

# Croydon

q1 2011 business confidence report



## headlines

- Q1 2011 saw a new record in company registrations in Croydon when compared to any previous Q1.
- Q1 2011 was a record quarter for company registrations in Croydon when compared to any quarter in history.
- January 2011 saw a new record in company registrations in Croydon when compared to any previous January.
- January 2011 saw a new record in company closures in Croydon when compared to any previous January.

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### Quarterly Data (Q1 Jan-Mar 2011)

Q1 2011 saw a new record in company registrations in Croydon when compared to any previous Q1.

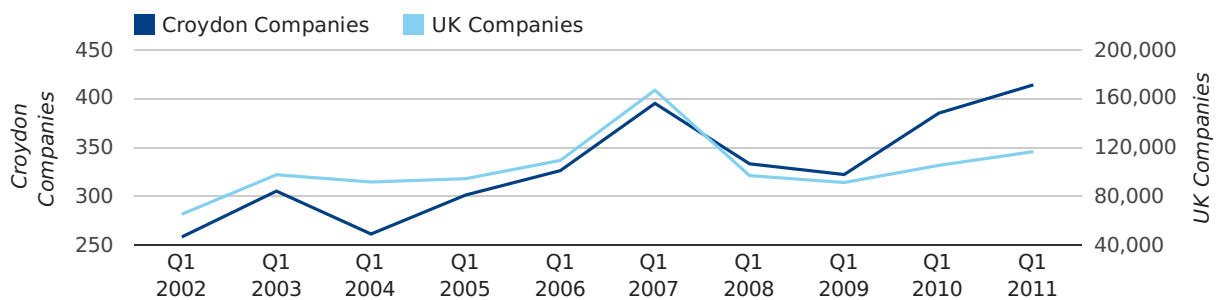
Q1 2011 was a record quarter for company registrations in Croydon when compared to any quarter in history.

A total of 414 companies were registered in Croydon during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 7.5% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	CROYDON	UK
2011	414	116,391
2010	385	105,137
% CHANGE	7.5%	10.7%
RECORD YEAR	2011 (414)	2007 (166,814)

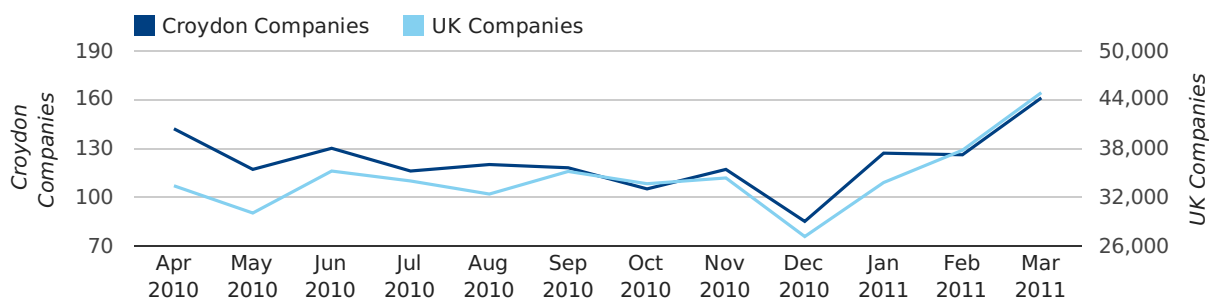
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company registrations in Croydon when compared to any previous January.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	127	126	161
NEW COMPANIES IN 2010	93	143	149
% CHANGE	36.6%	-11.9%	8.1%
RECORD YEAR	2011 (127)	2010 (143)	2007 (183)

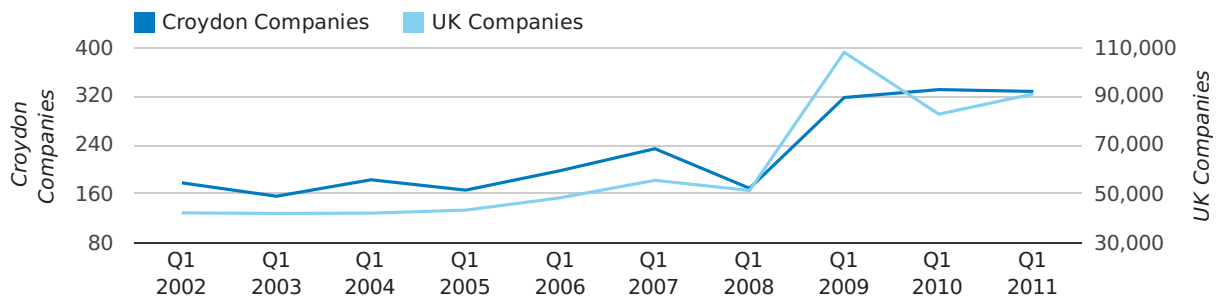
### Quarterly Data (Q1 Jan-Mar 2011)

A total of 328 companies were dissolved in Croydon during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 0.9% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	CROYDON	UK
2011	328	90,986
2010	331	82,677
% CHANGE	-0.9%	10.0%
RECORD YEAR	2010 (331)	2009 (108,060)

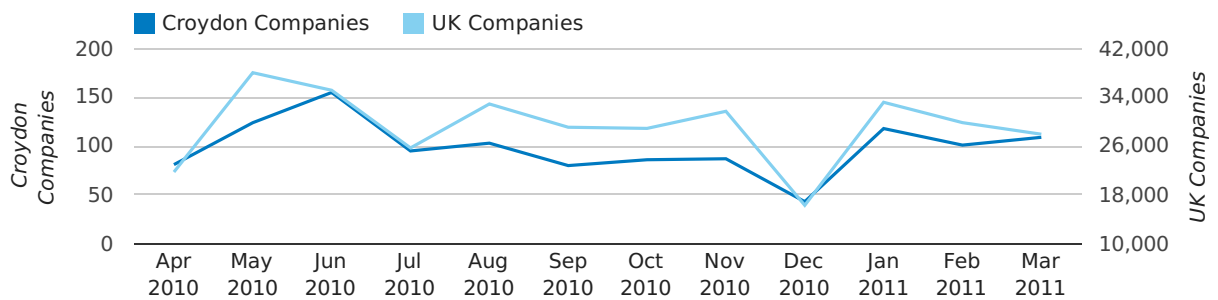
### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Croydon when compared to any previous January.

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	118	101	109
CLOSED COMPANIES IN 2010	73	95	163
% CHANGE	61.6%	6.3%	-33%
RECORD YEAR	2011 (118)	2008 (102)	2009 (218)

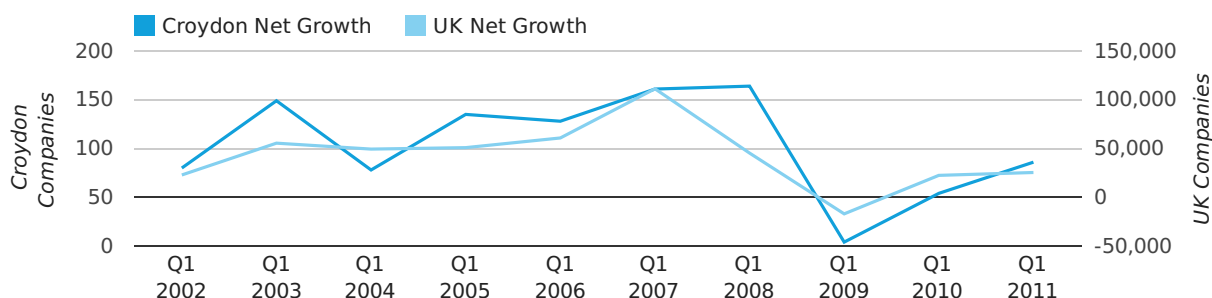
### Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Croydon during the first quarter of 2011 (Jan 2011 - Mar 2011) was 86 companies.

This represents an increase of 59.3% on the same period last year.

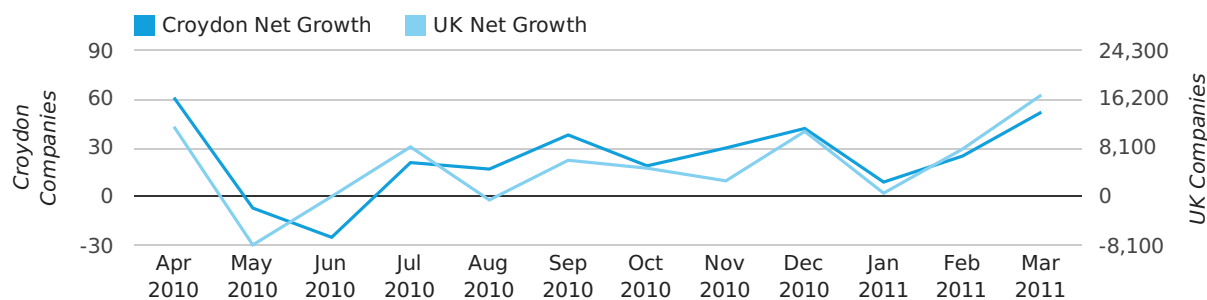
FIRST QUARTER (JAN 2011 - MAR 2011)	CROYDON	UK
2011	86	25,405
2010	54	22,460
% CHANGE	59.3%	13.1%
RECORD YEAR	2008 (164)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2011)

#### net growth by month



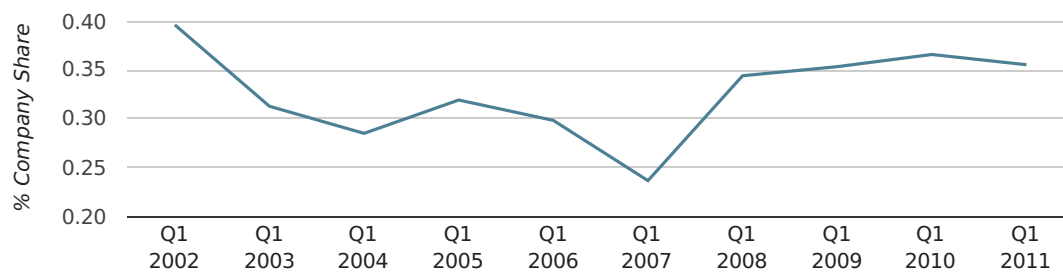
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	9	25	52
NET GROWTH IN 2010	20	48	-14
% CHANGE	-55.0%	-47.9%	-471.4%
RECORD YEAR	2009 (62)	2003 (67)	2008 (118)

### Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Croydon formed 0.4% of all UK companies.

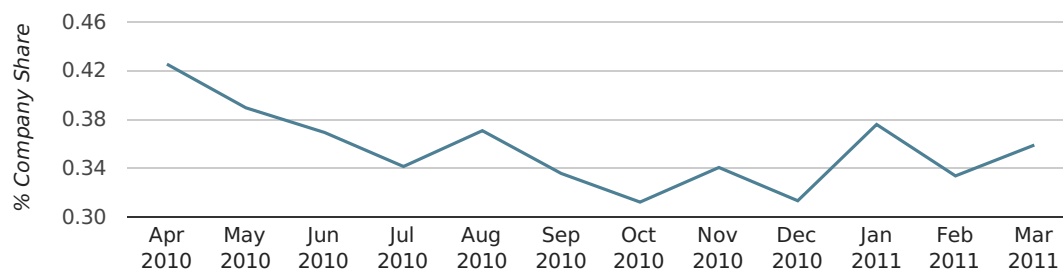
FIRST QUARTER (JAN 2011 - MAR 2011)	CROYDON
2011	0.4%
2010	0.4%
2009	0.4%
2008	0.3%
2007	0.2%
RECORD YEAR (SINCE 1960)	1970 (0.7%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.4%	0.3%	0.4%
UK FORMATION SHARE IN 2010	0.3%	0.4%	0.3%
% CHANGE	17.8%	-22.5%	3.1%
RECORD YEAR	1977 (1.3%)	1963 (0.9%)	1970 (1.0%)

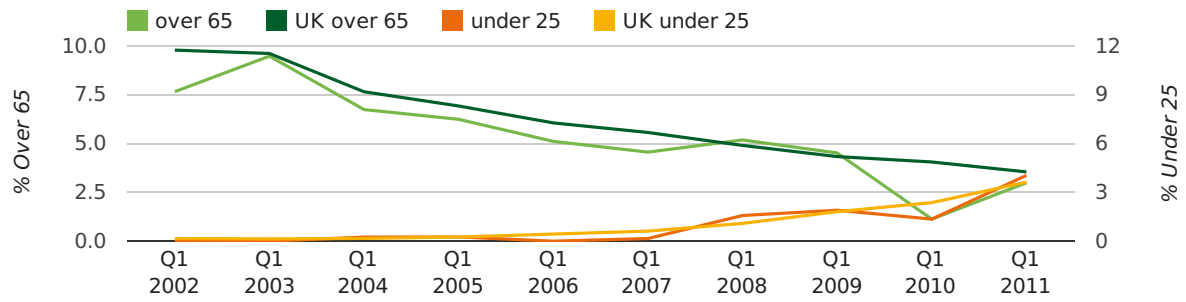
### Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 40.9.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.3%.

#### director age by quarter

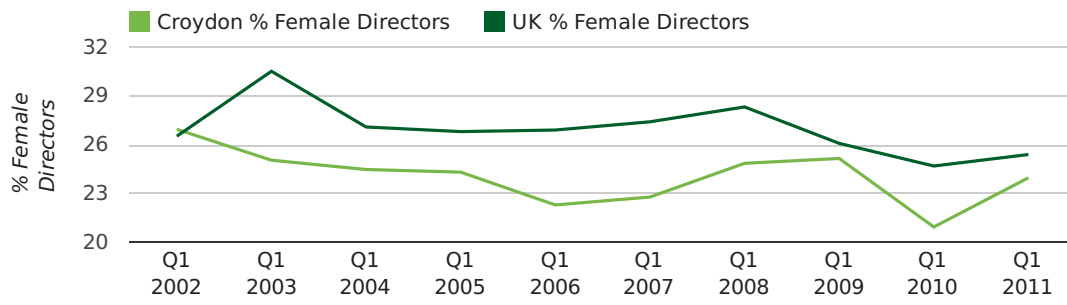


### Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Croydon was in 1861 when 40.0% of all directors were female.

24.0% of all director appointments in Croydon in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

### director gender by quarter





## Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.45%	CONSULTING	5.04%
CONSULTING	1.76%	MANAGEMENT	4.97%
CONSULTANCY	1.29%	CONSULTANCY	3.16%
LONDON	1.20%	PROPERTY	2.38%
BUSINESS	0.92%	TRADING	2.10%
GLOBAL	0.88%	DESIGN	1.93%
CROYDON	0.83%	ASSOCIATES	1.92%
SECURITY	0.79%	BUSINESS	1.87%
CONSULTANTS	0.74%	CONSTRUCTION	1.80%
CONSTRUCTION	0.69%	CONSULTANTS	1.76%
MEDIA	0.69%	MEDIA	1.69%
CARE	0.65%	ENGINEERING	1.61%
ENTERPRISES	0.65%	LONDON	1.60%
PROPERTY	0.60%	CARE	1.45%
IT	0.60%	J	1.45%
SYSTEMS	0.60%	GLOBAL	1.44%
TRADING	0.55%	INVESTMENTS	1.43%
(LONDON)	0.55%	IT	1.41%
TECHNOLOGIES	0.51%	PROPERTIES	1.36%
INTERNATIONAL	0.51%	BUILDING	1.34%
INVESTMENTS	0.51%	M	1.30%
TECHNOLOGY	0.46%	ELECTRICAL	1.28%
ASSOCIATES	0.46%	S	1.24%
BUILDING	0.42%	INTERNATIONAL	1.23%
CO	0.42%	SYSTEMS	1.23%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	811	202,798
7487 - Other business activities	182	60,968
82990 - Other business support service activities not elsewhere classified	73	30,253
9999 - Dormant Company	54	19,765
62020 - Information technology consultancy activities	51	10,246
99999 - Dormant Company	47	18,336
7414 - Business & management consultancy	45	12,916
96090 - Other service activities not elsewhere classified	38	10,085
9305 - Other service activities	38	8,740
70229 - Management consultancy activities other than financial management	34	16,150
98000 - Residents property management	34	3,154
62090 - Other information technology service activities	30	6,996
7222 - Other software consultancy and supply	30	7,000
7499 - Non-trading company	28	11,316
96020 - Hairdressing and other beauty treatment	27	2,073
7260 - Other computer related activities	27	7,789
74990 - Non-trading company	23	8,695
4521 - General construction & civil engineering	23	6,183
74909 - Other professional, scientific and technical activities not elsewhere classified	22	7,788
86900 - Other human health activities	21	4,092