

Croydon

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Croydon when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Croydon when compared to any quarter in history.
- February 2012 saw a new record in company registrations in Croydon when compared to any previous February.
- January 2012 saw a new record in company registrations in Croydon when compared to any previous January.
- Q1 2012 saw a new record in net growth in Croydon when compared to any previous Q1.
- Q1 2012 was a record quarter for net growth in Croydon when compared to any quarter in history.
- February 2012 saw a new record in net growth in Croydon when compared to any previous February.
- January 2012 saw a new record in net growth in Croydon when compared to any previous January.

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Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Croydon when compared to any previous Q1.

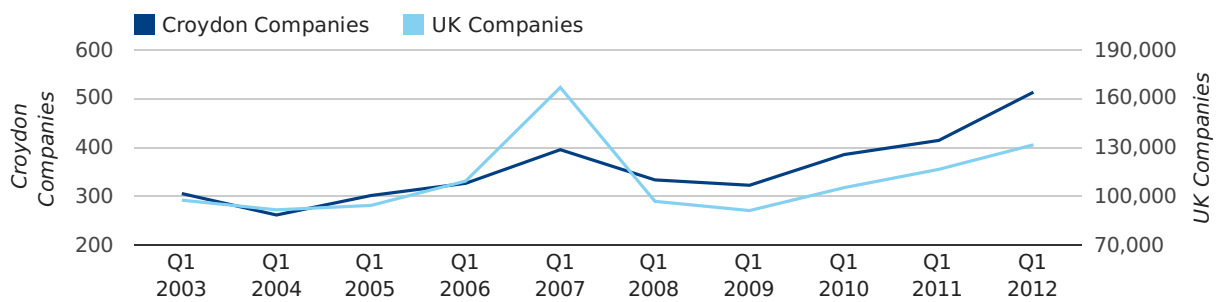
Q1 2012 was a record quarter for company registrations in Croydon when compared to any quarter in history.

A total of 513 companies were registered in Croydon during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 23.9% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	CROYDON	UK
2012	513	131,491
2011	414	116,391
% CHANGE	23.9%	13.0%
RECORD YEAR	2012 (513)	2007 (166,814)

new companies by quarter

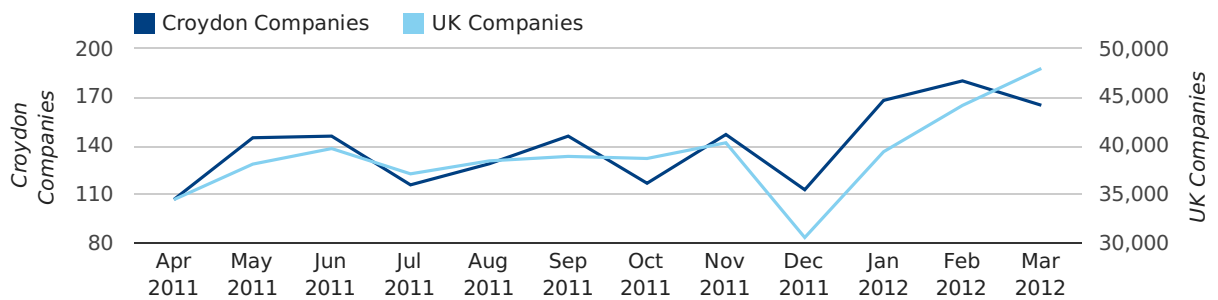


Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Croydon when compared to any previous February.

January 2012 saw a new record in company registrations in Croydon when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	168	180	165
NEW COMPANIES IN 2011	127	126	161
% CHANGE	32.3%	42.9%	2.5%
RECORD YEAR	2012 (168)	2012 (180)	2007 (183)

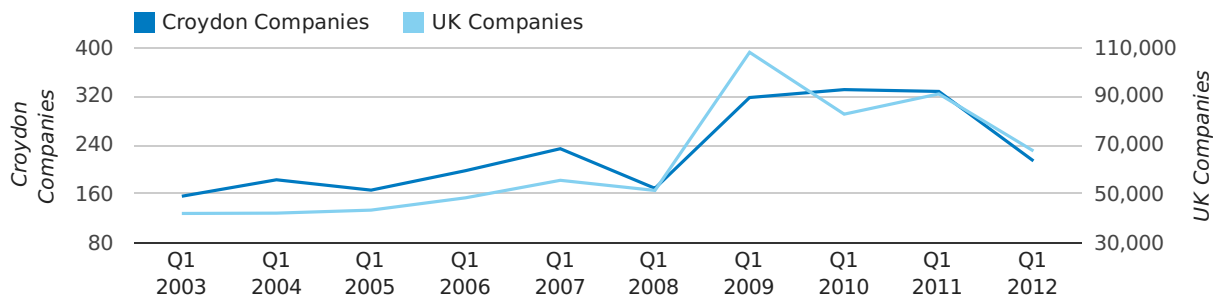
Quarterly Data (Q1 Jan-Mar 2012)

A total of 214 companies were dissolved in Croydon during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 34.8% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

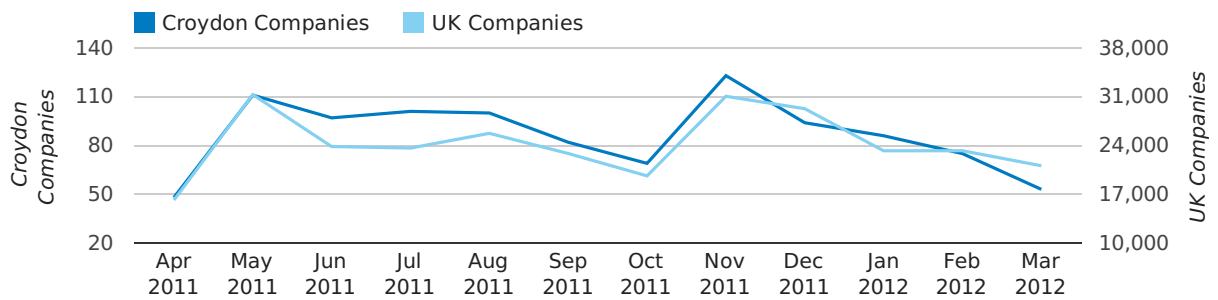
FIRST QUARTER (JAN 2012 - MAR 2012)	CROYDON	UK
2012	214	67,576
2011	328	90,986
% CHANGE	-34.8%	-25.7%
RECORD YEAR	2010 (331)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	86	75	53
CLOSED COMPANIES IN 2011	118	101	109
% CHANGE	-27.1%	-25.7%	-51%
RECORD YEAR	2011 (118)	2008 (102)	2009 (218)

Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in net growth in Croydon when compared to any previous Q1.

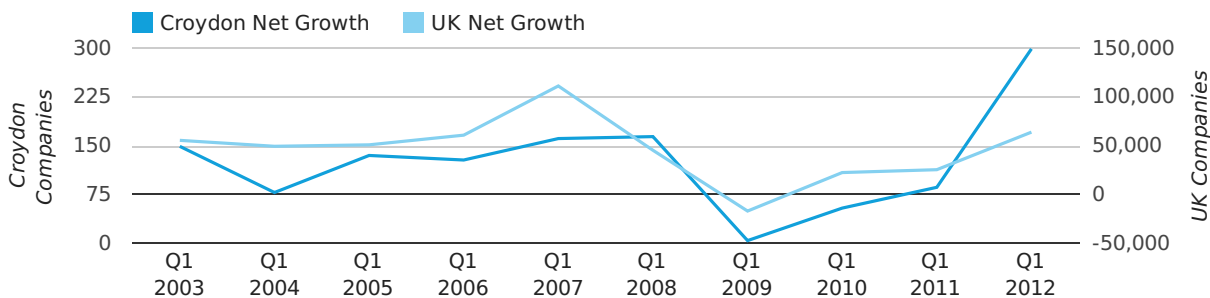
Q1 2012 was a record quarter for net growth in Croydon when compared to any quarter in history.

Net company growth for Croydon during the first quarter of 2012 (Jan 2012 - Mar 2012) was 299 companies.

This represents an increase of 247.7% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	CROYDON	UK
2012	299	63,915
2011	86	25,405
% CHANGE	247.7%	151.6%
RECORD YEAR	2012 (299)	2007 (111,282)

net growth by quarter

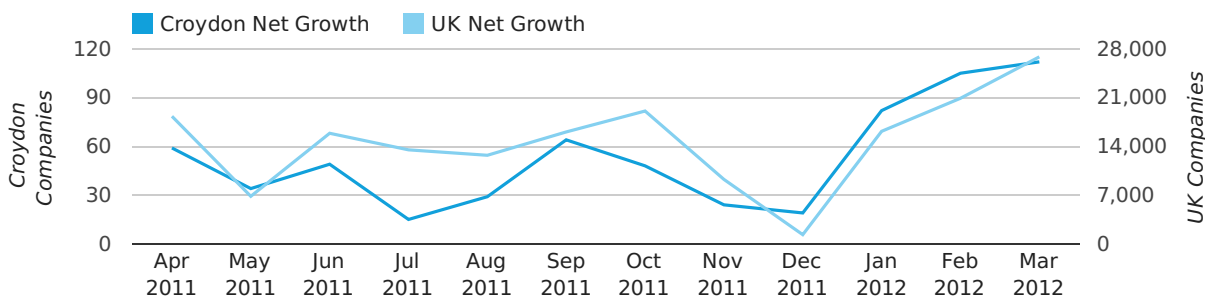


Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in net growth in Croydon when compared to any previous February.

January 2012 saw a new record in net growth in Croydon when compared to any previous January.

net growth by month



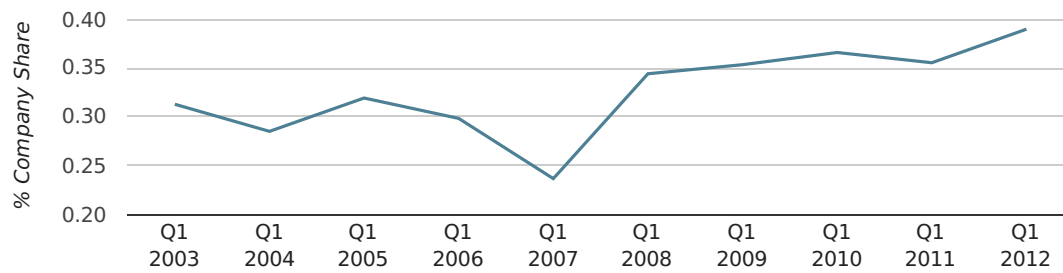
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	82	105	112
NET GROWTH IN 2011	9	25	52
% CHANGE	811.1%	320.0%	115.4%
RECORD YEAR	2012 (82)	2012 (105)	2008 (118)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Croydon formed 0.4% of all UK companies.

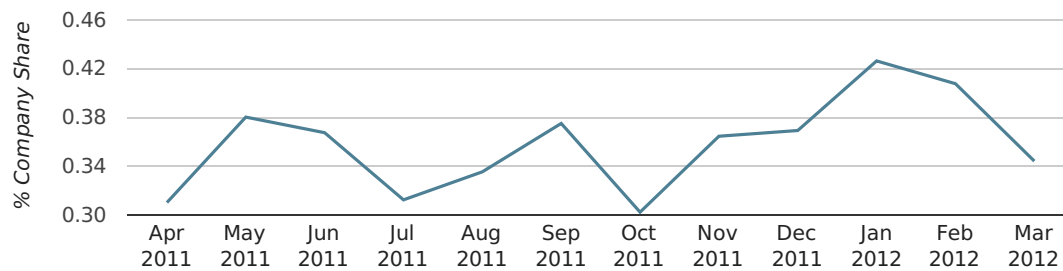
FIRST QUARTER (JAN 2012 - MAR 2012)	CROYDON
2012	0.4%
2011	0.4%
2010	0.4%
2009	0.4%
2008	0.3%
RECORD YEAR (SINCE 1960)	1970 (0.7%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.4%	0.4%	0.3%
UK FORMATION SHARE IN 2011	0.4%	0.3%	0.4%
% CHANGE	13.4%	22.2%	-4.1%
RECORD YEAR	1977 (1.3%)	1963 (0.9%)	1970 (1.0%)

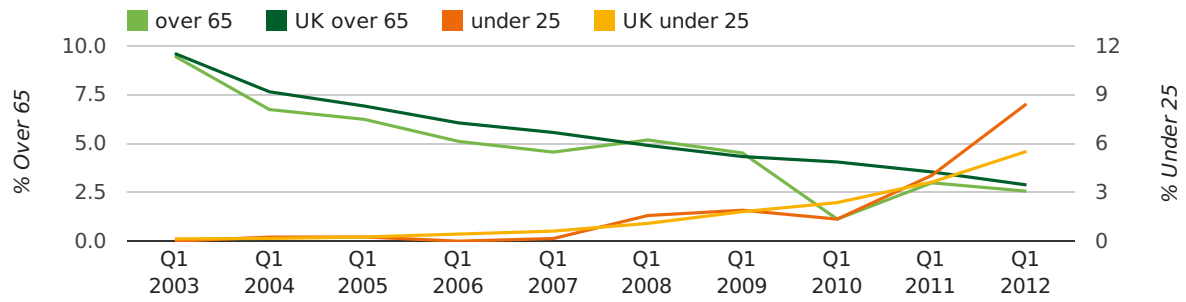
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 38.9.

The percentage of directors under the age of 25 was 8.4% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 3.5%.

director age by quarter

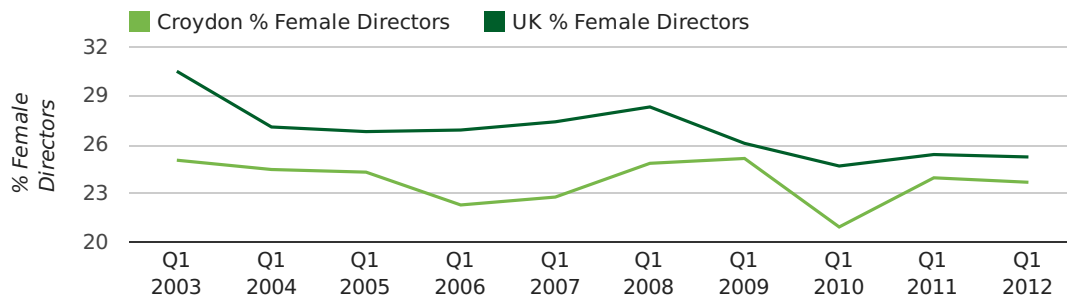


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Croydon was in 1861 when 40.0% of all directors were female.

23.7% of all director appointments in Croydon in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.09%	CONSULTING	5.07%
MANAGEMENT	1.68%	MANAGEMENT	4.74%
CONSULTANTS	1.15%	CONSULTANCY	3.30%
LONDON	1.03%	PROPERTY	2.37%
CONSULTANCY	0.94%	TRADING	2.07%
PROPERTY	0.86%	DESIGN	1.93%
S	0.82%	ENGINEERING	1.86%
BUILDING	0.78%	ASSOCIATES	1.84%
CROYDON	0.78%	CONSULTANTS	1.79%
IT	0.74%	BUSINESS	1.73%
CARE	0.74%	MEDIA	1.72%
CLEANING	0.74%	CONSTRUCTION	1.72%
CONSTRUCTION	0.74%	LONDON	1.66%
ENTERPRISES	0.70%	J	1.54%
TRADING	0.66%	INVESTMENTS	1.51%
J	0.62%	GLOBAL	1.50%
GLOBAL	0.62%	IT	1.40%
MEDIA	0.53%	CARE	1.34%
DEVELOPMENT	0.49%	PROPERTIES	1.31%
TRAINING	0.49%	ELECTRICAL	1.27%
NEW	0.45%	M	1.27%
FOOD	0.45%	BUILDING	1.24%
BUSINESS	0.45%	ENERGY	1.20%
FOR	0.41%	S	1.20%
ENTERPRISE	0.41%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	858	216,665
7487 - Other business activities	172	52,735
82990 - Other business support service activities not elsewhere classified	99	35,233
62020 - Information technology consultancy activities	71	14,303
99999 - Dormant Company	67	25,084
9999 - Dormant Company	54	18,617
96090 - Other service activities not elsewhere classified	54	13,637
9305 - Other service activities	51	8,818
70229 - Management consultancy activities other than financial management	48	19,704
62090 - Other information technology service activities	46	8,145
7414 - Business & management consultancy	43	12,113
7260 - Other computer related activities	38	7,154
98000 - Residents property management	36	3,050
7222 - Other software consultancy and supply	36	6,934
74909 - Other professional, scientific and technical activities not elsewhere classified	35	9,892
4521 - General construction & civil engineering	27	5,169
86900 - Other human health activities	25	5,066
41100 - Development of building projects	22	4,984
5530 - Restaurants	21	4,633
74990 - Non-trading company	21	9,729