

# Croydon

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Croydon when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Croydon when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Croydon when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Croydon when compared to any previous December.
- November 2011 saw a new record in company registrations in Croydon when compared to any previous November.
- Q4 2011 saw a new record in company closures in Croydon when compared to any previous Q4.
- December 2011 saw a new record in company closures in Croydon when compared to any previous December.

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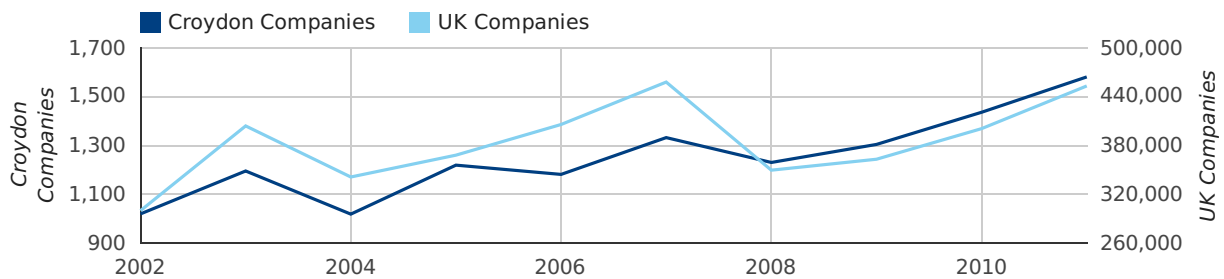
## Annual Data (2011)

2011 was a record year for company registrations in Croydon when compared to any year in history.

A total of 1,580 companies were formed in Croydon in 2011. This total is 10.1% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	CROYDON	UK
2011	1,580	452,870
2010	1,435	400,358
2009	1,303	362,675
2008	1,229	349,203
2007	1,331	457,649
RECORD YEAR	2011 (1,580)	2007 (457,649)

### new companies by year



## Half Year Data (Jul-Dec 2011)

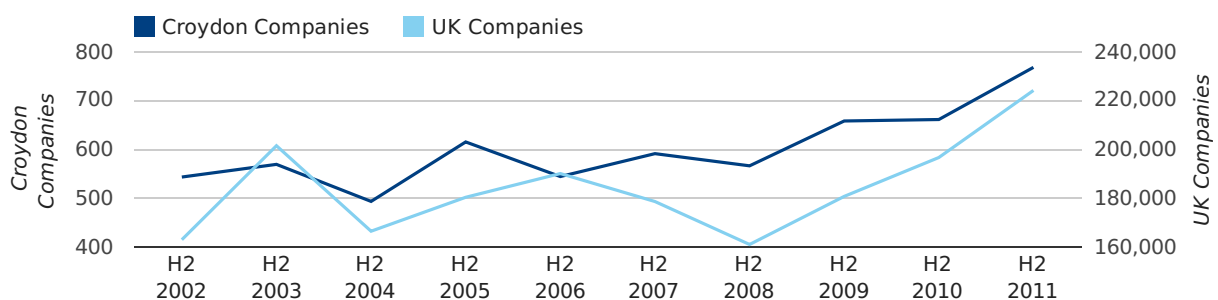
The second half of 2011 saw a new record in company registrations in Croydon when compared to any previous second half year.

In the second half of 2011 a total of 768 companies were formed in Croydon. This figure is 16.2% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Croydon occurred in 2011 when a total of 768 were formed.

HALF YEAR (JUL-DEC)	CROYDON	UK
2011	768	224,135
2010	661	196,609
% CHANGE	16.2%	14.0%
RECORD YEAR	2011 (768)	2011 (224,135)

### new companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

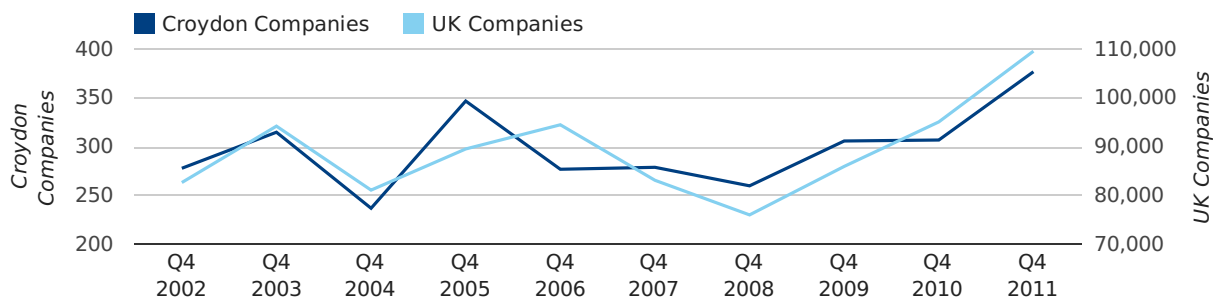
Q4 2011 saw a new record in company registrations in Croydon when compared to any previous Q4.

A total of 377 companies were registered in Croydon during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 22.8% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CROYDON	UK
2011	377	109,623
2010	307	95,117
% CHANGE	22.8%	15.3%
RECORD YEAR	2011 (377)	2011 (109,623)

### new companies by quarter

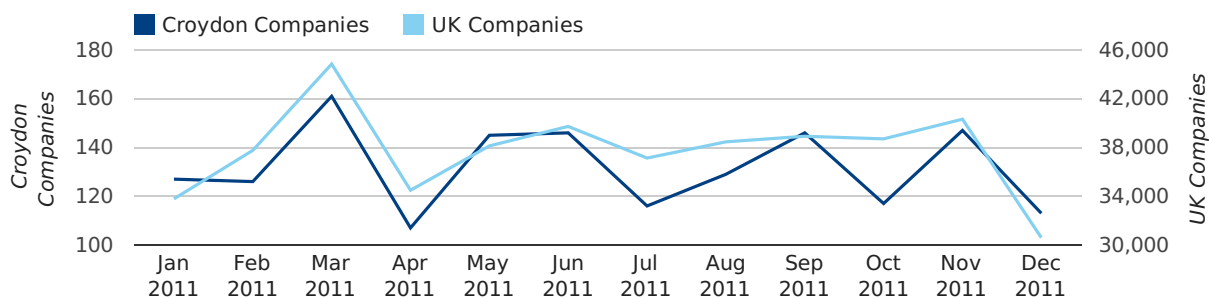


## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Croydon when compared to any previous December.

November 2011 saw a new record in company registrations in Croydon when compared to any previous November.

### new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	117	147	113
NEW COMPANIES IN 2010	105	117	85
% CHANGE	11.4%	25.6%	32.9%
RECORD YEAR	2005 (130)	2011 (147)	2011 (113)

### Annual Data (2011)

A total of 1,153 companies were dissolved in Croydon in 2011. This total is 2.7% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	CROYDON	UK
2011	1,153	314,523
2010	1,185	342,232
2009	1,450	533,773
2008	616	237,901
2007	926	220,295
RECORD YEAR	2009 (1,450)	2009 (533,773)

### dissolved companies by year



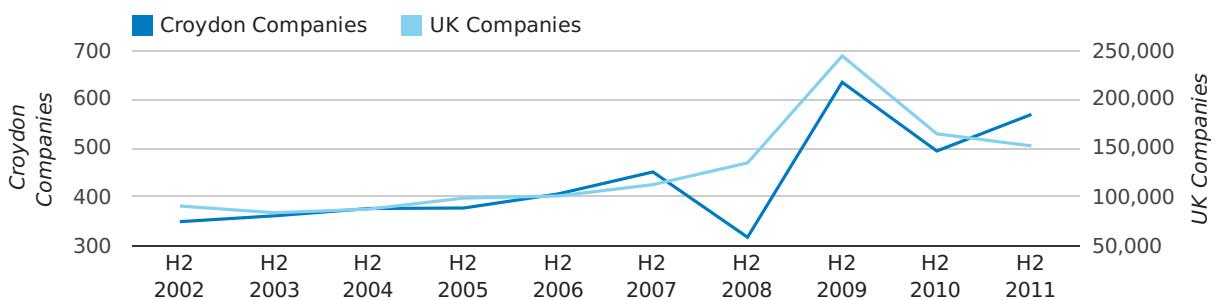
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 569 companies were dissolved in Croydon. This figure is 15.2% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Croydon occurred in 2009 when a total of 635 were closed.

HALF YEAR (JUL-DEC)	CROYDON	UK
2011	569	152,213
2010	494	164,601
% CHANGE	15.2%	-7.5%
RECORD YEAR	2009 (635)	2009 (244,537)

### dissolved companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

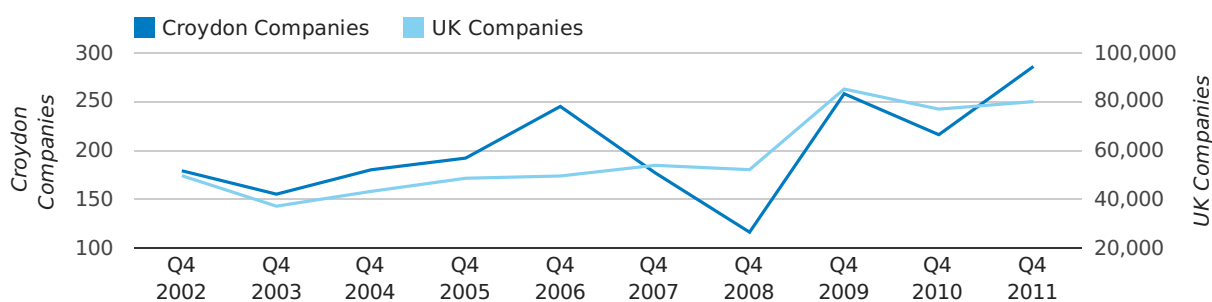
Q4 2011 saw a new record in company closures in Croydon when compared to any previous Q4.

A total of 286 companies were dissolved in Croydon during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 32.4% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	CROYDON	UK
2011	286	79,983
2010	216	76,896
% CHANGE	32.4%	4.0%
RECORD YEAR	2011 (286)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Croydon when compared to any previous December.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	69	123	94
CLOSED COMPANIES IN 2010	86	87	43
% CHANGE	-19.8%	41.4%	119%
RECORD YEAR	2010 (86)	2006 (125)	2011 (94)

### Annual Data (2011)

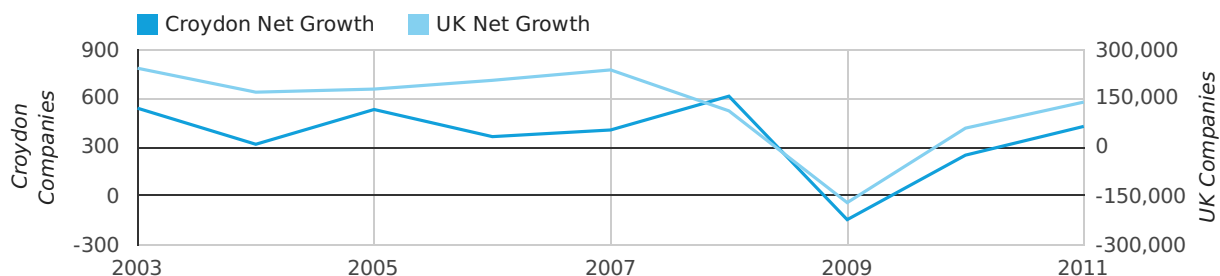
A total of 427 companies were added to the company register for Croydon in 2011. This number represents growth of 29.8% which compares unfavourably to the UK figure of 34.6%.

This number is 177 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2008 when the Croydon company register grew by 613 companies.

YEAR	CROYDON	UK
2011	427	138,347
2010	250	58,126
2009	-147	-171,098
2008	613	111,302
2007	405	237,354
RECORD YEAR	2008 (613)	2003 (242,543)

### net growth by year

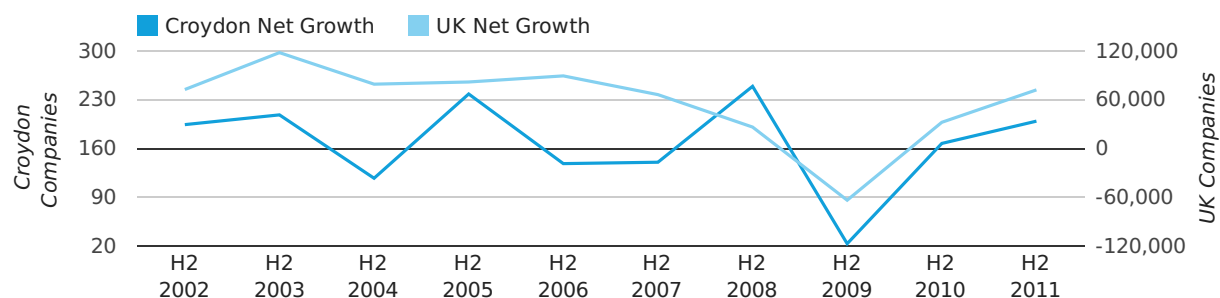


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Croydon increased by 199 companies. This figure is 19.2% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	CROYDON	UK
2011	199	71,922
2010	167	32,008
% CHANGE	19.2%	124.7%
RECORD YEAR	1995 (290)	2003 (117,772)

### net growth by half year



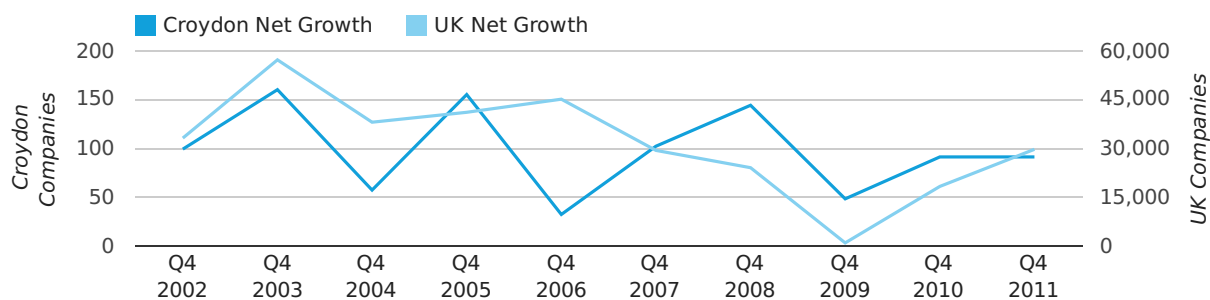
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Croydon during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 91 companies.

This represents an increase of 0.0% on the same period last year.

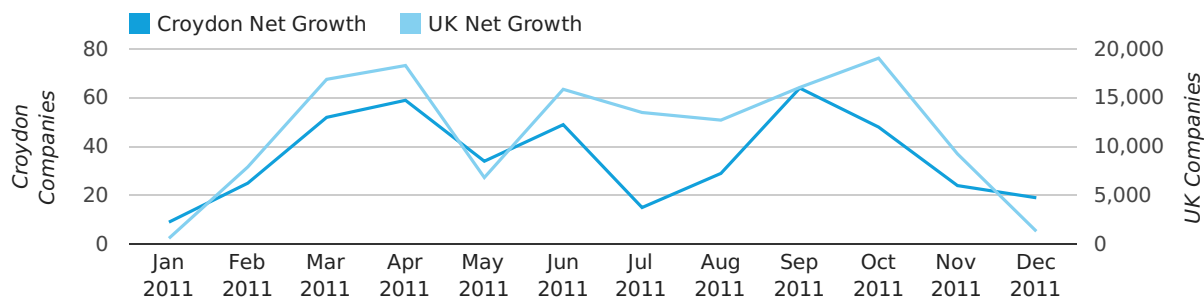
FOURTH QUARTER (OCT 2011 - DEC 2011)	CROYDON	UK
2011	91	29,640
2010	91	18,221
% CHANGE	0.0%	62.7%
RECORD YEAR	2003 (160)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	48	24	19
NET GROWTH IN 2010	19	30	42
% CHANGE	152.6%	-20.0%	-54.8%
RECORD YEAR	2008 (100)	1994 (54)	2003 (48)

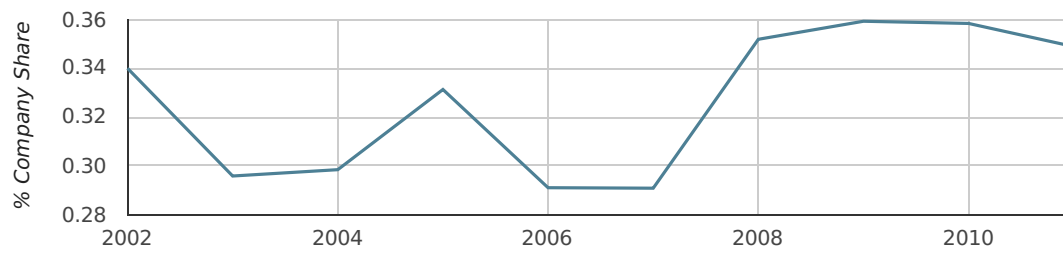


### Annual Data (2011)

In 2011 Croydon formed 0.3% of all UK companies. This is a decline on 2010 when Croydon was responsible for 0.4% of all UK companies.

YEAR	CROYDON
2011	0.3%
2010	0.4%
2009	0.4%
2008	0.4%
2007	0.3%
RECORD YEAR (SINCE 1960)	1970 (0.6%)

### company share by year

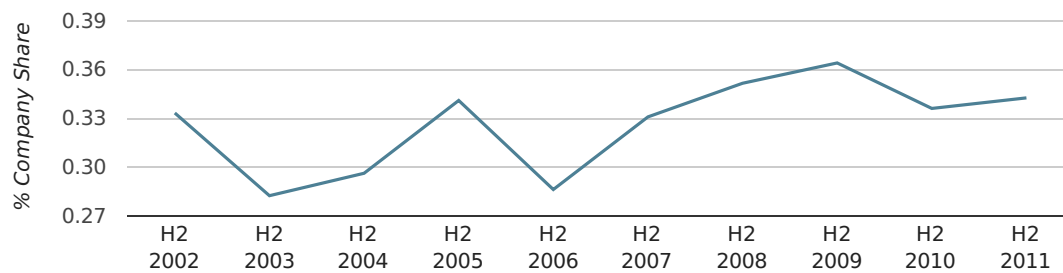


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Croydon formed 0.3% of all UK companies. This is the same as the 2010 figure of 0.3%.

HALF YEAR (JUL-DEC)	CROYDON
2011	0.3%
2010	0.3%
2009	0.4%
2008	0.4%
2007	0.3%
RECORD YEAR (SINCE 1960)	1970 (0.6%)

### company share by half year

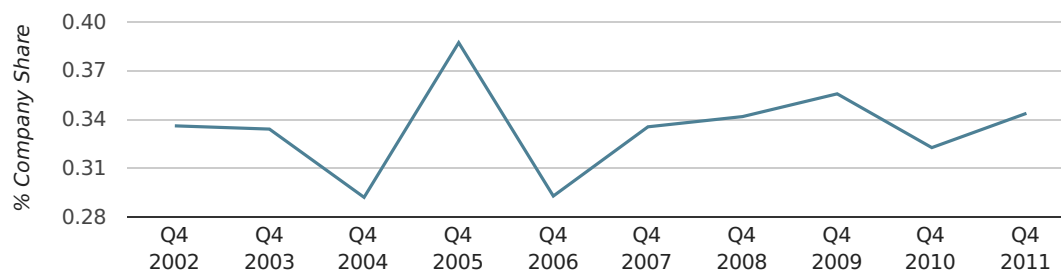


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Croydon formed 0.3% of all UK companies.

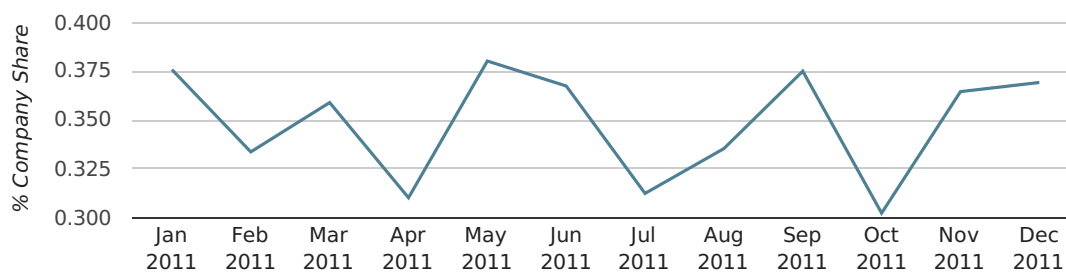
FOURTH QUARTER (OCT 2011 - DEC 2011)	CROYDON
2011	0.3%
2010	0.3%
2009	0.4%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1966 (0.6%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.3%	0.4%	0.4%
UK FORMATION SHARE IN 2010	0.3%	0.3%	0.3%
% CHANGE	-3.2%	7.0%	17.9%
RECORD YEAR	1970 (0.9%)	1966 (0.9%)	1975 (0.7%)

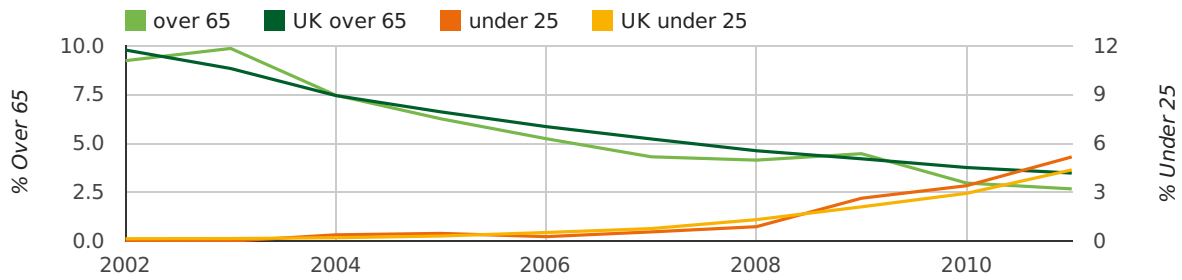
### Annual Data (2011)

The average age of a director in 2011 was 40.6.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.2%.

#### director age by year



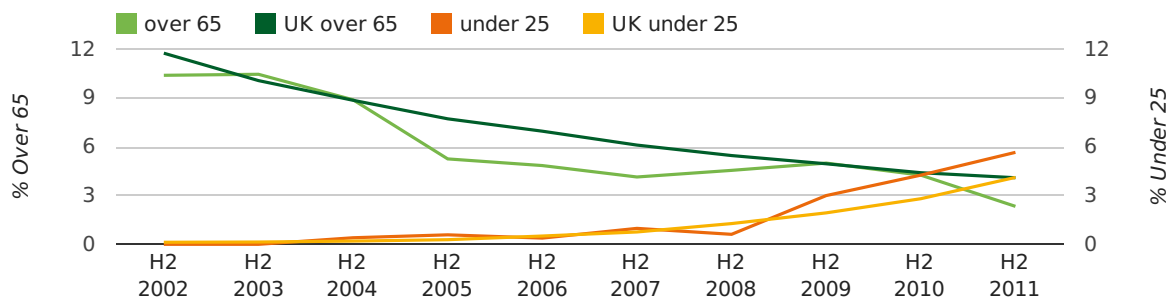
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 40.3.

The percentage of directors under the age of 25 was 5.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 4.1%.

#### director age by half year



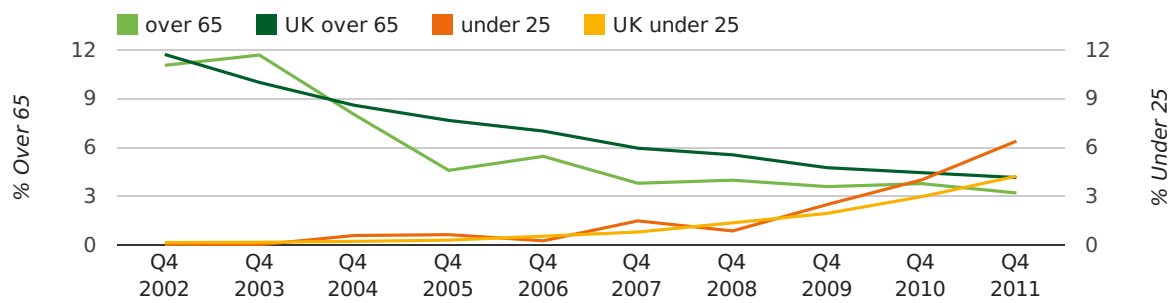
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 40.8.

The percentage of directors under the age of 25 was 6.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.1%.

### director age by quarter

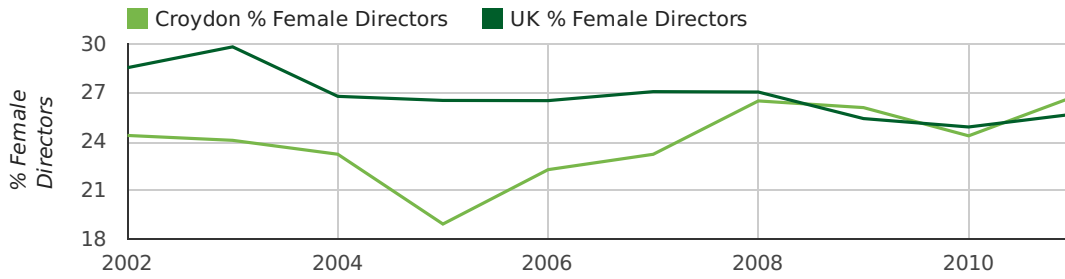


### Annual Data (2011)

The record year for female directors in Croydon was 1857 when 36.4% of all directors were female.

The percentage of female directors in Croydon in 2011 was 24.4%. The average for the UK during this time was 28.6%

#### director gender by year

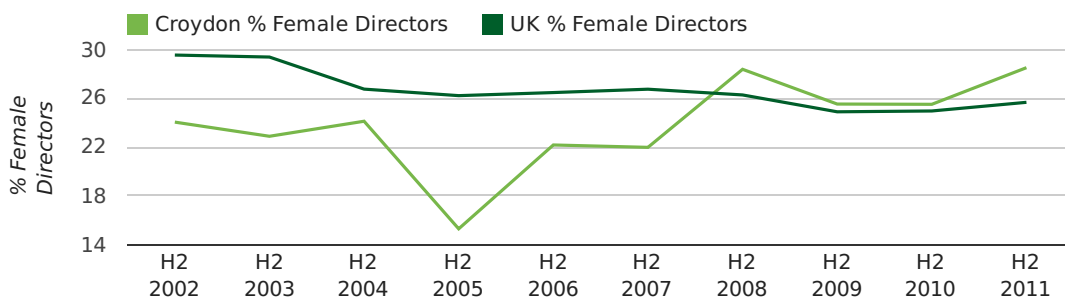


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Croydon was 1860 when 42.9% of all directors were female.

28.5% of all director appointments in Croydon in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

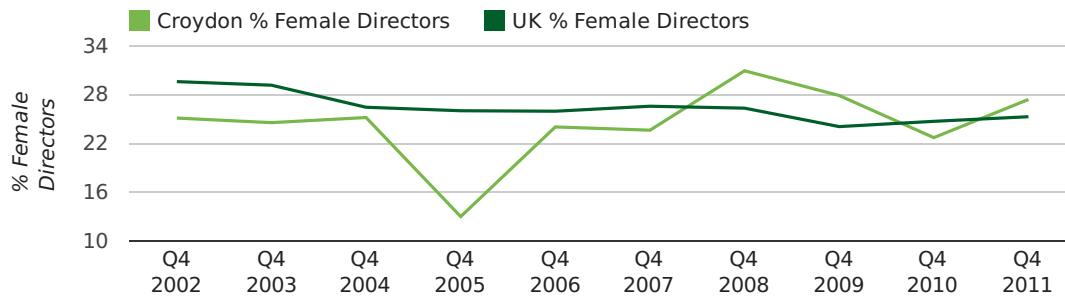


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Croydon was in 1977 when 31.1% of all directors were female.

27.4% of all director appointments in Croydon in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.13%	CONSULTING	5.07%
MANAGEMENT	1.96%	MANAGEMENT	4.74%
CONSULTANTS	1.11%	CONSULTANCY	3.26%
LONDON	1.02%	PROPERTY	2.37%
CONSTRUCTION	0.94%	TRADING	2.07%
CLEANING	0.81%	DESIGN	1.92%
CONSULTANCY	0.77%	ASSOCIATES	1.86%
PROPERTY	0.77%	ENGINEERING	1.78%
CARE	0.73%	BUSINESS	1.78%
BUILDING	0.73%	CONSULTANTS	1.76%
ENTERPRISES	0.68%	CONSTRUCTION	1.73%
TRADING	0.68%	MEDIA	1.71%
S	0.64%	LONDON	1.63%
CROYDON	0.60%	J	1.51%
GLOBAL	0.60%	INVESTMENTS	1.48%
MEDIA	0.56%	GLOBAL	1.46%
IT	0.56%	IT	1.41%
DEVELOPMENT	0.51%	CARE	1.39%
J	0.51%	PROPERTIES	1.29%
INVESTMENTS	0.47%	ELECTRICAL	1.29%
BUSINESS	0.43%	M	1.27%
TECHNOLOGY	0.43%	BUILDING	1.26%
TRAINING	0.43%	ENERGY	1.25%
TECHNOLOGIES	0.38%	S	1.20%
G	0.38%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	796	205,525
7487 - Other business activities	186	57,052
82990 - Other business support service activities not elsewhere classified	88	32,483
99999 - Dormant Company	58	21,846
9999 - Dormant Company	56	20,199
62020 - Information technology consultancy activities	55	12,072
9305 - Other service activities	55	9,492
96090 - Other service activities not elsewhere classified	49	11,768
7414 - Business & management consultancy	45	13,034
62090 - Other information technology service activities	41	7,493
7260 - Other computer related activities	39	7,667
70229 - Management consultancy activities other than financial management	38	17,765
7222 - Other software consultancy and supply	36	7,398
74909 - Other professional, scientific and technical activities not elsewhere classified	32	8,671
4521 - General construction & civil engineering	28	5,558
86900 - Other human health activities	27	4,457
98000 - Residents property management	25	2,874
74990 - Non-trading company	23	8,929
5530 - Restaurants	21	5,013
41100 - Development of building projects	20	4,331