

Croydon

q3 2011 business confidence report



headlines

- Q3 2011 saw a new record in company registrations in Croydon when compared to any previous Q3.
- September 2011 saw a new record in company registrations in Croydon when compared to any previous September.
- August 2011 saw a new record in company registrations in Croydon when compared to any previous August.

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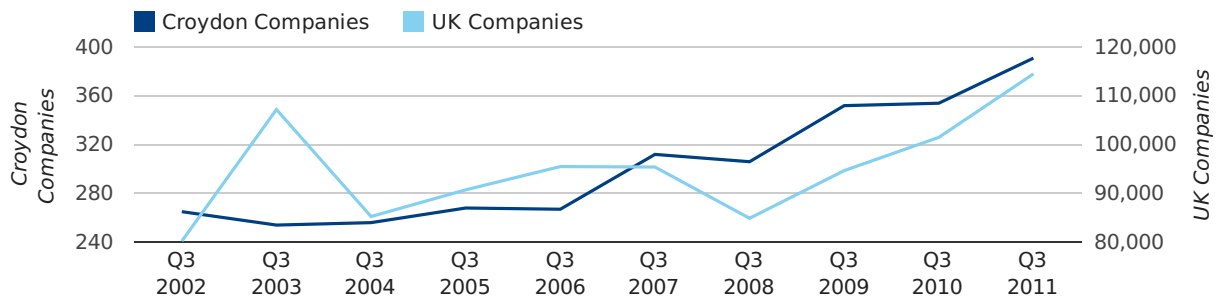
Q3 2011 saw a new record in company registrations in Croydon when compared to any previous Q3.

A total of 391 companies were registered in Croydon during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 10.5% versus the same period last year (Q3 2010). This figure compares equally to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	CROYDON	UK
2011	391	114,512
2010	354	101,492
% CHANGE	10.5%	12.8%
RECORD YEAR	2011 (391)	2011 (114,512)

new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in company registrations in Croydon when compared to any previous September.

August 2011 saw a new record in company registrations in Croydon when compared to any previous August.

new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	116	129	146
NEW COMPANIES IN 2010	116	120	118
% CHANGE	0.0%	7.5%	23.7%
RECORD YEAR	2007 (128)	2011 (129)	2011 (146)

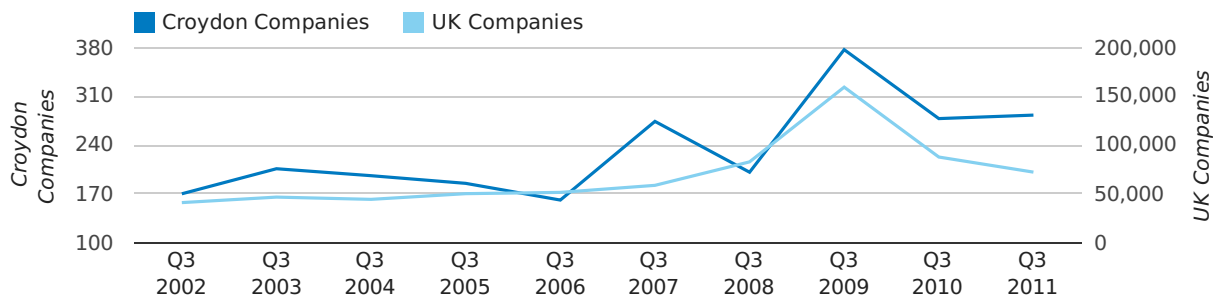
Quarterly Data (Q3 Jul-Sep 2011)

A total of 283 companies were dissolved in Croydon during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 1.8% versus the same period last year (Q3 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

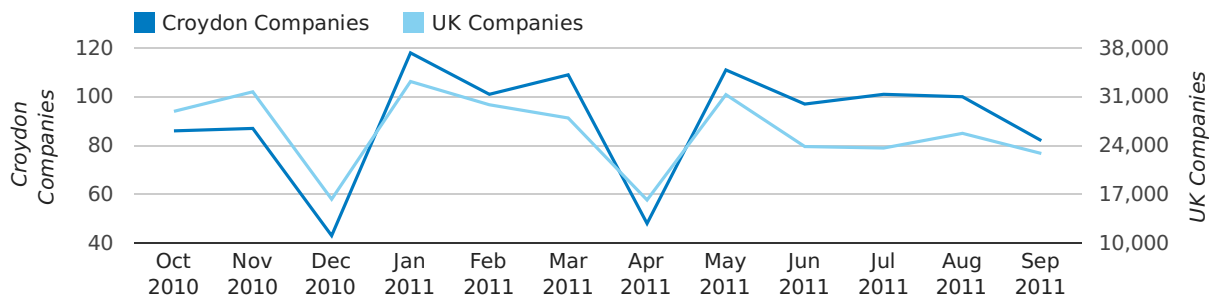
THIRD QUARTER (JUL 2011 - SEP 2011)	CROYDON	UK
2011	283	72,230
2010	278	87,705
% CHANGE	1.8%	-17.6%
RECORD YEAR	2009 (377)	2009 (159,401)

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	101	100	82
CLOSED COMPANIES IN 2010	95	103	80
% CHANGE	6.3%	-2.9%	3%
RECORD YEAR	2007 (124)	2008 (154)	2009 (196)

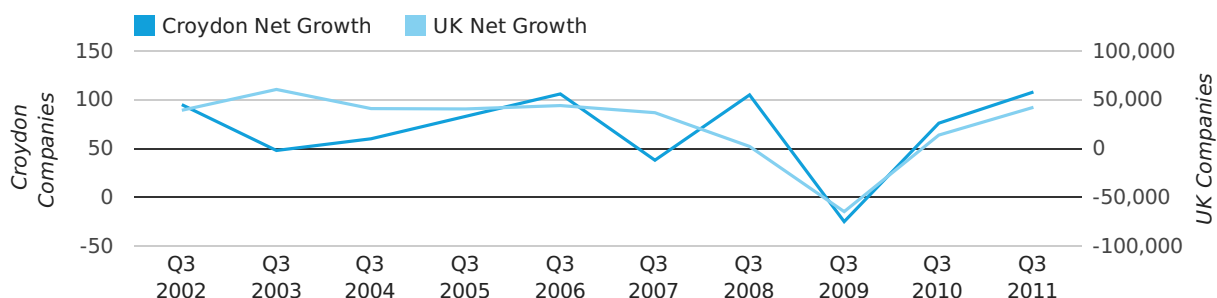
Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Croydon during the third quarter of 2011 (Jul 2011 - Sep 2011) was 108 companies.

This represents an increase of 42.1% on the same period last year.

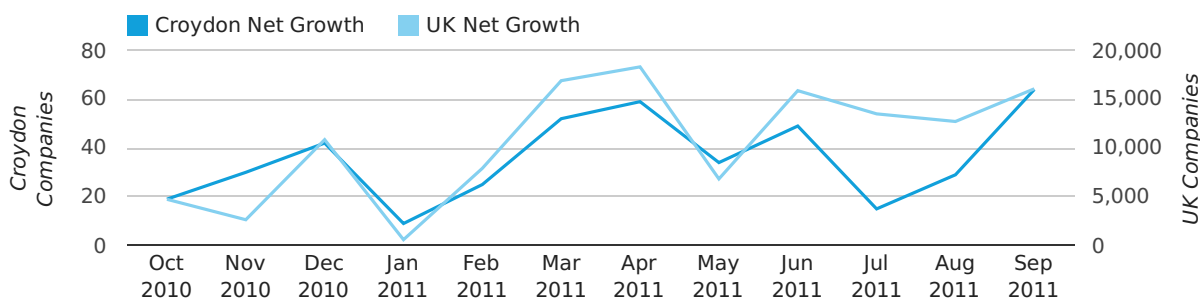
THIRD QUARTER (JUL 2011 - SEP 2011)	CROYDON	UK
2011	108	42,282
2010	76	13,787
% CHANGE	42.1%	206.7%
RECORD YEAR	1995 (149)	2003 (60,597)

net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

net growth by month



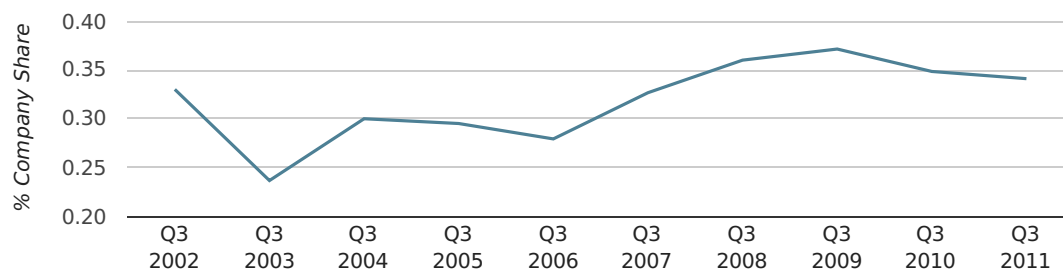
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	15	29	64
NET GROWTH IN 2010	21	17	38
% CHANGE	-28.6%	70.6%	68.4%
RECORD YEAR	2008 (100)	1999 (47)	2008 (73)

Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Croydon formed 0.3% of all UK companies.

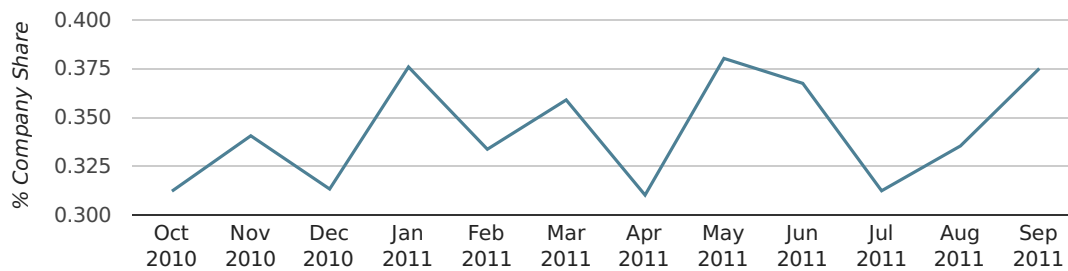
THIRD QUARTER (JUL 2011 - SEP 2011)	CROYDON
2011	0.3%
2010	0.3%
2009	0.4%
2008	0.4%
2007	0.3%
RECORD YEAR (SINCE 1960)	1970 (0.6%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.4%
UK FORMATION SHARE IN 2010	0.3%	0.4%	0.3%
% CHANGE	-8.5%	-9.5%	11.7%
RECORD YEAR	1970 (0.8%)	1967 (0.9%)	1970 (0.7%)

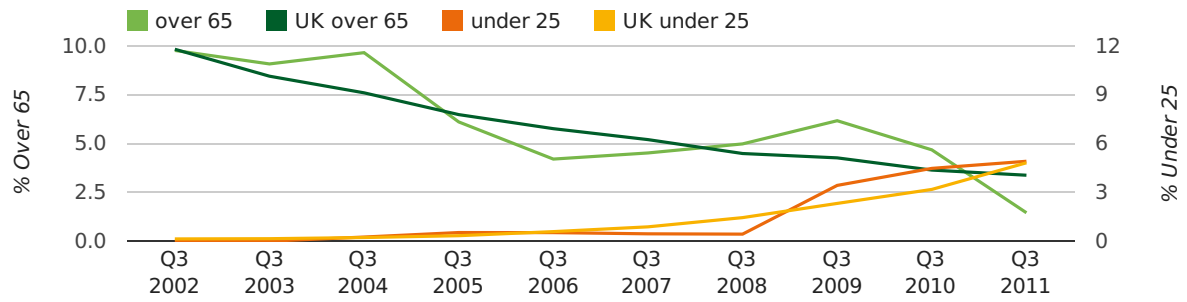
Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 39.8.

The percentage of directors under the age of 25 was 4.9% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 1.5% compared to the UK figure of 4.1%.

director age by quarter

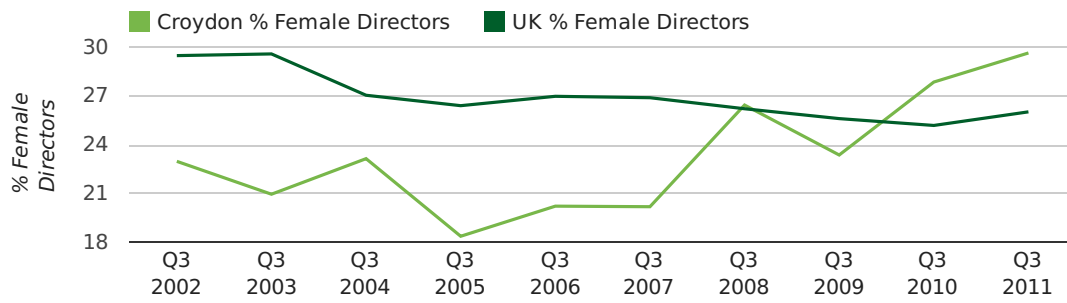


Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Croydon was in 1862 when 50.0% of all directors were female.

29.7% of all director appointments in Croydon in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.28%	CONSULTING	5.11%
CONSULTING	2.01%	MANAGEMENT	4.75%
LONDON	1.12%	CONSULTANCY	3.19%
CONSULTANTS	0.94%	PROPERTY	2.41%
PROPERTY	0.89%	TRADING	2.06%
CONSTRUCTION	0.89%	DESIGN	1.94%
ENTERPRISES	0.85%	ASSOCIATES	1.85%
CARE	0.80%	BUSINESS	1.82%
TRADING	0.76%	CONSULTANTS	1.76%
CONSULTANCY	0.76%	ENGINEERING	1.74%
CLEANING	0.71%	MEDIA	1.72%
IT	0.71%	CONSTRUCTION	1.72%
GLOBAL	0.71%	LONDON	1.63%
MEDIA	0.67%	J	1.47%
CROYDON	0.63%	GLOBAL	1.46%
BUILDING	0.63%	INVESTMENTS	1.43%
S	0.58%	CARE	1.42%
TECHNOLOGY	0.49%	IT	1.38%
INVESTMENTS	0.49%	BUILDING	1.30%
ASSOCIATES	0.49%	PROPERTIES	1.28%
CONTRACTORS	0.45%	ELECTRICAL	1.27%
RECRUITMENT	0.45%	M	1.25%
BUSINESS	0.45%	ENERGY	1.22%
R	0.40%	TRAINING	1.21%
J	0.40%	S	1.21%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	795	204,493
7487 - Other business activities	203	65,177
82990 - Other business support service activities not elsewhere classified	73	29,245
9999 - Dormant Company	67	22,587
9305 - Other service activities	58	10,525
99999 - Dormant Company	49	18,281
7414 - Business & management consultancy	48	14,755
62020 - Information technology consultancy activities	44	10,137
7222 - Other software consultancy and supply	41	8,345
7260 - Other computer related activities	40	8,686
70229 - Management consultancy activities other than financial management	38	15,760
96090 - Other service activities not elsewhere classified	37	10,018
62090 - Other information technology service activities	36	6,798
4521 - General construction & civil engineering	31	6,321
98000 - Residents property management	29	2,664
74909 - Other professional, scientific and technical activities not elsewhere classified	25	7,551
86900 - Other human health activities	23	4,019
7499 - Non-trading company	23	11,543
5530 - Restaurants	22	5,640
74990 - Non-trading company	21	8,064