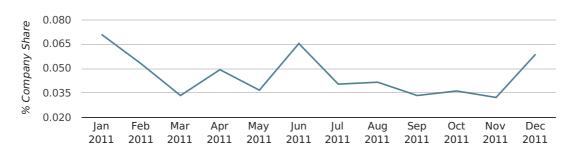
FOURTH QUARTER (OCT 2011 - DEC 2011)	CROWBOROUGH
2011	0.0%
2010	0.0%
2009	0.2%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2009 (0.2%)



company share by quarter

Monthly Data (Oct, Nov & Dec 2011)

company share by month



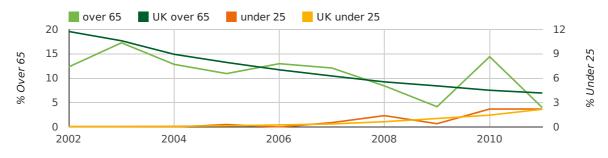
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.1%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-13.0%	-14.8%	22.8%
RECORD YEAR	1971 (0.2%)	2009 (0.3%)	1973 (0.3%)

The average age of a director in 2011 was 45.2.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 4.2%.

director age by year

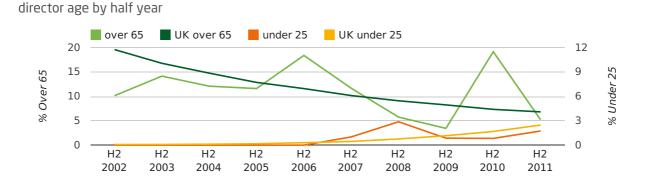


Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.0.

The percentage of directors under the age of 25 was 1.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 4.1%.

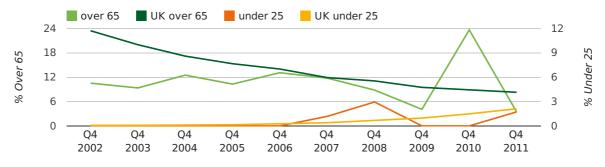


The average age of a director in the fourth quarter of 2011 was 44.8.

The percentage of directors under the age of 25 was 1.7% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.1%.

director age by quarter



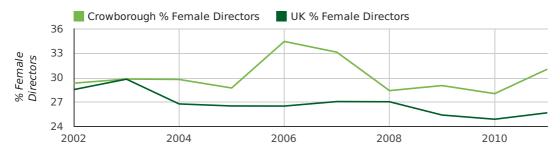
director gender

Annual Data (2011)

The record year for female directors in Crowborough was 1857 when 36.4% of all directors were female.

The percentage of female directors in Crowborough in 2011 was 29.4%. The average for the UK during this time was 28.6%

director gender by year

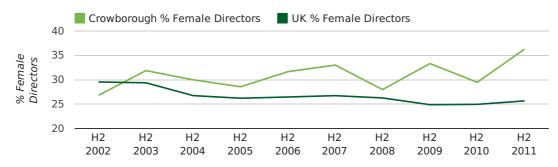


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Crowborough was 1860 when 42.9% of all directors were female.

36.3% of all director appointments in Crowborough in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

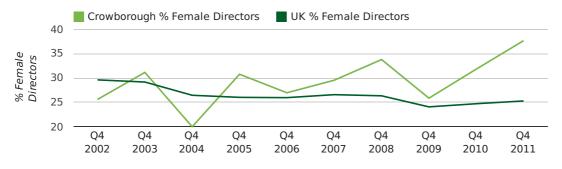
director gender by half year



The record fourth quarter for female directors in Crowborough was in 1977 when 31.1% of all directors were female.

37.7% of all director appointments in Crowborough in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.48%	CONSULTING	5.07%
CONSULTANTS	1.49%	MANAGEMENT	4.74%
SECURITY	1.49%	CONSULTANCY	3.26%
PROPERTY	0.99%	PROPERTY	2.37%
CROWBOROUGH	0.99%	TRADING	2.07%
SCOTT	0.74%	DESIGN	1.92%
CONSULTANCY	0.74%	ASSOCIATES	1.86%
ASSOCIATES	0.74%	ENGINEERING	1.78%
UKS	0.74%	BUSINESS	1.78%
SUSSEX	0.74%	CONSULTANTS	1.76%
SMARTCARE	0.74%	CONSTRUCTION	1.73%
CARE	0.74%	MEDIA	1.71%
PRODUCTIONS	0.74%	LONDON	1.63%
MEDIA	0.74%	J	1.51%
CONSULTING	0.74%	INVESTMENTS	1.48%
SIMPLICITY	0.50%	GLOBAL	1.46%
TECHNOLOGY	0.50%	IT	1.41%
COYS	0.50%	CARE	1.39%
WHITE	0.50%	PROPERTIES	1.29%
PROFESSIONAL	0.50%	ELECTRICAL	1.29%
MILES	0.50%	М	1.27%
ARMS	0.50%	BUILDING	1.26%
DESIGN	0.50%	ENERGY	1.25%
SAWYER	0.50%	S	1.20%
JOINERY	0.50%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
99999 - Dormant Company	392	21,846
9999 - Dormant Company	151	20,199
7487 - Other business activities	140	57,052
82990 - Other business support service activities not elsewhere classified	105	32,483
None Supplied	62	205,525
59113 - Television programme production activities	59	909
70229 - Management consultancy activities other than financial management	19	17,765
9220 - Radio and television activities	14	406
74100 - specialised design activities	11	1,530
7414 - Business & management consultancy	11	13,034
62020 - Information technology consultancy activities	9	12,072
59111 - Motion picture production activities	8	1,357
96090 - Other service activities not elsewhere classified	7	11,768
7499 - Non-trading company	6	9,957
98000 - Residents property management	5	2,874
5157 - Wholesale of waste and scrap	5	13
64999 - Financial intermediation not elsewhere classified	5	2,946
9211 - Motion picture and video production	5	963
62090 - Other information technology service activities	5	7,493
68320 - Management of real estate on a fee or contract basis	5	3,194